



UNIDENTIFIED YOUTH TEMPTS DEATH

Bound after his struggle with police, an unidentified youth is lowered by safety belt Saturday from girder above roadway of the Williamsburg Bridge in New York. He was captured as he walked along a girder about 300 feet above the East River. He refused to utter a word before or after being subdued, nor did he carry identification papers.—(AP Wirephoto.)

Momentous Detroit Pay Talks Slated

DETROIT (AP)—The most significant negotiations in the history of the often-turbulent automobile industry get under way this week with the CIO United Auto Workers opening their drive for a guaranteed annual wage.

The results of the negotiations during the next 2½ months could bring bitter strikes idling hundreds of thousands, or could revolutionize employee-employer relationships.

Negotiators representing 500,000 auto workers will sit down with General Motors and Ford—who together turn out nearly four out of five of all American-built automobiles—to open talks for new contracts to replace the five-year agreements now running out.

General Motors and the union will sit down Monday afternoon. Ford and the union will start their talks Wednesday morning. At the talks, the union will spread out their demands for a guaranteed wage formally before the industry for the first time.

The meetings will be the first major contract talks in the industry since the precedent-shattering five-year contracts were signed in 1950. They'll be the most significant talks the industry and union ever have held.

More parts of the nation will be affected by this year's talks than ever before. In the five years of labor peace brought on by the 1950 contracts, the automobile plants have spread their empire throughout the nation, to assembly plants and parts plants in state after state.

Roughly, only two out of every five cars are built in Michigan now.

The negotiations also come at a time when the national economy, spurred by the booming automobile production, is rolling ahead following the leveling-off of the past year or two.

With the automobile industry gobbling up roughly a fifth of all steel production, some 65 percent of rubber production, and one out of every seven persons dependent in some form or other on the automotive industry, a

(Continued on Page A-2, Col. 6)

BONANZAGRAM Prize Boosted in I, P-T Game

Nearly everybody is playing BONANZAGRAM, the Independent Press-Telegram's fascinating new word game, and today a double prize is offered.

You'll find complete details on Page A-1.

Another special feature of your Sunday newspaper is a section devoted entirely to fashions in footwear. It tells you what to look for in the new spring lines of shoes for Mom, Dad, Brother, Sister and Baby, too. It's a handy shopping guide.

Okefenokee Blaze Rages in Florida

WAYCROSS, Ga. (AP)—Raging forest fires swept dangerously close to the Okefenokee Park in south Georgia and sent up a solid 12-mile sheet of flames and smoke in north central Florida Saturday night.

The roaring blaze northeast of Foley, Fla., jumped the latest fire line on a half-mile front as darkness fell and pushed weary crews back another mile.

State Forester C. H. Coulter inspected the scene from the air and said the fire is "going on a rampage" through territory so swampy it is impossible to send in fire-fighting equipment.

'JET FUEL DRAMATIZES DISGRACE'

Solon Blasts Allies' Red Trade

WASHINGTON (AP)—Sen. John L. McClellan (D-Ark.) said Saturday that the cargo of jet fuel en route to Red China aboard the Finnish tanker Aruba dramatizes "the failure of our government" to halt the "disgraceful" trade which U. S. allies are conducting with the Communists.

He also denounced the "protection" which he said British Hong Kong gives to the trade.

Fresh Lava Spurts From Hawaii Cone

PAHOA, Hawaii (AP)—A new fiery fountain of lava spouted out of fresh cracks along the Puu o Pele, the 14,677-foot Mauna Loa, spouting the molten rock 100 feet in the air.

The glow from the new lava fountain was visible as far as 110, 23 miles away.

Civil Defense Chief Peter Pacific confirmed the new eruptions had taken place in fissures created earlier by seven sharp earthquakes but said there was no sign of flow from Puu o Pele crack in the Kalapana area.

The Kalapana area has been voluntarily evacuated by all residents for the past several days as a precautionary measure against the expected eruption.

Scientists predicted the new volcanic activity earlier, shortly after the quakes rocked the island and smoke appeared over the coast area south of here.

Honolulu Advertiser Photographer Gordon Morse flew over the scene of the new activity and reported seeing a rift approximately 2,000 feet long just below Kalapana road two and a half miles south of here.

Flier Dies in Jet Crash on Desert

RIVERSIDE (AP)—Lt. Col. William J. Wood, 37, was killed today when his T-33 jet trainer crashed near Victorville, March 12. Col. Wood's home was at 170 Center St., Chatham, N. J., although he resided at the base here with his wife, Mildred.

'JET FUEL DRAMATIZES DISGRACE'

Solon Blasts Allies' Red Trade

McClellan announced that the Senate investigating subcommittee, under his chairmanship, soon will revive an investigation of trade between U. S. allies and the Chinese Communists started two years ago by former Chairman Joseph R. McCarthy (R-Wis.).

Ships flying flags of U. S. allies made 1,470 trips in and out of Chinese Communist ports in 1954, he said. The trade increased in the last half of the year—888 trips with a gross tonnage of 4,116,000 during the first six months of 1954, and 782 trips involving 4,757,000 tons of shipping in the last six months of the year.

Most of the vessels fly the British flag and are protected by the British fleet, McClellan said. He added that the Finnish government notified the United States that it had no control over the Aruba because the vessel was chartered to a company outside its jurisdiction—Far Eastern Enterprises, Ltd., of Hong Kong.

"The State Department announced on March 10 that this company is a Chinese Communist-owned company and has its place of business in British Hong Kong," said McClellan.

McClellan said the committee had named Far Eastern Enterprises as one of the firms engaged in what McCarthy has termed "blood trade" with the Reds.

Oil-Grab Bloc Sees Success in Campaign

Long Beach Forces Cheered by Support From Harbor Boards

By MALCOLM EPLEY (Independent Press-Telegram Columnist and Executive Editor of the Press-Telegram)

SACRAMENTO — Head men in the move to seize Long Beach's tidelands oil money professed confidence Saturday that their plan will win legislative approval, despite evidence of mounting opposition from various official bodies up and down the state.

The week just ended has been marked by developments mainly favorable to Long Beach. But youthful Assemblyman Bruce Allen (R-San Jose) declared that his bill to force Long Beach to hand millions over to the state is steadily gaining friends. "You'd be surprised," he said.

Asked if he had received any notices of organization action, matching numerous resolutions from harbor boards and other groups supporting Long Beach's position, Allen said:

"We don't have \$100,000 to send people around scratching up those things."

Allen referred to Long Beach allotment of from \$80,000 to \$100,000 in its campaign to defeat the multi-million tideland funds against the oil grab bloc.

Long Beach forces on the line here were cheered by reports of action opposing the seizure bill taken by the harbor boards of Oakland, Stockton, San Diego and Los Angeles. They noted that the areas immediately adjacent to each harbor are represented by 42 assemblymen in the 80-member house.

Likewise encouraging was a strong resolution supporting Long Beach passed by the Los Angeles Board of Supervisors. This came a day or two after Assemblyman Lindsay reported there is growing support for the Allen bill among county supervisors in the northern part of the state.

Not so favorable from the Long Beach viewpoint was action taken by the board of the California Farm Bureau Federation in session here. In a statement calling for state economy, the board moved to endorse any plan to put as much money as possible in the state general fund, "including the Long Beach oil money."

The farm group's comment did not mention the Allen bill. It in

(Continued on Page A-2, Col. 3)

War Front Laid Out

SEATTLE (AP)—Deputy undersecretary of state Robert D. Murphy said Saturday night that the military front will extend from the Formosan Strait north to Korea if the Chinese Reds attack Formosa.

'JET FUEL DRAMATIZES DISGRACE'

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2½-LB. BABY DOING WELL AT L.B. HOSPITAL

Arthur (Mickey) Martinez, 1129 Locust Ave., was shopping Saturday for some small cigars.

Shortly before midnight Friday, his brand new daughter, Debra Ann Martinez, checked in at Seaside Hospital—all two and a half pounds of her.

Hospital authorities said the baby, born after a six-month pregnancy, was apparently healthy and fairly strong. She was placed in an isolette, a combination incubator and respirator.

The mother, Mrs. Ann Martinez, 22, was doing fine.

The child is the couple's first.

Pope Given Ovation on Anniversary

VATICAN CITY (AP)—Pope Pius XII received an ovation Saturday—the 16th anniversary of his coronation.

It was the first time in three years that the head of the Roman Catholic Church, now 79, had been well enough to participate in a commemorative ceremony. In March, 1954, and in 1954, he was ill and celebrations were canceled.

Saturday, three months after the pontiff suffered his gravest illness, more than 5,000 pilgrims, Romans and others, packed in two antechambers of the Sistine Chapel, hailed him with cheers of, "Long live the Pope!" From his portable throne, the Pope raised his hand repeatedly in blessing.

In the Sistine Chapel, 18 cardinals, many archbishops and bishops and members of the diplomatic corps assembled to honor the pontiff. The Pope sat on the side of the chapel altar during a mass celebrated by Benedetto Cardinal Aloisi Masella, first of the cardinals resident in Rome created by the Pope in the consistory of 1946.



LOOKING MUCH BETTER

Apparently well on the road to recovery after his gravest illness, Pope Pius XII blesses huge Vatican crowds which honored him Saturday on the 16th anniversary of his coronation. It was the first time in three years the Pope, now 79, was well enough to participate in a commemorative ceremony. — (AP Wirephoto by Radio.)

Skiers Dare Death, Reach B-25 Wreck



Trio Defies Thundering Avalanches

Three Dead at Scene, Two Missing; Hunt 5 on Private Plane

SALT LAKE CITY (AP)—Three tough mountain men refused to run from avalanches and fought their way up a towering peak late Saturday to a wrecked B-25 bomber. They found the bodies of three men who died in the crash and dug for two more.

Still missing somewhere in the jagged mountains was a civilian twin-engine Beechcraft, which also carried five persons.

The 10 persons in the two planes vanished in mountain snowstorms Wednesday night. Until the climbers reached the B-25 and radioed a message to planes overhead, nobody knew which craft it was.

The men on foot were not equipped to spend the night at the wreck and officers said no attempt to bring out the bodies could be made until today.

However, the three men dug into the 9-foot snow trying to find the other two bodies until falling darkness and a gathering storm drove them down the side of 11,750-foot Mt. Timpanogos, highest mountain in the Wasatch range.

The Air Force said it did not know which of the five men in the bomber had been found.

The climbers reached the wreck at 5:10 p.m. (MST) after starting their second day's search at midnight.

The plane smashed against the mountain only about 300 feet from the top. The men had to make their way up on foot from Timponeke Ranger Station at about the 7,000-foot level.

They had to gouge steps in frozen snow and at times sank to their waists as they struggled up the mountain with great packs of snow posed above and ready to rumble down upon them.

The main party turned back early in the afternoon, after several avalanches roared past, near by, but, under instructions from Snow Ranger Monty Atwater, the three pushed on. They are Jim Shane, Harold Goodro and Leo Storck, all members of the Wasatch Mountain Club, whose members specialize in hazardous skiing and climbing.

The men who returned to camp had sent for Army 75-millimeter recoilless rifles to blast the dangerous snow packs down the mountain but this apparently will not be necessary now.

Until dark fell, aircraft searched the tumbled mountains east and west of here for the Beechcraft, which was flying from Chicago to Arcata in northern California.

Aboard the B-25 on its flight from Great Falls, Mont., to March Air Force Base, Calif., were Maj. Daniel C. Howley, 33, Springfield, Mass., pilot; 2nd Lt. Howard E. St. John, 25, Mendham, N. J., copilot; Airman 2C Doyle Dempsey, 22, Hawkins, Tex., engineer, and two civilian

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Unresisting Pair Beaten in Holdup

The cursing spokesman for a two-man stickup team pistol-whipped and kicked a man and woman during a downtown liquor store robbery Saturday night, then fled with an estimated \$35 in loot.

The pair walked into the store at 747 Pine Ave. about 9 p.m. while the owner, Theodore Dietrich, chatted with a 38-year-old woman customer.

One thug stopped at the door as a lookout while the other walked over to Dietrich and clouted him on the head with his revolver.

"I'm going to kill you," the bandit told Dietrich, then launched a stream of profanity at the proprietor and the woman.

Forcing them to lie on the floor of a back room, the gunman tied Dietrich's hands behind him, kicked the woman several times, then walked out with the contents of the cash register and the store owner's wallet.

L.A.C. SAYS: New Wave of Terror

A new wave of terror is forecast by Look Magazine in an article by the Pulitzer Prize-winning editor, Hodding Carter. Mr. Carter predicts the terror will come from a new organization in the south calling itself the Citizens Councils. That organization is being spread throughout the south to fight the Supreme Court decision which outlaws segregation in the schools. In many ways it parallels the old Ku Klux Klan.

One who has not lived in the southern states will find it hard to understand how terrible such an organization can be. At the same time no one who has not lived there

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L.A.C. SAYS: New Wave of Terror

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can understand the prejudice that has existed throughout the history of this nation. It is something that cannot be cured in a few years. But it is something that must be cured if we are to justify our position as a nation of free people.

It should be remembered that where such prejudice prevails it is not confined to the colored people. The Ku Klux Klan was equally prejudiced against the Jewish people and the Catholic Church. Such an organization as the Citizens Council will almost certainly be made up of the same elements as those making up the Klan. It is history that such movements are not confined to the south. They spread everywhere.

Long Beach had a short period when the Klan flourished here. But the arrogance of some of its leaders soon disgusted those who had succumbed to the organization. They quickly dropped their membership and the Klan disappeared. But there are always elements present to revive such a movement if encouraged. Long Beach should be careful that no such un-American activity is again given a foothold in this community.

Mr. Carter, editor of the Greenville, Mississippi, newspaper, is agnostic at the rapid spread of the movement in the states of Mississippi, Alabama, Tennessee, Arkansas, Louisiana, South Carolina and Florida. In many cities and towns in those states the colored population is greater than the white total. It is a problem we do not face in Long Beach. But unfortunately we have many rabidly prejudiced individuals here. Such movements spread, in secret, like wildfire. We must be on our guard.

Such movements do not get the support of the reasonable elements of a community. On the contrary, they are made up of the viciously uncontrolled hoodlum elements. They become mobs who hide behind masks or hold secret meetings. They attempt to terrorize the minority groups they oppose. It becomes as ruthless and cruel as Hitler's Gestapo. What goes on in the south may not interest our residents of Long Beach. But they should be warned that the slimy threads of such organizations soon reach into every part of the nation. They should be condemned wherever they show their hand.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Graham Tells Why He Goes Back to Britain

(Continued From Page A-1)

It was evident last year that the spirit of God is working in a singular way in England. It took more than a mere man to persuade 36,000 conservative, cultured, dignified people to answer the gospel appeal. It took more than mere publicity to attract 120,000 people to one service, and on the same day draw another 65,000 in another stadium. The spirit of God is working in Britain. Make no mistake about that. God has chosen to deal specifically with certain nations in history. The Wales revival at the turn of the century changed the social complexion of that little country. The German revival cradled Protestantism in her infancy and sired the Reformation. We have already mentioned the British revival in the 17th Century which revolutionized England and regenerated America. The movements of God's spirit upon nations have always created surges of culture, ethics, and morals.

We do not say that the current happenings in England will be historic. But, if the response there is commensurate with the moving of the Spirit of God, it could well be, and our earnest prayer is that it shall be.

This is a crucially important year in world history. This year, weapons for mass destruction will reach the peak of perfection. The comfortable thoughts that everything is growing slowly better have almost overnight been changed into thoughts of the world's end.

We have reached the "point of no return" in our destructive philosophy and strategy. Mr. Churchill says it's only a matter of three or four years until Russia can match our destructive potential. Mr. Bevan, more realistic, says it will be much less than that. Mr. Eisenhower said recently: referring to the atom race: "There comes a time when a lead is not significant."

But it is not the H-bombs we are afraid of: it's the men behind them. The machines are harmless, but human nature without God is deadly dangerous.

Does Christianity have the answer? We emphatically believe that it does. In areas where it has been tried and applied it has changed both the individual and society. But you don't need me to tell you

this: an open history book will tell you as much. So, we're going back to Britain. We go with a keen feeling of personal inadequacy. We trust that we shall also go with the prayers of God's people back home. For, what happens there will be felt here. [In World War II when Britain was besieged by the enemy we took heart at the least morsel of favorable news and rejoiced at the slightest advance and victory. Now let us hold up their hands as they take a stand against the spiritual forces which seek to destroy all that is good, holy, and free in the world.]

Oxygen Blast Speeds Steel Production

DETROIT (AP)—A new, faster and cheaper way of making steel is being used in the nation's auto-making center. It is done with oxygen, the stuff that keeps you alive as you breathe it from the air.

McLouth Steel Corp. disclosed Saturday it is operating the first such oxygen process in the United States in a seven-million-dollar installation at its suburban Trenton plants. Canada has one such. Some European steelmakers use it.

It involves blowing 44.9 per cent pure oxygen into a vessel of pig iron, scrap and fluxes at 2,740 miles an hour. It does away with open hearth or electric furnaces or Bessemer converters used by others to cook iron into steel.

McLouth says its two-vessel, seven-million-dollar oxygen plant produces roughly three times as much steel hourly as does an eight-million-dollar open hearth furnace, 66½ tons to 23 tons.

Sun, Moon and Tides
TODAY
Sunrise: 6:08 a.m. Sunset: 5:58 p.m. Moonrise: 11:10 p.m. Moonset: 8:36 a.m.
Tides: High, 12:10 p.m., 2.9 ft.; 11:43 p.m., 4.5 ft. Low, 6:15 a.m., 0.8 ft.; 5:05 p.m., 1.9 ft.
MONDAY
Sunrise: 6:06 a.m. Sunset: 5:59 p.m. Moonrise: 11:17 p.m. Moonset: 9:17 a.m.
Tides: High, 1:38 p.m., 2.6 ft.; 12:25 a.m., 4.0 ft.; 5:19 p.m., 2.3 ft.

Oil-Nab Bloc Sees Success in Campaign

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fact disagrees with the declared purpose of the bill's sponsors. Their announced intention is to use the Long Beach money in financing a big state water development program.

Allen and his co-author, Assemblyman Francis Lindsay (R-Loomis) revealed last week they hope to do this by first passing the Allen bill grabbing the city's oil treasure and then following with a second bill appropriating the money for the water program, including the huge Feather River project.

This is a switch from their earlier declared plan to amend the Allen bill directly to make it a water financing bill. That scheme drew hot criticism from some friends of the Feather River program, who said it was inviting opposition to Feather River from people who would not go for a raid on the funds of a municipality.

But Allen and Lindsay have not abandoned the idea of making oil pay for the water. They would simply do it in a separate bill. Opponents of the Allen bill noted that their purpose therefore remains the same and the basis for objection is unchanged.

It became evident last week that Allen is getting some help from San Joaquin Valley attorneys who intervened in the Mallon suit against the City of Long Beach. These attorneys, from Merced and Visalia, filed an amici curiae action contending that Long Beach oil money in fact belongs to the state and that all money not used for carrying out the original purposes of the state tidelands grant to Long Beach should go back to the state. (The Mallon suit is pending in the Supreme Court.)

At a meeting of San Joaquin Valley county supervisors, held Friday in Patterson, Ernest Braucht of Merced, one of the amici curiae attorneys, spoke in favor of the Allen bill. Arguing against the bill were Philip Brady, deputy city attorney of Long Beach, and Philip Wilkins, Sacramento attorney who is the city's legislative advocate. No action on the Allen bill was taken immediately by the supervisors, but it was indicated they might later take a stand.

Capital observers agreed that the Long Beach cause was aided by a visit here last week of thirty officials—Vice Mayor Gerald Jacobson, City Atty. Walfrid Jacobson, City Manager Samuel E. Vickers. They held a press conference that clarified the issues for newsmen and particularly emphasized their contention that the Allen bill would seize property to which the city legally holds title. Several favorable press stories resulted.

Allen bill sponsors showed no indication of pushing for early action. Allen said he did not expect the bill to be set for a hearing until the end of the month.

Plane Wreck Found High on Mountain

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engineers who worked for the Air Force, Donald R. Cubbage, 45, of Great Falls, Mont., and Maurice McNulty, 30, a Wyoming man.

Shane had spotted the wrecked plane from the air as he circled in a ship piloted by an Air Force captain. He figured out how to reach it and rejoined the ground party.


It was then the team, made up of Air Force paramedics and seasoned mountain men, attacked the precipitous east face of Timpanogas at mid-morning for the second time.

The fact that the bomber smashed into the east face of the mountain meant it had wandered well to the left of its southwesterly course to March Field and wound up on the wrong side of the Wasatch Range.

Which of the two craft it was, nobody could tell until the team reached the scene and relayed its discovery by hand-carried radio to Air Force planes circling overhead.

Less than an hour before the men had been expected to find the wreck, their radio carried an opposite report—"forced back by avalanches."

The Beechcraft left Chicago, Tuesday, bound for Arcata, Calif. Aboard it were the owner, Robert J. Willis, 38, Chicago plywood broker; his 9-year-old son, Jacques, and three other men.




In His Footprints

CHRIST'S BOUNTY

"And they that did eat were 4,000 men besides women and children."

Matthew 15:38



He asked, "How many loaves have ye?" ... The 7 that they had would be ... Enough to feed 4,000 souls ... For that which Jesus' hand controls ... Will be increased and He will add ... His own to all that you have had ... And if you'll let the Master use ... Your talents in the way He'll choose ... The little that you own and boast ... Will feed a vast and hungry host.

JULIEN C. HYER

Reds' Cruel Torture Told by Freed Priest

HONG KONG (AP)—A Belgian Catholic priest who was held prisoner by the Chinese Communists for more than three years Saturday described brutal torture techniques used on him in an effort to get him to "confess" to spy charges.

At one time a burly Red guard jumped on his prone body until his back was broken, said Father Albert Sohier. At another, he was chained up for four weeks, and beaten repeatedly, he said.

SEIZED IN ROUNDUP
The Belgian was arrested in a roundup of foreigners in Red haunts. He was taken to a prison on July 25, 1951. After more than three years in prison, he was "tried" on Nov. 5, 1954, and sentenced to four years imprisonment as a "spy."

Three days later, he was put aboard a British freighter bound for this British China colony, where he spent seven weeks in hospital recovering from the effects of Red savagery.

Sohier was originally accused of "opposing the interests" of the Communist regime. When he protested against constant questioning, his hands were manacled behind his back and "iron fetters" weighing about 20 pounds were fixed to his ankles.

Guards and fellow prisoners were ordered to keep him awake. "During the four weeks follow-

ing I slept only 16 hours," Sohier said. "Interrogations continued day and night. As a punishment for being rebellious, they applied shackles which I wore on my feet for four weeks. My ankles bled and my legs were dangerously swollen."

RED GUARD'S THREAT
This barbarous treatment did not break the steadfast Belgian. On Aug. 23, an infuriated Red guard told him:

"I'll find a way to persuade you to give the right answers." "A few minutes later the guard returned with five gendarmes, who ordered me to squat on my hands and feet. I was weak and unable to stay in that position, so they made me sit on a brick."

"Two men seized my ankles and pulled them outward while the chains pressed into my ankles. Another held my feet down. A fourth tied a string to my wrists, chained behind my back, and pulled them upward. The fifth then applied a towel gag to my mouth to stifle my screams."

"The last one—the biggest—jumped on my back for 10 or 15 minutes at a time to force me to confess."

"This same torture was repeated seven times that night. Suddenly, my head dropped and I struck the floor between my feet. My back was broken, and I was doubled up in agony."

Momentous Detroit Pay Talks Slated

(Continued from Page A-1)

strike in the auto field could have serious repercussions. For that reason, Michigan State Labor Mediator George Bowles said he was considering assigning two teams of negotiators, one each to Ford and GM talks, to try to help the parties find a solution.

But more significant than the immediate effects on the economy is the revolutionary new principle the union is seeking in the negotiations. The union wants a plan evolved to put an end to the season layoffs that long have been a part of industry, particularly the automobile industry.

The automobile industry has been kept to turning out about 60 per cent of all cars in the first six months of the year, 40 per cent in the second six months. For auto workers, this has meant depression or prosperity—long weeks with overtime, or short weeks and unemployment.

The union wants the automobile companies to give its auto workers, the hourly workers, a full year of employment without layoffs, the same as salaried workers now have.

To accomplish this, it wants the companies to guarantee up to 52 weeks of pay comparable to the normal pay scale, if there is no work for a UAW member.

The automobile companies have kept tight-lipped about their feelings on the plan which the union has proposed. But historically, they are firmly opposed to it. They have contended the automobile business is a seasonal one, but that by moving up introduction dates to early fall and working to minimize these seasonal influences they already are doing all that can be done to prevent seasonal layoffs.

The guaranteed annual wage plan would involve compensation funds paid under state unemployment insurance laws. The effects of such a plan would be widespread in that field alone. Adoption of it in the key industry would mean a spread of the plan to other fields almost certainly.

So far, there has been no indication either side intends to give in the months ahead. What happens in the 2½ months of negotiations starting next month could affect nearly every American, however.

Aquaviv—No Vodka

ST. PAUL, Minn. (AP)—The Minnesota House of Representatives has defeated a bill, characterized as "Communist propaganda," to legalize sale of vodka in the state.



Princess Peggy

Colonial cotton

2⁹⁹

Colonial flower print with zip-in front, novelty neckline, black trim, plastic belt. Tubs happily. Mail and phone orders promptly filled.

sizes
12 to 20
16½ to 24½

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green



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You would ordinarily pay 398.00 for carpet with the wonderful advantages of Nyltuff. It is the heaviest quality Nylon and Viscose blend to be offered at this low price—and the only carpet in its price category with yarns dyed BEFORE weaving to assure uniform color and resist fading.

Nyltuff not only looks like the most expensive broadlooms, by actual test it outwears wool carpeting costing far more. Its smooth, sealed miracle fibers shed dirt and reduce maintenance to a minimum. And Nyltuff is available in beautiful decorator colors to enhance any style of interior.

More than 680,000 square yards of Nyltuff have been installed in homes throughout all sections of the country — and proving to be completely satisfactory under all conditions. Come in and see Nyltuff—or, telephone 4-8137 and have our Carpet Wagon call at your home with samples from our large carpet selection.

Frank Bros.

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OPEN MONDAY AND FRIDAY EVENINGS



Coming Soon...
the Preview Opening of
SOUTHERN CALIFORNIA'S FINEST
ABC Junior Bootery

DUTCH VILLAGE SHOPPING CENTER
5918 ORANGETHORPE—LAKEWOOD
Corner South St. and Woodruff Avenue



STEP RIGHT AND THEN STEP LEFT

Circling the floor of Municipal Auditorium, dancers in gay costumes bounce energetically Saturday night in the Folk Dance Federation's spring festival. Hundreds of dancers demonstrated fancy steps from many lands in the festival, hosted by the Long Beach Folk Dance Co-operative.—(Staff Photo by Hodgson.)

dreds of dancers demonstrated fancy steps from many lands in the festival, hosted by the Long Beach Folk Dance Co-operative.—(Staff Photo by Hodgson.)

Boy's 'Jet' Kite Wins First Prize as 700 Entrants Vie in Tournery

Nearly 700 youngsters competed in brisk weather Saturday in the all-city kite tournament on the beach at First Place.

Sponsors were the Recreation Department and the public schools. Souvenir ribbons were distributed by the Long Beach Rotary Club.

Best kite in the tournament was a neat jet-job entered by Johnny Martinez of the Willard school playground.

Johnny's kite was a replica of a swift jet aircraft and was complete to the long black plume of trailing kite tail which closely resembled the smoke pattern of a chugging jet.

Jack Minar, Recreation Department supervisor in charge of special events, praised competing youngsters for top sportsmanship.

Official tournament results:

Class I—Novelty Kites: Dennis Canfield, Whittier, first; Bobby Tague, Los Cerritos, second; Raymond Scott, Longfellow, third. **Beauty of design:** Karen Nickle, Lowell; Charlene Woolridge, Lowell; and Michael Down, Gompers. **Largest kite:** Bobby Hunrich, Grant; Mike Lawson, Lowell; and David Kerr, John Muir. **Smallest kite:** Johnny Sprague, Longfellow; Michael McMahon, Longfellow; and Carol Vane, Lowell. **Steady flying:** Sandy Harold, Jellison; Jack Burns, Mann; and Louise Kenoy, Longfellow.

Class II—Novelty: Joseph DeGier, Truman Boyd; Richard Benedict, Somerset; Mike Nishkian, Fremont. **Beauty:** Gerald Grandey, Longfellow; Mary Ellen Tague, Los Cerritos; Buddy Maxwell, Fremont. **Largest:** Frank Mansuy, Lowell; Peter Tincom, Longfellow; Russell Cornish, Burnett. **Smallest:** Jackie Ballaugh, Lowell; Steve Talsky, Twain; Cheryl Brown, Emerson. **Steady:** Craig Dummitt, Lowell; Charles Nelson, Birney; Bobby Lamb, Birney.

Class III—Novelty: Johnny Martinez, Willard (also the Sweepstakes winner with his jet kite); Louise Tague, Los Cerritos; Karl Abany, Longfellow; Beauty, Glen MacIntosh, Willard; Robert Maxwell, Fremont; Earl Shortridge, Whittier. **Largest:** Robin Thomas, Fiske; Steven Burnett, Longfellow; Billy Robinson, Muir. **Smallest:** Ralph Stetzel, Longfellow; John Swanson, Bret Harte; Paul Katader, Keller. **Steady:** Dorothy Braddock, Truman Boyd; Phil Williams, Naples; Richard Lawrence, Bret Harte.

Class IV—Novelty: Bill Sprague, Longfellow (no other entries). **Largest:** Robert Lea, Pan American (no other entries). **Smallest:** Bill Sprague, Longfellow; Clyde Moore, Jefferson; and other entries. **Steady:** Anthony Thompson, Atherton; Tom Garrison, Atherton (no other entries).

Gaudily Clad Bandit Can't Stand Noise

WHITTIER—A cigar-chewing, would-be bandit, conspicuous in a red baseball cap and plaid jacket, failed in a robbery attempt Saturday night at an Alpha Beta market here when he was frightened off by the manager's shouts.

Morton Kahn, 32, night manager of the market at Whittier Blvd. and Colma St., said he was confronted in a back room by the gunman, who held a .32-caliber revolver.

Handing him a paper bag, the suspect said, "Fill it up with money."

Instead, Kahn said, he let out a yell.

The gunman, alarmed, turned and ran, threading his way through a crowd of amazed shoppers in the front door. He leaped in a car parked nearby and sped off as Kahn called police.



JOHNNY MARTINEZ . . . Designed Prize-Winner

WEATHER JUST ISN'T HOUSEBROKEN

If It Rains When We Say Shine, Don't Blame A-Bomb

Have you noticed that the weather has been even less predictable than usual lately? Some folks have been blaming the papers for the kind of weather they've been getting. "You said it would rain and it shined," subscribers complain.

Others say the atom tests are mixing up the works.

The worst dust storms in 18 years are choking eastern Colorado, New Mexico, Wyoming, Kansas, Oklahoma and Texas.

On Friday, tornadoes hit Indiana and Virginia. Hurricane winds lashed Pennsylvania. Torrential rains drenched parts of Ohio, and West Virginia was almost drowned.

Two weather bureau scientists, L. Machia and D. L. Harris recently issued a report claiming that atomic explosions don't have any effect at all on the weather, except maybe they might cause a few local showers. But like all scientists, they hedged.

"Although it is not possible to

Sometimes That Senate Aisle Isn't Wide at All

WASHINGTON (AP)—Sometimes the aisle that separates Republicans from Democrats in the Senate seems as wide as the Great Divide.

Then again it doesn't seem to exist at all.

At least it's narrow enough so a man who is so minded can reach a cup of kindness over.

And that's what Sen. Knowland, the Republican minority leader, did for Sen. Lyndon Johnson of Texas, the Democratic majority leader.

In line of duty, these two gentlemen are accustomed to glare across the carpet at each other. Once in a while, when a question of party honor or prestige is at stake, they shout at each other.

But when Sen. Johnson was in the hospital recently for a kidney-stone operation, who was his faithful correspondent?

Who wrote him, every three or four days, long, single-

spaced letters full of Senate news and gossip, accounts of action taken and action forthcoming?

Why, Sen. Knowland, of course.

The letters ended just the way such letters always should end.

"The Senate is doing fine. Don't worry about a thing."

Woman, 80, Dead for Days, Found

INGLEWOOD (AP)—Mrs. Belle Oakes, about 80, was found dead in her apartment Saturday. Officers said she apparently died five to 10 days ago.

They reported that someone ran from the rear of the apartment as they entered from the front. Furniture was stacked against the front door and against a rear door.

Heroine Pursues Boy Thugs, Hands Purse to Owner

The villains and the heroine of a strongarm robbery in North Long Beach Saturday afternoon were anonymous, police reported.

However, the victim, Mrs. Lulu A. Robertson, 72, of 5501 Lime Ave., had cause to be grateful, even though she was bruised when two boys in their early teens knocked her to the sidewalk and fled with her purse.

Mrs. Robertson told officers that within moments a woman motorist who had seen the incident pursued the boys, retrieved the purse, and returned it to her. The contents of the purse were undisturbed.

Hollyw'd Girl Heads S. Cal. Church Unit

A brown-haired, blue-eyed North Hollywood girl who is staying home from college this year "to learn to cook" was installed president of Southern California Fellowship Guild Saturday night in First Baptist Church, high point of the Guild's three-day convention here.

Ruth Gunn, 19, Hollywood high school graduate who last semester attended Valley Junior College, at Van Nuys, became the official head of 1,400 teen-age and early-20-year-olds who belong to the organization which stresses missionary work.

"I'm engaged," said Miss Gunn. "Kenneth Cook, 20, an aviation cadet at Houston.



RUTH GUNN From V. P. to President

Tex. and I will be married next February. I'm staying home learning to cook . . . I'm going to be a good wife."

Former vice president, she became acting president last September upon the resignation of Virginia Rout Williams of Pomona.

Installed with her were Marilyn Brannan, Harbor City, first vice president; Carol Lahr, Los Angeles, vice president of missions; Jean Koski, South Gate, recording secretary; Donna Shirk, corresponding secretary; Linda Steele, Whittier, treasurer.

Spring bonnets filled with flowers graced the tables for the installation banquet. The girls were given miniature hats for souvenirs.

The convention will close this morning when the girls attend services in First Baptist Church to hear Dr. Winfield Edson, pastor, preach on "Go Forth With Christ," the convention theme.

Sun Interspersed With Light Rain Forecast in L. B.

A mostly warm and sunny day was forecast for today by the Weather Bureau with the possibility of a few light drizzles in the early morning.

Skiing will be fair on the upper mountain slopes of Southern California.

Night and early morning low clouds today and Monday might bring a little drizzle but skies should clear by noon with the temperature today expected to get up to 70.

No major showers are expected during the next five days.

Los Angeles Pair Held in Phoenix in Probe of \$100,000 Jewelry Theft

PHOENIX (AP)—Two Los Angeles men were being held by the Maricopa County sheriff's department here Saturday, pending further investigation into the reported theft of \$100,000 worth of jewelry from the home of Mrs. Elsinore Machris Gilliland, California oil heiress.

The suspects identified themselves as Le Roy (Skippy) Malouf, 32, and Tannley Adams, 42. Mrs. Gilliland said she was dining with her lawyer, William E. Murphy, when her home was burglarized Friday night, returning home at 9:30 p. m. to find the 1954 Cadillac identified by an undisclosed source as the one parked in front of the Gilliland home at the time of the burglary. It was then that she found her jewelry missing.

Sheriff's deputies said the burglars gained entrance by removing a bedroom window screen. They then broke the lock on the closet, and found the plastic bag containing the jewels, the officers stated. At least 26 items were said to have been in the 14-inch long zipper bag.

Among the items of jewelry Mrs. Gilliland reported missing were a \$13,000 emerald-diamond ring.

Price Supports at 90 Per Cent of Parity Urged

WASHINGTON (AP)—The House agriculture committee, reporting a sharp drop in farmers' income in the last four years, predicted Saturday that unless Congress restores major price supports at 90 per cent of parity a greater "blow to the farm economy is yet ahead."

The committee said the farmers' hardships were being aggravated "by an unwise and dangerous government policy" of lowered crop prices.

SHOP Columbia ALL DAY MONDAY
9:30 a. m. to 9 p. m. (Lakewood to 9:30 p. m.)



The Easter Parade Gets Its Start at Columbia

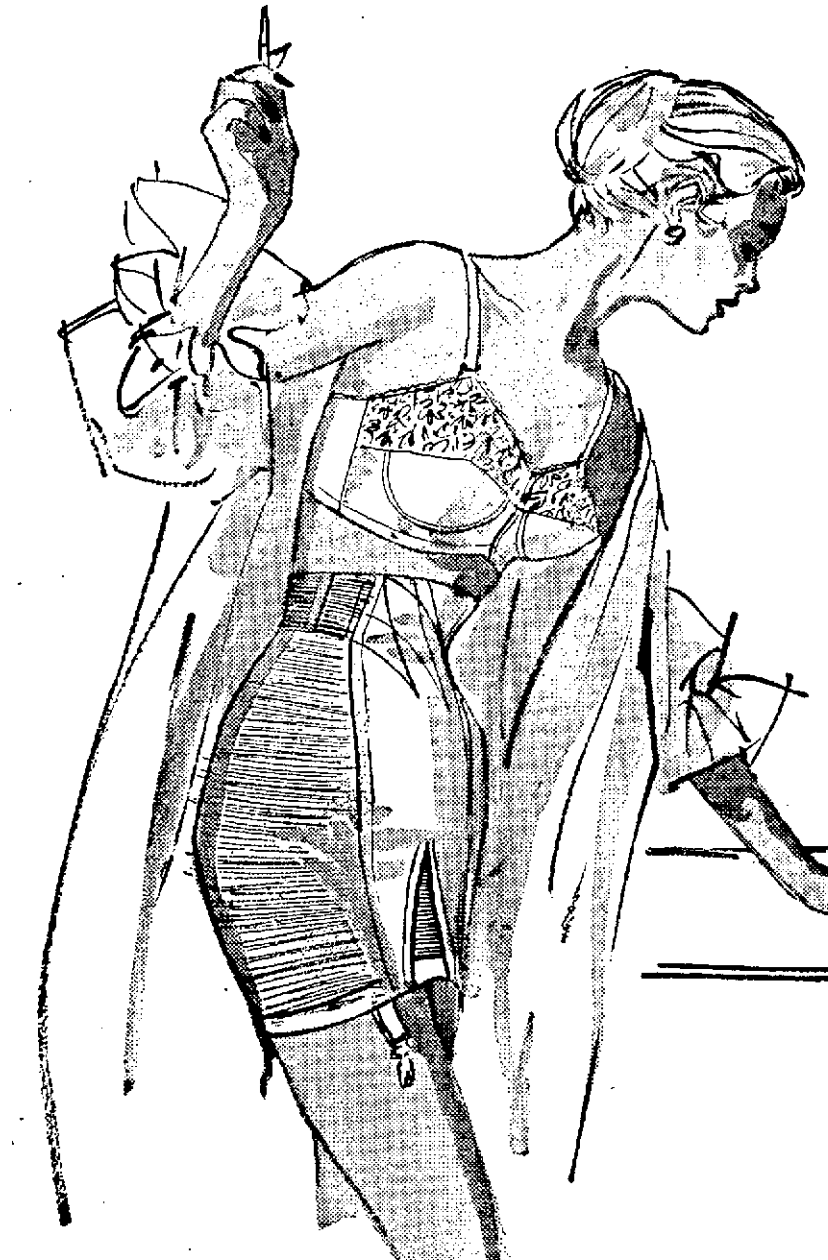
Flawlessly tailored Resort Suit in "Silken-Aire" by Sportshire

Jewel-trimmed beauties in a fabric compounded of 30% silk, 70% rayon and with the luxury look and feel of silk . . . this is but one of three styles being shown and you'll adore the new spring colors. Sizes 7 to 15, 10 to 20.

17⁹⁵

In half-sizes, 14 1/2 to 24 1/2 19.95

Better take this down—it's name is legend



WARNER'S best-selling LE GANT*

A girdle that expresses you in one beautiful line . . . fitting company all day long.

Starting with the Sta-Up-Top* (a supple waistband that never crumbles no matter how much you bend and stretch) to smooth away any trace of a midriff. And from there on in, Warner's Le Gant holds you so gently—tucks you in with its easy stretch-back, firm front panel.

In pink, medium and long lengths \$15
The Bra, A'lure in Nylon 3.95

Available in our Downtown Store Only

Shop Columbia Daily, 9:30 a. m. to 5:30 p. m. DOWNTOWN—Mondays, 9:30 a. m. to 9 p. m., Fridays, 12 to 9 p. m. LAKEWOOD—Mondays, 9:30 a. m. to 9:30 p. m. Fridays, 12:30 p. m. to 9:30 p. m.

WE GIVE & REDEEM SAN GREEN STAMPS
For cash at time of purchase (Downtown store only)

LONG BEACH FIRST AT PACIFIC

LAKEWOOD CENTER

Columbia
"Your Family Store"

Coed First to Enter Miss Welcome Race

Kay Ohren of 1136 Hoffman Ave., a 19-year-old student at the Business and Technology division of Long Beach City College, is the first entry in the Miss Welcome

to Long Beach contest.

Kay's entry was sponsored by the Circle K Club at the college.

Other entries to date include Carol Turner, 3349 Magnolia Ave.; Diane Cavin, 2801 Magnolia Ave.; Virginia Campbell, 2451 Cedar Ave.; Lin Drury, 1404 Lime Ave.; Jo Moore, 5233 Carita St.; Judith A. Ware, 363 Orizaba Ave., and Joy Palmer, 2170 San Francisco Ave.

Winner will be official city hostess for the Miss Universe Beauty Pageant July 14-24 and reign for a year welcoming visitors and conventions here. Preliminaries will be May 10, 11 and 12 and finals May 13 as a spotlight feature of the "Do It Yourself" show in Municipal Auditorium.

Bill Muntz, contest chairman for the sponsoring Junior Chamber of Commerce, Saturday said business groups and college fraternities are being encouraged to sponsor entries, although contestants do not require sponsors.

Applications are available at Walker's, John Robert Powers school, Miss Universe Pageant headquarters in Municipal Auditorium and Jay-see offices in Wilton Hotel.

They also may be obtained at the Lakewood campus and business and technology division of City College as well as at State College.

Entries must be residents of Long Beach between the ages of 18 and 28, either married or single. Deadline for filing applications is 5 p.m. on May 2.



KAY OHREN
City Queen Contestant

CAPITAL CAPERS

By WALTER T. RIDDER, WESLEY PEYTON
and ROBERT E. LEE

(Independent Press-Telegram Washington Bureau)

WASHINGTON—Secretary of the Treasury George M. Humphrey recently received what must be the largest check ever drawn. The donor was his fellow Cabinet member, Mrs. Oveta Culp Hobby, Secretary of Health, Education and Welfare.

The occasion was Humphrey's 65th birthday party. That being the retirement age, Mrs. Hobby, who, among her other duties, is responsible for Social Security, presented Humphrey with a check for several billion dollars. The check itself was roughly the size of a sheet. It is considered unlikely that Humphrey will attempt to cash it.

The growing urban problem of air pollution which has added such words to the American vernacular as smog (a derivative of smoke and fog, preferred in Los Angeles) and smaze (derivative of smoke and haze, favored in New York; no fog there), has generated a new word: smust. This one, coined in Phoenix, Ariz., we are told is a contraction of smoke and dust, of which there is plenty in Arizona.

The CIO and the U. S. Chamber of Commerce gave each other a laugh the other day when a form questionnaire from the chamber, intended for special industry groups—somehow found its way into union headquarters here.

The chamber was seeking views of trade associations and firms on the results obtained from various "days" sponsored by sections of industry. It asked the CIO: "What was the reaction of your members and salesmen to Labor Day?"

CIO's alert publicity chief, Henry Fleisher, promptly sat down and wrote the chamber that the federal government, not the CIO, sponsors Labor Day. As for reaction of the members, Fleisher said, "They like the opportunity

to sound off once a year against right-to-work bills and other reactionary proposals sponsored by the U. S. Chamber of Commerce."

Treasury Secretary Humphrey was recently testifying before a House appropriations committee. He was asked his opinion of the present stock market situation.

"I gave up years ago trying to guess the stock market," replied Humphrey. "I really know nothing about it. I think the best statement I ever heard about it is the one reputedly given by J. P. Morgan.

"Somebody said: 'Mr. Morgan, you are familiar with the stock market?' He said, 'Yes.' They said, 'You know quite a lot about it?' And he said, 'Yes, I do.' They said, 'Do you think you can tell us what the stock market will do?' He said, 'Yes, I can.' They said, 'That is very interesting. Will you please do so?' He said, 'Yes. It will fluctuate.' "I think," added Humphrey, "that is probably correct."

Turk Grain Farmers

Want April Showers

ANKARA, Turkey (AP)—April showers will delight Turkish grain farmers. And they hope for soaking rains in May, too.

A drought last spring cut their 1954 crop to 9,600,000 tons, almost five million tons below the record yield of 1953. Wheat exports that help balance Turkey's foreign trade tumbled. The United States shipped in surplus supplies. No pessimists, the farmers have planted 20 per cent more seed grains this year than last.

Bonanzagram Prize Up, So Don't Miss Chance!

You can't afford to pass up today's chance to enter the Independent Press-Telegram BONANZAGRAM contest!

Because no one had the correct solution to last Sunday's puzzle, the prize is doubled today to \$300 if your I. P. T. is delivered by carrier, otherwise \$200. Contest details appear at the right.

Last week's BONANZAGRAM was a puzzle that even wives, apparently, couldn't quite solve. The solution accompanies this story. Maybe it will make this week's BONANZAGRAM easier to figure out.

Remember Mrs. Smith, the lady confronted with the baffling love letter in last week's BONANZAGRAM? Well, here's the way she worked it out:

MY DEAREST ZANE: A NOTE TO SAY DON'T DO ANYTHING. COOLISH SITUATION AT HOME, FATHER RAVING. HAD BAD NEWS OF FARM. ALL HONEY DESTROYED BY FIRE, HIVES AND HENS TOO. AND THAT MAN WITH THE GRAY EYES SAW US KISSING IN THE PARK LAST NIGHT. I MUST FINISH MY DARNING. MOTHER KEEPS ME BUSY. WILL HIDE THIS IN SHIRT OR UNDER RED BOX. HOPE YOU MIND AND CAN KEEP FROM YELLING OUT SECRET. TEST OF LOVE. YOUR DEVOTED JANE

SOLUTION

collar—because he HAD BAD news of the FARM—all HONEY (you wouldn't keep much money on a farm) and the HIVES (they match up the honey) and the HENS too, (the PENS would probably be far enough away not to catch fire but bee hives

are often near the henhouse). That man with the GRAY eyes saw us kissing in the PARK. (You may have had the man with the XRAY eyes who could see in the DARK, but the GRAY is right—to tie in with ZANE Grey). I must finish my DARNING—she admits her mother keeps her busy. Will hide this in SHIRT (not SKIRT because Zane couldn't very well go looking in skirt pockets) or under red BOX (one of those heirlooms mentioned)—again because Zane couldn't go looking under red fox or even red sox. Hope you MIND (she thought he was bound to find, for they had obviously exchanged lots of notes in this fashion). Now she wants him to mind her and keep from YELLING OUT their secret. And she calls this a TEST OF LOVE. And of course her signature is JANE.

More Italy Tourists

ROME (AP)—This land of sunshine and ancient monuments was host last year to 9,327,512 foreign tourists, a record for postwar Italy. Most were Europeans. A total of 581,248 came from the United States.



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NOW 2 BIG SHOPPING NIGHTS
IN DOWNTOWN LONG BEACH ...
MONDAY and FRIDAY!

'Bonanzagram'

NOW YOU CAN WIN \$300

if You Are a Carrier Subscriber

Win \$200 if You Are Not

No one gave a correct answer to last Sunday's puzzle. Therefore, last week's prize money is added to this week's! BE SURE TO READ THE RULES AT THE BOTTOM OF THIS PAGE. They must be followed exactly.

The solution to this 'Bonanzagram' will appear in next Sunday's Independent-Press-Telegram with 'Bonanzagram' number 3.

CLAIM CHECK

Below is a duplicate of the "Bonanzagram" entry you send in to contest headquarters. It is ESSENTIAL that you fill it in and save it until the correct solution to "Bonanzagram" No. 2 is published next Sunday. Unless you do so, you will be unable to collect the prize if you should send in a winning solution. Check the rules below for further details.

BONANZAGRAM No. 2

When Mr. Jones got home, late in the evening, he found that his wife had gone out, but had left a note for him on the kitchen table. She was always leaving him helpful notes with instructions and reminders. This one was her usual hasty scribble with many of the letters left out, but Mr. Jones managed to decipher it. He found the children and the pets in fairly good order and got himself a hearty supper. Can you, too, figure out what the note says?

_AVE _ONE TO _HOW AND _ED
_OUND STEAK SO YOU NEEDN'T
_OTHER WA_TING TIME TO GET
AIR SE TOGETHER FOR BRIDGE
GA_E MARY A LITTLE LAM_ I
GUESS IT'S HER _UMPS YOUR FAVOR-
ITE _ISH _ASTE IN ICEBOX FOR
SANDWICHES HELP YOURSELF
_EAT _EANS IN OVEN DON'T
TOUCH _AM OR WHOLE _REA_
_AVING FOR ETTA'S _UNCH TO-
MORROW WHOLE _ROUP COMING
HOPE YOU BROUGHT FOOD FOR
_UPPIES THEY DON'T LIKE _OAST
_RACE

_AVE _ONE TO _HOW AND _ED
_OUND STEAK SO YOU NEEDN'T
_OTHER WA_TING TIME TO GET
AIR SE TOGETHER FOR BRIDGE
GA_E MARY A LITTLE LAM_ I
GUESS IT'S HER _UMPS YOUR FAVOR-
ITE _ISH _ASTE IN ICEBOX FOR
SANDWICHES HELP YOURSELF
_EAT _EANS IN OVEN DON'T
TOUCH _AM OR WHOLE _REA_
_AVING FOR ETTA'S _UNCH TO-
MORROW WHOLE _ROUP COMING
HOPE YOU BROUGHT FOOD FOR
_UPPIES THEY DON'T LIKE _OAST
_RACE

IMPORTANT:
Save This Claim Check
Until Solution Is Published!

Name _____
Address _____
City _____ Phone _____
I am NOW a Home Delivery
Subscriber to the daily and
Sunday newspapers checked
here. ☐ INDEPENDENT
☐ PRESS-TELEGRAM
Please START regular de-
livery of the daily and
Sunday newspapers checked
here. ☐ INDEPENDENT
☐ PRESS-TELEGRAM

How to Play "Bonanzagram"

Solve the "Bonanzagram" by filling in all the missing letters, as indicated by the underscores, in the message. Insert only one letter above each underscore. Many clues to the missing letters are hidden in the story, or anecdote, accompanying the message. Clues may also be found in the message itself, and, in a few cases, the contestant's general knowledge should provide the correct letter. The contestant will note

that the message is unpunctuated. Proper punctuation is one of the important keys to a correct solution. When properly filled in, the "Bonanzagram" will spell out a clear message that will conform in every way with the clues. In many cases it will seem that more than one word would be the correct one. That's part of the fun! You should weigh the clues and select the BEST possible word in each case.

How To Submit Entries

1. After solution is completed, "Bonanzagram" should be clipped and pasted to a two-cent postcard with your name and address.
2. Entries will be received at the Independent Press-Telegram office at 6th St. and Pine Ave., until 5 p. m. on the Wednesday following publication of each new "Bonanzagram." Mail entries must be postmarked before midnight Wednesday. Address "Bonanzagram," P.O. Box 230, Long Beach.
3. Entries may be mailed in envelope but contestant's full name must be printed in upper left corner of address-side of envelope.
4. Copies of the Sunday Independent Press-Telegram need not be purchased to enter. Facsimiles made by hand and corresponding as closely as possible to the original "Bonanzagram" printed in the newspaper will be accepted but are limited one to a family. Mimeograph, duplicator or other unofficial mechanical reproduction is forbidden.

How To Collect The Prizes

- The entrant must work out and keep duplicate solution as a claim check. When the solution is published in the Independent Press-Telegram each Sunday, he should compare his "claim check" with the published solution, and, if his claim check is identical, he should call in person with it at the newspaper office, 6th St. and Pine Ave., between 9 a. m. and 5 p. m. on the Monday following publication of the solution.
- If a winner cannot call at the Independent Press-Telegram office in person Monday, he should mail his solution to "Bonanzagram," Independent Press-Telegram, 6th St. and Pine Ave., Long Beach 12, Calif. The letter must be postmarked not later than 5 p. m. Monday. Important: this address is only for claim checks, not entries.

About Eligibility, Information, Etc.

1. Anyone is eligible for the "Bonanzagram" contest except employees of these newspapers, other publications or their families.
2. No question as to winners will be answered by phone.
3. The Independent Press-Telegram will award a prize of \$100 to the winner of each weekly "Bonanzagram." A bonus of 50% will be paid if the contestant is a home delivered subscriber to either the Independent or Press-Telegram. If more than one winning answer is received, the prize will be divided equally among the winners. If no correct solution is received, the amount will be added to the next week's prize.
4. Only one winning entry from a family will be eligible for the prize.
5. The Independent Press-Telegram retains the right to correct typographical errors.
6. Judge's decision will be final and contestant's submission of entries indicates acceptance of these rules.
7. No liability is accepted for entries that fail to reach us.
8. The Independent Press-Telegram reserves the right to alter rules and/or discontinue the contest at its discretion.

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Skin Divers Plunge Into Survival Drills



MARY DEL'GIUDICE "Saves" Joan Ingham in Rescue Drill

WITH 200,000 of the nation's half million skin-divers, California followers of the sport are learning to look before they dive. (In 1953, at least 12 skin divers were drowned off the Southern California coast.) The Long Beach Neptunes are typical of the safety-conscious clubs. Drilling at Poly High School with advice of Fred Schwankovsky, Red Cross water safety director, Neptunes have worked out a survival test. To qualify, the applicant must be able to swim 100 yards without fins, 200 yards with fins, swim 75 feet under water, and be able to pull 20 pounds to the surface from a depth of

12 feet. Another test is to dive to the pool's floor and solve a long division problem on a blackboard before surfacing. Other pointers are illustrated in these photos by Dr. N. E. Mathison, club member, who took them with a Rolliflex housed in a water-tight unit. Novices are advised to take Red Cross swimming and life-saving courses. An accident report form originated by the Long Beach Red Cross was adopted by a national aquatics conference at Yale to stimulate study of the cause and prevention of water sport accidents.



ONE PROBLEM in Neptunes' underwater safety test takes swimmer Henry del'Giudice to floor of Poly High's pool where he must thread washers onto a bolt before surfacing. Trick tests manual dexterity under water. Southern California skin diving deaths were cut from 12 in 1953 to 8 in 1954.

William Leigh, Artist, Dies

NEW YORK (AP)—William Leigh, 88, noted painter of scenes in the American west, died Saturday at his Manhattan home. Leigh began painting at the age of six and continued at his work until his death. His January exhibition at the Grand Central Art Galleries here drew considerable attention. A native of Falling Waters, Berkeley County, West Virginia, Leigh did illustrations for Collier's and Scribner's magazines and later made some 30 trips to western states to paint in oils and water colors.

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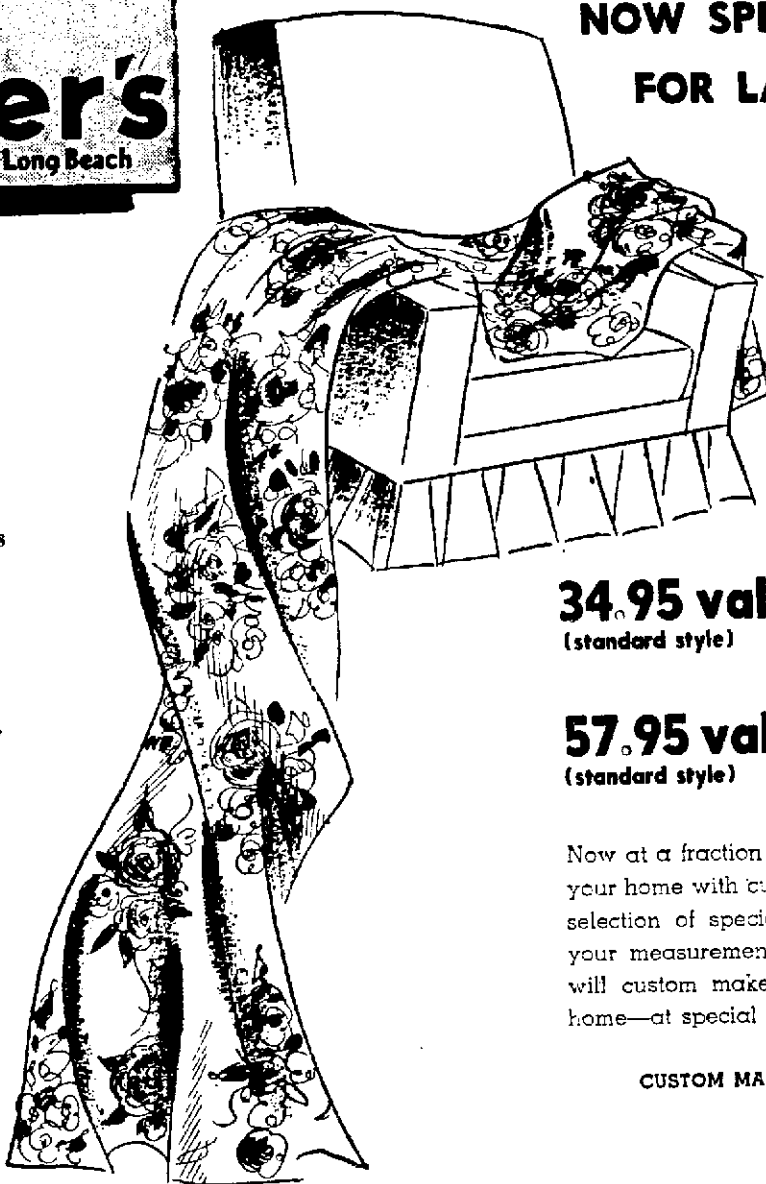
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Now at a fraction of the usual cost, you can custom decorate your home with custom made slip covers. Choose from a large selection of specially priced fabrics—prints or plains, bring your measurements for chair or sofa or both—and Walker's will custom make the covers at your convenience in your home—at special prices for labor and materials! What a buy!

CUSTOM MADE SLIP COVERS WALKER'S THIRD FLOOR



SID INGHAM, left, and Henry del'Giudice show how "buddy breathing" can sustain two persons on one aqua lung in emergency. Life-saving skills learned by Neptune Club members include five carries and Red Cross-approved artificial respiration.

Jewish Youth Group Hailed by President

NEW YORK (AP)—President Eisenhower said Saturday that Jewish Youth Week "serves to remind the entire nation of the contribution which Jewish people have made to the development of the United States."

In a message to Ruth L. Breitman, president of the National Jewish Youth Conference, Eisenhower declared: "I am glad once again to see demonstrated the willingness of young men and women of the Hebrew faith to carry on in the tradition of their forbears, actively accepting the responsibilities which both citizenship and religion impose."

Jewish Youth Week will be observed March 18 to 25.

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Italian Premier Will Visit L.A.

WASHINGTON (AP)—Italian Prime Minister Mario Scelba and Foreign Minister Gaetano Martino will visit six U.S. cities on their forthcoming visit to the United States.

The Italians will visit San Francisco, Los Angeles, Chicago and Detroit before returning to Italy April 7.

Polio Crackdown

MONTEVIDEO, Uruguay (AP)—The government Saturday ordered cancellation of all sports events and forbade persons under 18 to attend public gatherings as a means of checking an outbreak of poliomyelitis.

WHAT CAUSED YOUR HEARING LOSS?



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It pays to know... treatment begins with knowing this and the answers to other hearing questions. Get the facts about your hearing... in a recently published booklet, "YOUR HEARING... and modern hearing correction" sent FREE, without obligation, in a plain wrapper. Just send a postcard or note marked "Facts" with your name and address to...

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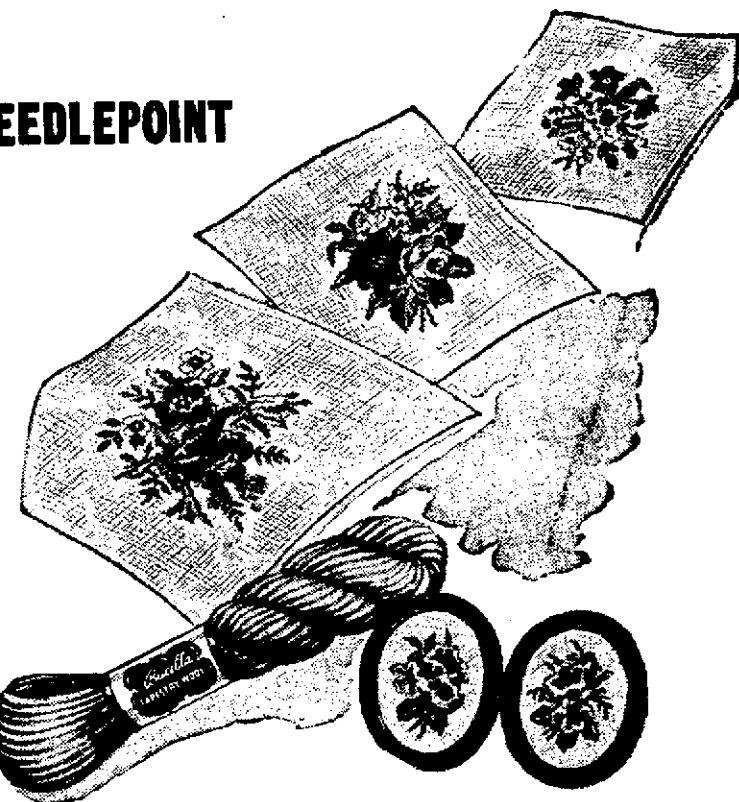
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Nixon May Seek Changes in American Policy in Latin Nations, He Tells L.A. Press

(Compiled from UP and AP)
Vice President Richard M. Nixon told reporters in Los Angeles Saturday night that he may recommend some changes in the nation's foreign policy regarding Latin America.

Nixon, who recently completed a goodwill tour of Latin American countries, declined to elaborate.

He told reporters who met him upon his arrival here by plane that he preferred to withhold further comment on Latin America pending two speeches he will deliver here Monday.

When asked if President Eisenhower would run for a second term, Nixon said, "I certainly hope he will run again . . . and I also suppose a great number of Democrats hope Ike will run again."

Nixon declined to comment on whether he would seek candidacy for Vice President again.

"I would not comment on that at all," he said. "No one runs for the vice presidency. That decision is made at the convention."

Reporters quizzed Nixon about a recent statement by Democratic National Chairman Paul M. Butler that President Eisen-



VICE PRESIDENT NIXON . Looks at Latin Problems

hower might not seek a second term because of Mrs. Eisenhower's health. "Butler was pressing a little too hard . . . he was reaching," Nixon said. "Of course he's a new man on the job and he probably regrets making the

statement now. Perhaps he will avoid such statements in the future."

Asked about the Far Eastern situation, the vice president said the policies of the administration "have the best chance to avoid war in that area, without surrendering."

Nixon came here for two speaking engagements Monday. At noon he delivers a "political" speech at the Ambassador Hotel and in the evening he addresses the Los Angeles World Affairs Council.

The evening talk will be televised throughout the nation as the Latin American counterpart to the report Secretary of State John Foster Dulles made last week on his Asian trip.

It will be seen on Channel 11 at 8:30 p.m. and will be re-televised on Channel 4 at 11:30 p.m. Radio stations KHJ and KFWB will broadcast the talk at 8:30.

Earlier, in Washington, Nixon said that in his Los Angeles speeches he will again emphasize the important role the Eisenhower administration attaches to developing tighter relations with Latin America and reiterate some of the recommendations he made to the National Security Council last Thursday.

These include lower trade barriers for Latin American goods, help for early completion of the Pan-American highway and quicker action by the Export Import Bank on Latin American loan applications.

More liberal access to the U.S. market of such vital products as sugar, coffee, residual oil, lead and zinc "is a matter of economic life and death" for the neighbor countries, Nixon said.

Besides recommending these practical steps, however, the vice president sees the need for an overall improvement in the psychological relations with Latin America.

"It is just as important," he said, "to show these nations we have a continued interest in their welfare and not just think of them in time of crisis."

Nixon observed that "the trouble in the past" has been that "we would get excited from time to time over a situation in Latin America and promptly forget all about it once the situation was corrected."

Blue Angels Stunt, Nixon Speaks Today

An air show featuring the Blue Angels, the Navy's No. 1 jet stunt team, will follow a review this afternoon at Los Alamitos Naval Air Station.

Vice President Richard Nixon will be the principal speaker and will join Rear Adm. Dan V. Galery, chief of Naval Air Reserve Training, and Brig. Gen. H. Lamson-Scribner, commander of Marine Air Reserve Training, in inspecting 4,000 Navy and Marine reservists.

The event will be open to the public. Gates of the air station will open at 1 p.m. Ample free parking is available.

Lt. Col. James F. (Skeets) Coleman, USMCR, who tests the Navy's Convair XF-1 "Pogo" Turboprop fighter, will tell how it feels to fly the world's first vertical takeoff plane.

Capt. J. B. Paschal, USN, commanding officer of NAS Los Alamitos, announces that two of his squadrons will be awarded the prized Noel Davis trophies, given units with high efficiency records. The trophies, named for a Naval Reserve aviator killed in an attempted transatlantic flight in 1927, will be presented to Capt. Willard J. Staples, USNR, the former commanding officer of Air Wing Staff 77 and to Comdr. John A. Harper, USNR, commanding officer of Air Attack Squadron VA-772.

Danes Ready to Tighten Up Economy

COPENHAGEN, Denmark (UP)—The Danish parliament debated for eight hours Saturday a series of bills intended to make life much harder for the Danish people.

The Social Democratic government considered it necessary that the bills be enacted before stores open Monday morning, and so the Folketing (Parliament) planned to resume the debate this morning.

The new austerity program designed by the government threatens to raise the prices of practically all goods except food. As a result stores have been crowded and some storekeepers are getting low on supplies of bed linen, nylon hosiery, shoes and razor blades.

Finance minister Viggo Kampmann outlined the reason for the measures in a gloomy report disclosing about 70 million dollars were lost in foreign trade last year and that the dollar reserve is down to about 86 million.

The government plans measures to decrease home consumption by raising prices and keeping wages at their present level, increasing exports and boosting savings.

New Malta Regime Cuts News Flow

VALLETTA, Malta (UP)—Malta's new Socialist government Saturday introduced restrictions on news correspondents on this British mid-Mediterranean island.

A senior police official said: "We have withdrawn police facilities for the release of news. This affects the press in general—including British and foreign correspondents."

The official said the action was taken on orders issued by the new prime minister, Dom Mintoff, who is also minister for police.

The practice of the Malta police headquarters in the past has been to make available to the press details of fatal accidents, suicides, murders and other crimes. At times, correspondents were allowed to accompany police in their investigations.

All this is to be discontinued under the ban.

Doctors to See Dedication of Hospital Wing

Two Long Beach physicians will be among guests Monday at the dedication of a new addition to White Memorial Hospital in Los Angeles.

Present for the 10 a.m. ceremonies, at which Vice President Richard Nixon will speak, will be Drs. Clement E. Counter and Ira Unsell of Long Beach.

Dr. Counter is head of the school of dermatology at the College of Medical Evangelists at Loma Linda, which is affiliated with White Memorial Hospital.

BOY, 7, BEATS FOX TO DEATH WITH BUCKET

NORWICH, N. Y. (UP)—A 7-year-old boy armed only with a pail for maple sap is credited with beating to death a fox that attacked him and his 6-year-old brother.

Reall Boyer, the 7-year-old, and his brother, Michael, were collecting sap from trees near this south-central New York village Friday night when the fox attacked. The boys beat it off and ran home, unhurt.

Their father, Fabio Boyer, went to the scene and found the animal dead.

Dr. O. P. Jones, a veterinarian, said the fox "was undoubtedly rabid."

REGIONAL POLITICS

Nixon Chooses Southland for His Report on Tour of Latin-America

By THE LOOKOUT

Vice President Richard Nixon could have made his first speech reporting on his Latin-America goodwill tour from Washington, D. C., New York or some other eastern point. Instead, he will deliver it in Los Angeles.

His two speaking engagements and his weekend stay here in the Southland will focus a certain amount of national attention on California and serve as reminders of the state's importance in the political picture.

Nixon, rated a success as an ambassador of good will in his Caribbean tour, will now undertake to spread some good will among the factions of the Republican party in his home state.

DEMO MEETING

Long Beach area Democrats are preparing for a big meeting at Fresno March 18-20.

At a caucus this week, dele-

gates to the California Democratic Council Convention selected their floor leaders: Raymond Simpson for the 18th Congressional district, Coy Sanders for the 44th Assembly District, and Danny Bryce for the 70th Assembly District.

Forty local Democrats, representing a dozen Democratic groups and organizations in the area, will attend the Fresno convention.

Delegates will plan a party-strengthening program and a 1956 endorsing convention and hear Democratic National Com-

mittee Chairman Paul M. Butler, California Atty. Gen. Edmund G. Brown, and former Secretary of the Navy Dan Kimball.

Local Democrats say they are going to try to get the 1956 endorsing convention for Long Beach.

GOP SESSION

On the same days of the Democratic Convention—March 18-20—the California Republican Assembly will hold its 1955 convention in Pasadena.

Harold C. Ramser, state president, said the convention will frame plans to "carry forward" the Assembly's work in behalf of "the great Eisenhower-Nixon team and their outstanding administration."

All Republicans are invited to attend all the open sessions of the convention.

LAKEWOOD

All candidates for Board of Education of the Long Beach Unified School District have been invited to speak at a meeting of the Lakewood Democratic Club, 3330 Bellflower Blvd., Tuesday at 8 p.m.

School board candidates also have been invited to speak at a meeting of the Lakewood Young Republicans Wednesday at 8:30 p.m. at the Lakewood Country Club. Each candidate will deliver a three-minute address on "What the Board of Education means to the people of Lakewood."

L.A. Woman Dies of Naphtha Burns

LOS ANGELES (AP)—An expectant mother died Saturday of burns received March 4 when a pan of cleaning solvent ignited, setting her clothes afire.

Mrs. Maria Madrigal, 33, was cleaning a jacket in a pan of naphtha when a water heater pilot apparently touched off the fire, police said.

Weather to Determine 6th Atomic Explosion

LAS VEGAS, Nev. (UP)—The Atomic Energy Commission Saturday scheduled a weather briefing for today to determine if conditions are favorable for firing another atomic device Monday. It will be the sixth in the 1955 atomic test series being conducted at the Nevada nuclear proving grounds, 75 miles northwest of here.

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No one can safely predict the span of life, but modern scientific methods of examination will often reveal hidden things which cause . . .

UNTIMELY DEATH

If you have been intending to have a careful, thorough examination and have been just "PUTTING IT OFF," remember that: IT IS LATER THAN YOU THINK. Do not wait too long. Do not be a victim of . . .

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104" wide x 81" long, reg. 5.95	4.99
148" wide x 81" long, reg. 8.95	7.99
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88" wide x 45" long, reg. 3.95	Pr. 3.49
88" wide x 54" long, reg. 4.50	Pr. 3.79
88" wide x 63" long, reg. 4.95	Pr. 4.29

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44" wide x 36" long, reg. 1.15	ea. 99c
44" wide x 45" long, reg. 1.35	ea. 1.09
44" wide x 54" long, reg. 1.50	ea. 1.29
44" wide x 63" long, reg. 1.75	ea. 1.49
44" wide x 72" long, reg. 1.85	ea. 1.59
44" wide x 81" long, reg. 1.95	ea. 1.69
Martha Washington Panels 50"x81", reg. 4.50, ea. 3.99	

DUTCH SASH	
74" wide x 24" long, reg. 1.85	Pr. 1.59
74" wide x 30" long, reg. 2.10	Pr. 1.79
74" wide x 36" long, reg. 2.35	Pr. 1.99
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148" wide x 63" long, reg. 8.50	Pr. 7.99
188" wide x 45" long, reg. 8.95	Pr. 8.49
188" wide x 54" long, reg. 9.50	Pr. 8.99
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Marines Schooled for A-Blast

'Copters Bring Lifelines for Ground Forces

CAMP PENDLETON — Baptized in the flash of the A-bomb, ground troops of Camp Pendleton and air units of Santa Ana Marines are preparing for new maneuvers in the field of another detonation near Yucca Flats, Nev.

The troops have been training here for the next "Operation Desert Rock." They receive special drill in survival in the area of nuclear explosion and observe effects of the blasts on military equipment. They comprise the Third Marine Provisional Atomic Exercise Brigade.

Marine helicopters from Group 36 of Santa Ana airlift the infantrymen and supplies from assembly areas to a position near the blast test site.

The exercises test techniques demonstrating the flexibility and speed with which an atomic explosion against an enemy could be exploited.

Maneuvers include a "vertical envelopment" by Marine windmills, with jet aircraft from El Toro Marine Air Station flying cover after the explosion which launches the simulated attack.

Training for the next operation — and the others in which



SEE NO EVIL

Marines training at Camp Pendleton for maneuvers at the A-bomb test site at Yucca Flats learn survival techniques. Minutes prior to the blast the troops cover their eyes to guard against flash.—(Official U. S. Marine Corps photo.)

the Marines have figured — has taught the men that teamwork counts.

Marines Will Adopt Short Army Bayonet

WASHINGTON (AP)—The Marine Corps has decided to replace its 10-inch bayonet with the Army's 6.6-inch M-5 model, the Army-Navy-Air Force Journal says.

The Army's weapon, though shorter, has an inch more cutting surface on the upper edge. The journal said the Marines feel, after evaluation tests, that the shorter bayonet will lend itself favorably to the new "boxer method" of bayonet fighting. The Army began using the shorter weapon last year.

TOWNSEND NOTES

MONDAY
Club 1—1054 Minerva Park, 2:30 p. m. Mrs. Lura Ryder in charge.

TUESDAY
Club 12—600 Cedar Ave., 7:30 p. m. Rev. J. J. Hogan, speaker.

Club 9—Meets with Mrs. Ruie Bennett, 5363 Olive Ave. 6 p. m. potluck dinner, followed by business and social meeting. Mrs. Kate Coburn in charge.

FRIDAY
Club 10—Linden Hall, 208 Linden Ave. 12 noon, potluck dinner, Capt. Robert F. Rife, speaker. Mrs. Lily M. Mercer, in charge.

HELP PATIENTS BEAR PAIN

New Drugs Attack Mental Illness Here

Chlorpromazine and reserpine, new mental illness drugs which some persons think will be proved as important in their way as the germ-killing sulfas discovered in the 1930's, are being used successfully at Long Beach Veterans Administration Hospital, it was revealed Saturday by Dr. E. V. Edwards, manager.

"Every pharmaceutical house puts out drugs by different names but what we use, to all intents and purposes, are chlorpromazine and reserpine," said Dr. Edwards. "They're good drugs. We don't know yet whether they are as good as has been claimed for them, or as some magazines believe."

The drugs, said the hospital manager, are being used in some mental cases, to relieve "nauseated cases" and "to help patients bear pain."

Chlorpromazine is a synthetic compound and reserpine a pure alkaloid from the juices of snakeroot, crude extracts of which had been used for centuries by medicine men in India. Both drugs became available in the United States in 1953.

Some hospitals have reported that after injections of chlorpromazine, men and women who

had been violent for years quieted, and some recovered. The method has been successful with both manics and schizophrenic victims.

Reserpine, according to the tests, works more slowly than chlorpromazine, but most patients have shown improvement with it.

Patients treated with these drugs do not have the groggy reactions common after some other types of treatment.

Besides mental treatment, the new drugs have been used for constant hiccupping, delirium tremens, acute nausea and persons taken from narcotics.

Undesirable effects of the two drugs include a drop in blood pressure which may cause a patient to faint if he stands up suddenly.

'FOLLOW ME'

A Marine unit moves out after landing in a helicopter during training at Camp Pendleton. The scene is repeated at A-bomb site in Nevada to demonstrate follow-up of atomic attack.—(U. S. Marine photo.)

DR. CHAN SAYS: NO LONGER MUST YOU SUFFER FROM Asthma-Diabetes-High Blood Pressure

For the past two generations, the offices of Dr. Chan, D. C., located at 928 American Ave., have had outstanding results in treating chronic ailments such as ASTHMA, BRONCHITIS, ARTHRITIS, NEURITIS, RHEUMATISM, HIGH OR LOW BLOOD PRESSURE, HEART TROUBLE, STOMACH OR LIVER DISORDERS, KIDNEY OR BLADDER AILMENTS, OR A GENERAL RUNDOWN CONDITION. Men and women from all walks of life come to take these treatments because other methods of healing have failed to help them. Many have spent a fortune in seeking cure before they try this simple, effective natural method of Dr. Chan. Our patients tell us that they wish they had known of our wonderful treatments sooner so that their suffering could have been avoided.

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To Whom It May Concern: "For over 30 years I have been going from one doctor's office to another hoping to find someone to help me with my asthma and stomach condition. No one knows how much I had suffered until I came to Dr. Chan. Night after night I had to sit up because I wasn't able to lie down to sleep. I was coughing and wheezing most of the night. Besides my stomach was full of gas. After taking Dr. Chan's Herbal Therapy for one week, I began to improve. Now, after five months of continuous treatment, my asthma and stomach troubles are just about over. I wish to recommend this treatment to anyone who is anxious to get well. I am sure that Dr. Chan will do all he can to help you as he has helped me."

Signed: Mrs. Tina Smith.

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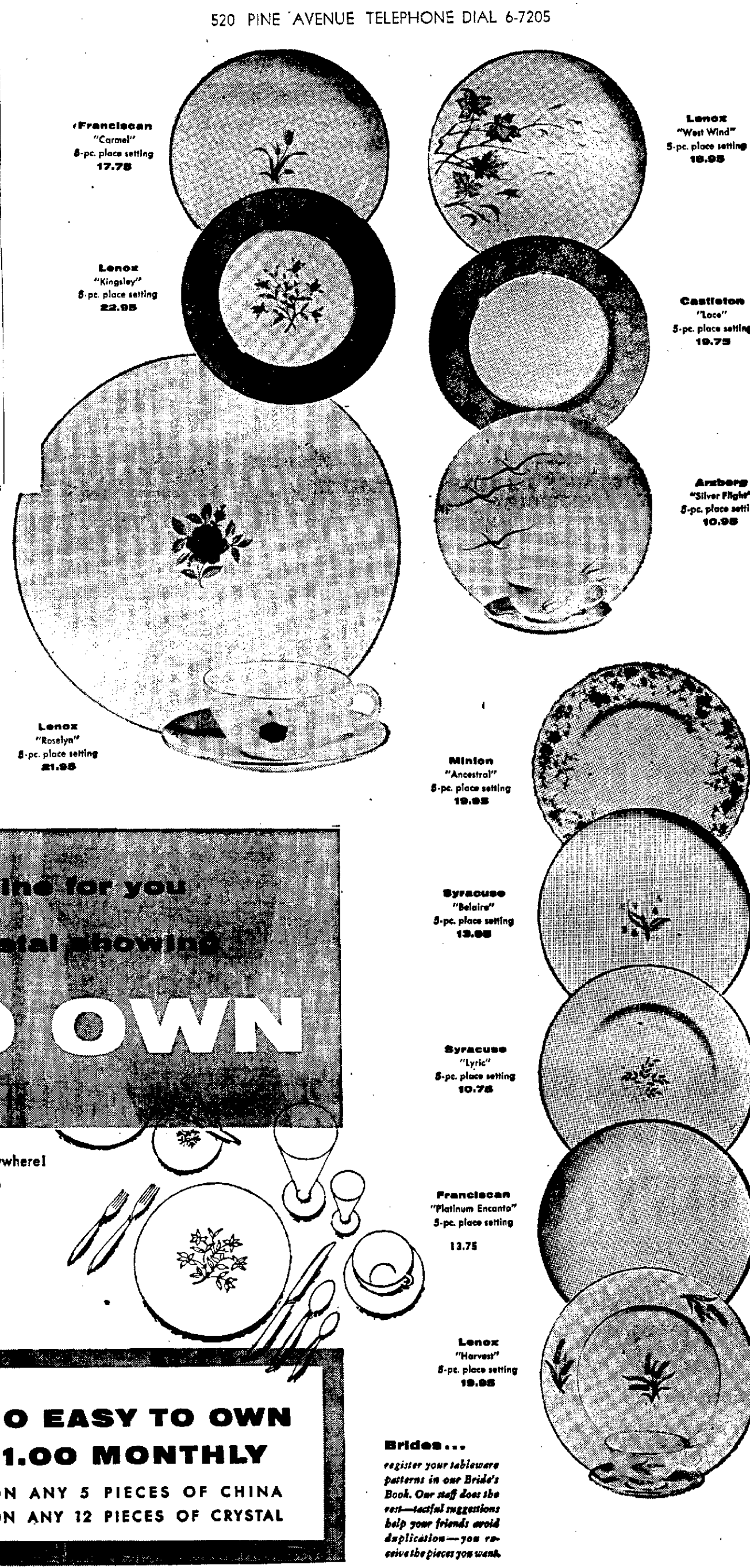
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Franciscan "Platinum Encanto" 5-pc. place setting 13.75

Lenox "Harvest" 8-pc. place setting 19.95

Brides...
register your tableware patterns in our Bride's Book. Our staff does the rest—tasteful suggestions help your friends avoid duplication—you receive the pieces you want.

Conformity Peril Seen by Stevenson

NEW YORK (AP)—Adlai Stevenson says this country recently has seen "a multiplication of the pressures toward conformity" and cited the Reece Committee report on foundations as an example.

Stevenson took part in a round-table discussion of "The Non-conforming American," recorded here several weeks ago and heard Saturday night on NBC's radio program, "Conversation."

The 1952 Democratic presidential candidate said the demand for conformity is particularly strong in politics and is "one of the perils of it."

"A statesman or a politician in my judgement should be a teacher," he said. "This is the purpose of politics in our scheme of things and in government by consent."

"You have to understand what you are consenting to, and that means it has to be explained to you by the politician, who is the spokesman of democracy in action."

"If you were to depart too far from the norm, then you become an eccentric, or then you become a fellow of questionable and doubtful wisdom, and certainly not too reliable."

"On the other hand, if you do conform too rigidly, you can't teach, because you can't express new ideas bravely and courageously."

Stevenson quoted as "very



DOLLS FROM HERE, THERE, EVERYWHERE

Judy Pownall, 8, (left) and Cheryl Colyer, 9½, of Brownie Troop 159, proudly show off international doll exhibit, part of the Girl Scout Birthday Fair Saturday at Municipal Auditorium. (Staff Photo.)

significant" in the discussion of non-conformity a sentence from the report of the House committee of promoting ideas, concepts, and the headed by Rep. Carroll Reece (R-Tenn.) which investigated tax-exempt foundations.

He said the report stated that

"the trustees of the tax-exempt foundations should be very chary of promoting ideas, concepts, and opinion-forming material which run contrary to what the public currently wishes, approves and likes."

Speculation Blamed for Stocks Fall

WASHINGTON (AP)—Sen. J. William Fulbright said Saturday the \$7,000,000,000 drop in securities values last week "seems to confirm there is an undue amount of speculation" in the stock market.

The Arkansas Democrat told a reporter that putting any of the blame for the decline on the Senate banking committee's investigation of the boom is "strictly unwarranted." Fulbright is chairman of the committee.

He said the inquiry is "strictly informative and educational" and that the market is "very weak" if it is being affected adversely.

Demo Tax Cut Defeat Seen

WASHINGTON (AP)—Sen. Knowland (R-Calif.) predicted Saturday that the Senate will defeat by a margin of several votes this week a Democratic "compromise" plan to cut income taxes.

The Republican leader said the chamber then would pass an administration-backed bill to continue present corporation and estate taxes, scheduled to drop April 1 under present law.

BRIGHT-EYED AND ALERT

Thousands of Girl Scouts at Birthday Fair

Bright-eyed girls, some in Scout troops, green, some in brown and some in blue, demonstrated crafts, cooking, seamanship, music, dancing, nature lore, drama and international friendship Saturday in Municipal Auditorium.

Participating in the Girl Scout birthday fair were 2,500 Long Beach Girl Scouts, representing 175 troops, and most of the 6,700 Girl Scouts of the city attended.

Brownies wear brown, Girl Scouts wear green, and Mariner Scouts wear bright blue. Wing Scouts, who are taking ground training for flight, also wear green.

Shows, largely made up of skits, were presented every half hour. The a cappella choir, made up of 320 girls representing 23 troops, sang patriotic, service, and camping songs.

Mariners steered a "land ship," a ship that was marked off on the auditorium floor, with a wheel, port and starboard lights and a halyard. Beside it were a canoe and a dinghy and the Mariners made it plain that they can sail them as well as a "land ship."

Santa Catalina Island girls appeared with a fine collection of shells, starfish and the like, that they gathered at low tide. They even had a shark's egg and a message bottle that may float for many days or weeks or months or even years.

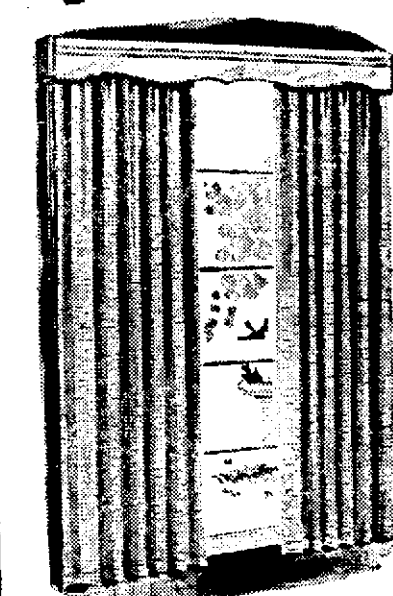
Stressing international friendship, a number of booths featured dolls dressed in the many foreign countries which have Girl

sons from eight foreign countries. They make up a lecture bureau for the Long Beach Area Council, of which Mrs. Roger Hoffman is president.

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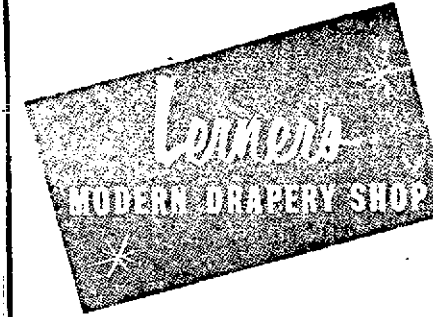
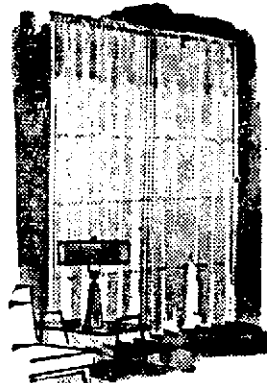
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PUTS ADULTS TO SHAME

Long Beach chess wizard Larry Remlinger, 13, plots strategy during finals Saturday of the 1955 City Open Chess Championships at Lincoln Park. Remlinger won the 10-week tournament which had 37 contestants, including many adults. The younger contestants defeated the adults soundly. Elliot Frommes, 17, of Palos Verdes, taking second place, and Ronald Gross, 18, of Compton, taking third. —(Staff Photo.)

'Midget' Atom Bomb Tests Smoke Shield

LAS VEGAS, Nev. (UP)—The Atomic Energy Commission set off a "midget" atomic bomb above a smoke screen Saturday to prove that man-made "smog" can protect cities from the furnace heat of the nuclear fireball.

Mice took the place of humans beneath the furious fire-dawn blast at the Nevada proving grounds, 75 miles northeast of this gambling resort.

It was the fifth "shot" of the 1955 nuclear test series, a blast from atop a 300-foot steel tower that packed the wallop of 5,000 tons of TNT.

To carry such a load of TNT, 166 freight cars would be required. Saturday's device was estimated unofficially as being capable of being parked into a bundle the size of an ordinary suitcase.

A fireball hotter than a blast furnace boiled out over a mile in diameter, rolling down from its 300-foot starting point into an artificially-generated smoke-screen 50 feet above the ground.

This was the first full-scale test of the recently disclosed Defense Department thinking that a smoke-screen filters out much of the heat of the fireball, just as nature's clouds insulate the earth from the sun.

The flash of Saturday's explosion lighted a four-state area—Arizona, Utah, California and Nevada. It was seen in San Francisco and Sacramento, Calif., some 400 airline miles away, in Los Angeles, 300 miles distant, and as a "flicker" in Phoenix, Ariz.

★ ★ ★ Accuracy of Bombers Permits Selectivity

WASHINGTON (UP)—American bombers flying 30,000 feet high can explode a nuclear bomb within 200 feet radius of the point at which they aim.

From the large "family" of nuclear weapons in the American arsenal, a bomb fitted for the size of a chosen target can be selected. The choice extends from "little" bombs, suitable for erasing an average size airfield, to the gargantuan H-bomb, adequate for taking out a whole military area.

The vehicles to deliver the bombs range from carrier-based Navy aircraft to the heavyweight strategic bombers of the United States Air Force—a dozen different types of plane to handle many different sizes of bomb.

Huddle on New Atom Defenses

WASHINGTON (UP)—Big changes in civil defense planning are expected to come from a top-level meeting next week in the wake of pressure from President Eisenhower and criticism on Capitol Hill.

The Civil Defense Administration will meet with its national advisory council Monday and Tuesday at Battle Creek, Mich., to discuss planning revisions resulting from the threat of new atomic and hydrogen weapons and new information on their destructive power.

The council members are to give their opinions on "plans, policies and operations designed to strengthen and expand civil defense capabilities" presented to them by CDA at a meeting Jan. 18.

President's Aides Press for Reserve

WASHINGTON (UP)—President Eisenhower has requested public support from his cabinet and other top aides for his national military reserve plan—a modified form of universal military training—it was revealed today.

The Eisenhower plan went to Congress, Jan. 13. The plan would require every physically able young man to make some contribution to national defense. The draft would be continued.

Both draftees and trainees would remain in the reserves after their draft or training periods, with the trainees being held for a longer period of compulsory reserve duty.

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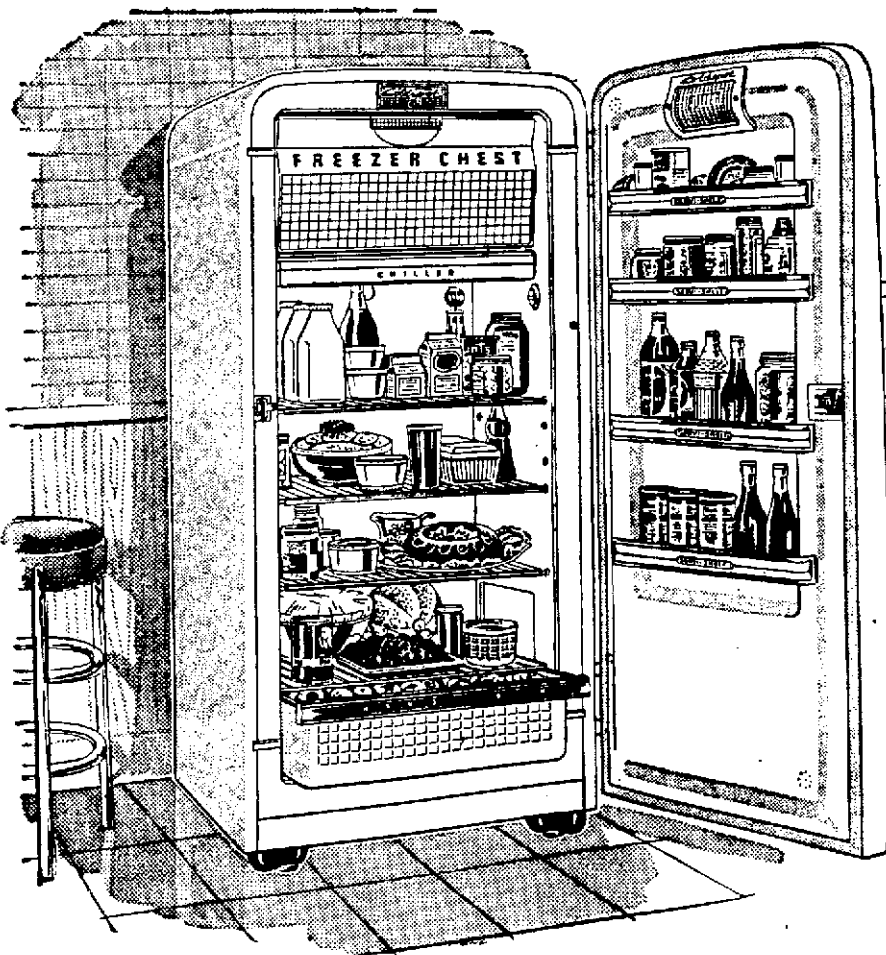
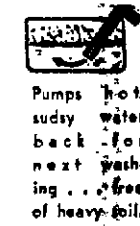
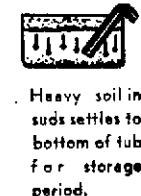
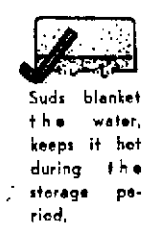
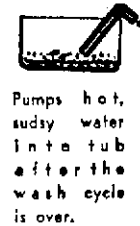
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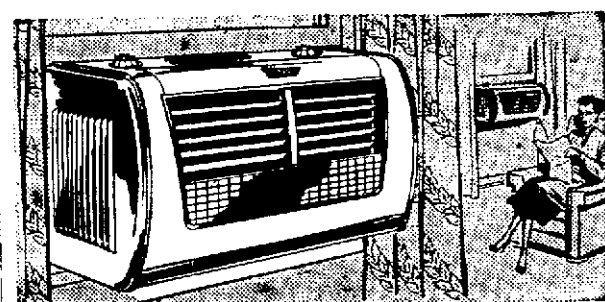
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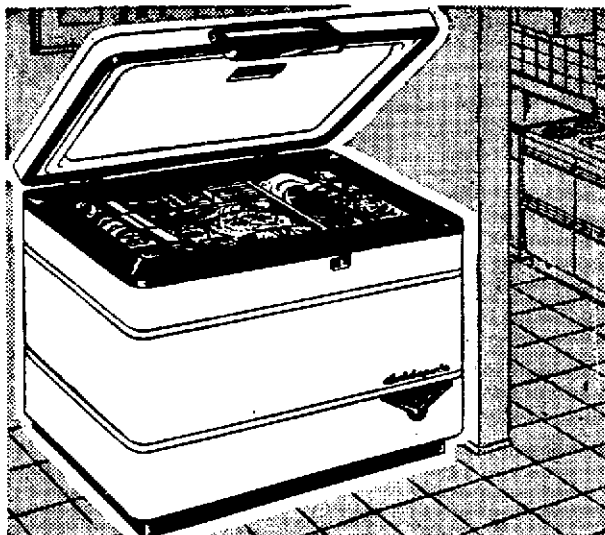
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No Ike-Dulles Split, George, Knowland

WASHINGTON (UP)—Senate leaders of both parties Saturday disputed reports of a split between President Eisenhower and Secretary of State John Foster Dulles over defending the Nationalist-held islands of Quemoy and Matsu off the coast of Red China.

The reports, originating with some Democratic House members, had previously been denied by Dulles and the White House.

Chairman Walter F. George (D-Ga.) of the Senate foreign relations committee told reporters "I don't know of any real difference in viewpoint."

Senate GOP Leader William F. Knowland (Calif.) said he also does not "believe there is any foreign policy difference."

The administration has not been panned publicly on defense of the islands. Some Democratic congressmen earlier this week reported that Dulles wanted to make a firm commitment to defend the islands but Mr. Eisenhower refused.

In denying any such split, administration leaders said the final decision will be taken by the President, acting upon the advice of Dulles, military leaders and others. If the smaller islands are attacked.



TOGA EST DIVISA, TOO

Just like all Gaul, Judy Warner's robe is divided as she displays a modern pedal-pusher note at the Roman banquet of Poly High Latin Club Saturday night.

Others leading the gay Roman life are, from left: Diane Higley, John Furman, Jerry Willis and Anne Evans.—(Staff Photo by Bryan Hodgson.)

Farm Equipment Union Ponders Merger With CIO

CHICAGO (UP)—The independent Farm Equipment-Union Electrical Workers International Harvester locals Saturday announced a step toward uniting with the CIO United Auto Workers.

FEUE's Harvester conference board appointed a committee to meet with UAW representatives to "explore the possibilities of uniting with them and report back to our membership."

Duane Greathouse, UAW regional director, said he would be ready to meet the FEUE committee Monday.

WHAT CONGRESS DID

WASHINGTON, March 12 (UP)—Status of major legislation in Congress:

TAXES—Senate continues debate Monday on compromise tax cut. Close vote on passage expected Tuesday or Wednesday.

MILITARY PAY—House passed \$735,000,000 armed services pay raise. Hostile Senate armed services committee approved \$1,300,000,000 atomic age navy ship-building program.

GAS—House commerce committee opens hearings March 22 on move to exempt independent natural gas producers from federal control.

FARM—House agriculture committee approved measure to restore 90 percent of parity price supports on major crops.

DRAFT—Senate armed services committee considering house-passed bill to extend draft four years.

RESERVES—House armed services committee drafting substitute for president's military reserves plan.

POSTAL—House action pending on 7.5 pay rise for 500,000 postal workers. Senate post office committee favors 10 percent hike.

FEDERAL PAY—Senate action pending on 10 percent pay raise for classified civil service workers.

STATEHOOD—House rules committee plans early hearings on statehood for Hawaii and Alaska. Senate action pending.

HEALTH—House commerce committee drafting bill on administration's health re-insurance plan.

TRADE—Senate commerce committee continues hearings on house-passed bill extending reciprocal trade program three years.

HIGHWAYS—Senate public works subcommittee continues hearings on president's \$101,000,000,000 highway plan.

Belgian Queen Goes to Poland for Fete

VIENNA, Austria (UP)—Queen Elisabeth of Belgium arrived in Warsaw Saturday to attend the fifth Chopin festival in the Polish capital, Radio Warsaw reported.

The queen, accompanied by Poland's minister to Brussels, was welcomed at Warsaw's airport by the deputy chairman of the Polish Cabinet Council and other ranking government members.

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Blaze in Warehouse Rated \$155,000 Loss

ALTO LOMA (UP)—Eight fire fighting units from Alto Loma and nearby towns early Saturday battled a \$155,000 fire that destroyed a warehouse loaded with cotton. The fire department reported.

Firemen said the origin of the blaze was not immediately determined. The structure was owned by Western Grain and Fertilizer Co. of Fontana.

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Veteran Democrats Oppose 'Frosh' on Asia Policy Bolt

WASHINGTON (UP)—Veteran House Democrats intend to raise a "go slow" sign to a group of Democratic freshmen preparing to issue their own statement of foreign policy, it was learned Saturday.

Informed sources said Democratic leaders feel that although their freshmen colleagues should be commended for their active interest in foreign policy, it would be unwise for them to issue any dissenting statements as a group.

They said some party leaders fear such action might be interpreted abroad as an indication of disunity within the country or the Democratic party on foreign policy issues.

The freshmen group, led by Rep. Henry S. Reuss (D-Wis.) has been drafting "a declaration of foreign policy" calling for a bold new approach in Europe and Asia.

Nothing definite has been decided, but it was understood the freshmen are considering including in their declaration a proposal calling for a United Nations trusteeship over the Chinese Nationalist-held island of Formosa.

Some freshmen Democrats already have said they want no

part of such a statement. These Democrats are said to feel that it could undermine the recently-approved resolution authorizing President Eisenhower to use U. S. forces to defend Formosa.

Sponsors of the declaration have made no move to bring the matter formally to the attention of House Democratic leaders although Speaker Sam Rayburn has been approached on an informal basis.

It is considered unlikely Democratic leaders will take any action, except to give the freshmen some friendly advice.

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Brilliant Rhodes Scholar Found Dead Outside Girls' Dormitory

OXFORD, England (U.P.)—A brilliant Rhodes scholar from New York City and member of a "distinguished" European family was found dead in bushes outside a girls' dormitory Saturday after a date with a woman student.

Police identified the victim as Clement Zimmer, 23, New York City, son of a college professor and grandson of a librettist who helped Composer Richard Strauss write "Der Rosenkavalier."

An autopsy ruled out the possibility of murder, police said. Officials said a full report would be sent to the coroner and the cause of death probably would be announced at the inquest.

Zimmer, a graduate of the University of Chicago, was described as a "brilliant young man," studying for a graduate degree in political science at Oxford University's Wadham College.

The youth's end-of-term date Friday night was Miss Pauline Souper, a student at Lady Margaret Hall, the women's college at Oxford. She was questioned by police but her story was not made public.

Because Saturday marked the



CLEMENT ZIMMER Date Ends in Tragedy

last day of Oxford's present term, police said, there were many parties on and off the campus the night before.

Police said they believed Zimmer

attended one of these parties. But their investigation was handicapped because many students already had left Oxford for the between-semester holiday.

Zimmer's body, fully clothed, was found by a tennis court attendant en route to work. The body lay in bushes in a courtyard about 100 yards from the girls' college.

Police examined Zimmer's large oak-paneled room in hopes of finding a clue to his death. They found an electric percolator half-filled with fresh coffee, a portable typewriter with a page from a half-written thesis in it, and several textbooks left open on a table.

"Mr. Zimmer's death is a complete mystery," said John Forrest, acting dean of Wadham. "He was a much-liked undergraduate."

Zimmer entered Oxford last October after serving in the United States Army.

Sir Maurice Bowra, warden of Wadham College, said he had cabled Zimmer's mother, Christine, at the New York address, informing her of his death.

Tossed Match Kills 2 Boys, Injures Pair

FAIRVIEW, N. J. (U.P.)—One boy was killed, his brother fatally burned and two playmates were critically injured Saturday as a 50-gallon drum of high-explosive chemicals blew up and drenched them with liquid fire.

Police said the boys apparently tossed a lighted match into the drum while playing at a construction site.

Killed outright was Neal Alexander, 11, son of Mr. and Mrs. Frank Alexander.

His brother, Ronnie, died in Englewood Hospital some seven hours later.

Still in critical condition at the hospital, and described as terribly burned, were Andrew Farrell, 8, and Michael Korolewicz, 8.

Raymond Grenhalgh, a volunteer fireman who was among the first on the scene, said "flames were shooting 20 feet out of the barrel."

"The supply shanty was ablaze. There was a boy lying in front of the barrel. The other boys were running with their clothes afire."

Red China Massing Big Guns Opposite Quemoy

TAIPEI, Formosa (U.P.)—Red China is massing heavy artillery on the mainland coast facing Generalissimo Chiang Kai-shek's Quemoy fortress, official Nationalist intelligence reports said Saturday night.

Nationalist forces on the strategically situated island, within 2,000 yards of Communist China and only four miles from the Red port of Amoy, were reported feverishly constructing new fortifications against the threat of attack.

Intelligence sources said more than 60 heavy 105 and 125-mm. guns have been rushed to the coastal area facing Quemoy and Matsu and that additional heavy artillery is waiting shipment to the Fukien coast in stockpile areas in Canton and elsewhere.

Reports from Quemoy said national forces were building an extensive system of trenches and that new troop reinforcements recently had arrived from Formosa. Matsu, located farther north, recently was reported to

Part of Girl's Finger, Cut by Mower, Sewed on

The end of a three-year-old Long Beach girl's finger was sewed back on after it had been nearly severed by a lawnmower's blades, the girl's father revealed Saturday.

Henri Biscayart, 449 E. 46th St., said his daughter, Christine, cut her right ring finger Friday while playing with other children around a neighbor's lawnmower.

The girl was taken to Seaside Hospital where the finger tip, hanging by a shred of flesh, was secured to the finger with 10 stitches.

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Fine ranger quality. REG. 2.89

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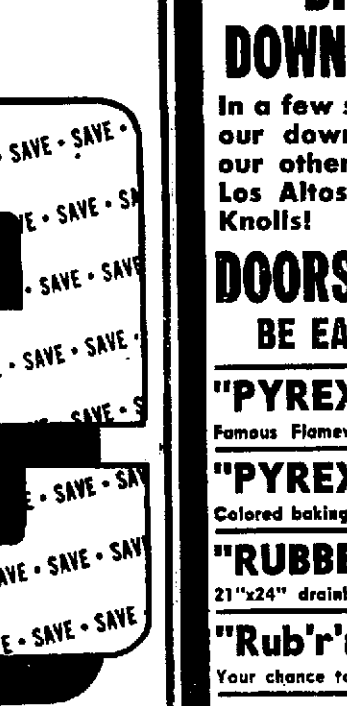
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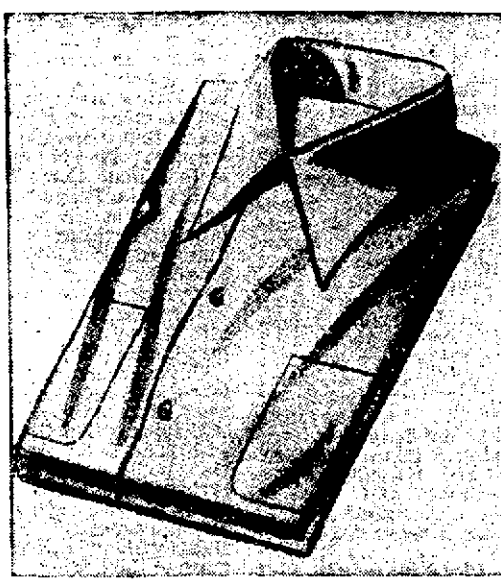
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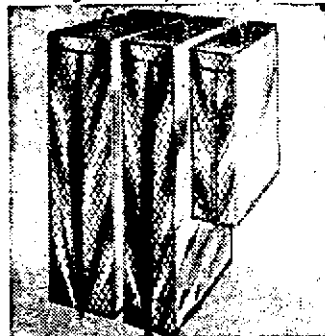
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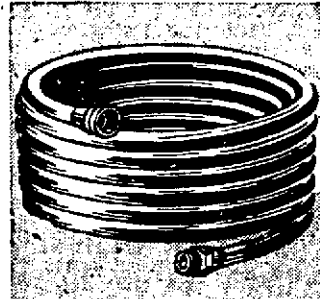


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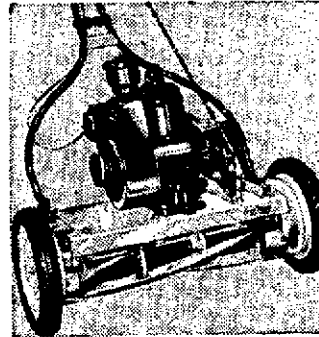
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EDITORIAL

L.B. Needs Full-Time Mental Health Clinic

AS MANY as 9,000,000 Americans—almost 6 per cent of the population—suffer from some form of mental disorder, according to medical health surveys.

More than half of the hospital beds in the country are devoted to the care of the mentally ill.

It seems no exaggeration, then, when Dr. Francis J. Braceland, member of the medical services "task force" of the Hoover Commission, reports that mental illness is the greatest single problem in the nation's health picture.

California knows what the problem is. The state can't build mental hospitals swiftly enough to keep up with the need.

Long Beach knows what the problem is. Hundreds of persons have been turned away from the part-time State Mental Hygiene Clinic serving this community.

The clinic can't begin to meet the requests for help from persons who are unable to pay for private care.

This is a doubly tragic condition. For clinics at the local level can do a vital job in recognizing mental illness at its inception and heading off much of the human suffering and social and economic loss.

Thus, Long Beach and many other California cities have a deep interest in the fate of the proposed Community Mental Health Services Act, recently introduced in the State Assembly.

It would for the first time allow local governments to organize or expand mental health clinics with financial support from the state.

Long Beach at present "borrows" from Los Angeles for one day a week the services of a State Mental Hygiene Clinic team.

Public health officials say that a city of this size should have three full-time mental health clinics. This is borne out by the requests that must be turned away.

A recent study revealed that while hundreds of persons who can't afford private treatment have been referred by Long Beach social agencies to the part-time clinic for help, hundreds more have not been referred, simply because the waiting lists are so long. The number seeking help is obviously much larger than the records and the waiting list indicate.

If the proposed act is passed and Long Beach can get at least one full-time clinic, we will have made a vast stride.

Such a clinic would carry out the work of prevention, rehabilitation, and treatment with state help but under local direction. We have heard no other satisfactory answer proposed.

The problem is well-documented. The Community Mental Health Services Act offers hope for the beginning of a solution. What happens to the proposal will depend a great deal on public interest and action in behalf of its passage.

DREW PEARSON

Building of Spanish Bases Badly Snarled in Red Tape

WASHINGTON—Despite all the publicity over Spanish bases, actual construction of the bases has been hopelessly snarled in red tape for more than a year. The plain unpublished fact is that the Navy's Bureau of Yards and Docks, in charge of the program, hasn't so much as started work on a single solitary airstrip.

Many contractors have been holding letters of intent for over a year, waiting for their final contracts.

They are still impatiently waiting while the Navy brass quibbles over how the books are to be kept.

The Navy has set up a new group of middlemen to handle the finances. The effect, contractors complain, will be to put the bookkeepers in charge of construction.

At the proposed Torrejon base, the Navy is still haggling with the Spanish government over the use of a gravel deposit. This has delayed the contractors, who are standing by with their equipment and running up expenses. End result is bound to be a claim against the taxpayers for the extra cost of waiting.

Another proposed bomber base at El Coperro, near Seville, has been held up while the authorities debated changing its location. They have finally decided to build it at San Pablo.

As for the cross-country pipeline that is supposed to deliver oil to the bases, the Navy hasn't even lined up all the land rights. The engineers are also quibbling over what size pipe to use and whether to contract for American or European pipe. Result is that the pipeline contracts also haven't been let.

Meanwhile, the public is getting publicity instead of air bases in Spain.

Note: While the Navy has been dawdling in Spain the Army engineers have completed another huge, multimillion-dollar air base at Boulhaut, French Morocco, during the same period.

"BRANNAN PLAN"

Biggest backstage news in the Senate reciprocal trade



DAVID LAWRENCE

War Scare Has Little Substance; It's Big Game of Bluff and Counterbluff

WASHINGTON—As the sensitive eyes of a jittery world scan the headlines each day to find out if a general war might break out in the Far East, it is astonishing how little about the actual intentions of the Communists are known anywhere. There is, in fact, a "war of nerves" going on, with a considerable amount of bluffing being done privately and openly by the Communist authorities in Peking and Moscow.

What bewilders the public is the contrast between what Foreign Secretary Anthony Eden says and what Secretary of State John Foster Dulles says. It would be easy to infer from surface indications that there is a rift, but a closer examination of the speeches as well as the dispatches leads to a strong impression that London and Washington are well aware of what each is doing in a constructive effort to prevent a war from breaking out.

It is natural for Britain, with its colonial possession in the off-shore island of Hong Kong, to speak in hopeful terms about "two Chinas"—Formosa and Red China—and to express vague hopes about the ultimate admission of Red China into the United Nations. This gives Peking an idea that perhaps London will play the role of intermediary, especially with its close ties to India, another mediating influence.

REALITIES

At the same time the U. S. government is faced with the realities of a possible outbreak of war in the Far East, and it is America alone which will be obliged to use military force in the area around Formosa. So the real key to what will happen by way of retaliation is in Peking and Washington. The Soviet government is trying to restrain the Red Chinese, while the British are giving the impression they are trying to restrain the "impulsive Americans."

The game of bluff and counterbluff is going on every day inside diplomatic channels, with nobody quite sure what the other fellow may do. This is a typical illustration of a situation in which an overt act can be committed and a big war brought on by the miscalculations of one side or the other.

CHINA WON'T BARE

The simple military facts of the whole situation, however, are perhaps the best answer to all doubts. Red China will not dare to fight a major war



LAWRENCE

against the United States forces, particularly since Mr. Dulles now has made it clear that any attack on Formosa might lead to a war against Red China on all fronts, including North Korea—and he means, of course, by air power. There are plain hints, too, that nuclear weapons will be used rather than conventional assaults by ground armies of invasion.

Some Democratic senators are openly complaining that Mr. Dulles hasn't been able as yet to convince the Red Chinese that America "means business." Possibly the reason is that some Democrats tried to limit the President's powers when the recent resolution to protect Formosa was before Congress, and this has been followed by a lot of argument from some of the same sources that maybe it would be a good idea to have the Nationalists give up the offshore islands.

Under such circumstances it is difficult to convey impressions of firmness. But the inside story is that the President and Mr. Dulles worked out their policy some time ago. It is this: if the Red Chinese were to invade Quemoy and the Matsu islands and could take them without attacking Formosa or the Pescadore islands, it is not likely that American forces would be engaged at all. But the military men say this is impossible. They declare that the moment the invasion of the islands starts, Nationalist air power will come into play and that, once the fighter planes and bombers of both sides begin banging away at each other, there will be a pursuit to Formosa territory by the Reds, and the United States will be instantly involved.

Red Chinese officials must know all this. They keep on talking nevertheless of an attack on Formosa as well as on the offshore islands, and they refuse to discuss any "cease fire." This is typical Oriental tactics, as they play for time and for negotiations which they think will end in appeasing them one way or the other. The United Nations record of refusing to apply maximum power in Korea is coming home to roost now, and it is to be hoped that the United States doesn't have to use force in order to prove that it really means what it says. The Red Chinese aren't likely to attempt to get such proof, for it would be fatal to them.

To Red China, war could mean internal revolution. For Soviet Russia, it could mean burdens she would not wish to assume in view of the delicate situation among her own satellite states. So the war scare is still mostly in the headlines. It has little substance.

JAMES MARLOW

However, There's Always 'Daily Worker' Available

WASHINGTON (AP) The United States will let 11 Russian student editors visit the United States, but they'll find a hard time trying to find their own two best-known newspapers to read, Pravda and Izvestia.

The government bans both papers from general distribution in the mails in this country. The Post Office Department says only diplomats and registered foreign agents can get them.

Last year a group of undergraduate American school paper editors visited Russia. For a year this country turned down the request of 15 Russian school editors, including the 11, to visit American schools.

Russian propagandists banged away at the United States for that, and this week the State and Justice Departments finally decided the 11 could come into the United States for 30 days. Then the Soviets asked permission for a group of Russian farmers to visit this country.

The editors range in age from 24 to 39, rather a high age to be school editors. But a State Department press officer, Henry Suydam, said they are really graduate students, editors of student publications.

Under this country's immigration laws both the State and Justice Departments had to give approval. Suydam said the schools the 11 visit will be worked out by the Institute of International Education in New York.

The immigration laws and the ban on Pravda and Izvestia were both criticized Feb. 25 at a conference held under that institute's auspices by Louis M. Hacker, dean of the School of General Studies at Columbia University, New York.

Hacker panned the restrictions of the immigration laws, particularly as they affect foreign scholars and scientists, and the ban on the Russian newspapers for several reasons.

He mentioned that schools with Russian study programs have difficulty getting copies of Pravda and Izvestia which, published in Moscow, are respectively the official organs of the Russian Communist party and the Soviet government.

In a letter to the New York Times last Sunday George F. Kennan, former American ambassador to Moscow and an authority on the Russians, criticized government authorities for making it difficult to get the two Russian papers.

Kennan served most of his State Department career under Democrats. The Post Office Department says the Eisenhower administration didn't ban the papers, that it is only carrying out a ban imposed under President Truman in 1950.

This was the department's explanation: In 1940 the Attorney General ruled that foreign publications containing material prejudicial to the United States could be barred from the mails. He was aiming them at Nazi publications.

This ban lasted until 1946 by which time the Nazis had no publications. But under this same ruling of 1940 the ban was imposed in 1950 against not only the two big Russian newspapers but a number of Russian magazines, and for the same reasons the Nazis' stuff was banned before.



MARLOW

Portraits by METCALFE Office Collection

It seems they ask for money in . . . The office every day . . . For someone getting married or . . . A baby on its way . . . To cheer a fellow-worker who . . . Has had an operation . . . Or just to help an older person . . . His permanent vacation . . . It may be for a birthday . . . To compensate some loss . . . Or buy a little present for . . . A kind, congenial boss . . . It seems to be a malady . . . That has its own infection . . . As office forces carry on . . . To make each new collection . . . You do not have to give to it . . . You need not pay a cent . . . But if you do, may God bless you . . . For your good sentiment.

JOHN S. KNIGHT

Putting a Growl in 'Paper Tiger'

MIAMI—Nobody seems worried about it, but we could be at war with Red China in a matter of days.

Secretary Dulles said as much last Tuesday night in the public report of his recent Asian trip.

This is grim news but here, in the Miami area, there is far more interest in the daily double at Gulfstream Park.

Most people figure there's no use getting steamed up over a situation which is, beyond their control, and anyhow, it's more fun trying to pick a winning horse.

As noted by Ralph McGill in the Atlanta Constitution, the Secretary made an odd speech. He felt compelled to say that the United States, the most powerful nation in terms of conventional and nuclear weapons, is not a "paper tiger."

(Paper tigers were fearsome looking beasts with a built-in growl featured at Chinese festivals.)

Dulles had to make his speech for those reasons:

1. The United States is committed to the defense of Formosa and the Pescadores.
2. The United States has warned Red China that we shall resist if the Communists use Quemoy and Matsu as stepping stones toward Formosa, 100 miles away.
3. The United States has said that if war is provoked, we shall use whatever means are necessary to win, including the A and H-bombs.
4. The United States has said these things,



KNIGHT

but how does Red China know we are not again acting like a paper tiger, emitting ferocious growls but prepared to eat our words as we did in Indochina?

Therefore, Mr. Dulles used his return from the Far East as an opportunity to restate our position and attempt to convince the Red Chinese leaders that this time we mean it.

It is impossible to determine what effect, if any, the Dulles speech had upon the Communists.

They will remember that Mr. Dulles ran a big bluff when Indochina was in peril. Dulles talked of "serious risks" and "united action." We came close to war in Indochina but backed away when our allies showed no interest in fighting for something the French had already lost.

This was a sound decision reinforced by Eisenhower's cool judgment and common sense, but to the Communists, we again looked like a paper tiger.

PRESENT SITUATION DIFFERENT

The present situation differs from Indochina in that our commitments are firm with respect to Formosa. Only the President is empowered to act should Quemoy and the Matsus be attacked in force.

We have said most emphatically that the United States wants peace but will fight if the Communists start using aggressive measures against Formosa.

The \$64 question is: Do the Communist leaders believe us or do they think our big talk is nothing more than the snarling of a toothless paper tiger?

Only one thing seems certain. We will be at war if the Chinese Reds again decide we're bluffing.

TOWN MEETING

Vet Care

TO THE EDITOR:

The Long Beach Chamber of Commerce has expressed its opinion regarding veterans with non-service connected illness being cared for by the Veterans Administration.

What the Chamber seems to have forgotten is that these veterans were away from their families serving their country during years when they might have been making a career.

They got little pay, and many of them faced war in its most terrifying aspects. Even though they did not receive outward injuries, their lives were shortened to a certain extent. When they returned to civilian life, they were well on the way to that ripe old age of 35, when they are barred from many occupations.

That is the price they paid for their unselfish patriotism. Now, it seems, there are some who would deprive these ex-servicemen of hospital care. If there is any one thing which would bring on socialized medicine, I believe this is it.

I think the cost of caring for these veterans has been well compensated for by volunteer workers who spend day after day caring for the hospitalized in the VA hospitals all over the nation.

Just how long can we hope to have freedom if we begrudge the men protecting that freedom a few favors which they rightfully deserve?

EDITH G. YARVOVS

Train Trip

TO THE EDITOR:

The Baptist Examiner states, "Since 1934 Americans have spent 118 billion dollars for alcoholic beverages. Enough to build a \$10,000 home for every family in five cities the size of New York."

Here is what I once read. Tom Grey lay down on the bar room floor so drunk he could drink no more. He dreamed that he was on a train going to hell. The devil was the engineer and the engine was full of lager beer.

The engine was brilliantly lit by a brimstone lamp. All kinds of people were on the train, all tied together. The thunder, roared louder and louder, the lightning flashed brighter and brighter, the train ran faster and faster.

Then the devil let out a yell. "We are nearing hell!" Then they begged him to stop the train. He named over their sins and said, "The laborer always expects his hire. You have paid full fare and I'll land you safe in the lake of fire. And my imps will torment you more and more."

Then Tom awoke and prayed as he never prayed before to be saved from drink and the devil's power, and he never more rode on that hell-bound train.

MERVIN T. LYANS
937 Magnolia Ave.

Rush Hour Mania

TO THE EDITOR:

Have you ever observed Rush Hour Mania at close range?

People aren't people when afternoon whistles blow and cars aren't cars when 4 p. m. comes along.

Then the brain turns into a motor, the eyes become bloodshot, and ears and hair lie close to the scalp like a racing groundhog's.

With quivering low-slung

jaws and flaring nostrils they leap into cars like spawning salmon going upstream. Playing "dodge car" with other frenzied drivers, these Rush Hour Maniacs break the sound barrier so they won't miss Sheriff John or Cartoon Express on TV.

True, Mr. Editor, there are many fine monuments to man's fast-driving ability. They're called tombstones.

DAVE MACPHERSON
2312 Iroquois Ave.

Red Bounty

TO THE EDITOR:

One of the important clues to Britain's stand against Chiang Kai-Shek is that he is in a position to know how extensive the trade is between our ally and Red China.

He has made the mistake of forcing British ships laden with rubber, machinery, airplane parts, penicillin, textiles, automobiles, away from Red ports.

This has proved most embarrassing to our colonial-minded friends, who would like to see Quemoy and the Matsus in Red hands. It matters little to them that Chinese Nationalists have more legal right to these islands than do the British to Hong Kong.

British trade reports, for

home consumption only, reveal that trade with Red China is up 500 per cent and is increasing every month. One ship that left Hong Kong in trans-shipment from Britain carried heavy duty tires, light and heavy machine tools, aircraft engines, radio transmitters, radar equipment, textiles, leather, automotive engines and surgical supplies. Another trans-shipment which regularly takes place in British Hong Kong includes jet fuel, gasoline and petroleum products and rubber.

Trade, not aid, is the motto of that commercial nation—but they are not alone to blame. American dollars are being spent to help Americans get their share of the Red bounty.

DORIS L. COLE
555 Rhea St.

What Next?

TO THE EDITOR:

In 1918 we fought to save the world.

In 1941 we fought to save the four freedoms.

In 1950 we fought to save Korea and luckily came out with our pants even though slightly torn.

What next?

B. F. PIASKOWSKI
1073 American Ave.

Sen. Daniel Notes Irony of L.B. Tideland Oil Tilt

(Editor's Note: Sen. Price Daniel was Attorney General of Texas during the State-Federal tideland battle. He was one of the strongest defenders of the states' position. Recently he wrote the following letter to Robert L. Irvin, local public relations counsel who helped represent Long Beach and California in that same controversy.)

ROBERT L. IRVIN:

The present situation in California with regard to the offshore lands in the area of Long Beach seems so familiar to me and recalls unpleasant memories of a long struggle just past.

It does seem ironical that Long Beach would be placed in a situation similar to that of Texas, Louisiana, California and other coastal states, and that the State of California would be placed in a similar position to the Federal government prior to the last Congress. I recall very well how the representatives of the City of Long Beach stood with me in the unpopular position of opposing a compromise which would have ended forever the states' rightful claims to their offshore lands. Fortunately, we were successful in opposing this move and never again was it mentioned, but the fight continued to its final successful conclusion.

After the spending of the tremendous sums which were appropriated by the City of Long Beach for this fight and the preparation of information films as well as other documents that publicized our position, it does seem that the City of Long Beach could rest with what it rightfully secured under the Submerged Lands Act of 1953. I know that right and justice will triumph in this situation just as it did in our struggle with the Federal Government.

PRICE DANIEL

United States Senate.

The Neighbors By George Clark





ALL HAIL SIGMA PI

Pledging good fellowship at Saturday's installation ceremony here for officers of Sigma Pi fraternity are Harold Jacobson (left) of Elizabeth, N. J., national executive director; Jim Garren, president of the local chapter, and Stedman C. Gould, of Long Beach, national president.—(Staff Photo.)

Cite Matusow State College for Contempt Group Holds in Texas Case Installation

EL PASO, Tex. (UP)—Federal Installation ceremonies for District Judge R. E. Thomson Long Beach State College's Beta chapter of Sigma Pi national contempt Saturday. It was the first action taken against the day at Long Beach 1933. The first action taken against the day at Long Beach 1933. The first action taken against the day at Long Beach 1933.

Judge Thomson said he would listen Wednesday to any witnesses Matusow wanted to present, if any or to reasons he may have had for lying in the trial of Union Leader Clinton Jencks 14 months ago.

He indicated Matusow would be sentenced that day if he could not prove he wasn't in contempt. But the judge ruled that Matusow's admitted lying was not ground enough for granting Jencks a new trial. Matusow testified this week in a hearing on Jencks' application for another trial.

Attorneys for Jencks recommended to him that he appeal the decision.

Jencks, international representative of the Mine, Mill and Smelter Workers Union, which was banished from the CIO because of suspicion of being Communist-dominated, was sentenced to prison for five years for lying when he filed a non-Communist affidavit with the government.

Judge Thomson said Matusow "schemed maliciously and deliberately to obstruct justice" in the Jencks trial. He ordered Matusow back for sentencing Wednesday. Thomson could send Matusow to jail for as long as five years. He asked Matusow whether he wanted a hearing. Matusow said, yes, he'd like one. So Judge Thomson told him to make sure that he is in court Wednesday.

"We're not going to control your movements, but you are under this court's jurisdiction and you had better be here Wednesday morning. By that time, you should have ample opportunity to show cause why you are not in contempt."

Cancer Patients' Red Blood Cells Life Span Short

BOSTON (UP)—Red blood cells have a shorter life span in cancer patients than in normal persons, wire services last night with it was reported Saturday in the basis of tests conducted at Massachusetts General Hospital.

Dr. William D. Schrier said type "O" red cells injected in breast cancer patients lived from one to three months. The normal life span of a red cell is four months, he said.

Schrier's findings, announced by the American Cancer Society, left unanswered the question of what causes the short life of red cells and consequent anemia.

Schrier said it appeared either that proteins which nourish red cells are drawn out of the blood stream by tumors, or that the tumors produce a substance which breaks red cells down prematurely.

Sheriff's Birthday
SANTA MONICA (UP)—Sheriff Eugene Biscailuz celebrated his 72nd birthday at his home here Saturday. He was appointed sheriff Dec. 1, 1932.

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NO MATTER WHAT THE CAUSE

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IT'S A FACT! Barker's Diamond Jubilee offers GREATER values, BIGGER selections to demonstrate the dramatic results of Barker Bros.

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SHOP MONDAY NIGHT UNTIL 9 P. M.!

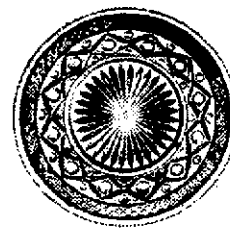
Once-a-Year Sale!

HAND-MADE STEMWARE "CAPE COD" PATTERN

reg. 1.00 each **69¢** each

Dinner Goblet • Tall Sherbet • Low Sherbet
Parfait • Luncheon Goblet • Wine • 8" Salad Plate
12-oz. Footed Tumbler • 10-oz. Footed Tumbler

Once-a-year . . . for one week only . . . the price is lowered on provincial "Cape Cod" to bring you this sensational value! Here is an opportunity to complete your pattern or purchase the entire set of sturdily crafted stemware at a fantastically low price! Order yours at Barker Bros., Long Beach, Monday!



HONDURAS MAHOGANY BEDROOM AT \$50 SAVING

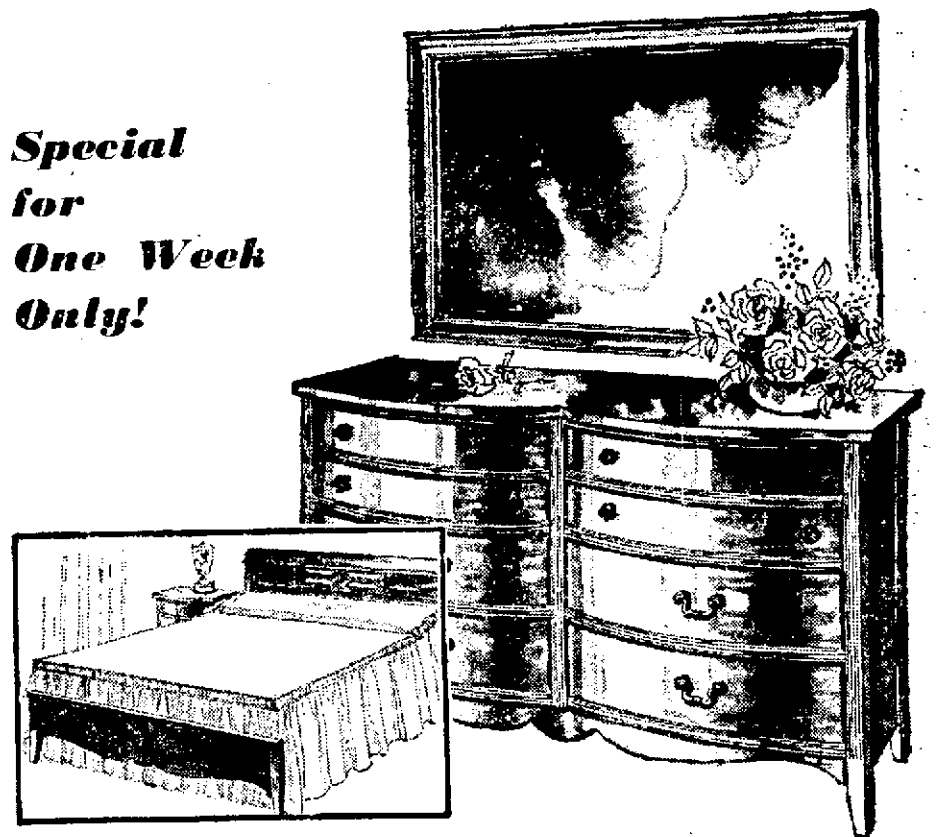
- Full-size low-foot bed
- Six-drawer double dresser, 54"x20"
- Framed mirror, 40"x26"

3 PIECES: reg. \$194.00 **\$144**

A really sound budget group with so many of the features usually found only in costly sets. Each piece is veneered with select Honduras mahogany, well-rubbed, carefully finished. Dovetailed, dustproofed, center-guided drawers; clean-styling, smart hardwood. Save \$50 on this group Monday at Barker Bros., Long Beach!

Matching chests, night stands and twin beds also available at big savings for this event!

Special
for
One Week
Only!



INFORMAL LIVING ROOM

Complete Group. Specially Priced!

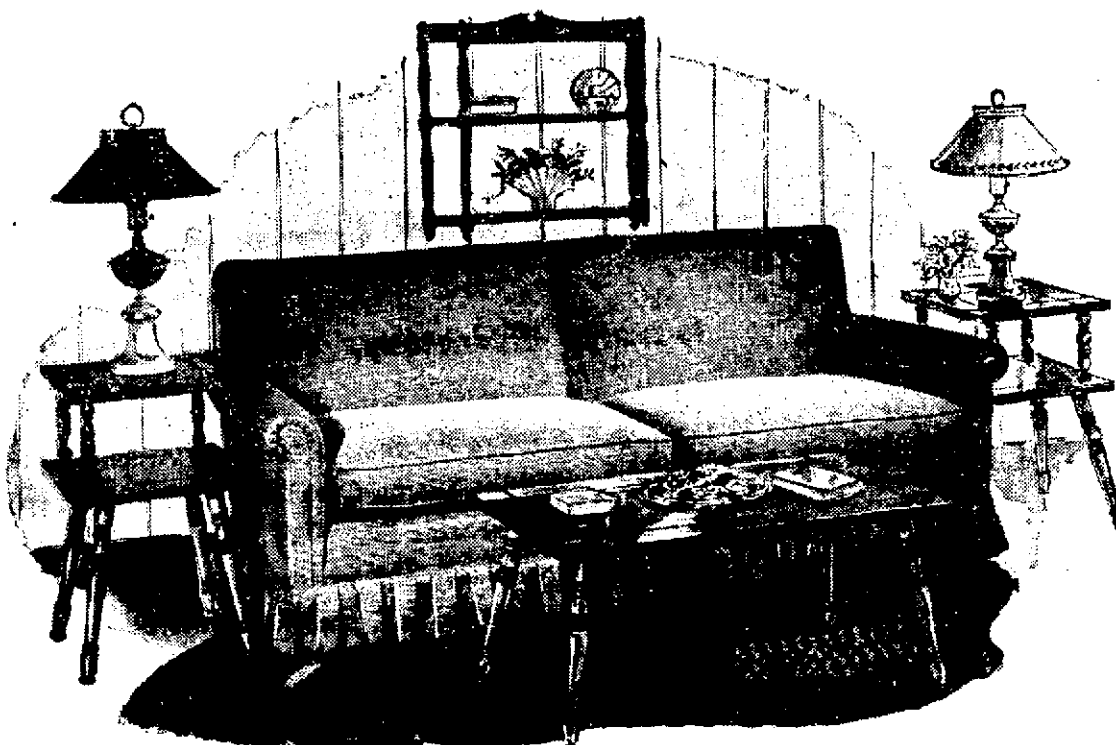
- 78" Lawson-style sofa
- Cocktail table, 36x19 1/4 x 16 1/2"
- Two lamp tables, 16 1/4" square, 25 1/2" high
- Decorative wall shelf, 28x24x4"

5 PIECES: reg. \$259.83

\$179

A comfortable, colorful group, carefully co-ordinated in style, startlingly reasonable in price! Sofa is a best seller, includes hand-tied base, thick spring seats, hardwood frame, exceptionally fine covers in print or tweed in a choice of colors. Tables and wall shelf are hardwood in warm maple finish. Note interesting repetition of spindle detail!

LAMP \$19.95 6'x9' RUG \$44.50



MONDAY HOURS, 9:30 a.m. to 9 p.m.
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Credit Terms . . . as low as 10% down, as long as 24 months to pay. Liberal trade-in allowances!

Free Parking . . . ample space available in rear of Barker Bros. for your shopping convenience!

BARKER BROS.—it costs no more...

Broadway at Locust (Downtown Long Beach) — Phone 6-9251
TO BUY FROM THE LARGEST HOME FURNISHING STORE IN THE WORLD!

Barkers will not be undersold on identical merchandise and comparable service

Will Durant Will Address Dinner Club

Dr. Will Durant, philosopher-historian, will address the Long Beach Dinner Club at 7 p. m. Wednesday in the Lafayette Hotel, it is announced by Dr. P. Victor Peterson, president.

Published almost 30 years ago, Durant's "Story of Philosophy"



DR. WILL DURANT
Next: "Reformation"

has sold almost 4,000,000 copies and promises to hold a lasting place in American literature.

In September 1953, he finished the party's campaign manager if "The Renaissance," which is Volume V of his contemplated seven-volume "Story of Civilization" and immediately began writing on Volume VI, which will be entitled "The Age of Reason" (1603-1799) by 1955, but as I shall then be 78, I make no promises.

This will be one of his few platform appearances this year.

Orange Sales Up, Lemon Prices Move Ahead

LOS ANGELES (UP) — California navel orange sales soared to a total of 800 cars, an increase of 75, during the past week, prices holding steadily at 4.50 a box F.O.B., Sunkist Growers reported.

Sunkist set this week's prorate at 800 cars from Southern California and 350 cars from Central California.

Prices on the 200 cars of lemons sold last week climbed 40 cents to 5.90 a box F.O.B. The prorate for this week was set at 285 cars.

Anti-Bevan Drive Led by Woman

LONDON (UP) — A woman was described Saturday as a kingpin in the "Bevan case" shaking the British Labor party.

Dr. Edith Summerskill is reported a prime mover in insisting on the all-out showdown now with rebel leftwinger Aneurin Bevan, whose party loyalty is being challenged.

A close political associate of Bevan said Dr. Summerskill raised the issue of expelling Bevan at a secret meeting of Clement Attlee's "shadow cabinet."

The "shadow cabinet" is Attlee's high command as Socialist party leader in the House of Commons.

The move for an all-out showdown with the party's 57-year-old rebel Bevan will be voted on by the Labor party's 292 Commons members Wednesday.

The Bevanites say Attlee himself had no intention of taking such a drastic step as expulsion when he went into the meeting—and abstained when his council of advisers took a vote.

There was some anxiety over splitting the party wide open with the prospect of a general election near.

Dr. Summerskill had a strong voice in the decision to challenge Bevan openly—for as chairman of the Labor party she would be in an election called this year. The housewife-legislator-physician is perhaps the most important woman in British politics. Dr. Summerskill, who is an attorney, served with Bevan in the Attlee postwar government. She was minister of insurance when he was minister of health. She is regarded in the party as a moderate after the fashion of Attlee, Bevan a leftwinger.

Chiang's Plants Threatened by Long Drought

TAIPEI (UP) — Prolonged drought threatened Saturday to slow down Nationalist China's industry.

Government experts fear that most of Formosa's vital hydro-electric power generators will be shut down within three weeks, unless heavy rains fall.

The authoritative newspaper "China News" said government officials will meet next week to consider drastic electrical rationing.



Britain Opposes Baring Yalta Parley

LONDON (UP) — Britain disapproved Saturday it disapproved of a U. S. suggestion to publish the record of the 1945 Yalta conference attended by President Roosevelt, Premier Stalin and Prime Minister Churchill.

The Foreign Office said Washington's idea was turned down because publication of a detailed account would be "undesirable" during the lifetime of the Yalta conference and could lead to misunderstandings.

But the spokesman, who was replying to newsmen's questions, denied reports from Washington that Churchill personally blocked the publication. Churchill is the sole survivor of the Yalta Big Three—but other leaders of Russia, the United States and Britain who

took part in the talks still are alive and active in government. The Yalta parley laid down the terms for Russia's entry into the war against Japan. Republican political leaders in the United States have accused the Democrats of selling out Chinese Nationalist interests in Manchuria

Washington OKs Farmer Exchange

WASHINGTON (UP) — The United States will inform Russia next week that it agrees in principle to Russian and American farmers exchanging visits, it was revealed Saturday.

It will then be up to the Russians to provide the names of their farmers, the length of their stay in this country, and what areas they hope to visit.

Iowa is sure to be one of the states because the exchange idea originated with the Des Moines Register and Tribune.

to bring Russia into the closing stages of the Pacific war.

U. S. State Department officials, barred by British objections from publishing the Yalta documents, were reported planning to supply the papers to key congressional figures on a confidential basis.

Churchills' Vacation

ROME (UP) — Prime Minister and Lady Churchill will spend a 16-day vacation in Sicily, during the Easter parliamentary recess, Italian officials said Saturday. The Churchills are expected to arrive in Syracuse April 9.

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DR. E. F. BELL, D.C., Ph.C.
2821 E. Fourth St. Ph. 9-5430
25 Yrs. Specializing in Glands.

Double Breasted Suits
SINGLE BREASTED MODELS

We are now showing the latest Spring patterns in fine imported WORSTEDS, CASHMERES, MOHAIRS, ITALIAN SILKS and many other outstanding selections.

Fuzz Harris
138 EAST THIRD STREET — PHONE 7-4406

The new point of meeting for garter and stocking... at the hip. Essential to the long, lean, narrowed line of spring silhouettes.

Beautiful Bryan Liberte stockings are hip length, rise up inside the girdle. They're made of Tiffnized nylon yarn, the new dimensional beauty twist with fantastic stretch.

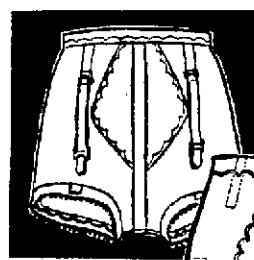
Proportioned new lengths to best fit your leg figure. Fair Lady in sizes 9 to 10½, 2.50 pair.

Warner's pantie girdle of power net has hidden garters suspended from inside.

Garters are adjustable, may be removed when wearing the girdle for sportswear.

Small, medium and large sizes in white or cafe-au-lait, 10.95

Hosiery, Street Floor
Foundations, Third Floor



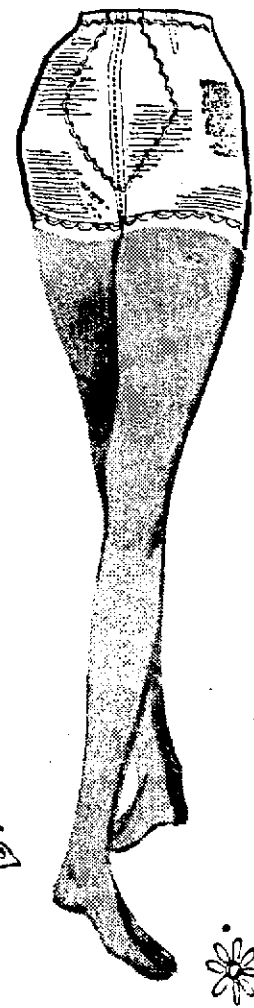
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**WARNER'S
Bryan's**

bring you a revolutionary fashion idea achieving
a smoother, more tapered look than ever before

Buffums'
LONG BEACH • SANTA ANA

- What is the marvelous treatment that helps lift and tighten the contours of face and neck?
- What is the one perfect way to deep pore cleanse your skin?
- Do you know how to smooth away lines and incipient wrinkles?
- What remarkable foundation gives you the new luminous look?
- Have you discovered the new invisible powder that blocks out lines and shadows?

for your education in beauty... Buffums' brings you

Elizabeth Arden's new make-up and face treatment classes

Tuesday, Wednesday, Thursday, March 15, 16, 17

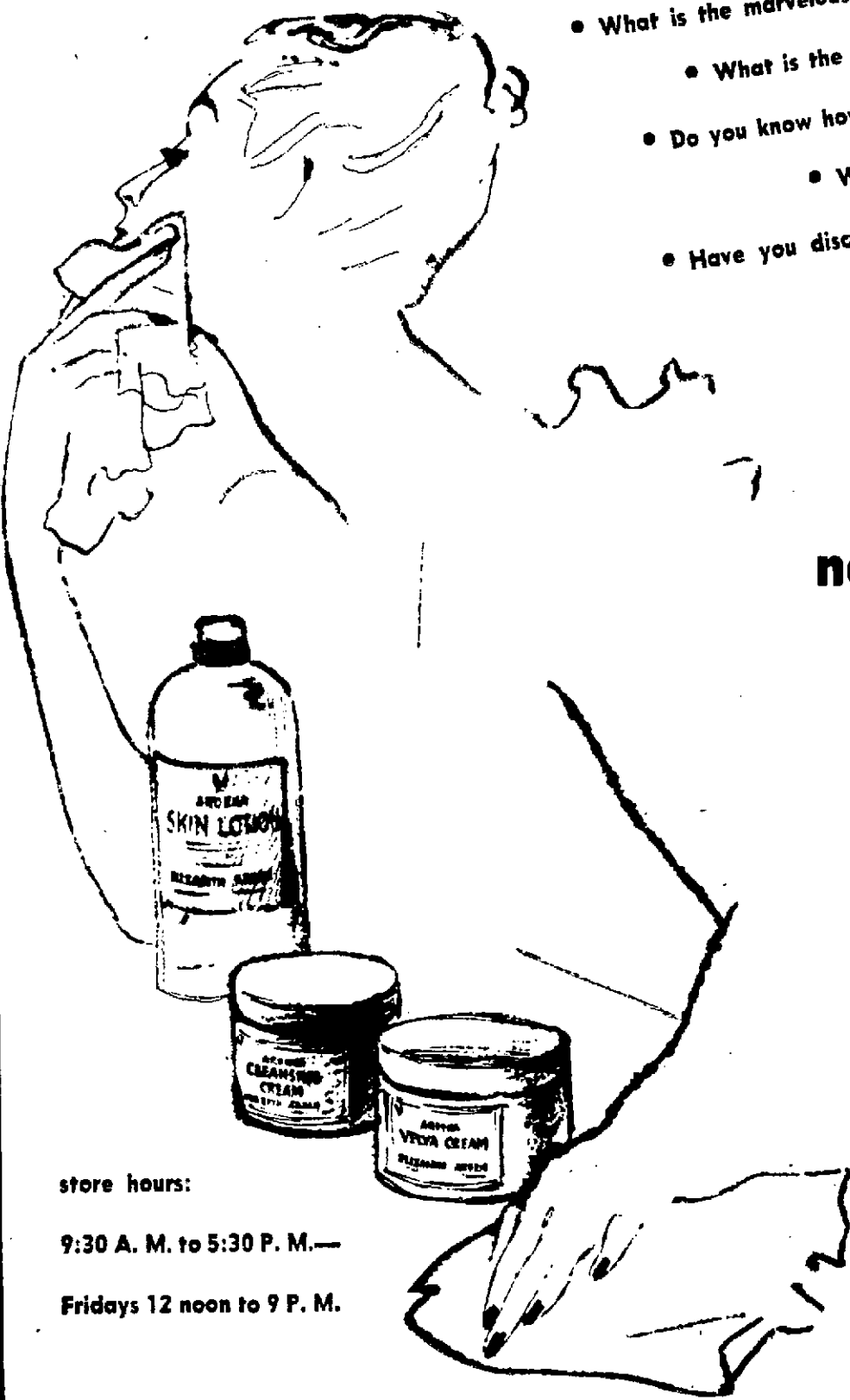
Learn and practice the famous Elizabeth Arden techniques under the personal supervision of Miss Sharon Crawford, Miss Arden's special representative. Learn how to give yourself the remarkable Firmo-Lift Treatment (you can actually watch yourself growing prettier). Learn to apply Basic Sheen, the wonderful new foundation... and finally, how to use Miss Arden's new powder, Invisible Veil, and the extraordinary new color-over-color make-up... the secret of a beautiful face. Just imagine! in a single session you will learn beauty techniques that will serve you a lifetime! Be one of the few fortunate women to attend this class. Purchase your ticket early at the Elizabeth Arden counter in the Cosmetic Department, Street Floor. Only a limited number, don't delay! Tickets, 1.00



at 2 P. M.
each day, classes will be conducted by Miss Sharon Crawford, personal representative from Elizabeth Arden's New York Salon

Each session is a complete class. Classroom, Sixth Floor

store hours:
9:30 A. M. to 5:30 P. M.—
Fridays 12 noon to 9 P. M.

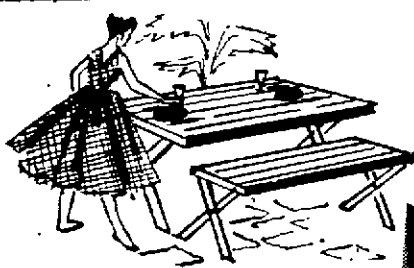


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MAY CO. LAKEWOOD NEW STORE HOURS

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TWELVE HOURS SHOPPING TIME FOR YOUR CONVENIENCE



PRESEASON SALE OF PATIO FURNITURE



SAVE UP TO 1/3

With the sun climbing higher and brighter every day, it's time to think about all those glorious sunny days you'll spend in your patio. Now we're offering you a chance to replace and add to your patio furniture at fabulous savings for so early in the season. Choose from smart patio groups at preseason savings of 33%. Wide range of patio ensembles and individual pieces to choose from. Come in and see our complete array, specially priced for this event.

6-piece redwood ensemble

67.75 value **49.88 complete**

Ensemble consists of 2 pull-up slat chairs, adjustable back chaise lounge with plump vat-dyed pad in green, blue, rust or yellow. Plus 66" rustic picnic table and 2 sturdy benches, easily assembled.

Sold separately:

9.95 value pull-up chair..... **7.95**
22.90 value chaise and pad..... **16.95**
24.95 value 3-pc. barbecue set..... **18.88**

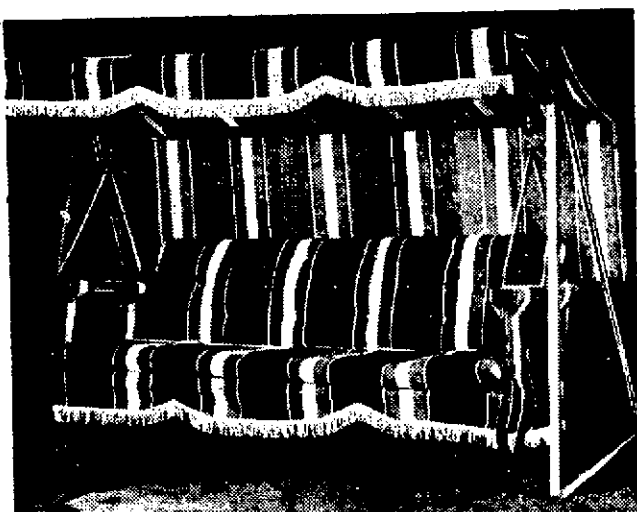
All redwood pieces oil treated to withstand the weather. Heavy, seasoned California redwood used throughout. Rigid construction insures years of outdoor pleasure.



5-pc. table group

49.75 value **36.88**

36" diameter white enameled steel umbrella table with 4 folding steel yacht chairs. Chairs are in white enameled finish with vat-dyed duck seats and backs in green, red or yellow.
17.95 value umbrella table..... **12.88**
7.95 value folding chair..... each **6.75**
Shown with table group: 7-ft. umbrella, 24.95 value..... **18.88**
Vat-dyed umbrella with deep 4" fringe and easy tilting device. Choice of green, blue, rust or yellow.

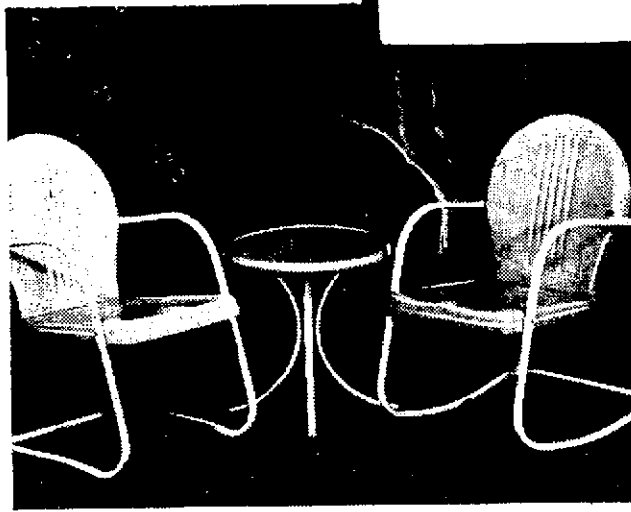


garden lawn swing

49.95 value **36.88**

Attractive garden lawn swing with adjustable canopy top. Extra sturdy steel frame and comfortable link spring base construction. Thick padded back and plump reversible seat cushion. Heavyweight treated fabric in smart wide green and white stripes.

May Co. Lakewood Patio Furniture, Third Floor

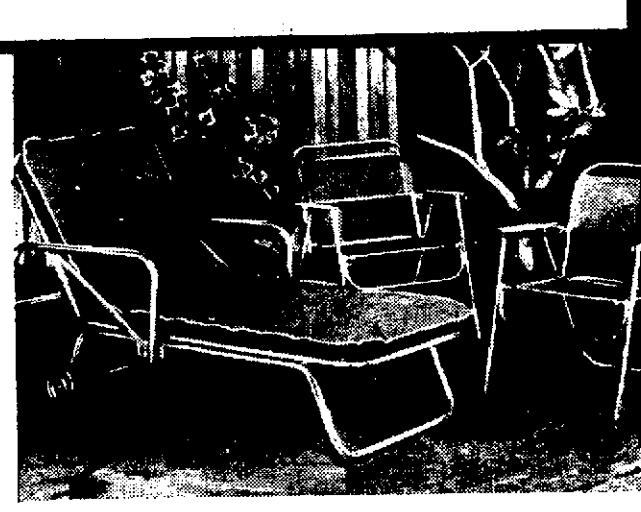


3-pc. steel group

20.88 value **13.88**

Consists of 2 steel chairs or rockers, beautifully enameled in green, red or yellow with white tubular steel frame. 1 round refreshment table, enameled steel in choice of green, red, yellow or white. Each piece delivered in handy carton for easy assembly.

Sold separately:
7.95 value chair or rocker..... **5.49**
4.95 value refreshment table..... **3.29**

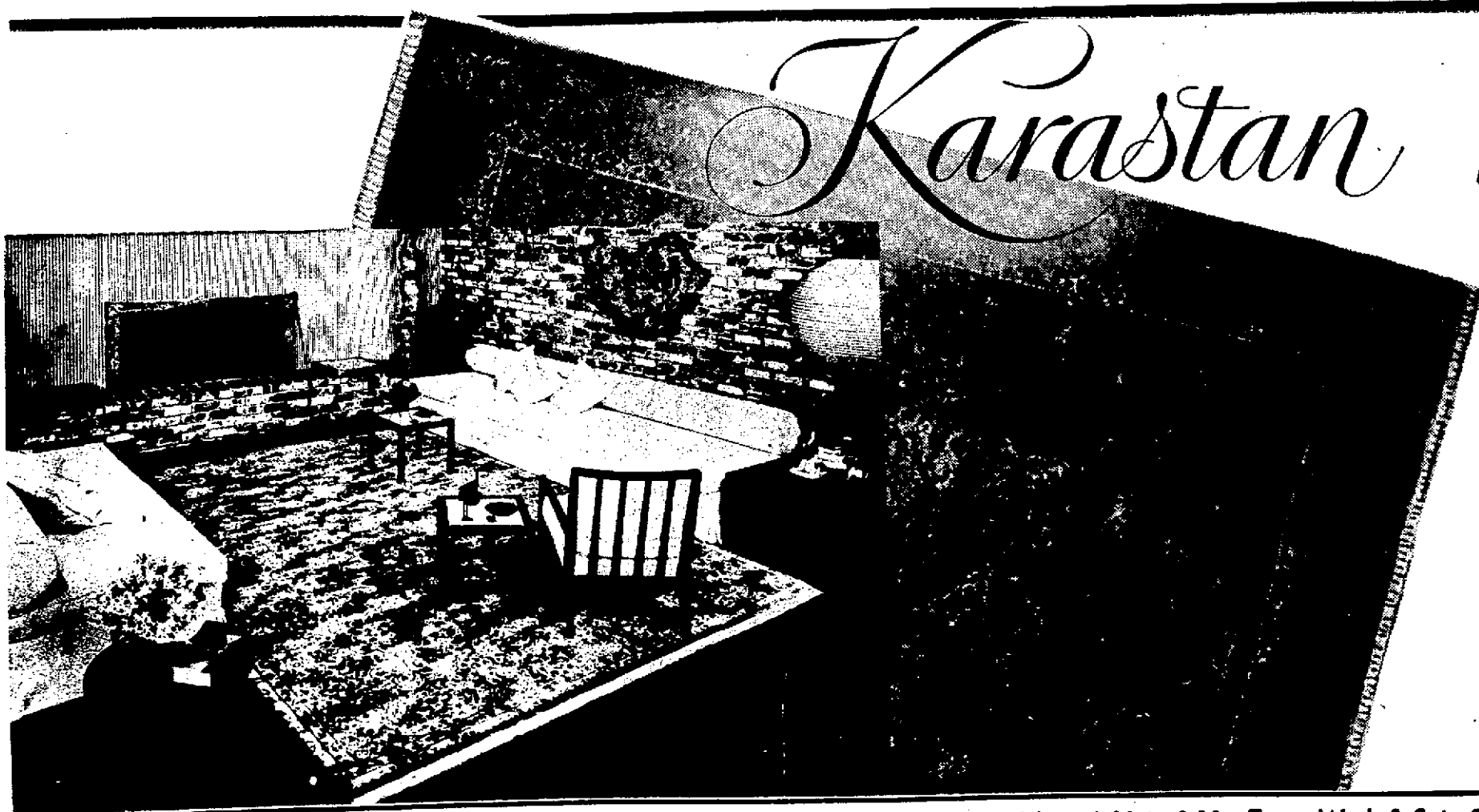


3-pc. aluminum group

49.75 value **32.88 complete**

Includes 2 sturdy folding aluminum chairs with heavy vat-dyed duck seats and backs in green, red or yellow. Also a completely adjustable "full" size chaise lounge with rubber-tired wheels and double bar structural support plus well-filled vat-dyed pad in green, blue, rust or yellow. All in polished featherweight aluminum, that is designed for rugged use.

Sold separately:
9.95 value folding aluminum chair..... each **6.95**
29.90 value chaise and pad..... **18.98**



Karastan

... the famous name leading the trend to oriental patterns

9x12 size **355.00**

Until you've seen a Karastan with your very own eyes you can't appreciate the beauty and luxury of a rug like this. Or the wonderful decorating possibilities it opens up with modern or traditional furniture. For the makers of Karastan have spent a lifetime working with Oriental designs, learning to adapt their timeless beauty to modern ways of living, combining soft, clear colors in subtle new shades that blend perfectly with contemporary room schemes.

2.2x4	34.50	10.6x16	580.00	HALL RUNNERS	
3x5	55.50	10.6x18	650.00	2.2x9	74.50
4.6x6	98.50	10.6x20	715.00	2.2x10.6	87.00
6.6x9	213.00	12x12	500.00	2.2x12	100.00
9x10.6	345.00	12x14	590.00	2.2x15	125.00
9x15	450.00	12x16	670.00	3x9	98.50
9x18	545.00	12x18	755.00	3x10.6	114.00
10.6x12	430.00	12x20	840.00	3x12	131.00
10.6x14	500.00	12x22	920.00	3x15	164.00

May Co. Lakewood Rugs, Carpets, Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Thursday and Friday, 12:30 to 9:30—Mon., 9:30 to 9:30—Tues., Wed. & Sat., 9:30 to 5:30—Phone Orders & Service L.B.39-2411; ME3-0111

Premier Hurls 40 Battalions in Indo Fight

SAIGON, Indochina (U.P.)—Premier Ngo Dinh Diem Saturday threw tanks, an artillery barrage and 40 battalions of loyal infantry into a major campaign against entrenched rebel forces who have seized a large area 60 miles south of Saigon.

The large-scale military action came on the heels of a government announcement that the back of a smaller rebel force, operating north of this capital, was broken during the night.

A communique said loyal forces stormed and captured the rebel headquarters town of Ba Long, 20 miles south of the frontier with Communist North Viet Nam.

Diem's American-backed regime is under both military and political attack at home and has been sharply criticized for its "faults" and inefficiency by a special French parliamentary investigating committee.

Fanned against his government on the local military and political front are powerful religious sects and political groups who have demanded his overthrow and the creation of a new government under the leadership of absentee Emperor Bao Dai.

Diem's victory was over a 600-man force. Seven government battalions took part in the action.

But a far more serious threat is posed by the well-organized and heavily armed forces of Gen. Ba Cur to the south. His troop strength is variously estimated at from 5,000 to 10,000 men, entrenched in the broad Mekong River marshlands.

Diem was concentrating his 40 battalions in an area fronting Thot Not, headquarters of the Hoa Hao Buddhist sect commanded by Ba Cut.

Tank-led infantry units struck out from Long Xuyen, 10 miles to the north of Thot Not.

Reports reaching the capital said Ba Cut's forces include several hundred former Viet Minh (Communist) insurgents who formerly fought against the French expeditionary force and who still have their Communist arms.

Diem's artillery opened an artillery barrage at dawn.

Early reports of the action said the advancing government forces had rounded up many insurgents.

The Hoa Hao, Binh Xuyen and other sects and groups rebelled against Diem when he announced a sweeping program of reforms which would have deprived them of their private armies, and their special privileges and prerogatives.

U.S. Military Set to Act in Far East

By JOHN M. HIGHTOWER
WASHINGTON (U.P.)—The U.S. military high command has drafted plans to use in case President Eisenhower considers it necessary to fight for Quemoy or the Matsus.

It is understood that a guiding principle behind the plans is this:

If the Chinese Reds launch an attack of a kind which prompts the President to act, the initial American moves would be sharply limited. The hope would be that a display of American power, inflicting more damage on an enemy force than the enemy had caused, would discourage the Reds from pressing the issue.

In reserve, however, is the three-point strategic concept which Secretary of State Dulles advanced in a recent speech and in talks with this country's allies in Southeast Asia. The idea of this would be to confront the Red Chinese with a chain of opposition in the Korean, Formosan and Indochinese sectors simultaneously, if they seemed to be committed to open aggression in any place.

Senate Delay on German Arms Asked

WASHINGTON (U.P.)—Sen. George (D-Ga.) said Saturday the Eisenhower administration has asked the Senate to delay consideration of the German rearmament treaties at least until the end of this month.

George, chairman of the Senate foreign relations committee, disclosed he tentatively had scheduled hearings on the pact to begin this week, but postponed them at the administration's request. He said he now hopes to start the hearings March 28 or 29.

It was understood that a continuing dispute between France and Germany on the Saar question led to the request for the postponement.

L.A. Investments Up

LOS ANGELES (U.P.)—Capital investments during February in Los Angeles County doubled the figures for the same period in 1954, the Los Angeles Chamber of Commerce said Saturday. The chamber said \$27,049,000 was invested last month, a figure \$15,832,100 higher than for February, 1954.

INVESTMENTS SURE TO PAY OFF. Classified ads! To sell or rent anything—phone 6-9071.

Reds Warned Against Meddling With Courts

NEW YORK (U.P.)—The central committee of the Communist Party has ordered local party leaders to stop meddling in Soviet courts. A decree to this effect is revealed in a copy of the magazine "Kommunist" received here from Moscow.

The decree forbids local party organs from telling Soviet judges what decisions they are to hand down. So far as can be discerned, the decree says nothing about interference by organs of the central Communist party, however.

The "Kommunist" article by Konstantin Gershelein, Soviet justice minister, says: "The central committee of the Communist party in a decree adopted last year pointed out:

Nehru Belittles Danger From Assassin's Knife

NAGPUR, India (U.P.)—Prime Minister Jawaharlal Nehru Saturday fought off and disarmed a would-be assassin who sought to attack him as he was riding in an open automobile.

Police said the Indian Prime Minister wrenched a knife from the hands of his attacker in a scuffle on the running-board of the car.

Soldiers and police seized the man, identified as an unemployed rickshaw puller named Babu Rao, and placed him under arrest.

Police said Rao forced the Prime Minister's car to halt just before the attack by swinging his rickshaw sharply across the path of the car.

The official police account of the incident said he "jumped on the footboard (of the car) with a knife in hand."

He was sent to Nagpur Medical College for examination.

Trapeze Woman Hurt

DAGENHAM, ENGLAND (U.P.)—Greta Kotek, 29-year-old German trapeze performer, fell 50 feet from the high wire at a circus Saturday—and escaped with a fractured ankle. Earlier in the week she was featured in a television program called "Danger Is Their Business."

"The whole incident was over within 10 seconds," Nehru said. Rao told police he was "falsely implicated" some time ago in a riot here, and although the charges against him were dismissed he has been unable to get a job better than rickshaw-pulling since.

He said he did not wish to kill Nehru, but only to tell him that "there is no justice under the present government."

Temblor Rocks City in South Philippines
OZAMIZ, P. M. (U.P.)—"Scores" of persons were injured Saturday when an earthquake rocked this south Philippine city, police reported.

The 66-second quake, of moderate intensity, caused "considerable" damage to streets and buildings, but no deaths or casualties attributed directly to the temblor were reported.

SILVER ENAMEL
Jewelry by George
Handmade Contemporary Originals
23 — 39th PLACE
OF BELMONT PIKE
LONG BEACH, CALIF.

MAY CO. LAKEWOOD
STOREWIDE MID-MARCH
STRIKE IT RICH
SALE

SHORT COAT SALE



29.90
Reg. 39.95-49.95

famed label woolsens —
stroock fleeces • worumbo
plushes • juilliard boucles
forstmann boucles •
cashmere blend hopsacks

Coats fashioned of aristocratic fabrics and tailored to live up to their proud names. We've done a bit of budget wizardry and collected a wide array of styles and colors at a very special price—all hand-detailed with distinctive stitch detailing, handsome rhinestone pins. All the new silhouettes and lengths, in red, navy, grey, natural, black, blue, pink, white, gold. Misses' sizes 8-16. Not all styles in all colors.

May Co. Lakewood — Misses' Coats — Second Floor

easter sale of misses' and women's WOOL SUITS

48.00
Reg. 59.95



We've taken the very cream of the fashion crop in our suit collection—the suits you order and re-order at their regular price . . . and we've gathered them up into one huge Easter bouquet of values. These are suits that deserve blue ribbons for style, gold medals for fabric, an Oscar for color—and they come in misses', petite and half sizes.

- THE STYLES**
Long jackets
Short jackets
Belted jackets
Box jackets
Boxy costume suits
- THE COLORS**
Navy
Black
Grey
Grey
Beige
Blue
Aqua
Pink
Seaford
Mauve
Green
- THE FABRICS**
Forstmann Perole
Forstmann Barradine
Forstmann ribs
Imported flannels
Imported tweeds
Silk-and-worsted
Gabardines
Imported shagbarks
Pacific Verdona crepes
Novelty checks
Worsted checks
- Included in this group are a few famous label Designer Suits, reg. 69.95-98.00, for 48.00—but come early to catch these.

Not every size in every style and color—no mail or phone orders. Extra fitting rooms, extra salespeople to help you. All sales final.

May Co. Lakewood — Misses' Suits — Second Floor

Million Face Red Famine in Indochina

HAIPHONG, Indochina (CP)—
Authoritative sources said Satur-
day that 1,000,000 people of
Communist-run northern Indo-
china face death through starva-
tion, unless Red China comes to
their aid.

Peasant refugees reaching
this French-controlled port city
from the outlying Communist
areas were found by medical
examiners to be suffering from
beriberi, a disease resulting
from malnutrition.

Reports supplied by the refu-
gees indicated that the threat of
famine is particularly acute in
the region south of Hanoi, includ-
ing such cities as Thanh Ho, Phat
Diem, and Vinh. All three cities
are near the Communist frontier
with free, South Viet Nam.

The famine-threatened region
once was the rice bowl of the
East.

Peasants arriving here said
that at Phat Diem the people
were receiving only one meal a
day from the political officials,
and that the rice ration had been
cut from 33 to 28 pounds per
month.

Authorities here said that on
the basis of the evidence avail-
able, it appears the famine will
be worse than that of 1945 and
that up to one million people
may die unless Red China sends
in food.

Such an act of generosity was
believed unlikely.

The Communist Viet Minh was
reported to have adopted the
principle of "rebels eat last" as a
means of putting political oppo-
nents of the Red regime under
increased pressure.

Many of the so-called "rebels"
are the region's once-numerous
Roman Catholics.

East Berlin School Strike Defies Russ

BERLIN (CP)—Students of an
East Berlin high school have
staged the first school strike in
Soviet-occupied Germany, it be-
came known Saturday.

The strike was in protest
against compulsory Russian lan-
guage lessons. It started about a
week ago and apparently has
been suppressed since then.

The Berliner Zeitung, East
Berlin newspaper, said the strike
broke out in four classes of the
Klement Gottwald school when
16- and 17-year-old students re-
fused to write their Russian exer-
cises. It added that two girls and
a boy were expelled on the spot
as leaders of the protest.

Mid-Atlantic Bases Planned for A-Defense

WASHINGTON (CP)—Con-
struction of a chain of mid-At-
lantic and mid-Pacific bases to
strengthen United States defense
against atomic attack is proposed
in a nearly two-billion-dollar
military base expansion program
being readied for Congress, the
Washington Post and Times Her-
ald said Saturday night.

The newspaper said it had been
advised by well-informed Pen-
tagon sources that supplemental
budget estimates for military
public works to be submitted
later this month provides for ex-
tending the continental air de-
fense warning net some 2,000
miles out to sea.

Funds will be asked, the story
added, for building special naval
airbase facilities in the Azores,
Newfoundland, Hawaii and the
Aleutians, from which big radar-
picket planes can fly regular
patrols over the sea approaches
to North America.

Solon Lauds Care of GIs at Fort Dix

FT. DIX, N.J. (CP)—Sen. Clif-
ford P. Case (R-N.J.) said after
a three-and-one-half-hour inspec-
tion tour of this Army post Sat-
urday, that general care of its
soldiers is "excellent."

The Senator made the tour as
a result of a recent outbreak
of meningitis which took the
lives of two soldiers and hospi-
talized another.

"Care of all patients is the
very best possible and precau-
tions to prevent further spread
of meningitis has been complet-
ed as far as medical science
knows," Case said.

Budapest Radio Again Critical of Hungary Premier

LONDON (Sunday) (CP)—The
Budapest radio today heaped
more criticism upon Hungarian
Premier Imre Nagy.

The broadcast heard here re-
ported a recent speech by Ista-
van Kovacs, first secretary of
the Budapest Communist Party
Committee, who charged that
Nagy had "sustained and encour-
aged anti-Marxist views" by his
work and his articles and
speeches.

Kovacs, in an address to the
committee on Friday, was quoted
as saying that "the unity of di-
rection of the party has now
been re-established and the un-
certainties have been removed."

MAY
LAKEWOOD

STOREWIDE MID-MARCH

STRIKE IT RICH
SALE



ATTEND
LAKEWOOD CENTER
EASTER PARTY
MARCH 17, 11:30 A. M.
FREE COFFEE AND
CASH PRIZES

sale of glamour
gowns in opaque
nylon tricot

3.99

reg. 6.95 - 8.95

Save 2.96-4.96 on gowns of out-of-this-
world loveliness, a compliment to any
woman's taste. Beautifully tailored and
trimmed with lace, nylon net and embroi-
dery, sizes 32-40.

- a. New dress length, nylon net trim, rose-
bud applique, white, pink, blue.
- b. Full length, lace and net trim, pink and
blue.
- c. (not shown) Full length, multicolor em-
broidery, pink and blue.

May Co. Lakewood Knit Lingerie, Street Floor



spring blouses in
acetate and
cotton pongette

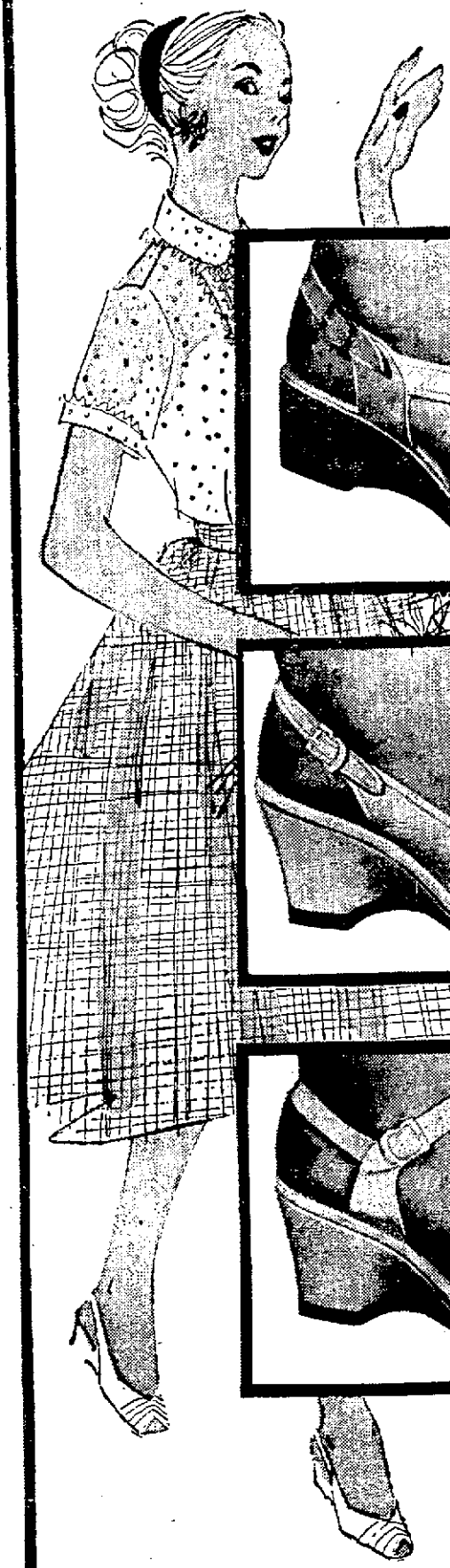
1.88

A fabulous price for these fresh and
exciting blouses you'll wear all spring
and after. An easy-care fabric in an
irresistible collection of conversation
prints and solid colors, with individual
style treatments. Just two of a group
pictured.

d. Plunge neckline, assorted prints in
white, pink, blue or natural
grounds.

e. Butterfly collar, solid shades in
white, pink, blue, yellow, lilac,
beige.

May Co. Lakewood Budget Blouses,
Street Floor



OUR GREATEST SALE

spring casuals

30% OFF

6.95

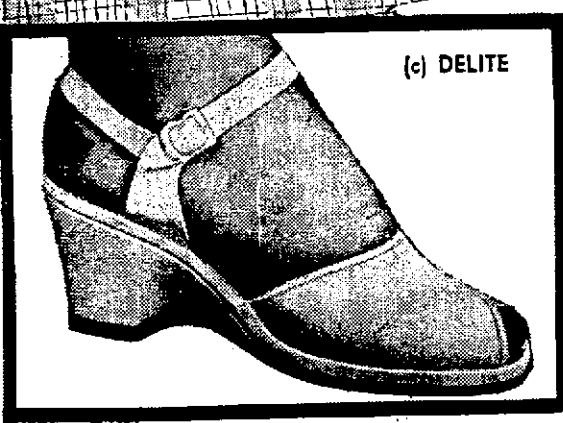
reg. 9.95



(a) SEA BREEZE



(b) PUFFY



(c) DELITE

Get ALL your spring casual shoes in this tremendous
sale ... not even May Co. has ever had anything
like it. Comfort? Just slip your foot in one, feel the
lightness, softness, flexibility. Style? Just the lines that
make the difference between a commonplace every-
day shoe and a really good one. Colors? We have
all the pale shades that are the newest thing—white,
coffee tone, pink and beige. And we have a com-
plete size range, sizes 4-10, widths S-N-M.

May Co. Lakewood Better Casuals, Street Floor

Order Board Opens
Monday at 8:30 A. M.

Please send me the following:

Quantity	Item	Size	Color	2nd Color Choice	Price

Name _____ ☐ Cash
Address _____ ☐ Charge
City _____ ☐ C.O.D.

In California add 3% State sales tax. Add shipping charges beyond
United Parcel delivery zone. Mail and phone orders for \$3.00 or more.
I.P.T.—3-13-55

MAY CO. LAKEWOOD, 5100 Lakewood Blvd.

Calif. Solons Await Knight Liquor Stand

By WALTER L. BARKDULL

SACRAMENTO (UP)—Gov. Goodwin J. Knight is expected to send a special message to the legislature this coming week outlining the administration's stand on liquor legislation.

Knight made it known in advance that he would cover the problem of serving food in bars and said also that he would recommend higher pay and broader powers for liquor control officers.

He said he might also touch on the issuance of special one-day liquor licenses for clubs, picnics and social gatherings, the transfer of licenses and the establishment of a flat fee for off-sale permits.

Draft of the administration's views was due to be presented to the governor Monday by Russell S. Munro, state director of alcoholic beverage control.

The major bill, by Assemblyman Caspar W. Weinberger (R-San Francisco) would end the highly profitable private transfer of liquor licenses. Weinberger, the prime mover in California liquor reform, has said transfers of the licenses have "led to widespread abuse." He said some of the licenses issued by the state for \$525 have been sold for as much as \$23,000.

The other bill on the Assembly's third reading file, and thus ready for final floor action in the lower house, was one by Assemblyman William Rumford (D-Berkeley) to increase the maximum alcoholic content of tap beer. Draught beer would be boosted from 3.2 per cent to four per cent under terms of the measure.

Another liquor measure was slated to come before the Assembly ways and means committee Monday. The bill by Assemblyman Thomas Caldecott (R-Berkeley) would appropriate \$25,000 to the attorney general to enable continuation of his investigation into liquor scandals.

Liquor problems were also due for an airing in the Senate. The Senate governmental efficiency committee stated hearings Tuesday on two bills to ban transfer of liquor licenses and a constitutional amendment to remove the requirement that food be served in bars.

Other measures slated for committee hearings this coming week include bills to make it a crime to sell gory comic books to children, to make it a misdemeanor to sell liquor to a drunk and to change the dates of the primary election from June to August.

Last week, the legislature barely made a dent in the mound of bills before it.

One of the major actions included committee approval of measures increasing pensions to the blind by \$7.50 a month to keep them up with the cost of living, an action one committee member said opened the door to increases in old age pensions that might up the cost by \$25,000,000.

Southland Calendar

DAILY
California International Flower Show, 10:30 a. m. to 10:30 p. m. through March 20 at Hollywood Park, Inglewood.
Blossoming apricot orchards, Hemet.

TODAY
Colorado State Picnic, Sycamore Grove Park, Los Angeles.
"A Trip to the Andromeda Galaxy," 3, 4:15 and 8:30 p. m. at Griffith Park Planetarium.
General Motors' Motorama, noon to 11 p. m. at Pan Pacific Auditorium, Los Angeles.

MONDAY
Iowa State Society, 6:30 p. m. at Machinists' Hall, 728 Elm Ave.

TUESDAY
Texas State Society, 6:30 p. m. at Linden Hall, 208 Linden Ave.
All States Society bus leaves 148 E. Ocean Blvd. at 9:30 a. m. for California International Flower Show.

WEDNESDAY
Michigan State Society, 6:30 p. m. at Machinists' Hall, 728 Elm Ave.
"A Trip to Andromeda Galaxy," 8:30 p. m. through Saturday at Griffith Park Planetarium.

THURSDAY
All States Dance, 8 to 11:30 p. m. at Belmont Recreation Center.
All States bus leaves 148 E. Ocean Blvd. at 11 a. m. for Cinerama.
National Orange Show, 10 a. m. to midnight through March 27 at San Bernardino.

FRIDAY
Montana State Society, 6:30 p. m. at Linden Hall, 208 Linden Ave.
International Desert Cavalcade, through March 20 at Calexico and Mexicali.

SATURDAY
Nebraska State Society, 7:30 p. m. in Room 209, YWCA.
New England State Society, 6:30 p. m. at Silverado Park.
Michigan State Picnic, Sycamore Grove Park, Los Angeles.
Return of the Swallows to Mission San Juan Capistrano.

MAY CO. LAKEWOOD STOREWIDE MID-MARCH SALE



**new revere special
combination pan
3.99**

• Saucepan • Skillet • Saute pan all in one
This is a full quality, full-size copper-clad stainless steel Revere Ware utensil. Full 7-inch diameter—same as Revere Ware 2-quart and 3-quart saucepans. All the uses of a saucepan! All the uses of a skillet! Perfect sizes for all kitchen uses. Copper-clad spreads heat evenly, easy to clean. Cool bakelite handle and hanging ring to display it proudly.



**bruce waxes and cleaners
keep your floor sparkling
with half the work**

Bruce cleaning wax. Cleans and waxes hardwood floors in one easy operation. qt. 1.19; 1/2 gal. 1.98; gallon 3.25
Bruce floor cleaner, for linoleum. qt. 89c
Bruce Tuf-lustre wax, for halls and heavy traffic areas, qt. 1.19
Bruce paste wax, for wood floors, linoleum, furniture, wood-work. lb. 69c
Bruce self-polishing wax. qt. 1.09
Bruce asphalt tile cleaner. qt. 1.09
Bruce doozit. 2.49

May Co. Lakewood Housewares, Downstairs



**cal-dak laundry carts
for an easier wash day**

Cal-dak laundry carts to eliminate the drudgery on wash day. No stooping, or fatiguing bending. Choose from 3 styles.

a. 30" high cart with non-skid rubber wheels. 3.95
b. 31" high cart with 2" caster wheels. 4.95
c. De luxe, with 3" lucite swivel casters. 5.95

May Co. Lakewood Housewares, Downstairs

Attend Lakewood Center Easter Party March 17, 11:30 A.M. --- Free Coffee and Cash Prizes



**cabinets for your
every storage need**

**KITCHEN WALL CABINET
14.95**

reg. 19.95
2 doors, 36" wide, 12" deep, 24" high. Large roomy shelves for extra canned goods and many other items around your home or office. Streamlined design in heavy gauge steel with white baked-on enamel finish. Chrome door pulls.

**KITCHEN BASE
14.88**

reg. 17.95
Genuine formica top cabinet with single door, handy cutlery drawer, 2 shelves. Baked-on white enamel finish with black base, grey color top, 36" high, 16" wide, 14 1/2" deep.

**4-SHELF UTILITY
15.88**

reg. 17.95
Double door storage cabinet, 51" high, 24" wide, 12" deep with rounded corners. White refrigerator finish. Heavy gauge steel. 4 deep roomy shelves.

**JUMBO DOUBLE-DOOR WARDROBE
29.99**

reg. 39.95
66"x36"x20", heavy gauge steel baked enamel finish. More than enough room for those extra garments. Streamlined design.

May Co. Lakewood—Cabinets—Downstairs



**descoware in
citron yellow
8" skillet 3.75**

Now... your favorite imported cast iron Descoware in a new cool citron yellow. Extra thin cast iron with fused on porcelain enamel finish... as easy to wash as a china plate.

Skillets		Oval Covered Oven	
9 1/2"	4.95	3 qt.	7.95
11"	5.95	4 1/2 qt.	11.95
11 3/4"	7.50	6 qt.	14.95
Saucepans		Round Covered Casserole	
3/4 qt.	2.95	1 1/2 pt.	3.95
1 1/2 qt.	3.95	1 qt.	5.95
2 3/4 qt.	5.50	2 qt.	7.95

May Co. Lakewood Housewares, Downstairs

May Co. Lakewood
5100 Lakewood Blvd.
Lakewood, California
Please send me the following:

Quantity	Item	Size	Color	2nd Color Choice	Price

Name _____
Address _____
City _____
In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. Mail and phone orders for \$3.00 or more. L.S. 1-3-33

☐ Cash
☐ Charge
☐ C.O.D.



**glamorene wool
rug cleaner**

2.29

1/2-gallon size
In just 5 minutes you can remove ugly "dirt zones" which spoil the beauty of your entire rug. Just brush in amazing non-liquid Glamorene on any "dirt zone" around doorways, dining room areas, sofas. Minutes later... vacuum off and the dirt's gone. Glamorene dry cleans spots, too... leaves no rings. Gallon size 3.79. Special applicator 1.25.

BEAUTIFY UPHOLSTERY!
Try Glamorene Upholstery Cleaner
Pt. (makes 9 pts.) 1.29
Qt. (makes 9 qts.) 2.29
May Co. Lakewood—Housewares—Downstairs

MAY CO. LAKEWOOD, 5100 Lakewood Blvd.

Hours 9:30 a.m. to 5:30 p.m. (Thurs. & Fri. 12:30 to 9:30, Mon. 9:30-9:30)

Phone Orders Call L.B. 39-2411; MEtcalfe 3-0111



THERE GOES \$30

A pint of blood is worth a minimum of \$30 on the open market, but is priceless in emergency.

WORTH \$470,000 MINIMUM

Red Cross Collects 15,738 Pints of Blood

In 1954, the Long Beach Red Cross blood bank collected 15,738 pints of blood from donors.

This blood, in the open market, would be worth \$30 and up a pint, or a minimum total of \$470,000.

However, it was released without cost to Long Beach hospitals and clinics. Those receiving the blood were Community General, Veterans Administration, Los Corvitos, Magnolia, Park, St. Mary's, Seaside and Bixby Knolls Maternity Hospitals; Boyd and Fisher Clinics.

Many persons in the year, 345 persons became one-gallon donors; 29 became two-gallon donors; five were three-gallon donors, and one person made the four-gallon mark.

Organized groups may pool blood for the protection of the entire membership and their immediate families. Large contributors to this blood saving account are the Douglas plant, the Naval Shipyard and the Naval Station. Consistent blood donors to the group plan include General Telephone Co., the post office and city employees.

Ten pints of blood is considered a minimum for group enrollment. This amount always should be held in reserve, and sufficient blood credit should be kept in the blood bank to cover withdrawals.

A group member, drawing on the credit of that group for himself or his dependents should notify his group representatives, who in turn should notify the Red Cross.

Group credit is accepted in all hospitals in Los Angeles and Orange Counties, but the patient or patient's family should advise the doctor or hospital of his group affiliation and request Red Cross collected blood.

Blood may be contributed at any Red Cross mobile operation or at the Regional Blood Center that the donor be in good health, weigh 110 pounds or more and be between 18 and 59 years of age. Donors 18 to 21 must have the written consent of parent or guardian.

The blood program is one of

40 Per Cent of Red Cross Goal Talled

A total of \$114,857 has been collected by volunteers in the 1955 Red Cross campaign, it was revealed after report meetings for the major gifts divisions and the home gifts division. This amount represents 40.5 per cent of the quota of \$277,787.

"An efficient, well organized machine has begun to roll," stated Virgil B. Gillespie, chairman of fund raising. "Our 5,000 or more volunteers are out day-after-day soliciting for campaign funds, so be prepared to give your contribution when one of the Red Cross volunteers asks for your membership."

Long Beach residents and business people are giving as much or more than last year, reports indicated, but Gillespie reminded the chairman, the 1955 quota is higher than last year's by 10 per cent because of expansion of the blood program and an increase in aid to servicemen, veterans and their families.

The home gifts division reached 56.5 per cent of its quota of \$85,000 as the figure of \$48,058.80 was totaled up after the report luncheon, with Mrs. A. A. Carrey, chairman of the home gifts division, presiding.

Mrs. Eugene A. Hamilton, vice chairman, awarded Mrs. Eldred Olson, colonel for the Lakewood Plaza-Los Altos area, a 100 per cent pin for reaching her quota. It was Mrs. Olson's third consecutive year for this award.

Also awarded 100 per cent quota pins by Mrs. Malcolm Enley, vice chairman, were Mrs. Leon Eckelman and C. J. Miller, south Lakewood; Mrs. M. A. Rice and Jean Simmons and Ewing Whitaker, North Lakewood.

The major gifts divisions reached 37.2 per cent of the \$197,787 goal when \$71,798.64 was credited at the report meeting.

Masonic Club Hears Pastor

The Rev. Robert D. McIntyre, pastor of Lakewood Community Methodist Church, will talk on "Learn and Live" at a luncheon meeting of Long Beach Masonic Club Thursday in the Wilton Hotel. Charles H. Boone will be chairman, and Dr. Reynolds B. Thompson will preside.

Commie Spy Ring Broken in Sweden

STOCKHOLM, Sweden (AP) — Police announced Saturday they have smashed a nation-wide spy ring that pried into Swedish arms-making and military secrets.

Informing sources said the Red Romanion legation here is deeply involved and may be closed as a result.

Police said nine suspects were held in custody Saturday night in three cities.

Six of them are Swedish citizens held on charges of suspicion of gross military espionage. The three others are foreigners.

Swedish security police clamped down on the ring after more than a year of sleuthing.

FOUNTAIN PEN REPAIR SPECIALISTS

FACTORY PRICES
Social Stationery, Office Supplies, Engineering Supplies, Personalized Easter Cards and Filing Supplies

GOLDEN RULE PEN SHOP

Sell Pen Cartridges
Fountain Pen Headquarters
235 EAST BROADWAY
"Serving LONG BEACH Since 1924"

STRIKE IT RICH MAY SALE

SILVER SALE

savings to 70%

SURPLUS STOCK STERLING AND SILVERPLATE FROM LEADING NEW ENGLAND SILVERSMITH

4.99*

Easter gifts, Mother's Day, wedding, shower or hostess gifts, holloware for your own entertaining. Whatever you need this is the one event you can't miss. Pieces like these under 5.00 are rare and quite hard to believe. The selection is tremendous but many are few-of-a-kind, so come early for best selection. This is only a partial listing.

- hurricane lamps
- console sticks
- coffee pots
- trays
- glass and silverplate centerpieces
- glass and silverplate compotes
- individual salt and peppers
- jam and butter dishes
- english baskets
- water pitchers
- covered butter dishes
- vegetable dishes
- salt and peppers
- tall compotes
- sugar and creamers
- well and tree platters
- jam and butter dishes
- vases
- tea pots
- basket compotes

DUE TO THE MAGNITUDE OF THIS EVENT, WE CANNOT FILL MAIL, PHONE OR C.O.D. ORDERS

*Plus 10% federal tax
May Co. Lakewood Silver Corner, Street Floor



CARLOAD SALE of royal china co.

"WAYNE COUNTY" UP TO 50% OFF
exclusive at may co. 2.99
16-pc. starter set, regularly 5.98

One of the biggest dinnerware sales ever at May Co. The fabulous popular "Wayne County" with its delightful provincial farm scenes in green on white... this is your chance of a lifetime to have a COMPLETE set at price you'd usually pay for just bits and pieces of a set. Ovenproof, with underglaze decor that won't wash off under any circumstance. 16-piece set includes 4 dinner plates, 4 cups, 4 saucers and 4 fruit dishes. OPEN STOCK PIECES THIS SALE ONLY 20% OFF

(See the mail order coupon below for complete listing)
May Co. Lakewood China, Third Floor

May Co. Lakewood 5100 Lakewood Blvd. Lakewood, California		Order Board Opens Monday at 8:30 A. M.	
Please send me the following "Wayne County" dinnerware:		OPEN STOCK PIECES	
70c cups 50c	80c 9" dinner plate 66c	1.00 covered sugar 1.33	
40c saucers 35c	1.45 oval platter, 11" 2.10	1.45 creamer 1.16	
10c fruit 35c	2.10 13" oval platter 1.75	1.70 salt & pepper 1.58	
75c lug soup	1.10 shallow veg. bowl 58c	1.55 gravy boat 1.84	
65c oatmeal	1.45 deep veg. bowl 1.16	70c gravy stain 50c	
		4.50 covered casserole 3.00	
		4.00 coffee pot 3.00	

LAKWOOD CENTER
EASTER PARTY,
MARCH 17, 11:30 A. M.
FREE COFFEE AND
CASH PRIZES

LIMITED TIME ONLY!
UP TO \$20
FOR YOUR OLD
CLEANER!

If you trade now for the NEW
LEWYT
on BIG wheels

Nationally advertised at \$89.95
Allowance up to \$20.00
YOUR PRICE \$69.95

NO OTHER CLEANER GIVES YOU SO MUCH FOR YOUR MONEY!

ROLLS ready-to-use from closet • Both swivels and ROLL room-to-room • Carries all tools • Most powerful Lewyt ever made • "Power Dial" for exact suction • Built-in deodorizer • Instant dirt disposal • Comes with all tools • *Paperwork Tool Roll for small extra cost. Roll for closet, optional at small extra cost.

Save \$20—Hurry While Offer Lasts!

OTTO J. BECK
Over 35 Years in Long Beach
4125 LONG BEACH BLVD.
PH. 40-5425
OPEN FRIDAY 9-9

be a waving beauty with a 4-star haircut on a heavenly body

BRAND NEW HELENE CURTIS HEAVENLY PERMANENT

Strictly glamour-stuff, the Heavenly 4-Star haircut based on the most famous name in permanent waving. The new Heavenly cold wave is loaded with lanolin in super-seal form that locks in the curls. The only cold wave that assures a heavenly performance in softness, resilience, brushability and beauty.

Heavenly Cold Wave Permanent **10.00***

Heavenly 4-Star Haircut **from 2.00**

*dyed and bleached solutions slightly higher.

Come in without appointment, or call: Long Beach 39-2411, Metcalf 3-0111, ext. 343.

May Co. Lakewood Beauty Salon, Second Floor

Fish-Stick Sales Rise 700 Pct. in Two Years

NEW YORK (AP)—Fish sticks, little more than an idea two years ago, have become one of the hottest items in the food business, putting new life into the fishing industry and considerably more fish into the American diet.

Fish sticks are still small business in the giant food industry, but their growth in popularity has been startling.

Introduced in the summer of 1953, production of sticks for the balance of that year was 7½ million pounds. Processors figured production for 1954 would total 30 million pounds. Actually, it topped 50 million.

Fish sticks are one-ounce oblongs of frozen, breaded ocean perch, cod or haddock, generally packed 10 to a box. To prepare them, you simply put them in a pan and stick them in the oven.

This ease of preparation, says the industry, is a major reason for fish stick popularity. But there are others. Using fish sticks means there'll be no fishy odors floating around the kitchen; all the cooking is done at the plant. And while housewives may complain of improper cooking at home, even a child can prepare fish sticks.

Just how much fish sticks have added to overall fish consumption is a matter of debate.

The industry says production of fish sticks provides year-round employment in fish processing plants for the first time. That's because inventories of frozen fish will keep plants going during the periods when weather prevents trawler operations or when catches are small.

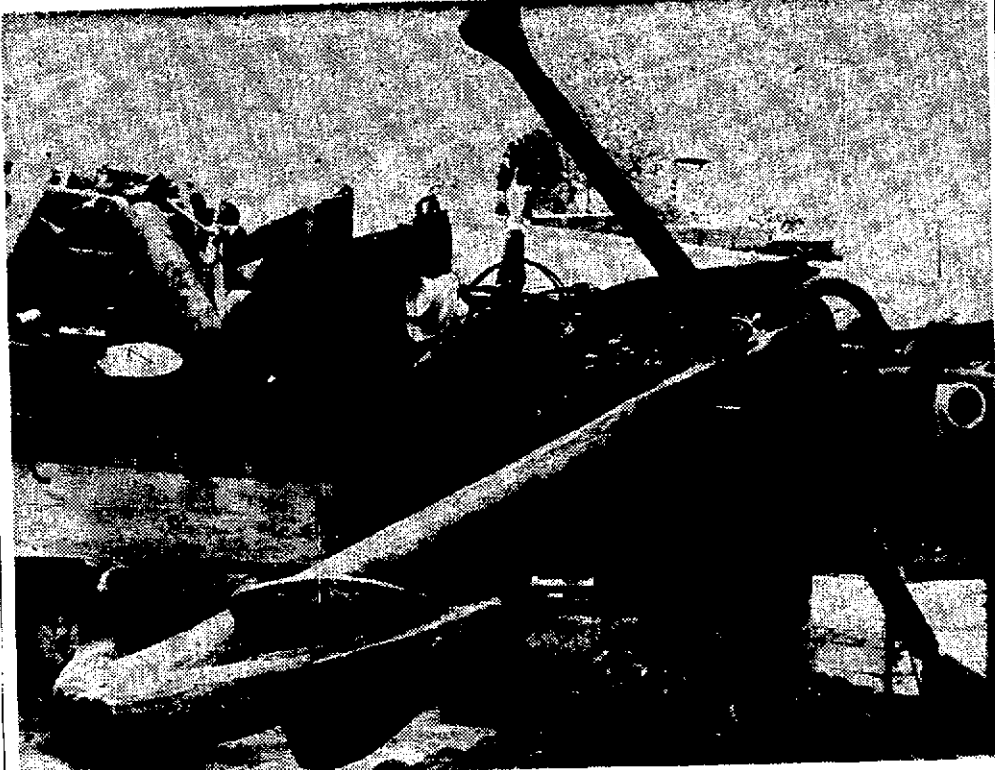
URANIUM PROSPECTORS' SUPPLIES

5-Tube GIGER KIT \$39.50

Also all leading brands of equipment—MAPS, BOOKS, LOGS, FORMS.

BANK TERMS OPEN EVENINGS

A-1 SERVICE
12933 SAN ANTONIO DR., NORWALK
TO 4-2467 — TO 3-4701



JOLLY ROGER TROPHY?

Two ancient anchors that may have seen action on pirate ships have been donated to Cabrillo Beach Marine Museum. A Los Angeles harbor department employee shows size of anchor weighing 2½ tons.—(Staff photo.)

Cabrillo Beach Museum Gains Two Old Anchors

WILMINGTON—Two ancient anchors which may have been used on pirate ships that sought refuge in the harbor here are to be "retired" soon.

The anchors, each weighing 2½ tons, are to be donated by the Harbor Department to the Cabrillo Beach Marine Museum.

Used until recently by the department to anchor barges off Catalina Island the anchors now are in a scrap metal pile at the harbor department warehouse here.

Workers at the warehouse said the wrought iron anchors are the type used on early sailing vessels and may have been taken from the ruins of a ship in the harbor area.

They measure 12-feet high and 8-feet across the flukes. Junk value of the anchors is said to be about \$100 each.

Harbor Commissioners approved the donation of the anchors at a meeting this week.

Parks Chief to Outline City's Plans

Donald Obert, Long Beach director of parks, will outline the city's plans for park development in the Lakewood-Los Altos area at a mass meeting of the Lakewood Plaza Citizens Improvement Assn. Monday at 8 p. m. in Stanford Junior High School auditorium, 5871 Los Arcos St.

A question-and-answer period will follow the talk, said Assn. president Peter Favalaro of 2642 Ladoga Ave.

Also on the agenda will be a report on the proposed community center to be built in the area by Long Beach. The association now has a \$4,000 fund to use in conjunction with the project, said Favalaro.

Other agenda topics will include discussion on gas and water service, teen-age activities, extension of Willow St., and traffic signals.

In addition, any individual area problems of Plaza residents can be brought up at the meeting, Favalaro said.

Rubbing-Alcohol Cocktail Puts Boy in Hospital

A 13-year-old Via Carmelitos boy was recovering late Saturday from the effects of drinking rubbing alcohol with some juvenile friends.

The youth was taken to Sea-Side Hospital unconscious and in a serious condition late Friday. Doctors fed him intravenously to help counter the alcohol poisoning.

He regained consciousness Saturday afternoon.

MISSING TEEN-AGER

Missing from home since March 4 is pretty Janet Ruth Oefstes, 14, who resides with an aunt and uncle in Palos Verdes Estates. Her father became seriously ill in Montana with a heart attack following news of the girl's disappearance. She is believed to be in the Long Beach area.

Two Shot Dead in Outbreak of French Morocco

CASABLANCA, Morocco (AP)—A Frenchman and a Moroccan were added Saturday to the death toll of Nationalist, Terrorist and counter-Terrorist violence in this French protectorate.

The Moroccan was shot dead shortly after noon near the center of the city. His bodyguard was wounded.

Fifteen minutes later, Oton Ganbert, a French director in a school for Arab children, was shot dead as he was getting out of his car at the school. A young French woman school teacher with him was seriously wounded. In both cases the slayers escaped.

Chief Pushes Liquor-Graft Inquiry

LOS ANGELES (AP)—Thirty-five men, including William G. Bonelli, former state liquor chief for the area, have been arrested so far in Southern California's sweeping investigation into liquor license irregularities.

Five of the men, including Bonelli, were officials of the State Board of Equalization. Three were state legislators and two were liquor-industry executives. Several others were tavern owners.

Bonelli has been indicted on three counts of felonious conspiracy to violate election codes and obstruct justice. Assorted charges against the others include grand theft, conspiring to obstruct justice, solicitation of another to commit a crime and perjury.

"The investigation is continuing," Thomas Martin, chief assistant attorney general in charge of the inquiry, said today. "We have had no orders to terminate it."

Already six men have been convicted in San Diego County, where the investigation began. These include Charles E. Berry, former state liquor-control administrator for San Diego and Imperial Counties, and Charles W. Lyon of Beverly Hills for five years a member of the State Assembly and Senate. They were convicted of taking part in the shakedown of liquor-license applicants for bribes.

Thomas Downey, Los Angeles, is awaiting sentence after pleading guilty to conspiring to offer a bribe.

Hung juries have marked two trials, those of Charles Buckholz, Santa Ana, on charges of conspiring to offer a bribe, and former Assembly speaker Sam Collins, charged with two counts of committing bribery and two of grand theft.

The first man indicted was Hugo Rossi, nephew of a San Diego county supervisor. He was convicted of perjury concerning a liquor license he obtained for a vacant lot opposite a cemetery. Rossi has finished his four-month jail term. He also was fined \$2,500.

The rest of the cases are awaiting trial.

The charges stem from indictments returned by the grand juries of San Diego, Orange, Riverside and Los Angeles counties as a result of investigations by the attorney general's staff, Imperial Counties, and Charles W. Lyon.

The inquiry has extended into Santa Barbara and Ventura counties, Martin said. However, there have been few new licenses issued in those counties and no indictments have been returned there.

Bonelli is accused of conspiring to collect from liquor dealers funds for his election campaigns. Defeated last November for reelection as Fourth District representative on the Board of Equalization, Bonelli went to his ranch near Kingman, Ariz., where he is now convalescing from a hernia operation.

GEIGER COUNTERS
\$40 and up

SCINTILLATORS
\$295 and up

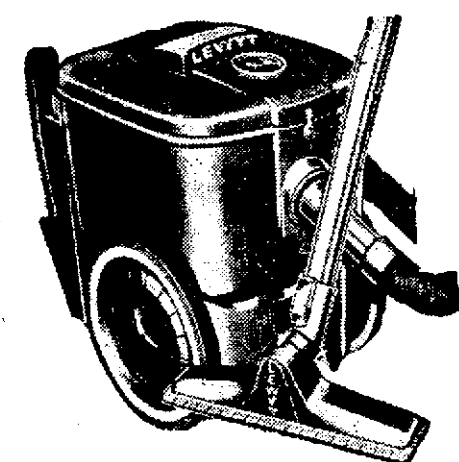
Up to 24 Months to Pay
Financing Arranged

NO DOWN PAYMENT
Trade-ins accepted. Technician on duty to service instruments sold by us—No factory delays.

SHELBY INSTRUMENT
1701 Magnolia

SAVE at DOOLEY'S

BRAND NEW LEWYT SUPER POWERED VACUUM CLEANERS



LATEST MODEL NO. 77 ON BIG WHEELS

Rolls ready to use from your closet. Rolls over door sills, rugs and bare floors. Rolls with cleaning tools. Extra powerful. Cleans four ways at once.

Regular 94.95

TOP TRADE-IN ALLOWANCE FOR YOUR OLD CLEANER

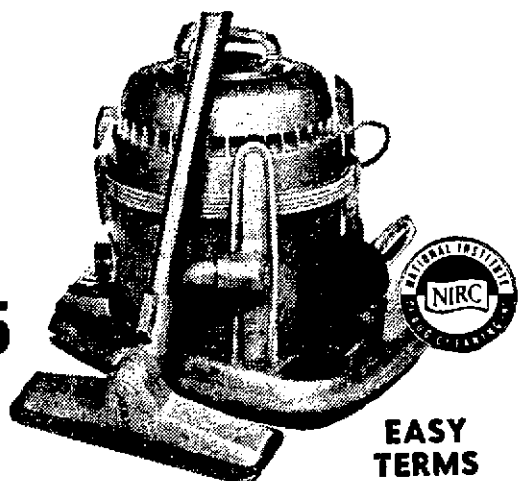
SPECIAL ON THE NEW **LEWYT 66**

Wide-Angle Suction!
Pile-Combining Action!
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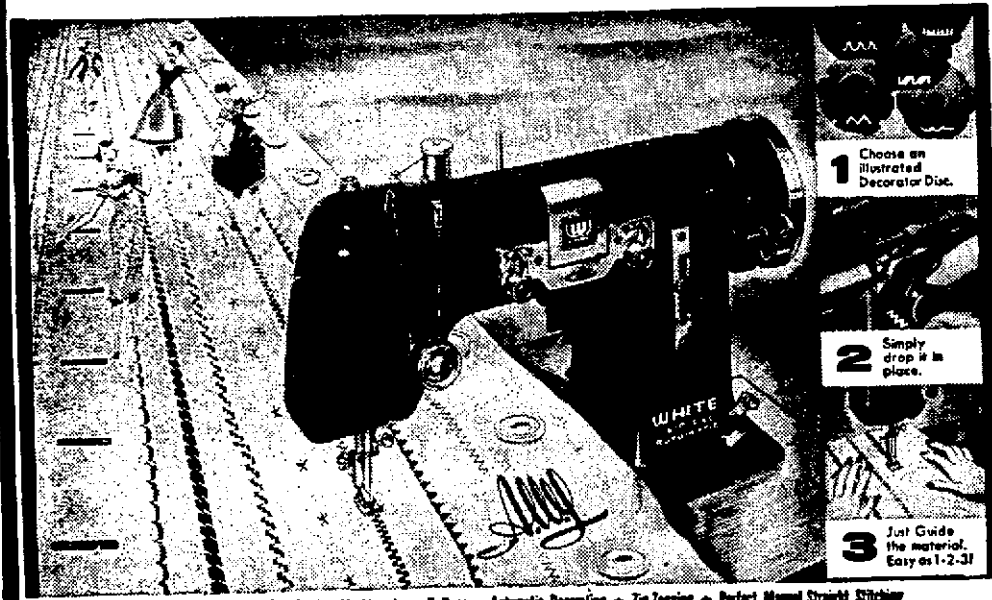
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TRY THE NEW **WHITE** AUTOMATIC ZIG-ZAG SEWING MACHINE



DECORATIVE DESIGNS without attachments, without effort—work that would take many hours to do by hand, whipped out in moments, every stitch perfect. Just select your design and guide the material.

EVERY OTHER KIND OF SEWING can be done perfectly on a White, automatic—zig-zagging, straight sewing, twin needle designs, blind hemming, overcast seams, button holes, monogramming, satin stitch.

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May Co. Lakewood Sewing Machines, Third Floor

SAVINGS ON ALL TYPES OF DENTURES

TRANSLUCENT DENTURES

Translucent DENTURE MATERIAL and TEETH are recognized by dentists as FINEST available for making dentures. Even if these materials were expensive, they would be economical in the long run. But my price for my finest denture is so low that there is no need to accept less. See sample dentures.

SAVE ON PARTIAL PLATES

Modern methods of casting metal parts of partials enable me to make them for LESS MONEY than formerly. Compared to full dentures, my former prices for partials may have seemed a little high. But now my prices for partials are LOWER, with the best work I have turned out. Be thrifty!

NEW PLATES IN ONE DAY

This service offered any week day, except Saturday, if you come in BEFORE 10 A.M. Convenience to out-of-town and emergency cases. Other cases are finished in a few days.

PLAN FOR PENSIONERS

An easy purchase plan is ready for you under California Medical Assistance Act. Let us help you.

easy, easy credit

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14 15 16 17 18 19 20
21 22 23 24 25 26 27
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WAIT 45 DAYS BEFORE

YOU START CREDIT PAYMENTS

15 MONTHS TO PAY

PLATES REPAIRED while you WAIT

SAFELY PLAN

YOUR LOW COST PHONE 6-4072

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or phone my office nearest your home

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Son, 21, Charged With Gun Slaying of Parents

HAYWARD, Wis. (AP)—A warrant charging two counts of first degree murder was issued Saturday for the fugitive son of a couple shot down by a fusillade of rifle bullets in their own yard two days ago.

Sawyer County Dist. Atty. Vincent Davis said the warrants named Eugene Salzman, 21-year-old son of Emil Salzman and his 39-year-old wife, Clara.

Meanwhile the search swung to St. Paul, Minn., where the elder Salzman's car was found abandoned Friday night, Eugene identified as being absent without leave from his Army base at Ft. Hood, Texas, by Sheriff Clyde Williamson, first named in a warrant charging him with theft of his father's car.

The Salzman's were riddled from ambush at nightfall Thursday when they returned to their rural home from a shopping trip in this northwestern Wisconsin resort community. Mrs. Salzman was struck four times by bullets from a big game rifle, her husband twice.

Williamson said empty cartridges indicated the killer had circled at the ridges behind a stump in ambush from the house and yard at 1:30 p. m. Monday, few yards from the house and yard where he is stationed as an air-

man, and offered to help St. Paul police locate Eugene. Davis said the younger boy would return to Hayward later. The Salzmans also had a married daughter, Mrs. Dolores Sipe, who lives here.

The slayings were discovered Friday by fellow employees of Salzman, who was a power company lineman. His friends, who told Williamson that Salzman had been extremely nervous Thursday, went to the home when he didn't report for work and found the bodies sprawled in the snow-covered yard.

A filling station operator told authorities that Eugene drove his father's car into a Hayward station for gas Thursday night, and left after announcing "it's a long way to New York."

The car was reported sighted once Friday, in Eau Claire, due south of here and about 80 miles east of the twin cities of Minneapolis and St. Paul, Minn.

Eugene's younger brother, Gerald, arrived at St. Paul Saturday on route from New York.

Pension Group Meets Monday

Petitions protesting the action of country grand juries in recommending publication of assistance rolls and restrictions in the state welfare program will be circulated at a meeting of the California Institute of Social Welfare at 1:30 p. m. Monday at Linden Hall, 208 Linden Ave.

Opens Office

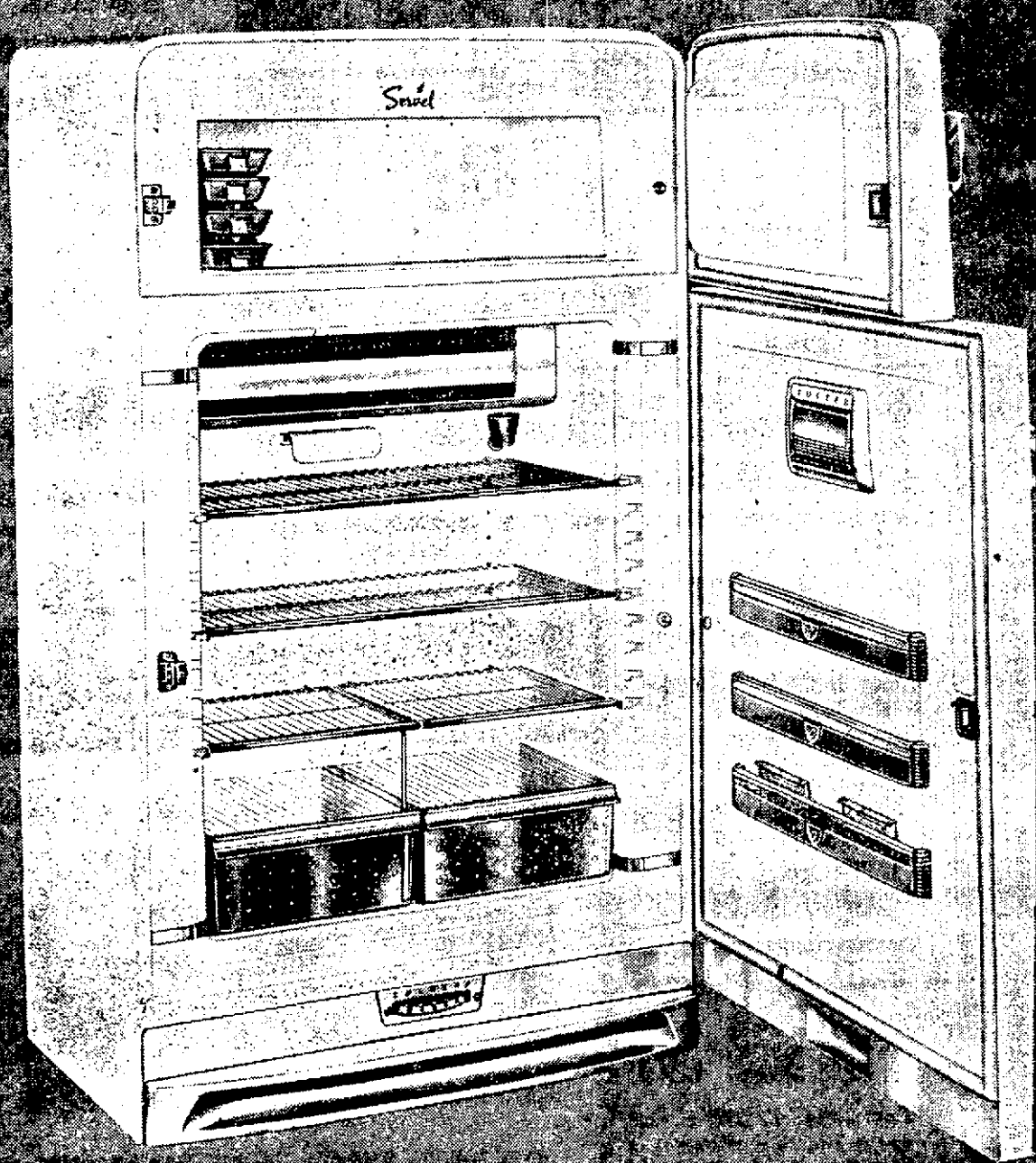
The Ellis-Schrader realty firm, which operates offices at 5715 Lakewood Blvd. and 2691 Bellflower Blvd., announced the opening Sunday of an office in Garden Grove.

MAY CO.
LAKEWOOD

current model

\$100 OFF SERVEL

giant 2-door refrigerator



POPULAR CURRENT MODEL GAS REFRIGERATOR FREEZER

The most popular model of the current line—and certainly one of the most deluxe refrigerators ever built! May Co. just made a colossal carload purchase of these models at \$100 off their regular price . . . and we're passing the savings on to you!

- **Giant separate freezer**—holds approximately 70 lbs. of food, has its own separate refrigerating system.
- **De Luxe main food compartment**—with shelves in the door, butter chest, removable egg nest, etc.
- **Completely automatic defrost**
- **The only refrigerator guaranteed a full 10 years!**

was 549.50

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with automatic ice-maker, 499.50

May Co. Lakewood Refrigerators, Downstairs

LIBERAL TRADE ALLOWANCE ON YOUR OLD REFRIGERATOR DESPITE OUR LOW SALE PRICE

new jet-tones:

CHARCOAL • BROWN • NAVY



TIMELY CLOTHES.
PLATEAU
the suit with the weightless feel

6 months
CHARGE
ACCOUNTS **AVAILABLE NOW!**

Plateau's famous "weightless feel" comes of a special weave that makes this smooth, lustrous worsted suit comfortable four seasons a year! And Balanced Tailoring means its good-looking lines will stay new-looking longer. In this Spring's newest shades: our dark, flattering Jet-Tones. Try Plateau on today and discover why it is America's largest-selling year 'round suit. **72.50**

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Wilson's
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SAVE 40, 50, EVEN 60% ON FURNITURE EVERYTHING GOES! TO MAKE ROOM FOR NEW STOCK!

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YEARS TO PAY!

EVERY LAST FURNITURE AND APPLIANCE ITEM IN THE STORE MUST GO ON SALE AT DRASTICALLY SLASHED PRICES REGARDLESS OF THE GREAT COSTS AND LOSSES!... OUR LOSS YOUR GAIN

Profits are utterly ignored in our urgent need to Sell and Sell quickly! Yes! Now you can buy all your furniture needs at TREMENDOUS SAVINGS! Nothing is withheld in this tremendous ALL-OUT—to the BARE WALLS SALE!

Listed are only a very VERY few of the thousands of items that go on sale today, all at equally SENSATIONAL CUT-SLASH PRICES! Don't miss it! It's the BUYING OPPORTUNITY of a LIFETIME! Everything as advertised! Small down payment! TAKE YEARS TO PAY!

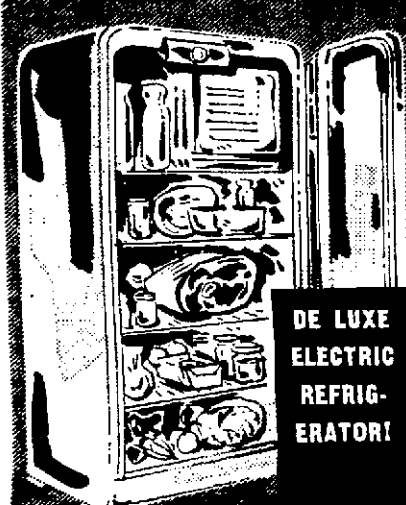
Nothing Withheld! Entire Stock Goes at Smashing Cut-Slash Prices! Buy & Save!

"EVERYTHING MUST GO!"

SALE CONTINUED BY PUBLIC DEMAND

And Will Continue Daily With Un-
abated Force Until Most of This
Fine Stock Is Sold!

Sunday 11 A. M. to 9 P. M.
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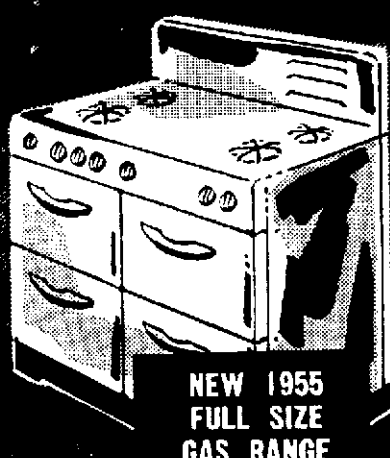
DE LUXE
ELECTRIC
REFRIG-
ERATOR!

2 APPLIANCES!
Range and Refrigerator

ONLY \$169⁵⁰

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NEW 1955
FULL SIZE
GAS RANGE

3-ROOM OUTFIT complete
ANY PURCHASE
RESERVED FOR
FUTURE DELIVERY.
FREE STORAGE ON ALL
ITEMS PURCHASED.
\$249
EASY TERMS! YEARS TO PAY!



DINETTE GROUP
Includes
5 Sparkling Pieces
4 Chairs and
Extension Top Table
\$39

3-ROOM OUTFIT complete
SAVE THE COMPLETE
OUTFIT WAY. MAKE
ONE PURCHASE
INSTEAD OF MANY.
\$329
EASY TERMS! YEARS TO PAY!



Complete BEDROOM GROUP! \$148⁵⁰
INCLUDES Hollywood bookcase headboard... plus your choice of natl. adv. twin or double bed, double dresser and mirror... plus 2 boudoir lamps and shades and 2 night tables.
This Room May Be Bought Separately **\$10 DOWN**



Complete BEDROOM GROUP! \$116⁵⁰
INCLUDES beautiful bookcase headboard... plus large double dresser and mirror... plus 2 boudoir lamps and shades, 2 night tables.
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Complete LIVING ROOM GROUP! \$148⁵⁰
INCLUDES ultra modern bed-divan and matching club chair... plus 2 end tables... plus matching cocktail table... plus 2 lamps and shades.
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Complete LIVING ROOM GROUP! \$116⁵⁰
INCLUDES modern bed-divan plus a matching club chair... plus 2 end tables... plus matching cocktail table... plus 2 lamps and shades.
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**AXMINSTER BROADLOOM 100% WOOL
LAID WALL-TO-WALL**

YOU GET { WOOL AXMINSTER CARPET
RESILIENT PADDING •
COMPLETE EXPERT INSTALLATION

LOOK AT THESE SAVINGS	Room Size	Should Cost	Our Price	You Save
	12'x9'	105.00	58.80	\$46.80
	12'x12'	140.80	78.40	\$62.40
	12'x15'	176.00	98.00	\$78.00
	12'x18'	211.20	117.60	\$93.60
	9'x15'	132.00	73.60	\$58.50
	9'x18'	158.40	88.20	\$70.20

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COMPLETE
FOR
ONLY . . .

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NO EXTRAS TO PAY
COMPLETELY INSTALLED

VISCOSE AND NYLON Carpeting

The latest and most beau-
tiful Viscose Carpeting.
Choice of 15 colors, wall-
to-wall installation with
waffle padding and labor,
installed.

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Maple! Maple!
LIVING RM. SETS
BEDROOM SETS
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Save! Save!

UP TO

60%

SAVE! SAVE! SAVE!

BLOND BEDROOM SET

Reg. 169.95 VALUE! A beau-
tiful 5-pc. modern set in
limed oak finish, bookcase
headboard, two night stands,
huge Mr. and
Mrs. Dresser,
extra large
mirror.

79⁹⁵

ONLY \$5 DOWN

A Simply Amazing Value! Limed

OAK BEDROOM SET

Reg. 129.95 VALUE! A gor-
geous 5-piece modern set in
matchless limed oak finish!
Bookcase headboard, 2 night
stands, Mr.
and Mrs.
Dresser, with
large mirror.

69⁹⁵

ONLY \$5 DOWN

Just Try to Match It Anywhere

MODERN SOFA AND CHAIR

Reg. 179.95 VALUE. WAY, WAY,
below our wholesale cost! Cov-
ered with a gorgeous
metal shot grey tweed.
Mod. Very attractive!

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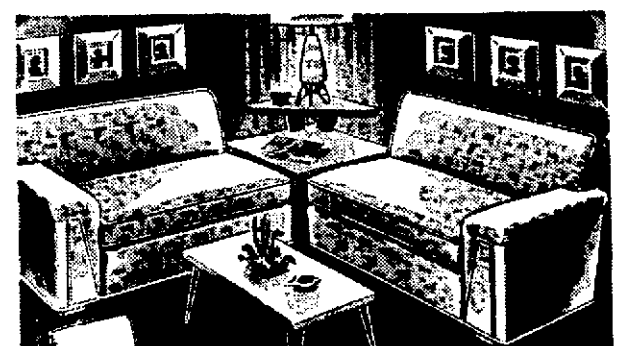
SAVE! SAVE! SAVE!

SEAFOAM BEDROOM SET

OUTSTANDING VALUE! 5-piece
Modern Set in the wanted seafoam
finish. Huge Mr. and Mrs. dress-
er, full size mirror,
bookcase headboard,
2 night stands.

89⁹⁵

ONLY 5.00 DOWN



SAVE \$70 5-PC. SECTIONAL
SOFA ENSEMBLE

2-pc. sectional sofa upholstered in
newest metallic tweeds; has full spring
construction, individually pocketed
Marshall spring unit with rubberized
hair filling. Plus glass top mahogany
finish corner table, cocktail table and
smart table lamp with shade.

Usually \$168.95

\$98⁹⁵
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USF Drops Oregon State, 57-56

Iowa, La Salle Score

30 for Gola in Easy NCAA Win

PHILADELPHIA (U.P.)—La Salle College, defending NCAA champion, set another tournament scoring record Saturday night when it blazed to a 99-64 victory over Canisius to earn a semi-finals spot despite a freeze by the losers in the final five minutes of play.

The record was wiped out about an hour later, though, when Utah raced to a 108-85 triumph over Seattle U. in the consolation game of the Far West regionals at Corvallis, Ore.

The Explorers, who play Iowa next Friday in Kansas City, Mo., won their 12th straight game of the season and their eighth straight NCAA tourney game to tie the Oklahoma Aggies in consecutive tournament victories without a tourney loss.

They set their second record of the eastern playoff—they scored 95 points against West Virginia last Tuesday—and it was the Gola brothers, All-America Tom and younger brother John, who saw to the record.

The incomparable Tom scored 30 points and it was brother John who slipped home the record-breaking field goal in the final minutes. With La Salle leading 93-61, the younger Gola dropped in the field goal which set the record.

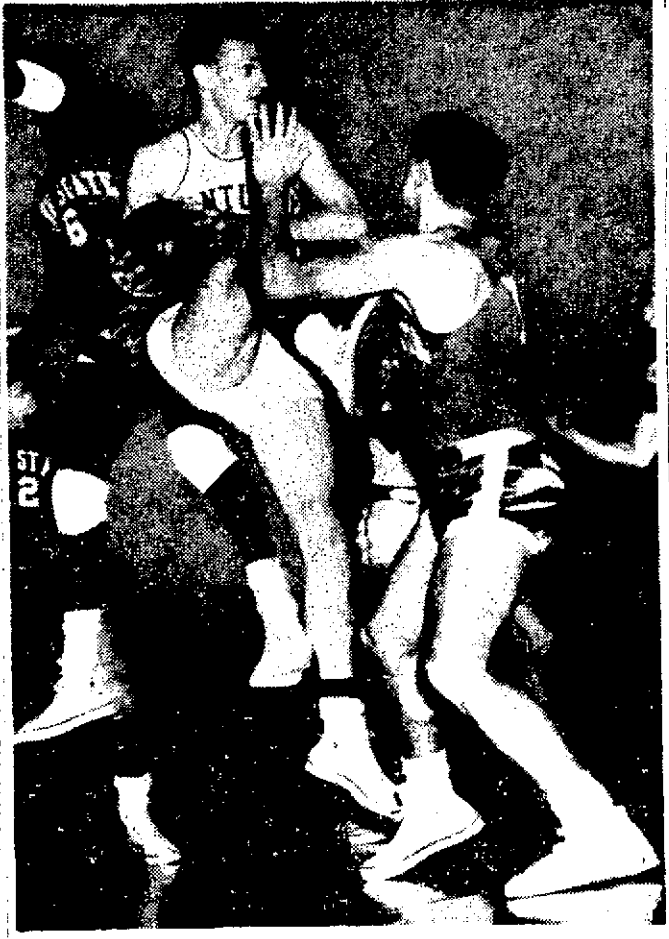
Outclassed and outshot, the Canisius team put on a freeze in the final five minutes and a howling sell-out crowd of 8,780 pelted the Penn Palestra floor with pennies, papers and chewing gum wrappers in a show of displeasure.

The score was 91-54 when the Golden Griffins from Buffalo put on their freeze and, with 2:32 left, coach Ken Loeffler cleared the bench and the La Salle understudies went on to set the mark.

There was little left to the game after the opening minute. The score was tied twice, but La Salle quickly took a 14-4 lead with 6:30 played. The Explorers ran it to 28-10 at 12:26 and were in front 43-30 at the half.

Tom Gola, unanimous choice of the writers as the tournament's most valuable player for the second straight year, was a standout as La Salle widened the gap by leaps and bounds in the second half. Gola had nine field goals and 12 free throw conversions without a miss during the game and he received brilliant support from Al Lewis with 18 and Charley Singley with 16.

Villanova overcame a two-point halftime deficit to move to a 64-57 victory over Princeton in the consolation game.



WILDCAT KICKS
Kentucky forward Jerry Bird appears to be kicking Dave Edwards (right), Penn State forward, as he comes down with a rebound in first period of consolation NCAA game Saturday night. Wildcats won, 84-59.—(AP Wirephoto.)

Desperate Marquette Rally Fails

EVANSTON, Ill. (U.P.)—Iowa staved off a desperate Marquette rally Saturday night with a stall for the last two minutes to eke out an 86-81 triumph before 9,700 fans to go into the semifinals of the NCAA basketball tournament.

The Big Ten titleholders, in full control of the battle in the first half, were hard-pressed to stay in front against the lanky and spirited five, that nearly overcame a 14-point margin in the last 15 minutes.

Iowa led at the half, 46-33, and apparently the Warriors were confused by the sharp passing and speedy floor play. But Marquette began to peek away at the Iowa edge of 51-35.

Midway through the final session Marquette, sparked by Russ Wiltberger, Terry Rand and Rube Schulz, had cut the Hawkeyes lead to 66-62 and was threatening to move into a tie. Thereafter Iowa once advanced to an eight-point gap, but more frequently Marquette was within two or four points.

The Warrior attack got its biggest boost when center Bill Logan, who caged 31 points for the Hawkeyes, fouled out with 6:52 left to play and when Iowa starting guard Milt Scheuerman had to leave because of an injured leg with 6:41 remaining.

Then the Warriors shaved Iowa's edge from six points to one at 81-80 on Wiltberger's two free throws with 2:08 left.

Iowa then began its successful stall, holding possession until 55 seconds remained when sub forward Bob George got free under the basket to furnish a more comfortable bulge. Deacon Davis, Les Hawthorne and George then contributed free throws for the final edge.

Kentucky trounced Penn State in the consolation opener, 84-59.

The Wildcats, gaining their 23rd win against three losses, never trailed after grabbing a six-point lead to open the battle. Sparked by nifty hook shots by Bob Burrow and set shots by Jerry Bird, Kentucky worked to a sizeable lead which reached as much as 16 points mid-way through the first half.

Marquette (81) Iowa (86)

Logan	15	4	10	35	12	4	2
Davis	5	3	4	16	5	3	4
Schulz	3	2	5	8	7	2	5
Wiltberger	1	1	3	6	1	1	0
Logan	11	6	3	24	7	3	17
Schulz	5	2	5	12	1	1	2
Davis	3	2	3	8	1	1	2
Wiltberger	1	1	0	2	0	0	0
Logan	1	0	1	2	0	0	0
Davis	1	0	1	2	0	0	0
Schulz	1	0	1	2	0	0	0
Wiltberger	1	0	1	2	0	0	0
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Davis	1	0	1	2	0	0	0
Schulz	1	0	1	2	0	0	0
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Logan	1	0	1	2	0	0	0
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Schulz	1	0	1	2	0	0	0
Wiltberger	1	0	1	2	0	0	0
Logan	1	0	1	2	0	0	0
Davis	1	0	1	2	0	0	0
Schulz	1	0	1	2	0	0	0
Wiltberger	1	0	1	2	0	0	0
Logan	1	0	1	2	0	0	0
Davis	1	0	1	2	0	0	0
Schulz	1	0	1	2	0	0	0
Wiltberger	1	0	1	2			

British Soccer

FOOTBALL ASSOCIATION CUP
(SIXTH ROUND) City 1, Huddersfield 1; Newcastle 1, Notts County 0; York 1, Sunderland 0; Wolverhampton 0, Tottenham 0.

FIRST DIVISION
Aston 0, Cardiff 4; Charlton 3, Chelsea 0; Blackpool 0, Leicester 0; Portsmouth 0, Preston 1; Tottenham 0, West Bromwich 0; Sheffield United 3, Stoke 0.

SECOND DIVISION
Bury 3, Liverpool 4; Hull 4, Swansea 3; Ipswich 1, Port Vale 0; Leeds 2, Bristol City 0; Luton 3, Fulham 0; Middlesbrough 3, Derby 1; Nottingham Forest 2, Plymouth 0; Rotherham 0, Blackburn 1; Stoke 0, West Ham 0.

THIRD DIVISION NORTH
Brentford 1, Norwich 0; Brighton 2, Southend 1; Bristol City 3, Swindon 0; Coventry 0, Colchester 0; Huddersfield 2, Leyton Orient 2; Queens Park Rangers 0, Millwall 1; Newport 1, Queens Park Rangers 1; Sherwood 1, Northampton 0; Southampton 3, Exeter 3; Tranmere 2, Aldershot 2; Walsall 1, Crystal Palace 0.

THIRD DIVISION SOUTH
Accrington 4, Bradford 3; Barnsley 2, Exeter 0; Barrow 2, Carlisle 1; Bradford City 0, Hartlepool 2; Exeter 0, Quedlinburg 2; Fulham 0, Gillingham 1; Grimsby 0, Lincoln 0; Maidstone 0, Southend 1; Oldham 1, Southport 1; Crawley 0, Workington 1; Chester 1, Wrexham 0; Rochdale 0, 5 Apr. 2.

SCOTTISH LEAGUE DIVISION A
East Fife 4, Motherwell 2; Hearts 2, Aberdeen 0; Inverness 2, Raith Rovers 0; Queen of the South 2, Raith Rovers 0; Clyde 0, Stirling 2; St. Mirren 0, Albion 2; Dunfermline 1, Arbroath 1; Brechin 1, Cowdenbeath 1; Morton 2, Forfar 1; Queens Park 1, Dundee 1; St. Johnstone 1, Third Lanark 2; Stenhousemuir 5 Apr. 2.

Steelers Sign Finks
PITTSBURGH (UPI)—Quarterback Jim Finks, No. 1 signal-caller for the Pittsburgh Steelers, has signed his 1955 contract, the club announced Saturday.

Fishin' Around

By DONNELL CULPEPPER

Lake Wohlford, one of Southern California's most popular lakes, has been forced to set a late opening date—April 16—due to insufficient water runoff through the winter season.

Earl Losch, operator of Kuebler's Resort at Wohlford, said in a letter to Fishin' Around Saturday that if there are additional heavy rains, the opening may be put forward to March 25. He revealed the contents of a letter from the Escondido Mutual Water Co., which controls Lake Wohlford, as follows:

"Due to water conditions, we will be unable to open Lake Wohlford on March 25 as planned. Our present calculations indicate that there is a shortage of about 1,600 acre feet in storage to warrant the start of the fishing season. The opening has been set for April 16, but if there is sufficient runoff before that time, we may be able to set up the date a week or two."

This water shortage should not affect the fishing conditions too much at Wohlford when the season is opened, but you may have to look for the fish in places other than those normally fished when the water level is higher.

Other fresh-water openings now scheduled: Irvine Lake, April 6; Lake Sherwood, March 26; and Topaz (California and Nevada) April 2.

OCEAN FISHING
Preliminary runs in preparation for the San Diego yellowtail derby starting April 2 are being made this week and there is every chance in the book that they will be successful.

Twelve passengers went out on the Polar, with Bill Poole as skipper, last week and turned up a school of big yellows on the middle grounds off the Coronado Islands. They managed to boat seven out of 13 hookups. Water temperature is up to 59, just short of that 61 which yellow tail seem to prefer. San Diego anglers are predicting a big season and think that last year's record catch of 41,640 on the live-bait boats will be exceeded.

Some anglers have turned up some remarkable catches of white sea bass south of Newport. Pete Wingert of Anaheim, fishing with Dick Henning in a small rowboat south of San Clemente, hooked and landed a 71-pounder last week. They also got one weighing 46 pounds and another that tipped the scales at 30. They used white spoons with a red stripe. Several other anglers have had good luck with lures of a similar nature by trolling them deep or by casting and letting the lure drag the bottom.

Redondo Beach operators report that their boats have been hitting schools of halibut, with catches ranging up to 35 pounds. Redondo boats have gone on a

Humberto vs. Szabo at Aud on Tuesday

Sandor Szabo and Juan Humberto, veterans of the professional wrestling circuits if ever there were any, return to Municipal Auditorium Tuesday night to resume battle begun last week which may well go beyond its one-hour limit.

Szabo and Humberto were on opposite tag teams last time and got into such a heated discussion it may have sounded like plain grunts and groans to the undiscerning ear—that Promoter Louie Miller has called them back for a rerun.

Supporting this rock-hard pair is a tag team event in the semi-main spot with a full hour limit. John Barend teams with Pat Fraley against Bill Malby and Ted Christy. Don Arnold meets Cisco Kid and Nick Bockwinkel opposes Pedro Martinez in preliminaries.

A large turnout that exceeded usual Thursday figures greeted last week's change of days and Miller restated the shows will continue each Tuesday without interruption.

Local Preps Entertain San Diego Hoover Nine

Poly, Wilson and Jordan High will each get a taste of the usually strong San Diego City Baseball League when San Diego Hoover visits Long Beach this week end, hooking up with the Bruins on Friday and then meeting Poly and Jordan in a double-header on Saturday.

All games will be played on the LBCC diamond with the Friday encounter beginning at 3 p.m. Poly will play in the opener of Saturday's twin bill starting at 10:30 a.m. with Jordan following at 1:30 p.m.

MONDAY
Golf—Long Beach State College vs. El Camino, Alondra Park, 1 p.m.; LBCC vs. East L.A., Montebello C.C., 1 p.m.; Wilson at Montebello, 1:30 p.m.; Poly vs. Compton and California High, Clock C.C., 1:30 p.m.

TUESDAY
Baseball—Wilson at Montebello, J.V.s at Fullerton, 3 p.m.; Long Beach State at Palomar College, 3 p.m.; LBCC at East L.A., 3 p.m.

WEDNESDAY
Baseball—Fullerton at LBCC, 3 p.m.; Newport Beach at Poly, 3 p.m.; J.V.s, 3 p.m.

THURSDAY
Baseball—Poly varsity and J.V.s at Huntington Beach, 3 p.m.; Track—Poly at Bexhill, 2:30 p.m.; Lynwood at Jordan, 2:30 p.m.; Downey at Wilson, 2:30 p.m.; Gymnastics—Palmdale at Poly, 3 p.m.

FRIDAY
Baseball—LBCC Invitational, prelims, Poly and Jordan pools, 7 p.m.; El Camino vs. LBCC, Wilson High pool, 3 p.m.; Basebal—LBCC at San Diego, 3 p.m.; Los Angeles State at Long Beach State, 3 p.m.; Wilson vs. San Diego Hoover, LBCC field, 3 p.m.

SATURDAY
Baseball—Long Beach State College vs. Westmont College at Santa Barbara, 2:30 p.m.; Basebal—Poly vs. San Diego Hoover, 10:15 a.m.; and Jordan vs. San Diego Hoover, 1:30 p.m.; both games at LBCC field.

Today's Semipro Baseball Schedule

CITY LEAGUE
At Wilson—L. B. Kuytchick vs. Naval Shipyard, 2:30 p.m.
At City College—L. B. Merchants vs. B. J. Dornell, 12 noon; Pirates vs. Indian Stars, 2:30 p.m.
At Peck Park—Astecas vs. Local 148, UAW-CIO, 1:30 p.m.

NEARBY GAMES
Long Beach State vs. South Gate Sox at 10:00 and Normandy in Gardena, 1 p.m.
M.W. Tigers vs. North Long Beach Merchants at Houghton Park, 1:30 p.m.
Highland Park Ramblers vs. San Pedro Dodgers at Harbor Junior College in San Pedro.

AL Hockey Scores
Hershey 8, Providence 4.
Pittsburgh 2, Cleveland 1.
Buffalo 6, Springfield 4.

JONES—546 American

Houston Golf Win

LAREDO (AP)—Rex Baxter Jr., an alternate on the Walker Cup team, led the University of Houston to a four-stroke victory over North Texas State Saturday for the golf championship of the border Olympics. Baxter and Max Wilkinson of North Texas finished in a tie for medalist honors with 36-hole 141's.

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BEST OF SHOW
Bulldog Ch. Kippax Fearnought
Owner: Dr. John A. Saylor, Long Beach, California.

AND 4 OUT OF 5 OTHER TOP WINNERS FED ON KEN-L-RATION'S LEAN RED MEAT*

ENGLISH SPRINGER SPANIEL
Ch. King Peter of Salina Sporting Group Winner
Owner: Mrs. F. H. Gosow.

BOXER
Barrage of Quality Hills Working Group Winner
Owners: Mr. and Mrs. M. E. Greiner, Jr.

YORKSHIRE TERRIER
Ch. Star Twilight of Glamour Toy Group Winner
Owner: Mrs. L. S. Jordan, Jr., and Miss Jane Bennett

AFGHAN HOUND
Ch. Taejon of Crown Crest Hand Group Winner
Owner: Kay Fisch, Corona del Mar, Calif.

This year at the Westminster Kennel Show, California-owned Ch. Kippax Fearnought was named Best of Show—the highest honor an American-owned dog can achieve. And we're proud to say that this famous bulldog, like thousands of other champions the nation over, is fed on Ken-L-Ration. In fact, 5 out of the nation's top 6 dogs, named last month at Westminster, were Ken-L-Ration fed dogs. (Among these was Ch. Taejon of Crown Crest owned by Kay Fisch of Corona del Mar, California.) Since feeding is of great importance in the conditioning of champions, this is the finest endorsement a dog food could have. And it's certainly not the first such endorsement for Ken-L-Ration.

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every ingredient known to be essential to your dog's health. Ken-L-Ration is made from lean red meat—*choice cuts of U. S. Govt. Inspected Horse Meat, rich in protein your dog needs for strong bones and a healthy body. And it also contains every vitamin, mineral, and other nutrient known to be needed to keep your dog in peak condition like these Westminster winners.

So take a tip from the experts and feed your dog the same fine food they feed their champions. Buy Ken-L-Ration for your dog this week. Look for the familiar blue label with the yellow dog on front at your food or pet store. For extra savings, buy Ken-L-Ration by the case.

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NEW DELHI, India (AP)—Institutional recommendation for barring of intoxicating liquors, those that date to announce its findings.

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COUNTRY GIRL

ACADEMY AWARD Nominations!

- BEST PICTURE OF THE YEAR—BING CROSBY
- BEST ACTRESS—GRACE KELLY
- BEST DIRECTOR
- BEST SCREENPLAY
- BEST ART DIRECTION—Black and White
- BEST CINEMATOGRAPHY—Black and White

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GRACE KELLY
WILLIAM HOLDEN
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5:40 - 8:10 - 10:40

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"Pinwheel Pilots"
"BATTLE TAXI"
with Sterling Hayden
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CinemaScope Short
in Color
"SUPERSONIC AGE"

'My Three Angels' Proves Pleasing Stage Offering

By PAUL FRAME

Despite the accepted maxim, lighting makes you almost feel about crime, it pays in the new Community Players' production, "My Three Angels." In amusement, that is.

French in setting and aspect, the play's comedy is quite universal in appeal, which was apparent as the first-night audience warmed to the drollery.

Director Larry Johns' setting and costuming takes you back to 1910 in Cayenne, French Guiana, and his admirably conceived special

lighting makes you almost feel about crime, it pays in the new Community Players' production, "My Three Angels." In amusement, that is.

And just how can convicted murderers be very amusing? The show has to be seen before you can know.

Not yet old enough to vote but convincing as the aging Felix Ducotel was Dave Taylor. He kept strictly in character as the naive unbusinesslike manager of a general store, playing his wife, the shy Emilie, satisfactorily was Gloria Martin.

A neat bit as Mme. Parole was done by Gwen Piercy, and Jim Dougherty was a weighty "heavy." Paul, unsympathetic son of the villain, was handled nicely by Gary Thomas, and coming in for the curtain briefly but impressively was William Keith. The play—best of both—continues on Thursday, Friday and Saturday nights at Community Playhouse.

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ALL CROSBY WANTS

Bing's Greatest Hope Now Is to See Sons Successful

By JAMES BACON



"I'M NOT TOLERANT!"

Bing Crosby, at 50, discussing his future, wonders if he fails to be tolerant enough with his sons.

HOLLYWOOD (AP)—What's the thing Bing Crosby wants most out of life these days? I put that question this week to the man who has seen himself become a living legend, a man who is healthy, wealthy and at 50 about to start a whole new career as a serious dramatic actor.

"The thing I want more than anything else," he reflected, "is to see my sons grow into good, useful, God-fearing citizens."

Bing, who is both father and mother to his four boys, admits that he is not tolerant enough of the shortcomings of modern youth.

"I guess I expect too much of the boys, think maybe they lack sense at times but I guess they're no worse or better than I was at their age," he smiled, then added:

"Kids nowadays don't seem to have any goal in life. I knew where I was going when I was 10 years old."

But it's a cinch he didn't know how far he was going. Bing, along with Marlon Brando, is a top contender for an Oscar this year. His portrayal of the has-been alcoholic actor in "The Country Girl" has been acclaimed a masterpiece.

Yet Bing came awfully close to dropping the whole thing. He didn't think he could do it.

"I was driving along in the car one day with Mona Freeman," he confides, "when I told her I'm going to tell Seaton (Director George Seaton) to get Frank Sinatra, he's hot now."

"Mona told me: 'If you do, I'll

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It Happened Last Night

By Earl Wilson

LIFE PICKS UP AT 44

NEW YORK—Don Ameche, to some of us, his mastery of the Bourbon Baritone, who even in middle age has no middle, who's as skinny as the spaghetti he loves, has become our newest matinee idol—a fact which drives his leading lady Hildgarde Neff into titters.

"Vawt luffly teet' you have, darling," she said to him the other night when they were posing for pictures at "Silk Stockings," the big new hit, smiling into each other's molars.

"Thanks, Hildy," Ameche, the most modest man alive, knows not to expect compliments from her. Still, he could never be a wise-guy.

"Who's your dentist?" she followed through. "I want to try him!"

The emergence of the boy from Kenosha, Wis., as a Great Lover on the Broadway stage means more to most of us than it does to the "Ninotchka" of the show, which she portrays. For she wasn't around here when he was Alexander Graham Bell, inventor of the telephone, in the movies; when he was a radio star, a TV star, and when he was a millionaire betting the horses on four or five tracks, at \$400 or \$500 a crack.

"The first time I saw her, I walked right past her," Don said. "How could you?" the reporter tried to ask.

"It was my fault," Miss Neff interjected. "I am 20 years sighted, my mother always has to say 'Bow left, smile right.'"

"Otherwise, I would have dropped dad when this great, gorgeous matinee idol walked by."

So be it, but Ameche's accomplishment in this big Feuer and Martin hit will always be, "coaxed" by the club owner to

stage singing at 44.

"Prior to a year ago last November, I'd sung only so you could hear me across a table, unless I had a mike," Don told me at Toots Shor's, as he puffed a cigar through a holder.

"I went to see Cy Feuer and Ernie Martin about this show and they asked me whether I could sing so I could be heard in a theater."

"I said no. They said, 'Do you mind studying with Herb Greene, our conductor?'"

"So I studied with him two weeks and then did an audition for them. They said, 'All right, we'll make a deal. You don't mind studying some more?'"

"So I worked with him for 35 weeks, five times a week, an hour a day. Sure, I'd sung in pictures—but with the microphone right up to here!"

Thus it is that the 5-foot-11-inch Ameche is on the stage now as a younger, thinner Pinza.

Ameche does all the things singers shouldn't do—smokes, drinks, stays out late with his loyal friends. He's had probably a more interesting life than nine out of 10 people he meets—but he listens.

Don is the living proof that Nice Guys Can Finish First.

Brooklyn sincerely wanted this show to be a hit because it likes this man. He and the former Honore ("Honey") Prendergast of Duquesne, Pa., have six children: Dominic, 21; Ronnie, 19; Tommie, 15; Lonnie, 14; and Bonnie and Connie, who are adopted, and each about 10½.

THE WEEK-END WINDUP . . .

"DON'T PRINT THAT!" A local baseball star had to be



OPENING HERE MONDAY

Considered one of America's foremost rhythm stylists on the Hammond and piano, the fabulous Romelle will open an engagement Monday night at Ernie Glaser's Cellar Club in the Wilton. She has played at many of the nation's top night spots and plays three instruments at once. She will lead in the singing sessions at the club.

report to spring training—he wanted to "laugh a little" in town . . . A top singer bought a secret North H'wood retreat for his partying.

Olivia de Havilland and her Mike Connolly reports two little boys' conversation: "I like TV better than the movies—it's closer to the bathroom."

"A disk jockey," claims Jan August, "is someone who can keep the housewife amused without making her husband jealous." That's carl, brother.

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OBITUARY NOTICES

COBURN — Mrs. Myrtle Lo-67, of 809 Roswell Ave., died in of Ceres, Va., and he came to a local hospital Tuesday. He was Long Beach five years ago from raine Coburn, 87, of 310 W. a World War I veteran. He was Ingleswood, Colo. Surviving are Broadway, died Friday at her a Long Beach maintenance fore- his wife, Maude; a daughter, home. She was a native of Mt. man in the sanitary department. Mrs. Harold L. Blake of Long Union, Pa., and came to Long Beach 15 years ago from Kirk- He was born in Orange, N. J. Beach; brothers, W. T. and Beach 15 years ago from Kirk- and had lived in Long Beach for 30 years. Mr. Cuff is survived Claude; sisters, Mrs. Edith Mc- Wash. She was a member of by his wife, Florence M., and a Cray, Mrs. Cleo Witt, Mrs. T. R. of the First Christian Church in brother, Edward, both of Long Scott, and Mrs. Mamie Litton. Shelby, Ohio. Survivors include her husband, Carpus E. Coburn; Beach. The Rev. Albert Egles- Service will be at 2 p.m. Monday in Lakewood Mortuary chapel, a son, Loraine E. Coburn, Long with the Rev. Robert D. McIn- ton will officiate at service Mon- day at 3 p.m. in Mottell's and Beach; a grandson and two great- day at 3 p.m. in Mottell's and day at 11 a.m. in B. W. Coon Fu- neral Home, Reuben L. Anderson officiating. Burial will be in Westminister Memorial Park.

HAYDEN — Mrs. Fanny Daw- son Hayden, 69, of 3615 Fountain St., died Saturday in a Torrance hospital. She was a native of Moorhead, Minn. She belonged to Trinity Lutheran Church and the Army and Navy Union here. Mrs. Spurgeon is survived by her husband, Albert, four daughters, Mrs. Audie Hulbert of Long Beach; Mrs. Cora Shiek, Mrs. Lottie Sandvik and Mrs. Lillie Love; two sons, Herman and Clarence Herbranson, and 12 grandchildren. The Rev. Gerald Pedersen will officiate at the funeral at 10 a.m. Monday in Mot- tell's and Peek Mortuary. Inter- ment will be in Westminister Memorial Park.

MODLIN — James I. Modlin, 55, of 548 W. 3rd St., died sud- denly at his job in the Long Beach Naval Shipyard Friday. He was a native of Powell, Mo., and had lived in Long Beach sev- en months and in California 12 years. He belonged to the Chris- tian Church. He is survived by his wife, Beulah Modlin; a daugh- ter, Mary; a son, James K.; three sisters, Mrs. S. E. Simmons, Mrs. Harvey Baker and Mrs. A. E. Fitzgerald, and three brothers, W. O. and Elmer Modlin and T. E. Edwards. Service and interment will be in Baxter Springs, Kan., Loper Funeral Service in charge of local arrangements.

OLSON (Los Angeles) — Mrs. Henrietta J. Olson, 88, a former long-time Long Beach resident who had lived in Los Angeles the last four years, died there Fri- day. She was a native of Den- mark. She had lived in Long Beach 30 years. She belonged to the Lutheran Church, Palos Ver- des Chapter OES and the D. S. Society, Albert Lea, Minn. She is survived by a brother, Julius Siemssen, Denmark, and niece, Mrs. Albert Sharkay, of Palos Verdes. The Rev. Virgil F. Bjerke will officiate at the serv- ice at 10 a.m. Tuesday in Holton & Son Chapel. Interment will be in Sunnyside Mausoleum.

SEIDLITZ (Lakewood City) — Mrs. Gertrude Seidlitz, 40, of 4619 Coldbrook Ave., Lakewood City, died in a local hospital Sat- urday. She was born in Germany and moved to Lakewood from Laguna Beach. She had lived here 3½ years. She is survived by her husband, Hans, her fa- ther, Xavier Fentz of Germany, and a sister, Mrs. Tekla Hoff- man. The Rev. Orval A. Awer- kamp will officiate at the service at 10:30 a.m. Monday in Mot- tell's and Peek Mortuary, 3749 Wilton St. Interment will be pri- vate.

CUFF — Martin Raymond Cuff,

Memorial Fund
For the Conquest
of Heart Disease

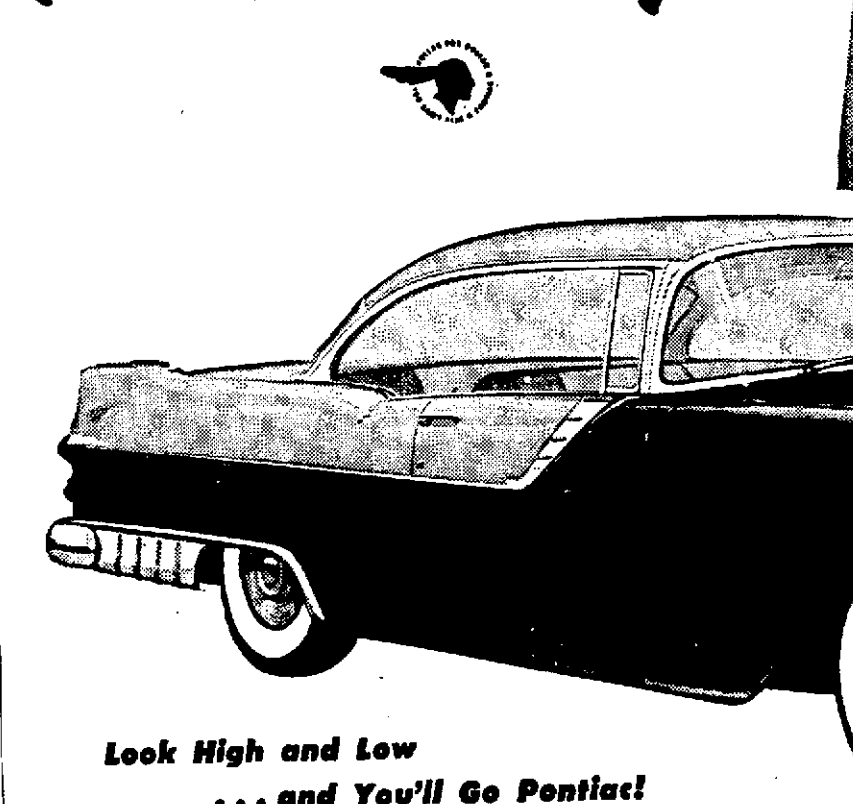
Gifts are gratefully acknowledged
for the heart memorial
research in the
past month in
memory of:

Mrs. Stella E. Atkins
Mr. Fred Jacob Burkhardt
Mrs. Ruth Hills
Mrs. Ida May Cole
Miss Phoebe Butterworth
Miss Mildred Lindroth
Mrs. Margaret D. MacPherson
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Mrs. Alvina N. Hazard
Dr. Norman C. Payne
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Rev. Lillian Brink
Mrs. Augusta Tice
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For information call
Long Beach Heart Association
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BEACH COMBING

With MALCOLM EPLEY

SACRAMENTO—Ask for mixer and ice in your hotel room and in just a minute a bellhop knocks at your door. Order breakfast in bed and room service whisks it right up. Call for a paper, and it's there in a minute.

But no such speedy service for the poor guy who, of all things, wants medical aid.

That's evidently not important.

ANYHOW, that's the way things went at the hotel that is my home away from home in Sacramento.

One of the newsmen here got sick in the night. He got awful sick with something sometimes called the "Sacramento flu."

After writhing in terrible abdominal pain for a couple of hours, he decided he wasn't going to get better without help. So he called the switchboard and asked for the house doctor. That was about 9 a.m.

He was connected with a cheerful feminine voice that told him the doctor wouldn't be in until 11. The voice asked if he would like to come over to the office, about a mile from the hotel.

He said he couldn't get out of bed. She said the doctor would call.

DOC called at 12 o'clock. Evidently he was in the office an hour before giving a thought to that guy down at the hotel.

The medico obviously didn't intend to visit his new patient. He asked about coming over to the office. Again the newsmen said he just couldn't face up to dressing and getting a cab.

Well, said Doc, he knew what was wrong with him, and he would send some medicine.

THE noon hour passed, and so did the early hours of the afternoon. The patient lay groaning in pain, waiting for that knock on the door that would mean relief had arrived.

At mid-afternoon he got on the phone and complained bitterly to the hotel switchboard girl.

"You could die in this place," he cried, "and you couldn't get medicine or a doctor."

Evidently, that did it. The girl said she would see what could be done, and in five or 10 minutes the medicine was there.

The fact the stuff was marvelously effective didn't soothe our friend's anger. It just meant he could have been spared about six hours of suffering if he had gotten it when he first called for medical aid.

And he could have had ptomaine or something else worse than Sacramento colic.

SACRAMENTO is close to a lot of California history. The city's principal historical shrine—and something no visitor here should miss—is Sutter's Fort.

This old fort lies inside the city limits. While parts of it have been recreated, the central building is one which John Augustus Sutter built on the site in 1839 as a private project.

The four walls, and smaller structures have been rebuilt to follow as closely as possible early descriptions of the fort.

Sutter held a Mexican land grant, and built the fort to protect his territory from Indians. It was also a trading post, and after the Gold Rush started, it was the haven to which came many of the emigrants after making the perilous passes of the Sierra.

SUTTER is closely related to the discovery of gold that started the rush.

He wanted a better source of lumber, and contracted with James W. Marshall in 1848 to build a sawmill on the American River about 50 miles from the fort.

One day Marshall, while inspecting the tailrace of the mill, saw a bright flake in the water.

He searched a bit, found more flakes, and took them in the crown of his hat to a group of men working at the mill.

"Boys," he said, "I believe I have found a gold mine."

Marshall later showed the find to Sutter at the fort, and they decided to keep it a secret until the mill was built. But no secret was ever more poorly kept—and soon the whole East was agog with stories of the riches to be had in California.

The forty-niners were soon on their way.

You're reminded of such thrilling episodes of California history when you visit Sutter's Fort.

THEY SEE STRANGE THINGS AT...

Four Alpha

By CLARENCE BERNARD PROPPES

They see odd things at Four Alpha. "I called the Filter Center," said Mrs. Morrison, "and I said I could see an unknown object and I couldn't figure what it was. They said that I had better talk to the officer in charge."

"He asked me where it was. I said it was about three miles or so to the northeast and it looked high. He asked me what it looked like."

"I said, 'I don't know just what it looks like.'"

"He said that I must have some idea. So I said, 'If I believed in flying saucers I would say I'm seeing one now.'"

"He said that was just what he wanted to know. I never have found out what happened."

That is life as it is lived at Four Alpha. Four Alpha is the code name for the Civilian Defense Ground Observation Corps post on top of the city hall.

About a hundred people of all ages and walks of life take their turn working at this lonely post. Their tour of duty usually lasts two hours a week, but some of them put in many more hours.

MRS. MARGARET S. MORRISON, of 841 East Pacific Coast Highway, is scheduled for six hours this week. This is in addition to her volunteer work at the Veterans Hospital and her activities within other social and civic groups.

Mrs. Gertrude Clarkson, of 1162 East Third St. is a retired juvenile officer. Civil Defense is only one of her activities. She stands watch and she also spends hours on the phone as part of her duties as day supervisor.

Mrs. Clarkson and Mrs. Morrison were scheduled for the noon to 2 p. m. watch. Their names were checked by the operator of the jail elevator for they must pass through the city jail to get to the post on the roof.

They signed in at 11:50 relieving Julia M. Springer. Mrs. Clarkson put on the head piece of the telephone. Mrs. Morrison stood outside, alert for planes. She said, "There's a multi-jet job flying high and headed north."

Mrs. Clarkson rang the phone. A voice said, "Go ahead, please." Mrs. Clarkson said, "Four Alpha. One multi-jet. High. Going North. Four Alpha."

"Thank you." "How do you find time to do this, Mrs. Morrison?" "I just make time. I figure it's a job that has to be done. I thought about it a year before I came up here and now I'm glad I did."

"I wish there were more who would make up their minds like you did," said Mrs. Clarkson. "You can look over the edge of the roof and see people just sitting around in the park. I wish they'd help out. Some people do."

(Continued on Page C-2, Col. 4)

Demo Uprise in State Seen by Pat Brown

By WESLEY FEYTON

(Of The Independent Press-Telegram Washington Bureau)

WASHINGTON — California's Democratic attorney general, Edmund G. (Pat) Brown, in town last week on other matters, had a few political observations for reporters.

The Democratic party in California, he believes, is stronger, more united and more active today than it has been for years.

The reason—former Gov. Earl Warren, whose moderate brand of Republicanism won over many Democrats, is no longer running the show in the Golden State.

DOC called at 12 o'clock. Evidently he was in the office an hour before giving a thought to that guy down at the hotel.

The medico obviously didn't intend to visit his new patient. He asked about coming over to the office. Again the newsmen said he just couldn't face up to dressing and getting a cab.

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Kiwanis Pledges Hospital Fund

Uptown Kiwanis Club members have pledged \$1000 to the current campaign to raise \$150,000 for equipment and furnishings at the new Pacific Osteopathic Hospital, according to Ray Bliley, club president.

The fund drive has reached the half-way point with nearly \$75,000 on hand, according to Dr. Laurence Houts, campaign leader. The new general hospital will rise at 28th St. and Pacific Ave.

Meanwhile directors of the Lakewood Chamber of Commerce have adopted a resolution in support of the \$1,254,000 hospital building project.

High Winds Would Peril Derricks, Expert Warns

By HARRY FULTON

High winds such as Long Beach has experienced in the past could cause widespread damage from falling wooden oil derricks, according to Edward M. O'Connor, the city's superintendent of building and safety.

Winds of high velocity have caused many derricks to fall in the past, he pointed out, and he said existing wooden rigs have deteriorated to the danger point.

"Unless these derricks are demolished within the near future," he warned, "high velocity winds could cause many existing wooden derricks to topple."

In the Signal Hill oil field many improvements have been built adjacent to these structures since the war, and it is our opinion that there will be more improvements built in the vicinity of these structures.

"Because of the hazardous structural condition involved in these wooden derricks, it is the hope of the department to get the co-operation of the industry and the demolition of these hazards."

O'Connor's remarks come at a time when city officials are considering a proposed ordinance to outlaw old wooden derricks. On Tuesday, the City Council will have before it a measure requiring removal of all wooden derricks within the next two years.

Industry representatives, particularly officers of the Western Oil and Gas Assn. and the California Strippers Wells Assn., are building department that the derricks are "structurally unsound, more than ordinarily dangerous and that they must be demolished" were reviewed and corroborated by the State Division of Highways, which is interested because some of the structures are adjacent to state highways.

State engineers also made a structural analysis of the problem and declared that a wooden derrick would probably fail from a wind velocity of 60 miles per hour.

This assumption did not take into account any reduction in allowable stresses for deterioration of materials of the derrick," said O'Connor. "Derricks that are in a deteriorated condition would fail at a wind of lesser velocity."

Highest velocity wind yet recorded in the Long Beach-San Pedro area, according to the United States Department of Commerce Weather Bureau, occurred December 24, 1924.

(Continued on Page C-3, Col. 1)

Plaza Ballot on Annexing Due Thursday

The second of this year's series of annexation elections will take place Thursday in a 105-acre Lakewood Plaza area known as Increment 135.

Voters will mark ballots at a single polling place, at 2131 Kalin Ave. Hours of voting are from 7 a. m. to 7 p. m.

Because 233 electors signed the election petition, backers of annexation are confident of success. At the time the petition was filed last November there were 576 registered voters in the area. Because of subsequent deletions for nonvoting, the number has now shrunk to 454.

Boundaries of the increment are a line 100 feet north of Stearns St. on the north, San Gabriel River on the east, Lees St. on the south and Lees Ave. on the west. Estimated population is 1,850.

At least three other annexation elections are in prospect within the next three months. In the first poll of this year, a South Lakewood area, Increment 133, voted last Thursday to join Long Beach.



ONE MULTI JET... HIGH... An unidentified plane high in the Long Beach sky is spotted by Mrs. Margaret S. Morrison and the news is relayed to the filter center by Mrs. Gertrude Clarkson. Four Alpha is code name for their Ground Observation Corps post atop City Hall. —(Staff photo by Roger Coar.)

Independent-Press-Telegram

MARCH 13 ★ SECTION C

Real Estate and Business News . . . Pages 5-14

Harbor Leaders Plan Six-Berth Extension

By DON BRACKENBURY

The Board of Harbor Commissioners will consider Monday a plan to fill a 171-acre extension to Pier A for use as a "stock pile" of fill material and to make available a total of six more deep-water berths.

The proposal also would create a 1,450 by 600-foot extension southeasterly from Pierpoint Landing to increase parking space there and make a site for a two-berth passenger ship terminal.

Although the plan would cost an estimated \$17,936,250 over a 5 to 7-year period, it actually would involve only \$9,476,250 more than the Harbor Department must spend anyway, according to Chief Harbor Engineer Robert R. Shoemaker.

And, when completed, it will have produced facilities worth \$11,877,000, he said.

Shoemaker explained that the Harbor Department will need in the next few years a minimum of 9,000,000 cubic yards of fill material to offset subsidence throughout the harbor area.

The harbor has been paying about 94 cents a cubic yard for this material, supplied and compacted in place. Recent bids, however, have offered to supply such material at about \$1.10 a cubic yard. The harbor board to date has rejected such bids.

Shoemaker proposes that the fill material be dredged from points south and southeasterly of Pier A.

This material would at first be deposited to create a fill extending south from the southeast section of Pier A. Over a period of five years, it would be moved overland to other portions of the harbor area as needed.

Shoemaker said the cost of this system would be 22 cents a cubic yard to dredge the material to the new fill, and 36 cents a cubic yard to haul it to its eventual destination.

This would cost approximately \$5,040,000 and would end up with a 171-acre land fill off the southerly side of Pier A.

This would be a saving of about \$3,420,000 over the cost of purchasing 9,000,000 cubic yards of fill material for the subsidence remedial work. And the latter plan would not end up with the additional land area, Shoemaker said.

The fill would create a basin around Berths 208 to 211, which lie just east of Pierpoint Landing. These berths then could be used for regular shipping.

The 600-foot wide extension from Pierpoint Landing would provide the westerly side of the new basin and would also be the site of a passenger terminal for ocean-going liners.

The total cost of \$17,936,250 would include dredging and placing the fill material, extending Pierpoint Landing to the southeast, constructing the passenger terminal, completing the Pierpoint Landing project as recommended by Architects Wing, Kibbs and Heusel, constructing quays along the new fill and corallary development.

The \$11,877,000 worth of new assets would include the new 171-acre fill plus the 28-acre Pierpoint extension, surface

Improvements at Pierpoint, New Berths 208 to 211

The board received a copy of Shoemaker's report last week and has been studying it in preparation for Monday's meeting.

'NEVER FEAR'

Swallows Due Again at Mission

"Never fear, the swallows will come."

In their soft voices, the children of the Old Mission School at San Juan Capistrano state their belief that the swallows will come back to San Juan Capistrano Mission next Saturday, St. Joseph's Day.

For many, many years, they say, the swallows have returned on St. Joseph's Day—and they will again this year.

To celebrate the event, there will be a Swallows Day Fiesta Saturday at the San Juan Capistrano Mission. Father Vincent Lloyd Russell, pastor of the Old Mission church, will sing the mass at 8 a. m.

Through the day, adults and children, many in Spanish costume, will stroll through the mission grounds, playing Spanish music.

In the afternoon, probably about 4 o'clock, the King and Queen of the Swallows will be crowned.

They will be Barbara Sanchez, 13, and Phillip Jimenez, 14, seventh and eighth graders, respectively in the Old Mission School, of which Sister Mary Helen is principal. In the relative will be three ladies-in-waiting and three gentlemen-in-waiting chosen from the seventh and eighth grades, and two pages chosen from the second grade.

A benediction in the Old Mission Church will follow the crowning ceremony.

ASKS FOR ALEX

Bandit Takes \$60 From Alex's Till

TORRANCE — A bandit who asked for Alex made off with \$60 from a liquor store at 21923 S. Main St. Saturday, according to sheriff's deputies.

Alex T. Wysocki, 21, said he was attending to his father's store when a customer asked him if "Alex" was in.

The youth thought the man was referring to his father and said no. The customer simulated a gun and emptied the register.

REWARD FROM DENTISTS

Smile Champs Win Honor

Four junior high school pupils, winners of the recent "Smile Contest" will receive awards from the Harbor (Third) District Dental Society at 8 p. m. Monday in the Supper Room of the Lafayette Hotel.

Art Pitman and Mary Seates of Norwalk and Phyllis Lanting and John Chavez of Artesia will receive the awards for having the best teeth—and consequently, the brightest smiles—in their districts in National Dental Health Week.

The Smile Contest was conducted in the Norwalk and Artesia School Districts this year as a pilot program. Next year it will be expanded to Long Beach and other school districts in this area.

Dr. Francis W. Summers of Los Angeles will address the dentists on "The Fractured Anterior Teeth and Questionable First Permanent Molars." Dr. Morgan Ralls of Compton, president, will preside with Dr. Eldor G. Sagehorn, program chairman.

Police Inspector Enrolls in FBI Training School

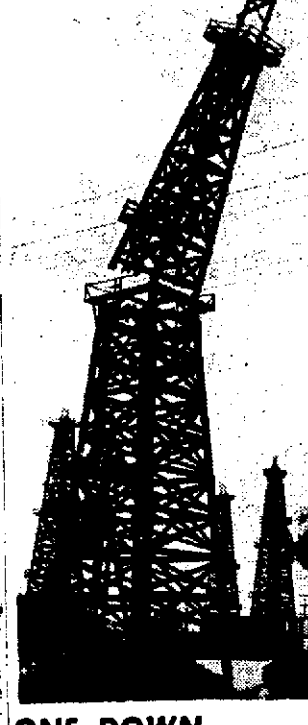
Detective Inspector Ralph G. Korts, of 3030 Fashion Ave., goes to Washington, D. C., Saturday to take the three-month FBI police training course.

He will be the sixth man from the Long Beach Police Department to take the course since 1937.

Upon return here, Inspector Korts will instruct police recruits. The course will cover all phases of crime detection, investigation and departmental organization.

OIL SALESMEN FETED

Four top sales personnel of Standard Oil Co. will be feted 6:30 p. m. Monday at a dinner in Brower's Restaurant, reports E. R. Campbell, Long Beach district retail sales manager. The men are F. X. O'Neill, H. E. Quinn and E. M. Hawley and W. F. Garritsen.



ONE DOWN

An old wooden oil derrick near Atlantic Ave. buckles as it is torn down. Scores more would be endangered by high winds, experts say.

Annexation Plan Pushed by Torrance

TORRANCE—Officials of this city apparently are going to continue annexation proceedings for 6,513 acres of the Palos Verdes peninsula despite efforts of several groups to legally "put the skids under the whole thing."

An unnamed but usually reliable source at city hall said Saturday that the latest shot fired by the anti-Torrance group would not slow the legal process.

The Rancho Palos Verdes Protective Assn. bitterly has opposed the plan of the Great Lakes Carbon Co. to annex its land to Torrance.

Great Lakes owns virtually all the improved land on the peninsula.

The latest flare-up came Thursday when the Palos Verdes association charged that the annexation proceedings of Torrance "were entirely illegal" in that the so-called "uninhabited" area actually has 19 registered voters.

Torrance is attempting to annex the area under the Uninhabited Territory Act of 1939.

Meanwhile, another group has filed petitions to annex a buffer strip 203 feet wide to the city of Palos Verdes Estates in order to keep Torrance from extending its boundaries into the peninsula property.

A letter appealing for funds to aid in blocking Torrance's annexation was sent to all peninsula residents Saturday by the protective association.

LUNCH CLUB SPEAKER

Joseph O. Stanton will speak on "Rehabilitation of the Handicapped" to Knights of Columbus Luncheon Club at noon Tuesday in the banquet room of the Humpty Dumpty Cafe, 608 E. 4th St. Norbert Johnston, chairman, has announced.



'ROUND AND 'ROUND IT GOES

Percolating mellow tones with his French horn, Terry MacDavid is ready for the All-City Junior and Senior High School Concert March 20 in Wilson High School, starting at 3:30 p.m.



INSPECTOR KORTZ Due for FBI Training

"Military SERVICE

AIR * LAND * SEA

A2c Ronald J. Johnson, son of Mr. and Mrs. James H. Johnson, 3064 Cedar Ave., is a member of the Maintenance Crew of the 3rd Marine Division. The regiment is based at Camp Honshu near Osaka.

The crew, attached to Japan's 56th Weather Reconnaissance Squadron, won the distinction as a result of obtaining 106 hours of flying time on a 30-day period. Almost all of the time was attained in the performance of long-range over-water weather reconnaissance missions. Johnson attended St. Anthony's High. He has been in Japan since April 1954.

MEMBER OF 5TH CORPS
MNSN DONALD R. FROST, 593rd Field Artillery Battalion, son of Mrs. Julia K. Phillips, at Badenhausen, Germany, is 1747 Junipero Ave., has reported to U. S. Fleet Activities, Yokosuka, Japan. The mineman entered the Navy in June 1952.

WITH THE 9TH MARINES
In Japan is Pfc. Kenneth J. E. Ramona St., Bellflower, assigned to Headquarters 63rd

PAUL M. BENNETT, whose wife, Lois, lives at 43 Bennett Ave., has been promoted to corporal in Germany, where he is serving with the 2nd Armored Cavalry Regiment. He is a mess sergeant center chief with the 1st Battalion's Headquarters Company. He attended Long Beach City College and was a shipping clerk for Maney Aircraft Parts Co. before entering the service.

RICHARD G. JOHNSON, son of Mr. and Mrs. K. W. Johnson, 112 Santa Ana Ave., has been appointed second lieutenant in the Army Reserve, and will be assigned to Headquarters 63rd



A2c RONALD JOHNSON
On Star Plane Crew

serving in Japan as an engineering mechanic with a Marine transport squadron of the 1st Marine Aircraft Wing's Service Group. Before entering the service in October 1952 he was graduated from Compton High.

2nd Cut of Coffee Starts Prison Row

RICHMOND, Va. (AP)—That "second breakfast cup" of coffee and a misquoted prison official threw the state penitentiary mess hall here into furor.

Inmates read a newspaper article reporting they are entitled to the second cup, but were denied it when they tried to collect. Prison Superintendent W. Frank Smyth told the newspaper the rule applies to prison guards only. Prisoners will have to be satisfied with one 10-ounce mug.

Infantry Division, USAR, in Los Angeles. He will assume duties as assistant adjutant general. Lt. Johnson attended Long Beach schools, including City College and State College.

SERVING ABOARD the refrigeration stores ship USS Zelma in the Far East is SN Richard T. Stolz, son of Mr. and Mrs. Waldemar C. Stolz, 4150 Locust Ave.

Hemorrhoids—Piles
Successfully Treated Without Surgery or Drugs. No Loss of Time from Work.
Worse in Attendance
DR. L. W. BERRY, D.C.
1072 PINE AVE. PH. 4-2945

They See Strange Things at Four Alpha

(Continued from Page C-1)

hard day's work and come up here to spot planes."

THE LONG BEACH Ground Observation post is outstanding since it has not been closed since August. This is a remarkable record, according to Sergeant Neil MacLeod, of the U. S. Air Force. Most posts are closed two or more hours a day because of a lack of manpower.

Sergeant MacLeod attributes the record of Four Alpha to the loyalty of the observers and the

co-operation of the city of Long Beach. The city outfitted the post and pays the salary of a small office force to do liaison and clerical work.

Four Alpha is part of a network of observation posts. Once a plane is sighted, it is tracked from one post to another. If it is not identified, a jet fighter is on its tail within about five minutes from the time it is spotted.

"The posts work as part of a whole system which also includes radar," said Sergeant MacLeod. "Radar has its limitations. It

can conk out, break down or be rendered useless by interference. This doesn't happen to ground observers. The defense of this country depends on them."

FOUR ALPHA is manned by representatives of about every trade of profession, active or retired. Chief Observer Peter DePraeker has a full time job with a department store. Others are accountants, clerks, housewives, machinists, merchants, teachers and students. Many work full time at exhausting work before they watch for the enemy plane.

they hope will never come. "Does it keep you busy, Mrs. Clarkson?" "Sometimes it does. Other times there's hardly anything to report. The other day we recorded more than 200 planes on this shift."

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Over 25 Years Experience
2225 Pacific Ave.
Ph. 4-5113



we're open mon. and fri. till 9:00

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ALWAYS FIRST QUALITY!

LOOK! IMPORTED PURE IRISH LINEN
Imported first quality dress linen... crease and shrink resistant. Choose from aqua, black, navy, pink, red, lilac, grey, white, natural, cocoa and coral.
169 Yd.
Printed Linen 2.49

CORDED CANDY STRIPES IN WOVEN CHAMBRAY
Sew this striped magic and its harmonizing solid shades into crisp blouses, "peppermint stick" dresses for tots, fresh curtains Mercerized for soft, smooth finish, Sanforized* too!
59c yard
*Maximum shrinkage 1%.

Permanent finish cotton organdy in delectable sugar soft pastels. All combed with new "ice finish." For aprons, infants' clothes, curtains. 38-39-in.
49c yard

Denim... now crease resistant and newly beautiful in stripes, plaids, solids lit with white! Machine washable and Sanforized*. 35-36".
59c yard
*Maximum shrinkage 1%.

Everglaze finish embossed cotton in new, novel poodle effect at Penney's! Resists wrinkles, soil, needs no starch. Machine washable* solid colors. 35-36 inches.
59c yard
*Maximum shrinkage 1%.

"Regulated" cottons... never misbehave because they're crease resistant and Sanforized*, too! Beautiful high styled prints. 35-36".
98c yard
*Maximum shrinkage 1%.

NEED A NOTION! SHOP PENNEY'S AND SAVE! . . .

Coats & Clark's O.N.T. mercerized thread. 100-yd. spool. Spool **8c**
Featherbone... cloth-covered quill for stiffening. **25c** yd.
Talon featherweight dress placket zippers. 9, 10, 12". 30c to **35c**
Bias tape, single or double fold. 4-yard pieces. **8c**
Pearl Buttons in various sizes... designs! **10c**
Mercerized cotton rick-rack, 1/8", 1/2" wide. Pack **8c**
Hooks, eyes, loops. 10 on ea. card. Card **8c**
Prims cover-a-buttons with snap-on back. **25c**

PENNEY'S PINE AT SIXTH DOWNTOWN LONG BEACH

PENNEY'S ALWAYS FIRST QUALITY!

Best in
BUTCHER RAYON...
Best at Penney's
BUDGET-EASY LOW PRICE...
All the right
SPRING SUITS!

790
10 Styles:
White, 10 Colors:
Avocado • Periwinkle Blue • Hot Orange
Cherry Red • Helio • Navy • Charcoal
Beige • Powder Blue • Pink

If it's a terrific new Spring suit you want—Penney's is THE place to come! You'll find 10 of the best new styles—boxy, cardigan, fitted—all done in Spring's most important fabric, immaculate butcher rayon. Of course, the colors are so stunning, they'll have you gasping; and, best of all, they stay fresh and glowing even after many hand washings. At this amazing low Penney price, you'll feel you can afford several for a colorful Spring! Juniors', misses' sizes.

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STORE HOURS
9:30 to 5:30
MON and FRI.
9:30 to 9:00

PENNEY'S PINE AT SIXTH LONG BEACH

British Group Acts to Help 'the Poor Fish'

GET "2¢" GREEN STAMPS AT ANY EASTERN-COLUMBIA STORE FOR CASH PAID AT TIME OF PURCHASE



Guest speaker: Lawrence A. Collins, Independent Press-Telegram editorial columnist.

LONG BEACH AD CLUB.
Thursday noon, Lafayette Hotel.
Frank O'Farrell, chairman; Frank
Sykes, presiding. Speaker: Clarence
Crary, pioneer radio announcer,
lecturer.

Figure 1. Schematic representation of the experimental design. The subjects were divided into two groups: the control group (CG) and the experimental group (EG). The CG was divided into two subgroups: the control group (CG) and the control group (CG). The EG was divided into two subgroups: the experimental group (EG) and the experimental group (EG). The CG was divided into two subgroups: the control group (CG) and the control group (CG). The EG was divided into two subgroups: the experimental group (EG) and the experimental group (EG).

63rd ANNIVERSARY SALES!

Another Scoop! Only at E-C! New Low Prices on Finest

CANNON 10 oz. TERRY COVERS

**WHISK ON AND OFF
IN MINUTES!
WASH LIKE A
TOWEL!**

3.69

2 FOR \$7

Protect your chaise lounge pads . . . while you add brilliant beauty to your outdoor furniture! Thick, thirsty Cannon Terry-Jerry covers whisk on and off in a jiffy . . . wash like a towel . . . dry quickly. And every one has a Cannon label! Sun-bright shades of charcoal, wine, beige, forest green, white, rose, yellow, sapphire blue. A \$95 value . . . save today!



ZIPPERED TERRY PILLOW COVER

1.19 Value! Protects and beautifies your pillows. 18x18" size. In colors listed above.

Terry covered pillows, cotton filled 1.69

CHAIR TERRY
A. Straight Chair




B. Lounge Chair

3.95 value!
Elastic bound covers for chairs and padless contour lounges. Colors listed above.

2 95

PLAY PEN TERRY



A 3.95 value!
Protects baby from cold plastic pad! Easy to wash. Aqua, pink, yellow, white.

2⁹⁵

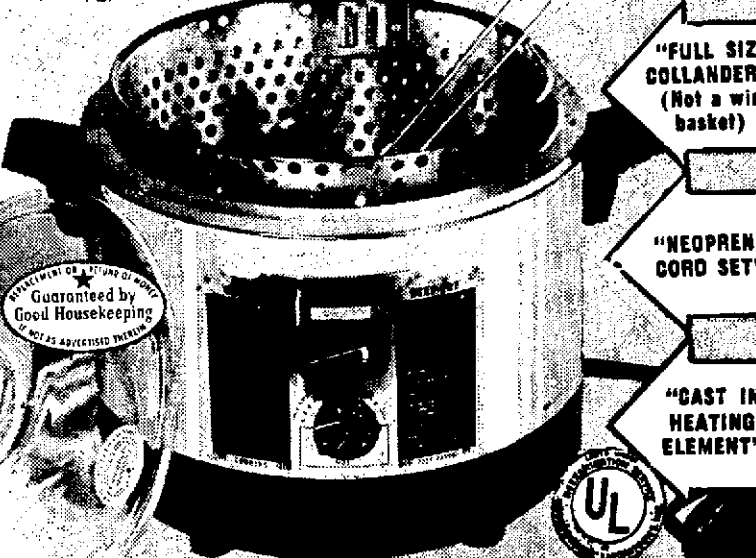
AUTO SEAT TERRY



Terry-Jerry straight back seat covers. Charcoal, wine, beige, forest, yellow, rose, white. Split-seat covers 5.95 (illus.)

PHONE 7-2718. SHOP MONDAY 9:30 A. M. TILL 9 P. M.

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First 1,000 went like hot cakes!
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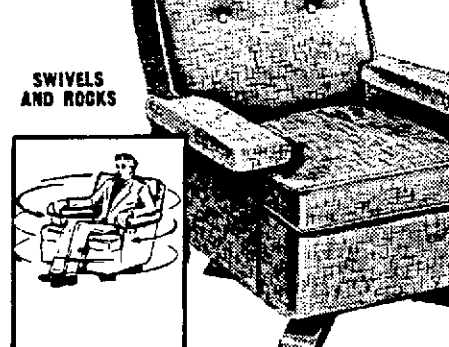
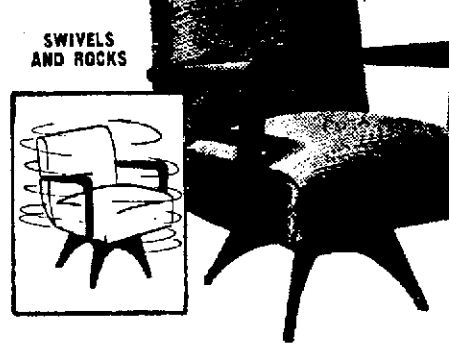
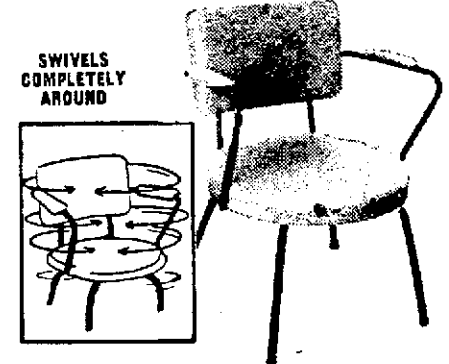
Now here's 1,000 more. It's automatic! It's electric! It fries, casseroles, roasts, stews, blanches, steams, and warms. Cast-in heating element gives even temperature always! Thermostatic temperature control, full chrome finish, Good Housekeeping guaranteed Fire-King glass cover. 1-year warranty.

9.99

Delivery, if desired,
is 50¢ extra

9.99

**Delivery, if desired,
is 50c extra**



EASTERN-COLL

Make yourself comfortable

Save 7.07! TV Swivel Chair
19.95 Value! 12.88

1.25 Week
Turns completely around on ball bearing swivel. Deep and solidly built with upholstered arms, contour back and no-sag spring seat. Charcoal, chartreuse or red in plastic twin.

Save 9.97! TV Swivel Rocker
39.95 Value! 29.88

1.25 Week
Arms and base in black satin ebony finish. Comfortable spring construction . . . w seat and high back. Tweed upholstery in beige green or pink . . . neat piping in matching solid color.

Save \$20! Big Swivel Rock
79.95 Value! 59.95

1.25 Week
Large roomy swivel rocker turns complete around . . . rocks, too. Rubberized hair terior over spring construction. Nylon holstered in red or green. A terrific E-C 6 Anniversary Special!

**IA STORE FOR CASH PAID AT
TIME OF PURCHASE**



HERR SCHEPP, ALOHA

Dick Weston, left, director of Truman Boyd recreation area, explains to Heinz Schepp of Oldenburg, Germany, how children of his area make tambourines and leis in classes sponsored by the Recreation Department. Schepp heads the youth leaders training center in Oldenburg. (Jasper Nutter photo.)

W. German Youth Chief Views L. B.

As result of a one-week visit here, Heinz Schepp, 29, of Oldenburg, Germany, probably has a better picture of the cultural, business and geographical aspects of Long Beach than that held by many long-time residents.

Heinz is director of West Germany's training center for youth leaders in Oldenburg. He currently is on a two-month tour of the United States as guest of the U. S. Department of State.

Recreation Department leaders here have been host to the young German. Heinz is traveling today to Albuquerque, N. M.

In addition to his visits to public schools and recreational facilities, churches, industry and the harbor, Heinz attended several sessions of the Social Recreation Leadership course which the National Recreation Association conducted here this past week.

A leisurely flight over the city provided a third-dimensional view of Long Beach.

Pharmacy Unit Seats Officers

Long Beach Pharmaceutical Association installed officers Saturday night at the Lafayette Hotel.

Richard Tead, president, Charles Vermillion, vice president, and Thomas Jordan, secretary-treasurer, were installed by George Q. Baird, Alvin M. Berlowe was master-of-ceremonies and Everett Stirmann read the invocation.

Auxiliary officers installed included Mrs. Leo Benno, president; Mrs. Patrick M. Horgan, vice president; Mrs. Ed Murray, treasurer; Mrs. J. E. Brockman, secretary, and Mrs. W. T. Ward, press correspondent.

Tead succeeds Patrick Horgan as president and Mrs. Benno succeeded Mrs. Edward Gavin.

Reds to Manufacture Luxurious Limousine

LONDON (AP)—The Molotov Motor Plant of Gorki is starting production next year of a new luxury limousine far more elegant than current Soviet models, the Moscow Radio reports. It's called the Voiga. The broadcast said the prototype boasts automatic transmission, a broad windshield and a back seat that lets down to make a bed.

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

1-23-47-61	24-38-52	62-76-90
1. Don't	2. Solve	3. Move
4. Something	5. Needs	6. Adventure
7. End	8. Publicize	9. Wrong
10. Avoid	11. Day	12. Interested
13. Your	14. Views	15. And
16. Greatly	17. Occurs	18. Trips
19. Well	20. Afternoon	21. To
22. Unusual	23. Person	24. Hurt
25. Strong	26. Plans	27. Today
28. Events	29. Spend	30. Tangent
31. Aspects	32. Desire	33. And
34. By	35. Can	36. You
37. Of	38. Much	39. Be
40. Promise	41. Seek	42. 74
43. Confusion	44. Rash	45. Depend
46. Getting	47. Doing	48. With
49. A	50. Erasing	51. Being
52. Especially	53. Decisions	54. Your
55. The	56. For	57. Upon
58. Let	59. You	60. Discreet
61. 53	62. 83	63. Diplomacy
64. 10-12-31-49	65. 54	66. Materialize
67. 57-66-79-85	68. 25	69. Fine
70. 57-66-79-85	71. 26	72. Day
73. 57-66-79-85	74. 27	75. Off
76. 57-66-79-85	77. 28	78. Short
79. 57-66-79-85	80. 29	81. Unmarried
82. 57-66-79-85	83. 30	84. Indicated
85. 57-66-79-85	86. 31	87. Good
88. 57-66-79-85	89. 32	90. Adverse
91. 57-66-79-85	92. 33	93. Neutral

71 British Soldiers Died in Red Camps

LONDON (AP)—Seventy-one British soldiers died in captivity during the Korean war and 13 prisoners are missing and presumed dead, the government has disclosed.

Defense Minister Harold Macmillan told the House of Commons that about 60 of the 71 dead are believed to have died from "general ill treatment" such as malnutrition, untreated wounds or untreated diseases.

He said two deaths "can be attributed to brutal treatment."

'Impulse Appeal'

FREDERICKSBURG, Va. (AP)—Officials judged honey entries for taste at the first annual Virginia Honey Show here today without opening a single jar.

Scoring was based on "impulse appeal"—what effect the stuff will have on customers from store shelves.

CHARCOAL BROILED STEAKS

Hoefly's

RESTAURANTS

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SALE • AUCTION • SALE

UNREDEEMED PLEDGES

RADIOS • CAMERAS

AND HUNDREDS OF OTHER ITEMS

Name Brands Available

Must Go at Any Price!

LONG BEACH LIQUIDATORS

149 E. OCEAN, Cor. Locust-Long Beach

MARCH OF SCIENCE

Cal Laboratory Hunts Secrets of Virus Life

By ALTON L. BLAKESLEE
Associated Press Science Reporter

BERKELEY (AP)—The virus is king in a laboratory here where scientists seek answers to its tantalizing secrets.

Viruses cause a host of diseases—human, animal and plant. This winter, as in many others, one variety has put hundreds of children and adults to bed for from 24 hours to several weeks, suffering from what once was just called flu. To humans, viruses also bring polio, the common cold, measles, smallpox, other diseases. The virus causing one disease differs from that causing another.

Was a virus the beginning of life?

Is a virus the cause of cancer?

How does a virus carry out its fantastic sabotage of living cells, making the cell manufacture up to hundreds of new viruses?

Can viruses be created artificially by science?

Can they be tamed, altered to make them harmless, free of their old sting of disease?

And can viruses be produced intentionally—which would do many good things for you, even perhaps protect you from radiation dangers of A-bomb or H-bomb fall-out?

These are questions being asked and possibilities being considered in the research of the virus laboratory at the University of California. The laboratory is directed by Dr. Wendell M. Stanley, winner of a Nobel prize for brilliant work on the nature of viruses.

A virus works by invading a particular kind of cell—the polio virus for example strikes nerve cells. Viruses cannot reproduce or duplicate themselves except inside their favorite target type of cell. But once inside, they commandeer the machinery of the cell, forcing it to produce many new viruses. The damage they do inside the cell brings the symptoms of sickness.

But viruses, all far tinier than bacteria, are not all bad. Some are useful. One, known as bacteriophage, destroys a type of bacteria found in the intestines.

In the virus laboratory, "our emphasis is on the virus itself, not the diseases viruses cause. For treatments of those diseases," Dr. Stanley explains.

"The virus is king. We want to learn what its basic proper-

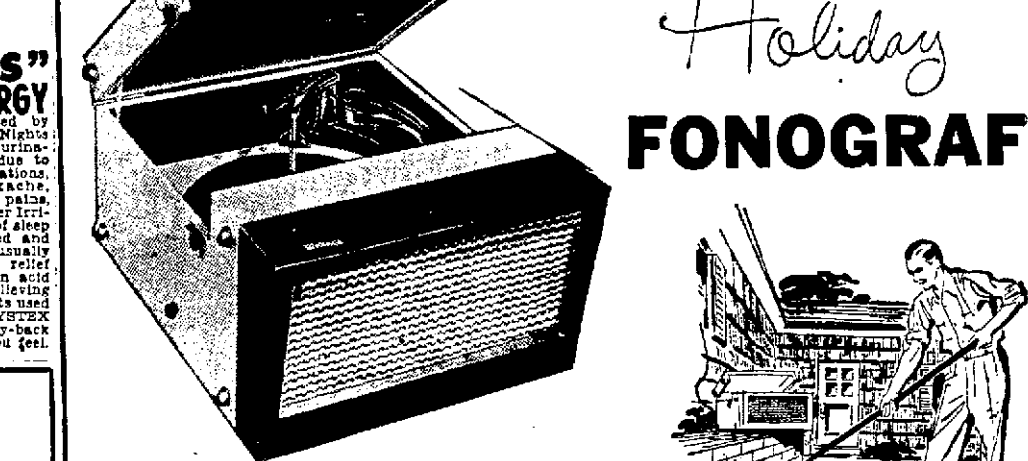
NO WOW NO FLUTTER

TO HUMPHREYS SERVICE AND THE NEW AUTOMATIC

WEBCOR

Holiday

FONOGRAP



LISTEN WHILE YOU PLAY - ANYWHERE!

YOU CAN KNOW in advance with a Webcor from Humphreys, how much real pleasure your money buys.

Enjoy true-to-life listening—up to 4 full hours continuously—of 33 $\frac{1}{3}$, 45 and 78 rpm records without wow and flutter.

Webcor's true fidelity is matched by the dependability of Humphreys. Here you'll find the store that has been Long Beach's leader in music for 39 years.

So come in. See and hear this fine portable by Webcor. And know in advance how much pleasure you can depend on.

THE WEBCOR HOLIDAY PORTABLE FONOGRAP.....\$79.95
(in two-tone leatherette carrying case: Ebony-Beige or Brown-Tan)

THE HOLIDAY is also available with AM radio added.....\$99.95

HUMPHREYS

LONG BEACH'S OLDEST AND LARGEST MUSIC STORE - EST. 1916

HOLIDAY HILL

130 PINE AVENUE • PHONE 6-4296

AT GILBERT'S JEWELERS

UNBELIEVABLE..but true!

\$10 IN TRADE* GUARANTEED

FOR YOUR OLD RADIO

When you buy one of these

ZENITH

CLOCK-RADIO

Model R514
The Biggest Little Clock-RADIO!

The chassis of this fine economical clock-radio was specially designed by Zenith to reproduce "big set" tone richness. Wake up to GOOD music! Beautiful walnut.

MANY OTHERS TO CHOOSE FROM

PORTABLE RADIO

Here's a terrific portable radio value! AC-DC or battery—it plays anywhere! Amazing reception—hear it soon! Model 403. All colors.

\$41⁹⁵

LESS BATTERY

TABLE MODEL RADIO

Finger Beam Dialite lights up stations as you tune them in. Sleek modern plastic cabinet. Model R511. Maroon.

\$31⁹⁵

BUY ANY ONE OF THESE RADIOS

FOR ONLY 50¢ PER WK.

NO CASH DOWN

NO CHARGE FOR CREDIT

Gilbert's JEWELERS

Easiest Terms in Town

122 PINE AVE

Phone 35-5379

* Yes... when you buy one of these Zenith Radios we will give you \$10.00 in Merchandise for your Qualified radio. NO STRINGS... No gimmicks. Bring in your radio this week.

OPEN AN ACCOUNT IN MINUTES

To Unveil Windows of Styles

Lakewood Center will be the setting of a huge Easter Party Thursday morning. All merchants in the shopping development have worked together to unveil their windows of smart new fashions for Easter.

Coffee and doughnuts will be served throughout the center: in the main hall, north of the May Co. and south of Butler Brothers, near the Arcade Shops and in the Faculty Shops Mall. Members of the Lakewood Center Business Association and their staffs will assist two masters of ceremonies at drawings for cash prizes.

"We believe an Easter Party of this type is particularly appropriate in Lakewood Center where a warm personal feeling has developed between our customers and store staffs," said Easter Party Chairman, Fred Sanchez. "What could be more natural than to preview new styles in a friendly, party setting," he asked.

Working with Mr. Sanchez on arrangements for the Easter Party are Agnes Greenhaus of Aggie's, Robert Ryan of Ryan's, Norm Meager, operator of Norm Meager's, George Leary of Holiday Shoes and Jack Ranger of Jon's Take-Home Chow Mein.

L. B. National in Big Gain Among Banks

NEW YORK—Long Beach National Bank in 1954 made one of the greatest gains of any of the leading banks in the nation, it was revealed by the annual poll of the Daily American Banker of New York, which is the trade newspaper of the banking business.

The bank reported deposits of \$9,738,117 as of Dec. 31 and gained 746 places in its standing among the largest banks in the United States during 1954.

The American Banker reports that the Long Beach institution now ranks as the 2180th largest bank in the nation compared to 2,926th at the end of 1953. There are 14,000 banks in the United States, reports Clinton E. Axford, editor of the publication.

The Long Beach National Bank, of which Alf S. Reinertson is president, is located at 2137 Bellflower Blvd., with a branch office at 5641 Atlantic Ave. A new and much larger building for the main bank is under construction in the L. S. Whaley Co. Los Altos Shopping Center at Bellflower Blvd. and Stearns St.



VERNA V. BAPP
Likes to Meet People

Beach is the Salesman of the Week.

Verna V. Bapp, 953 Alamos Ave., has been selling real estate for about a year and most enjoyed about it. She is in the Max Livoni office at 1101 Atlantic Ave.

A housewife and mother of three children, Mrs. Bapp is with Shell Oil.

"I like meeting people and I find great enjoyment in finding good homes for families and seeing them settled happily," she says.

During the year in business her sales have been exceptionally good, she reports, "only now I need more homes to sell." She is active in Girl Scout and P-T-A work.



LAKEWOOD CENTER PARTY

Modeling some of the fashions which will be featured at a huge Lakewood Center Easter Party Thursday morning are Norma Riess (with parasol) and Jan Rinella, both of Lorraine Doyle School of Modeling. Enjoying the preview are members of the merchants' committee planning the event, which features free coffee and doughnuts.—(Staff Photo.)

REALTOR OF WEEK

Sherill Muntz Says Life Began When He Came Here

A former Nebraska rancher in the northern part of the state which kept him in the trucking business until 1935. Long Beach in 1923 is the Realtor of the Week honored by the Long Beach Board.

Sherill Muntz left the Nebraska ranch and worked for a time in Yellowstone Park in the summer and an auto repair shop in Bartley, Neb., in the winter.

"I landed in Long Beach in September, 1923, with my wife and baby and life really began for us," says Muntz.

He started working as a carpenter for a building contractor on several duplexes. In 1925 he bought a dump truck and hauled materials for buildings and subdivision streets.

"I recalled hearing many people remark that the builders were crazy for they were erecting more houses than would ever be sold," the realtor recalls.

In 1928 Muntz got six trucks and went into business in a big way and when the crash came he managed to get a railroad job.



SHERILL MUNTZ
He's Belmont Shore Booster

A Desert Home of Your Own!

FOR AS LITTLE AS

\$100

DOWN

JUST 10 MINUTES
FROM THE CENTER OF
PALM SPRINGS

Constructed for as low as

\$2990

SOME FINISHING NECESSARY

Or we will complete

\$29

Per Month, P.R. & Int.

Lots at Reasonable Prices

also

BEAUTIFUL DUPLEXES

for INCOME

Rent one—

live in the other.

Magnificent

Swimming

Pool for

exclusive

use of

Residents.

SEND

COUPON.

Model Homes

Open Daily

and Sunday.

Direction to:

SHANGRI-LA PALMS:

Take U.S. Highway

60-70-99 to Thousand

Palm, office on Highway.

Look for signs and flags.

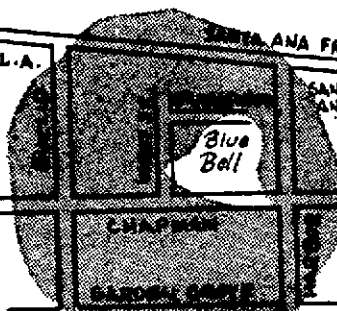


of the

Blue Bell manor

As Low as \$13,950—Mo. Paym'ts., \$71.85, Princ. & Int.

Blue Bell Manor Has Everything the Prospective Home-Owner Ever Desired. Although models of these Homes will Soon be Completed, this "Sneak Preview" is being staged to enable the inspection of these Luxury Homes. A Sales Office is now Located on the Grounds. Drive out Today!



PIONEER LAND CO., SALES AGENTS

IN BEAUTIFUL SMOG FREE GARDEN GROVE 3 & 4 Bedrooms-2 Baths

- Designed with the Housewife in Mind
- 170-foot of Raised Patio
- Landscaping in all Front Yards
- Select Hardwood Floors
- Genuine Plaster
- Forced Air Heating, Thermostatically Controlled
- Concrete Driveways
- Log Burning Fireplace
- Hardwood Wall Around Fireplace
- Garbage Disposals

VETS... No Down!

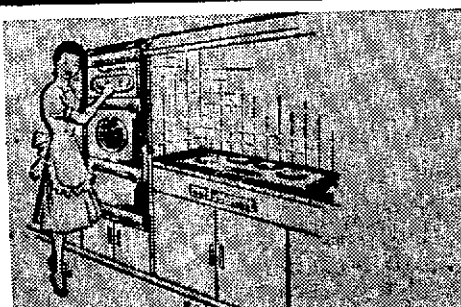
EXCEPT IMPOUNDS

LUXURY HOMES FOR THOSE WHO PREFER THE BEST

ONLY at HARMONY MANOR ALL These QUALITY FEATURES and you MOVE IN FREE!

No Cash Needed No Hidden Costs

1 CUSTOM DESIGNED BUILT-IN BAR WITH FORMICA TOP



3 AUTOMATIC BUILT-IN WESTERN HOLLY GAS RANGE UNITS

2 ALUMINUM LOUVERED WINDOWS JALOUSIE TYPE



4 2 SLEEPING QUARTERS JACK & JILL ROOM & PLAY AREA COMBINED

VETS Move in Free AT HARMONY HOMES

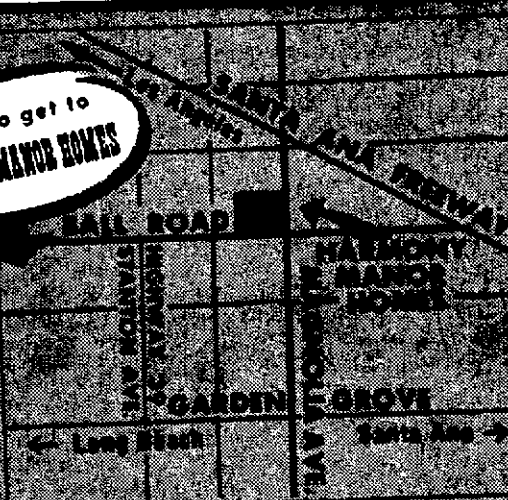
- No Cash Needed
- No Hidden Costs
- \$12,100 Full Price
- \$61.35 Monthly Payments
- Principal & Interest Incl.

FROM LOS ANGELES: Take the Santa Ana Freeway to Magnolia Avenue. Turn north (right) on Magnolia Avenue to sales office at corner of Magnolia Avenue and Ball Road.

FROM SANTA ANA: Drive west on Garden Grove Blvd. to Magnolia Avenue, turn north (right) on Magnolia Avenue to sales office at corner of Magnolia Avenue and Ball Road.

FROM LONG BEACH: Take Seventh St. east, which becomes Garden Grove Blvd., to Magnolia Avenue. Turn north (left) on Magnolia Avenue to sales office at corner of Magnolia Avenue and Ball Road.

... how to get to
HARMONY MANOR HOMES



3 Bedrooms-2 Baths plus these star-studded Features

- GARBAGE DISPOSALS
- 2 CAR GARAGE
- COVERED BREEZEWAYS
- GLASS SLIDING DOOR
- BEL-AIRE HARDWOOD KITCHEN CABINETS

HARMONY MANOR

GARDEN GROVE



DEDICATION PREVIEW

With many of the visiting Realtors attending the State Convention here looking on, a preview dedication of the new home for the Long Beach Board of Realtors was held Friday. The new office building is at 3747 Long Beach Blvd. Shown at a ribbon cutting, left to right are: D. D. Watson, State Real Estate Commissioner; E. Tenney Moore, president of the board; Floyd Love, state president; Barbara Moss, executive secretary; Arnold Berg, past president.

Says Water Problem Is Nearing Solution

Solution of California's complex water problems may be possible as a result of proposals now before the state legislature, according to Harold W. Kennedy, county counsel, Los Angeles County, and legislative counselor on water law. Kennedy spoke yesterday to more than 500 realtors and directors of the California Real Estate Association attending the 299th meeting of the board of directors of the association in Long Beach. His subject was "California Opportunity — And Its Problem: Water."

Kennedy, who is a member of the state-wide committee on water problems and draftsman of the 1945 Water Resources Act, told realtors that "in order to solve the state's complex water problems we must write a formula which is fair both to the 'counties of origin,' and to Southern California."

"According to our state's engineers," he added, "there probably is enough water for everybody but only if our supply is properly conserved, distributed and used, and towards this end our objectives should both protect counties of origin and save surplus water," Kennedy stated.

Discussing complications arising out of recent opinions of the attorney-general giving counties of origin the right to recapture water assigned by the Department of Finance to sections of the board of directors of the Short supply, Kennedy pointed out that the basic problem was the three-day session.

one of inadequate formula for distribution. Establishing the secondary phase of the state water problem as administrative in nature, Kennedy stated a need for appointing the present needs of counties and determining their reasonable future needs. He called for a revised water administration which would be raised to cabinet status, without destroying the presently existing decentralized boards and commissions.

"It is imperative that, in order to effectively turn the existing and prepared plans for solving California's water problems from blueprints into reality, California must first put its administrative house in order," he stated.

"We are hopeful that this session of the legislature will create a unified Water Department to coordinate under one integrated direction the State Water Resources Board, the Water Project Authority, the Colorado River Board, the Reclamation Board and the Districts Security Commission, maintaining careful consideration to keeping separate the agencies and officials who study, plan and recommend projects from the agency which acquires water right, builds, operates and maintains projects.

The luncheon meeting, subsequent to the 299th meeting of the board of directors of the state association, officially closed out the three-day session.



FOR RENTAL UNIT

"Garden Cottage," shown here, is offered by Dodd & Co. for \$3,975, to be built on a site provided by the buyer. It is designed primarily as a guest cottage or a rental unit on the rear of a property. (See advertisement in Southland Magazine.)

Home Designed to Build as Rental on Rear of Lot

Development of a "Garden Cottage" to be built on sites furnished by the buyer are now offered by Dodd & Co., general contractors, for \$3,975 complete, except for sewer connection costs. The cottage is designed primarily for narrow lots or for back yard rental units.

Considerable time and effort has gone into the development of the home in an attempt to create a holiday atmosphere.

The home is provided in stucco or board and batt exterior. Fine select exposed beam ceilings are used throughout and home.

Youngstown or natural birch kitchens, including cabinets, are furnished by the buyer are now offered by Dodd & Co., general contractors, for \$3,975 complete, except for sewer connection costs. The cottage is designed primarily for narrow lots or for back yard rental units.

Considerable time and effort has gone into the development of the home in an attempt to create a holiday atmosphere.

The home is provided in stucco or board and batt exterior. Fine select exposed beam ceilings are used throughout and home.

'Hidden Luxuries' Appeal in Cox Golden Key Homes

Contrary to common opinion, women are sometimes even more practical than men, says Morrie Crawley, sales manager for Brookhurst Golden Key Homes. Especially in the choice of a new home, women show unusual insight and interest in what might be called the "hidden luxuries" of the new Henry C. Cox group of homes at Gilbert and Bixby, Garden Grove.

Among these plus features that are seen only on close inspection by the discriminating buyer are insulated ceilings that minimize fuel costs in winter and keep the home cool and comfortable in summer. Other practical features that make for living comfort and high resale value are forced air heating, oversize hot water heaters, Touch-plate lighting, and public sewers already installed.

Both practical and beautiful are the cedar-shingled roofs accentuating the unusual architectural charm of these new Golden Key homes designed and constructed to the high standards of Henry C. Cox.

Also on the practical side is the unusual amount of nationally known built-in electrical equipment at no extra cost to the home buyer. Included is a Hot-point electric range and oven, General Electric waste disposal, electric exhaust fans in both bathrooms and kitchen.

Featuring two luxury baths with Pullman lavatory, color-harmonized fixtures, these 3 and 4-bedroom homes are available to qualified veterans with no down payments (impounds only). Four furnished models are open daily and Sundays.

Attends Conference

Steve D. Carroll of Orchid Cleaners was in Chicago last week attending the National Institute of Drycleaning. More than 14,000 drycleaners attended the four-day sessions. New methods of cleaning cotton garments was one subject stressed.

Lampson Gardens Reports Sales Above Expectations

Offering quality features in 3- and 4-bedroom homes to veterans for nothing down except costs and impounds, Lampson Plaza sales are far above expectations, the developers report.

Furnished models of the Garden Grove subdivision are open at Lampson and West St.

Knotty pine cabinets, ceramic tile kitchens, oak hardwood floors, genuine plaster walls, Waste King disposals are but some of the many features. Each home is on a large lot, has a double garage and is well insulated.

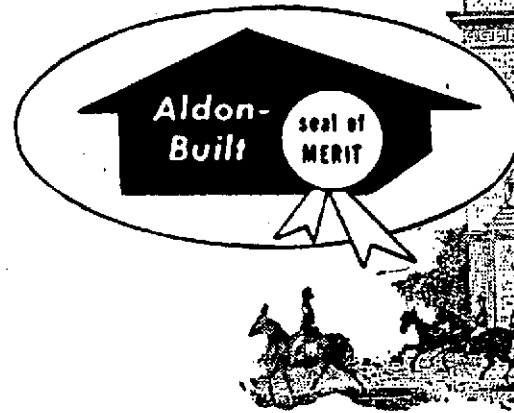
Prices from \$11,630, the payments on principal and interest are \$59.88 per month. Low FHA terms are available for non-veterans.

for the first time...presenting the building achievement

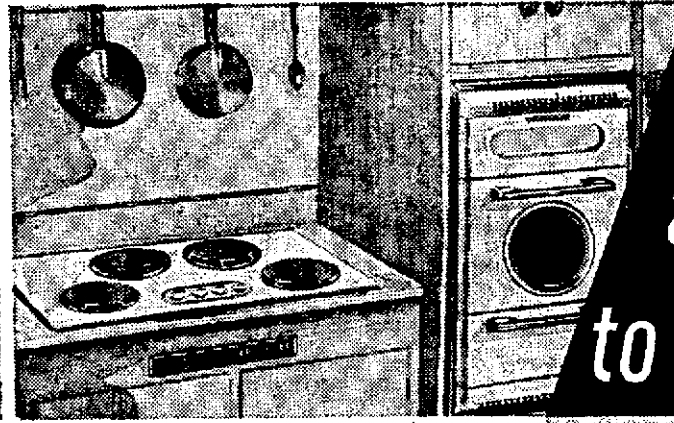
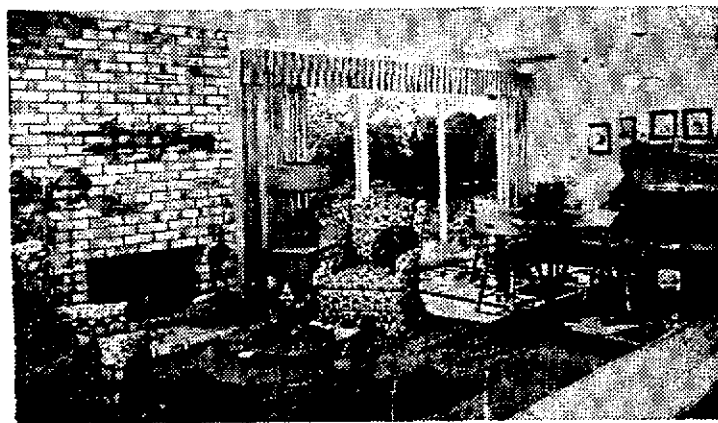
that took 25,000 homes to produce...

ALDON'S Triumph series

You recognize it instantly—here are homes that are a triumph in luxury, a triumph in value! Homes that only ALDON could produce because only ALDON has had the experience of building over 25,000 homes with but one goal constantly in mind—better homes with more luxuries to sell for the lowest price and easiest terms possible.



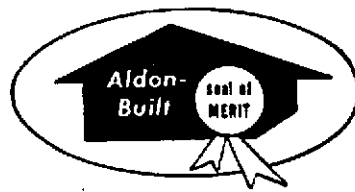
3 BEDROOMS • 2 COMPLETE BATHS



- floor to ceiling fireplace of brick or slumpstone! • Western Holly built-in range and oven in copper, stainless steel or choice of 7 exciting colors!
- Pioneer forced air heating, thermostat controlled, 70,000 BTU!
- Sky-View all-aluminum sliding walls of glass!
- big stall shower with glass door, ceramic tile wall and floor!
- second bath features tub with shower, electric heater!
- luxurious Higgins oak block floors!
- natural birch kitchen cabinets, custom hardware!
- double sinks, coved plastic tops, asphalt tile floors!
- Waste King Pulverators! Dish Whiz dishwashers!
- roomy sliding wardrobe closets!

A TRIUMPH IN COMMUNITY PLANNING

BUENA PLAZA is the community that has been master planned in advance by ALDON to offer the greatest convenience, the greatest happiness for your family! Less than 30 minutes from Los Angeles or Long Beach! From Los Angeles take the fast Santa Ana freeway to Valley View and turn south. From Long Beach drive east on Carson St. (which becomes Lincoln) and turn north on Miller St.



ALDON'S buena plaza

sales office: Miller St. at La Palma Ave.
E. "BILLY" HAMBURG, General Sales Agent

naturally, gas equipped

VETS
not
a dime
to move in!

NO cash for impounds NO cash for costs NO hidden charges

\$66¹⁶ MONTH

principal & interest

financing by STALFORD MORTGAGE COMPANY



30 minutes from city hall

santa ana frwy.

firestone blvd.

BUENA PARK

carson st.

lincoln ave.

BUENA PLAZA

knott's berry farm

7th st.

garden grove blvd.

miller st.

hansen ave.

western ave.

grand ave.

HUNTINGTON BEACH

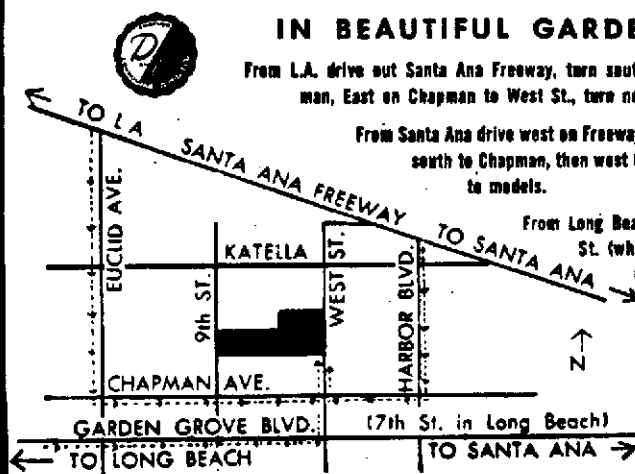
GLEN DELL PARK

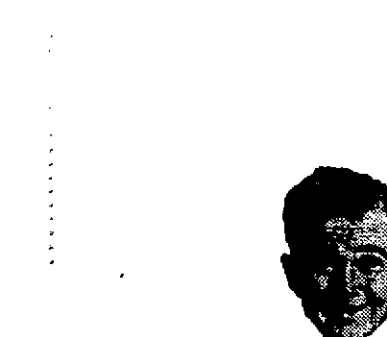
IN BEAUTIFUL GARDEN GROVE

From L.A. drive out Santa Ana Freeway, turn south on Euclid to Chapman, East on Chapman to West St., turn north and you're there.

From Santa Ana drive west on Freeway to Harbor Blvd., turn south to Chapman, then west to West St., turn north to models.

From Long Beach drive east on 7th St. (which becomes Garden Grove Blvd.) north on West St. to property.






TO BETTER

STEP UP

see 3 MODEL HOMES
furnished by Aaron Schultz
at Long Beach and Anaheim
Open daily and Sunday 9 am to 10 pm

PIONEER LAND CO.



TO BETTER

STEP UP

see 3 MODEL HOMES
furnished by Aaron Schultz
at Long Beach and Anaheim
Open daily and Sunday 9 am to 10 pm

naturally, all gas equipped

LIVING AT

3 BEDROOMS • 2 BATHS
MORTGAGE PAYMENT
INSURANCE PROTECTION PLAN

"YES" is the buy word for VETS!

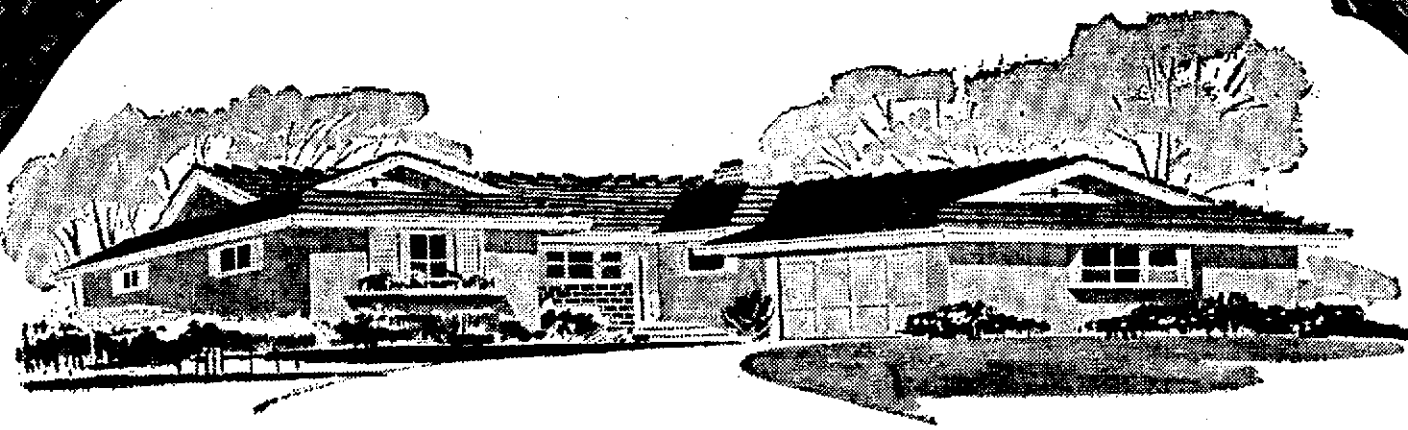
NO CASH NEEDED

"YES" means you can

no cash for impounds -

from \$60²⁵ MONTH Full Price from \$11,595

HALECREST WALNUT ESTATES



in a nutshell...everything for good living

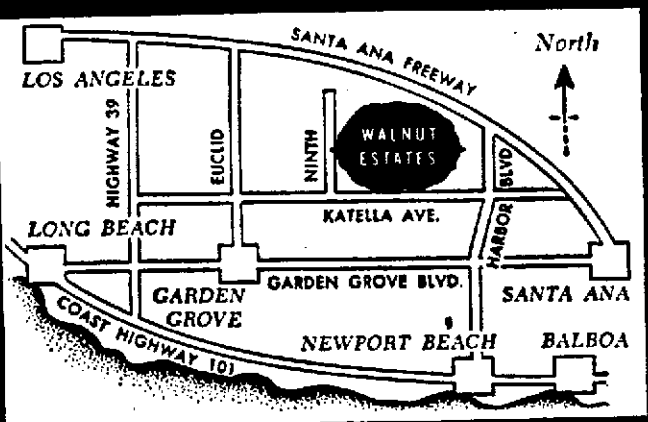
- Heavy Rock or Cedar Shingle Roof ● One Quarter Acre Ranch Lots ● Natural Stone Fireplace
- Genuine Plaster & Lath Construction ● **UTILITY** Forced Air Heat ● Lustrous Solid Oak Floors ● Ceramic Tile in Kitchen and Baths
- Natural Birch Kitchen Cabinets and Breakfast Bar ● Sliding Glass Doors ● Large Wardrobes with Sliding Doors
- Waste King Disposer ● Separate Dining Room ● Copper Hood and Fan ● Spacious Floor Plans ● Traffic-Safe Streets
- Armstrong Linoleum in Kitchen and Baths ● Freedom From Smog ● Adjacent to Exclusive Residential Subdivision

Veterans **NO DOWN** (except normal impounds) Non-Vets **\$999. Down**

MONTHLY PAYMENTS FROM \$79
(includes everything • no hidden charges)

3-4 Bedrooms — 2 Baths — 2 Car Garages
priced from \$13,200

Ninth Street and Katella Avenue in Garden Grove



GRAND OPENING
TODAY 10 AM • 10 PM

Bring the Children, They'll have fun with Chucko the Clown • Free Balloons for the Kiddies



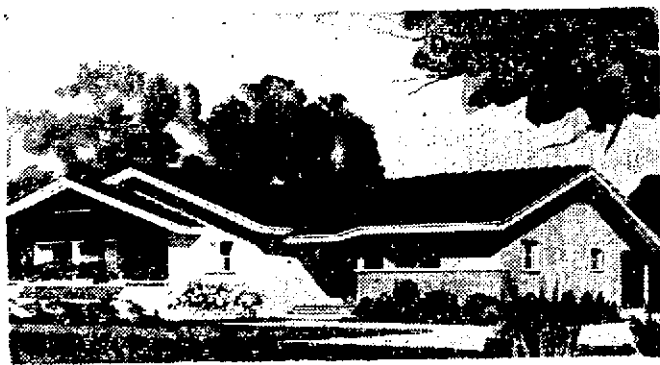
MANY LUXURY FEATURES

Fireplace and abundant, modern glass walls make the Magazine Cover Homes in Anaheim one of the area's most popular. The homes are open on Ball Rd. just off the Santa Ana Freeway, less than a half-mile from the Lincoln Blvd. turn-off on the Freeway. Free draperies, built-in range and oven, patio fencing, forced-air heat and other advantages are all offered to veterans on no-down-payment terms.

Custom Drapes Included in Magazine Cover Home

Custom draperies for every monthly term, Mahaffey as room, built-in range and oven, sure. "This fine location," Mahaffey said, "plus the modern ranch exclusive features are meeting the demand for the Magazine Cover Homes in Anaheim, sales head the price features have made the Gene Mahaffey reported this some of Anaheim's most popular week.

Located just a few minutes' drive from Long Beach visitors from famed Disneyland on Ball should drive out Lincoln Blvd. to Road just off the Santa Ana Freeway and turn left. Drive less than a mile to the Magazine Cover Homes Ball Road intersection at the being offered to veterans for Freeway and turn right to the no down payment and on easy two furnished models.



IN GLEN DELL PARK

Model homes are attracting many visitors to Glen Dell Park, new community of three-bedroom, two-bath dwellings pleasantly situated on West St., between Katella and Chapman Aves., in Garden Grove.

Glen Dell Park Now Over Half Sold Out

Glen Dell Park's new unit of three completely furnished model 137 large 3-bedroom, 2-bath homes which is now open every day in the week from 9 a. m. until 10 p. m. so that a family may visit the development after working hours.

Glen Dell Park homes are situated on 60-foot wide lots, have exteriors trimmed with redwood, brick planters, pot shelves and offer covered terraces for indoor-outdoor living.

Home features include oak floors, separate service porches, natural finish kitchen cabinets with hammered copper hardware, built-in garbage disposers, hood and exhaust fan over range, with earnings as low as \$350 per month on no-down payment plans, terms with no cash needed for plaster construction, and deep, double kitchen sinks with color.

"Giving added security to home buyers is a mortgage payment insurance plan, insuring monthly payments, which is now being offered to all buyers with out added costs," it was stated. Center of interest at the busy sites contain orange or walnut home community is a display of trees.

All-Electric Community Is Launched

Ground has been broken for the nation's first "all-electric" community, the Linda Lyle Estates, a 431-home, 122-acre development in Fullerton.

Called "homes of the future" by their developer, Kusa, Inc. of Los Angeles, the two and four-bedroom ranch-type houses will boast such luxury features as the General Electric Weathertron—a \$3,000 combination air, heating and cooling unit—and GE remote control lighting, which incorporates a master switch that lights the entire house at once. No gas outlets will be used at Linda Lyle. Instead, all appliances will operate entirely by electricity. This marks the first time that such a step has been taken by any large home development, according to James F. Riggsby, Kusa president.

Herbert E. Hiltcher, Fullerton City Administrator, and Riggsby jointly opened first ground for the community's initial 55 units during a brief ceremony held at the construction site, just north of Chapman and Cypress Aves. Linda Lyle homes will be built in five models, in the \$18,000 to \$23,000 price range. All will be constructed to FHA specifications and will be FHA-insured and VA-guaranteed. The first models are expected to be completed in June, when sales will begin.

Three More Whaley Units in Los Altos

With the "Jr. Executive" unit nearly sold out, the L. S. Whaley Co. announced Saturday that work is under way on three more Los Altos developments. Sale in the new units is expected to start within a short time.

Whaley said that some of the new units would embody the "Jr. Executive" features and others would be patterned after homes in the 19th and 20th units of Los Altos.

Most of the remaining homes in the "Jr. Executive" unit east of Bellflower Blvd., just north of Los Coyotes Diagonal can be purchased by men in service under special terms arranged by the Los Altos Realty, Inc., sales agents. The terms are comparable to the GI terms given men after they have completed their service.

R. V. Hunt Speaker for Accountants

Ralph V. Hunt, partner in the firm of Touche, Niven, Bailey & Smart, Los Angeles office, will be the speaker at a dinner meeting of the Long Beach Chapter of the National Association of Cost Accountants at the L. A. L. Hotel, 6300 Wilshire Blvd., 6:30 p. m. Wednesday. The subject will pertain to "Air Conditioning" an industry which is so vital to the economy of Southern California.

Hunt is a graduate of Colorado College and served as an officer and pilot in the first World War, was with Ernst & Ernst, accountants for 13 years and left as assistant manager to go with Douglas Aircraft Co., where he became vice president-comptroller. He has been a partner with his present firm for the past six years.

Corn Land Desired

LINCOLN, Neb. (U.P.)—Interest in the buying of farm land picked up in most of the northern corn-belt states during 1954 because of favorable weather and high farm income. The U. S. Department of Agriculture said the farm market was not really active "but the better farms found ready buyers."

Non-Vets May Buy on Only \$450 Down

With warmer weather coming, area by driving out the Santa Ana Freeway to the intersection of Grand Ave. in the heart of Buena Park, then south, past the famous Knott's Berry Farm 3½ miles to the intersection of Orangewood.

From Long Beach travel east on 7th St., which becomes Garden Grove Blvd., and turn north 1 mile to Orangewood. On Sundays, Scotchmen in full kilts will direct you east on Orangewood one block to Highland Village.

G. M. Man Talks to Employment Group

The South Coast Association of Employment Agencies held their monthly meeting at Brower's restaurant, Thursday evening, Leo A. Hill, Select Personnel Agency president, presided.

Olan Hatley, industrial relations, General Motors, spoke to the group on personnel problems in a large company.

Harry Long, president of the State Employment Agency Association, spoke on the success of their state wide meeting held in Los Angeles.



IN GARDEN GROVE

Pictured is the four-bedroom, two-bath Highlander Model in Highland Village for non-veterans, at Stanton Hwy. and Orangewood in Garden Grove.

Gas, Water Officials Speak to Realtors

Continuing the presentation of programs to acquaint Realtors with their city government, Max Livoni, program chairman for the month for the Long Beach Board of Realtors will present speakers from the gas and water departments Tuesday. The meeting will be at 7:15 a. m. in Lafayette Hotel.

Furnish Your Entire Home Down Incl. TV
\$50
LONG BEACH FURN.
5TH & AMERICAN AVE.
Downtown Long Beach

The New NORGE Refrigerator
Customatic Defrost • 80-lb. Freezer, 12½-cu.-ft. Gross • Reg. \$429.95. Delivered, Installed and Guaranteed For Only **\$299⁹⁵**

CUSTOM COLORED FREE
COPPER, YELLOW, GREEN, BLUE, BLACK

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16801 S. BELLFLOWER BLVD. Torrey 7-9255
OPEN 9 TO 9—MON. THRU SAT.

Preview!

"Look Under The Hood"

See Your Home Being Built

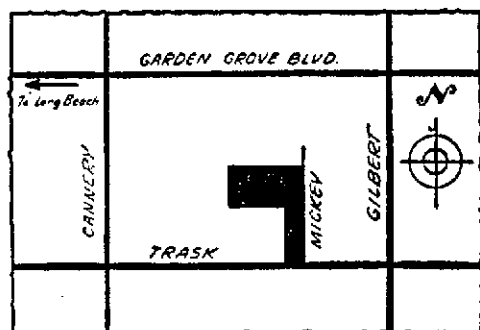
Pembroke Park #4



Rustic Early American Homes of Distinction

3 Bedrooms 1 and 2 Baths

Total Price From \$11,300



From Long Beach drive out Seventh St. (Garden Grove Blvd.) to Gilbert, south to Trask then west to Mickey. Pembroke Park No. 4 is on Mickey just north of Trask.

- ★ Shake Roofs
- ★ Walls of Glass
- ★ Hardwood Floors
- ★ Fireplaces

Pembroke Co., Builders

Bruce Bartleson, Sales Director Phone LEhigh 9-2259

ATTENTION! SERVICEMEN—

If You Are Not Yet Eligible for a GI Loan, Ask About Our

RENT WITH OPTION-TO-BUY PLAN

VETS NO Cash Needed

The Best of Garden Grove!

BANNER PARK

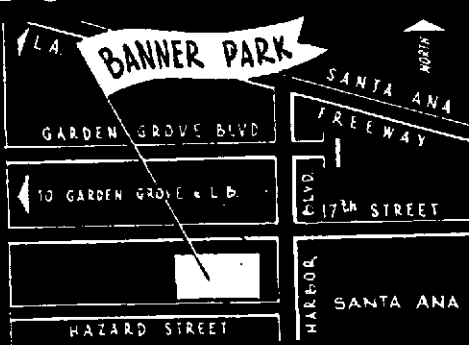
For Quality ... For Features

BANNER PARK

For Particular People

Furnished Models open daily 'til 9 p.m.

3 Bedrooms 2 Baths



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NICE HOMES FOR NICE PEOPLE



Actual view of fence and landscaping.

See them TODAY!

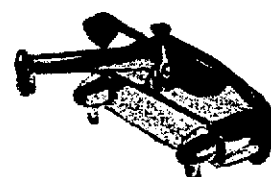
PIONEER LAND CO.
SALES AGENTS

See these terrific Tobin homes and cheer! You'll find everything you want — and it's all in the one purchase price — all the professional landscaping — complete sprinkler system — six foot high redwood fences ... plus a thrilling line-up of interior features. These are Gardens With Homes — and there are no others like them! Drive out today!

LANDSCAPED

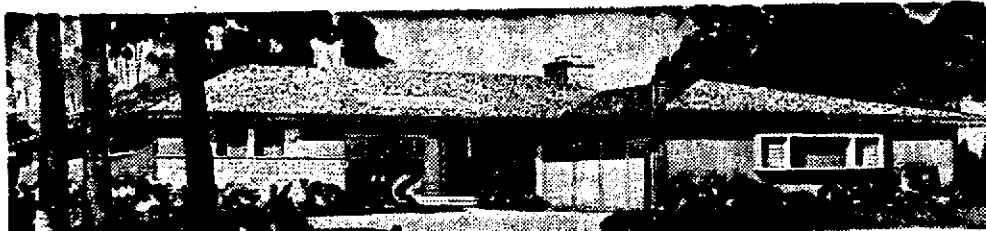


lawn ... flowering shrubs, bedding plants, screen hedges, paved walks, front and back.



With every home! **DISHMASTER** famous push-button dishwashing.

FREE! Bring this ad with you. Get a beautiful pair of ladies' hose. **FREE!** (THIS WEEK ONLY)



IN WALNUT ESTATES

Here is a model of homes the Hale Co. is offering in the Halecrest Walnut Estates opening today in Garden Grove. The homes are priced from \$13,200 with no down payment for veterans.

Gala Opening Today Planned in Halecrest Walnut Estates

A day of family festivity will be offered to all who visit the Halecrest Walnut Estates in Garden Grove on its gala opening today. This newest home development by The Hale Company, one of the Southland's foremost builders, offers the home-seeker luxurious living in 3 and 4-bedroom homes on one-quarter-acre ranch lots. Families are invited to attend the festivities and inspect four furnished, landscaped model homes. On hand to greet and amuse the children will be Chucko the clown, and refreshments will be offered to all. This is the fourth planned community developed by The Hale Company and will contain 111 homes, with 12 varied exterior designs and four different floor plans.

Blue Bell Manor Plans Opening of New Unit Soon

Luxury homes for veterans will be available with no down payment and moderate monthly payments at Blue Bell Manor to open soon in smog-free Garden Grove. Vets and their families have four basic floor plans and three elevations of each to select from in these three and four-bedroom homes featuring two baths.

Blue Bell Manor homes were designed with the housewife in mind to make her work more pleasant. She will find a separate utility room, dining area in kitchen, spacious dining alcove off living room, garbage disposal, ceramic tile in the kitchen and both baths and spacious kitchen cabinets with natural hardwood doors.

Designed for gracious living, all Blue Bell homes have 170 feet of raised patio space immediately off the living room. Here the family will enjoy many pleasant hours whether it be a barbecue supper or simply relaxing on comfortable outdoor patio furnishings.

Other outstanding interior features of Blue Bell Manor homes are centralized floor plans, forced-air heat—thermostatically controlled, log burning fireplace, hardwood paneled fireplace wall, veneer planters at front entrance, select hardwood floors, pullman bath and showers in each bathroom and lights in all closets.

The sales office is now open at the tract. Pioneer Land Co. is acting as sales agents for these fine homes. To reach Blue Bell Manor the motorist takes the Santa Ana Freeway east to Euclid, then south on Euclid to all Blue Bell homes have 170 feet of raised patio space immediately off the living room.

Scheduled to open shortly in Garden Grove is Blue Bell Manor, which will offer homes to veterans for no down payment. This is one of the models.



ATTRACTIVE KITCHEN

Skylark Terrace homes have many appealing factors, reports Bill Tietz, developer, but the kitchens, a model of which is shown here, have about the most appeal. The homes are in Garden Grove.

Appealing Features in Skylark Terrace

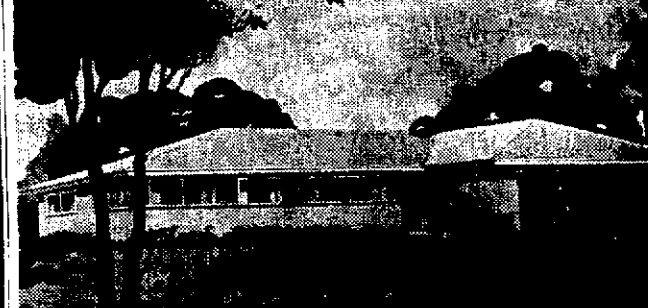
A popularity poll to determine counter tops and natural birch the most appreciated room in cabinetry. Ceramic tiled bathrooms, with Skylark Terrace homes would durable Zolatone finish on the find a tied vote between the walls, feature stall showers with efficient all-electric kitchens and glass doors. Golden hardwood the spacious "family rooms" be floors, genuine lath and plaster, lieves Bill Tietz, president of Tietz Construction Co., builders of full-length sliding glass Janai walls, 80,000 BTU furnaces are and developers of the Garden Grove subdivision. The 3- and 4- bedroom, 2-bath dwellings in the have 80-foot frontages and the third unit of Skylark Terrace spaciousness of the homes is ac-

are finding a ready, home-buying centered with exteriors featuring public eager to buy the homes: brick trim, shingle and Dolomite which feature dozens of luxury rock roofs and three-foot eave qualities in an ideal location overhangs.

Tietz added. The family room, adjacent to development for no down payment, the kitchen and living room, has it was noted, while non-veteran as its focal point an oversized buyers are taking advantage of flagstone fireplace. In the kitchen low FHA terms. Homes are ens, already equipped with ma- priced at \$15,850.

for appliances, beauty of decor. Models of the dwellings are has been coupled with efficiency open daily with visitors driving design to give home-makers the out Seventh St. (Garden Grove maximum in energy-saving de- Village. From Los Angeles and left to the subdivision. Easily ac- vices and floor plan.

Hotpoint built-in ranges and cessible to industrial recreation- ovens, dishwashers, garbage dis- al and shopping centers, Skylark posals, and an exhaust fan are Terrace is close to the new \$2 included in every kitchen which million-dollar shopping center at has attractive ceramic tile: Chapman Ave. and Brookhurst.



IMMEDIATE OCCUPANCY

Windsor Village construction has been stepped up and some houses are available for immediate occupancy, the developers announced. They are priced from \$10,650 to \$12,775.

Winsor Village Buyers Given Occupancy at Once

Windsor Village construction of the homes, open daily and has been accelerated, and a number of houses are available for immediate occupancy, according to George Petrow, spokesman for the McCarthy Company, sales agents of the California Construction dwellings in Garden Grove.

The many high quality features include oversized lots with front and side yard landscaping already completed, spacious living rooms with real fireplaces, and sliding walls of glass. The kitchens in the Windsor Village homes have lowered windows, and are highlighted with ceramic tile; they are equipped with garbage disposals and built-in range and oven. Other features include attractive cork tile flooring, bathrooms equipped with American Standard colored fixtures, pullman-type lavatories, and stall showers, rockwood insulation, weather stripping, television jacks and outlets, 50-gallon hot water tanks, and thermostatically-controlled heat. Added storage space is provided by the two-car garage. The charm and grace of these dwellings, both interior and exterior, is enhanced by decorator planning of harmonizing colors.

Three 3- and 4-bedroom homes, which include one or two baths, are priced from \$10,650 to \$12,775; and they are available to veterans for no down payment. Monthly payments of principal and interest are from \$60.55.

Although Ball Road, the most convenient street to the subdivision, is now under repair, visitors are welcome to visit the models.

Compare Today and you'll see why
Brookhurst Golden Key HOMES
are bought by the people who appreciate top home value...

Brookhurst Golden Key HOMES
GILBERT & BIXBY GARDEN GROVE

3 and 4 Bedrooms • 2 Baths from \$13,775

Vets NOTHING DOWN IMPOUNDS ONLY

2 GOLDEN KEYS TO EACH BUYER

BUILT BY **HENRY C. COX & AFFILIATED CO.'S**
MAIN OFFICE 10062 CHAPMAN GARDEN GROVE
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LUXURIES YOU WILL ENJOY FOR MANY YEARS

Large homes:
Built-in electrical features at NO extra cost including built-in Hotpoint electric range & oven, G.E. waste disposal, forced air heat, Exhaust fans, Touch-plate lighting

Multiple, luxurious baths with color harmonized fixtures, Pullman lavatories, Sparkling ceramic tile.

Glamour features:
Fireplaces
Sliding glass wall

Top quality materials:
Rich mahogany panelling, door, cabinets, Oak floors, Cedar Shingle Roofs

Practical features:
Insulated ceilings
Sewers already installed
2-car garage

LAMPSON PLAZA

3 and 4 BEDROOMS • 2 BATHS • FIREPLACES

QUALITY FEATURES

- Knotty Pine Cabinets • Ceramic Tile
- Kitchens • Oak Hardwood Floor • Genuine Plaster • Waste King Disposals • Large Lots
- Insulated • Double Garages • Sewers
- 40 and 50-Gallon Water Heaters
- Shades and Screens Throughout.

VETERANS NOTHING DOWN
COSTS & IMPOUNDS ONLY
from **\$11,630** **\$59⁸⁹** MONTH
Principal & Interest
LOW FHA TERMS FOR NON-VETS

Naturally, Gas Equipped

& GARDENS **IN SMOG-FREE GARDEN GROVE**

VETS MOVE IN FREE!
NO ESCROWS — NO IMPOUNDS

3 BEDROOMS 1 1/2 BATHS \$5900 PER MO INCL. PR. INT.
Total price \$11,105

4 bedrooms 2 bathrooms \$6600 per mo. incl. pr. and int.
TOTAL PRICE \$12,240

See these INSIDE FEATURES
In these spacious homes you'll enjoy as much as 1300 square feet of comfort-planned area... high ceilings... huge picture windows... towering fireplace... big, big kitchen and two dining areas! Top-quality brands, too, including: famous Westinghouse food-waste disposer, kitchen vent fan and oversize bathroom heaters... fine Columbia kitchen cabinets... premier insulation with Owens-Corning Fiberglass... finger-tip heating by General Thermostat controls... the renowned Dishmaster... wonderful Laminart kitchen counter tops... and much, much more!

SPRINKLERS
FULLY FENCED

both front and back yards.
Remote controls.

also covered patio with fruit trees

Follow the Signs!
From Los Angeles, take Santa Ana Freeway; turn right on Magnolia or La Palma to Katella.
From Long Beach, go east on 7th St. Turn north on Stanton, Magnolia or Gilbert to Katella.
From Santa Ana Vicinity, take Harbor Blvd. north to Katella, then west to Gilbert Ave.

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This exciting new Journal of Commerce 128-page handbook lists and describes 1,000 NEW money-making ideas by 750 manufacturers. Yours to use, sell, produce or compete with. Get your copy now—then follow the daily "New Products" column in The Journal of Commerce. Your copy sent free! With trial subscription of J-o-C—\$0.95 for only \$5.97. A savings of \$5.02. Mail coupon now—no check of new profit sources.

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Send me the 2 of C. for the best 50 issues plus my copy of "New Products and New Sales Ideas."
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Youngstown Kitchens

W. M. DARY CO.
Complete Building Material Store
Est. 22 Years
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MANY FEATURES

Shown above is one of many different home stylings offered at Chapman Luxury Estates, new residential community now rising in Fullerton at Commonwealth and N. Cypress Ave. Homes contain three or four bedrooms and two baths and many features such as walls of glass, fireplaces and built-in ovens and ranges.

Lower Terms to Non-Vets in Pembroke

Because so many non-veterans were unable to purchase homes in the previous units, Pembroke Park No. 4 has been planned exclusively for non-veterans and veterans who have already used their GI loans, states Bruce Bartleson, sales director of the Pembroke Co., developers of the rustic Early American development in Garden Grove.

"We are immensely proud," states Bartleson, "that we have been able to come up with low down payment financing for non-vets in Pembroke Park No. 4. Whereas, formerly, a buyer would have to put at least \$1,500, and possibly \$2,500, down for this quality home, we are able to offer it for as low as \$500 down."

This week is preview week for the homes which are now under construction. Buyers are invited to view the 3-bedroom homes and "look under the hood" to see the high quality materials and construction used.

The popular rustic Early American architecture of previous Pembroke units is being repeated in the fourth unit, with shake roofs, batten and board, used brick, and diamond-paned windows being used to create this architectural theme.

Other features of the dwellings include hardwood floors, snack bars, forced-air heat, and brick fireplaces. Interiors are as contemporary as the modern home-maker's demands for an efficient, well-integrated home, Bartleson said.

Kitchens are U-shaped, and are equipped with garbage disposals; there are pullman lavatories, in-laid linoleum in kitchen and bath, painted interiors and exteriors, with No. 1 lumber used throughout.

From Long Beach drive out Seventh St. (Garden Grove Blvd.) to Gilbert, south to Trask, then west to Mickey. The development is on Mickey just north of Trask.



LOW TERMS FOR ALL

Non-veterans may buy in Pembroke Park's fourth unit for as low as \$500 down. This is one of the models.

Chapman Luxury Estates Opening Final Unit Today

Large crowds of visitors were then on Commonwealth through Fullerton to Cypress Ave. and the exhibit dwellings. of the new development's fourth, and final unit of three and four-bedroom, two-bath homes, high-lighted by three furnished model dwellings. At Commonwealth Blvd. and N. Cypress Ave. in Fullerton.

Advance interest in the new unit has centered in its choice location in a fully-established community and the wide selection of stylings, according to a spokesman for Pioneer Land Co., sales agents, who added:

"Another factor attracting particular attention is the availability of long-term financing with low monthly payments for both vets and non-vets."

It was explained that veterans may buy the homes at no down payment, while non-vets may pay for only \$2800 down. The homes are close to schools, markets, churches, recreational facilities and other advantages.

All have sliding glass walls, abundant mosaic tile, 75,000 BTU forced-air heating systems, natural finish Philippine mahogany kitchen cabinets, copperized range hoods, kitchen exhaust fans, garbage disposers, tile showers and 40 to 50-gallon automatic water heaters.

Many of the models boast built-in ovens and ranges in attractive colors to harmonize with the color-styled model kitchens. Many models have a choice of slumped and used or Roman brick fireplaces.

Visitors were instructed to follow the Santa Ana Freeway and Firestone Blvd., continuing

Attend Prudential Company Confab
Manager Walter B. Furman of the Prudential Insurance Company of America, Long Beach agency and three members of the staff went to San Francisco to attend the company's national President's Ordinary Agencies conference which closed Saturday.

Accompanying Furman to the northern city were Wesley E. Lucas, Emory C. Arledge and Frederick A. Campbell.



SANTA ANA SQUARE

One of a quartet of distinctive new home communities in Santa Ana, with all residences featuring forced-air furnaces, garbage disposers, exhaust fans over range areas in kitchens, spacious storage and dining areas, large lots and abundant closet space. Residences range in price from \$10,700 to \$14,400, and are available to qualified vets for no down payment except impounds, according to Walker & Lee, sales directors. Monthly terms range from \$55.11 to \$65.38. Homes offer choice of three or four bedrooms. Furnished models are on display this week end.

Japan Will Import Much Woolen Goods

TOKYO (AP)—Japan's ministry of international trade and industry announced today allocation of \$1,400,000 for the purchase of imported woolen goods from the sterling bloc area. A total of \$570,000 was also set aside for the importation of 55,000 tons of phosphate rock from French Morocco.

Thieves Return to Complete Job

PORTERVILLE, Calif. (AP)—J. E. McCowen, a rancher in the Pixley area, reported a month ago that thieves had stolen his television set. Now he reports the thieves returned and stole the antenna.

Big Havana Hotels to Have Gambling

HAVANA (AP)—The government has authorized hotels costing \$1,000,000 or more to establish gambling casinos on the premises. Informed sources said the hotels will have to pay a \$25,000 license fee, \$2,000 monthly plus 20 per cent of the take to the government to help develop the tourist trade.

Corny but Good

ROCHESTER, N. Y. (AP)—Under the watchful eyes of several canning officials, a 63-year-old can of corn was opened and tasted here recently. "It was creamy white and the flavor was good," commented T. P. Cobb, Rochester representative of American Can Company. The can was the property of W. R. Olney, 80, who worked for a New York canning company in 1892 when the corn was sealed in the metal container.

Builders' Exchange Dinner Monday

Members of the Builders' Exchange of Long Beach will hear a humorous speech on the trials and tribulations of a small businessman when they meet at dinner Monday night at 6:15 at the Lafayette Hotel. Jack Dalton of the Ace Blue Print Co., program chairman, is bringing R. J. Cayton, past president and director of the Venetian Blind Association of America as the speaker.

The New NORGE Automatic Washer

Exclusive Time Line Control. Fully Automatic. Reg. \$279.95. Delivered, Installed and Guaranteed For Only **\$229**

CUSTOM COLORED FREE
COPPER, YELLOW, GREEN, BLUE, BLACK
SOUTHERN APPLIANCE CO.
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OPEN 9 TO 9—MON. THRU SAT.

DON'T TAKE LESS THAN THE BEST!
Available to Veterans
Earning from \$450 Monthly

see the **BIG FAMILY ROOM!**
Lots AVERAGE 80 Ff. Wide! WHY BE CROWDED?

SKYLARK Terrace
UNIT NO 3

In Smog-Free
GARDEN GROVE

CUSTOM DESIGNED
Total Price from \$15,850

NO DOWN to VETS
Low FHA Down to Anyone
3 and 4 Bedrooms 2 Baths
Genuine Lath & Plaster
Hardwood Floors, Of Course

• Hotpoint Dishwasher
• Garbage Disposal
• Built-in Hotpoint Range and Oven
• Massive Sandstone, Raised Hearth Fireplaces—6' Wide
• Large, Full Length Sliding Glass Lanai Walls
• 2 Ceramic Tile Baths, Pullman Style
• Ceramic Tile Kitchen
• Steel Sash Windows
• Birch Cabinet Doors

• Zolotone Finish Kitchen and Baths
• Electric Exhaust Fan in Kitchen
• Golden Hardwood Floors (no slab)
• 80,000 BTU Forced Air Furnace
• Genuine Lath and Plaster Throughout
• Etched Glass Door on Stall Shower
• Brick and Frame Exteriors
• Shingle or Dolomite Rock Roofs
• Landscaped Front Yards, Lawns, Trees, Shrubs

Open Evenings 'til 9 P. M.
Including Sundays

Garage, Family Room, Living Room, Kitchen, Dinette, Bedroom, Bath, Shower, Bedroom, Bath

Skylark Terrace is on Brookhurst just north of Chapman in Garden Grove. From Los Angeles take the Santa Ana Freeway to La Palma (which becomes Brookhurst), turn south to model homes. From Long Beach, drive out 7th Street.

TIETZ CONSTRUCTION CO.
11611 Brookhurst St., Garden Grove—Ph. LE. 9-4611

Map showing location of Skylark Terrace in Garden Grove, near Chapman Ave and 7th St.

grand opening!

4TH & FINAL UNIT!
attend today!

Better hurry! Now's your last chance to buy the luxury home you've always wanted... on low, low terms! The first 3 units sold fast—and no wonder! Smart buyers know these are the homes that give you MORE for your money... MORE spaciousness... MORE styling... MORE important features! Act now! See Chapman Luxury Estates today!

CHARMING

CHAPMAN LUXURY ESTATES

IN FULLERTON

3 & 4 Bedrooms • 2 Baths • 2-Car Garage

1400 SQUARE FEET OF ACTUAL LIVING AREA!

VETS: only **\$99** down

from **\$72⁴⁰** month

principal & interest
NON-VETS: LIBERAL
F.H.A. TERMS

SEE THESE LUXURIOUS FEATURES:

- SLIDING WALL OF GLASS!
 - 75,000 BTU FORCED AIR FURNACE!
- SLUMPSTONE, ROMAN OR USED BRICK FIREPLACE IN MANY!
- GARBAGE DISPOSERS!
 - 40 OR 50 GALLON WATER HEATERS!
- MOSAIC TILE SHOWER!
 - ARMSTRONG LINOLEUM!
- NATURAL FINISH PHILIPPINE MAHOGANY KITCHEN CABINETS!
- COPPERIZED RANGE HOODS & EXHAUST FANS!
 - WESTERN HOLLY BUILT-IN RANGE & OVEN, IN MANY!
- ORNAMENTAL STREET LIGHTING!
 - SIDEWALKS, PAVED STREETS, SEWERS, ETC.

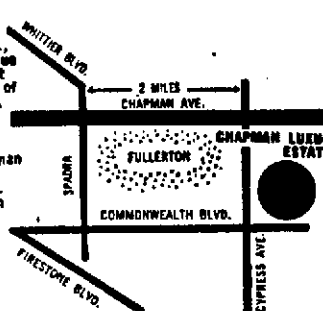
FREE!

FREE!

SPECIAL EXCITING OFFER!

FREE! The first 15 customers buying a Chapman Estates Home this weekend will receive AT NO EXTRA COST choice of smart draperies, clothes dryer, Westinghouse Refrigerator, Washing Machine or 21" TV set!

HOW TO GO:
Take Firestone to Commonwealth Ave., turn left and continue thru Fullerton about 3 miles to east end of Commonwealth Ave., or take Whittier Blvd. to Spadra, south on Spadra to Chapman Ave. in Fullerton, then east approx. 2 miles to North Cypress Ave.



\$50

DOWN
WILL FURNISH
YOUR ENTIRE
HOME! Incl. TV!

Out-of-State
CREDIT
O. K.

\$10 DOWN
Will Furnish
ANY ROOM
24 MONTHS TO PAY

LONG BEACH FURNITURE CO.
YOUR DISCOUNT CARDS ARE GOOD HERE FOR DOUBLE DISCOUNT!
FREE CUSTOMER PARKING
American Ave. at 6th St. DOWNTOWN LONG BEACH
DELIVERY SOUTHLAND'S LEADING VOLUME DEALER OPEN MON. and FRI. EVE.
'TIL 9 P. M.

CHECK SANTA ANA FIRST!

BETTER CHECK SANTA ANA, in the heart of booming Orange County, before you buy . . .

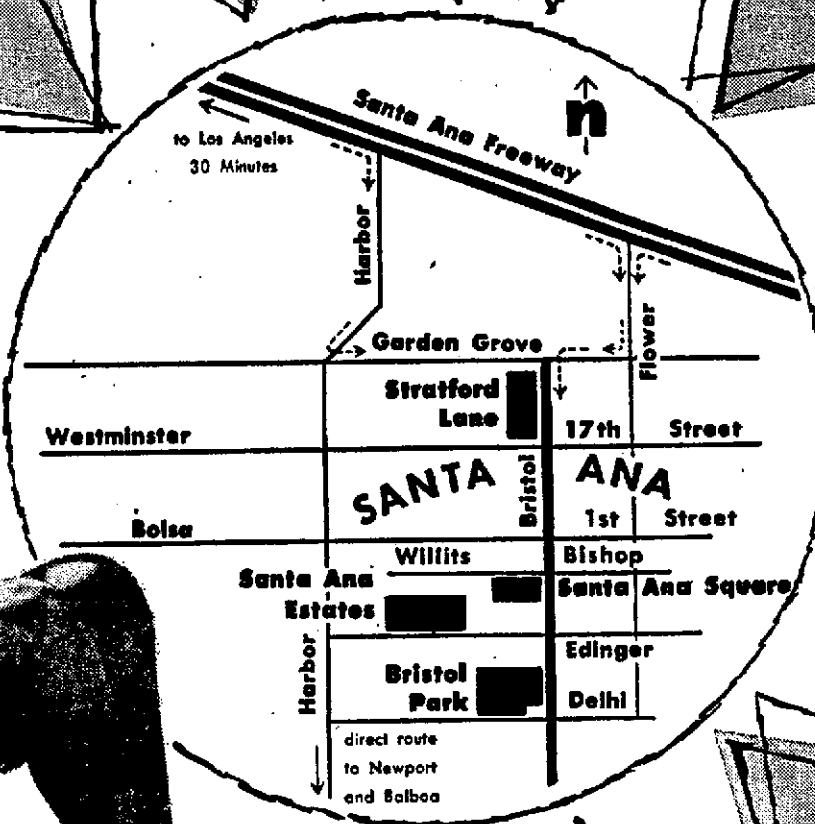
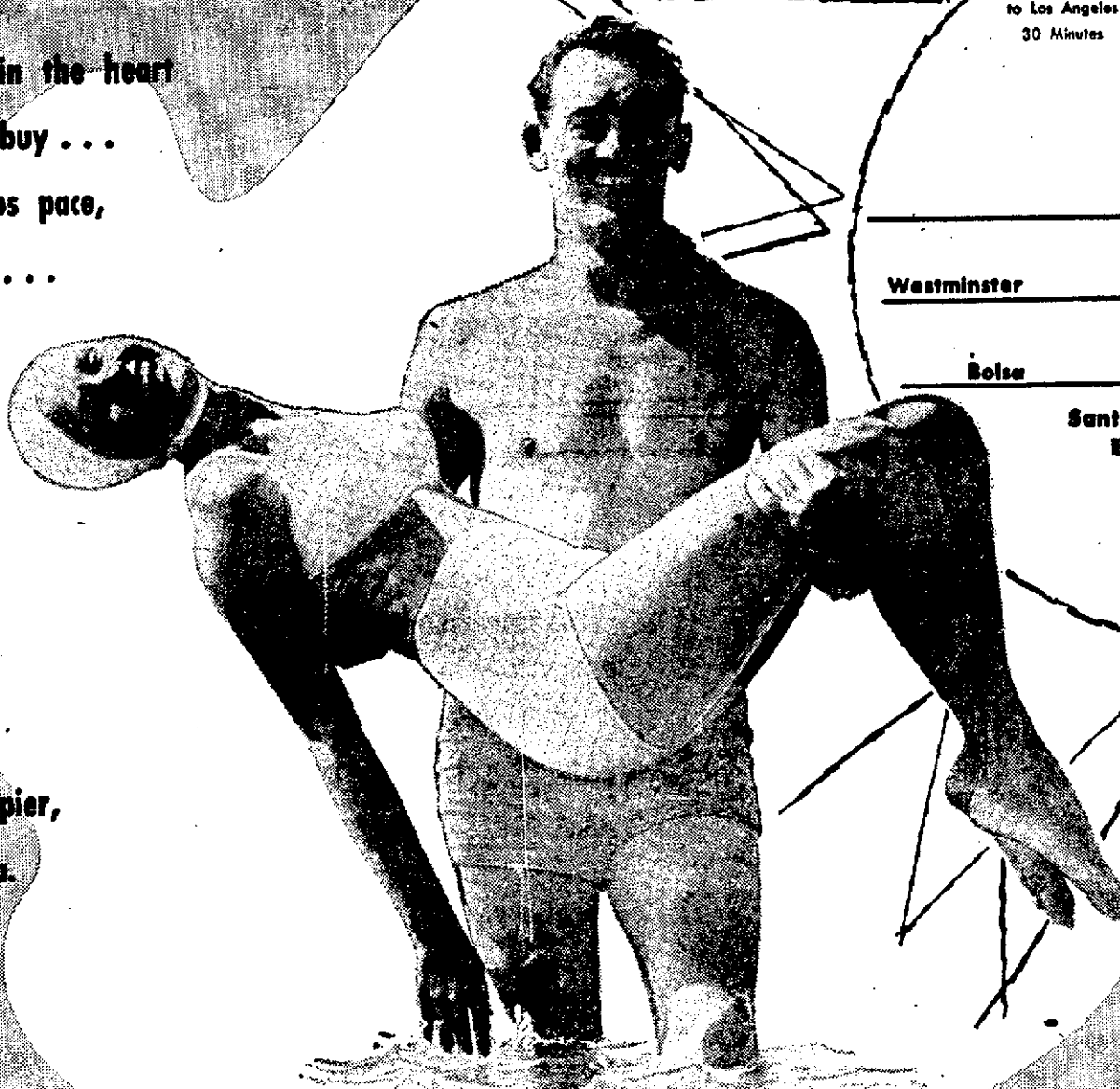
ESTABLISHED Santa Ana, the city that keeps pace, offers more for you and your family . . .

More industry . . . More schools . . .

More Churches . . .

Bigger, better shopping centers . . .

More of everything for a richer, fuller life. Santa Ana's near favorite Southland beaches - and mountain, and desert resorts. So Santa Ana offers more in entertainment, too . . . Live happier, live healthier, live in established Santa Ana.



Check Santa Ana's BEST BUYS for Better Living



See The New
**FIREPLACE
SERIES!**

Santa Ana Estates

Occupancy Within
2 Weeks

Santa Ana Estates proudly announces the opening of its 4th Unit—THREE BEDROOM, TWO BATH HOMES of beauty, distinctively designed and painstakingly constructed for a lifetime of happiness.

Typical quality features include: HARDWOOD FLOORS throughout; genuine LATH and PLASTER walls; living rooms designed around a **NORMAN BRICK FIREPLACE**. Spacious rooms, large lots, and abundant closet space add to the pleasure of living in Santa Ana Estates.

NOTHING DOWN

To Veterans Impounds Only

Monthly payments only **\$60.78**
including principal and interest.

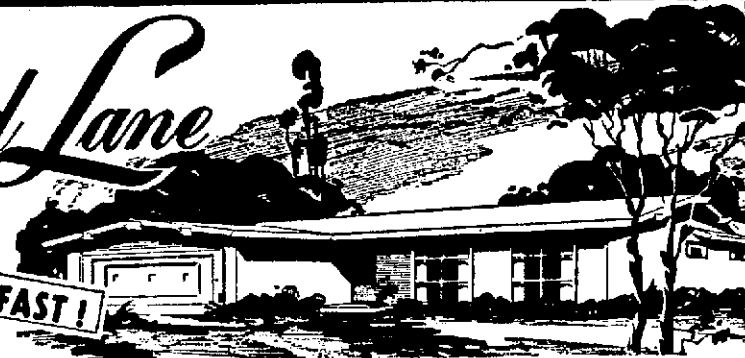
Total prices from **\$11,900**

A Group of FHA-financed Homes Available
for Non-Vets

DOUGLAS W. EDWARDS, BUILDER

Stratford Lane

2nd Unit **SELLING FAST!**



What Park Avenue is to New York and Nob Hill is to San Francisco, Stratford Lane is to Santa Ana. Here in the most preferred residential area in the city, you'll find **THREE AND FOUR BEDROOM, TWO BATH HOMES** that are the last word in tasteful architecture, quality construction, and luxury features.

Special features include —

Hardwood Paneling; Pullman-type Baths; Exposed Beam Ceilings; Full-length Mirror in Master Bedroom Door; Natural Wood Kitchen Cabinets; Forced Air Heat, Thermostatically Controlled; Hardwood Floors.

NOTHING DOWN

To Veterans Impounds Only

Monthly payments only **\$65.38**
including principal and interest.

Total prices from **\$12,900**

FHA Terms Available for Non-Vets

THE CUNNINGHAM CO., BUILDERS



FOR
RELAXED
CALIFORNIA
LIVING!

bristol park

Bristol Park offers Architect-designed **FOUR AND THREE BEDROOM, TWO BATH HOMES** tailored especially for **relaxed California living!**

Among Bristol Park's many "headline" features are Forced Air Furnaces; Sliding Glass Doors and Screens; Garbage Disposers; Kitchen Exhaust Fans with hood and concealed light; 1298 Square Feet of Living Space; Lots of Storage Space; Lifetime Brass & Copper Plumbing.

Bristol Park's truly a **TOP-value buy** in a **LOW-cost home!**

NOTHING DOWN

To Veterans Impounds Only

Monthly payments from **\$55.11**
including principal and interest.

Total prices from
\$10,700 to \$11,985
Convenient FHA Terms for Non-Vets

M. J. BROCK & SONS, BUILDERS
Wm. M. BRAY, A. I. A. ARCHITECTS

A BETTER BUY
FOR LESS!



SANTA ANA SQUARE

For those who want to enjoy the many benefits of life in Santa Ana, here are excitingly styled **THREE AND FOUR BEDROOM, TWO BATH HOMES** available to veterans on easy-to-qualify-for terms.

Numbered among the many "top drawer" Santa Ana Square home features are these . . .

Concrete garden patio . . . Sliding glass doors . . . Attractive, modern, convenient kitchens with semi-automatic dishwasher and garbage disposer . . . Separate bedroom and bath for children.

Quality homes in the low price field, Santa Ana Square offers you more house for less money than you would ever think possible!

Furnished Model & Sales Office
Open 10 a.m. to 8 p.m.

veterans NOTHING DOWN

Just **\$95** moves you in.

Monthly payments only **\$69.16**

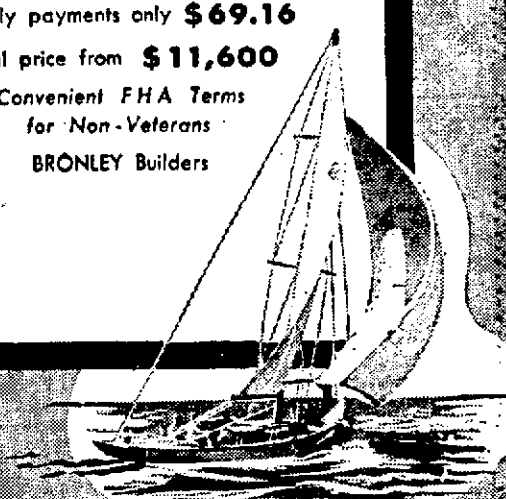
Total price from **\$11,600**

Convenient FHA Terms
for Non-Veterans

BRONLEY Builders

WALKER and LEE, Inc., Sales Agents

Join the Parade of Forward Looking Young People Moving to Established **SANTA ANA!**





PREVIEWING TODAY

Lakewood Crest, community of more than 52 individualized-design custom luxury homes, offers a choice of three bedrooms, three bedrooms and a den, or four bedrooms, all with two baths. It will have its pre-opening this week end, announced J. R. Bolker of Biltmore Homes, developers and builders. Homes are available to qualified vets for nothing down except impounds and closing costs.

Lakewood Crest, Another Biltmore Project, Opens

Pre-opening of Lakewood Crest, community of more than 52 individualized-design custom luxury homes featuring a choice of three bedrooms, three bedrooms and a den, or four bedrooms, all with two baths; was announced for this weekend by J. R. Bolker of Biltmore Homes, developers and builders. The homes are located in the vicinity of Studebaker Rd. and Turnergrove Rd. in Lakewood, homes offer six to eight floor plans and a wide choice of distinctive elevations. Available to qualified veterans for nothing down except impounds and closing costs, and to non-vets on a cash financing plan, monthly payments range from \$64.58, according to representatives of Pioneer Land Co., sales directors. Homes range in price from \$12,640 for the 3-bedroom residence, to \$17,240 for the 4-bedroom-and-a-den or 4-bedroom dwellings. Key features of this new community is its choice location, to builders point out, close to Studebaker Rd. and furnished with high-paying at-home em-

L. B. Workers Buying Homes in Santa Ana

Developers of four of Santa Ana's newest and most talked-about home projects—Bristol Park, Santa Ana Estates, Stratford Lane and Santa Ana Square—all with a report that slightly more than 10 per cent of purchasers of these new residences are now employed in the Long Beach area, and intend to remain in and around their present positions and places of employment when they take occupancy of their new home.

Founded in 1869 as "St. Anne," Santa Ana is the county seat of Orange County—one of the wealthiest counties in the land, according to Walker and Lee, and reputed to be the only one of its kind in the state. It is a city of opportunity, and is increasing daily. In addition, Santa Ana's easy accessibility, via the Santa Ana Freeway, to metropolitan Los Angeles and other mushrooming industrial centers, adds to the community's desirability as a modern home area for those who prefer to work away from home, and appreciate the advantage of driving both ways with the sun at their backs.

Santa Anans are proud of their school system. It is so complete that a student may enroll in kindergarten, and go right through any of the city's 18 elementary schools, into one of two junior high schools, followed by senior high schools, and then into Santa Ana College with its expansive 52-acre campus without once leaving the city.

The community's 38 churches represent every faith and belief. "Big city" shopping facilities are available to Santa Ana families as a result of leading Los Angeles and Long Beach depart-

ments. This is that Stratford Lane, Santa Ana Estates, Bristol Park, Santa Ana Square and Santa Ana Square—all with a report that slightly more than 10 per cent of purchasers of these new residences are now employed in the Long Beach area, and intend to remain in and around their present positions and places of employment when they take occupancy of their new home.

Originally devoted, for the most part, to farming, fruit-raising, sugar-making and canning as its principal industries, Santa Ana is fast becoming famed as the home of many other great manufacturing and fabricating industries whose products are bought and used in nearly every country in the world.

Thus, at-home employment opportunities abound, and are increasing daily. In addition, Santa Ana's easy accessibility, via the Santa Ana Freeway, to metropolitan Los Angeles and other mushrooming industrial centers, adds to the community's desirability as a modern home area for those who prefer to work away from home, and appreciate the advantage of driving both ways with the sun at their backs.

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The community's 38 churches represent every faith and belief. "Big city" shopping facilities are available to Santa Ana families as a result of leading Los Angeles and Long Beach depart-

It's Easy! YOU can do it!

SHUSTERMAN'S FLOOR COVERINGS
6629 Atlantic Ave.
Corner Artesia & Atlantic
Phone 76-7951
Open 9:30 P. M. Fri.—
6 P. M. Sat.—Sunday 10:30 A. M.

Our Climate Sells City to Realtor

Jim Specht, for years a well-known real estate man in Portland, Ore., has received his California license and has opened an office as an independent broker at 1015 E. 4th St.

Specht said he made three or four vacation trips to Long Beach and liked the climate so well he "adopted" the city for his home.

Now I can't understand why anyone would want to live in a wet climate," said Specht, "but don't tell my friends in Portland I said that."

SNEAK PREVIEW... CREST HOMES

(In the heart of the city of Orange)

VETS NO DOWN . . . NON-VETS CONVENIENT TERMS

3 Bedrooms, 1 & 2 Baths
Priced from \$10,500—\$54.50 per mo. prin. & interest

FROM LONG BEACH: Exit 7th St. to Euclid in Garden Grove; turn left to Chapman; or out freeway to Euclid; then right to Chapman. Stop on Chapman and cross freeway. Continue to Little Main and turn north to Palm and Models.

Installs TV Set in Rear of Car

CLINTON, Ia. (AP)—Charles Turner can have television wherever he goes.

Turner installed a seven-inch television set in the rear of his car, complete with speaker, rabbit-ear antenna and dashboard controls. Viewing from the front seat is done with mirrors.

He said two six-volt heavy-duty batteries supply the power and need recharging once a month. He doesn't use the set while driving, but "it's great when waiting for an outdoor movie, drive-in restaurant service or when caught in a traffic jam."

Leebrick, Fisher Expand Material Yard Facilities

Leebrick & Fisher, Inc., the oldest building material firm in Long Beach, has acquired the John Wade building material yard at Obispo Ave. and Anaheim St.

Robert J. Leebrick, president of the firm which was established in 1928, said the move was made to establish a location for ready-mixed concrete, and to enlarge their storage facilities, for oil well drilling muds.

Leebrick & Fisher is also the oldest distributor of Baroid drilling muds in the Los Angeles Basin. Materials for the do-it-yourself market will be stocked

at both the Wade plant and their 19th and Gardena location.

Bob Leebrick Sr. has been active in civic affairs for the past 30 years, limiting his current service primarily to the Rotary Club. Dick Leebrick, the vice president, is a member of the Kiwanis Club, vice president of the Builders Exchange and active in the YMCA. Bob Jr., secretary-treasurer, is a member of

the Junior Chamber of Commerce and currently chairman of one Red Cross division. Both boys recently returned from duty in the armed services during the Korean war. Dick having been called back with the 452nd fighter squadron and Bob Jr. in the Navy.

Ironically, the day that the ready mixed operation started, Bob Leebrick Sr. was seriously injured in an automobile accident and will be "out of commission" for several months.

Furnish Your Entire Home
Down Incl. TV
\$50
LONG BEACH FURN.
401 & AMERICAN AVE.
Downtown Long Beach

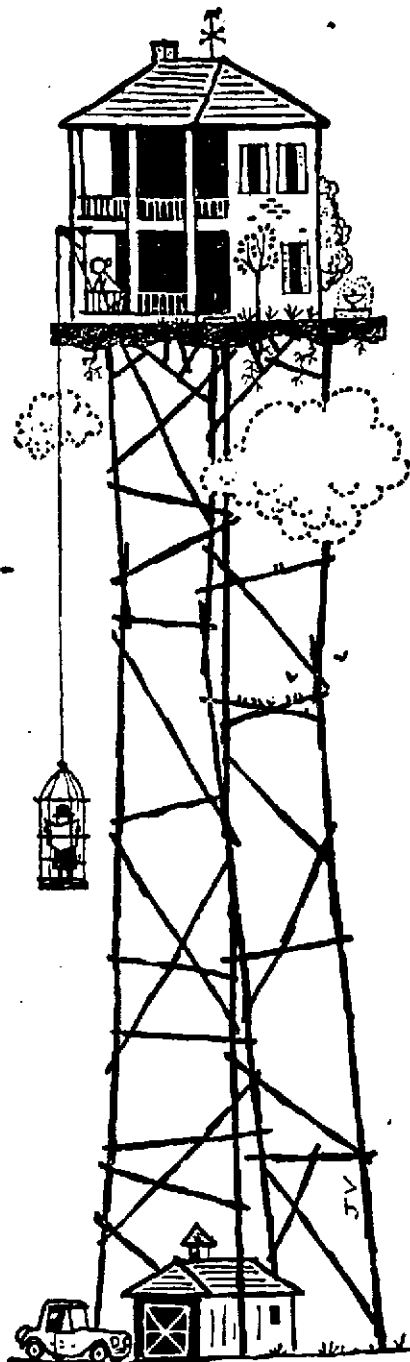
Locomotive Bells Presented Churches

LOUISVILLE, Ky. (AP)—Bells from 15 steam engines headed for the scrap pile have been presented by the Louisville & Nashville Railroad to churches in Kentucky, Tennessee, Alabama and Virginia. The railroad has donated 349 bells to churches along its lines since 1951.

The New NORGE Gas Dryer
Delivered, Installed*, Guaranteed For Only..... **\$179⁹⁵**
*To existing connections.

CUSTOM COLORED FREE
COPPER, YELLOW, GREEN, BLUE, BLACK

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OPEN 9 TO 9—MON. THRU SAT.



This may be one way to protect your property, but...

THE T.I. WAY IS THE SURE WAY

Putting your property on stilts is pretty shaky protection... and so is trying to make your own title search!

Aside from the tedious weeks of legal detective work you'd have to put in, pouring over land records that go back over a century...supposing you should forget something. Something important. Your deed might not be worth the paper it's written on.

But now see the happy difference when we make your title search. Our large staff specializes in title investigation. At their disposal are the only complete title records of every square inch of Los Angeles County since rancho days. The complete search is finished in days or hours...for a smaller charge than you'd pay in most other populous areas.

And—just so you'll sleep sounder at night—we give you a Title Insurance policy that guarantees our search to be 100% accurate!

For 62 years, Californians who've come to T. I. have enjoyed complete confidence in their titles. We want you to have this same peace of mind.



Title Insurance and Trust Company

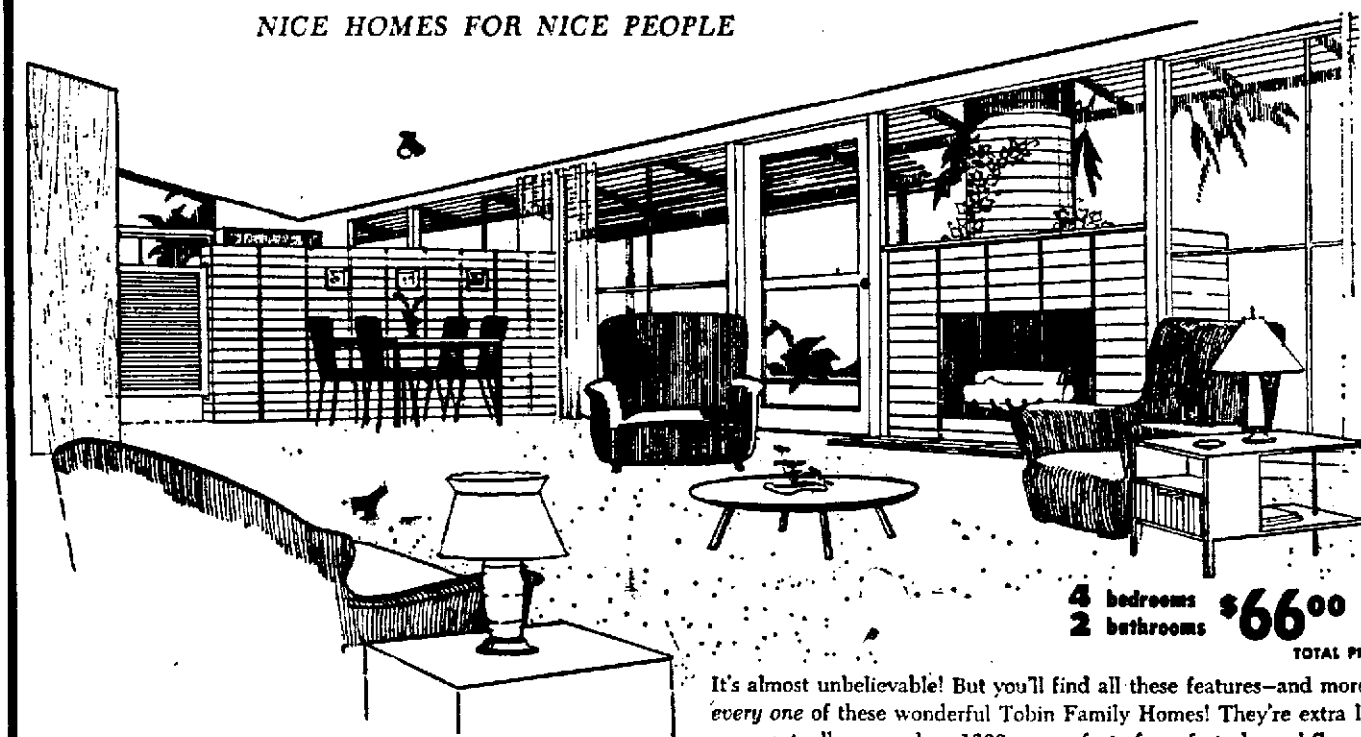
Southern California's Oldest Trust Company

433 South Spring Street, Los Angeles 54

(Branches and associated companies in twelve California counties)

GILBERT HOUSE

NICE HOMES FOR NICE PEOPLE



VETS MOVE IN FREE
NO ESCROWS
NO IMPOUNDS

3 BEDROOMS 1 1/2 BATHS \$59.00 PER MO INCL. PR. INT.
Total price \$17,705

4 bedrooms 2 bathrooms \$66.00 per mo. incl. pr. and int.
TOTAL PRICE \$19,540

Included in purchase price:
Complete landscaping! Flowering shrubs, bedding plants, front and back lawns, screen hedges. Big lots!

It's almost unbelievable! But you'll find all these features—and more—in every one of these wonderful Tobin Family Homes! They're extra large... actually as much as 1300 square feet of comfort-planned floor area... with a host of nationally-famous brand name facilities to make house-keeping an exciting experience! You'll discover, too, that these are literally gardens with built-in homes... as floor-to-ceiling glass walls bring the brilliantly-landscaped outdoors—indoors! Here's luxury living priced within your budget. Drive out today and start living.

PIONEER LAND CO.
SALES AGENTS

All lawns have complete sprinkler systems—Front and Back!

Modern Ranch Living at its Best!
the
MAGAZINE COVER HOME
In Anaheim
Designed by **CLIFF MAY**

3-4 Bedrooms—2 Baths
Vets No Down (Impounds Only)
From \$62⁸³ Per. Mo. (Principal and Interest)

The Home You've seen in all those Magazines

Never so many features at such a price! Beautiful custom draperies included for every spacious room. Planned for patio and garden fun. Fireplace, forced air heat, built-in range and oven! Select yours this week... every home has patio fencing, orange tree, barbecue area!

Just Minutes to Long Beach

Drive straight out Lincoln to the Santa Ana Freeway, turn right on the Freeway and drive one-half mile to Ball Rd. and turn right to model homes. Site is only 20 minutes to Long Beach.

George M. Melstein & Sons, Builders. Member: Home Builders Institute
851 South Manchester Blvd., Anaheim Phone Keystone 5-1212

Unit Near Knott's Berry Farm to Open Next Week

A grand opening is slated for next weekend by the Moss Building Corp. for Buena Berry Park, a new development of 3 and 4-bedroom, two-bath contemporary homes, it was announced.

The community of 200 dwellings is located on Crescent Ave. near Stanton Ave. in Buena Park, just one block east of picturesque Knott's Berry Farm. Veterans are entitled to no down payment except costs and impounds.

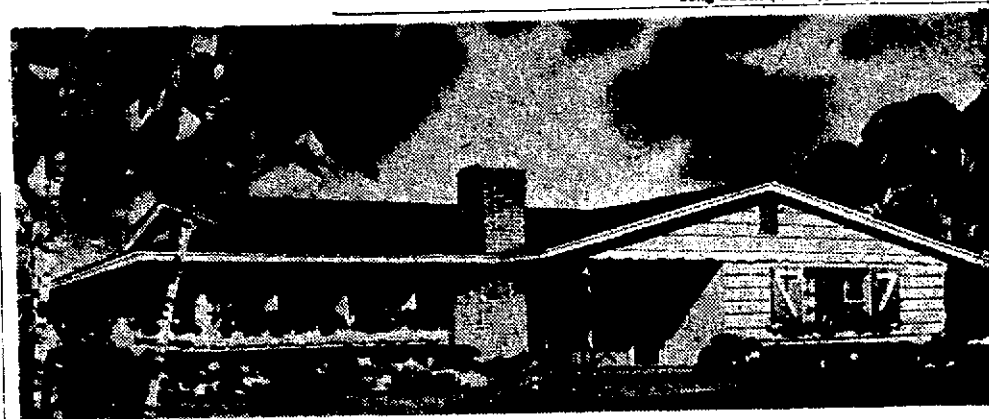
Three model homes will feature imported and American appointments, with Danish, Swedish and California modern themes decorated by the Mogensen-Combs Company of Brentwood.

will include forced air heat, raised hearth fireplaces, built-in gas ovens and range, central hall plans, sliding glass doors, insulation and disposals.

The Moss Building Corp. has developed more than 5,700 homes, representing an investment of \$50 million, during the past 15 years. In addition to Buena Berry Park, they have developed Magnolia Woods in Sherman Oaks, Torrance Gardens and Torrance Plaza in Torrance, and Pioneer Park in Norwalk.

GET PERPETUAL PRODUCTION from your Classified ads! Keep them in IPT steadily. Whatever you're selling, Want Ads increase your sales! Dial 6-9071.

Features at Buena Berry Park



HERE'S AN ALDON TRIUMPH
"Triumph Series" of three-bedroom, two-bath, custom-styled homes in the new unit of Aldon's Buena Plaza is typified by above exterior. Location is Miller St. and La Palma Ave., in close-in Buena Park.

The New NORGE Refrigerator
Automatic Defrost • 80-lb. Freezer, 12 1/2 cu.-ft. Gross Reg. \$429.95. Delivered, Installed and Guaranteed For Only **\$299⁹⁵**

CUSTOM COLORED FREE
COPPER, YELLOW, GREEN, BLUE, BLACK

SOUTHERN APPLIANCE CO.
16801 S. BELLFLOWER BLVD. TORREY 7-9255
OPEN 9 TO 9—MON. THRU SAT.

Aldon Plans Another Big Unit of Homes for Buena Plaza

Aldon Construction Co. will build a new series of 3-bedroom, 2-bath homes at Buena Plaza, in Buena Park, near Knott's Berry Farm, at Miller St. and La Palma Ave. it was announced by company officials.

Construction, it was stated, will begin at once on the new home, to be known as the "Triumph Series," which will contain all of Aldon's usual luxury features including floor-to-ceiling ovens and rich oak block floors.

Price of the homes, it was stated, will be only \$12,750, with terms for veterans of nothing down with no cash needed for impounds, costs or charges of any kind.

"The new 'Triumph Series' consists of 18 new designs and represents months of planning," an Aldon spokesman explained. "We have been able to incorporate all major luxuries such as two full bathrooms, forced air heat, sliding walls of glass, huge fireplaces of slumstone or used brick and the most beautiful exteriors in Aldon's history, yet have been able to keep the price down and let vets move in without any down payment whatsoever."

The new series, he said, will be built in a new unit of 521 homes, adjoining the "Masterpiece Series" homes, and part of Aldon's planned community in Buena Park.

E. "Billy" Hamburg, general sales manager, said that the no down payment plan and new monthly terms for vets or just \$66.14, including principal and interest, will open up home ownership to hundreds of vets who have wanted to buy Aldon homes and who will now be able to qualify.

Kitchen design has been emphasized in the new homes, it was noted, with all homes to have Western Holly built-in ranges and eye level ovens in a choice of copper finish, stainless steel or a variety of pastel colored enamel finishes in such shades as yellow, pink, pale green, desert sand and blue to match color schemes of walls, worktops and floors. Kitchens have natural finish birch cabinets with custom hardware, big double sinks with coved, plastic tops for ease of cleaning and practical asphalt floors.

Also included in kitchen equipment are Waste King garbage pulverizers, Dish Whiz semi-automatic dishwashers and a folding partition which is used to close off an extra service area from the kitchen when desired. The new homes feature a variety of textured woods, cedar shingle sidewalls, extensive use of V-joint, channel and board-and-batt redwood siding.

NON-VETS
Live 10 minutes from beaches in Smog-Free Garden Grove

4 bdrms 2 baths
\$90000

EARLY BUYERS WILL BE MOVING IN DURING NOVEMBER

\$450
MOVES YOU IN
FHA monthly payment at \$67.00 includes Principal, interest, insurance and taxes

PHONE LEHIGH 9-3882

McDONALD BROS.
HIGHLAND VILLAGE
1 BLK. EAST OF STANTON BLVD. ON ORANGEWOOD—TO DALE

- 1185 square feet of living space.
- Enclosed garage.
- Colored bathroom fixtures.
- Large lots 7200 sq. ft. and up.
- All utilities in and paid for.

3.5 MI. SOUTH OF KNOTT'S BERRY FARM IN **GARDEN GROVE**

Students Vie March 30 in Spelling Test

Students of the Long Beach area high schools are preparing for another spelling contest to be held on Wednesday, March 30, after school hours at Jordan Poly. St. Anthony and Woodrow Wilson High Schools. The spelling project is sponsored by the Long Beach Chapter of the National Office Management Association.

In the first series of spelling tests held March 2, almost 700 students of the local high schools took part on a voluntary basis. Students were from the 10th, 11th and 12 grades.

Perfect scores in spelling 100 words used in everyday business offices, and selected by the National Office of NOMA, were achieved by 125 students. The ratio of 6 per cent perfect spellers in this community is expected to improve with the stimulus provided by the NOMA group.

The spelling test of March 30, to be followed by another on May 4. All students who spell 100 words correctly receive a NOMA spelling certificate and each succeeding certificate is more elaborate in design than the preceding one.

Ed. (Pete) Peters, management div. comptroller's office, Fort MacArthur is chairman of the Educational Committee of NOMA and is in charge of arrangements for these spelling contests. Other members of NOMA who are giving of their time in conducting them are James Cook, Vegetable Oil Products Co.; James Crabb, International Business Machines; Dorothy Peterson, Lawrence H. Shipley Co., and Harold Yaple, South Pacific Canning Co.

Banner Park Nearly Sold by Rent Plan

Brisk sales of the past week account for there being only a few houses remaining in Banner Park which are offered on a rent-with-option-to-buy plan, states Frank Hart, sales manager of Walker & Lee, Inc., sales agents for the three-bedroom, two-bath development.

Hart listed some of the following features which the homebuyers have enthusiastically applauded in these homes: walls of glass in living rooms, open beam, celotex-insulated ceilings, floors of Kenok tile in all rooms other than the bathroom and kitchen, which have an asphalt tile treatment, and bathrooms equipped with stall showers. Built-in Western Holly range and ovens, Stantony stove hoods, with electric light and fan, and garbage disposals lend efficiency to the charming and colorful kitchens. King-size lots, metal sash windows, and 40-gallon water heaters are other important features.

A primary requisite in comfortable, happy living, the Banner Park location is ideal. Schools, churches, and shopping centers are all within close range. Close to major highways, Banner Park is within driving distance to metropolitan and recreational areas.

COMPLETE 1-BEDROOM HOUSE \$3295
2 and 3-Bedroom, Motels and Courts in Progress
WE WILL NOT BE UNDERSOLD
100% FINANCING
ON YOUR APPROVED LOT FRONT OR BACK YARD
See Model at
12612 ATLANTIC, COMPTON
Or Ph. Nivado 6-9161, Day or Night
W. F. DREHER
CONTRACTOR

& GARDENS IN SMOG-FREE GARDEN GROVE

big kitchens

2 PLACES TO EAT! dining room AND kitchen!

FREE! Bring this ad with you. Get a beautiful pair of ladies' hose. FREE! (THIS WEEK ONLY!)

With every home! Complete 6 foot-high redwood fences around entire back yard!

With every home! DISHMASTER famous push-button dishwashing.

fireplaces

another TOBIN family HOME

SEE THEM TODAY!

FOLLOW THE SIGNS!
From Los Angeles, take Santa Ana Freeway; turn right on Magnolia or La Palma to Katella.
From Long Beach, go east on 7th St. Turn north on Stanton, Magnolia or Gilbert to Katella.
From Santa Ana vicinity, take Harbor Blvd. north to Katella, then west to Gilbert Ave.

Coming Soon!

ANOTHER L. S. WHALEY DEVELOPMENT

"If You Have Seen the Rest Then Come See the Best!"

A few of the famed "Jr. Executive" Homes still are available on F.H.A. or V.A. terms; also special terms are available for members of the armed forces.

LOS ALTOS REALTY, INC.
2060 BELLFLOWER BLVD.
And remember, if buying or selling, WE HAVE THE BEST LISTINGS IN...

RESIDENTIAL REAL ESTATE



INTERIOR OF CHARM

Walls of glass give the latest California styling to the Gilbert House & Gardens unit in Garden Grove. More than 50 homes sold last week end. Vets may buy without any costs, not even impounds.

'House and Gardens' Sales Soar Rapidly

Gilbert House & Gardens—re-1½ baths to \$65.00 for 4-bed, markable new complete home—room, 2 baths. Total costs in- and landscaping "packages"—including principal and interest enter their second week of pub-are from \$11,105 to \$12,565. The view with more than fifty. In latest California style, the homes already sold, reports the outdoor features are brightly visible inside the homes via walls.

Displayed for the first time last week, the 172 unusual homes include, as part of their low purchase price: full professional landscaping, outdoor sprinkler system front and back, six-foot redwood fences surrounding the back yard, paved walks and covered patio.

Located at Gilbert and Katella Aves. in Garden Grove, the new homes are quickly accessible to Santa Ana Freeway serving downtown Los Angeles, and within minutes of Long Beach, Santa Ana, Anaheim and other employment centers. "Unbelievable," "real California," "huge savings," were among comments of visitors as they the flowering shrubs, paved walks and flourishing bedding plants, all included in the one purchase price, the developers said.

The new Garden homes are within G I budgets. Vets move in free, without impounds or es-PAY OFF, Classified ads! To crow costs. Prices range from sell or rent anything — phone 539.00 monthly for 3-bedroom, 6-907.

McDaniel's Market Wins Brand Award

NEW YORK—Retailing's most respected honor has been awarded to McDaniel's Shop 'n' Save Super Markets.

A blue-ribbon panel of twenty-three merchants meeting in New York City for two days named McDaniel's the nation's Brand Name Retailer-of-the-Year for 1954 in the Class 11 food store field.

This was made known in a telegram to Albert Wolins, general manager of McDaniel's from Henry E. Abt, president of Brand Names Foundation, Inc., which said that the Los Angeles firm had been named for the award from thousands of competing firms. (The firm operates a market in Long Beach.)

Abt said that the award was made for outstanding year-around presentation of manufacturers' brands to the public. It will be given to Wolins at the annual Brand Names Day dinner in New York City.

Wolins and his fellow winners will be honored by manufacturers, national publications, newspapers and the radio and television industry during a special three-day Retailer-of-the-Year program preceding the April 13 Brand Names Day dinner. In addition to a visit to New York's city hall for official greetings from Mayor Robert L. Wagner, the Brand Name Retailer-of-the-Year group will attend a barbecue in Central Park sponsored by Life Magazine; a cocktail party and buffet supper hosted by The Saturday Evening Post; visit the United Nations; the Empire State Building, and be guests of 20 manufacturers, trade publications and associations at luncheons and other activities.

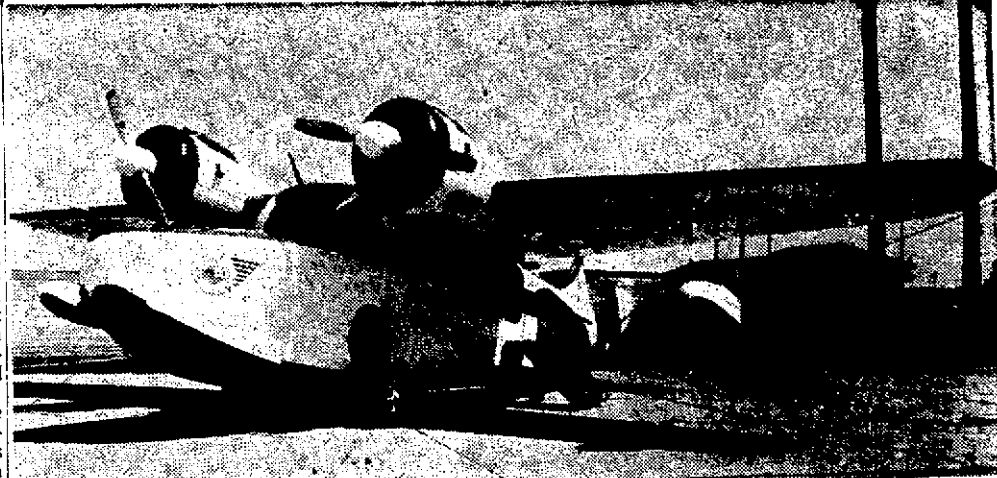
Makes Air Trips to Avalon Every Day for Full Year

When one of the Avalon Air of Transport Inc. planes, a Grumman "Goose" settled down at Long Beach Airport Friday morning after a round trip to Avalon it marked a complete year—365 days—in which the company has never missed a day of service between the mainland and the island. W. B. Von Kleinsmid, owner-operator announced.

E. L. B. Realty Co. Sold to Prowant

Arle W. Prowant, well known Long Beach and Orange County Realtor, has purchased the East Long Beach Realty Co. he and owner was Edward Richards, attorney-realtor.

Prowant, former president of the California Moose Association and active in the Elks here, said Tyra would continue as office manager. Salesmen are Al Irwin and Louise Burrow. The office is located at 3540 E. 4th St.



SET CROSSING RECORD

This plane of the Avalon Air Transport completed a full year Friday of flights to Catalina without missing a day. The company plans to increase the fleet from two planes to four.

Beautiful your present windows at surprisingly low cost with LOUVER LEADER WINDOWS



100% Stainless Steel Jalousie Hardware
Beauty - Ventilation - Performance!
Give your home the charm and comfort of Louvered windows! You can do it yourself with Louver leader!
Not Expensive! For Free Estimate Call 7-7475

Marine Glass Co.
SCOTT - WOODARD - SCOTT SR.
GLASS FOR ALL PURPOSES
Cor. 14th and Magnolia Phone 7-7475
Member of Long Beach Builders' Exchange

DRIVE IT FOR POWER

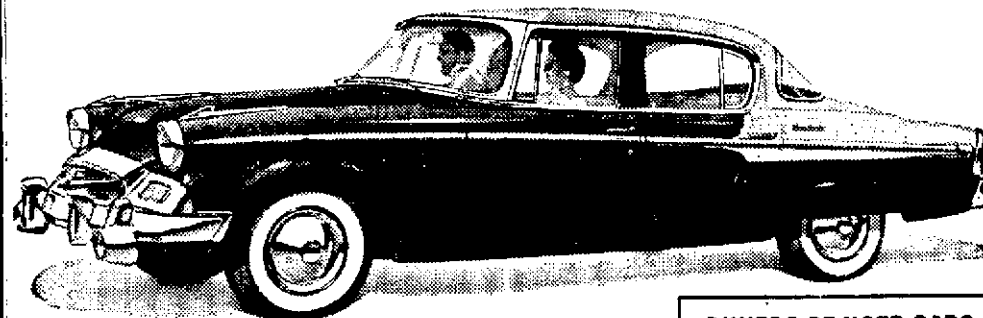
You get more power per pound... more action-power... with Studebaker! Flashing V-8... or thrifty Six. New, blazing getaway. New, whisper-smooth travel. Drive the smart car... a Studebaker!

COMPARE IT FOR PRICE

Look at the luxury! Big-car size and style! Look at the price tag! Studebaker is priced down in the low price field! Yes, the price tag tells you... your smart car is Studebaker!

see why the smart car to buy is

STUDEBAKER



Studebaker... so much better made... worth more when you trade!

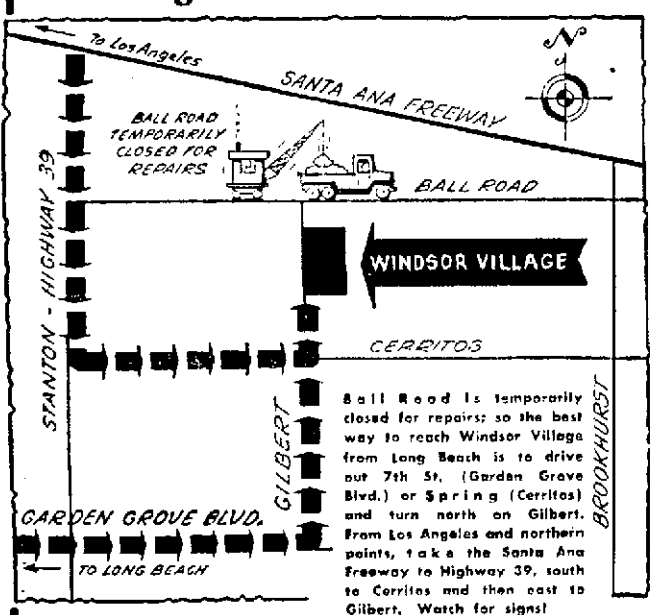
SEE YOUR STUDEBAKER DEALER

BUYERS OF USED CARS

See our big selection of

Certified
USED CARS

FOLLOW THIS MAP! for the Royal Road to Happiness in Smog-Free GARDEN GROVE



Windsor Village

Real Fireplaces

3 and 4
BEDROOMS
1 and 2 BATHS

Sliding
Walls of
Glass

Built-in
Range
and Oven

**IMMEDIATE
OCCUPANCY**

AS LOW AS
\$60⁵⁵ Monthly

principal and interest

TOTAL PRICE FROM \$10,650

Banner Development Co., Developers

McCarthy Co., Sales Agents

Phone KE 5-8344

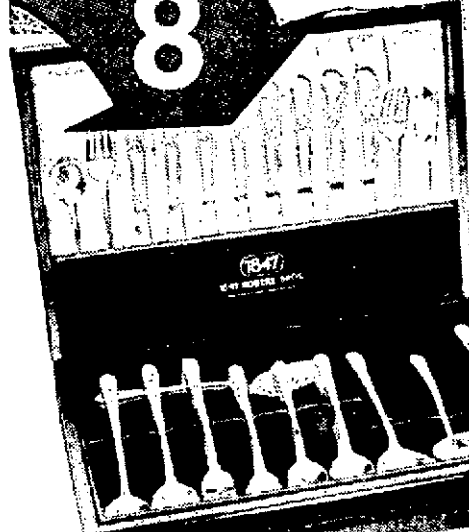
GEM JEWELERS

GREAT SILVER SALE

The International Silver Co. joins with GEM JEWELERS to bring you guaranteed savings on fine nationally advertised items. Limited time only.

55-PIECE Service for 8
YOU GET ALL THESE!
8 Knives
8 Forks
16 Teaspoons
8 Soup Spoons
8 Salad Forks
1 Tablespoon
1 Butter Knife
1 Sugar Spoon
1 Pierced Tablespoon
1 Gravy Ladle
1 Cold Meat Fork
1 Serving Spoon

RETIRING
Adoration
PATTERN



OPEN STOCK
VALUE \$90.08
SALE PRICE

44⁵⁰

1847
1847 ROGERS BROS.
America's Finest Silverplate

NO MONEY DOWN
As Little as 1.00 Week



NO MONEY DOWN

GEM JEWELERS
Serving Long Beach Since 1923

440 PINE AVE.

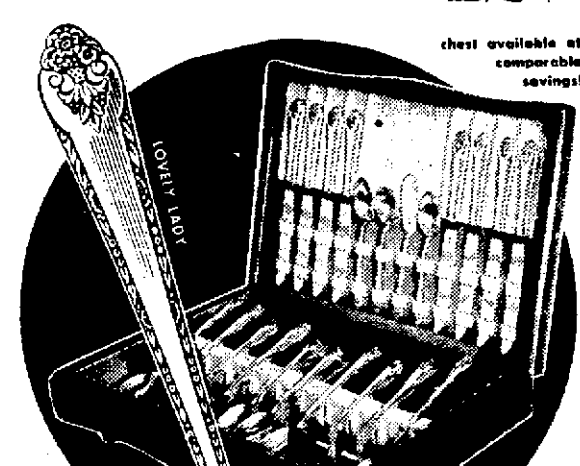
Phone 7-2284

OPEN FRIDAY NITES 'TIL 9 P. M.

52-Pc. . . Complete Service for 8

8 dinner knives, 8 dinner forks, 16 teaspoons, 8 salad forks, 8 soup spoons, 1 tablespoon, 1 pierced tablespoon, 1 butter knife, 1 sugar shell.

Nationally Adverised Price **84⁵⁰** YOU SAVE **42²⁵**
1/2...



**HOLMES & EDWARDS
Silverplate**

MAIL THIS COUPON TODAY

GEM JEWELERS, 440 PINE AVE., LONG BEACH

Please send me ☐ 1847 Rogers 55-pc. set at \$44.50 ☐ Holmes & Edwards 52-pc. set at \$42.25 (check one). I agree to pay the above amount, plus tax, at \$1.00 weekly.

Name _____ Address _____ City _____ Phone _____
Employed By _____ How Long _____
CHECK BELOW
☐ Add to My Account No.
☐ Open New Account in My Name
☐ Reopen My Account

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HEADQUARTERS
6th and Pine
DIRECT CLASSIFIED
PHONE 6-9071

Phone 6-9071

Open Houses
Model Homes

Full information on the following open houses and model homes will be found in the REAL ESTATE PAGES of today's INDEPENDENT PRESS-TELEGRAM. Look for them there.

1 BEDROOM
Address Phone District
11836 E. 156th 4-1624 Artesia

2 BEDROOMS
Address Phone District
275 Obispo 90-8277 Belmont Heights
115 Claremont 90-0433 Belmont Shore
3631 Brayton 4-3813 Bixby

2646 Madison 7-1281 Dominguez
2647 Adams 7-9734 Dominguez
2524 Pasadena 90-4911 Eastside
3730 E. Esther 70-7554 Eastside
2737 E. Greenmeadow 7-1261 Lakewood
3253 Marbler 70-3489 Lakewood
2643 Menomara 8-7133 Lakewood Plaza
1940 San Anselmo 9-6825 Los Altos
2102 Rutgers 9-6825 Los Altos
2361 Argonne 9-6825 Los Altos
7168 Lime 20-2399 North Long Beach
6490 California 20-2399 North Long Beach
461 E. 53rd 20-7981 North Long Beach
1319 Jackson 20-6439 North Long Beach
5117 Gardenia 4-8551 North Long Beach
6455 Orange 20-1834 North Long Beach
2774 Easy 8-1314 Westside
2812 Fashion 4-1943 Westside

2 BEDROOMS AND DEN
Address Phone District
362 Temple 4-7665 Belmont Heights
4629 Gundry 4-6651 Bixby Manor
3644 Falcon 90-0421 California Heights
2-7113 Eastside
934 Juniper 2-7113 Eastside
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4413 Briarcrest 70-3489 Lakewood
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6050 Belen 9-6625 Los Altos
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6340 Las Santos 5-6466 Los Altos
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339 Poppy 20-2399 North Long Beach
6494 Brayton 20-5460 North Long Beach
1425 E. 53rd 20-5435 North Long Beach
705 Luray 2-1394 Ridgeway Heights
2389 Tulane 33-5747 Stratford Square
3350 Caspian 20-6317 Westside
2550 Pine 35-4658 Wrigley
3360 Eucalyptus 20-1487 Wrigley
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Address Phone District
4726 Benites 5-1239 Bixby

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2680 Clark 2-4469 Stratford Square

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1757-53 Pine 90-3846 Eastside
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Part 2 Independent-Press Telegram Classified Real Estate Continued

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'53	FORD	Customline 2-Doors	Radio, heater, w.w.s. Maroon and beige finish.	\$0	\$63.00
'53	PONTIAC	2-Door Sedan	The economy 6. Radio, heater, whitewall tires.	\$0	\$58.40
'51	BUICK	Convertible Super	Dynaflow. Radio, heater, Whitewalls.	\$0	\$51.00
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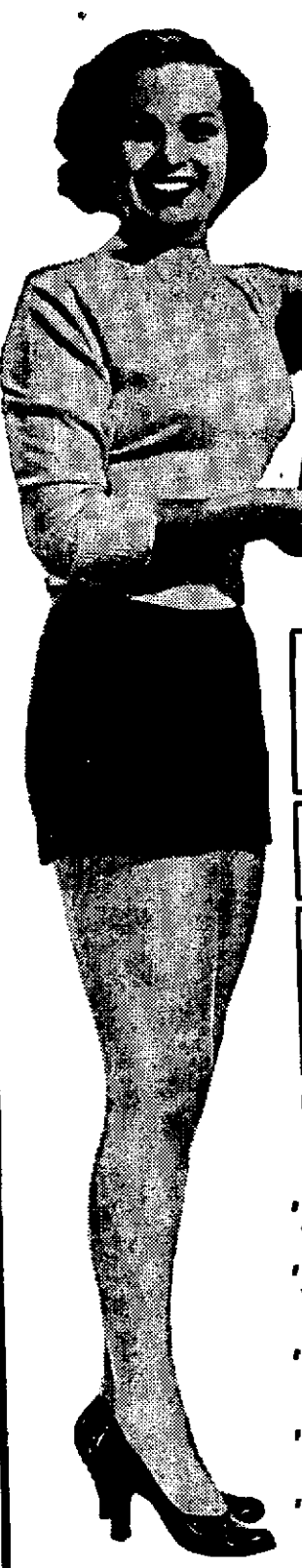
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'55 OLDS \$3699 88 Holiday. Fully equipped. Power steering. Power brakes.	'54 OLDS 88 \$2599 Super 4-door. Radio, heater. Hydra-Matic. FULL POW. EH. 2-tone. Local car.
'54 PONTIAC \$1999 Star Chief 4-door. Radio and heater. Hydra-Matic.	'54 OLDS 98 \$3299 Holiday. Radio heater. Hydromatic. power steering & brakes. Electric window and 4-way seat. Very low mileage.
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'54 OLDS 98 \$2799 Sedan. Very few miles. 3 to choose from. All equipment.	'54 FORD \$1799 Ranch wagon. Near new.

'53 MERCURY \$1499 Club coupe. Radio, heater, overdrive; 2-tone paint. Whitewalls.	'51 DE SOTO \$745 4-door. A fine family car.
'53 OLDS 88 \$2299 Super Holiday. Full power.	'51 CHEVROLET \$899 Power Glide 2-door.
'53 FORD \$1499 Convertible. Radio, heater, Fordomatic.	'51 FORD V-8 \$799 Sedan.
'52 CADILLAC \$2699 Coupe deVille. Power steering. All equipment like new. Beautiful Sarasota green.	'50 OLDS 88 \$999 CONVERTIBLE. Radio, heater. Hydra-Matic, whitewalls.
'52 CADILLAC \$2799 60 special. Fleetwood with air-conditioning. power steering; 26,000 actual miles.	'50 MERCURY \$699 4-door. Overdrive. Give-away price.
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Established 1922

Imaginative Alice Finds Fanciful Wonderland

Fairy Tale Ready for Production

By MARY LOU ZEHMS
Press-Telegram Women's Editor

"The Queen of Hearts she baked some tarts,
All on a summer day.
The Knave of Hearts, he stole those tarts,
And took them quite away!"

This Mother Goose song was chosen by Lewis Carroll many years ago as the theme for his famous children's classic, "Alice in Wonderland." Adapted by Madge Miller for the stage, it will be presented by Long Beach Children's Theater in eight performances beginning Saturday in Polytechnic Auditorium.

PERFORMANCES

The adult women volunteers who make up Children's Theater have been delighting Long Beach children's audiences since 1947. Six performances of "Alice" will be staged at Polytechnic High Auditorium on Saturday mornings and afternoons of March 19, 26 and April 2, and two will be given at Jordan High Auditorium on April 16. The curtain will rise on the March 19, April 2 and 16 shows at 10 a. m. and 1 p. m. and on March 26 there will be a 10 a. m. and 2 p. m. showing, this later performance being staged for representatives of the Southern Section of the American Educational Theater Association who will be convening at Long Beach State College.

A panel of selected children will discuss the play at its conclusion. It is the first time this type of evaluation has been done by the local group. The Blue Birds (young Camp Fire girls) will attend the April 2nd morning showing to celebrate the group's birthday anniversary.

Mrs. Williams H. Niver is the volunteer director of the play and is being assisted by Mrs. Lewis B. Kean Jr. and Mrs. C. Ellsworth Brown, prompters.

CAST OF CHARACTERS

In the cast are Mrs. James H. Crocker as Alice; Mrs. Ray O. Gould Jr., White Rabbit; Mrs. William V. Artman, Mock Turtle; Mrs. Heinz A. von Peckmann, Cheshire Cat; Mrs. Guy P. Garland, Mad Hatter; Mrs. Marvin Ellestad, March Hare; Mrs. Charles M. Taylor, Gryphon; Mrs. James E. Carroll, Dormouse, who also plays Margaret, sister of Alice; Mrs. Harry S. Smith, The Queen of Hearts; Mrs. C. Robert Norris, The King of Hearts; Mrs. Clarence C. Davis, The Knave of Hearts, and Miss Katherine Shuman, The Duchess.

The sets are a glorification of illustrations from the famous fairy story and were designed by Mrs. Samuel Heavenrich and executed by Mrs. Rob-

(Continued on Page W-2, Col. 7.)



"NO ROOM, NO ROOM!" cries The Mad Hatter to Alice as she tries to join the many strange creatures in Wonderland after falling through the rabbit hole. Playing the Mad Hatter, above right, is Mrs. Guy P. Garland, and Alice is played by Mrs. James H. Crocker. This is one

of the many delightful sequences in the Long Beach Children's Theater play, "Alice in Wonderland," to come to life in eight performances for thousands of Long Beach children on four Saturday mornings and afternoons beginning March 19.

Luncheon in Parks Home

Attractive St. Patrick's Day decoration will grace the luncheon tables Tuesday when the Auxiliary to Children's Memorial Hospital entertains the Nightingales, the Auxiliary Juniors, Las Madras, Northern Lights, Florella and its new guild, Gazelles, in the home of Mrs. Harold Parks, 4239 Country Club Drive.

Misses, Kelly Kirkwood, William Meyer, Kenneth Jaques, William Sievers, John Campbell, R. C. Akers, Robert Hill and Guy Barton will assist the hostess.

Bridge and canasta will follow the luncheon.

House Guests

Capt. and Mrs. Jackson W. Galbraith of this city entertained as house guests a few days ago, Commodore Curt A. Beskow, Royal Navy Swedish attaché to Washington, D. C., and Mrs. Beskow.

Texas Fashion Designers Feature Checks, Stripes, Dots in Spring Casual Collection

By GAY PAULEY

DALLAS, Tex. (UPI)—Dallas fashion designers this spring feature more checks, stripes and dots than Texas has oil wells.

Warm weather dresses, suits and play clothes from the 23 manufacturers showing their collections to visiting fashion reporters display checks of all sizes, bold or subtle stripes, both narrow and wide, and coin dots from the size of a dime to a silver dollar.

Checks, however, lead the list. The manufacturers say this is for one reason—they pay a woman the dividend of the well-groomed, cool look on a sweltering summer day, as no other fabric will.

Checks are used for the whole garment or as trim. One manufacturer, Ike Clark, Inc., shows a pastel pink cotton dress trimmed at the collar with a pink and white bow and at the waistline with the same checked cummerbund.

He combines checks with solid shades in the jumper

and blouse, shorts and blouse, or in suits of checked gingham with a white pique blouse.

One of the handsomest outfits in the checkered group consists of sleeveless dress with wide, white linen collar. The dress, cut on slim lines, is topped with a short sleeved jacket of the same check.

Pastels play second fiddle to checks in black, navy and brown on white.

Clark is one of the manufacturers featuring the stripes and coin dots. One dress in the coin dot group is a two-piece, with brief bolero toping a bare-top, or as it's called in some lines the "cool top," dress with full skirt. Both dress and bolero are of a gold and white dot splashed or a black background. The dots are graduated in size as the pattern moves from waist to hem. The bolero picks up the gold accent in its solid color cotton lining. Justin McCarty, another manufacturer, uses bold black and white striped cotton for blouses worn with solid black

shorts or pedal pushers.

Stripes often make up the whole dress or suit, but also are combined with a co-ordinating solid shade.

Some other highlights from Dallas manufacturers:

Sleeveless dresses continue popular, but the bare-topped dresses are less bare than in other years. There usually is some shoulder covering.

Skirts remain full in most collections, although there are a few straight and narrow.

The over-blouse and long torso silhouettes, featured in spring lines from Paris and New York, now show in the Dallas lines.

Fewer synthetics are used this season, although some manufacturers combine acetate, orlon, nylon or dacron with cotton.

Jewel trims on cotton are used in almost every line, but manufacturers dye the rhinestones or other jewels to blend with the colors in the dress or suit, rather than using the clear shades.

Reception to Honor Officials

Shamrock and white stock will decorate the refreshment tables when Long Beach Native Daughters of the Golden West entertain at a Saint Patrick's Day reception honoring Deputy Mrs. Louis Glavinic, Grand Trustee Mrs. Guy Barton and Supervisor Mrs. Earl Temby, Thursday at 8 p. m. in the Garden Room, 909 E. 3rd St.

Entertaining the members and their guests will be Marion Darlington Pratt, bird voice of the movies, and John Hersey, fashion coordinator from Buffums' who will speak on the latest in spring fashions.

Mrs. Fred Campbell and Miss Laura Moore are chairmen for the evening.

Women

INDEPENDENT Press-Telegram

LONG BEACH, CALIFORNIA, MARCH 13, 1955, SECTION W

Social Galaxy

Spring on Continent Lures Travel-Minded

By BETTY WENTWORTH
Independent Women's Editor

Springtime and a trip abroad are wonderful companion pieces, we think, and apparently a great many persons concur if we are to judge by the exodus of Long Beachers to Europe in March and April. The seaplanes and airlines are going to be humming, and without pretending to give you chronological order of departures or itineraries we bring you just a sampling.

Among the first to depart are the John Clocks, William Jenneys and George Waldvogels, and we've discovered that none of them are leaving their homes vacant, but have invited friends or relatives to occupy them in their absence.

The Earl Burns Millers will sail over on the "Queen Mary" for three and a half months and will return on the "Liberte." They look forward to a month in the Scandinavian countries, and in common with many of the travelers they have made plans to meet touring compatriots.

For instance, if schedules work out, they will meet the John Davises in London, the John Halberts in Paris, the Harvey Lochridges in Rome, and possibly the Lester Lawsons in Venice. Also prior to sailing they will have time to see Harry and Frances Buffum in New York. In Paris they anticipate a reunion with Dr. and Mrs. Paul Banzet whom they met on a recent trip and whom they have seen in the interim when the Banzets traveled in the U. S.

The Halberts sail on the "United States" leaving their home in the care of relatives, Mr. and Mrs. John J. Bentley of Sheridan, Wyo. Eleanor and Harvey Lochridge will visit his brother and family, the Elbert Lochridges in Springfield, Mass., and attend their daughter's wedding before their departure on their two-month jaunt. Friends from Los Angeles will occupy their home and enjoy the spacious gardens.

Some of the guests asked if they could do both when given their choice of cards or gossip in the footnote on brunch invitations for a Friday event at the Assistance League Clubhouse. Hostesses for the sprightly St. Patrick's motif affair were Jean (Mrs. Gil) Karste, Bea (Mrs. Arthur) Vincent and Rita (Mrs. Frank) Odiorne.

Assisting the hostess trio in greeting and serving the 126 guests were Jean (Mrs. Kenneth A.) Davis, Verda (Mrs. Edward) Hilleary, Marje (Mrs. Jack) Merrick, Marjorie Sawyer, Bunny (Mrs. Beverly) Riley and Rod (Mrs. Cal) Strong.

Amusing little Irish paper mache' figures depicting a red-haired colleen brandishing a rolling pin at Paddy were centerpieces and shamrocks marked places. Hostesses all wore shamrock and little clay pipe corsages.

Shaking the dust of Long Beach off their fishing footgear Cliff Reiman, Vaile (Bud) Young and Gordon Dougherty stepped on a plane for Mazatlan on Friday morn. With them were two friends of Bud's from San Francisco and a third from New York who were anxious to try their skill with rod and reel. Cliff's wife, Connie, has but one request to make; in fact it's more of a directive. "No more turtles" would put it succinctly.

Last year about the same time and place Cliff picked up a rather sizeable turtle which seems to fancy itself as the domesticated or indoor type. It thrives in the Reimans' menage and can be found in almost any patch of sunlight where it warms itself and thinks its passive turtle thoughts.

While Gordon is gone Ruth Dougherty joined Marje Sawyer for a jaunt to Coronado where they're visiting Marje's sister, Helen Young, whose husband, Comdr. Young, has just left for eight months in Japan. Marje is greatly elated, by the way, with the news that by mid-July her sister Dot and husband, Capt. Everett Steinmetz, will be pulling up stakes in Newport.

(Continued on Page W-5, Col. 4.)



"I WASN'T ASLEEP! I heard every word you were saying," replies the Dormouse (Mrs. James F. Carroll) to the Gryphon (Mrs. Charles M. Taylor). The Gryphon bows low in apology because he knows the Dormouse is always falling asleep. On the right, going

through the most fantastic antics in their quest for the stolen tarts are, left, The Knave of Hearts (Mrs. Clarence C. Davis) being offered the tarts by The King of Hearts (Mrs. C. Robert Norris) as The Queen of Hearts threatens both. . . . After all, she baked the

tarts that were stolen! These are a few of the delightful characters in Lewis Carroll's children's story of "Alice in Wonderland," to be staged by Long Beach Children's Theater at Polytechnic High Auditorium in six performances on three successive Saturdays,

—All photos on page by Staff Photographer H. S. Melvin.

March 19, 26 and April 2, and two performances at Jordan High Auditorium on April 16. This promises to be one of the gayest and most amusing shows by these adult women volunteers who have delighted local children's audiences since 1947.

A Peek Through the Keyhole of Town

By IOLA MASTERSON

That soft yellow shade of baby chicks, a color traditionally representative of the freshness and beauty of spring, was used by three clever hostesses for their decorations last Friday at one of the most delectable of coffee parties, given at the Assistance League Clubhouse. The charming hostesses were Marj Davis, Mildred Halbert and Mary Simpson (and with these three we use that word "charming" with conviction!).

Assisting the party givers were Lea Shirey, Treva Grassle, Willie Cox, Ruth Robbins, Helen Newcomb, Polly Chace, Etta Arthur and Mildred's daughters, Joanne Ingels of Santa Ana and Patricia Snyder of Riverside.

The League Clubhouse was a quiver with the many women present to enjoy the good food—a special creamed shrimp affair over deviled eggs over rice, hummmmm; fresh fruit platter, miniature piping hot cinnamon buns and the like—and to enjoy conversations with each other. Among these we noted here and there were "Vi" De Lacy, Virgie Miller, Norma Trammell, Doris Olson, Ola Conklin, Hart Davis, Hester Gray, Mildred Deatherage, Lois Fellows, Hilda Kertzog, Ann Noble, Jerry Breen, Helen Hamman and perhaps as many as 300 more!

Conversation rippled along and even the lights seemed brighter Thursday evening at Tess and Francis Heusel's home when they opened the doors of their lovely manse for the annual party the Assistance League executive board gives for the advisory board and the wives and/or husbands of each. The reasons, we're sure, for the light-hearted mood of the evening stemmed from the outstanding year the League has enjoyed and the waggish St. Patrick's Day decor of the party. Advisory board members and their wives feted were Harry and Frances Buffum, Gus and Cassia Walker, Mark and Nell Taylor, Milt and Etta Arthur, Burton and Polly Chace, Larry and Verna Collins, Winifred Carney and Hugh Davis. President, Carol Scott, with hostess Tess and the other board members, greeted the well-known guests of the night. After dinner the official members of each board discussed many phases of League activity and while thus engrossed their other halves enjoyed some frolicking conversation of their own.

First opportunity to talk to Lois and Bob White about their extensive European tour came this week. Their traveling partners, Nancy and Lyman Leugh, are due home today after having tucked in a few extra days seeing Algiers, North Africa.

Now, said the Whites, what in the world brought you and Lois home (this to Bob) so much earlier than your original schedule called for? And he admitted it was a sheer case of homesickness for the Whites' cute cherubs. Lois phoned the young 'uns from every country and a stream of cablegrams, in addition, kept them in touch. But even so, Europe is a long way from home, it soon became apparent, and home is where the heart is.

A few highlights we gleaned from Bob and Lois: They left Madrid, Spain on a Monday and were home with their house slippers on by 10:30 p. m. Tuesday. What's more, this allowed a seven-hour stopover in New York City!

But to go on—one of the most interesting experiences, if not the most important, was one on the train as they traveled to Milan, Italy. There were other passengers on their coach—none of whom spoke English, and certainly Bob and Lois, don't speak Italian—but to be friendly seemed in order so Lois, who had some good, full-bodied American chocolate bars in her pocket, offered them along with a good, happy American smile, to those present. It turned out one of the men is a prominent industrialist of Italy who was so impressed with this good, old American friendliness that he made it a point to drive good, old American friends in one of his three cars (unheard of in Milan a few days later in one of the Whites. Another gentleman, thus met, offered his services as guide for shopping and sightseeing tours in Milan and the first man and his family became so pleased with Bob and Lois as they got better acquainted that he plans to come to the States for a visit soon. Another thing the Whites noticed in Europe: you never hear war talk.

Oh, this is the tale of two parties. Of food, friends and laughter galore. Of surprises that near wrecked the hostess. Of a fractured husband and yet more.

It is, in fact, the story of Ruby and Curly Bemis' two "room warnings" in honor of the revision in their home, 3910 Walnut Ave., which occurred last weekend and thusly: The neighborhood crowd had long since decided to have a surprise party last Saturday night for their popular friends who had torn out the partition between a couple of rooms to create a big and wonderful party room. On Friday, Ruby and several of the same women involved in the Saturday night shindig went a-shopping and Ruby, all in the dark about the next night's revelry, wouldn't hear of anything but a potluck party that very night, Friday. What could the baffled surprised do but play along with the idea and initiate the room that night only to turn around the very next with an even more lavish rendition of a "Happy Remodeling to You" affair! Among the "warmers" were Mildred Hinds (Morrie left that same day for an eastern hop), Doris and Paul Peters, Edna and Jack Horner, "Impy" and Bernie Pelton and Ruth and Sid Elliott.

The Islands of Hawaii will be more eruptive than ever due to the presence of Nancy Telegdi and Beverly Phillips who leave Wednesday for a vacation trip to the tropic isles! They're bound for fun!

It was shufflin' time in Long Beach last night when that group of bon vivants, the Shuffler's Club, gathered for another of their monthly dances at Recreation Park Clubhouse. Before tripping the light fantastic the members all gathered at the home of Jean and Gil Karste for cocktails. Cute angle on the group's cocktail parties is that host and hostess each month are chosen alphabetically (and after K comes L so we imagine festivities will be in Dorothy and Jack Loomis' home next time!) Among the dancers last evening were Betty and Homer Grant, Marian and Bob Burton, Jean and Ed Davis, Vaile Young and Marge Sawyer, Maude and Harry Gillen, Myra and Fred Roehm (Fred is this year's president), Margaret and Stan Smith and Dorothy Jean and Bill Ellery.

Carolyn Moore has developed green eyes and chances are they'll stay that way till she catches up with Harry. Catching up with Harry will mean a trip back to Endicott, N. Y., and a good, long visit with his son and her daughter who are Mr.

and Mrs. Harry Moore Jr. and who have two bouncy twin boys, John and Craig, sort of double grandsons of Carolyn and Harry Sr. Harry stopped by for a visit with Carolyn and Janie when he was back east recently for a national convention of "editors," and that's when Carolyn, left at home, developed her jealousy complex, and no wonder!

Gay days in the sun are current fare for vivacious and elfin Leonie Pray, who is vacationing at Palm Springs with none other than the Henry Morgenthau Jr. (yep, former Secretary of the Treasury). Mrs. Morgenthau—Marcella—is a former school friend of Leonie's from their teenage days in the south of France. Russell has been keeping weekend dates with his wife and the distinguished visitors, returning each Monday for the past two weeks to keep up with his busy law practice. Mid-month (that's only a day or so away, isn't it?) the Prays and the Morgenthaus will be headed for south of the border fishing in Guaymas. Incidentally, how the Morgenthau's happened to be in Southern California is a delight to all true native sons, whether born here or not! They phoned Leonie and Russell one morning from Florida and opened the conversation with "Honestly, now, how is the weather in California?" Having been assured it was perfect (how else?) they gave a very unflattering picture of the weather they were not enjoying in the land of the flamingos and hastened to ask the Prays to make reservations for them in Palm Springs! P. S. As any one can feel, our state has come through like a thoroughbred in the weather department!

It isn't just spring that's burstin' out all over but activity at that pretty manse of Lucille and Jack Hamilton's at 1450 La Perla. For two weeks Lucille's sister and her family, Alice and Glen Verplank, of Indianapolis were here with son, Jerry, just back from three years duty in Korea. Lots of parties in the Verplank's honor, as well as Jerry's, and of course trips here and there. Then there was an important birthday to commemorate. It was B. M. Hamilton's 81st—that's Jack's father—and for this occasion Lucille gathered four generations of Hamilton's in her home for a really memorable shindig.

It was shirt sleeve weather in the snow up at Big Bear last weekend when Marilyn Lawson, Peggy Drew and Marilyn Swaffield spent their leisure hours at the hill-top resort. They cut up a few friendly touches with Beverly Kreitzer and Virginia Abel when they ran into them, likewise up there sunning in the snow.

Genuine A-1 type guinea pigs were Bob Reid and "Virg" Gillespie at Kiwanis Tuesday noon luncheon meeting when they served as models for a bona fide lie detector test. Mollie and Freda, you'd be surprised!

News of a royal nature has winged its way from Holland to us and has to do with Col. C. A. and Mrs. McGarrigle being presented at court to Queen Juliana! Mrs. McGarrigle is the former Jennie Holladay of Long Beach, who with her husband and two children, Denell and Milo, are in The Hague where the Colonel is on duty with the American Embassy. Before being presented to the Queen and Prince Bernhard, the two had previously been presented to other high-ranking royalty at state functions which all sounds very glamorous and worldly to this stay-by-the-fire. They've been in Holland 15 months and have about that many more to go before returning to the USA.

"In their Merry Oldsmobile" Josephine and Hubert Matthews have been seen looking very debonair as they drive along on the local streets and highways since their return from Lansing, Mich., whence they flew to pick up the new auto.

Eleanor Brown bubbled over with pleased laughter when she discovered that the regular luncheon meeting Wednesday of a gang of old friends was especially in her honor and that it was a handkerchief shower. Reason, we understand, was as an informal bon voyage gesture for Eleanor who has a date with a Europe-bound steamer April 10. Those who chatted Wednesday at Doris Olson's home and showered the honoree were Virginia Benedict, Sally Lemon, Gertrude Guertin, Libby Whit-church, Margo Germaine, Hazel Taylor, Elsie Loper, Lou Burton and Mary Cile Moore.

"Markie" Scott had the look of a gal from outer space about her when we glimpsed her this week. An even gleaming tan was broken up by two large white patches where her big ski goggles "Markie" and husband, Chilli, had been off to Sun Valley for the highly rated winter sports with their four youngsters and in company with Carolyn and Don Raney and their two young sprouts.

Days go whizzing by so fast it's hard to keep up with all the people all the time but, feeling that better late than never has some value at times like this will hasten to say that the surprise housewarming for Sue and Bob Driscoll in their special new home in Park Estates was a cheerful affair to say the least. Among the housewarmers were Helen and Harry Reel, Bettie and Larry Kiorman, Alma and John Tweedy, Helen and Norman Gage, Milly and Clay Hopper, Louise and Don Wagner, Vern and Kelly Chevronta, Jerry and Carl Carrow and from Sunny Hills in Fullerton came Peggy and Gene Dial, Mary and Bob Moberry, Jayne and Chuck Carter, Louise and Nel Richardson and San Diego was represented by Nancy and Gummy Rankin.

May we introduce "Harvey"? He's six inches tall and the sharpest Easter bunny of the lot, made as he is, from brown construction paper with two eggs—one yellow and one pink—one tucked beneath each arm and containing invitations to a mighty fine family Easter party Sunday, March 27, at Lake-wood Country Club. The hostess group will be the Nightingales.

Junior group of the Auxiliary to Children's Memorial Hospital, the Nightingales are having this family fun affair as a benefit, and "Harvey" is bringing greetings to a lot of people in town asking them to attend. Marian Magree, ways and means chairman, and cochairman Marianne Summers are in charge of the event which will be from 11 a. m. to 2 p. m. at the club. There'll be refreshments and friends to see and, perhaps best of all, some very fetching Easter baskets to purchase. Small ones will make cute Easter handbags for little girls; baskets shaped like old fashioned lunch boxes will intrigue the small fry who wear jeans; father will find use for the big, round baskets; and mother can use the ladies' variety of Easter basket as a snack tray after she has removed her Bunny Day treasures from it. Do hang onto the date, March 27, and accept "Harvey's" invitation!



DISPLAYS CUT GLASS

Mrs. Arthur F. Bonzer (left), whose hobby is glass collecting at home and abroad, is shown with some of her treasured pieces at her home, 3715 Gardena Ave. She will describe her collection at a luncheon meeting of the Presidents Club Saturday in the Mirror Room of the Lafayette Hotel. Mrs. Philip M. Thompson, who will preside, is holding a rare French etched jewel casket from her personal collection. Mrs. A. L. Murray and her committee will be in charge of the program.—(Staff photo.)

Fairy Tale Production Set

(Continued from Page W-1.)

ert H. Hartt, stage chairman, and her capable crew. Assisting her are Miss Virginia Millen, who designed the forest back drop, and Mmes. Robert Matteson, W. Bruce Murray, Fred Kunkel, Francis S. Riley, John C. Dixon, Reaneau Mon and Robert McOwen, who are now busy painting and constructing sets.

Other members of the crew who will be doing set changes as well as other creative jobs are Mmes. James W. Harris, M. Paul Clark, Robert C. Sully, LeRoy Jensen, Kenneth B. Setton, Edison Demler, Loether J. Buck, Byron Wolfe and Joseph E. Drury.

Mrs. C. W. Bonyne Jr. has created the colorful costumes. These are being stitched by Mrs. Richard A. Driscoll, costume chairman, and her clever seamstresses Mmes. C. R. Brinnall, Edward H. Brown, Douglas B. McFarland, James J. Nagle, M. Paul Clark, Chester

The business staff working with Mrs. Ray O. Gould Jr., president, are Mrs. Norris A. Nesmith, publicity; Mrs. Mae Mathers, bus transportation for the children in various sections of the city; Mrs. Charles H. Blevins, school skits and announcements; Mrs. Ethel Severson, house; Mrs. Charles Bartell, brochure design, and Mrs. Edwin Simons, tickets. Ticket cochairmen are Mrs. Fred H. Anderson and Mrs. C. Owen Roberson. Tickets may be obtained from these members or Mrs. Douglas B. McFarland. A few will be available at the box office before each performance.



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Events Fete Mrs. Helwig

Mrs. Jessie Hubbard Helwig who is moving Tuesday into the PEO Home at 700 N. Stoneman in Alhambra, has been feted at a number of events to which her many friends have been invited.

Mrs. Bess Goularte entertained a group of 30 at a desert bridge in her home. Mrs. Heber Arden Ward was hostess for another party, and Mrs. Edward Morgan gave a dessert bridge in her home. A luncheon was given by Mrs. William Castellberry when guests were members of the board of directors of the Patrons of City College, of which Mrs. Helwig is president.

Active for many years in Long Beach club circles, Mrs. Helwig who came to Long Beach from Hollywood in 1937 as the bride of the late Judge Fred Helwig, was a member of Ebell Club, Woman's Music Club, a past president of the League of Women Voters, served on the YWCA board, the Camp Fire Girls' executive board, and spent many years as captain and colonel in Community Chest and other civic drives.

A member of the First Methodist Church, she also belonged to Lawyers Wives Club and served five years on the executive board of the California Federation of Music Clubs.

Local Singers to Appear in 'Hansel, Gretel'

The enchanted plight of Hansel and Gretel will be unfolded March 21 through 25 at Shrine Auditorium, Los Angeles, for 30,000 youngsters from Los Angeles City, County and Parochial Schools. Several Long Beach singers will be performing in this Guild Opera Company production.

Marilyn Horne of this city is cast as the Sandman, who puts the children to sleep in the woods. Among the gingerbread children are Dolores Burt and Barbara Dunbar of this city. Singing the leading roles will be Evelyn Tanner of Los Angeles and Monty Fraser of Hollywood.

Co-Workers Plan Benefit

Co-Workers Society is announcing its annual fashion show and luncheon for noon Thursday in the Fellowship Hall, 3759 Orange Ave., theme of which is "Touch of Spring." A salad luncheon with home-baked cakes for dessert will precede the style showing by Harvey Wood's and Luan Children's Shop. Lorraine Doyle will be commentator, and Phil Horton, pianist, will provide music.

Mrs. W. B. Martin, president, has selected Mrs. R. E. Raasch as general chairman; Mrs. Cyril Hartley, tickets; Mrs. R. W. Tucker, door prizes; Mrs. H. N. Rigney, program, and Mrs. F. J. Reynolds, decorations. Mrs. R. M. Irvin, member of Co-Workers, will be one of the models. Profits from the event will further the Co-Workers' program for the California Heights Community Methodist Church.

Delta Zeta Alums Meet

Gay spring blossoms and the green of St. Patrick's Day were used to decorate the March luncheon meeting of Delta Zeta alumnae at the home of Mrs. E. A. Pawson, 3834 Chestnut Ave. Plans for a money-raising activity for the philanthropic work of the group were discussed at the business meeting conducted by Mrs. S. M. Gregory, president.

Spring rushing by the Delta Alpha Chapter at the Long Beach State College was reported by Mrs. Stanley L. Smith, chapter sponsor. Formal initiation was at the home of Mrs. David L. Bryant, 5561 Las Lomas Ave.

Bridge and canasta completed the afternoon. Those assisting the hostess were Mmes. Loran Swigart, Edwin Bracht, Wallace Hudson, P. J. Marriner and Miss Mary Margaret Lear.

Sunshine Circle

Dr. Margaret Clark Sunshine Circle will have a coffee hour at noon Tuesday, to be followed by a business session and cards. Members and friends are invited.



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MR. BOB

In Club Circles

Mrs. Wells to Discuss Formosa at GOP Meeting

By RUTH REECE
Press-Telegram Club Editor

Mrs. Carveth Wells, lecturer and explorer, will be the featured speaker at a meeting of the Long Beach Council of Republican Women Wednesday at 1 p. m. in the Pageant Room of the Wilton Hotel.

The occasion will be the annual reciprocity and membership tea. Honored guests will be members of the Presidents' Club, the council's new members and the council's loyal and long-time member, Mrs. Eva Emery, who celebrated her 101st birthday March 9. Mrs. Cartwright Hunter will preside and Mrs. Henry Christiansen, program chairman, will introduce the speaker.

Mrs. Wells' subject will be "Formosa and the Bamboo Curtain." She will be accompanied by her celebrated explorer husband who will assist her in showing motion pictures taken on their recent six-month tour of Formosa and southeast Asia. Their partnership in science, politics and adventure has taken them to far places of the world.

While Zetta Wells' hobby is training mynah birds to talk, her greatest interest is in the political field. In her fight, along with her famous husband, against communism. The tea, which will follow the program, will be in charge of Mrs. Charles C. Davenport and her hospitality committee. Invited to pour at the tea are Mrs. William S. Grant, Herbert R. Klocksiem, Edith Van

de Water, A. W. Vasey, W. H. Gillis, H. T. Gilstrap, Logan H. Goodnight, B. B. Braden, Carl B. Shank, F. Howard Merriam, Louis W. O'Bryan, Arnold Romeyn, William Nesbitt, Donald C. Spring, Minerva Anderson, Myrl Cypher and Miss Lucille Kuecks.

Mrs. Hunter has extended an invitation to members to bring guests. There will be a short business meeting at 12:45 p. m.

MUSICAL ARTS

Dan Cariaga, an outstanding pianist and one of the winners in the Musical Arts Griggs Memorial Foundation Series, will appear on the program arranged for Musical Arts Club Monday, following a luncheon at 12 o'clock in the Mirror Room of the Lafayette Hotel. Arthur Carah will preside.

The pianist has won both the junior and senior awards in the contest sponsored by Women's Music Club, won a scholarship to UCLA, has appeared with the Arrowhead Chamber Music Orchestra and most recently was one of the soloists when the Bach Three Piano Concerto was given. He will be presented by Rachel Morton, program chairman.

Annual election of officers for the 1933-34 season will be held at this meeting and voting on proposed revisions to the by-laws will follow. Reservations for the luncheon are to be made with the dinner secretary, Ruby Kimball Brown.

NLB WOMEN'S CLUB

Students from Jordan High School will provide the pro-

gram at a meeting of North Long Beach Women's Club Wednesday in Houghton Park clubhouse. Their program will include excerpts from "Girl Crazy," a humorous play dealing with young people and their parents.

The refreshment hour will start at noon, with Group Six, Mrs. J. S. Cowley chairman, in charge. Mrs. Ralph Gott will preside. Mrs. Henry Penner, membership chairman, will introduce new members who will be honor guests.

POLY FACULTY WIVES

Mmes. Richard Fairchild, Ralph Cornelius, Gerald Dennerlein and Howard Thayer will be hostesses for the March meeting of Polytechnic High School Faculty Wives slated for 7:30 p. m. Wednesday in the home of Mrs. Wilbur Douglas, 116 Paloma Ave.

Program will feature a talk on make-up and hair styling by Gladys Morgan. Members will make plans for the next meeting of the group which will be a dinner party honoring their husbands.

TOASTMISTRESS

Toastmistress Clubs of this area are busy these days planning for a special event of interest to them, the harbor area speech contest slated for 7 p. m. Saturday in the Don Hotel in Wilmington. Long Beach Toastmistress Club, Long Beach Ardis Club, Long Beach Naval Shipyards Toastmistress Club and San

Pedro Toastmistress Club will participate. "Springtime" is the theme for the evening and the contest chairman, Miss Helen Cameron, will preside.

Toastmistress Miss Marjorie Vallancey will introduce the speech contestants, Mrs. Ione Weinard, Long Beach Toastmistress Club; Earline Payne, Ardis; Mary Frances Petersen, Naval Shipyards; Ella Applegate, Wilmington, and a contestant from the San Pedro club.

The winner will compete at the spring conference of Council One, Southwest Region, International Toastmistress Clubs, to be held April 16 at the Wilton Hotel. Music will be provided by Robert Goodwin, vocalist, with Mrs. Good-

win as accompanist.

GOP JUNIORS

Mrs. Margot C. Steurer, former German lawyer, will tell of her dramatic escape from East Germany with her three children when she appears before members of GOP Juniors at a luncheon meeting at 11:30 a. m. Thursday at the Victor Hugo. Mrs. Arnold J. Romeyn will preside. Mrs. L. A. King, hospital chairwoman, has planned a green and white floral arrangement for the decorations for the tables.

Mrs. Steurer worked with the U. S. intelligence agencies and as a prosecutor for the U. S. courts in Germany. Reservations for the luncheon are to be made with Mrs. Raymond Chase, 2670 Faust Ave.

TO VIEW MOVIES

Ladies' Auxiliary to the Long Beach Fire Dept. will meet at 12:30 p. m. Thursday in Linden Hall, when movies of interest to all members will be shown. Refreshments will be served and a St. Patrick's Day motif will prevail in the table decor.

For the fifth consecutive year the auxiliary is donating each Friday for volunteer work at the Veterans Hospital. Members provide escort service for the ambulatory patients and help in other ways. Mrs. Edward Chappin, president, announces that more volunteers are needed for this work.

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MUSIC CLUB

Music study section of Woman's Music Club will meet at 11 a. m. Friday in Municipal Art Center. Using the intriguing title, "What Makes It Tick," John Callaghan will give a demonstration of the mechanical function of the

piano and the development of tone qualities.

Mrs. Alice Durham, chairman of the section, will preside and other officers assisting are: Mmes. O. S. Lindenberger, Frank Greene, R. M. Hathaway and James H. Payton.

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Square crown, tiny brim sailor with down-to-here velvet streamers, 17.95.

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Musical Program to Fete Ebell Club Life Members

Life members of Ebell Club will be honor guests at tomorrow's luncheon and program in Ebell auditorium. In their honor, a special musical treat was arranged last summer by the program committee, headed by Mrs. Joseph M. Striegel, to be presented by George Stuart, versatile entertainer. Besides having a wonderful singing voice, he is gifted with the ability to entertain as well as to preside as a jovial master of ceremonies. Appearing with the singer will be Meurisse Du Ree, sophisticated of the dance, who will demonstrate why he has been hailed by critics as a "potential Nijinski." Mrs. James Bryan Murray will preside, and Group J-R, Mrs. Carl Brooks, chairman, will serve the luncheon.

Women of Moose

College of Regents, Women of the Moose, will meet Monday from 11 a. m. until 3 p. m. in the home of Mrs. Bessie Lovitt, 1320 Chestnut Ave. Also scheduled is a business meeting at 8 p. m.

Card Party

Woman's Benefit Association Review No. 15 will hold a public card party at 1 p. m. Tuesday in Machinists Hall. Dessert luncheon will be served at noon, followed by cards.

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(left) Jr. Sophisticate's black and white plaid gingham with Victorian sleeves, linen collar and cuffs, detachable cummerbund. Sizes 9 to 15, 49.95

(right) Dress of Clark Jr.'s long torso gingham, little boy velvet bow, white pique collar and cuffs. Sizes 9 to 15, \$25.

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store hours: 9:30 A.M. to 5:30 P.M. — Fridays 12 noon to 9 P.M.



National Secretaries Foster Professional Rating

By ANNE GILCHRIST

With the awarding of the Certified Professional Secretary certificates have been created in secretarial fields concerning study for the annual exams and the Long Beach City College B & TD course sponsored by the Queen Beach Chapter of National Secretaries.

The title of CPS is an honored one and denotes that the holder is rated on the professional level through increased study, a plan praised by executives everywhere.

Exams for 1955 will be given May 6 and 7. Qualified secretaries 25 years of age or older, men as well as women, members of non-members of the National Secretaries Assoc., are eligible to take these examinations after proper application. However, additional study on business law, economics and business administration, secretarial accounting and a variety of other office subjects is, in most cases, necessary.

Long Beach can well be proud of the fact that four women of this city passed the last exams. Only 19 in the state of California qualified and a total of 222 throughout the nation. There are now 582 women in the country who hold the CPS rating, earned since its inception. Long Beach women to pass the last tests were Felda Wilson, Margaret Ericson, Lola Lyons and Lillian Ober. California now has a total of 40 Professional Secretaries and ranks fourth in the country. New York has 65, Illinois, 53, and Texas, 53.

Robert Krogfoss, instructor

of the secretarial review course at LBCC B & TD, was an honored guest and one of the speakers at the banquet at Victor Hugo when the Long Beach secretaries received their awards along with the nine other women of Southern California who passed the examinations. Dr. Albert C. Friese, head of Office Administration at USC, made the presentations before 100 secretaries, their employers and friends.

More NSA Activities

Another recent event sponsored by the Queen Beach Chapter of National Secretaries was a meeting with the commercial teachers of the high schools of town and LBCC for a panel discussion to give helpful ideas on what the schools are not doing in their classes at present to meet the needs of the employer.

Jo Kneer, secretary to the president of Dumont Aviation, spoke on "Grooming." Vervyl Sumrall, secretary to Joseph Bogdanovich of Star Kist Foods, spoke on "What Private Industry Would Like to Find in New Employees." Marie Wells, secretary to the director of cafeterias, Long Beach Board of Education, spoke on "Human Relations." Madeline Ferguson, secretary to Chief of Police William H. Dovey, discussed "Are We Pampering Our Children?" and Jeanne Hissner, secretary to W. K. Palmer, Young's Market Co., talked on "How to Get a Job and Keep It."

Each secretary gave a five-minute talk on her chosen subject and these were followed by an open discussion between the teachers and secretaries.

Also explained was the National Secretaries Week, to be April 24-30 this year, when the secretaries take girls from the senior high commercial classes into their offices for a day in an effort to acquaint them with secretarial procedures in a working office.

National B&PW

When Long Beach National Business and Professional Women's Club had its last social meeting at the YWCA Dean Division of the Chamber of Commerce Research Divi-

sion was guest speaker and presented a film "It's Everybody's Business," an interesting preview of small business from earliest times to the present day. Florence Brown, public affairs chairman, introduced Davisson.

Ethel Avis gave a report of the Bell-Maywood conference of B & PW and delegates and alternates were selected for the District and Section conferences.

Following the program a social hour was enjoyed. Refreshments were in charge of Florence Brown and co-hostesses were M. Jay Jones, Gertrude Weber and Eunice Snyder.

Desk and Derrick

Desk and Derrick Club of Long Beach will experience the complete "bringing in" of an oil well at next meeting to be Wednesday evening in the Pageant Room of the Wilton Hotel. Max J. Taves, petroleum engineer with Richfield Oil, will bring an actual working model of a miniature oil field.

and, with the aid of two assistants, the complete operation of an oil well will be demonstrated.

Stressing the recovery of oil, which can be more than doubled by use of modern equipment and engineering techniques, the speaker will show what happens when a well pierces the oil-bearing sand.

Vocational Nurses

The Long Beach chapter of Licensed Vocational Nurses Assoc., Div. 9, will sponsor a

public card party March 19 at 7 p. m. in the Flower Room of Mottell's, Third St. and Alamos Ave. Friends of the Association members are urged to make up parties and attend the affair.



ENGAGEMENT

Wedding plans are being made by Miss Barbara Lee Barrett, daughter of Mr. and Mrs. H. D. Barrett, 1015 Hellman St., and Robert M. Decker, son of Mr. and Mrs. Mort Decker of 2401 Belmont Ave. The bride-elect attended Poly High School where she was president of Tajma Sorority. Her fiancé, who attended St. Anthony's High School and City College where he was vice president of Supporters' Club, will be graduated in June from UCLA. The popular pair has chosen April for their nuptials.

ANNOUNCE MARRIAGE

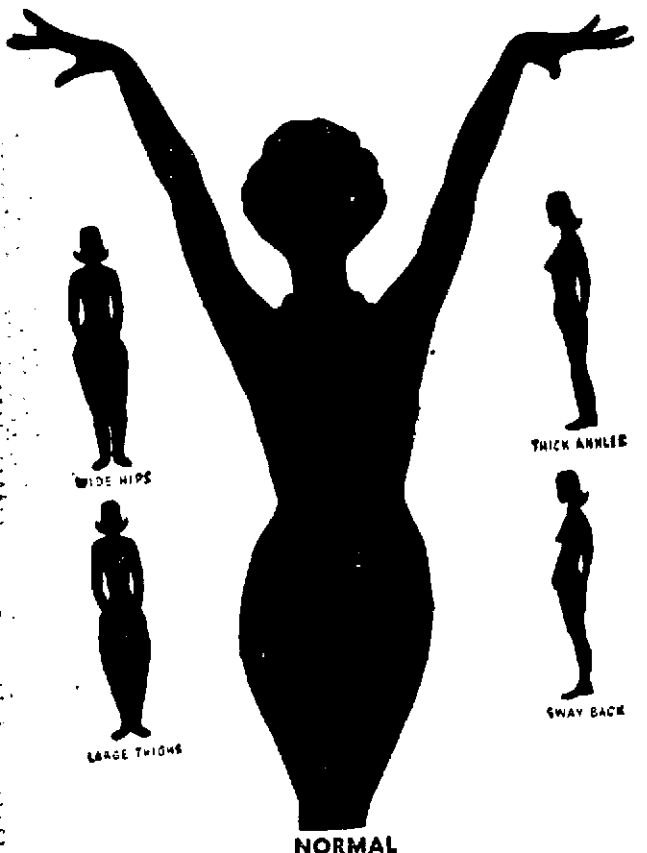
The traditional box of candy was offered at the last Tajma Sorority meeting announcing the marriage of a member, Mary Ann Hilliger, and Howard F. Cummins Jan. 8 in Las Vegas, Nev. The bride, daughter of Mr. and Mrs. Harold Hilliger of 3848 Myrtle Ave., attended Poly High School. Her husband, son of Mr. and Mrs. William F. Cummins of 2183 Delta Ave., is a Poly High School graduate. He is serving in the Air Force at Parks Air Force Base. A reception will be held when he completes his basic training.

Compliment Miss LeClair at Shower

A bridal shower feting Miss Marilyn LeClair was given recently in the home of Mrs. George Hardie, 3302 Ladoga Ave. The honoree, daughter of the John LeClairs of 2283 Mira Mar Ave., will say her wedding

vows on Monday afternoon with Barry Willis, son of Mrs. Floyd Owens, 4343 DeOra Way, and Harold W. Willis, at the Army Air Force Chapel with Rev. Ben T. Cowles officiating.

SUCCESSFUL REDUCING



WITH PROPER GUIDANCE, every woman can have a normal figure, well proportioned from top of head, to tip of toes, as in the center drawing above. Common figure faults, as illustrated above, are wide hips, large thighs, thick ankles and sway back, and if you fit into one of these categories, and are distressed, then consult the leading figure consultant on the West Coast. Miss Pat Walker, with her figure consultants, is ready to tackle any figure problem you may possess. These figure faults and others are being corrected in Miss Walker's salon by a supervised, "tailored" course of treatments.

BETTER FIGURE PROPORTION ANSWER TO WEIGHT PROBLEM

By MARTHA AINTREE
Special Beauty Editor

Easter is almost here and the new, exciting fashions are an answer to the well-groomed woman's dream. But are you ready to look your best in the sylphlike creations? Is reducing the answer? Have you tried to stick to a diet and then given up in despair?

There is an answer, and it's being revealed by the leading figure authority on the West Coast, Miss Pat Walker. "A perfect figure is every woman's most valuable asset; and every woman can have it—with proper guidance," said Miss Walker in an interview with this reporter. "We begin with a fairly good figure in our teens and then we have a tendency to sag," she remarked, "not only in the relaxed muscles of the abdomen but hips, arms and legs. Nature didn't intend that."

Getting back to our original state, or improving it, is the task assumed by Miss Walker and the after dealing with more than 20,000 women in the Southland with regard to their weight and figure problems, she is a pretty good authority.

The most common figure faults are (1) protruding abdomen, (2) enlarged thighs and hips, (3) bulging waistline, (4) large legs, ankles and arms, and (5) sway back.

These common faults can be and are corrected in Miss Walker's four salons in the Southland. First, there is a figure analysis when she decides what problems need to be cor-

rected and then a regular course of treatment is mapped out for the customer. "Most women have the will power to stick to the treatments," said the figure authority. "Only one in a hundred ever backslides after starting the reducing course."

The treatments, by scientific methods, are personalized and supervised by figure consultants in each salon. Every woman requires different treatments for her own personal figure problems.

What if you do not have a figure problem? You'll still be interested in the "toning up" treatments, designed to relax and soothe the nerves of the tired working girl or the harassed mother! The salons feature privacy and low cost. Results guaranteed.

You may have a complimentary treatment and figure analysis at no obligation. Hours: 8 'til 10. Remember, there are only four locations in Southern California where you get the reducing service developed by Miss Pat Walker, nationally famous figure authority. Phone or call collect to: L.B. 35-5397 at 936 Pine Ave. in LONG BEACH; Tucker 6872 at 643 South Olive St. in LOS ANGELES; Sunset 3-5760 at 4653 Lankershim Blvd. in the VALLEY; SYcamore 5-3283 at 808 E. Green St. in PASADENA.

PAT WALKER SALONS
Staffer System
Copyright 1955 by Patricia Patrick Walker

Lakewood Style Show

"A Preview of Spring" will be the theme of a bazaar-fashion show to be presented by Lakewood Women's Club at 7:30 p. m. Tuesday in Lakewood Country Club. Proceeds will be used for the Lakewood chapter of the City of Hope. Men's, women's and children's attire will be shown by Columbia Stores.

Following the style show, dessert will be served, with Mrs. Stanley Solomon, president of the Lakewood Chapter, City of Hope, and Mrs. Charles Reither, president of Lakewood Women's Club, pouring at the coffee services. Feature of the bazaar will be gaily decorated booths in the lobby, when aprons, cookies, candy and preserves will be on sale, as well as plants, surprise packages and other articles.

Entertainment will include an old-fashioned cake walk, a fortune teller, and music. Mrs. George Winsor, fine arts chairman, has arranged an art exhibit and sale. General chairman is Mrs. Robert Howe. The public is invited.

To Present Imaginary Book Tour

The third in a series of four dramatic book reviews by Mrs. Herbert R. Murphy, sponsored by the Carmelita Nuns Auxiliary, will be presented at 10 a. m. Thursday at the Ebell Theater.

Mrs. Murphy will take her audience "Round the World With Books" . . . to Mexico, to Asia, and to Ireland. She will review two books by Dane Chano, "Village in the Sun" and "House in the Sun," and "My Heart Lies South," by Elizabeth Borton de Trevino. From the Far East she will present Chiang Yee's "A Chinese Childhood," by Elizabeth Gray Vining, and "Invitation to Tea," by Monica Lang. And finally, Gertrude Murphy will bring her listeners Ireland with "The Silent Travelers in Dublin," by Chiang Lee, Robert Gibbings' "Sweet Cork O'Theo," and "A Treasury of Irish Folklore," by Padraic Colum.

Season tickets for the two remaining reviews, as well as individual tickets, may be secured at the box office on the morning of the review, or by contacting Mrs. Wayne P. Hanson, 3731 Linden Ave., or Mrs. James Hayes, 2745 Hackett Ave.

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... subtler in color, softer in
line and definitely datelined
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Bone Corsets, Front Lace, Pull-on Girdles

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NAMES FOR YOUR FAVORITE

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MATERNITY
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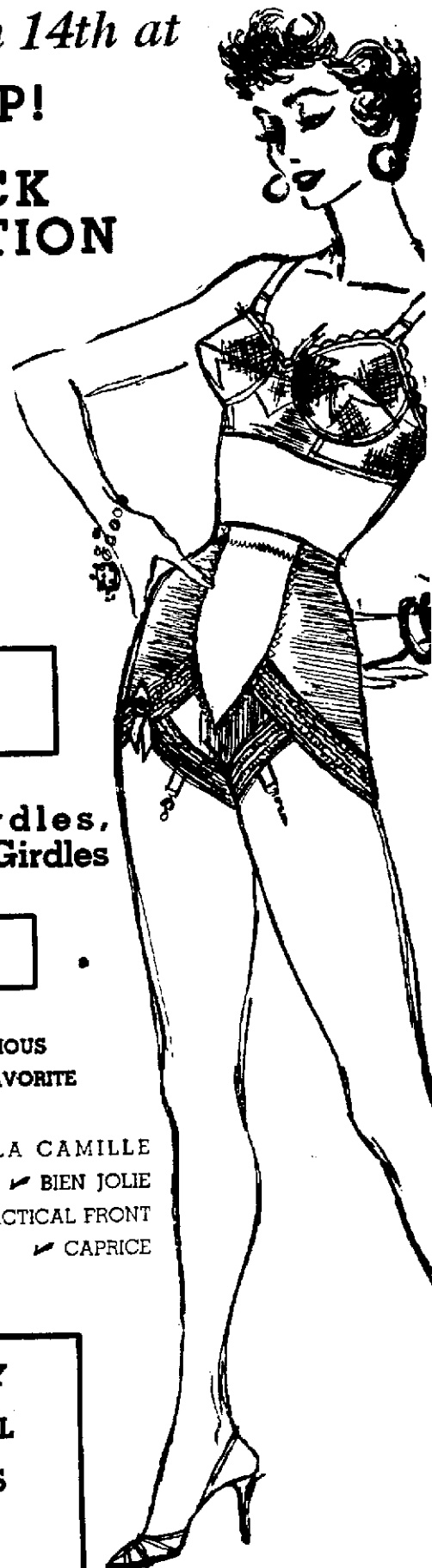
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The big white lace collar
stop rustling taffeta . . .
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SOROPTIMIST CLUB TO SPONSOR STYLE SHOW
Soroptimist Club of Long Beach will sponsor a show to be given March 19 at Vivian Laird's, starting with a 12:30 luncheon. Presenting the fashions will be Schick's, Alice Clark Millinery, Hills Furs, and Kimberlin Corset Shop. Pictured (left to right) are Mrs. Myrl Cypher, chairman of ways and means; Mrs. Gladys Potter, president; and Dr. Louise Benefield, vice president.—(Staff Photo.)



Mr. and Mrs. Roy L. Woolley
Jack's Studio

Note Golden Year Today

Mr. and Mrs. Roy L. Woolley of 44 Alhambra Pl. will celebrate their 50th wedding anniversary today with a reception for 200 relatives and friends in the home of Mr. and Mrs. Wilfred C. Woolley, 3501 California Ave.

The honored pair observed the golden milestone Christmas Day, but the anniversary party was delayed until their son and daughter-in-law, Mr. and Mrs. Wren Woolley of Saudi Arabia arrived for a vacation. The Woolleys were married in 1904 in Fresno and resided in that city until 1913 when they moved to Coalinga. They have been residents of this city for 23 years. Mr. Woolley is retired from a position with an oil company.

Children of the couple are Gladys Gould, Zelma Dunphy, Wilfred Woolley all of this city, Wren Woolley and the late Alva Woolley. Eight grandchildren and four great-grandchildren complete the family group.

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Continent Lures Travelers

(Continued from Page W-1.)

R. L. and will be stationed in Long Beach, possibly for two years. They'd requested duty here but had scarcely hoped for such good luck.

Two smorgasbord dinner parties are on the agenda for March 20 and 21 given by Dr. Dean and Nellie Pocock with the guest list being made up of doctors, their wives, and others from the VA Hospital. The parties are at the Pocock home at 2256 Faust Ave. with 20 bidden to each one.

Next week students from Stanford will be surging into the city for their spring vacation, and there'll be many a party in their wake. Invitations have been issued by Mary Jane and Dr. Bill Durbin for an open house on Sunday afternoon honoring their daughter, Janet, a freshman at "the farm" and her fiancé, Herbert Selzer. There's much entertaining being planned for the pretty young bride-elect, since her wedding is slated for June in Palo Alto as soon as school is out and there'll be no other opportunity for prenuptial showers.

Then there's another of our very favorite young people, Carol Kellogg, who'll be down from Stanford and who also is to be a June bride. Her wedding to John Pitt, however, is to be in Long Beach. Josephine (Mrs. George) Paap and Kay (Mrs. Walter) Martin will cohostess at a luncheon and miscellaneous shower in Carol's honor on March 24 at Jo's Nieto Ave. home. More about Janet's and Carol's parties next week.

We can't wind up our column without another mention of the marvelous party hosted by the Callahans Sr. on Friday

for the young Les Callahans. The lovely young bride wore a brown and gold gown of printed organdy with a tiny crown of brown baby cymbidium resting on her blond tresses. Ruby Callahan was in an elegant powder blue Chantilly lace and the bride's mother, Mrs. Jack McWilliams of Phoenix, was gowned in lavender of the most delicate hue. Masses of pink roses were everywhere, and the party was one of the true smash successes of this or any season.

Etheridge Tent
Anna Etheridge Tent, Daughters of Union Veterans, will meet Monday at 11:30 a.m. for a sandwich luncheon in Veterans Memorial Bldg. Mrs. Elsie Songtag, president, will be in charge.

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To GRETA'S Faithful Patrons

Due to our remodeling program we find it necessary to close our store Monday, March 14, through Thursday, March 17. We will be open, business hours as usual, Friday, March 18, (Friday hours—12 noon until 9).

We greatly appreciate your patience and friendship. We know that you will enjoy the added convenience and beauty of our store when it is complete.

Sincerely Yours
GRETA'S

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Six Pianists Set Recital

Elizabeth De Avirett will present six pianists in a concerto recital Sunday March 20 at 3 p. m. in the Corinthian Room, Town Hall.

On the program will be "Concerto Brillante" (Mendelssohn) performed by Robert Walworth; "Concerto A Minor, First Movement" (Schumann), Peggy Nelson; "Concerto E Minor, Second and Third Movements" (Chopin), Susan Kessler; "Concerto E Flat Major, second, third and fourth movements" (Liszt), Joann Jetton; "Concerto for Left Hand" (Ravel), Betty Hain Lewin; "Concerto C Minor, First Movement" (Rachmaninoff), Janet Runolfsson.

Assisting artist will be tenor Svenir Runolfsson, accompanied by Janet Runolfsson. He will sing "Caro Mio Ben" (Giordani), "Sprettur" (The Gallop) (Sveinbjornsson), and "Chella Mi Credo" (Puccini).

Mrs. Lewin is one of the two artists with one arm who performs on the concert stage.

Festival of Music Set by Jewry

"Three Hundred Years of Jewish Music in America" will be the theme of this year's seventh annual Festival of Jewish Music, sponsored by the Long Beach Jewish Community Center. The affair will be at the Washington Junior High School, 15th and Pacific, Monday, March 21, at 8 p. m.

This year's festival, which is held in conjunction with the national Tercentenary celebration, will feature music by American composers, Yiddish and Hebrew folk songs.

The featured artists this year will be Cantors Julius Blackman of Temple Beth Zion, Leon Bennett of the West Los Angeles Synagogue Center, Robert Roth of Temple Sinai, Glendale, and Abraham Saikov of the Olympic Temple. Vocalist Marilyn Cole, Sid Green, violinist, and Gene Feher, pianist, will be featured, announced Frank Mayner, chairman of the Jewish Music Festival. The program has been arranged by Bernard M. Wall.

The Jewish Music Festival is presented as a community service by the Long Beach Jewish Community Center, 2026 Pacific Ave., and is offered to the public without charge.

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Irish Theme Dominates Service Parties

By VIRGINIA NEWTON

An attractive spring luncheon party with a St. Patrick's Day theme has been planned for Thursday noon when the Nautical Club members will gather at Allen Center for installation and meeting. At this time Mrs. E. W. Hermonson will turn over the gavel to Mrs. Philip Ruth as presiding officer of this busy club.

Other members to take office will be Mrs. W. O'Brien, vice president; Mrs. M. Anderson, secretary; Mrs. M. Steltenkamp, social secretary; Mrs. Raymond Jordan, treasurer; Mrs. E. Fox, parliamentarian; Mrs. C. A. Murray, marshal; Mrs. C. A. Murray, chaplain. Installing officer will be Mrs. H. Keller.

Hostesses for the party will be Mrs. C. A. Ottsan and Mrs. C. A. Murray. Members are urged to attend this important meeting and hear the exciting plans for the summer season.

The prettiest party of the week was by far the gay "Anchors Aweigh" event given by Mrs. Walter J. Gay of Naples honoring Mrs. D. A. Linthicum and Mrs. W. A. Pace. Among the guests were Mrs. T. M. Arrowsmith, R. E. Daniels, G. W. David, H. N. Delmore, F. A. Delan, Wayne Gamet, T. C. Linthicum, Lyman Vaughan and R. M. Whippley. High light of the afternoon were accordion numbers by Bobby Bell of Naples. The honorees were presented spring corsages.

Last Thursday the nominating committee of the popular Officers Wives Club of Long Beach met for a brunch and business meeting at the home of Mrs. Forrest P. Brown. Among those present were Mrs. R. Clark, S. F. Balaban, L. V. Honsinger and W. E. McCabe and the president, Mrs. J. C. Woelfel.

Next Tuesday the board members of the club will meet at noon at the home of Mrs. Woelfel.

Maj. and Mrs. Ted Timbers

and family have returned from a visit to Mrs. Timbers' parents in Taft.

No luncheon meeting is planned for the month of March for the wives of officers attached to Amphibious Squadron Seven, but plans are going ahead for their April Showers luncheon in April.

Seen sunning and swimming in the pool at the Towne Club were several wives of officers attached to the USS St. Paul. Among them were newcomers Mrs. R. M. Fletcher, J. R. Hobart and K. W. Kimball and Mrs. J. A. Williams.

Capt. Claude Ricketts entertained at dinner aboard the USS St. Paul the basketball team from the Rogers Junior High which recently became citywide champs.

Lt. Colonel and Mrs. Edward M. Garrett had as their recent house guests from Texas, Col. and Mrs. William C. Lindley, who are en route to Japan, where the colonel will take command of the 316th Troop Carrier Group, Air Force.

Mrs. Charles Price has returned from a visit to Kansas City, Mo., where she and Lt. Price plan to settle as soon as he is released from the service.

Last Saturday night the Officers Wives Club of the Long Beach Air Force Base sponsored a spring and summer fashion show and dance presented by Mrs. Walter Berger, commentator. At the piano was Nancy Boyde. Club members who modeled the new outfits were: Paul Donohue, Irving McQuair, Clyde Sikes, Ted Timbers, Ernest Harley and Bill Bryan. Dancing to the music of Bob Galloway's band followed.

Maj. and Mrs. Chester J. McDermott entertained the following guests at a dinner party recently: Maj. and Mrs. G. A. Kraft, William Palmer and Kerney Sigler.

The Naval Base Nursery is getting a surprise. Plans are going ahead for a big play yard with all the exciting equipment of a park. The hours at the nursery are Tuesday through Thursday afternoons from noon to 4, and Friday and Saturday nights from 7 to 10 o'clock.

A delayed but delightful birthday luncheon honoring Mrs. C. A. Murray, Robert Bagley and Dell Cohn was enjoyed Wednesday afternoon at the Apple Valley Inn by Mrs. Harry Rungreen, M. Steltenkamp, Lee Fink, H. Litherland and H. Keller.

Honoring St. Patrick's Day with a gay luncheon event Wednesday will be the wives of officers attached to the Mine Force, Pacific. Mrs. John Butler and Mrs. Carl Plath will be hostesses for the party in Officers Club, Allen Center, and bridge and canasta tables will be arranged for those who wish to remain following the luncheon.

Also honoring St. Pat will be the Coast Guard Officers Wives Club who will gather at Allen Center Tuesday for a luncheon. Reservation chairman is Mrs. E. E. McCroy. Prior to the luncheon at 1 there will be a business meeting.

ing at 11:30 a. m.

Comdr. and Mrs. Donald Ramage entertained at a recent curry and rice dinner in honor of Lt. and Mrs. Philip Sineberg, who have left for new duty and residence in New York, and Lt. Chester Ferguson, who is now a civilian, and his wife.

Mrs. W. A. Cockell has returned from visiting friends in San Diego and Coronado.

Mrs. Adrian Alfred of this city received the exciting news of the coming marriage of her grandson when the engagement of Patricia Anne Gregory, daughter of Capt. and Mrs. Richard Victor Gregory of the Naval Amphibious Base at Little Creek, Va., and Ens. Rufus Edwards Rowe, son of Rear Rdm. and Mrs. Rufus A. Rose, was announced recently.

Last Friday night the Reserve Officers Association members and their guests enjoyed a dinner meeting at Allen Center. Guest speaker was Rear Adm. Charles L. LaBarge, USNR.

On March 15 Marion Kinney will be hostess for the board of directors of the Fleet Reserve Ladies' Auxiliary, Branch 43, at a luncheon event in Lakewood Country Club.

Lt. L. M. Stene, who was Net Depot officer at the Naval Ammunition and Net Depot, Seal Beach, has been detached and he and Mrs. Stene are packing like mad to leave together in about 10 days for his new duty station at the Naval Air Station, Kodiak, Alaska.

Schwager's parents, Mr. and Mrs. William H. Weiser, and then they will visit the Air Force officer's parents, Mayor and Mrs. Schwager, in Elizabethtown, Pa.

Lt. and Mrs. Irvine McQuaig have had as their house guest Mrs. McQuaig's brother, Robert Border, who was en route to Casper, Wyo.

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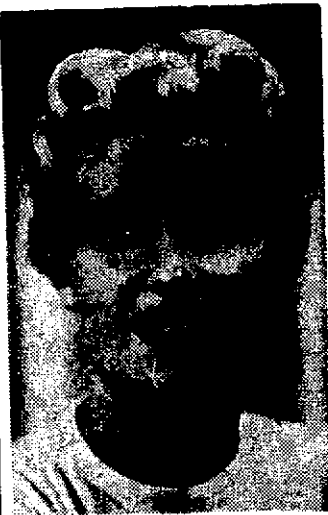


—Nola Brooks Photo

Mrs. Astle New Leader

Mrs. Ray Astle was installed as president of the Long Beach alumnae chapter of Kappa Alpha Theta at a meeting in the home of Mrs. Herbert Judson, 119 Mira Mar Ave. Mrs. Astle, who resides at 107 Rivo Alto Canal, attended Oregon State University, and held the office of treasurer before being named president.

Others installed were the vice president, Mrs. John Ferguson; treasurer, Mrs. Warren Bowman; corresponding secretary, Mrs. George Brown; recording secretary, Mrs. John Nimocks; rush chairman, Mrs. Charles Bittel; Panchellenic chairman, Mrs. Robert Hall; editor, Mrs. A. L. Hansted; archivist, Mrs. William Bradlock; telephone chairman, Mrs. R. P. Forbes; national projects, Mrs. Fred Jennings; program, Miss Virginia Abel; and magazine chairman, Marsha Wing.



Kathleen J. Hawkins

Reveal Truth at Party

The betrothal of Kathleen J. Hawkins and Donald Watts, son of Mr. and Mrs. J. K. Watts, 757 Roswell Ave., was announced by the parents of the bride-to-be, Mr. and Mrs. H. W. Hawkins, 1725 Rose Ave., at a tea for relatives and close friends.

Both young persons are graduates of Poly High School, where Miss Hawkins was affiliated with Phi Gamma Chi. Her fiancé attended City College and Stanford University. He was a member of Sphinx Fraternity at Polytechnic.

Rebekah Gleaners

Rebekah Gleaners will celebrate birthdays of members which occurred during the past three months Thursday in MacArthur Park.



Mrs. Joseph G. Jordan

Miss Peters Bride

Attractive Loyal Renee Peters, daughter of Mr. and Mrs. Paul H. Peters of 1151 Claiborne Dr., recited her marriage vows with Joseph G. Jordan, son of Mr. and Mrs. August Jordan of Los Angeles, in a recent double ring ceremony at St. Barnabas Catholic Church. Rev. Charles Cranham officiated at the afternoon

service before 100 friends and relatives.

The bride, escorted to the altar by her father, chose a waltz-length gown of white Chantilly lace and nylon tulle. Cascading diagonally down the full tulle skirt and across the bodice were small ruffles of lace which matched the jacket fashioned with a sweetheart neckline. She wore pearl earrings belonging to her maternal grandmother. Her bouquet was of white orchids and pink and white hyacinths. To complete her attire, she wore a French imported net veil caught by a crown of seed pearls and sequins.

Attending the bride was Faye Helene Krater, who wore a cornflower blue tulle and taffeta gown with a pink carnation bandeau and a pink carnation bouquet. Paul Blankenship served as best man and seating guests were Maurice Hinds and Lee Pyatt.

At the reception which followed, Mrs. Peters received guests in a raspberry colored costume suit with pink accessories. The mother of the bridegroom wore a black faille suit with white accessories.

Hostesses were Mrs. Maurice Hinds, Clifford Ralston, Lee Pyatt and Clinton Dyer. A second reception followed at the bride's home.

The new Mrs. Jordan, a graduate of Poly High School, attended Compton High School and USC. She was a member of Sealbearer at Poly. Her husband is a graduate of Fremont High School and Compton Junior College where he was a member of Beta Phi. He is serving with the armed forces at Fort Ord. They are now residing in Pacific Grove.



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15 YEARS OF FASHION LEADERSHIP!

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The Public Is Cordially Invited

SUNDAY, MARCH 20 3:00 P. M.
TOWN HALL, 835 LOCUST AVE.

Summer Camping Topic of Camp Fire Meeting

Camping was the high point of discussion at the recent Camp Fire board of directors meeting. Milton B. Smith, camp chairman, reported that his committee has secured sites for four day camps. "With several sessions at each of the sites approximately 900 girls will be able to experience the excitement and joy of summer camp close to home," he said.

Day camp counselors are being obtained now. Any mother or leader interested in being a counselor should contact the Camp Fire office, 2120 Cherry Ave. Special training is given the counselors before camping time in the techniques and skills of out-of-doors camping. Mothers of boys or younger children are accepted as counselors as each camp site also has a boys' unit and a nursery unit, with a full camping program geared to their interests.

Camp Fire volunteers from southern California and Arizona met last week at Biltmore Hotel in Los Angeles for the Region Five annual meeting. Representatives from the Long Beach Council were Mrs. Harold Eystone, Alvin Baker and Arthur Huey. Twelve other volunteers from

Long Beach were present, including Miss Mary Schellenberg, executive director.

Mrs. Arthur Huey was elected a representative to the National Council of Camp Fire. She is a leader of a Camp Fire group which started five years ago as a Blue Bird group at Longfellow School. Mrs. Huey is chairman of the Camp Fire Leaders' Association in her district and as regional representative for Camp Fire is a member of the board of directors.

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the most controversial beauty aid of our time!

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... as discovered and introduced in France ... the precious substance that sustains the Youth and Vigor of the Queen Bee forty times the normal span ... and that Science finds has amazing beautifying properties on human skin.

If your skin seems to lack vitality and freshness ... if tiny lines, coarseness and kindred problems are a challenge to your loveliness ... then ROYAL BEE CREAM, with ROYAL JELLY, offers you an astonishing beauty experience. Truly, Royal Jelly is today's most discussed and most controversial beauty aid ... a seeming beauty miracle from Nature!



Now for the first time, a distinguished cosmetic house has created a beauty cream containing authentic Royal Jelly \$5 plus tax for only

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Smart Set Cold Wave

What are the soft waves saying? "My hair is delightfully lustrous and the curls so easy to manage, all because of Smart Set Cold Wave. Complete with haircut

The more elegant, longer-look is the demand of fashion to achieve the modern goddess hair-do. Our experts will sculpt you, beautifully.

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EASY REDUCING

Science now helps you take off your fat while you eat the foods you choose.



Do you like sweets, candy, cake? Have you tried one thing after another to reduce, spent dollars, and you're still too fat? Here is a new wonderful capsule that helps you take off pounds and inches of ugly fat, easily and quickly. You take no drugs, you don't exercise. You don't diet one bit more than you need to because you automatically eat less!

counteracts hunger

All-in-One combines all of the concentrated vitamins and minerals you need while dieting. It combines vegetable cellulose that has no calories yet gives you the feeling of a full contented stomach. Therefore, you eat less and automatically lose weight.

fat goes fast

You'll be surprised at the fat you lose quickly — the inches that disappear the first month. No strict dieting, no drugs, no exercise. And, the cost is nothing unless you grow more slim, more youthful looking, more active and have better health. So start now to take off your fat with All-in-One Capsules as directed until you've cut down to the weight and figure you want.

80 capsules 2.98
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mail this coupon today!

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IN ART CIRCLES

Abstracts Featured at Show

By VERA WILLIAMS
Independent Press-Telegram Art Editor

Long Beach art exhibits:
Pacific Coast Club, 850 E. Ocean Blvd.; Art Assn. invitational show.
Municipal Art Center, 2300 E. Ocean Blvd.; Painter-print-makers and "Shopping Centers of Tomorrow."
Long Beach Branch, Los Angeles County Medical Assn., 814 Pine Ave.; Helen Daniels paintings.
Showcase, 2712 E. Broadway; Karl Seethaler show.
Lafayette Hotel: Spectrum Club paintings.
Studio-Workshop Art Gallery, 127 1/2 E. 1st St.; Karl and Marguerite Seethaler, Ben and Velma Messick, Verne Hansen, Jack Pullen, Ashton Overholtzer show.
Public Library, Lincoln Park; German handmade book-bindings.
Bank of Belmont Shore, E. 2nd St. and Santa Ana Ave.; Mildred Greene photographs.

Under the direction of Special Exhibits Chairman Virgil Bullock, an invitational show of abstract and impressionistic work by members of the Long Beach Art Assn. will hang in the Art Gallery of Pacific Coast Club during March and April.

Members of the Association and their friends are invited to a reception at the Pacific Coast Club from 3 to 5 p. m. today.

Artists and their works:
Oils: Mrs. Juanita Godwin, "Patty," "Clown Doll," "Spring," "Beach Walk," "Red Candy Bowl," "Lilies," "Deserted," and "Rooster and Chicken"; Mrs. Athena Hall, "Red Apples"; Mrs. Ethel Keeler, "California Autumn"; Mrs. Esme Ratzlaff, "Holiday," "Bowl, Book and Candle," "Sea Wind," "Still Life," "Norwegian Tekka" and "California Rustic"; Anna Kausman, "Landscape."
Watercolors: Robert Peck, "Bolsa Chica Gun Club"; Mrs. Marian Lewis, "Still Life—Chinese," "Alexander, Sad," "Wells, Signal Hill," and "Old Town"; Mrs. Esme Ratzlaff, "Indian Summer"; Mrs. Athena Hall, "Big Town," and "To the Market."
Casein: Robert Peck, "Smoke Tree."
Tempera: Robert Peck, "Mysterious Night."
Pastel: Mrs. Esme Ratzlaff, "Camille"; Anna Kausman, "Figure Study."

Of special importance to the student considering a commercial art career, and to the art instructor, artist, fashion designer, and art patron will be the program, "Fashion in Advertising," to be presented by Mrs. Doris Root, art director of Buffums' store at the Long Beach Art Assn. meeting at 8 p. m. Tuesday, in the Municipal Art Center, 2300 Ocean Blvd.

After attending Art Institute in Chicago, Mrs. Root was affiliated with Carl Anderson, Chicago free lance artist and designer. From Chicago she went to Denver where she became art director of the May Co. there. This experience and

training, plus her five years service as art director at Buffums' qualifies her to discuss advertising from the fashion angle.

After the program, the audience may view a craft exhibit directed by Mrs. Florence Gendron.
Refreshments will be served.

Beginning this week, the Studio-Workshop Art Gallery, in connection with the studio of Ashton (Bud) Overholtzer, 127 E. 1st St., will be open to the public from noon to 4 p. m. Monday through Friday.

The opening exhibit will include original work of local artists and famous prints.
Karl Seethaler will show five "metallographs," a new technique developed by him, using various metals and acids as his creative mediums. This is the first public showing of this new technique. These works are "Three Monks," "The Gate," "The Profile," "Carita" and "At the Entrance." Mr. Seethaler also will show a textograph, "My Son, My Son."

Marguerite Seethaler will be represented with a watercolor, "Pedestrians."
Ben Messick will show two oils, "Evening Soliloquy," "Feeding-Time at the Circus," four casein paintings, "Boys Fishing," "Golden Circus Horse," "In the Woods," "Night Fishing"; two lithographs, "Girl's Head," "Wash Day"; a watercolor, "Boat Landing"; and "Marian," a drawing in red chalk.

Velma Messick, "He's a Dancer," oil; "Mile High on Mt.

Palomar" and "Mountain Camp," both done in casein.
Verne Hansen, a drawing titled "Head"; two watercolors, "Still Life" and "Blue Nude" and an untitled oil painting.

Jack Pullen, two oils, "The Touch of Madness" and "The Broken Link"; three drawings, "Women," "The Detached" and "The Conversation."
Ashton Overholtzer, "Carnival" mixed media; "La Iglesia" (the church), tempera and "Fish Harbor," tempera and plastic.

All regional artists are invited to submit work to the gallery for possible future showing.

Mrs. E. H. (Helen) Daniels will exhibit paintings in the Long Beach branch office of the County Medical Assn., 814 Pine Ave., until April 21.

Included in the exhibit: "Autumn in Vermont," "Church in New England," "County Schoolhouse," "Store and Post Office, Ruth, Calif.," "Barn in Vermont," "Scene from Wilshire Blvd., 30 Years Ago," "Spring on the Desert," "Miners Cabin, Black Hills, S. D.," "Waterfall in Spring Creek, S. D.," "Superstition Mountain, Arizona," "Rush Creek, Early Spring, High Sierra," "Night Fighter Squadron," "Monument Valley."

Members of the Spectrum Club will sketch today in Black Star Canyon, the same location where they sketched last December. "It's a real honey of a location," they say. April 1, 2 and 3 has been set for the spring rendezvous.

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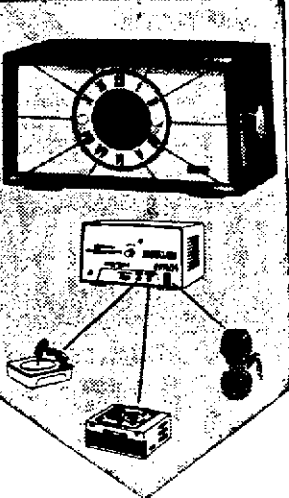
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Stripes and dots in Sanforized cotton. Pink/black on white. Sizes 10-16.

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(Budget Dresses)

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14.95

(Hi-Teen Campus Shop)

The new-look is the easy-look of this cardigan coat... its design based on its yoke-back detail, its beautiful hopsack 100% wool fabric and its new pale colors. The Tweeds in beige, pink, blue—the solids in navy, beige, pink, white, red and gold. Sizes 8-16.

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Second Floor of Fashion

Walker's Second Floor of Fashion



INITIATION FOR NEW CHAPTER

Inspecting the invitations which have gone into the mail for the initiation of Phi Kappa Chapter of Delta Delta Delta at Long Beach State College are, from left, Mrs. A. C. Anderson, chairman of the initiation services on Thursday and Friday at Lafayette Hotel; Miss Dolores Dahlquist, member of the college group to be initiated, and Mrs. W. A. Smith Jr., alumnae adviser to the new chapter. —(Staff)

Tri-Delta to Establish Local Chapter at College

On the calendars of Long Beach Tri Deltas, the dates March 17, 18, 19 and 20 have special significance. At that time Long Beach Alliance's dream of establishing a local chapter becomes a reality when Phi Kappa Chapter of Delta Delta Delta is installed at Long Beach State College.

With virtually every local Tri Delta participating in some phase of the strenuous four-day schedule, committees and groups of Tri Deltas are gathering all over the city for last minute preparations. Among these is the group pictured above who met recently to check the guest list of those who are to receive invitations. At left is Mrs. A. C. Anderson, chairman of the initiation services on Thursday and Friday, Miss Dolores Dahlquist, member of the State College group who will be initiated, and Mrs. W. A. Smith Jr., alumnae adviser to the new chapter.

Among the many duties assigned to Mrs. Anderson has been securing a sponsor from among the Alliance members for each of the 28 girls to be initiated. Assisting Mrs. Anderson in instructing the sponsors, many of whom haven't witnessed an initiation since their college days, are Misses Charles Burch, J. M. Burk, Stanleigh Erler and Georgie Ann Trower. Sponsors are Misses F. H. Belcher, Julie Bescos, R. J. Brown, T. J. Capel, L. R. Christiansen, Dorothy Collins, W. K. David, J. R. Devereaux, Gertrude Dowds, O. T. Ellis, G. H. Erickson, W. B. Eshleman Jr., W. M. Gemmell, N. R. Hatfield, Harold Hough, E. H. Jones Jr., G. E. Koppell, C. W. Latshaw, William Lichtenberg, Edgar Marrotte, Joseph Mendoza, H. V. Moore, Rupert McCook, Mary Purdy, J. H. Rives, Ethel Severson, W. K. Stow, L. W. Swigart, P. C. Thompson, Ray Underwood, W. H. Van Dyke, H. E. Viets, G. A. White, Roscoe Wilkey, L. J. Wood, F. M. Young, D. L. Young and Misses Clarice Innes and Shirley Swigart.

National officers of Delta Delta Delta arriving this week to participate in the installation are Mrs. Claiborne H. Kinnard of Franklin, Tenn., president; directors, Mrs. Bonnar Brown, Palo Alto, and Mrs. Carl T. Haller, Covington.

Red Cross to Award Nurses Pins

Badges and certificates of appreciation will be awarded volunteers in Red Cross Nursing Service Monday at 7:30 p. m. at the Long Beach Red Cross as a birthday commemoration of Jane A. Delano, founder of the American Red Cross Nursing Service which she began March 12, 1905.

Nurses who now have over 100 hours will receive Red Cross Nurse's badges. Those who have earned their enrollment pins are Misses Mildred Allred, Rachel Bennett, Dorothy Burrows, Mae Edgerton and Eleanor Lake. Certificates of appreciation will be presented Misses Leslie Robinson, Esther Rogers, Stella Fitzgerald, Vivien Gibbons, Iva Giddings, Martha Gilchrist, Mary Kiddie, Ardis Wagner, Ina Lundh, Misses Charlotte McGee, Marguerite McDonnell, Irene Carlson, Jean Bennett and Georgia Mowrey, all of whom are now Red Cross nurses who have served more than 100 hours as volunteers.

Special recognition will be given several Red Cross nurses who have recently become active at the Long Beach chapter. They are Misses Esther Grant, Mabel Davidson, Elizabeth Williams, Marie J. McCann, Minnie McLean, Susan Whidden and Miss Charlotte Owens. Mrs. Margaret Piday, from Palestine, and Miss Margaret Rowbotham, from Great Britain, both of whom are Registered Nurses now serving the Long Beach Red Cross blood bank, also will receive special recognition.

Accept Life's Challenges, Try to Do Right Thing

By DR. GEORGE W. CRANE

Case N-372: Terry M., 16, is a high schooler.
"Dr. Crane, I get angry at myself," he began, "for I am a coward at heart."
"I usually know what is right but I often do the wrong thing because the other kids suggest it."
"And I even try to cheat myself, for I know it is for my own best interest to brush my teeth, but I often have to argue myself into doing it."
"Actually, it doesn't take me 2 minutes to brush my teeth, but I am often so tired, I try to sneak out of doing it."
"My mother used to prod me but now that I am about

grown, she pays no attention, so I must prod myself. And I still try to play hooky with myself. Isn't that odd?"
No, that isn't a bit odd, for all of us human beings are like St. Paul, who said two personalities were always at war inside him.

One was the lazy animal personality which would try to trick or deceive the noble or spiritual personality.

I've seen dieters among business executives who would eat sparingly at the table, then sneak some extra tidbits when they were away from the watchful eyes of their wife and children. They were hurting themselves.

Part of the task of being true adults consists of gaining control over that lazy, sneaky personality which suggests we put off work till tomorrow.

And when it comes to facing serious crises, we are all like Peter and Jonah. For Peter lied three times in one night, saying he never even knew Jesus. But he repented later and acknowledged his cowardice.

Jonah tried to play hooky from his duty of warning Nineveh, so he fled by ship. But he finally confessed and was thrown overboard, where the great fish swallowed him.

Jesus, too, felt this same human tendency to avoid things which are painful, so he prayed in Gethsemane and wrestled with his destiny till almost morning.

He asked God if somehow he couldn't avoid going to the Cross, but this was his human side warring with his noble or spiritual personality. For he ended his long prayer with these words:

"Not my will but thine be done."

You teen-agers must not grow overly discouraged, therefore, when you feel the urge to duck out and avoid or evade your duty.

But it is dangerous to start fleeing from fears, for you then become their slave and they figuratively will blackmail you the rest of your life. Instead, call the bluff of those fears. Face them resolutely, even if you feel as if you'd die. For you will not die. So accept the job of singing a solo at church or of teaching a Sunday school class or of leading the Youth Meeting. Though your knees knock together like castanets, tell them you are still their master!

Argue with yourself, too, as when you try to slip out of brushing your teeth. Tell yourself to "act your age!"

All your life you will need to prod your better self into doing what you know is right, for your lazy self will try to persuade you otherwise.

But ultimately you will win control so you will not even debate any longer.

"If it's right, then I'm going to do it!" will become an axiom of your behavior thereafter and you will become a true adult nobleman like Jesus, as he arose from his knees at Gethsemane.

Junior High to Entertain at Program

Two hundred young people from Washington Junior High School will take part in the Community Program, sponsored by the Recreation Department, in the Exhibit Hall of the Municipal Auditorium Monday at 8 p. m.

The school orchestra and the band will present a program, ranging in type of music from classical to popular selections. Herbert Burger is the director.

The program will feature such selections as "In a Persian Market," "Song of Jupiter," "Park Hue Fantasy," "Maytime Selection," "Pilgrimage Overture." Lynne Meyerson also will present several marimba solos.

To round out this musical program Glee Club, under the direction of Kenneth R. Thienes, will present selections ranging from the 14th Century "In Dulci Jubilo" to the contemporary "Balulalow" from the "Ceremony of the Bells" by Benjamin Britten.

Community singing led by George Griffith, with Miss Beatrice Mozanoff as the accompanist, will begin at 7:30 p. m.

Old time and square dancing to the music of the Tyo Four Orchestra will follow the stage program. Bill Simmons will be the caller. Doors will open at 6:30.

Emblem Club

Emblem Club No. 106 elected a new corps of officers at its March meeting, with Mrs. Sam Landsworth named as president and Mrs. Rube Berg, vice president. The new officers will be installed in April. The Choralists will meet Tuesday at the home of Mrs. Earl Rausch, 5856 Orange Ave.

Concert in Art Center

The Hollywood String Quartet will present a concert of chamber music this afternoon at 4 o'clock in Municipal Art Center, 2300 E. Ocean Blvd.

The quartet is composed of members of motion picture studio orchestras. It includes Felix Slatkin, violinist; Paul Shure, violinist; Alvin Dinkin, viola virtuoso, and Eleanor Allen, cellist.

Slatkin, Shure and Dinkin have played in every 20th Century-Fox studio film since 1946. Slatkin is concertmaster and Shure is assistant. Dinkin formerly was concertmaster at Hollywood Bowl. Miss Allen has been a cellist with Warner Brothers studio since 1937.

The quartet will play Anton Dvorak's "Quartet in F," Claude Debussy's "Quartet," and Carl von Dittesdorf's "Quartet in E Flat." Admission is free.



ANNIVERSARY

The 60th wedding anniversary of Mr. and Mrs. Robert Pockrandt will be observed with an open house today from 2 to 5 p. m. at their home, 2051 E. 3rd St. The Pockrandts, married March 10, 1895, in Wayne County, Neb., have resided in this city since 1922. Completing the family group are two daughters, Mrs. Fred Wendell of Omaha and Mrs. William Meador of South Gate, four grandchildren and five great-grandchildren.

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Mrs. Dixon C. Phillips

Mrs. Wesley O. Hess

Phillips-Fox Recite Vows

Baskets of white gladiol, stock and China chrysanthemums adorned First Methodist Church of Compton for the recent evening nuptials of Miss Mona Joan Fox and Dixon Charles Phillips. After the ceremony, read by Dr. John Ashley and witnessed by 350 relatives and friends, the couple honeymooned in Palm Springs. They are now residing in Redlands.

The bride, daughter of Mr. and Mrs. Martin H. Fox of Compton, is the great-granddaughter of the late Fillmore Condit, former mayor of Long Beach and founder of Community Hospital. She attended Compton schools and University of Redlands. Her husband, son of Mr. and Mrs. M. R. Phillips of Seattle, Wash., attended schools in that city and is now serving in the Air Force stationed at Norton Air Base, San Bernardino.

For the service, the bride chose a silk shantung gown with a mandarin collar. The tucked bustline was embroidered with pearls and the full skirt ended in a cathedral-length train. She carried a white handkerchief loaned to her by Mrs. Nixon, mother of the vice president of the United States and a close friend of the family. The new Mrs. Phillips wore a pearl crown which held three tiers of silk illusion veiling. Forming the bridal bouquet were three white orchids and stephanotis.

Janet Olson was maid of honor, bridesmaids were Paula Abbott, Kay Irvin and Carol Knight. They wore yellow shantung gowns and carried cymbidiums and brown maline. Brother-in-law of the bridegroom, William Dale, was best man. Seating guests were Al Langley, Jack Stiles, Martin Fox, brother of the bride, Harry Brown and James Fox II.

Jacqueline Tipton Is Now Mrs. Wesley Orlin Hess

Newlyweds, Mr. and Mrs. Wesley Orlin Hess (Jacqueline Tipton), are now at home to friends at 1090 Grand Ave., following their recent wedding and honeymoon in Laguna Beach. The popular couple repeated their marriage vows in an evening candlelight ceremony at Aloha Wedding Chapel. Rev. Arthur H. Atkins officiated.

Daughter of Mr. and Mrs. Russell F. Tipton of 3582 Walnut Ave., the bride was escorted to the altar by her father. She was attractively gowned in blush pink imported satin fashioned with a portrait neckline and a bouffant skirt worn over hoops which ended in a chapel-length train. A shirred pillow of blush pink satin held her matching illusions net veil. She carried white hyacinths centered with a white orchid.

Attending the bride were Barbara June Hess, matron of honor, who wore a ballerina-length gown of lavender satin styled with a bouffant skirt of tulle over satin and carried lavender feathered carnations centered with an orchid; and April Rawlings, bridesmaid, gowned in rose satin, styled like the matron of honor's and carried pink feathered carnations.

Ronald Hess, brother of the bridegroom, served as best man, and ushers were Terry Hess, Freddie Tipton, Clifford

Birthday Party

Creative section of Woman's Music Club is inviting members and friends to a gala birthday party at 1:30 p. m. Thursday, honoring Mrs. Robert F. West, director of the section. Setting will be Municipal Art Center, and welcoming guests will be Mrs. Oliver I. Benediktson, chairman, and other officers. Misses Wayne V. Royalty, Ralph Henderson, Margaret Bryan, Alma Evans, W. E. Allen, Virginia Dingle, P. M. Magers and Mable Luce York.

PEO Event

Unaffiliated PEO members and visitors are invited to a meeting of Chapter OL Tuesday in the home of Mrs. J. H. Graham, 825 Obispo Ave. Reservations are to be made with the hostess.

DAILY 9:30-5:30. FRI. TILL 9

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.79 Klart Klak Blocks......57

FREE—Garage Box of 4 Large Trucks with purchase of 2-ring Wading Pool at.....18.95

FREE—18" Metal Road Grader with purchase of 2-ring Pool at.....13.95

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Afternoon Wedding Described

Emmanuel Presbyterian Church was the setting last Sunday for the wedding of Julia Elizabeth Moreland, daughter of Mr. and Mrs. John C. Moreland of 4401 Shaw St., and William Earl Martin of 264 Covina Ave. Rev. George Walker of Covina officiated at the afternoon service.

For the ceremony, the bride, given in marriage by her father, wore a mauve Chantilly lace over satin gown fashioned with a lace bolero. A jeweled flower hat completed the ensemble. The new Mrs. Martin carried her grandmother's heirloom rosepoint lace handkerchief and white orchids and white hyacinths on a prayer book.

In the wedding party were Winifred M. Jackson, matron of honor who wore a heliotrope taffeta dress, a flower head-dress and carried orchid stock, John C. Martin, best man; George O'Neal Jr., and John C. Moreland Jr., ushers, and Judy San Jackson, flower girl.

Hostesses at the reception which followed at the bride's home were Mmes. O'Neal Jr., Martin and Moreland Jr. The couple will reside at the Covina Avenue address after a honeymoon in Santa Barbara.

Both persons are graduates of Wilson High School. The bride attended City College and her husband, son of Mrs. Eugene Earl Martin of North Long Beach, attended the University of Texas. He served in the Air Force.



C. L. APPLING

Chef of the Week

Boy Scout Leader Offers Ham Dish for Campers

By MILDRED K. FLANARY
Independent Press-Telegram Home Economics Editor

His is a large family—made up of some 25,000 different boys. He has given to each a rich heritage as an adult head of the Boy Scout movement for 31 years. Chef of the Week C. L. Appling still hears from many of them — some heart-rending stories, others very happy ones.

"I was quite natural that Appling should become a Scout, for he was born to the outdoors, on a cattle ranch at Green Mountain, Calif. That you readers may orient yourselves, Green Mountain is on the Chocoma River in the mining country.

He moved with his family to Madera, however, at the age of 13, and remained there until he had finished high school. Again the southerly direction beckoned them, and the family home was next located in Fresno. There Appling completed his education at Fresno State College with a degree in education.

Six years of teaching followed at Fresno before he accepted the position of field executive of Boy Scouts in that area. Three years and eight months later he came to our city as adult head of the Boy Scout movement. In those days there were 812 scouts organized in 37 units—today, there are 9,681 Cubs, Scouts and Explorers in 273 units.

Under Appling's guidance Camp Tahquitz near Idyllwild was developed from a two-acre plot to a 92-acre layout of individual camps. The Will J. Reid training center at 4747 Daisy Ave., which includes a large swimming pool, a Sea Scout Base, developed at Long Beach Harbor, and a brand new Scout Headquarters at 401 E. 37th St. are all tributes to his era of scouting.

Probably the highlight of Appling's scouting success has been his love for camping. It was he who pioneered camping in its true form, each boy preparing his own food. As a teller of stories, he's an artist, holding the boys spellbound by the hour.

Come April 1, Appling will have reached the national age requirement. His retirement, however, will be in fact only a "boy" and a "scout." His influence and teachings will live on.

Quite naturally his cooking venture would take place in the wide open spaces—and it's for Imu. Here's what an Imu is:

IMU

The following recipe may be used for ham, beef, pork or fish. A large piece of meat is preferred.

Use whole or half ham and score in inch cross sections on fat side of ham. Place whole cloves in each section. Spread with a paste made with brown sugar and pineapple juice. Decorate each section alternately with cubes of pineapple and orange affixed by toothpick.

Wrap in brown butcher paper. Place in barley sack, secured by wire net and four wire lift-and-lower lines.

Dig an outside pit which is five times in diameter the size of piece of meat, five times its depth and with at least six inches of earth above package. Line pit with rock and heat to

white heat with hardwood. Replace five-dip Imu in water and place quickly in pit. Replace coals and cover with dirt. When cooking 25 pounds or more of meat leave in pit 12 to 20 hours.

St. Pat's Day

A gay St. Patrick's Day celebration will be given Thursday at 8 p.m. by St. Bartholomew's Parish. Cards, entertainment, refreshments and door awards will be featured during the evening. The public is invited.

Lincoln Circle

Abraham Lincoln Circle 44, Ladies of G.A.R., will give a card party Tuesday in Veterans Memorial Bldg. Refreshments will be served at noon.

Retired Teachers

California Retired Teachers Association has issued invitations to a reciprocity tea for 2 p. m. Friday in Second Presbyterian Church. Honor guests will be members of the Presidents Club of which Mrs. Philip M. Thompson is president.

Molly Mayfield

This Coed Can't Take a Joke

DEAR MRS. MAYFIELD: I'm writing to you as a last resort, since I've exhausted my own ingenuity in trying to win back the favor of a girl who means the world to me.

She is a lovely young co-ed. We became close friends and it began to look as though we might become very serious but this was before a former friend of mine jinxed our relationship.

It isn't the usual story of a buddy stealing the affections of his friend's girl. What he

did was far more unforgivable. Realizing that his behavior would be a reflection on me, and influence this wonderful girl's opinion of me, he nevertheless disgraced us both by his thoughtless actions.

After having excessively imbibed, he paid an uninvited visit to this girl's apartment at the indecent hour of 1 a. m. accompanied by his inseparable greyhound. He had put a hat and pair of glasses on the dog and stood him in front of the door while he rang the

doorbell.

After having been rudely awakened by the bell, she arose, opened the door, and was shockingly greeted by the weird sight that my former buddy and his fantastically attired dog must have presented. Of course, she was surprised, shocked, disgusted, in that order, but as quickly as she could pull herself together she slammed the door in their faces.

She told me about this the next day and refuses to believe that I am blameless. She thinks this was a scheme which the ex-buddy and I cooked up together to belittle her. She will no listen to anything I have to say in my defense. In fact, has refused to have anything to do with me, ever since.

I love this girl and I would do anything to be in her good graces again, but what chance do I have when she will neither receive me at her apartment, nor talk to me over the phone. I hope you will agree with me that she is being unreasonable.

I also hope that you will intercede for me because I know she always reads your column. — REJECTED AND DEJECTED HENRY.

P. S. — A fellow's patience can wear thin, you know.

DEAR HENRY: A fellow's patience would have to wear awfully thin to be as thin as this girl's sense of humor.

Oh, I'm not saying she should have gone into great, crackling giggles after being rudely awakened from a sound sleep. But certainly, after the first exasperation wore off, she could at least have seen that your friend meant no harm—and that the dog did, after all, present a funny sight.

And as for holding you to blame, and for refusing to see you or talk to you, well, she adds up to a bit of a sourpuss in my estimation. And I think you ought to let her simmer in her own sour steam for a while.—M. M.

Oswald Jacoby

Bidding No Problem Here

By OSWALD JACOBY
Writer for NEA Service

There was no problem in the bidding of today's hand. South had a book opening bid of one no-trump, with 17 points in high cards (the bid shows 16 to 18 points), balanced distribution and stoppers in at least three of the four suits. North had a book raise to three no-trump, since he had 10 points in high cards with balanced distribution.

The only problem came in the play of the cards. Declarer could count seven tricks in top cards and thought that he was going to need the diamond finesse sooner or later. Hence South won the first trick in dummy with the queen of hearts and tried the diamond finesse at once.

West won with the king of diamonds and thought that his partner's eight of diamonds told a significant story. He therefore returned a diamond, and South was in trouble.

South wriggled and squirmed, but there was no way to escape. The defenders were bound to get two spades and three diamonds, and declarer was down one.

There was no need to suffer the fate. The right line of play is to win the first trick with the queen of hearts and lead a low spade from the dummy.

If East is alert enough to hop up with the ace of spades (which most defenders would fail to do), and to return a diamond, South must put up the ace of diamonds. South then leads another spade.

As the cards lie, West must win the second spade, and

South is safe from another diamond lead. If East held both of the top spades, he could lead a second diamond and

NORTH 13		EAST	
♠ J 6 3		♠ A 8 4	
♥ Q 5 3		♥ 7 4 2	
♦ 7 4 3		♦ J 9 8	
♣ A K 7 3		♣ J 9 8 4	
WEST		SOUTH (D)	
♠ K 7 2		♠ Q 10 9 5	
♥ J 10 9 8		♥ A K 6	
♦ K 10 5 2		♦ A Q 6	
♣ 10 2		♣ Q 8 5	
North-South vul.			
South	West	North	East
1 N.T.	Pass	3 N.T.	Pass
Pass	Pass	Pass	Pass
Opening lead—♥ J			

then—but only then—South would have to risk playing the queen of diamonds. In short, South takes a risk in diamonds only as a last desperate resort, not as a voluntary first play.

By the recommended line of play South sets up two spades. Those, together with his seven tricks in top cards, give South his game contract.

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Only Accomplishments Can Conquer Failures

By ANGELO PATRI

"Please tell me what I can do to make my parents see that they are being mean to me. I can't do arithmetic. The teacher doesn't explain it to me. So I got a 'D' and my parents say I can't play on the team. I'm their best pitcher so you can see how mean they are when they won't let me play. Please, please tell them. Tell me what I can do to make them."

I do hope that something can be done to help this youngster and others like him. To be sure children have to be taught, trained and disciplined for their good but taking away the one thing a child excels in and loves doing in order to make him do in greater degree what he feels he cannot do, is about the most unwise move than can be made.

Success builds personal pride and power. Failure lowers both. Take away the one thing that gives a child a feeling of power and force him to concentrate on work that he can't do and dislikes and he becomes depressed and loses any potential of success in both fields.

If you, a mature person, excel in music but consistently failed in mathematics how would you feel if someone in authority over you forced you to give up the music and give all your time to the mathematics? That is the way the failing child feels when that sort of thing happens to him.

To overcome failure courage and faith are required. Build the child's confidence in himself by letting him succeed. Start where he is and work from there. Accent every effort with praise and don't expect too much. Growth in a field that presents great difficulty to the learner is of necessity slow.

Make the coaching lessons short, no more than fifteen minutes. Make one point, just one, at a time. As the child's confidence expands he will be able to do more. Give him plenty of time. Success has a way of compounding itself once it has been fanned into life.

But don't punish a failing child by taking from him the one thing he succeeds in doing. Let the small boy keep his dog and the older one his place on the team. Let the girl go on with her ballet dancing and help all of the failing ones as they can take help, slowly—and patiently. Remember that the one thing they love is the life-saver to which they are clinging.

This feature appears daily in The Press-Telegram.

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Play Listed by Hadassah

Long Beach Chapter of Hadassah will gather for luncheon Wednesday noon at Temple Sinai. "Accent on Youth" will be the theme of the program which will feature a Zionist dramatization, "You Are There." Participating in this production written and directed by Mrs. Frank Isaac will be Mrs. Jack Goldberg and Mrs. Samuel Reiter.

Musical entertainment will be presented by Miss Jean Kuhn, accomplished Long Beach pianist. Mrs. Albert Liberman, membership chairman, will give pins to new members.

Mrs. Morris Panuse and her committee will be hostess at the luncheon, and Mrs. Jay Siegel, president, will conduct the business session.

Merret Temple

Merret Temple, Daughters of the Nile, will meet Monday in a new location, Monte Vista Temple, 1120 E. Market St., North Long Beach. A business session and election of officers are slated for 10 a. m. to be followed by a luncheon and ceremonial. Mrs. William J. Courtour, queen, will preside.

DBE Chapter

Lord Kitchener chapter, Daughters of the British Empire, will have a St. Patrick's Day luncheon Tuesday at the home of Mrs. R. Rogers, 289 Regondo Ave. Cohostesses will be Mmes. A. J. Gibbons and E. Pritchard.

Hospital Group

Wives Club of Internes and Residents of the Long Beach Veterans Administration Hospital will meet at 8 p. m. Wednesday at Veterans Administration Hospital. Mrs. Charles Underwood will demonstrate the use of cosmetics and also analyze skin types. Hostesses will be Mmes. Dean S. Hope, George Lim and Norman S. Lovell.

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Why Grow Old?

Neglecting Exercise? Better Start Today

By JOSEPHINE LOWMAN

Let's suppose that we understand that exercise which is suited to physical condition is a great aid in remaining well and in prolonging youthfulness, that exercise carried through life in a sensible way is a great youthifier, builds energy and banishes many minor but uncomfortable physical disabilities, and that neglect in daily health routines may even pave the way for serious trouble later on.

Let's also suppose that we have not indulged in special exercise, or if we have, only in an on-and-off way. Then what do we do? In the first place it is most important that any woman who begins exercise have a physical checkup first to be sure that it is safe for her (the older she is the more essential this is).

If your doctor gives you the green light he will do so only because he believes that you will use some sense, heed warnings, and begin slowly and build up gradually. Today I would like to give a few easy exercises for the woman who has not taken them in the past.

1. Stretch! REALLY stretch while lying on your back. You may have treated yourself to a few little stretches now and then before you got up in the morning or before you went to sleep at night, but I mean really stretch. By this I do not indicate that you should displace any ligaments but that

you, lazily and slowly, twist your torso, reach with your arms and legs, in a comfortable manner, until you feel that most of your muscles have had a little relaxation. Take time for this.

2. Stand erect. Place your hands on the wall. Shake your right leg, making your hip and knee joints loose. Shake your left leg. Now take your hands from the wall. Shake your right arm, elbow and wrist loose. Shake your left arm.

3. Lie on your back. Bend both knees and place your feet on the floor. Pull your abdomen back toward your backbone. Hold while you count to 10 slowly. Now push your abdomen up toward the ceiling as far as comfortable. Hold while you count to 10. Continue, pulling down and pushing up, in a rhythmic way, slowly though.

4. Lie on your back. Bend your right knee up close to your abdomen. Straighten your alternating right and left.

Ebell Group

Group E-J of Ebell Club held its March luncheon Friday in the home of Mrs. L. G. LeLachour, 3931 Marron Ave. with Mes. Quentin Klenk and Harold Montgomery as co-hostesses. A spring "farm style" motif was carried out with red and white checked table cloths, baskets of spring flowers and provincial china. Mrs. James W. Maddux, chairman, presided. A nominating committee was elected, and plans made for the May installation.

In the Long Beach Area

Susan's Window Shopping



YOU'RE A SMART GIRL if you choose a smart suit designed to fit and flatter your figure. The tailored junior ensemble above is fashioned out of a new fiber called Pault de Chrom, which has a silken look and feel. The suit has a diagonal closing which ends in a huge bow that ribbons in and out around the jacket to enhance the new torso look. The striped taffeta is repeated at the throat. Available in sizes 9 to 15 and priced under \$20.

(For the name of the store showing this style, phone Susan at 70-5951, Ext. 249, from 9 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed stamped envelope.)

Recent College Graduate

To train for positions with architects and engineers service. Rapid advancement. Broad professional contacts. No experience necessary. Unmarried and with car. Opening in So. Calif., No. Calif., Pac. N. W. Apply in person 6121 West Third St., Los Angeles.

Beauty Consultant

Miss Lillian Hoff, consultant with the Alexandra de Markoff cosmetic line, will be at Schick's Monday, Tuesday and Wednesday to give beauty advice and plan your own program of skin care and treatment. Created for the exclusive use of court beauties, these secret cosmetic formulas were brought to this company by Countess de Markoff. New scientific methods and materials have been wedded to the regal glamour of the line to help American women achieve the utmost in beauty.

School Menus

Tasty Dishes at Cafeterias This Week

The following menus will be served in Long Beach Elementary Schools in the week of March 14-18:

MONDAY: Spaghetti with frankfurters, chopped spinach, sliced peaches, toasted French bread and milk.

TUESDAY: Escalloped potatoes and ham, garden peas, pineapple coleslaw, 1/2 peanut butter sandwich and milk.

WEDNESDAY: Creole noodles, buttered fresh carrots, fruit jello, whole wheat bread and butter and milk.

THURSDAY: Hot meat loaf, mashed potatoes with gravy, spicy applesauce, whole wheat bread and butter and milk.

FRIDAY: Baked filet of haddock, breaded tomatoes, California fruit cup, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch 25c. Soup, salad and dessert from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

Junior, Senior High School

MONDAY: Creamed chipped beef on cheese biscuit or sauerkraut with wiener, cut green beans, sliced peaches, Lorna Doone cookie or whole wheat bread and butter and milk.

TUESDAY: Hamburger on wheat bun, parsley buttered carrots, grapefruit sections, 2 sugar wafers and milk.

WEDNESDAY: Creole noodles, chopped spinach, applesauce, cheese wedge, whole wheat bread and butter and milk.

THURSDAY: Chopped steak on mashed potatoes, frozen mixed vegetables, chocolate pudding, 1/2 peanut butter sandwich and milk.

FRIDAY: Pork chop sucy on rice or cheese enchilada, buttered peas, garden salad, whole wheat bread and butter and milk.

Soup sells for 12c. the main hot dish 12c. vegetables 7c. vegetable salads 12c. plain cottage cheese 10c. fruit salads 12c. sandwich 15c. all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the junior and senior high schools are not required to purchase the grill plate before purchasing a la carte items.

Past Presidents

Past Presidents Club of Tent No. 15, Daughters of Union Veterans of the Civil War, will meet at noon Tuesday for luncheon in the home of Mrs. Laura Collins, 1746 Gundry Ave. Mrs. Harriet McCoy, president, will conduct the business session and the afternoon will be spent in sewing for the Red Cross.

Child Care

Professional Help Needed by Parents

By BEULAH FRANCE, R.N.

(Q) "My husband does not believe child care problems should be discussed with doctors. I do. What is your advice, as an experienced nurse who's a mother?" Mrs. J. N.

(A) In her letter Mrs. N. sets forth intricate problems which only an especially well-qualified doctor who can come to know the family can help solve.

For the first 16 months her daughter "was a very happy child." When her second baby was a few weeks old, all four picked up, packed up, and moved to another state to live with her husband's widowed mother.

There everyone was unhappy. Before her husband was shipped off to Korea Mrs. N. persuaded him to move her and the children into a home of their own. He did so against his will, having thought that his wife and his mother would make a go of things.

When he left for Korea Mrs. N. promptly had a nervous breakdown and could not care for her two children properly. When she decided she was actually being selfish she

"snapped out of it" and once more tried to tend to them. But she found each had resorted to thumb-sucking, a habit which her husband abhors.

Again they moved back with the mother-in-law to wait out the remainder of Mr. N.'s 17-month absence. There Mrs. N.'s once-dry daughter promptly returned to bed-wetting. So, three months ago when her husband returned from Korea he found an unhappy wife, a bed-wetting daughter, and two thumb-sucking children. He

had to move them all again to the city, where they now live in order to be near his Army post.

You say he's "lost his closeness" to the children, Mrs. N. After 17 months' absence can you expect everything to be the same immediately? Do consult a family counselor. Doubtless the Army post has an excellent one. Act immediately! Four futures are at stake!

Ask Beulah France to help you with your child care problems.

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Dr. John E. Brown, President

shopping sense

by Lisa Towne

Do you have a shopping problem? Can't find an important color in a drapery material? Need travel information? Have a cleaning problem? Looking for something high fashion in an Easter bonnet... a spring suit? Drop us a postcard or call Lisa Towne, 70-3951 extension 249 and we'll be delighted to help you.

Are you looking for a decorating idea for a spring party? How would you like an adorable pastel - based candle decorated with spring flowers for individual place settings. These are 35 cents each, and just one of dozens of unusual candle ideas made by TOM-LIN'S DESERT GLO CANDLES at 3410 East Anaheim.

This fascinating place also has two lovely rough textured white candles decorated with pastel flowers or calla lilies gift boxed for Easter giving for \$2.00. You'll enjoy a visit to TOM-LIN'S, where you'll see many unusual shapes, textures and colors in really decorative candles.

A CRAVING FOR ALCOHOL can be eliminated with the aid of the KEELEY INSTITUTE in much less time than you'd expect - often in as little as three days. If you know someone who needs help, contact Keeley or send for their free booklet on alcoholism. Write

2400 W. Pico, or phone DU 9-4181.

Have you visited beautiful Alaska? The FENWICK TRAVEL SERVICE, 114 East Ocean, has an all-expense, conducted tour designed for viewing the beauties of the West Coast from Southern California to Alaska, leaving Long Beach on June 6 and returning June 23. You'll travel by train, bus and boat with the best of accommodations. You'll stay at fine hotels and enjoy wonderful food in the finest restaurants. You'll see such world famous beauties as the Muir Woods, Mount Shasta, the gardens of Victoria, B. C., and the Mendenhall Glacier. Telephone 70-5924 for the complete itinerary.

Salon Cold Cream specially priced... the regular \$1.25 jar now... two for one dollar. A grand buy!

In the outstanding collection of cruise and resort fashions at TONI'S, 337 East Ocean, we've especially admired a wonderfully packable, wearable ensemble in fine rib-knit wool. The white sheath is pure flattery for desert fans. It has a square neck trimmed with red and navy stripes. The stunning full length coat is navy blue, with wide reverses and cuffed elbow length sleeves trimmed with red and white stripes. It is fully lined in red crepe. Exclusive at TONI'S and priced at \$89.95. A three-piece suit in Capri red rib-knit with striped Italian jersey and taffeta lined skirt is also made to go places.

It's time to freshen up your curtains for Spring. If just the thought of ironing those yards and yards of ruffles depresses you, call the LONG BEACH CURTAIN CLEANING CO. and French Hand Laundry, 9-6753, and have them expertly washed and ironed by hand. They give loving care to your loveliest ruffled bedspreads and dust ruffles and party table linens, too.

You'd never believe a container so tiny could hold a razor, especially one using a full size blade. Imported from Germany, it unscrews to fit into a velvet lined chrome box less than two inches square. Only \$1.95 at the EGYPTIAN DRUG CO., 5128 East Second St. in Belmont Shore. The EGYPTIAN also has Dorothy Gray's excellent

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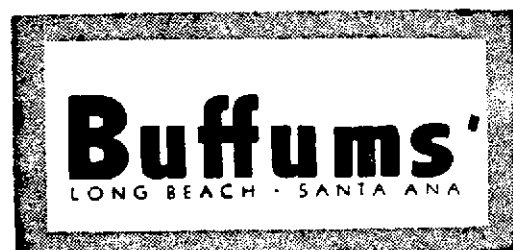
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FRIDAY—12:30 Lafayette Hotel

SATURDAY—1:00 Welch's Restaurant

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LARGE SIZE RUGS—OVAL OR RECTANGULAR

	Value	NOW		Value	NOW
9x12'2" Variegated	127.50	78.50	12x12'0" Brown & Gold	186.00	108.00
9x10'11" Variegated	116.00	74.50	15x13'6" Red & Brown	257.50	152.00
12x8'11" Variegated	112.50	72.50	15x8'4" Red & Brown	161.00	92.50
15x6'6" Beige	125.50	72.95	9x19'5" Red & Brown	220.00	130.75
15x15'0" Brown	285.00	168.95	9x26'11" Red & Brown	303.00	198.50
15x7'6" Variegated	147.50	85.00	15x18'7" Variegated	315.00	196.50
12x13'3" Variegated	175.00	101.50	9x21'8" Variegated	223.50	130.00
15x2'10" Brown & Green	64.50	33.00	9x12'0" Brown & Green	91.00	68.00
9x12'6" Brown & Green	143.50	84.50	9x12'9" Brown & Red	103.95	76.50

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2'x3' Assorted colors—fringed or bound—oval and rectangular.

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**"THE NEW IN
SHOES"**
Special Section

LONG BEACH 12, CALIFORNIA — SUNDAY, MARCH 13, 1955

**"THE NEW IN
SHOES"**
Special Section



**This Week Visit Your Favorite Shoe Store
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The Shoe Retailers of The Nation greet the Spring
1955 Season by presenting the most beautiful and colorful footwear ever.

Top designers have created hundreds of originals out of a wealth
of new materials . . . New Shoes for Women . . . New Shoes for

Children . . . New Shoes for Men . . . See them now in
your favorite store . . . Sponsored by

The National Shoe Institute.



Air of Elegance Prevails in Shoe Fashions

Both sides are winning in the open-and-closed battle of shoe fashions for this spring and summer. Most women are going to buy both. The open shoes are pretty, flattering, that they are quite irresistible. And lots of women haven't even worn them yet. They are far from being out of the picture.

However, there is a trend toward a slight modification of the extremely naked look, an appearance of a little more shoe without in any way detracting from the delicacy of the pattern. Sometimes it's a closed back, sometimes a vamp which covers the toes but is opened up in a pretty pattern above it. Sometimes closed toe, with just a halter strap to keep the shoe in place.

There is also a slight indication of moving away from the very wide toe opening.

Slings, graceful fluid lines and T-strap sandals are the big favorites in open shoes, but in many the extremely wide toe opening has been modified.

The backless shoe refuses to be downed. In fact, it is more popular than ever. The little magic gadget which makes the shoe cling to the foot has encouraged a lot of women to try the daring backless fashion. As a matter of fact, it's extremely smart and sophisticated on the right foot at the right time with the right costume.

The bareback is both tailored and dressy. Black patent is a Easter shoe par excellence. Not



Dramatized by silver-slim straps, this is another of De Liso debs' bewitching bareback models. Here it is in gleaming patent and designed to companion your day and late-day ensembles. This is a Buffums' showing.

favorite in the town backless shoe, suitable for wear with suits of silk or the fine linen-weave worsteds.

For dressier wear, draped or

pleated kidskin, metallics, patent or suede take graceful lines in the new sandals or pumps — the height of feminine charm with afternoon or cocktail dresses.

Spectator Pump Rates

The spectator pump is beautifully tailored this spring and is usually all in one color, with polished leathers or reptile preferred.

It may be in black, brown, deep or lighter navy — or in the new scarlet red or one of the lovely, new, softer browns. These are really high fashion. They have new names: Milk Chocolate, Coffee Frost, Penuche — names as tempting as the luscious colors themselves.

Something new, different, sophisticated, which makes the Spring '55 spectator a high fashion shoe and a far cry from the brown-and-whites and black-and-whites of other days.

There are some combinations in spectators, but they are new, too. Two colors combine, but they're different, more subtle.

Of course, when it comes to summer and resort shoes, the sky is the limit. Women may let their purse and imagination be their guide. As little shoe as they want, as long as it stays on their foot. A chance to try all sorts of new things — in colors, in materials, in patterns.

These are shoes that make a costume — shoes that are conversation pieces. That stamp you as a woman in-the-know.

Colors may be pale as mist or a burst of brilliance — flame, hot orange, hot pink,

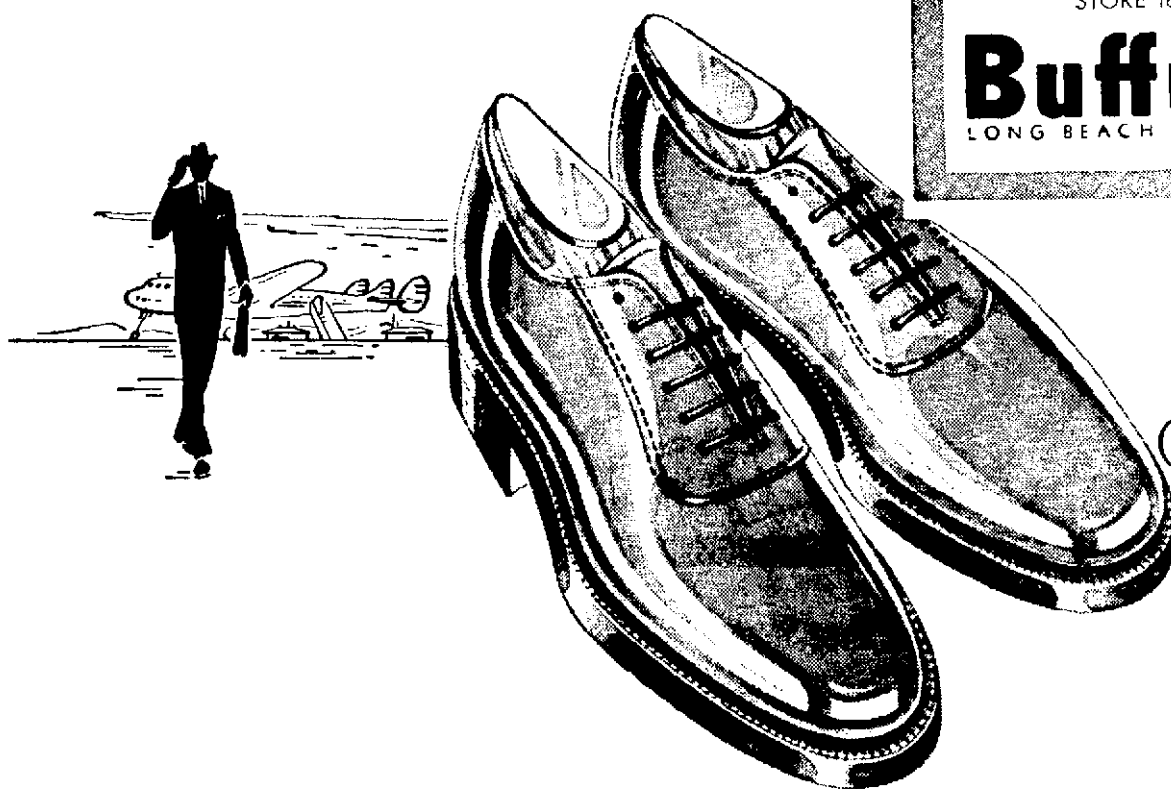
royal purple. The off-whites are cool, sleek, sophisticated. There are wonderful exotic prints, crochets, straws, embroidered fabrics, vinyls and nylon laces. In fact, anything goes in the "New in Shoes" for Spring '55.

Some Identified

Shoes pictured throughout this edition are of the latest in spring styles. Long Beach stores have supplied some of the photographs and in those cases the store is listed. Others are furnished by the National Shoe Institute without listing local outlets.



A low-cut "V" accented by a baby bow adds new life to this go-everywhere pump created by De Liso debs and offered at Buffums'.



STORE for MEN

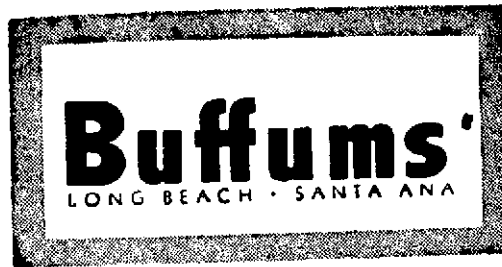
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LONG BEACH • SANTA ANA

Cole-Haan
Imperial
Grade

the "Cashmere" of fine leathers . . . Puritan Custom Calfskin

Here is one of the finest leathers known to shoemaking, fashioned in an aristocratic oxford that's sure to mark its wearer as a man of elegant tastes. To heighten the inherent richness of this luxury leather, Cole-Haan craftsmen have constructed the upper all in one piece, adding as a new note, a unique hand-sewn seam. In a rich medium tan, and leather-lined throughout, this shoe is unmistakably distinctive, 29.50

Meet Mr. Art Larson, Cole-Haan Representative, showing the complete line of 100 new styles. Special orders taken. Monday and Tuesday, March 14-15.



if there's shoe news . . .

you're sure to find it in our

famous name collection

Wait until you see the hundreds of styles!

Dressy shoes and walking shoes,
shoes for parties and shoes for play . . .

all by America's great designers,
expert craftsmen. You're sure to find
the shoes to fit your foot, your life, at
the prices you want to pay. Here are just
eight from Buffums' spring into
summer collection.

ANDREW GELLER
stiletto heel opera pump
in patent, **22.95**
Others from 20.95 to 24.95

PALTER DE LISO spectator
sling pump in calf, **26.95**
Others from 25.95 to 27.95

JOYCE glazed kid,
wedge sole sandal, **12.95**
Others from 8.95 to 12.95

CAPEZIO kid pump in
sugar pastels, **12.95**
Others from 7.95 to 12.95

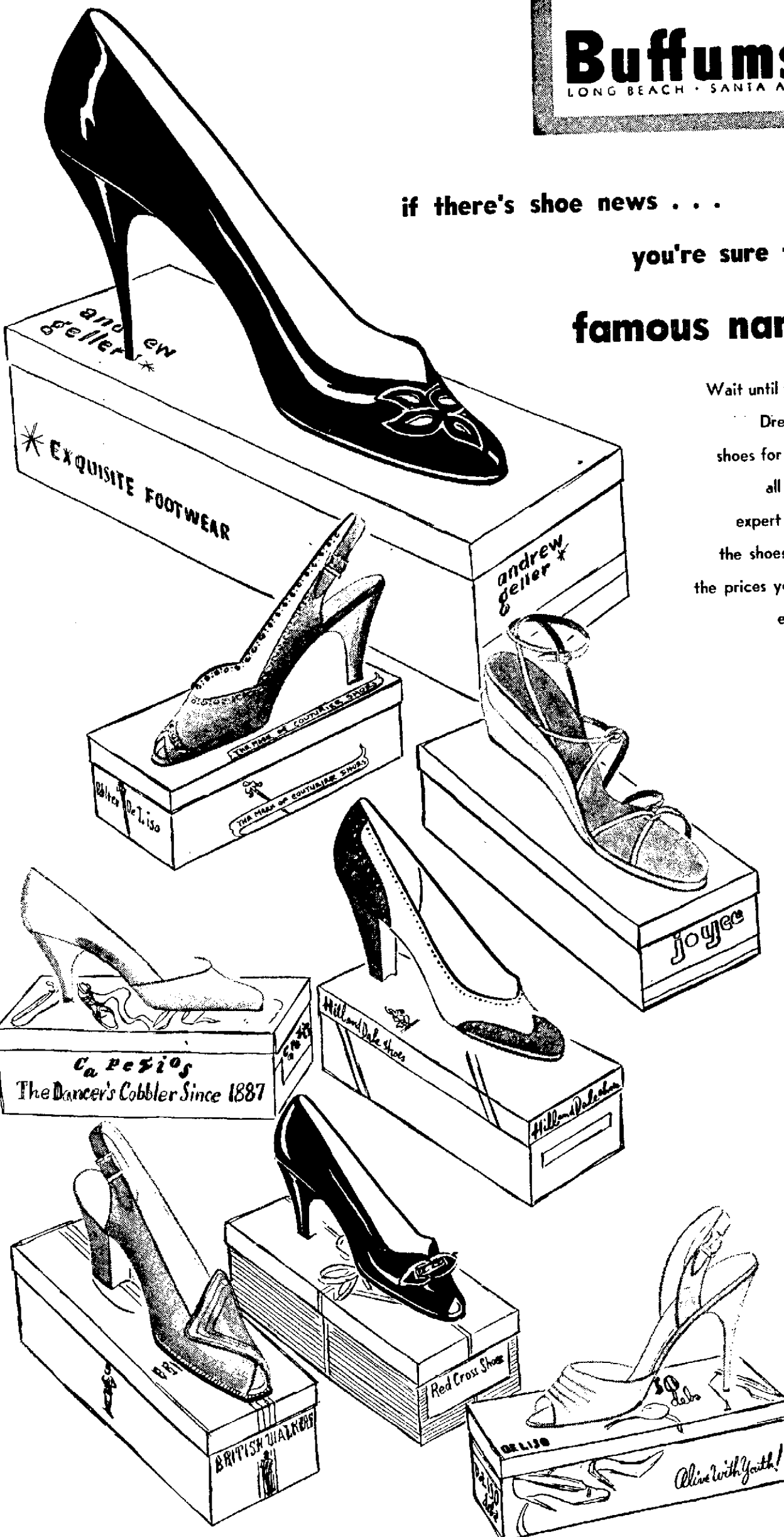
HILL AND DALE mid-heel
spectator pump, **16.95**
Others from 16.95 to 17.95

RED CROSS V-throat
patent pump,
mid heel, **11.95**
Others from 10.95 to 12.95

BRITISH WALKERS
sling back walking
pump in calf, **20.95**

DE LISO DEBS pearlized
calf, tucked-toe sling, **16.95**
Others from 14.95 to 16.95

Women's Shoes, Street Floor





SHOE DESIGNERS have raided the textile industry for new ideas and discovered the versatility of opulent prints. This Stylepride anklet of multi-colored paisley with a Persian motif, is high lighted with flecks of gold. A square knot perches boldly on the vamp. Available at Burt's.

Lower Heel High in Style

By SHIRLEY BEAVER

Shoe designers have really caught on for this spring. Perhaps it's the new lengthened-torso silhouette that did it. A girl just can't teeter and tilt on spikes with these suave and elegant costume lines.

Whatever the reason, instead of tip-tilted noses at medium heels we now have the smartest of new designs, with just as much high-style thinking and know-how as ever went into the the most extreme of the formal town shoes.

What a relief—to have pretty feet and able to walk with ease and grace at one and the same time. And there's a choice for every taste and every costume.

The closed pump is a leader in this modified heel division because every woman wants at least one pump for her spring town costume. Instead of looking clumsy on the lower heel, it has a slim, sleek graceful look of great elegance, due to the tapering of the toe, the slimming of the heel.

Practically every one has a distinctive touch of detailing, delicate, never intrusive. Typical, a town pump of black, blue or chestnut brown polished leather, the top delicately etched with stitching on either side of a fine pintucked row. Another in smooth calf with matching medium heel has contrasting luster trim around the throat, and a string vamp bow.

Patent is very important in the picture of the lower heel town pump. It's slightly dressier than the polished leathers, will go with silks as well as wools. The shaded slender heel complements the narrow slender

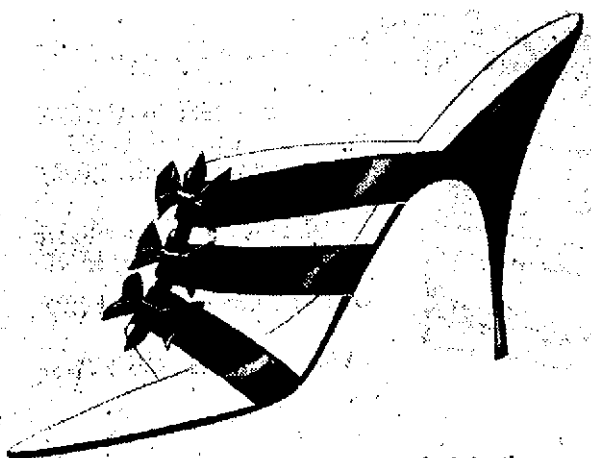
look of the vamp. Most effective for Easter, the black patent pump with topline of white grosgrain, tied in a tiny pert bow at the back.

Really dressed up, the medium heel patent leather sandal, in modified, T strap or open halter design, open toe, with touch of decoration, perhaps a flat ribbon bow, or a square or oval patent buckle with a sparkle of white nailheads to match crisp white glove gloves.

Black patent also combines with white suede in some new spectators that are smart indeed. Heel, quarter and tip of black patent low cut sides and vamp of white suede with overlapping rows of perforations for tailored trim. Something for the new black and white tweeds and suitings that are headlines this season.



Flowers at her feet provide a soft touch at home. The white straw flower accent is a key 1955 flower note.



The new mule with the built-in whirl is the way this L. Miller shoe is described. Pretty little bows turn colors at a touch. It is adapted from the Italian styles for American fashions.

Men's Shoes Light, Low-Cut

The new low cut makes all the difference in the world with men's spring footgear. It's graceful. It's easy. It's light looking. And this light look is complemented by lighter soles, finer detailing, a slimmer silhouette.

This is strictly in line with men's fashions which go in very definitely for natural shoulders, easy but not exaggerated body lines, narrower trousers. The whole effect is one of ease, style, let us even say elegance in the most conventional of town fashions.

And the "low-line" is not restricted to town fashions. It has affected the whole range of shoes from casual to formal. It makes the high cut shoe look almost as quaint as grandpa's congress gaiters, when worn with spring and summer clothes.

Here are a few examples to show how widespread is the vogue for the new low cut shoe.

The wing tip is still the big town and business favorite. Also the U and straight vamp. They are conservative, correct, in line with the trend toward a strict line of demarcation between leisure and town and formal shoes. However, they achieve a much smarter, more youthful, more up-to-the-minute look with the new

low line. Cooler looking too, in line with summer suits.

This new styling prevails in all sorts of materials. Among the leaders in the field, men's shoes in lightweight calfskin, especially in two-eyelet design, is a big favorite all over the country. This perhaps a little more youthful than the wing tips.

Important also the cordovans which have advanced from util-

ity to high fashion, partly because they are so smart with the blue or grey clothes of spring. These come in wing tips, U-wings, moc-overlays and plain toes.

There's news in two-eyelet low topline shoes with suede fronts and quarters in calfskin. To be really up-to-the-minute, these make use of such combinations as contrasting brown tones, or light grey with charcoal.



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Coolknit Nylon

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meads store for men
124 PINE AVENUE

Tribute

Each year delegations of shoe industry executives from many foreign lands tour American shoe factories to see how the United States produces the best footwear in the world.

Hand Stitching

Hand stitching to give a mull-guard effect in a country blucher of glove soft shrunken leather is being shown among the new in shoes this season.

Walker's
the friendly store of Long Beach

Pine at Fourth

Phone 707-451



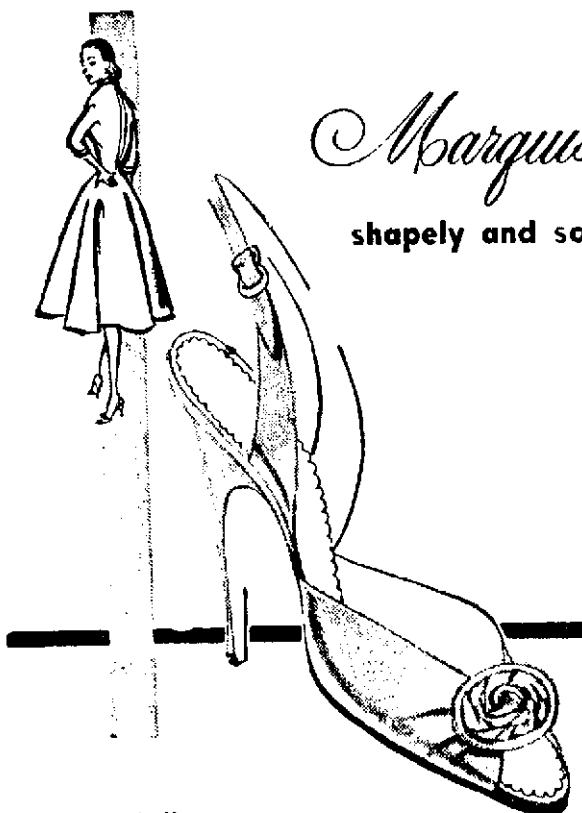
Marquise

shapely and soft . . . in shimmery

LUSTRE CALF

14⁹⁵

Wearing a new taffy-twist bow . . . the clinging backless pump in very forward-thinking pale colors. Beautiful beneath furs . . . beneath south-going cottons. Soft pleated, silky fitting . . . a decidedly feminine shoe.



as seen in Vogue

SHOE SALON WALKER'S SECOND FLOOR OF FASHION



"Spring-O-Lator" is a new fashion word and is photographed here in a soft-pleated and pinned with rhinestone-lighted pearls version. Invisible when on foot is the insole which keeps foot and shoe hugging to each other that it can't be kicked off. Styled by Jacqueline, this is offered at Walker's in several colors.

Comfort for Men

The effort to get men's feet out of leather cases and into something both smart and comfortable for warm weather goes on apace — and this spring it is really getting somewhere.

Mesh started the ball rolling. And the shoe of mesh and leather still has great popular appeal, with particular interest in the natural or wheat mesh combined with black or brown. This is a shoe for late spring or summer. A popular shoe, but one that no longer has any great style significance.

The smart man, who wants a good looking town shoe that he can wear early, and right through summer, is going for the new models in perforated or woven leathers which have a well-tailored smart air while allowing the foot to breathe.

Many of these shoes are American designs. Others originated in Italy or Spain, where men's footwear is a matter of great interest to all concerned.

If expense is no object, the handwoven leather shoe, in which all fashioning and fitting is done in the handling of the leather without lasting is really a triumph. And it has inspired some very handsome shoes, in which all or the major portion of the vamp is of laced strips, so well styled that the shoe is a perfect

accompaniment for town business suits.

Tans and brown are favored in shoes of this type, but black is smart, especially with the charcoal and off-black green and brown flannels and worsteds for business wear. And there are also some good looking shoes in navy blue calfskin.

In perforated shoes, another way of getting ventilation plus style, the most popular models show a perforated section in the vamp with plain edge. Brown is the leading color, but two-tone combinations are also popular.

In other models the entire vamp is perforated, with plain quarter, this perhaps having the style edge, since there is more and more interest in the plain toe effect.

While perforations and woven leathers were originally introduced for reason of coolness and comfort, they have caught on so rapidly that many shoes now simulate the effect with embossed leathers. These may be no cooler than regulation shoes, but they are right on the fashion band wagon, showing how these new air-conditioned shoes have appealed to the public fancy.

In real summer styles, the classic tan and white spectator gets the new look in a two-yelet blucher type with perforated vamp and quarter of white buck.



Charcoal gray calfskin strikes a high style note among men's shoes as reflected from this low cut, ventilated blucher with circular tip pattern. Casual, comfortable.

Party Footwear Colors Dainty

Moonlight, starlight, shimmer and sheen, that's the story of spring and summer party shoes. Nothing so pretty since Cinderella — and these can go on dancing after 12 o'clock!

The delicate pearlized leathers come in a wide range of pastel colors, with first honors apparently going to the ever popular mauve and pale aqua. Other popular choices include the ice blues, greens and yellows, and white that glows like a pearl.

Then there are the pastel reptiles. And gold and silver snakes that are like molten metal. These, the slippers that can be worn with black, white and every cocktail and evening color. As a matter of fact, the pastel tones are almost equally adaptable, looking smart and pretty with dark and light alike.

The favorite shoe of the moment is the high-heeled sandal, backless or with slim halter, with open toe, plain draped or pleated vamp and usually a touch of ornament in jewel, buckle or bow.

Not so new, but still popular is the strip sandal, a mesh of

metallic bands, very nude in effect, and smartest when worn with one of the new evening stockings which is sheer as a

whisper and reflects the tint of the shoe.

Since resort and evening fashions have much in common, these dance shoes will certainly show up with informal warm weather dresses of linens, printed cottons and sheers as well as more formal party wear.

Of late, the green shoe has been largely noticeable by its absence. The mint and emerald green just didn't seem to fit the picture and red took over.

However, a soft and subtle green, introduced several seasons ago under the name of avocado (because it's the color of an avocado pear, naturally) has by sheer merit risen to be a fashion color for spring.

Although somewhat exotic, it has an amazing faculty for going with lots of things in very pleasant harmony.

It can be worn nicely with gray, beige or black in the spring suit range. Here avocado in aniline, polished calf or reptile is the thing, in town pumps or sandals.

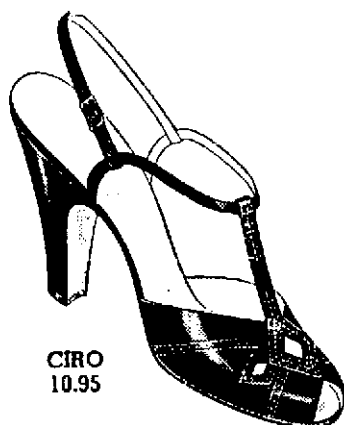


Fashion-wise these Sears Kerrybrookes will lead the way. They provide a sought-after comfort and yet have a slender shape and come in colors to go with any costume.

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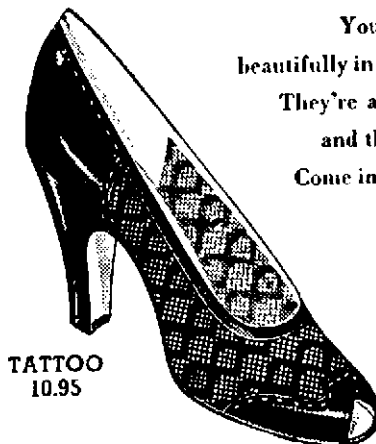


The light,
open beauties
with the
delicate air

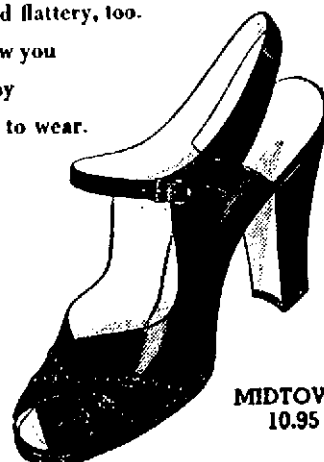


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Enna Jetticks
The Shoes You Love To Live In

You show more foot...and you show it
beautifully in these light new ENNA JETTICK styles.
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Come in today and let us show you
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they are to wear.



other styles at
9⁹⁵ and 10⁹⁵



WOMEN'S SHOES WALKER'S LOWER FLOOR

As Nationally Advertised in **LADIES' HOME JOURNAL • McCALL'S**
GOOD HOUSEKEEPING • CHARM • WOMAN'S DAY • FAMILY CIRCLE
MADEMOISELLE • VOGUE



Carnival Call, a shoe in three dimensions of fashion is this I. Miller offering. Of supple skins in gay colors, this adds a bright touch to gay clothes for under-the-sun wear.

Fabrics for Children

Fabrics in children's shoes are mostly linens and shantung, which are good for late spring and summer wear and practical because they are easily dyed to match any costume.

For everyday wear, there are many attractive new patterns for little girls. The good old saddle oxford is still in there. But there are new colors in smooth leather for the saddle — reds, blues, green as well as tan. Newer is the side zipper step-in, a boy's favorite that the girls have taken over. This particularly desirable in black suede, apparently.

The one strap shows a wider strap, a little more sole for school and general daytime wear. Here the color story is the bright flame red, a lighter, livelier brown, white and blue. On the red and blue shoes a touch of white decoration frequently gives the light touch. Typical, a one-strap of navy calf with red, blue and silver thread twisted into a braid effect and used to trim the vamp for a shoe that can be either school or dress.

SOFT FOR STURDY WEAR

There are any number of new treatments for the moccasin and slip-on shoes. The kiltie theme is good, as in a kiltie tongue slip-on of bright red leather. The gore which holds the shoe in place is concealed under the kiltie tongue of this high straight throatline design. In kilties and similar casual types

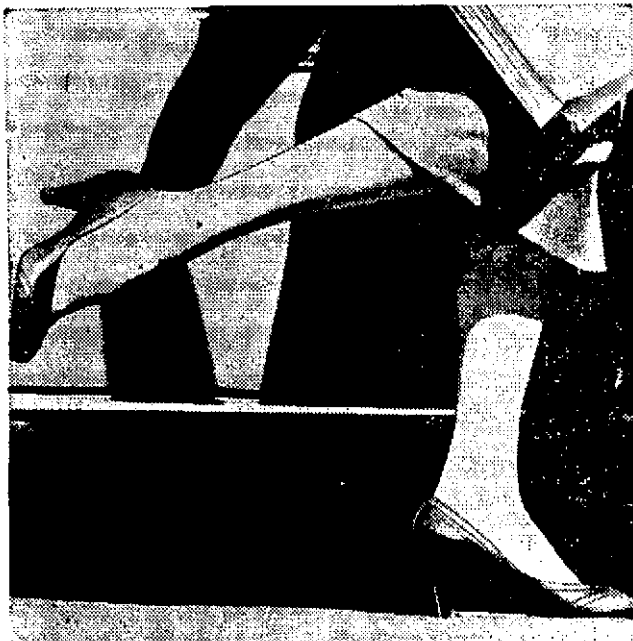
brown or tan is the most popular color, followed by red and the new smoke tones.

Elk is a good leather, soft and sturdy, for these shoes for everyday wear, and there is rising interest in the soft glove leather types. Some suedes and bucko leathers, although these are more in line with fall.

There will be sandals, of course, as warm weather comes on. The casual sandal of leather with the adjustable buckle vamp is a good style that will continue to be important. It fits well. It's practical. Red, brown, navy beige tan — all good for these. A little more dressed up and sophisticated is the closed vamp sandal which may be in white, pastels, black patent or white.



T-straped toesgays are offered for an exotic sandal of white pearlized calfskin. The flowers of pastel kidskin emphasize the cut-away vamp.



Perforated and perfect with suits is the half-high heeled pump tailored in highly polished calf.

Throw Out Old Shoes

Many young mothers who look like a Paris fashion plate when they go a-partying of an evening, resemble a heap of old clothes when they go a-walking of a morning. The casual look is all the rage — but there are limits. And nowhere is this more evident than in the shoes that go walking out of many a front door.

From the point of view of both appearance and comfort, it's unwise to use discarded and ill-fitting shoes for your morning chores — either at home or outdoors. When you're working is the time that your feet need the best support you can give them. And with the tremendous variety of all-leather walking shoes available in the stores in all price ranges, including the very modest, every woman can be properly shod.

To cut down fatigue caused by

housewifely chores, foot specialists recommend that you wear a pump or flattie with supple leather uppers and flexible leather soles. Leather, because of its natural fibres, provides soft foot-cradling support, but is

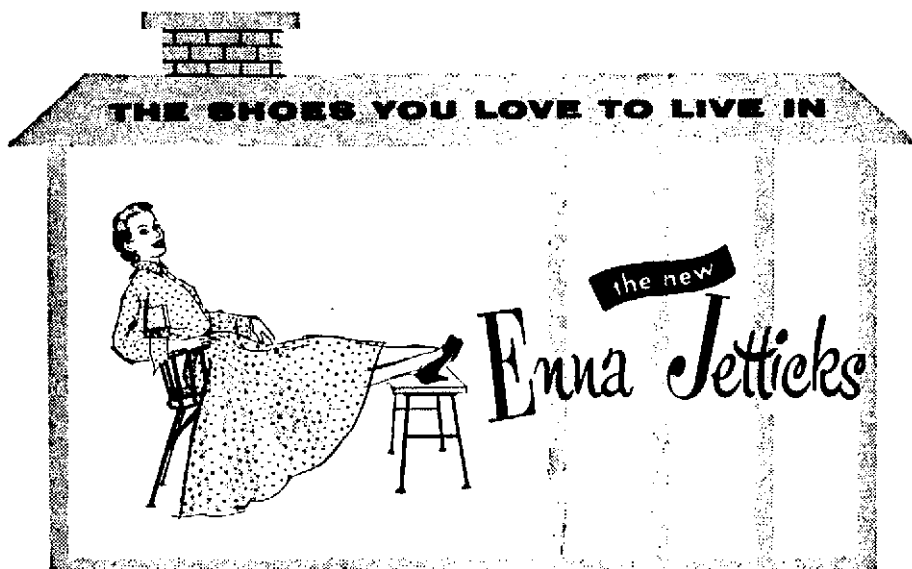
still rugged enough to withstand the poundings your feet absorb in the normal course of a day's work — during which you cover some 10 to 12 miles, believe it or not. These shoes should have a low or medium heel.



Gay spring enticement, a "glass slipper" sling pump of clear vinylite over the toes, and a sparkling lucite flower-designed heel.

Smarter

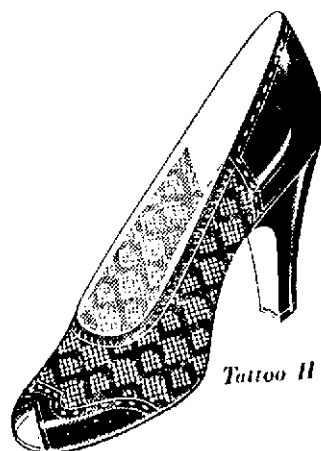
With today's theme "dress smartly on the job," there's a revolution in the work shoe industry just as there is in the work-clothing industry. New styling, new colors, new design aimed at attractive patterns in sturdy materials.



Mello \$10⁹⁵



Nola \$10⁹⁵



Tattoo II \$10⁹⁵

Other Styles at
\$9⁹⁵ and \$10⁹⁵

These light, airy shoes are a bit of heaven on your feet when you dash about or take your leisure. They fit smoothly, feel so easy, you'll want them for indoors and out! Come in today for just the styles and colors that fit your modern life!

TED PERRY'S



Quality Boot Shop

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OPEN FRIDAY EVENINGS

Watch Step

There's danger in the home! You're safer crossing the busiest intersection than you are in the kitchen of your own home, according to a recent survey. The study disclosed that more than half of all home accidents are ankle sprains and foot injuries, from falling off ladders or slipping on the floor or chairs.

Small, compact apartment kitchens have brought about a vertical kind of living with things stacked 'way up out of reach, and if you teeter on a ladder wearing an old pair of high-heeled sandals, you're courting trouble. The same goes for negotiating stairs, carrying the baby, grocery bags or other paraphernalia in your home.

Also disclosed by the study is that most accidents occurred late in the day — mostly as a result of fatigue brought on by wearing improper footwear.

There was also a warning that



New under the sun are polka dot terry beach slippers and their matching washable tote bag.

rubber soles in contact with wet or highly waxed asphalt or rubber tiles or linoleum are liable to skid in the same way as rubber tires on a wet highway.

Print Styles

Designer shoes are making much of prints for both spring and summer shoes — and some of them are most exciting. News is a grey and white tweed print in pure silk. In a slim pump bound with black patent it's an elegant suit shoe indeed.

Another favorite with one house is a white surah silk spattered with little bright red roses in place of the polka dots which have become a classic.

A navy silk with a fine thread tracery of royal blue is again the thing for a navy town costume, and a cotton print splashed all over with a flower print in red shading to pink, is perfect with a cabana or cocktail dress as the weather gets warmer.

Raw silks, both plain and patterned, are leaders. These include linen-like weaves, tussahs and shantung, particularly good in off-whites, naturals and pale beiges. Twills, crepes and taf-



The eastern influence shows up in flattering flats, as the curlique peaked vamp makes good in the western world.

fetas are dressier and will be worn earlier in pumps or sandals with the silk suits and coats which promise to be one of the biggest Easter fashions.

Not news, but still popular are the linens, piques, denims and hopsacking weaves, plain, embroidered, pale, dark or bright, add gaiety and spark to the summer shoe picture.

Need 2 Pair

Often there is so much concentration on so-called "school shoes" that it is sometimes forgotten the youngsters wear shoes after school as well, though shoes for each purpose actually lead two different "lives."

The reasons are clear on reflection. During school hours the child is much less active while in classrooms. But after school play is quite another matter.

For Comfort

One of the most pronounced trends in footwear today is toward lighter weight, softer leather shoes, in response to popular demand. The answer from the leather industry is glove soft leathers that can be tanned myriad colors for use in building really easy-on-the-feet footwear.

Shop Mondays 9:30 a.m. to 9:15 p.m.

Shop Mondays and Fridays 9:30 A. M. to 9:15 P. M. . . . Other Days 9:30 A. M. to 5:30 P. M.



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pumps
set the
pace in

It's a Spring of lighthearted elegance... and here is the opulent look in pumps for important occasions, from our notable Spring collection. Slender in shape, newly light and supple, in colors of great costume significance... dark to pale. And they have the sweet comfort that only our special cushioning can give.

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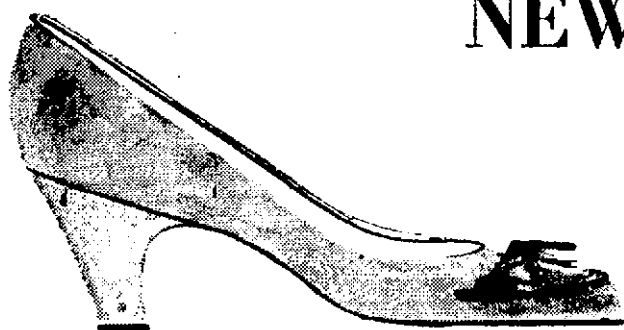
Town & Country Shoes

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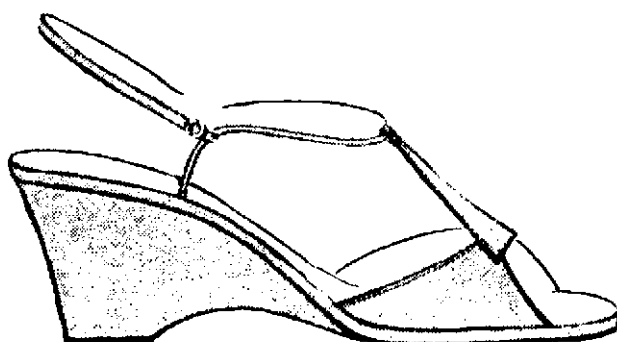
SHOES



PADDOCK

Honey, avocado or white calf.

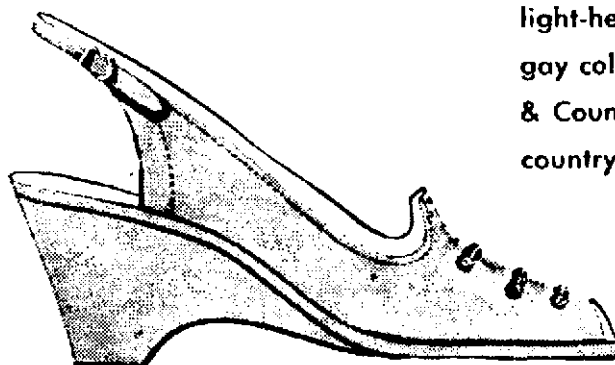
10.95



BARE T

Black patent, white, coffee frost, avocado, red, pink, wedgewood blue or bittersweet tan calf.

9.95



SERGEANT

White, honey, blaze red calf.

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Black patent, yellow, pink or wedgewood blue with white collar.

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Also comes without bow . . . in white, red or black kid.

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Everybody loves Town & Country shoes . . . they're terrific fashion and terrific for the money. Whether you prefer the mid-high heel, wedge or flattie, you'll find them so light-hearted and so flexible . . . and in such gay colors, you'll want several pairs. Town & Country shoes will take you from city to country, wherever going places is important.



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PASADENA—GLENDALE—INGLEWOOD—HUNTINGTON PARK

Teenagers Copy Dad



Dramatic approach to a spring evening is a bare sling-back sandal of black satin, heeled and buckled with glittering rhinestones.



Tan, trim and sturdy, a go-everywhere pump for spring with a decorated, cut-out vamp, a tasseled bow and long-wearing Interflex soles and rubber tap heels.



Glowing elegance of the Renaissance period is reflected in a fragile-looking day pump of softly polished calf with distinctive black scrolling.

Teen-agers used to ape grown-up shoe styles. Now the same goes for little boys. Just as they have adopted slacks, waistcoats and jackets that are miniatures of the grown-ups, they want their shoes styled as nearly as possible like their dad's.

Two-eyelet bluchers captured the fancy of the men a couple of seasons ago. Now they are the hot news for small boys. Masculine detailing and shoes that are light and flexible are in line with the trend. And the low top a big style feature.

Very mannish, hence very appealing are such shoes as a two-eyelet oxford in a soft grain leather with brown smooth leather outlining the tapered moccasin vamp and topline. The grain effect is also new looking on an amber tone two-eyelet oxford with a bit of dash in brass eyelets and brown mudguard welting with gold nailheads. This for a boy who likes a bit of paprika with his casual clothes. Another plain toe grain leather two-eyelet in toast brown has white stitching around the welting of the sole for a touch of contrast.

Even moccasin styles for sturdy everyday wear have picked up the two-eyelet theme, as witness one on a crepe rubber sole in reddish brown shrunken grain. This emphasizes the two-eyelet fastening with a ghillie tie effect with lighter brown leather lacing.

In addition to the moccasin two-eyelets there are lots of other styles copied from the men. The wing tip is now being shown for little boys. The U

wing, a very big men's fashion, is catching on with the small fry. There are a few straight tips, although those don't seem to be so much in demand. But a bit of interest in the plain vamp, especially in the lowline two-eyelet style. In the plain toe, brushed leathers in white or blue seem to be very much liked, also cordovan colored smooth leather, especially with crepe soles.

The color story for two-eyelets in general adds the smoke greys and pale panama leathers as fashion notes along with the more regulation tans, browns, blue, black and white.

Smoke and camel shades also



Party perfects for spring, of pink pearlized calf with a frothy pouff ornamenting the strap. (Dress-ups by Alexis.)

are important in boys' sandals which now repeat meticulously the styling which has made men's sandals popular country and weekend shoe styles. The tassal moccasin, another steal from the men, has also crept into the small boys' field in a limited way. Here it's considered more or less of a dress shoe, best in black or brown.

The gored tieless slip-on—soft and flexible—easy-on, easy-off—has its admirers in the young set, particularly in glove leathers with foam crepe soles.



For casual stepping a smart sport model adapted from the Swiss available in the new ginger crushed grain or smooth cherry leather.

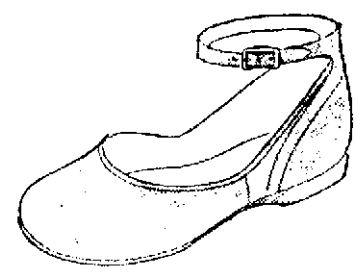
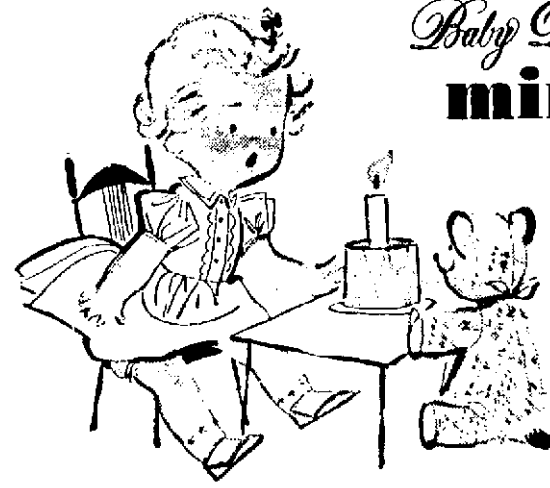
...shoes with style... that fit with comfort

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LONG BEACH
135 EAST FOURTH STREET

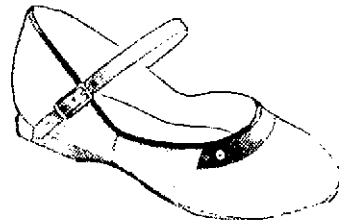
FOR TOTS TO TEENS WHO DESERVE THE BEST

Baby Deer miniatures

Bring fashion to her toes



Prices: An \$5.95, \$7.95 and \$9.95... According to size.



Low shoes for baby. Yes! At long last, dainty little slippers of softest kidskin keyed to the baby colors you love. In pale delicate pink, blue or yellow. White, of course; also black patent and white and gold. See the Little Man's wing-toe oxford in blue and white. Especially designed with light, flexible soles for little ones under two with even a six-month size.

THE ORIGINAL

SINCE 1926

Children's Bootery

DOWNTOWN
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Free Park & Shop

Free Park & Shop



OPEN FRIDAY NIGHTS TILL 9

New Luster to Navy

There will be lots of navy shoes this season. There always are, come Easter. But luster leathers give a completely new style look to navy footwear.



Delicate decor keynotes this suit pump which answers all daytime needs. The gesture of a bow tops off this foot-slimming pump shown at Bulfums.



Hidden comfort is a 1955 highlight, represented by this kid-covered foam cushion, topped by glowing straps.



The loader look, always popular, is new this year with a wedge heel. The ones shown are hand-sewn in calfskin.



Vivid shades of lizard for a daring bare-heeled T-strap sandal, add excitement to gay spring fashions.

Lights up the classic coat or suit of navy silk or wool, and adds a pretty feminine touch to the paler colors, the neutrals and pastels which are appearing in spring tweeds and worsteds.

Thus the navy shoe moves from a staple to an appealing fashion in line with the most colorful season we have had in years.

It prolongs the life of the shoe too. Because these blue lusters, when made in the smart open patterns of sandal or pump can carry forward into summer, no longer restricted to just the Easter season.

Typical of summer styles in navy luster are such nude types as a three-banded mule, backless of course, with high heel, instep band, and two circlets making the vamp. Light enough in design to wear with any summer frock. Charming, too, a T-strap sandal, open toe, sides and back, with graceful curved heel, slim ankle strap, and pleated vamp of the luster leather. Another adaptable warm weather fashion for silk suits and spring dresses. Watch for luster navy to add new lightness and charm to a basic spring color that most women like.

Add 'Personality'

Advances in tanning of leathers for use in making shoes has brought some spectacular new textures and finishes to the field for use in shoes for women, men, boys and girls.

Probably newest are the woven leathers. Others are perforated leathers, cork grains, pebble grains, shrunken grains, llama grains, swirl effects and soft crushed leathers. Each creates an opportunity for endowing shoes with fresh "Personality."

Leather Year

The "New in Shoes" for spring is leather, leather, leather. Softer leathers, lighter leathers, exciting textures and colors.

The long, lithe look of fashion has brought about a balancing, longer line in shoe design. And the new, softer, lighter leathers have brought about a new ease in footwear construction. No longer are hard-toe boxes and stiff counters mandatory in either dress or casual shoes. Now the leather caresses your feet, fits like a glove and truly emancipates your feet.

Accent is on delicacy in shoes. The pump is whittled, slim and delicate, with no bulk. The pump toe is tapered to a point or a squared-off toe. Another important style is the mule, with a bare back but more substantial vamp. Often completely closed, it rises into a delicate T-strap or opens with bolder bandings. One interesting example is in soft yellow kid leather, draped across the vamp and softly knotted and tabbed. The shoe is held to the foot by an invisible device made of watch spring steel, set upon a thin, flexible leather sole with a four-inch stiletto heel.

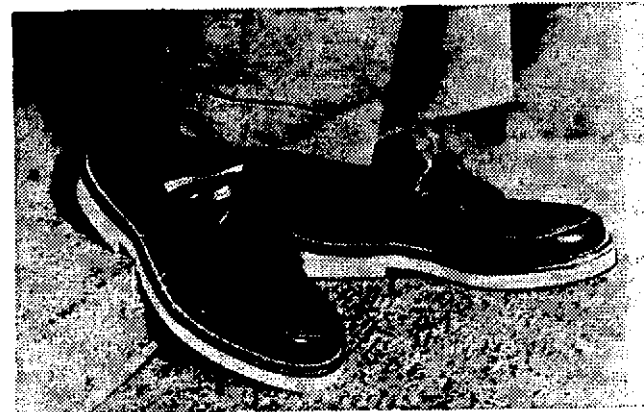
Another example of the mule-type sandal comes in butter-smooth calf leather in the new daytime shade of vivid cornflower blue. The back and side go fashionably bare, and a T-strap formation of double strips of leather creates an inverted V. This sandal has a medium-height walking heel.

500 Million Pairs

The American public buys approximately 500,000,000 pairs of shoes a year, about 100,000,000 of which are men's shoes; 231,000,000 for women.

Industry Big

More than half a million people are employed in the design, production and selling of shoes in this country.



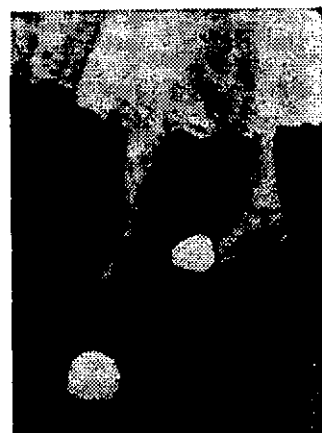
Dark and low-slung, a moccasin oxford with sturdy foam crepe outsoles and heavy white stitching on soles and uppers for a sharp spring look for men.

Check Children's Feet Now

Many children are wearing unsuitable and outgrown shoes, and at this time of year mothers tend to put off buying new shoes for their children until just before Easter. Don't wait, doctors advise. Check their feet now, and see that the shoes you buy them fit accurately and have supple leather uppers and soles that give easily with the natural locomotion of the feet. If the shoes your child is wearing are cramping his feet today, they can touch off a lot of foot trouble by the time he is swinging across the dance floor at his first formal.

That's why you should take a little extra care, and patronize a reliable shoe retailer who is trained to fit children's shoes. But don't be unhappy if junior insists on one of the fashionable new styles, so long as fit and materials are right. Shoes for school and play should have a firm counter to keep the heel from slipping, and be sufficiently loose across the toes so that the leather may be humped slightly between your fingers. Leather has a double virtue—it provides the firmest support for young feet, as well as allowing air to circulate freely inside the shoe through its tiny invisible pores.

Be sure that junior tries on both shoes and takes a couple of turns around the store to check that they fit properly. When you get home, you may find that he will want to slip back into his battered old sneakers. Don't let him, except for play periods in the gym or park. Sturdy leather shoes provide the solid foundation your child's feet need on concrete playgrounds and sidewalks.



Scuffs of the year are feminine and delicate, showing puffs and pom-poms on soft fabrics.

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Flat Shoes Here to Stay

Lots of women have discovered that they like to wear flats. By necessity they bought them in the teen-age departments where they first came to fame. However, many women wanted a slightly sturdier flat, and one with a little more style than the classic ballet shoe which started the trend.

This spring and summer they have an almost limitless choice. Flats seem to be in the shoe picture for keeps, and the variety of new materials and trims, plus firmer shoes and better fit makes them both more practical and more appealing.

Colors are wonderful. For casual and weekend wear, the hot shades, in shag, in suede, in smooth leather, in fabrics, to wear with slacks, Bermuda shorts and swirling cotton skirts.

Exquisite pastels in calf, kid-skin or reptile are just the things with the sheer cottons, batistes, dimities and lawns—the "pretty baby" dresses which were such a hit with grown-ups last summer.

HEELS ADD CHIC

Heels add greatly to the chic of many of the new flats. Tiny baby heels, either pancake or miniature French, very piquant, especially with a slim platform to match. Typical example, a dress flat of palest mauve pink kidskin with narrow platform and baby Louis heel of black patent. Sparkling jet nailheads on the vamp pick up the theme.

Strawcloth makes some very smart midsummer flats—as for instance, one of white, black or natural straw with square vamp, narrow contrasting sole, flat stacked leather heel and straw flower trim.

Or a brilliant harlequin Basque cloth on rubber sole, one of the new washable flats for all-around sports wear introduced this season.

Gay terry cloth, spattered with big white polka dots, with carry-all bag to match is a nice seashore or summer patio accessory.

Colorful fruit is a very popular trim for flats for casual wear—while dressier ones go in for pearl ornaments, clusters of fabric or plastic flowers or embroidered motifs.

WITTY AND SOPHISTICATED

For wear with city suits, there are some wonderful witty sophisticated little flats that pick up the tricks of more formal shoes. They go in for backless designs, for T-straps, and delicate cut-out vamp treatments. Colored, striped or printed linings are sometimes a feature of the more youthful models.

City flats come in sues, in polished leather and reptile, or sometimes in combinations. Almost always the little heel and sole contrast either in color or

material with the shoe itself. Black and navy polished leathers are classics. Grey suede is a favorite. And there is interest in the honey or ginger browns or

beiges with smart touch of black patent. Of course red, including the new spring flame, is a basic, again often with the black touch.

For Walking

The word "walking shoe" tends to bring visions of ugly, old styles. But this isn't so any more.

Comfortable, good-looking shoes for working hours are now

made in a dazzling variety of leathers — literally hundreds of colors and types of leathers — and in your favorite styles. Whether you prefer loafers, moccasins, platform shoes,

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- Cameo and Hazel Calf

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- Black Patent

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BEADRING

- Italian Rose Calf, White English Binding, Rubber Ornament

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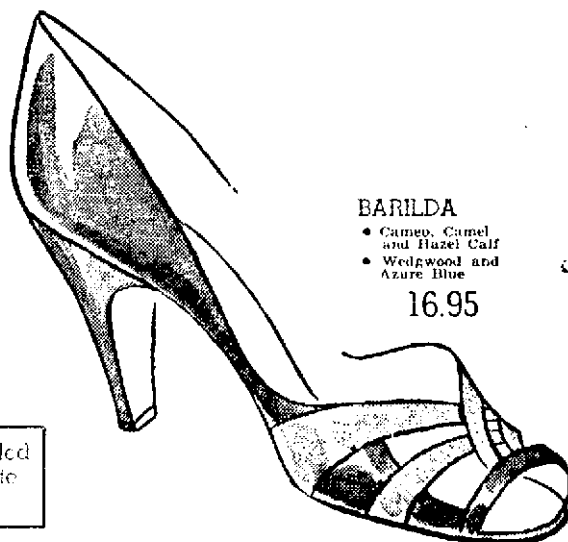
SUNLEA

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Lovely to look at and perfection in comfort is this Robin pattern of the Laird-Schober shoe shown at Barnett's. It comes in black patent, blue avocado, gun metal and red calf.



A "corker" for summer, the wedges are especially comfortable done in cork. These are strapped with glowing kidskin.



Suited for spring silhouettes, the "demi-beau" pump features a perky side tab that follows the slender, moulded lines of the shoe.



Pin-stripe pattern for spring on screen printed leather, features open toes and a sling back Louis heel.

Floral Trim

Right from sunny California came the first rage for flower trims. Starting with flats and casuals, in fabrics and woven straws and straw cloths, their freshness and young look quickly caught on until the vogue for flower trims is nation-wide.

It isn't restricted to casuals any more. Some of the prettiest party shoes, particularly the open sandal types, add a cluster of blossoms on the vamp for that new feminine look.

Some of the blossom trims are really wonderful — delicate ceramic blossoms in Dresden blues and pinks, with gleaming green leaves. Some are made all of jewels — rhinestones, fake sapphires and emeralds for dazzle. Pearl-finished blossoms match the shoe, pick up the new luster tints.

A far cry from these exquisite trifles, but just as smart in their new place, are the flowers in the new hot colors, made of felt, exotic straws or what have you, in the blazing hot tones of orange, violet, pink or Oriental yellow.



Smart, sophisticated colors feature the New in Shoes for men as in the instance of the two-eyelet blucher above with charcoal gray mudguard and trim in buckskin.



Air-conditioned comfort is in store for men this season with smart, new, ventilated, woven leather shoes such as the two eyelet bluchers shown above, for either town or casual wear.

Dark Clothes Set Pattern

There's a general feeling that the craze for dark clothes and accessories in the men's field has not yet reached its peak. Lots of men have not yet tried a suit in charcoal gray, black-brown or black-green.

Style-makers don't seem to feel that the approach of spring is going to see any let-up in this dark picture for spring town wear and black, charcoal, darkest brown and blue will all be featured. Perhaps it gives added excitement to the colorful casual clothes for casual and weekend wear.

Youth has adapted these staid fashions with a bang. Look at any college campus for low cut shoes, in black or dark colors, dark suits, black or charcoal

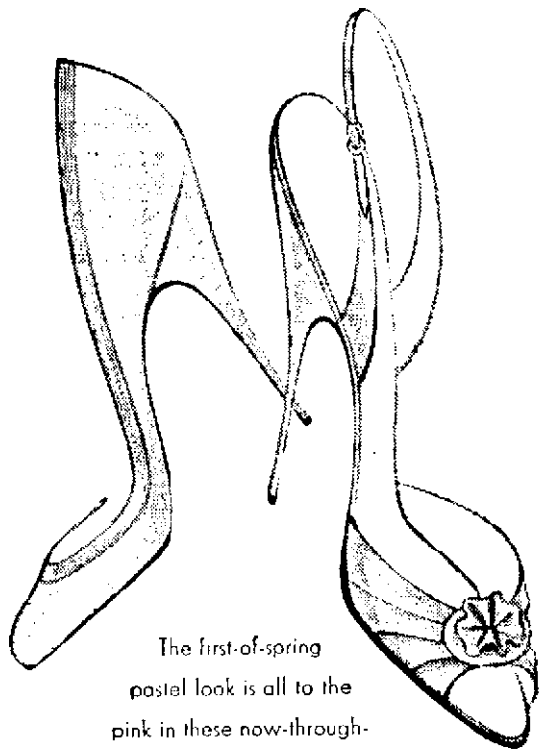
raincoats or toppers. In fact, youth was the first to adopt these fashions, along with the low cut shoe.

The moccasin front is now a staple. It too features the new low lines, and is most popular in polished leathers, although some prefer the cashmere-soft grains. There are also some suedes trimmed with alligator and lizard. The new moccasin types, like the more formal shoes, feature the slim, trim, tailored look rather than the more casual air.

Also on the youthful side is the plain blucher, a style which caught on several seasons ago and is now stronger than ever with youthful wearers. The low-line top has added to the style appeal of these shoes.

Stylepride adds a touch of dainty froth!

pink
'n pretty



The first-of-spring pastel look is all to the pink in these now-through-summer flatterers. The smartly simple pump wears elastic all 'round, the draped vamp cling wears a ruff of leather.

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Colorful

Will men wear pink shoes? They have accepted pink shirts, especially for wear with new and popular charcoal shades in clothing. The New in Shoes this season include not overall pink footwear, but pink with black, with navy and with charcoal.

Other newest style footwear high lights for men include black calf with green suede for a two-eyelet oxford and yellow calf with red soles and piping in a blucher.

Soft shrunken grains are now very high style in black, navy, darkest brown and charcoal.

The new lower topline is being used on everything from footwear for active sports to town and dancing shoes.

Matching mesh in brown, black or navy is being used for wall fast effects in slippers, with the wall of mesh and the vamp and quarter of calf.

The pure white leather slip-on, cut like a slipper and with punched cut-outs and with black sole and heel is here for men.

Pigskin is going high style on men's footwear in wing tip patterns and dark town colors. Charcoal polished calf with matching suede is an elegant town wing tip treatment.

For Oldsters

The shoe industry has given careful attention to styling new footwear for the folks over 65 who though of retirement age continue active instead of resigning to old-fashioned rocking-chair attitudes.

"Beau Buckles" which are featured by Jacobs Quality Footwear in Belmont Shore provide the feminine touch of glamour for spring. By Mademoiselle, they come in lustre calf in varied shades and the buckles give a rare touch of added charm.



The new scoop of the season is the "hollowed" wedge. Most of them like the pair shown above, are exceptionally light and flexible, adding comfort to good looks.

For both urbanites and suburbanites De Liso debuts this flattering mid-heel halter sling. The allure of its bare, yet there, silhouette is matched by a sure fit. Available at Buffums'.



Dressy, U-wing models plus wing-back feature move into the new season in smooth redwood leather. Here's a dressy shoe to wear with patterned hose.

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"Spiked Punch" is the way Walker's describes this offering by Jacqueline. A perpetual hug heel strap and the widow's-peak toe give it the light feminine pump look. This spectator comes in such colors as Avocado Green, Navy, Red or Oyster Cream as well as Black Patent.

Pretty Styles for Tots

Easter shoes for little girls were never prettier. The classic favorites — the pump, the shell-line one-strap and the Mary Jane continue to be the smartest shoes for young wearers. But they have a new look this season, in line with the dainty feminine trend in little girl fashions.

Black patent, as always, is a big favorite. You can't have spring without black patent slippers for little girls. But this year it is being crowded by the popularity of whites, off-whites and pastels. The pink shoe, so smart for grown-ups, is the big news for children, too. And pink trim on black patent is a favorite. Pale blue and pearl luster gray are also used for decorative touches on patent.

Next to patent for general wear is a lighter, livelier navy in smooth leather. The little red shoe, always a spring fashion, is still important, especially in the new bright scarlet. But the whites and paler tones are coming up fast, since they are charming with all the airy full-skirted summer dresses.

DECORATIVE TREATMENTS

Just as grown-up shoes are going in for dressmaker touches, so the vamps on children's slippers show decorative treatments. There are white or colored nailheads, embroideries, the sparkle of jewel trims, pipings and stitch-

ings. All for that pretty look which is the feature of children's dresses.

The patents and smooth leathers lead the field, although there are some suedes in navy, beige or pastel shades. Mesh is less in evidence than last year. When used, it is usually in trimming for whites and patents handled in a dainty and delicate way.

For Shoes

It is estimated that about 1 1/2 cents of the dollars spent by consumers goes for purchase of shoes annually.

Protect Feet

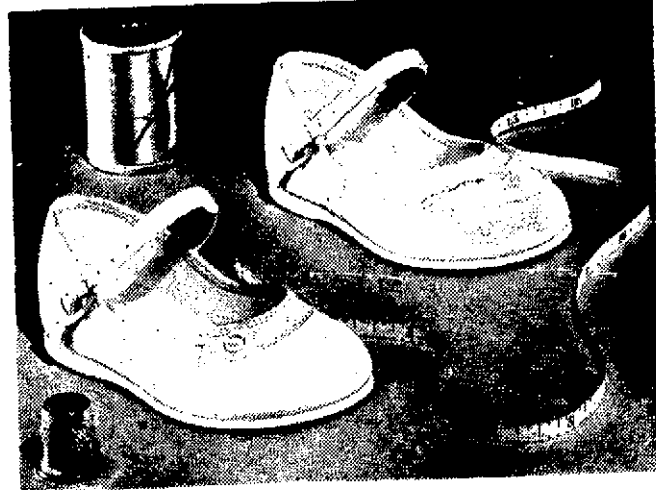
The shoe recommended as ideally suitable around the home and hearth is a low-heeled oxford-type shoe, equipped with flexible leather soles and leather uppers. A broad low heel can save painful ankle sprains or worse, and the leather soles give necessary protection against slipping or skidding on waxed or wet floors.

er toobox is as important in the kitchen as a steel-capped safety shoe in an industrial plant. Many a housewife has suffered a badly bruised or fractured toe when an innocent-looking can toppled from a kitchen shelf onto an unprotected foot. If you have ever stubbed a bare toe against a bedpost, you know how painful that is. The foot doctors found that leather shoes nearly always deflect objects dropped on the foot, minimizing otherwise serious bruises or fractures.

Wearing flimsy playshoes around the house is very fatiguing, according to the experts, and frequently contributes to making women "accident-prone."



Take a breather in airy, moccasin style shoes for spring. Here nylon and grain calf are blended to provide ease and comfort.

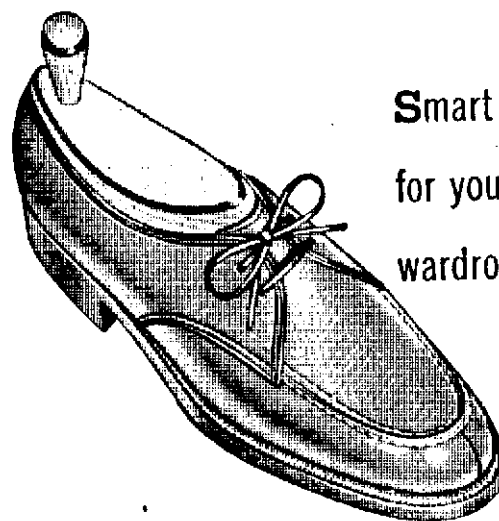


Dressmaker touch is given diminutive footwear fashions in softest kidskin to go with all the lovely clothes for the little ones. Tab style in white with white, pink, blue or maize trim. Collar and bow style in white, pink, blue or maize with white trim. These Baby Deer Miniatures are shown at the two original Children's Booteries, 126 W. Broadway and 4346 Atlantic Ave.



Snug-hug gore loafers that fit like an oxford, are hardy enough to take the same rugged daily wear, and emphasize this spring's casual look in shoes. Dark and low-slung, a moccasin oxford with sturdy foam crepe outsoles and heavy white stitching on soles and uppers for a sharp spring look.

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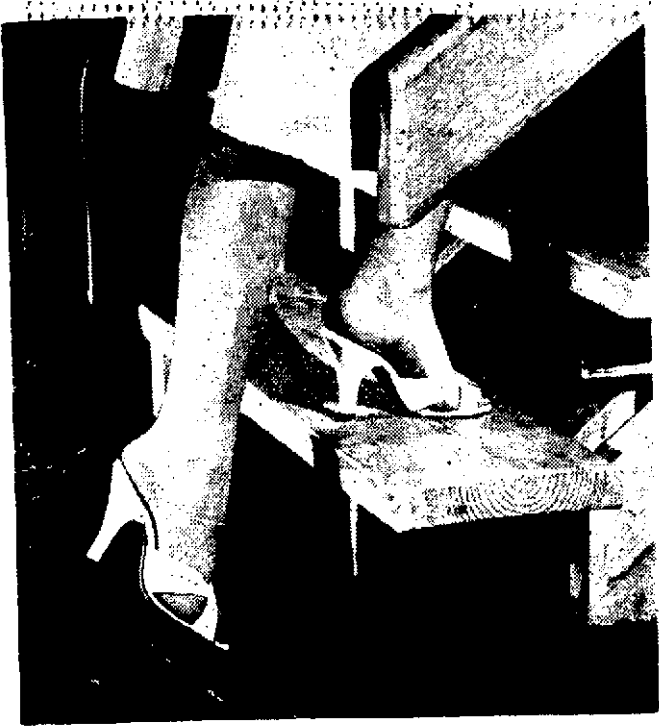
STREET FLOOR

PINE AT SIXTH

LONG BEACH



Easter outfit spice this spring is a licorice black patent shell strap shoe with nailheads accenting the cut-outs.



Big news in bareback styles is that now the spring-o-lator magnetic innersole can be purchased in budget-priced footwear. The built-in spring-o-lator holds the shoe magically to your foot, making this glamorous fashion practical for ordinary wear. This bareback is of white tintable shantung. It is offered at Leed's.

New Switch

It's the new switch! We've had fabrics acting like leathers in shoes for quite some time. Now smart tanners have tossed the ball back by reproducing fabric designs and textures on some of their finest leathers.

Polka dots, stripes, plaids, flower patterns are reproduced with amazing clarity on smooth leathers by the new silk screen process. You can almost feel the texture of a tweed, a linen, a shantung.

Some of these exotic leathers are in the party feeling. Shoes for cocktail or dinner wear, to add that certain touch to the costume. Take for instance a high-heeled open-toed sling of black leather, with matching bag, sparkled all over with white stars. Even the high spike heel wears its star decoration.

Stripes and polka dots are other popular patterns, both for casual and dress wear. Or you may have a sandal in softly muted plaid — you touch it to find that it doesn't have the feel of fabric!

A new trick, and a smart one to add to the most exciting spring and summer shoe fashions we've had in years.



Light and supple, Sears Kerrybrooke "Featherlite" step fashion pumps have the opulent look for spring. As shown here they combine the slender shape with colors chosen to enhance the costume. Sears downtown store is featuring these style-setting offerings.

Wedgies Are Good

Wedgies have come a long way from their utilitarian start. Today they're the shoe that you pick to high light a special costume — the shoe that lends flair to everything from shorts to patio dance frocks.

There's a fine Italian hand around in the opened up look, the lighter construction, the dramatic handling of strap treatments, of colors and leathers. The platform is less cumbersome, a style feature making use of new materials, color contrast and other devices to add chic to the shoe... as well as the comfort for which wedgies were originally designed.

Colors are wonderful. Scarlet, bright cornflower blue or paler wedgewood, soft mauve pinks,

pale greens and yellows in plain or lustred kidskin, the new creamy anilines, suedes, pastel dark or bright, polished leathers in beige to brown. In fact, in this particular category, shoes can really go the limit in fashion excitement.

Not all the wedgies are so frivolous. There's still a place for the classic ties and oxfords, on higher platforms, but these, too, combine smart styling with the maximum of comfort.

They come in basic black and navy, and there's a strong leaning toward the natural, beige or neutral brown shades. Here again red is a favorite with the very bright spring shade in the lead.

Woven Leather

The slipper shoe, smart indoors or out, is now being done entirely in woven leather for men. Black or brown appear to be preferred colors.



Unusually low cut is this raised seam moccasin slated to be a style winner this season in smooth orange toned leather.

Laceless Shoe Good

There's hardly a man today who doesn't boast a pair of laceless shoes in his wardrobe. In spite of the trend toward more conventional styling in town and business shoes, the ease and comfort of the slip-on continues to appeal. And with high school and college age it's highly popular, especially with novelty welling and crepe rubber soles.

Combinations of suede and smooth leather are no longer important. Smooth leathers or soft grains are the thing. The moccasin front and the "run-around" are the leaders in the slip-on field, although some copy the U and wing-tip styling of more conventional shoes.

The tassel moccasin is still a favorite, especially with younger wearers who seem to like it best in polished black (it can do duty as a party shoe, it seems). And there are wearers who like the laceless shoe with the zipper closing because of the neat trim line over the instep.

In the smooth leathers, black

is important for early spring. Deep charcoal is considered smart with dark flannels. The browns and tans of this season are livelier in tone, and cordovan is a hit fashion.

In the cashmere-soft grain leathers the trend toward dark colors is also noticeable, although these are the leathers that appeal to the school and college set. Black, charcoal grey or brown and walnut are leaders. If it's purely a casual shoe, the maple and camel tones may be the thing. Of course, the new lowline look is a feature.

Avoid It

Best way to avoid athlete's foot, which has recently been declared not contagious, is to wear ventilated shoes during the warm months, according to advice from the medical research field. Changing shoes and socks frequently also is recommended.

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LATEST installment of the family round-robin letter: Mrs. Hubble reads it, then adds her bit, mails it on.

It's kept going 67 years . . .

Our Round-Robin Letter

by **MRS. M. M. HUBBLE**

LONG BEACH, CALIF. When it comes to devices that help hold families together, ours is what we believe to be the oldest of its kind in existence—a round-robin letter, started 67 years ago and still going strong.

My grandfather, John L. Mason of Paola, Kan., began it all back in 1888. A farmer who loved his land and his 10 children, he was distressed when the boys and girls grew up and began to move away. But one day he found a way to keep in close touch with every one (along with the nine in-laws they brought into the family), no matter how far they might roam.

Grandfather's idea was a letter. He sent it to the first name on his mailing list, and with it he enclosed the list itself. He asked that the recipient read the letter, add one of his own and pass both along to the next "name" for more of the same. When the whole accumulation got back to him,

Grandfather figured, he would have all the news of marriages, births, deaths, crops, jobs and other related matters—and so would all the rest of the family.

Well, he figured right. The round robin "clicked" from the start and is still clicking. Grandfather is long gone now, but three of the original correspondents are alive: my uncle and aunt, Mr. and Mrs. H. A. Lewis of Riverside, Calif., and Uncle Joe Weathers of Windsor, Mo.

20 Writers in Seven States

And these three are reinforced by 16 cousins (besides me) whose ages range from 17 to 91. One member of the group actually has been contributing to the letter for more than 50 years.

Today the family is scattered across seven states—California, Colorado, Washington, Oregon, Kansas, Idaho and Missouri—and one foreign country, Mexico. On the average, the round robin makes

three complete circuits a year. Each recipient snips off his or her last letter, then adds a new one. That way we're never more than a few months behind on the news—which is more than a lot of families can say!

The little homely bits of personal information, of course, are what make the round robin more interesting to most of us than a best-selling novel. There also are more exotic touches. One cousin up in Neah Bay, Wash., describes his latest experiences in the salmon fisheries there. Another, the one in Mexico, keeps us posted on his mission work.

Sometimes a child in the family "gets into the act" with a penciled scrawl or a picture of a man, a tree, a house or a ship. Sometimes teenagers surprise the rest of us with some real poetry.

By mutual consent, we now pass the letter on to the relative who lives closest. (Grandfather's mailing list had to be given

up long ago.) We have two rules: Each correspondent must include the latest news about himself and every sheet of paper must be written on both sides.

Usually the letter takes three 3-cent stamps, sometimes four or five. We think that's about the cheapest "family unity" insurance in the world. The various branches of our family might well have lost contact with each other, but the round robin has prevented that—and cemented bonds of lasting affection besides. ■

MOST FAMILIES have a formula for happiness—a special activity, a favorite place, a saying handed down through generations, an unusual philosophy of life. What is yours? PARADE will pay \$100 for each story of a family used in *Parade Families*. They must be true accounts from your own experience, submitted in typewritten form along with a photograph of the family. Length: 300 to 750 words. Manuscripts cannot be acknowledged or returned. Send to *Parade Families*, PARADE, 285 Madison Ave., New York 17, N. Y.

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STICK TRICK

● To automobile drivers who park on some of the streets of Los Angeles, where there are strict one-hour parking rules but no parking meters, the sight at right is a recurrent nightmare. A motorized cop, equipped with a piece of chalk on the end of a stick, drives up and down each street once an hour, methodically marking tires. When he drives around and sees a car already marked, he knows it has been over-parked and writes a ticket. To fool drivers who might try to erase the marks, the cops vary the locations of the marks. To see what all this does to drivers, turn to page 4.



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(COVER: DAVID P. PRESTON)



nimble as the new Chevrolet!

You can't get around it. There's just no other car in the low-price field that comes close to it—even with opera glasses!

In fact, this new Chevrolet is stealing the thunder from the high-priced cars!

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Slip behind the wheel. Feel the *power* of Chevrolet's new "Turbo-Fire V8" or one of the

two new "Blue-Flame" 6's. Any one will leap to your command!

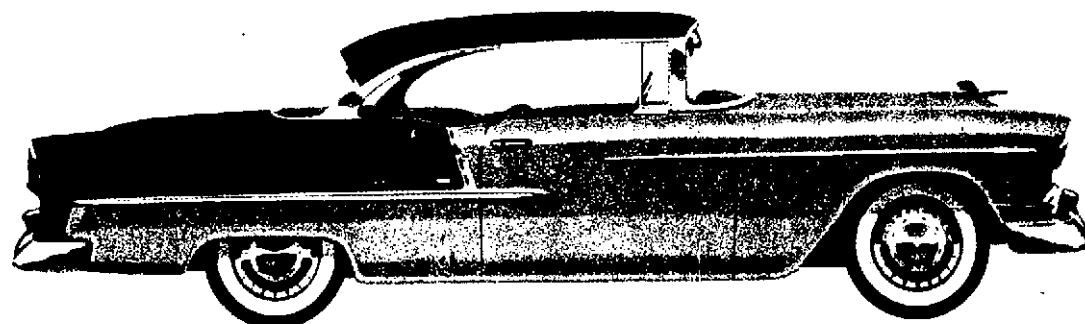
Now take her into tight traffic. Let her run on an open highway. You actually *glide* . . . almost like a ballet dancer. New Glide-Ride front suspension rolls the bumps smooth and outrigger rear springs straighten out the curves.

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Why not come in or call us? We'll arrange a demonstration ride at once. After that, it's up to you (and your heart!).



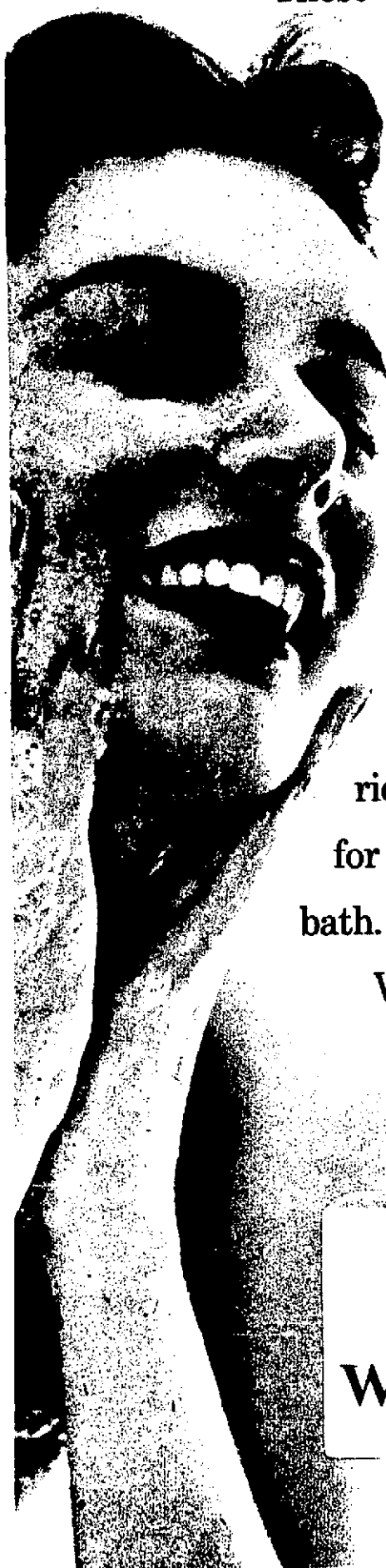
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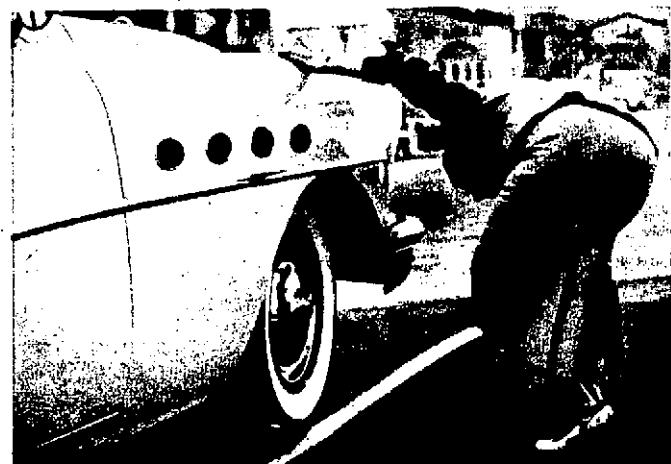
These oils and emollients,
 say skin scientists,
 help replace the
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 portant, as these
 oils help keep
 your skin fresh,
 soft, and lovely.
 New Woodbury's
 fragrant lather is
 rich and smoothing—
 for your face and your
 bath. Now you know why
 Woodbury gives you
 "the skin you
 love to touch."



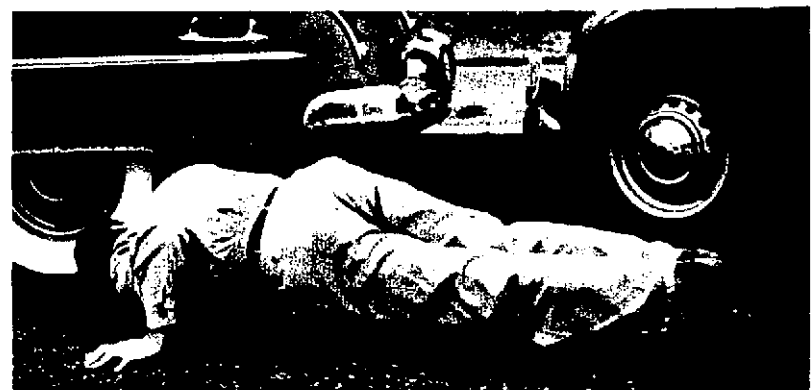
(Here is the result of what you saw on page 2)



"Did the cop mark the tire tread?" this driver wonders.



Lady driver strains eyes looking for chalk on whitewalls.



Thorough-going driver flops down, does push-up, peers under fender.



Find the Mark

Los Angeles parkers turn
 contortionist, eyeing tires
 for police chalk markings

"Maybe he put it on the front
 of the tire," one man worries.

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In the section on breakfasts, you'll find interesting ways to serve eggs... clever tricks with toast... quick-as-lightning sweet rolls... step-by-step instructions for making perfect coffee in every kind of coffee maker.

There's a section on lunch (or supper—whichever you serve at your house) that gives you new ideas for sandwiches and salads... easy hot dishes... new ways to use canned soups... foods that carry well in a lunchbox.

Besides simple recipes for meats and vegetables, the section

on dinners has lots and lots of casserole suggestions. It tells you Betty Crocker's never-fail method for making gravy. And there are recipes for outdoor barbecue meals... easy desserts... interesting ways to serve leftovers.

Then there's a whole chapter full of "4th-meal foods"—pages and pages of good things to serve when folks drop in after dinner... fun foods for the family to share around the TV set... simple coffee-break and teatime foods... easy treats for hungry youngsters after school... and dozens of ideas for entertaining the gracious, modern way.

Covers wipe clean; pages lie flat

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and hints for busy modern homemakers

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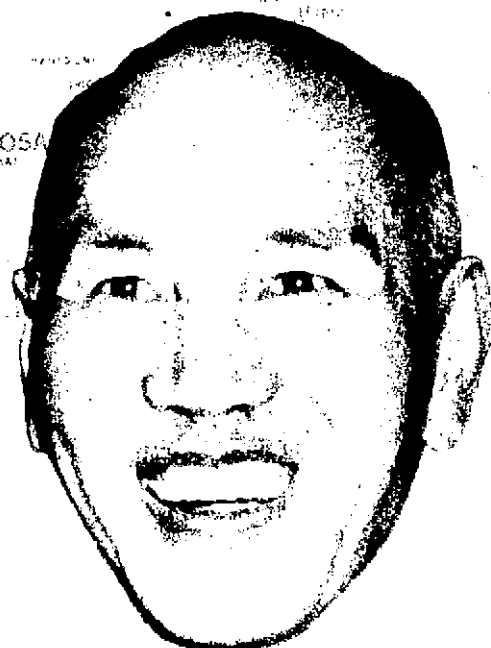
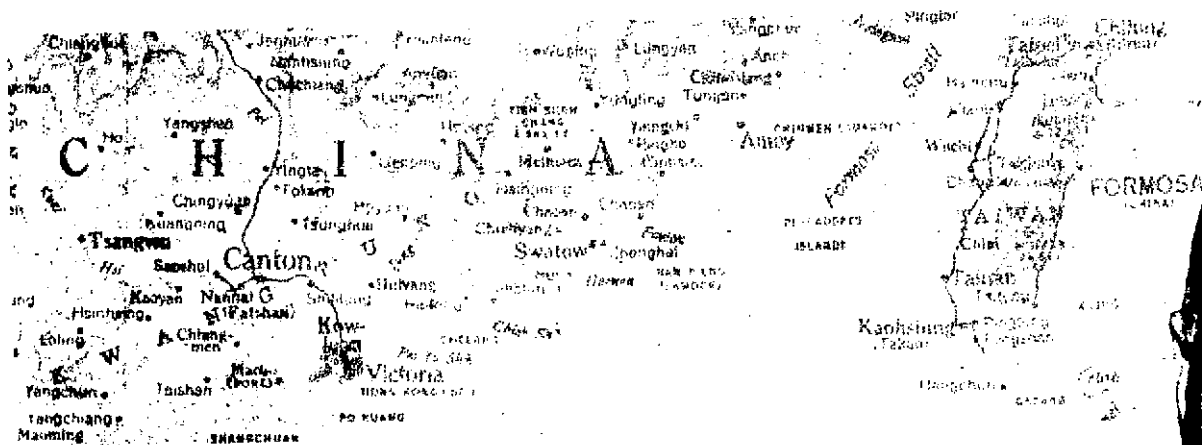
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CHIANG KAI-SHEK:

50 years a fighter — by GRAHAM JENKINS

His position is perilous—but he's bested peril before. Here's a closeup of Free China's leader today

TAIPEI, FORMOSA.

A Chinese farmer's son who gained control of a fifth of the human race, lost it and hopes to regain it sits squarely on an international hot spot here. He is Generalissimo Chiang Kai-Shek, president of Nationalist China, ruler of Formosa and contender for the leadership of Communist China's 600,000,000 people.

Short, white-haired, a church-going Methodist and keen student of the beautiful verses written by the sages of ancient China, Chiang remains today a man of iron will. After almost six years' forced exile, he still is convinced he will lead his 500,000 soldiers back to the lost mainland.

Time will tell. Meanwhile, despite the Red threat to take Formosa itself, he and his followers assume that their return is not far off. For Chiang, now 68, has experienced more ups than downs in 50 years as revolutionary, politician, soldier and statesman.

At the age of 19 he went to Japan to train as a military officer. There he met the exiled Dr. Sun Yat Sen, who was to found modern China. He joined Sun's revolutionary forces when still a stripling. Ensuing years chronicle the fight against the Manchus, the fight against the warlords, the fight against the Japanese, the fight against the Communists.

But today Chiang, probably one of the least understood figures on the world stage, leads a Puritanical life with few hobbies—and a few eccentricities.

Exercises and Prayers

He is out of bed with the first ray of dawn. Half an hour is spent at indoor exercises, another half-hour at prayers. He also attends church services every Sunday in a small chapel built near his official residence at Shihlin, near here.

He has simple tastes in food. For breakfast he has a salted egg and sometimes cooked noodles. Afterwards he has some fruit. Never has he been seen eating anything as substantial as ham and eggs or drinking coffee or black tea at breakfast. But he likes salt fish, dumplings and bamboo shoots.

After breakfast, the lean but still springy old man settles down in an easy chair, puts on his glasses and reads the morning papers. Sometimes his assistants tell him the gist of the news.

By 9 a.m. Chiang is in his five-star general's uniform. For big occasions he puts on his blue-sky-and-white-sun medal—highest order of Nationalist China.

His modest, comfortable house is located in a scenic fold of grassy-green slopes, festooned in spring with blossoming cherry trees.

There is nothing furtive about the daily drive into town. The Generalissimo takes his seat in the back of a big limousine with curtained windows. He often sits with a book in his hand. Two carloads of guards follow.

He arrives at his red-brick presidential building about 10 a.m. and sets the machinery of state rolling. On Mondays, the Generalissimo attends party or government mass meetings with hundreds present. He sits patiently listening to speeches and has a strong dislike for those who fail to attend.

On Wednesdays, he goes to the headquarters of the Kuomintang party (of which he is Director General). Once in his office, he receives callers. They discuss affairs of state and gingerly wait for his comments. Between calls Chiang reads official documents and writes a terse comment on each. This is usually the last word on any matter.

His associates say the Generalissimo has mellowed. He once shouted commands and barked complaints to his aides. But now his fiery temper and commanding air have been replaced by an understanding smile or dogged patience, they maintain.

His old habits occasionally reassert themselves. Last year he fired his Secretary General in a rage. He still stamps his feet when he sees incompetence.

People often say they stand in awe in his presence. It is not because of his height, for Chiang is short even by Chinese standards. It is not because of his high, somewhat squeaky voice. He has little personal charm.

But the Generalissimo does impress people with a hard glint in his eyes. It bespeaks an immense will in the old man. He has a young man's walk, is erect in carriage and determined in expression.

Out of the office, Chiang follows simple leisure pursuits. He does not smoke or drink. He disapproves of gambling. He has no use for night clubs and dancing. About once a week he sees a movie, in a projection room in his home.

Though a devout Christian, he usually does not participate in holiday merrymaking. Two years ago, at Christmas, he did dress in a Chinese version of a Santa Claus suit and played with his grandchildren.

In his outlook, Chiang has been westernized in many ways. But at heart he remains Chinese. He holds that the Chinese must maintain their old teachings while assimilating good points from Western culture. But Chiang believes that the essentials of Confucianism, with its great stress on respect for the elders, should be observed by all Chinese.

He was converted to Christianity shortly after his marriage in 1927 to Mei-lin, a daughter of the wealthy, banking Soong family. She was a Christian.

Chiang approaches foreign ideas openly but somewhat skeptically; when he is satisfied that the non-Chinese way is better, he goes all out for its adoption. Recently he pointed out the laudable aspects of the American military system and asked his officers to foster them.

Chiang is soft-hearted to followers who have more loyalty than ability. He keeps them around but seldom listens to them. His real political strength lies in the fact that his top advisers are well-educated, smooth administrators who stand their own ground.

'O.K. Is Okay'

Most important among these are his right-hand man, Vice-President Chen Cheng; his Secretary General, Gen. Chang Chun; Premier O. K. Yui; and Gen. Chou Chi Jou.

Chen Cheng came from the same province as Chiang. Equally stubborn and conservative, Chen worked his way up from petty army officer to governor of Formosa, Premier and finally Chiang's official successor.

Chen Chung is a polished statesman, more liberal in his views. He is closest to Chiang.

Premier O. K. Yui is an acknowledged financial expert. Though troubled by asthma, he works day and night. Chiang's inner circle says of Yui, "O. K. is okay."

General Chou also hails from Chiang's province. He is a crack military planner, amiable and a devoted chess player.

Of course, Madame Chiang has great influence on the Generalissimo. She serves as his confidential secretary. Her American education brings a touch of the New World into the presidential residence.

But there is another man very close to Chiang. He is Gen. Chiang Ching Kuo, Russian-educated elder son of the Generalissimo by the latter's first marriage. Young Chiang is 47. He looks commonplace, but he has inherited his father's strong will and firm convictions. Insiders suggest that he, rather than Chen Cheng, may succeed Chiang one day.

When will that be? The Generalissimo does not say. For something else comes first. As he tells his men on Formosa: "We must double our efforts for restoration of the mainland. We must crush the Chinese Communists and their Russian masters. We must build a new China."



she's got

(you can have it, too!)

It's not so much beauty as it is personal vibrancy and sparkle, and all those indefinable qualities that make everyone instantly aware of her.

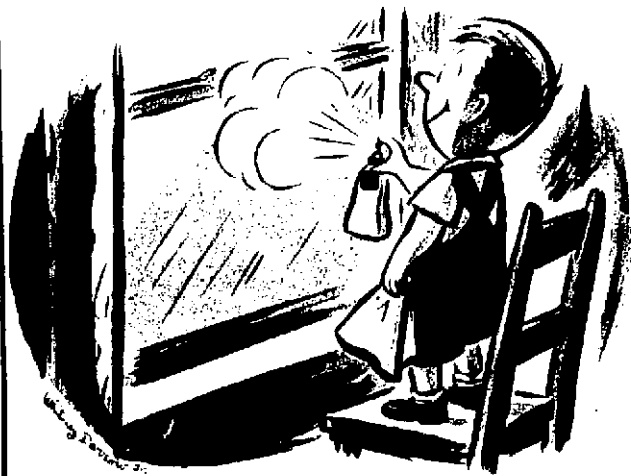
For now there's a new lipstick that brings out all the vividness and sparkle of the real you with exciting colors that make you look and feel vividly alive. It's the new VIV lipstick by Toni. VIV's new *High-Chroma Formula* gives you the most vivid colors any woman has ever worn. Choose from six bright shades, each as sparkling as the Vivid Rose you see here. Try VIV, that vivid new lipstick by Toni.

Comfortable, long-lasting and very, very vivid.

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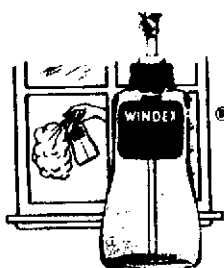
new viv lipstick
by *Toni* \$1.10
plus tax

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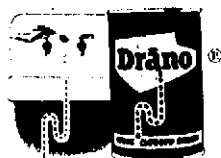
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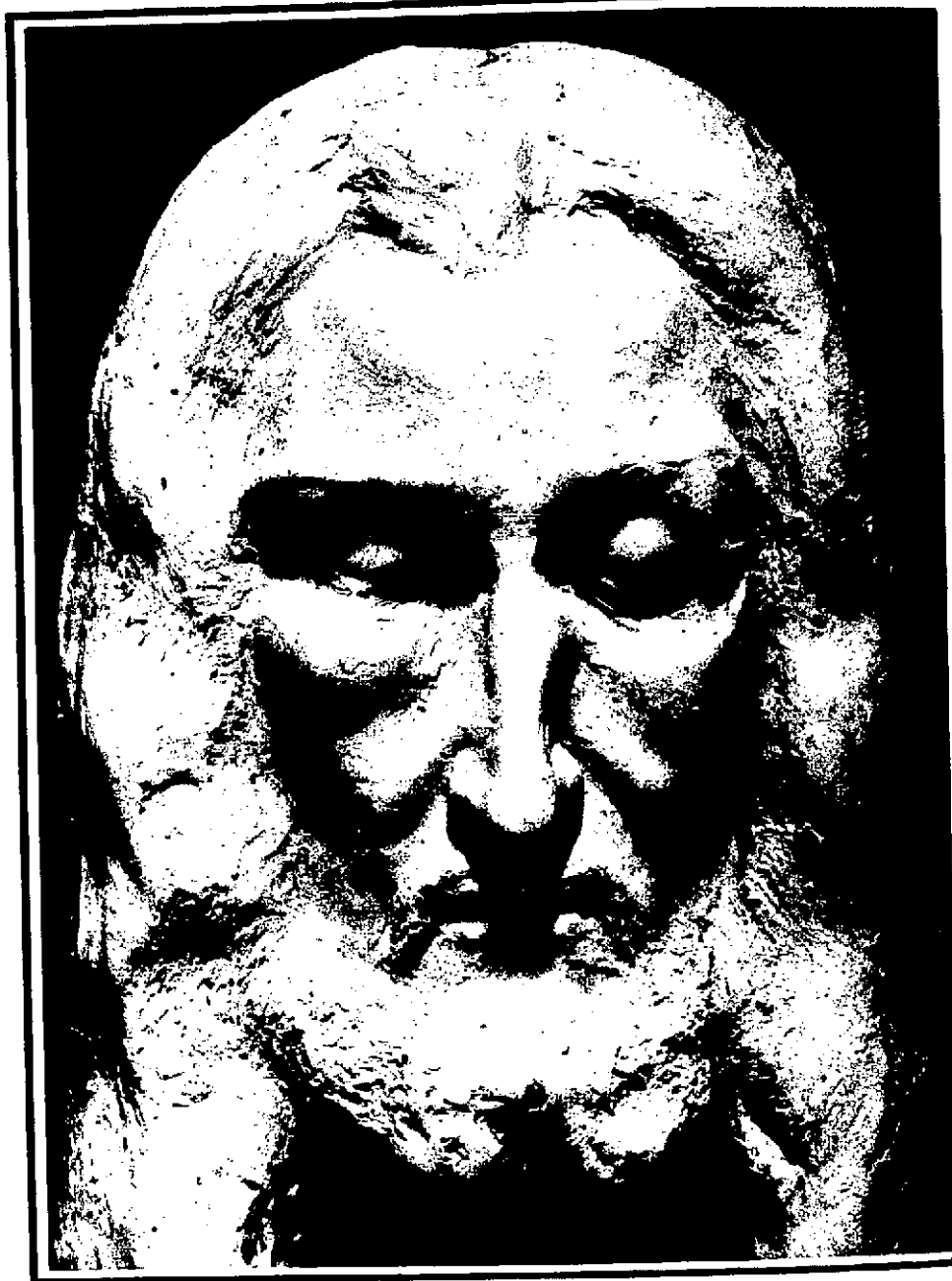


*"Hold it, boys! I just remembered this is the day of the week
I put Drano in all the drains!"*

Fire or no fire, dangerous sewer germs lurk in every drain. And they breed in muck that liquid disinfectants can't budge. Only Drano's churning action dissolves the muck—and keeps drains germ-free and free-running. Make one day a week Drano day. Put Drano in every drain for only a penny a drain. Won't harm septic tanks. Makes septic tanks work even better. Get Drano today at your grocery, drug or hardware store. Also available in Canada.



There's nothing like DRANO—to keep drains free-running and sanitary.



RECONSTRUCTION of Christlike head shows how Ferri translated Shroud markings (r.) into three-dimensional clay. Features are serene but marred by lumps on nose and cheekbone.

The first true likeness of CHRIST?

ROME. For nearly 2,000 years people have wondered: What did Jesus Christ look like? Artists, poets, novelists have imagined Him as frail or strong, stocky or lean, short or tall. Now Prof. Lorenzo Ferri, noted artist-teacher here, has come up with what may be the truest estimate yet: the clay model face pictured above.

Ferri accepts the centuries-old claim that a 14-foot linen winding-sheet treasured in the cathedral at Turin, Italy, is the authentic Holy Shroud that enveloped the body of Jesus after the Crucifixion. And for 25 years he has worked from the outlined features and presumed bloodstains on the Shroud to reproduce at least the sort of face that would have left such an imprint.

Working backwards from photographs of the

Shroud, first taken in 1898, he eventually produced a full-length figure of the man who had lain there. Some of his startling deductions: the man was between 6'1" and 6'2", slender but well-muscled. The left shoulder had been dislocated (possibly during crucifixion), making the left arm appear shorter than the right. There were wounds at each wrist and foot (possibly from nails) and a wound in the side. The face had definite Semitic characteristics, with sensitively arched nostrils and prominent brows. There were two swellings (probably caused by injuries) at the bridge of the nose and just above the right cheekbone.

If Professor Ferri is right, the head above almost certainly is the best likeness of Jesus the world will ever see.



FACIAL IMAGE on Shroud of Turin is clearly revealed in photographic negative. Light spots at top apparently are bloodstains.



PROF. FERRI carefully measures negative of face on Shroud, builds up clay face, checks new cloth impression against the Shroud until both match. Statue behind Ferri is finished bust.

tender center slices
slow-smoked the
old-fashioned way
that's

Swift's
Premium

Swift
CENTENNIAL 1855
TO SERVE YOUR FAMILY BETTER

To be sure of the best in bacon... look for **SWIFT'S PREMIUM** on the package.

parade

MARCH 13, 1955



Yellowstone in Winter

First winter visitors to Park admire icy table at Castle Geyser. Vapor from steaming pool in background formed on rock, froze. Such formations are everywhere in Park.



LUMBERING snowmobile pushes along snowy road, opens the winter wonderland to visitors.

by ROBERT S. HALLIDAY

WEST YELLOWSTONE, MONT.

EACH OCTOBER since 1872, the fluttering snowflakes have signaled the end of the tourist season at the first and most famous of America's national parks—3,453-square-mile Yellowstone.

But recently—and quietly—the National Park Service has opened the Park's gates to winter visitors. As a representative of PARADE, I was the first correspondent to go in with a tourist party and photograph the Park as they saw it. My pictures appear on these pages. They tell the world a secret previously known but to a few caretakers and forest rangers: Yellowstone's never-never land of geysers and canyons, hot springs and wild animals, is even more enchanting in winter than in summer.

The vehicle that opened the gates of Yellowstone is a weird-looking monster called a snowmobile. Its power comes from a 175-hp. engine and a caterpillar half-track of cable-lined rubber tread 18 inches wide. Two skis in front are used for steering. It glides smoothly at 45 mph over drifts up to 30 feet deep. Sightseers relax in the heated, upholstered interior.



Elk take warm bath in Madison River, fed by



INSIDE snowmobile, passengers lunch in comfort as vehicle glides toward Old Faithful.



SHY BISON, trotting off roadway, turns to peer back at motorized intruder. Herds, seldom seen by

Yellowstone summer visitors, move down in winter to river valleys where food, water are more plentiful.

protected from outside temperatures that range from 20 above to 30 below.

The campaign for winter tours of the Park dates back nearly five years, when two garage operators here built "snowplanes"—two-passenger vehicles on skis, powered by plane engines and propellers. Allowed to tour the park by rangers, they brought back glowing reports of its winter wonders.

This sounded like a good tourist gimmick to Harold Young and Bill Nicholls, two local motel operators. They asked permission to run charter snowmobile trips to Old Faithful, a 60-mile round trip. The Park Service balked, fearing rangers would spend most of their time hauling tourists out of snowbanks. But after three years the Government relented. Tours could be run, it ruled, if they were not advertised; if one snowmobile were kept in reserve to rescue the other if necessary, and if each vehicle carried emergency supplies.

When the snowmobile began its trips early this year, what impressed the visitors most was the unmarred majesty of a park visited by 1,328,000 persons last summer. On roads where thousands of cars creep

bumper to bumper in summer, there is only a blanket of white. Old Faithful, scene of jostling, confused crowds in summer, is deserted. The quiet loneliness serves to enhance the scenic beauty.

It also allows a closer look at Yellowstone's wild life—seen only in fleeting glimpses by warm-weather tourists. Great flocks of ducks and geese speckle the warm water. Bison, drawn down to the rivers by the promise of feed and warmth, often block the roadway; they rise clumsily to their feet as the snowmobile approaches, amble off a few yards—and stare. Elk amount almost to a traffic hazard. There are 30,000 in the Park, and many of them race alongside the snowmobile, more curious than frightened. Coyotes wander up to the vehicle and beg for handouts.

In winter as in summer, the show goes on—in many ways better than ever. Misty vapor from the numberless geysers and warm-water pools lingers longer in the clear, frosty air, overlaying the whole area with a thick white pall.

Even Old Faithful outdoes itself in winter. Its 10,000 gallons of water seem to rise higher, to stay

longer in the frigid air. Its column of steam swells and drifts with the wind and billows of vapor mushroom around its base.

Winter tours into the Yellowstone wonderland now are part of a program to attract visitors to this area all the year round. Its frigid temperatures (West Yellowstone holds the record for the lowest temperature in U.S. history: 66° below zero) and wealth of snow have been parlayed into a winter resort. On nearby Lionhead Mountain, a ski lift has been built, and an ice-skating rink is not far away.

One attraction which draws many visitors is the American Dog Derby, which smacks of the Frozen North. Separate 10-mile races are held for husky and hound teams. A 16-mile trophy championship, open to all breeds, climaxes the two days of racing and settles arguments about breeds. Also on the program are cutter races for two-horse teams hitched to gondola-like rigs on sled runners.

But the big attraction remains the scenic grandeur of Yellowstone in ermine—a picture Americans at last have an opportunity to see.

Newly opened to winter visitors, America's most famous park proves more beautiful now than in summer. Here is a first report on how this snowy wonderland looks to tourists



OLD FAITHFUL spouts 10,000 gallons skyward in spectacular winter show as visitors from snowmobile (l.) watch.



geysers. Animals are almost a traffic hazard in Park, often block the highway.

A new role for Jane Russell:

She helps U.S. couples adopt foreign babies



HAPPY BROOD are Jane and her adopted children:

Mention Jane Russell and most Americans immediately think of cheesecake photographs or sultry movies. But there's a lesser-known side to the curvaceous brunette.

Herself a veteran of several frustrating years of trying to adopt a child, she now is directing a vigorous movement to bring joy to child-hungry American couples. Through her organization, Women's Adoption International Fund (WAIF), Miss Russell finds children for them — in the war-packed orphanages overseas.

WAIF grew out of Jane's own experi-

ence, plus a simple, but agonizing, statistic: in the U.S., there simply aren't enough babies to go around. Roughly 1,000,000 American couples want to adopt babies. But the supply is only 55,000 to 70,000. In desperation, more and more couples are looking beyond the borders.

Jane and her husband, ex-football star Bob Waterfield, did exactly that in adopting their boy, Tommy. (Their adopted daughter, Tracy, was born in the U.S.) In 1951, Jane fell in love with a blue-eyed, 9-month-old German boy. She tried to find a way to take him home

with her. But the mountain of forms to be filled out and the endless permissions necessary made the adoption too difficult to arrange, and Jane had to give up the idea.

Meanwhile, in London, Florrie Kavanagh, Irish-born wife of a \$20-a-week carpenter, read of Jane's adoption problems. A movie star, Mrs. Kavanagh decided, could give her 15-month-old Tommy a better chance in life than she could. So she offered Tommy to Jane, and Jane accepted.

That was only the beginning. Not only did the adoption kick up an international

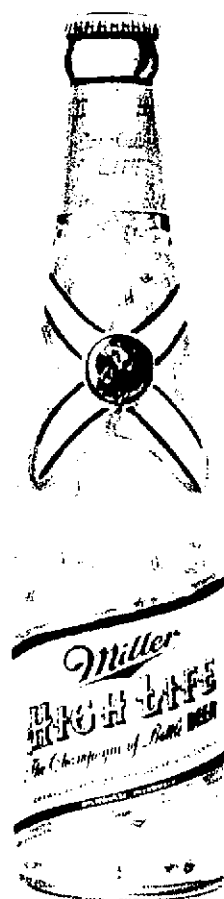
ruckus (it was debated on the floor of the House of Commons), but endless red tape was involved. Permission had to be obtained from the U.S. Embassy, the Irish Embassy, the British Embassy. And things were just as complicated on the American side of the Atlantic as on the British.

One of the by-products of Jane's battle to adopt Tommy was mail; more than 50 English mothers wrote her, begging her to adopt their children. That started Jane to thinking. On one side of the ocean were thousands of kids who needed homes; on the other, thousands of fami-

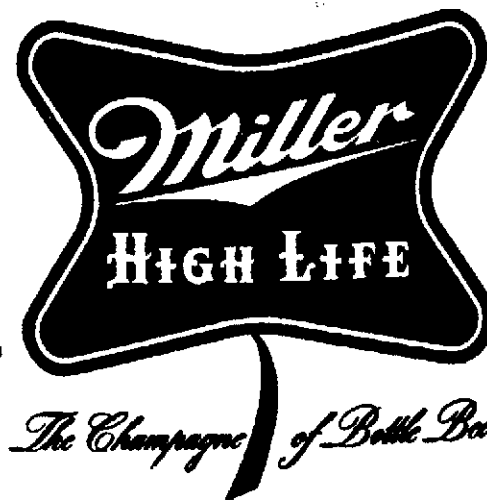
When Irish eyes are smiling...



BREWED ONLY IN MILWAUKEE FOR 100 YEARS BY THE MILLER BREWING COMPANY
© Miller Brewing Company, Milwaukee



Sure, and there's a bit of Irish in all of us on good St. Patrick's Day. And the songs of old Erin . . . mingled with the friendly good fellowship of the day . . . form a fitting background for *enjoying life with Miller High Life*. For that matter, the distinctive, delicious goodness of Miller High Life belongs *whenever, wherever* good friends get together. So make it a point to ask for and enjoy Miller High Life at your favorite tavern or restaurant . . . and insist on Miller High Life when buying beer for enjoyment at home.





Jane Russell Answers Your Questions About Adopting Foreign Children

English Tommy, 4 (11); U.S.-born Tracy, 3.

lies that wanted kids. Some way ought to be found to bring them together, with an agency to smooth the way and snip the red tape.

Jane's answer was WAIF, which she organized, financed and staffed with Hollywood friends. But it quickly became evident that she needed the aid of someone experienced in such international dealings. The result was a merger with International Social Service, a group with 35 years' experience in handling migration cases and problems involving international law.

The two agencies divide their duties into foreign and domestic fields. ISS handles the procedural details overseas, through its 18 branches throughout the world. WAIF takes care of receiving the babies when they arrive in this country.

Under the Refugee Relief Act of 1953, foreign children under the age of 10 can be brought here for adoption without restriction by the regular immigration quotas. In practice, however, no child can be brought here unless the Government is assured that it will not become a public charge.

Once WAIF is assured by a local adoption agency here that the child will be properly supported, it collects the usual information from the couple wanting the baby, sends it to an adoption agency abroad and acts as a go-between in exchanging the necessary legal papers.

The 'Trial Period'

In many cases handled by WAIF, the adopting parents have some previous knowledge of the child. Often, relatives or friends living abroad have singled out a particular orphan. But if there is no such connection, they are shown photographs of the baby; and, of course, if they wish they can go overseas for a look at the baby.

Once they consent to receive the child, the baby is brought to this country and placed in their home for a "trial period" in which parents and child have a chance to adapt to each other. In most states, it takes at least six months before an adoption procedure can be completed. If, in those six months, the couple changes its mind or if a family difference arises, the agency takes the child back

Continued on page 14

Q. From what countries do these babies come?

A. From all countries, although the provisions of the 1953 Refugee Relief Act apply particularly to countries where the immigration quotas are filled up, like Austria, Italy, Greece, Japan and Korea.

Q. Suppose we want to adopt a WAIF baby. What is the procedure? Should we write to WAIF?

A. No. The first thing you do is to apply to your local child-welfare agency, which you can locate through the public-welfare department in your state capital. Your local agency will investigate you.

Q. What does this investigation consist of?

A. A case-worker will interview you to learn why you want a baby. Is your reason valid? What kind of a home will you give the child? Are you respected members of your community? How old are you?

Q. Does our age matter?

A. Yes. Every adoption agency wants to feel sure that each parent has a statistical chance to live through his child's youth.

Q. Does it help to be wealthy?

A. Not at all. The financial requirements are average.

Q. If we fulfill all the requirements, what happens next?

A. The local agency notifies ISS, telling them what kind of baby you want. ISS's foreign branches conduct a search for the baby.

Q. Does it cost more to adopt a foreign-born baby than one born in this country?

A. No—except, of course, you must pay for the baby's transportation to the U.S.

Q. How old are these foreign-born babies?

A. They range in age from a few weeks to 10 years.

Q. Do they speak English?

A. Most of them are too young to speak any language. But in any case, all young children learn a new language quickly.

Q. What assurance will we have that our baby will be physically and mentally sound?

A. No more than you would have for your own baby. We check a baby's family history, examine him for evidence of physical or mental defects and check his parents if possible.

Q. How long would it take your organization to get us a baby?

A. We cannot set a definite time. We get so many requests. If WAIF could only get some more money, we could process these requests and get the babies so much more quickly.

Q. Would my contribution help WAIF find homes for these children?

A. Every little bit helps to find a home for the homeless. And contributions are tax-deductible. Address: WAIF, Hollywood 51, Calif.

THIS ALADDIN 5-ROOM HOUSE

\$1985
FREIGHT PAID
Slightly Higher West of Missouri River



BUILD IT YOURSELF and SAVE!

Aladdin houses are designed so they can be built by ANYONE. All the lumber is cut to EXACT size at the mill. Each piece is marked. You get detailed drawings showing how the parts fit together. And the lumber you get is top grade—THOROUGHLY DRY. No matter how much money you spend you can't get better quality. Thousands of Aladdin houses—many 30 to 40 years old and still in excellent condition—are proof of this.

103 PLANS TO CHOOSE FROM



YOU SAVE UP TO 30% ON LABOR—18% ON WASTE!

You don't have to stop to measure and cut Aladdin lumber. That has been done by precision machines at the mill. Even if you hire a carpenter to help you his time is spent in BUILDING—not measuring. Is it any wonder you save hundreds of dollars! Aladdin was the first to originate this easy, "Do-it-Yourself" Read-Cut System of building 49 years ago. Today, more than ever before, Aladdin Read-Cut Houses are being built by Aladdin customers who save up to \$20 a day for every day they work on the job. You, too, can build your own Aladdin home.

**49 YEARS
HOMEBUILDERS
TO THE
NATION**

**GOOD HOUSES NEVER GROW OLD—
ALADDIN HOUSES ARE NOT PREFABRICATED**



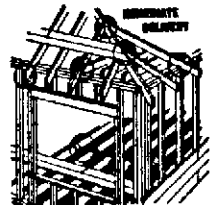
**NO DEALERS' OR AGENTS' PROFITS IN
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WHAT YOU GET WHEN YOU BUY AN ALADDIN HOUSE

- ALL THE LUMBER accurately cut to fit, marked and numbered ready to erect practically without use of a saw.
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- COMPLETE DRAWINGS AND INSTRUCTIONS

WHAT READ-CUT MEANS
The picture at right shows each piece of Aladdin lumber is cut to EXACT size at the mill—milled and bevelled for perfect fit. Aladdin houses are designed to meet the most exacting building standards in both construction and materials.



EXCITING NEW HOME DESIGNS FOR 1955!



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Send 25¢
FOR BEAUTIFUL
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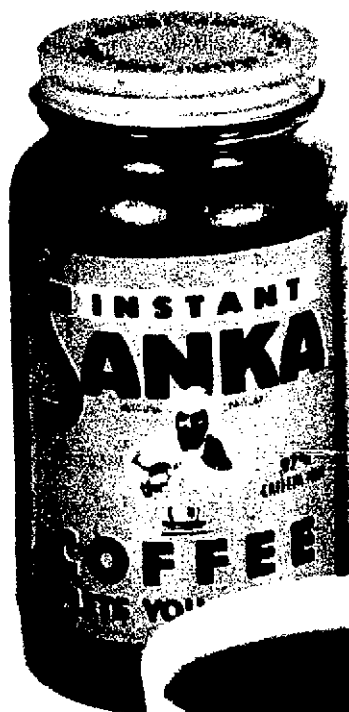
Treat yourself to delicious coffee...and sleep, too!

Compare the flavor

New Instant Sanka Coffee is all coffee, pure coffee, blended and roasted to perfection. Compare its delicious flavor with your present coffee.

Compare the sleep

When you drink Instant Sanka Coffee instead of your present coffee, you'll sleep better. To feel better *all day*, drink it for breakfast and lunch. 97% of the bothersome caffeine has been removed.



All pure coffee
... 97% caffeine-free

Drink it all day...

sleep all night

Product of General Foods

JANE RUSSELL CONTINUED

Jane's one-woman lobbying opened the gates of the U.S. to 4,000 orphans

and finds another home for it. (But "returns," ISS figures show, occur in an extremely low percentage of cases.)

One big obstacle had to be removed before this procedure could be set up and happiness brought to thousands of American homes: immigration quotas. And Jane Russell personally did her best to shatter this roadblock by acting as a one-woman propaganda bureau. Tirelessly she called on Senators and Congressmen to explain that there are thousands of homeless orphans abroad who might make childless American couples happy. She pointed out that these children couldn't enter this country because of the quota restrictions.

"I guess I must have impressed them," Jane says today. "Anyway, something impressed them because Congress passed the Refugee Relief Act permitting 4,000 children to enter this country for adoption purposes before December 31, 1956.

"As you can see, time is running out. And the trouble is we don't have enough money to hire case-workers to process these would-be parents. And we can't afford to hire people to find the homeless babies. The demand on us far exceeds our ability to produce. It costs WAIF about \$500 for each baby it places with an American couple. That's why I'm always going around howling for money."

Although Jane doesn't boast about it, she herself is WAIF's principal financial "angel." All the royalties she receives from her religious recordings with Rhonda Fleming, Beryl Davis and Connie Haines are turned over to WAIF. In addition, she makes good-sized personal contributions from other earnings.

70 Requests a Week

At present, WAIF gets about 70 requests a week from American couples who want to adopt foreign-born children. Sometimes the requests come from ex-GI's who fathered children in foreign lands and now want WAIF to locate them. Other ex-soldiers ask WAIF to track down orphans they met during their overseas service. And some couples ask the agency to locate young relatives still living overseas for adoption.

"All of this takes time," Jane points out. "And money. People always ask me how long it takes to get a child from a foreign country. The answer is it takes too long. But if we had more money we could do the job quicker. It's that simple."

Because of these delays, some American couples have resorted to what ISS calls "adoption by proxy"—and which

leads to heartaches for parents and headaches for adoption agencies. The Refugee Relief Act provides for admission of children "already adopted abroad" without quota limitations. Rather than face the "red tape" of required investigations, some desperate couples do adopt children abroad to qualify under this section of the law.

They locate the child themselves. Then they hire an attorney in the foreign country to file adoption papers for them and take other necessary legal steps. They get the child—but they have never seen him and know nothing of his background. When WAIF's understandable delays have been reduced to a minimum,



TOMMY'S MOTHER, Florrie Kavanagh: she's "glad I did it."

officials hope this practice will be stamped out.

Can couples who adopt foreign-born babies be happy with children whose backgrounds are so different from their own? The best answer to this much-asked question probably comes from the mother of little Tommy Kavanagh, Jane Russell's 4½-year-old adopted son.

Recently, Jane was in England shooting her new picture, *Gentlemen Marry Brunettes*. With her, she brought 36 color pictures of Tommy in his adopted home in California's San Fernando Valley. Friends had advised against it, adoption agencies had told her to make a clean break with the boy's real parents—but Jane, open-hearted and generous, was sure Florrie Kavanagh would want to know how her son was progressing.

Jane was right; not only was Mrs. Kavanagh delighted to see the pictures of Tommy, but she was pleased with the mother she had picked out for him. The two had a long chat about the boy.

"Jane Russell," Mrs. Kavanagh said later, "is a truly wonderful person. She's the only mother Tommy knows. I'm glad I did it."

Yours FREE! Giant Spiegel Home Shopping Book Packed with Values!

**OPEN A NEW TYPE
OF CHARGE ACCOUNT
AND THIS 512 PAGE
BOOK IS YOURS!**

CHICAGO, MARCH 13th. One of the largest mail order firms in the United States reversed its seventy-five year old policy of sending its giant 512-page Home Shopping Book to established customers only. This much-prized catalog is being given away FREE as the cornerstone of a revolutionary new plan. A plan which makes available to American families, right now—the better things in life. From fashions to furniture. From tools to tires. Without waiting, without saving up. Without the burden of financial worry.

Budget Power Plan Tailor-Made For You!

To help Americans get the most out of their reserve Budget Power, Spiegel's has worked out an amazingly simple Budget Power Plan, custom tailored to each family's needs and circumstances.

It is different—and vastly superior—to the usual credit plan or charge account, because when the FREE Catalog arrives, each family will know EXACTLY how much credit is available to them.

"We call this amount of credit," says Mr. Spiegel, "your Budget Power Trust Fund. Incidentally," he adds, "this information is withheld by most firms, so the customer is in constant fear of overspending or overextending his credit. At Spiegel's you need not fear or be embarrassed to spend up to the hilt of your Budget Power. You know just where you are and how much more you can order."

Make Your Money Go Very Much Farther

What makes this plan so attractive to Americans all over the country is Spiegel's fine reputation for being the first in fashion and foremost in design.

Only the fact that Spiegel's have consistently offered really top quality merchandise first in fashion and foremost in design at spectacularly low prices, has enabled them to set aside the necessary funds to make this new Budget Power Plan work.

By guaranteeing prompt, convenient service without "middle-man" expenses, Spiegel's is able to pass along unusual savings to its customers. Which means Spiegel's make your budget power go so very much further.



"Our new plan," says Mr. M. J. Spiegel, "offers you more than merchandise—it's a new way of life! No obligation to buy."

CREDIT IS WEALTH

According to Chairman M. J. Spiegel, any family may have FREE of charge and without obligation, the Spiegel spring Home Shopping Book, that lists and illustrates over 795,000 separate things that everybody wants and needs. All you do is simply fill out the Budget Power Plan application blank reproduced below.

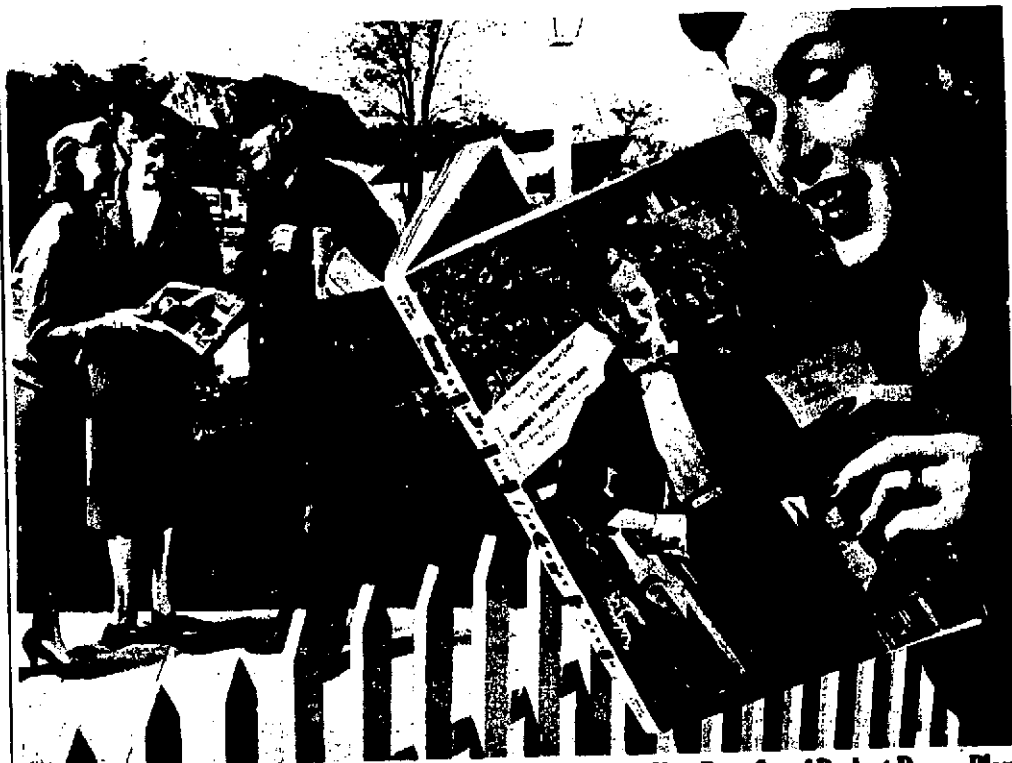
This radical departure stems from Mr. Spiegel's belief that "credit is wealth" and that the vast majority of families have a huge reservoir of budget power that they simply don't know they possess.

Peace of Mind Insured by Prudential Free of Charge!

The BEST part of the Budget Power Plan is that Spiegel's takes the worry out of credit. You get... absolutely FREE—a Prudential Life Insurance Policy worth up to \$1000—no examination, no questions, no red tape, no strings... and absolutely no cost whatever to you.

You get the insurance automatically when you make your first Spiegel purchase on the Budget Power Plan. It costs you not a penny extra.

Should death strike, Prudential pays any balance outstanding on your Spiegel Budget Plan account—up to \$1000. That's a lot of worrying off your mind.



Better Living—Without Waiting, Without Worry—Hailed as Key Benefits of Budget Power Plan!

Totally different from other "installment", "down-payment" and "takes years to pay" plans, with the Spiegel Budget Power, you don't have to buy just one thing at a time, and wait until the bill is paid in full before ordering again. This is an entirely new kind of credit—a continuous charge account at Spiegel's that helps you get the nice home, smart clothes and modern comforts you long for—right now—and still stay within the monthly payment that the Spiegel Board of Budget Counsellors has established to fit your needs and circumstances.

You pay once a month instead of being snowed under with bills. You don't have to spend your nights worrying,

figuring, wondering whether you've over-stepped your budget. You don't have to spend your days scrimping, saving, going without the good things you deserve.

Don't Wait! Apply Now! Membership is Limited

If Spiegel's could, it would extend its Budget Power Plan to every family in America. But the plan must necessarily be limited. The first families to apply will be the first to benefit. This message is going out to 50 million households... and is being read right now, as you are reading it, in magazines and daily papers all over America. There just isn't a moment to lose, if you want to be sure

of getting your justly-deserved Budget Power from Spiegel's. Take a moment right now to fill out this application form, and mail it in, at once. You will be sent the complete details of how the Budget Power Plan works... and how it works for you! You will be told exactly how much credit has been established in your Budget Power Trust Fund. And, at the same time the Spiegel catalog will be rushed, FREE, to you. Remember, there is no obligation to buy whatever. This application merely reserves your place in the Budget Power Plan, and rushes the huge new, brand new Spiegel Home Shopping Book to your house. Act now, and discover more about this new way of life!

Membership limited! Act now! Mail coupon and your FREE Spiegel catalog will be rushed to you!

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I wish to open an Account, and get a Catalog.

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TOWN _____ STATE _____

Please answer all questions below—

IF MARRIED, ANSWERS MUST APPLY TO HUSBAND

Check one

☐ Married

☐ Single

☐ Widow(er)

☐ Divorced or Separated

Check one

☐ Own Your Home

☐ Rent

☐ Live with Parents?

☐ Room Elsewhere

How many children do you support? _____

How many rooms in your home? _____

What is Your age? _____

What kind of work do you do? _____

EMPLOYER (Give Company Name and Address) _____

How long with present Employer? _____

How long with previous Employer? _____

What are your present weekly earnings? \$ _____

Additional and Wife's, if any? \$ _____

How much do you pay each month on other Accounts? \$ _____

(Do not include house payments or rent)

At What Bank do you have an Account? _____

NAME _____

ADDRESS _____

Please Sign Here _____

(If married, husband please sign here so Insurance can be issued in his name)

MEET MARTY MAHER... He made as much trouble for the Army as an entire enemy armored division!

CANNONBALLS became his business—but he didn't get to fire 'em from a cannon...he painted 'em.

A WILD MAN in a fight—Marty swung at an Army officer—and landed—landed flat on his back!

A BLUE-EYED COLLEEN convinced him that a pat on the back accomplishes more than a fist in the face.

WHEN A LITTLE GUY and a little team beat Army. The guy? Knute Rockne. The team? Notre Dame.

A SON IS GONE... leaving a place in Marty's heart so large it took ten thousand more boys to fill it again.

WEST POINT saluted Marty Maher—just as you'll rise and cheer a great guy...a great place...a great picture!

The heart-beat of the Army was in "FROM HERE TO ETERNITY"...

The heart-beat of the Navy was in "THE CAINE MUTINY"...

The heart-beat of America is in "THE LONG GRAY LINE"!

TYRONE POWER MAUREEN O'HARA

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JOHN FORD
the only director ever
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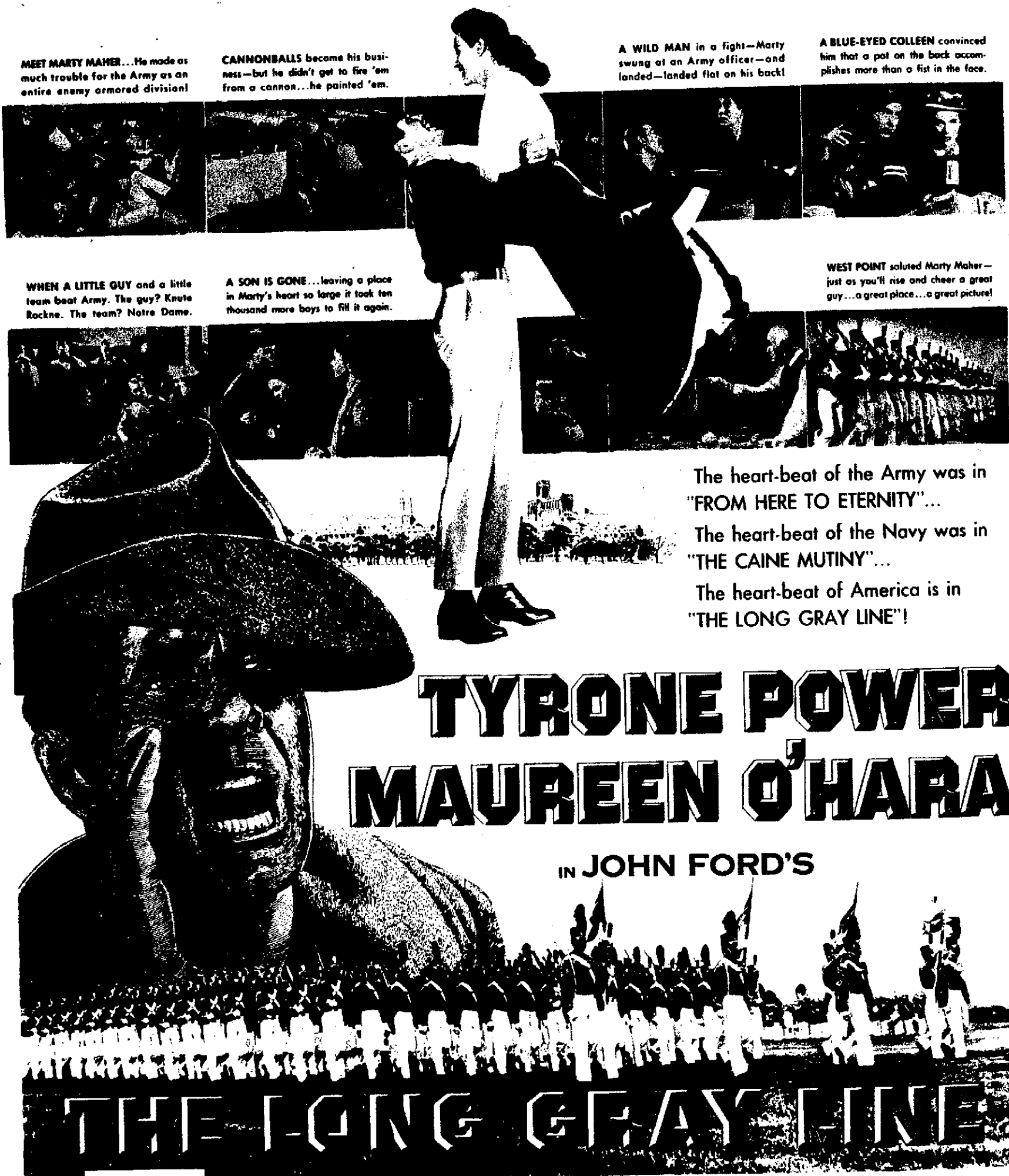
Co-starring **ROBERT FRANCIS · DONALD CRISP · WARD BOND · BETSY PALMER · PHIL CAREY**

Screen Play by **EDWARD HOPE** • Based upon "Bringing Up the Brass", by Marty Maher and Nardi Reeder Campion • Produced by **ROBERT ARTHUR** • Directed by **JOHN FORD**

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A COLUMBIA PICTURE





ROCKS BELOW: As the plane that dropped them roars away, nine parachutists of an Italian Mountain Brigade drift into the cloud haze that veils Alpine terrain.

A Drop on the Rocks

With nothing but the razor-edged spine of the Alps below them, parachutists of the Italian Mountain Brigade have begun to practice terrifying leaps in a new kind of operational maneuver.

The ones shown above are landing on a flank of Cervino, the Italian name for the Matterhorn, the 14,872-foot peak on the frontier between Switzerland and Italy. By

capturing and holding such strategic points—at least against simulated "enemy" action—they hope to prove a military adage 2,400 years old: "He who rules the mountain tops also rules the passes and valleys."

These mountain chutists are hand-picked for agility and stamina, trained at a base near Rome. In war, their special skill could prove useful indeed. ■



DOWN: The soldier in the circle has just landed on snow with his parachute still open.

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FOR QUICK RELIEF GET PHILLIPS' TABLETS

Any time you overeat, remember this—you never know when it's going to cause upset stomach, gas, heartburn or any other symptom of acid indigestion. So be wise—carry a pocket-size tin of Phillips' Tablets with you wherever you go. That way, you're *always* ready for fast relief—no matter when or where acid indigestion comes along. As pleasant to take as candy mints, peppermint-flavored Phillips' Tablets are made from one of the fastest, most effective stomach sweeteners known—and bring almost instant relief from acid indigestion. 30 tablets—28¢.

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Get quick relief and good results for itching eczema, psoriasis, athlete's foot, infections or other externally caused skin troubles. Good from head to foot. Safe for children. White, greasy, antiseptic.

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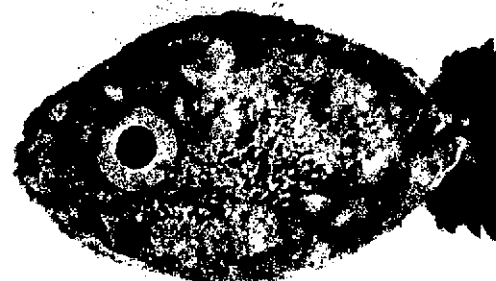
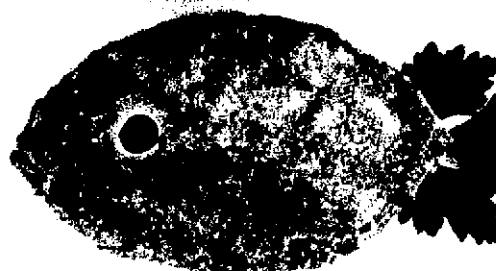
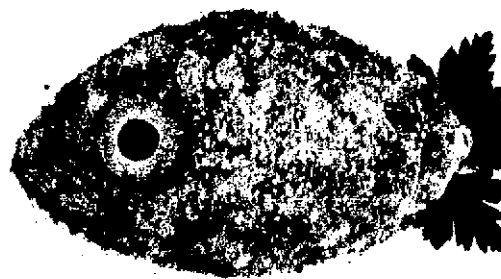
This is the quicker Wesson way to start your fish fry tonight...



SHRIMP



FISH



CROQUETTES

Quick start — you *pour* this light, sparkling salad oil. Wesson is *ready* to use; no digging out shortening, no melting. *Thrifty, too*—you pour just what you need.

Surer to be digestible — because you can fry with Wesson Oil at *far higher* temperatures than with costliest solid shortenings — and still Wesson will *not* smoke or burn. (Smoke can mean shortening is breaking down, becoming hard to digest and harsh in flavor.)

In all the world there's no oil or shortening with the same *fresh delicacy*, the same *sparkling lightness* as Wesson. Another big reason Wesson fried foods make mighty fine eating. See for yourself—*tonight!*



BREADED SHRIMP OR FISH

Dip shrimp or fish in mixture of 1 slightly beaten egg, 2 tablespoons lemon juice, 1 tablespoon Worcestershire sauce, and $\frac{1}{2}$ teaspoon salt. Drain, then roll in crumbs. Dry for 5 minutes. Fry shrimp in deep Wesson Oil* heated to 375° F. for 2 to 3 minutes; fish at 350° F. for 5 to 8 minutes.

Fry Blue Plate Brand Frozen Breaded Shrimp, too, in delicate Wesson Oil.

TUNA SURPRISE CROQUETTES

2 cups cooked rice, cooled	2 teaspoons minced parsley	2 tablespoons water
1 can (6½- or 7-ounce) tuna, flaked	½ teaspoon soy sauce	½ cup dry bread crumbs
	1 egg, separated	Wesson Oil for frying
	6 stuffed olives	

Combine rice, tuna, parsley, soy sauce, and egg yolk. Shape into fish-shaped croquettes, using a stuffed olive inside for a hidden surprise. Add water to egg white; beat slightly. Dip croquettes in this mixture, drain, and coat with bread crumbs. Let coating dry a few minutes. Fry in deep Wesson Oil* heated to 375° F. for 2½ to 3 minutes, until golden brown. Drain on absorbent paper. Arrange on hot platter for serving. Garnish with a slice of stuffed olive for the eye, and a sprig of parsley for the tail. Makes 6.

*Frying kettle should be filled just $\frac{1}{2}$ full of oil. Do not fry more than one layer at a time.

Wesson Oil

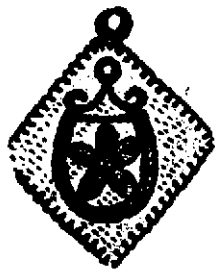
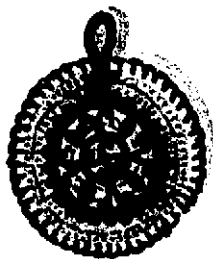
AMERICA'S FAVORITE

for Frying, Salads, Chiffon Cakes,
Stir-N-Roll Pie Crust and Biscuits

patterns by pauline



PATTERN #428 contains complete crochet instructions for the three-piece basket set and the place mat.



New ideas in

SUMMER CROCHET

Anyone who can crochet will find these lovely designs easy to make—for simple stitches are used to create the "wrought iron" effect. There's an eye-catching three-piece basket set, plus handsome place mats for the table (above); for the kitchen, attractive trivets plus matching potholders. Try them all—and add touches of beauty to both outdoor and indoor living this summer.

PATTERN #429

It includes complete crochet instructions for two types of trivets and matching potholders.

PLEASE SEND ME PARADE PATTERN(S)

#428 } @ 25¢ each
#429

Mail to PARADE, Box 475, Dept. W, Radio City Station,
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...and PACQUINS

Silk 'n' Satin LOTION

makes every inch of you feel young!

*Silk 'n' Satin satinizes
your skin;
lanolin-richness softens
dry skin;
satinizing action heals
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Silk 'n' Satin keeps your
hands as soft and
smooth as the protected
skin of your body!*

*Creamy lubricants nourish
the beauty layers of
your skin.
Silk 'n' Satin sleeks
every inch of you
to a satin
finish no matter the
weather or the
work you do!*

• Smooth Pacquins Silk 'n' Satin over your shoulders, arms, legs—all of you after your bath. Use it on your hands frequently during the day. Silk 'n' Satin's SATINIZING ACTION penetrates quickly, leaving only a delicious fragrance... a satin skin!

It Satinizes!

At all cosmetic counters—25¢, 49¢.
Also dispenser-bottle, 99¢. Prices plus tax.



The girl behind golfer Bob Toski

His is one of the 'hottest' names in golf today. But he was just a ne'er-do-well — until he got married

When Golfer Bob Toski won the \$50,000 first prize in the Tam O'Shanter golf tournament last year, he had a simple but eloquent explanation. He told a nation-wide TV audience:

"It takes two to win."

By that, Toski meant himself and his pretty, red-haired wife, Lynn. Toski had plunked in the 8-foot putt that meant \$50,000; in his opinion, it was Lynn who should get the credit. To golf followers and sports writers, this credit is by no means undeserved. What marriage has done for the unpredictable Toski, they will tell you, is just shy of a miracle.

Look at the record. Toski had knocked around the tournament trail disinterestedly for several years with only mediocre success. Often, he failed to show up for tournaments; when he did, he had a way of fading in the late rounds. A good-time Charlie who was indifferent to training, he was toying with the idea of quitting. Then, two years ago, on the tenth hole of the LaGorce Open in Miami, he was introduced to a local secretary and golf fan, Lynn Stewart.

It was love at first sight. Four days later, Toski proposed. But it was a year before they were married. Toski had to win the Havana Open a week before the wedding to raise the money.

Since then there has been almost no holding him. In 1954 he earned the all-time record amount of \$65,000. In 11 months he captured six tourneys, capped by the Tam O'Shanter victory—which guarantees him another \$100,000. He has been chosen for the American Ryder Cup team. And fans are beginning to compare the 5' 8", 127-pound, 28-year-old Toski with another "mighty mite"—Ben Hogan.

A Wife's Magic

What magic wand did Lynn wave to work this transformation? Toski has a ready answer. "She has so much confidence in me," he says, "that she gives me added confidence in myself." He tells a story to illustrate:

In last year's Eastern Open, despite a driving rain, Jack Burke shot a 69. The news reached Toski mid-

way through his final round. "If Burke can shoot 69," Lynn told him, "you can shoot a 67."

"In this rain?" her husband asked. "Are you kidding?"

Lynn shook her head. Bob thought a minute. "Okay," he said. "I'll shoot a 66." And he did—to win first prize by a decisive margin.

The magic has touched him in other ways. Lynn has completely taken over his problems—business, personal, physical. Toski's frame is so delicate that he must be on guard at all times. Lynn trails behind him at tournaments and feeds him vitamins. At Baton Rouge, last year, he had a severe cold; she kept him plied with cough drops and he won, sneezes and all.

She also has curbed his temper. Like many golfers, Bob is apt to toss clubs after a bad shot. Last year at Pebble Beach, Calif., he smashed a No. 4 wood after a particularly poor try. Lynn didn't say a word — just looked sad. It was his last outburst.

The once-tardy Toski hasn't missed a tournament, nor been late to one, since his marriage. Lynn books



HEADS CLOSE, happy Toskis beam beside trophy he received for \$50,000 first prize in Tam O'Shanter. Lynn was in gallery as Bob's winning putt dropped.

all his travel accommodations. She sees that he eats solid meals, and on time. She keeps his business records. Occasionally her confidence overrides her practicality: last year, she consented to the purchase of a \$3,600 car because she was sure Bob would win the Tam O'Shanter—and it came out all right.

Having such a wife behind him leaves Bob free to concentrate on golf. But he knows Lynn is in his gallery at every tournament. Once, just before a crucial putt, he stopped to tell her a thread was hanging from her skirt. When she missed connections for a tournament in Baltimore, Toski called out police to look for

her. More significant, he blew an early lead in the tournament.

The magic has not all been one-sided. Lynn, a native of Youngstown, O., went to Miami University (Ohio) before becoming a secretary in Miami (Fla.). She was completely unprepared for the country-club life which goes with marriage to a pro golfer. But Bob, a warm, friendly New Englander who likes to banter with the gallery, helped. "He's so sociable," Lynn says, "that he puts me at my ease."

The inseparable Toskis plan to have five children, and, at least until these reach school age, the whole family will accompany Bob on the tournament circuit in a trailer. Lynn doesn't want Bob far away from her at any time, and he feels the same way. Last year, when Bob's home club, Cedar Hills in Livingston, N. J., had a homecoming celebration, Lynn was near tears because the committee wanted her to ride in one car and Bob in another. "The reason we won," she says, emphasizing the we, "is because we were together. Now they try to tear us apart."

And it is also typical of the Toskis that Bob's thoughts, when he sank that clinching putt in the Tam O'Shanter, were with Lynn. "I looked at her," he recalls, "and said to myself, 'If you're ever going to have any money in the bank and any security, this is your big shot.'"

How does Lynn Toski, whose magic changed her husband from a ne'er-do-well into the hottest name in golf, explain this transformation? She can sum it up in two sentences. "It isn't anything I've done," she says. "It's just that Bob's so much in love with me and I'm so much in love with him."



'Body English' helps Toski sink a short putt. Despite his 127 pounds, he packs plenty of hitting power.

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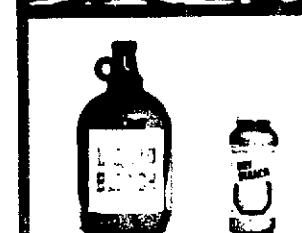
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HELEN ...



ANN ...



DICKIE ...



DAVIE ...



...AND DICK EMMONS

Our Rights Are Too Equal

by DICK EMMONS

Every once in a while reports filter down to me that certain families conduct themselves and operate like little democracies with everyone in the household having a voice in all matters.

Our household happens to include three very shrill voices, one solid alto and an off-key bass. Try as I will, I cannot agree that all of them should be allowed to make themselves heard on every issue. For one thing, the din is terrible.

For another, you can't trust the younger electors to vote on the side of logic, good sense and practicality—which, of course, is my side.

A few nights ago, for example, debate opened on an appropriations bill, a matter of about \$100 for a new outfit for my wife, Helen. Naturally, I sought to send the

legislation to committee where it would die quietly and economically.

My campaign for support took me to the basement which our 3-year-old twins, Dickie and Davie, were trying to flood from the washtub taps. I stood on a soap box so as not to get my pants cuffs wet and said, "Boys, we've got to stick together in this thing. A spendthrift government such as my esteemed colleague, your mother, is attempting to create can lead only to—"

"Look out, Daddy!" Davie cried. "The box!"

"—ultimate destruction," I spluttered.

My adversary appeared at the bottom of the stairs, shut off the water taps and sent the boys scuttling to their rooms. But at dinner that night, the appropriations bill came up for floor action.

I moved the matter be tabled, be sent to committee, be stricken from the records and, as a last hope, be modified by a bipartisan subcommittee. On each motion mine was the only hand upright.

"I move passage of the measure," my wife said simply. "All those in favor, signify by saying 'aye.'" The roar was deafening. "All those opposed?"

"Nay," I squeaked.

On the same date—the same date, mind you—that my wife bought her new outfit, the youngsters came home with outsize lollipops! It was enough to coat an honest man's tongue. But two can play practical politics. The other night I greased three small palms with a penny each, taking care to explain that these were real, hard-to-make, easy-to-spend coins of the realm.

"All you have to do to get another one just like it is to raise your hands when Daddy does tonight," I whispered.

A pleased smile tugging at the corners of my amiable mouth, I asked for the floor during dinner and was duly recognized.

"Presenting," I intoned. "Emmons House Bill Number 4269, being a measure to authorize the expenditure of certain funds for purchase of a new set of golf clubs of a size, heft and whippiness to be prescribed by the author of this bill."

I glanced around quickly to reassure myself. The three junior legislators were grinning hugely, each clutching a coin in a small fist. I beamed. My wife beamed back at me. Disturbed by this response but undismayed, I called for a show of hands of those in favor of the motion.

I shot up my arm, nodding encouragement. Everybody grinned but nobody moved.

"All those opposed!" Helen sang out. A forest of arms rose instantly. From Dickie's palm dropped a buffalo nickel. Others gleamed in Davie's and 7-year-old Ann's.

"This is piracy!" I screamed. I had more to say but my wife shoved a celery heart in my mouth. While I was choking, they passed a fast resolution appointing me to the dishwashing committee. Guess who is chairman and sole member. ■



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of
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III
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Over \$14,000,000.00 has been won by other granddaughters and grandsons of Sir Gallahad III. This famous horse has sired three Kentucky Derby winners. Yes—this year's Kentucky Club prize filly may well bring you a fortune.

Kentucky Club *Annual Derby Day Contest*

Imagine the thrill of owning a Thoroughbred race horse! The Kentucky Club Annual "Derby Day" Contest brings you an easy way to win the Thoroughbred of your dreams—a beautiful chestnut filly—a granddaughter of illustrious Sir Gallahad III.

Just name her and she's yours—plus choice seats to the 1955 Kentucky Derby on May 7th—plus \$500.00 for expenses and to shoot the works at the races.

Don't worry about how you would take care of a race horse—even if you live in an apartment. Kentucky Club has arranged for and pays the bills for board, training, and other maintenance expenses to July 1, 1955. You get all the fun and thrills of owning a race horse without spending a dime. Later, you can race your prize filly or sell her, as you wish. We hope she's a winner and will bring you a fortune.

Here's more exciting news! It is planned to have this prize filly make her first start in one of the races during Kentucky Derby week. Kentucky Club takes care of the jockey, entry fees, etc. Whatever she wins is yours!

Yes—women can enter this contest. The 1954 Kentucky Club prize filly was won by a charming grandmother for the prize-winning name *Fillequine*. This year may be your "big-fortune" year. It's easy to win. Awards will be made for the best names for this granddaughter of Sir Gallahad III. Send in as many entries as you like. Be sure each name does not contain more than 14 letters. For example, a name might be *Gallant Lady*. Don't send in this name. Think of better ones. Buy Kentucky Club tobacco and start now!

FIRST PRIZE GIVES YOU ALL THIS

1. Chestnut Thoroughbred filly bred and raised by Henry H. Knight's famous Almahurst Farm in Lexington, Kentucky. Selected by Ted Atkinson and other experts.
2. All expenses for your prize filly to July 1, 1955 paid by Kentucky Club. This covers board; training by the experienced trainer L. K. Haggin; and incidentals. You don't have to spend a dime.
3. Two choice seats for 1955 Kentucky Derby—plus hotel room for four days—plus \$500.00 in cash for expenses and to shoot the works at the races.

CONTEST RULES

1. In not over 14 letters nor more than three words, write a name for the Kentucky Club Thoroughbred filly. Count punctuation or space between words as letters. For example, *Gallant Lady* counts as 12 letters. Use entry blank or ordinary paper. Print your name and address.
2. Send as many entries as you wish to "Kentucky Club Derby Day Contest," P. O. Box 94, New York 46, N. Y. Each entry must be accompanied by a picture of the red-coated rider cut from the front of a package of Kentucky Club. Entries must be postmarked not later than midnight, April 9, 1955. No entries returned. All become the property of Mail Pouch Tobacco Company.
3. Prizes will be awarded as listed elsewhere on this page. Entries will be judged by The Reuben H. Donnelley Corporation on the basis of originality, aptness of thought and sincerity. Sponsor reserves the right to use or not to use the winning name, as he sees fit. Judges' decisions final. Duplicate prizes in case of ties. All members of a family may compete, but only one prize to a family.
4. Everyone in United States may enter the contest except employees of the manufacturers of Kentucky Club Tobacco, its advertising agencies and members of their families. Entries must be the original work of contestant. Contest subject to Federal, State and local regulations.
5. Top winner will be notified in ample time to attend the Derby; other winners will be notified by mail approximately four weeks after close of contest. Prize filly will be presented to winner at Churchill Downs during Derby Day week. If, because of accident or other reason, it is necessary to withdraw the filly described above, another Thoroughbred of comparable value and promise will be awarded. List of winning persons available to those requesting name and enclosing a self-addressed, stamped envelope.

TOTAL OF 500 GREAT PRIZES



2nd to 10th Prizes

Famous MONODATE Universal Gender automatic wrist watch. Tells the date and correct time automatically. Winds itself with every flick of the wrist. 17-jewel Universal movement protected against normal moisture, dust and shock. Concoiled radium dial. 14 kt. gold-filled case beautifully engraved with your name.



11th to 500th Prizes

Right English highball glasses especially created for this contest. Perfect for all occasions. Each glass beautifully decorated with color picture of 1955 Kentucky Club Thoroughbred prize filly and appropriately inscribed for contest winners.

ENTRY BLANK

Just write name for Kentucky Club prize filly in not over 14 letters and not over three words. Count punctuation or space between words as letters.

NAME FOR HORSE

Mail to "Kentucky Club Derby Day Contest," P. O. Box 94, New York 46, New York, Dept. P-2

Send with each entry a picture of the red-coated rider cut from the front of a package of Kentucky Club Tobacco. Entries must be postmarked not later than midnight, April 9, 1955.

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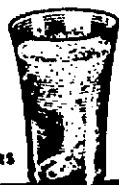
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parade of progress

by PETER DRYDEN

A market report on new ideas to make your daily life easier

TWO-WAY BABY PANTS

• Here's a convenience for mother and child: plastic pants that snap on and also slip on. With three snaps, there are always two gaps—but that's practical for frequent daytime changes of diapers. The pants also are designed so they slip on to eliminate the gaps and provide more protection overnight. They're washable, acid-proof, water-proof. 98¢. **GREENLEE PLASTIC PRODUCTS**, Dept. PP, 1402 Ohio Ave., Dunbar, W. Va.

TUNE-UP FOR YOUR MOWER

• Lawn-mowing time is coming soon—and a new refined liquid product for your power mower may save you tune-up expense. Add a little to the gasoline and, maker claims, it will make starting easier, reduce friction, improve power and performance and help prevent sticking valves. \$1. **TREGLOWN CO.**, 137 South Avenue, Fanwood, N. J.

BRIGHTEN YOUR TV

• If your TV picture tube has dimmed with age, a new tube-brightener may delay the need to replace it. Easy to plug in, inside the cabinet, it's said to improve the contrast as well as increase the brightness. Guaranteed. \$4.25. **MAIL MART**, Dept. P, 526 S. State, Springfield, Ill.

MAKE A HIGH CHAIR

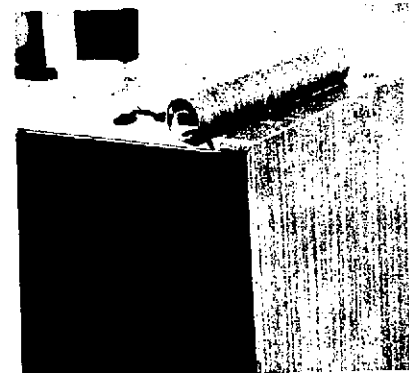
• Here's a new project for do-it-yourself fans—making a high chair for baby and saving about half the cost. A new kit contains machined hardwood parts, complete hardware, decal, glue and instructions for assembling a 40" chair. It has solid back, sliding adjustable tray, adjustable foot rest and leather safety strap. \$8.50 plus postage. Also available: kits for making crib and play yard. **ROBERTSON AND RUTH**, Box 534, Elmhurst, Ill.

SNAP-ON BROWS

• Now they're making eyeglass frames for women that come with a set of four snap-on, snap-off brow lines. The idea: a wardrobe of eyewear to complement costume changes. Each brow line completely changes the appearance of the slim gold-filled frame. **DURALOID OPTICAL CO.**, 204 Kinsley Ave., Providence, R. I.



TALKING BOOKS: They play on any phonograph, intrigue 3-to-10-year-olds. The 28-page books of illustrated stories have washable covers with impressed sound tracks that talk, sing, play music. 3 for \$1.17. **SPENCER**, Spencer Bldg., Atlantic City, N. J.



EASY DECORATING: Just peel off the backing and this new, wipe-clean vinyl face sheet sticks in place. You can use it to cover tables, desks, cabinets, walls, children's furniture, many other items. In colorful prints, woodgrains, pearlized designs: 59¢ a yard. **BOLTA PRODUCTS**, Lawrence, Mass.



AUTOMATIC DIGGER: Push it into the ground like an ordinary spade—then press gently on the handle, and powerful lever action loosens, raises and turns the soil over. It eliminates stooping, makes digging in the garden easy for women, even for children. With interchangeable spade and fork heads: \$22.95. **AMERICAN GARDEN SUPPLY**, East Norwich, N. Y.

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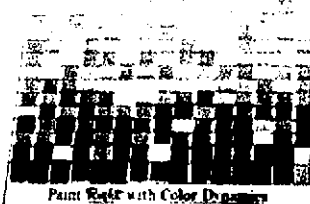
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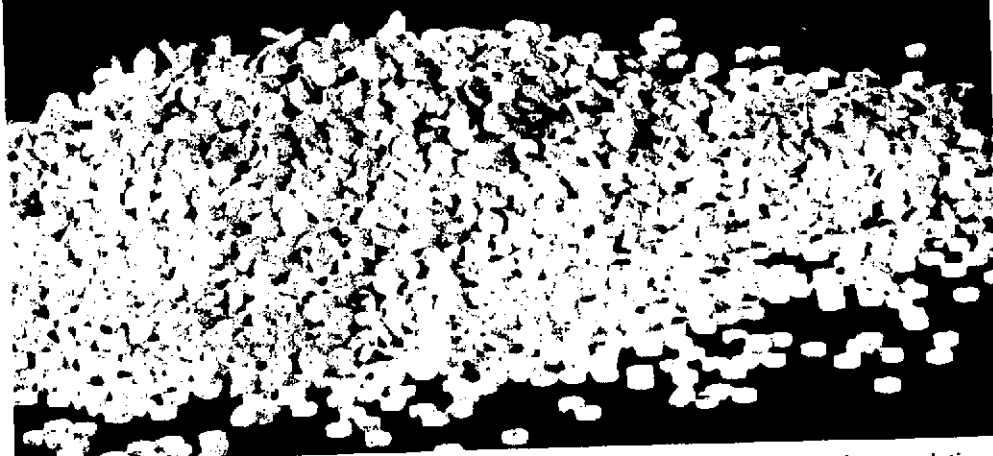
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Economy!



FOUND:

New relief for

ARTHRITIS



"METI" PILLS (which look a lot like aspirin) soon will be available on doctor's prescription.

by ROBERT P. GOLDMAN

Not long ago, a middle-aged woman stiff with
the agonizing pain of rheumatoid arthritis was
admitted to the Clinical Center of the National
Institute of Health, Bethesda, Md.

A few days later the same woman, an ar-
thritic for more than 20 years, was swinging her
arms, kicking up her legs and shouting to every-
one close by: "Isn't it wonderful? I'm alive again
—I'm alive again!" If you got really close to her,
she would kiss you.

Behind that dramatic case history lies one
of the most exciting medical findings in years:
a new synthetic drug which shows great promise
of bringing relief to people afflicted with rheu-
matoid arthritis. Some arthritis specialists are even
calling it "the best thing we've seen since corti-
sone."

The new discovery will be sold nationally—
under doctor's prescription only, of course—
within the next few days in two forms (trade

names: Meticorten and Meticortelone). It is
taken by mouth. Only a few arthritis cases
treated with the new substances have been re-
ported in the medical literature to date. But since
last fall, PARADE has learned, more than 1,000
arthritics from coast to coast have received the
drug from about 100 doctors in initial tests.

According to a medical team which has had
the most experience with the drug (at the
National Institute of Arthritis and Metabolic
Diseases, U. S. Public Health Service), it is three
to four times more powerful than cortisone and
has produced two marked effects on patients:
it reduced swelling, tenderness and pain; it de-
creased joint stiffness considerably.

Some patients, having regained use of their
arms and legs, were transformed from a bed-
ridden and depressed state to happy, function-
ing people living at home again.

In some cases the new drug, which could

change the entire pattern of rheumatoid arthritis treatment in the U. S. and abroad, produced beneficial results in *just 24 hours*.

Further, the cases treated at the Clinical Center which responded to the new drug all had failed to respond to standard treatment with cortisone, hydrocortisone and other drugs.

Potentially, the drug could turn misery into happiness for countless arthritis sufferers. It is estimated that 6,000,000 Americans suffer from rheumatoid arthritis alone.

Chemically, Meticorten and Meticortelone are very much like cortisone and hydrocortisone. All are what scientists call "steroids"—a family of chemicals vital to maintenance of body health. Steroids are manufactured in the human body and in certain plants. Among the steroids are the male and female sex hormones and 27 other hormones produced in the adrenal gland, a tiny organ near the kidneys. It is the adrenal which is stimulated by the steroids to relieve arthritis symptoms.

Scientists at the Schering Corp. (Bloomfield, N. J.), who discovered the "Meti" steroids, are convinced they will prove more effective against arthritis than any previous medication. If so, they represent a major step in medical research.

Just 20 years ago, modern steroid research resulted in the discovery of Compound E (cortisone) by researchers at the Mayo Clinic, Columbia University and the University of Basle (Switzerland). However, it took until 1948 for scientists to try cortisone on test patients. The results against arthritis were striking, but the drug later was shown to have limitations. The following year, 1949, Compound F (hydrocortisone) was isolated.

Wanted: Something Better

When cortisone was first used in 1948, Schering scientists set out to find a steroid which might offer better results. Last August, the "Meti" steroids were tried at the NIH Clinical Center.

The woman who flailed her arms and kicked her feet over her "new life" was the first to receive the drug. The second, also a woman (three times as many women as men have the disease), was so improved that she is now at home.

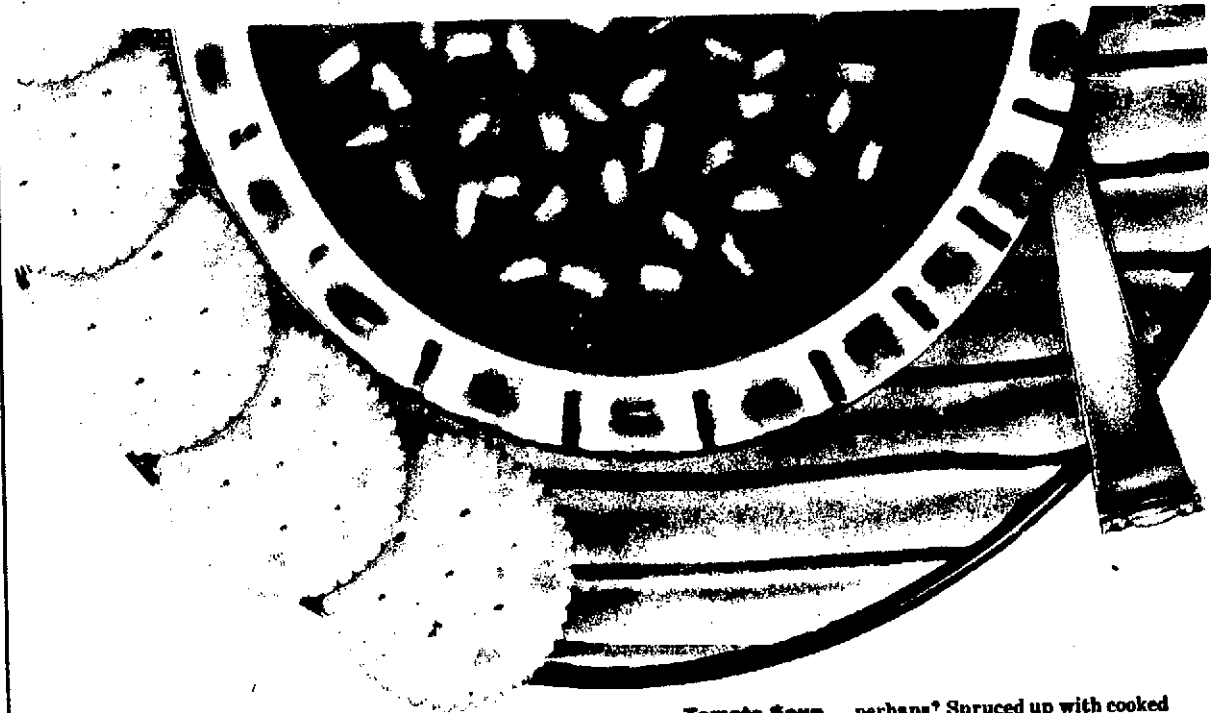
Among the first 15 patients treated with the new steroids, 13 experienced "major improvement" or "remission during therapy" and two showed minor improvement. The same response to treatment reportedly holds true for 1,000-plus patients treated throughout the U. S.

What doctors call "side effects" always have represented a big problem in cortisone and hydrocortisone treatment. Patients develop a tolerance to those drugs, which reduces their effectiveness. In addition, they can upset the patient's chemical and metabolic balance.

The big question, then, about the Meti steroids is: Will they produce really dangerous side effects over the long pull?

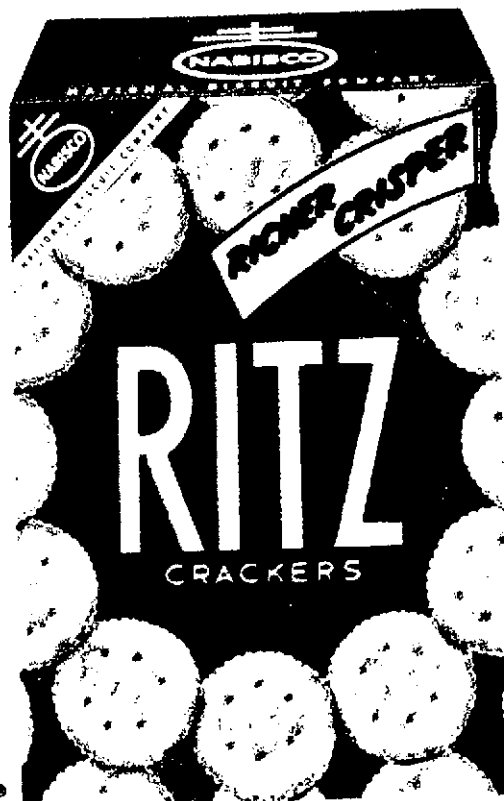
Researchers at the National Arthritis Institute doubt that they will. One points out: "Of course, we will need more experience with the drug before we can say definitely one way or the other. But right now, it looks good."

"We aren't at the end of the road yet in arthritis," the doctor adds. "We have made a big advance—you can see that in our patients—but we've still got a way to go."



Tomato Soup... perhaps? Spruced up with cooked rice and, naturally, RITZ CRACKERS. Their special flavor brings out soup's robust taste, makes any food an event. That's because the extra shortening in RITZ CRACKERS makes them so rich-tasting.

What are you serving with Ritz tonight?



Cheese, of course, is always wonderful. The subtle flavor of Swiss, Bleu's racy tang, sharp Cheddar's tantalizing bite, the richness of Muenster, all are brought out by RITZ CRACKERS. And RITZ CRACKERS stay crisp under softest cheese, because they're baked much crisper, to start! Keep plenty handy!

You're always ready and right with Ritz!

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MARCH 13, 1955 parade 27



DEEP HEAT FROM NEW MENTHOLATUM RUB —gets right to where it hurts!

Rub in... it starts bringing relief from pain of arthritis, rheumatism and chest colds in just 30 seconds!

Right before your eyes this new DEEP HEAT rub disappears into your skin! Just massage new Mentholum Rub on the spot that's sore. Feel its DEEP HEAT start to work. See how quickly you feel a warming glow. Soon that arthritic, rheumatic pain and tingle are gone!

Extra-Deep Penetrating Power

New Mentholum Rub's formula includes the latest discoveries for pain relief... plus Silitex M3... a combination of ingredients that offer extra-deep

penetrating power. Mentholum Rub contains menthol and lanolin—brings wonderful comfort to swollen, burning feet. Get new Mentholum Rub today.

For head colds, skin ailments, use Regular Mentholum

For a head cold, simply spread regular Mentholum inside each nostril. Its medicated vapors cool and soothe irritated membranes, lessen congestion. Fine for chapped skin and lips, too.



Greaseless!



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Why High Potency RYBUTOL Can Make You FEEL PEPPIER where other vitamins fail

Do you have to push yourself to get going? Do you feel tired and worn out day after day for no apparent reason? You may just need more thiamin and riboflavin. If so, we promise high-potency Rybutol can help you!

Helps Rebuild Your Energy-Starved Blood!

You see, Rybutol gives you these vital B-complex vitamins you may need to help rebuild energy-starved blood and give you glorious new pep and vitality. And Rybutol gives you 20 other important elements too!

The Vitamin Formula You Can Really Feel

Yes, if you need vitamins, Rybutol is the vitamin formula you can really feel. So stop wishing for new vitality! Start taking Rybutol and start living again. You must feel peppier in 7 days or your money back! For trial

supply (49¢ value) mail this ad with 25¢ to Rybutol, Dept. P32, Box 36405, W. L. B. Station, Los Angeles 36, Calif. Offer good for 10 days only. Act now! Limit: 1 per family.



ITCH STOPPED IN A JIFFY or money back

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itchy troubles. Greaseless, stainless. 43¢ trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D. D. D. PRESCRIPTION.

parade

PICTURE
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'I'm leaving the world's best prison'

A California 'con' tells why he's finally going straight

THE MAN who tells this story soon will walk out of prison to freedom, a job and a new life. After a 20-year prison history, this man—whose identity PARADE is keeping secret—was rehabilitated at the remarkable California Institution for Men at Chino. His story was obtained with the cooperation of Kenyon J. Scudder, Superintendent of Chino for 13 years, one of America's leading penologists and new President of the American Correctional Association.

CHINO, CALIF.

If there are any happy convicts in this world, you can count me among them. After two and a half years here at Chino, I'm getting ready to leave. I left here once before, but this time it's for good.

I've been walking in and out of prisons since I was about 12 years old. (I'm 31 now.) I was never sorry to leave any of them, but in many ways I am sorry to leave Chino.

You may have heard of Chino. If you saw the movie *Unchained*, which was filmed here, you probably figured it's unlike any other prison you ever heard of. You're right.

Chino is the strangest prison I or any other con ever saw. Located on a 2,600-acre tract in Southern California, it's the biggest "minimum security" prison (1,850 inmates) in the

world—no locks, no bars, no walls. Men with good records in "maximum security" prisons in California—San Quentin and Folsom are the classic, stone-wall-and-iron-bar examples—can transfer here to finish their terms.

It's very easy to escape from Chino if you want to. Personally, I was never tempted—for two reasons: first, I'm physically disabled (I'll come to that later); second, escape is pointless. They'll catch you anyway.

Instead of a warden, Chino has a superintendent; instead of guards, correctional officers; instead of cell blocks, dormitories. There are 10 gun towers around the place, but nine were never used—and the tenth is now an aircraft spotter's station. The prisoners are "inmates," officially—not "convicts."

Nobody at Chino wears a prison uniform. We dress the way we please—in dungarees, overalls or slacks and sports jackets. As to recreation, we can do almost anything we like in sports or study. (I spend my spare time composing music and painting.) Best of all, our families can visit us every week.

Most of the fellows here are first-timers, and most of them will never go back to crime. You couldn't get them to escape if you held a shotgun at their backs. All they want is to get back to their families, get a job and go

Continued on page 30



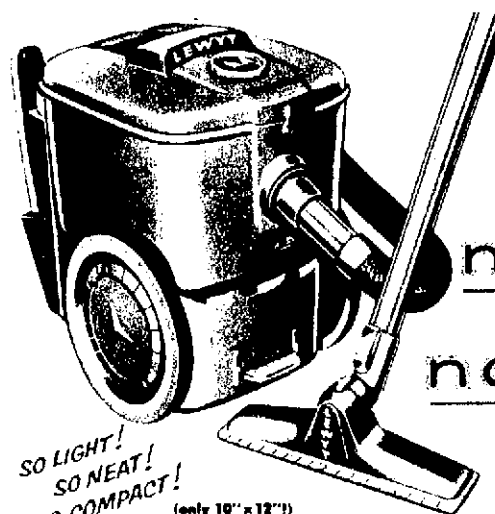
FAMILY VISITS: Here's a typical scene at Chino's "picnic grounds," where inmates

visit with their families on Sunday. There are as many as 59,000 visitors a year.



Goodbye: At main entrance, Superintendent Scudder (right) and freed prisoner part. In 13 years, Chino has had 15,000 inmates, only 300 escapees—all but a few of whom were apprehended.

POWERFUL ALL NEW
LEWYT
 WORLD'S "EASIEST-TO-USE" VACUUM CLEANER
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wheels!



no lift!

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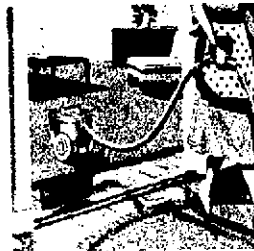
no carry!

SO LIGHT!
 SO NEAT!
 SO COMPACT!

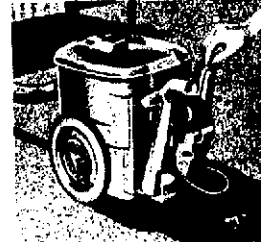
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Rolls ready-to-use from closet! Tubes, hose and nozzle can be kept assembled. Just roll out your Lewyt and away you go!



Not only swirls but rolls room-to-room! Lewyt's BIG rubber wheels roll over door sills, rugs, bare floors—never catch or scratch!



Rolls with all cleaning tools everywhere you go*—no chasing back and forth. Tools ride behind, can't bump your furniture!

No other cleaner—AT ANY PRICE gives you all these big features!

Most powerful Lewyt ever built—New Dual Turbo-Motor plus famous No. 80 nozzle get rugs brighter with fewer strokes!

"Power Dial" gives exact suction for wool rugs, cotton rugs, drapes!

PLUS No dust bag to empty • Built-in deodorizer • Allergy-proof 5-filter system • Amazing new quietness • Tubes lock—can't fall apart • "Pistol Grip" on hose • All metal floor tools • All genuine Fuller Brushes • Sturdy tip-toe switch • Comes with all cleaning tools

*"Papoose" Tool Rack for Lewyt and Wall Rack for closet, optional at small extra cost.



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One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors — cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. So get new Florient today at your grocery or drug store.

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DRIVE SAFELY

**YOU NEVER POPPED CORN
SO TENDER AND
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**EVERY KERNEL POPS
OR YOUR MONEY BACK**

Pops so fluffy-tender, it melts in your mouth. And how it pops! So quick! So easy! No other pop corn like Jolly Time. It's a special kind for home popping. Sealed airtight in metal cans so it is always fresh, packed with popping power.



**SEALED
AIR-TIGHT FOR FRESHNESS**

PRISON CONTINUED

**'At Chino you're
not just a number,
but a human being'**

straight. Because of the way they're treated here and what they learn, the men have a positive attitude toward the future.

As for me, the best way I can sum it up is to say that Chino has made an adult out of me. It's taught me to have confidence in people and it's tempered my ego. I've also learned to accept men for what they are.

In fact, I like human beings now.

I'll admit it took me a long time to learn that. Before I came here, I served time in a state training school for boys, several Federal prisons and reformatories. Along the way I got married and, partly because of my endless tangles with the law, divorced. By and large I was a pretty sour citizen when I landed at the state prison seemingly made for men like me: San Quentin.



REUNION: During family visit, father hugs his baby as wife looks on. Inmates wear sport or street clothes.

I'll never forget San Quentin. The whole atmosphere was grim and cold and gray. The convicts and the personnel looked as though they were cast in cold steel.

We were always complaining about the food. We had no sheets for our beds, but slept on a mattress under a single blanket. Some fellows had three blankets; they managed to steal them because it was impossible for the limited staff to keep a check on the supply. (I understand things are better now.) We were two men to a cell 10 feet long. It was an unwritten law that if one man wanted



to walk the length of the cell the other had to stay on his bed.

The only light in the cell was a 40- or 60-watt bulb. In one corner was a small wash-basin with cold water. We were allowed to keep clothing, books, toilet articles—in plain view, of course. And, as in other prisons, we could buy hobby equipment and make things to sell at the prison store.

The only hobby banned was sculpture. Once, long ago, an inmate put a sculptured head in his bed and was counted present when bed-check was made. In the meantime he had made a brief-lived escape.

Work Was an Escape

As for the work in prison, most of the fellows liked it—they'd been pretty good workers on the outside, you know. Besides, work was a wonderful escape.

The rules at San Quentin were reasonable but rather impersonal. Walls and maximum security are no answer when you're supposedly trying to treat a man as an individual. The man feels penned up—inside his mind as well as bodily. The whole atmosphere is negative, and you feel yourself growing gray. At San Quentin, needing individual treatment, some men lost hope. Some lost their minds. Several committed suicide.

But Chino is different. My first time here, I asked for a transfer from San Quentin and was accepted to finish the last year of my term. When I got to Chino I couldn't believe it: the first thing they did was take us off the bus and feed us—good, clean, warm food. Our quarters were clean—two clean sheets on each bed, adequate lights in the cells. Everybody tried to make you feel like a person.

After only three days here, I was sent to the forestry camp, which is part of the Chino operation. Gradually I began to feel that I was a person instead of a number. After about nine months in the fire camp I went back to Chino for my last 30 days, then went home on parole.

Nobody at home knew I was an ex-convict. They thought I'd been in a seminary all that time.

But it so happened I had the use of a car—which I wasn't supposed to be driving. In the car was a toy rubber mask which I'd bought for a neighbor's little girl. One night, just on impulse, I drove up to a gas station. I put on the rubber mask, put a socket wrench in my pocket to simulate a gun, walked up



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TEETH HARD
TO BRIGHTEN?**

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T** IODENT NO. 2 is the only toothpaste Made by a Dentist, especially for you, to remove smudges, even Smoke Smudge and Surface Stains SAFELY!

Keeps your smile brighter—your breath refreshingly sweet all day.

Prevent decay the Iodent way

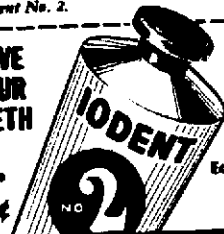
by removing plaques (film) that harbor decay germs.

**No Other Toothpaste
Can Make This Challenge**

8 out of 10

men and women, in a recent test, completely removed surface stains after an average of only four brushings with Iodent No. 2.

**SAVE
YOUR
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Large
size
47¢

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SAVE . . WITH U.S. BONDS

**When you go to bed
refresh your**

Tired Eyes



**with a 2-drop bath
of Murine**

Two drops in each eye, and in seconds the feeling of fatigue floats away! Compounded of seven tested ingredients, Murine is as gentle as a tear—use it daily and regularly, as often as your eyes would like. Murine makes your eyes feel good.

MURINE
for your eyes



to the attendant and told him to hand over his money.

He did. But as I was going back to my car, he ran to his car, got a rifle and shot me in the hip. The shot severed the sciatic nerve and shattered a large part of the femur neck, as I found out later. I managed to crawl to the car and started driving away. The police came right after me, firing whenever there was no traffic. Finally a shot blew out a tire and I had to stop.

Well, I've got a bad hip for life now and have to walk with a limp. I spent five months in the hospital. I was tried right there and given a sentence for parole violation and second-degree robbery—one to life, to run concurrently. I was pretty upset. I'd figured I would get about five years.

Back I went—to San Quentin, not Chino. I was never more miserable in my life. Here I was on crutches—in pain, cold and unhappy. It was the same thing all over again—gray walls, bitterness, frustration.

But I applied for Chino again and, surprisingly enough, they sent me down here after six months. I wanted Chino because I wanted to give it a fair chance and also to give myself a fair chance.

(Says Superintendent Scudder: "He was a mess when he came here the second time. I doubted whether we should take him back again, but I'm glad we took a chance. He's worked out fine... a wonderful adjustment.")

As I was found physically incapable of work, I was unassigned, so I began finding jobs for myself. I started doing oil paintings, which I sold to get canteen money. When I had money on the books I'd give the paintings away.

The second time at Chino, I became more and more aware of the differences between this place and San Quentin. Take the meal-time periods: here you may walk in as you please—you don't march in line to the mess hall. And there's a personal relationship between inmates and personnel. You're known by your first name; at San Quentin it was "Blank, B18501." Also, here there are unlimited mail privileges—no censorship except an occasional spot check. At San Quentin all

mail, incoming and outgoing, is censored.

The top privilege of all is visiting. You can go out on the picnic ground and visit with your family. And if you feel like putting your arm around your mother or your wife or your girl friend—fine.

There's nobody around to listen in on your conversation. In San Quentin you visit across a table, with a guard nearby to listen to everything you say. Only at the first visit—with a guard standing over you—are you allowed to kiss or embrace. At Christmas, you can receive packages here.

Then there's the recreational setup. At San Quentin there was only a rickety gymnasium, controlled by a certain clique of inmates, and a playing field that was for baseball only. At Chino there's a well-equipped gym where you can check out anything you want, from a bathing suit to a badminton bird. There's tennis, baseball, softball, football, shuffleboard and a putting green (built by the inmates)—and, of course, the swimming pool, also built by the men themselves.

What Lies Ahead?

There's a television set in every unit here. (In fact, I moved to a private cell in the Honor Unit just to get away from TV!) And in the dormitories, the doors are never locked—they're open 24 hours a day.

We have much freer access to the library than at San Quentin. Here they suggest you set yourself a program and then follow it. It's considered a privilege to work and study, and everybody does.

When I leave here, I'll take a job with a small Southern California newspaper, which Chino authorities helped me line up. When I get on my feet, I hope to marry again and raise a family. I also hope to go on with my painting and my music.

As a matter of fact, I have written a tone poem about Chino, which will be performed by the symphony orchestra of a California community. I wrote it because I felt there was a mood here that ought to be recorded, somehow. I couldn't do it in words or pictures, so I did it in music.

The mood? Hope.



LESSON: "If you want to escape," Scudder tells arrivals, "throw your jacket over the

fence top like this, so you don't gash yourself. But remember: you can't get back in."



When you wake up feeling "old" and worn... too tired to face the day's work... you may have the GRAY SICKNESS. It keeps millions pale, tired and weak... needlessly!

*IRON deficiency anemia has been aptly called the GRAY SICKNESS. Not only because its victims have lost their once healthy color, but also because life itself has become gray and drab for them. For you simply can't enjoy work or play when you have to drag through day after weary day feeling tired, weak and listless. And sleep doesn't seem to refresh you for you wake up tired.

The GRAY SICKNESS means your blood isn't getting enough iron. It becomes weak, thin, washed-out... just can't supply your body with the full supply of oxygen it needs for buoyant health and radiant color. Signs of the GRAY SICKNESS may be due to other causes so you should see your doctor regularly.

REBUILD STRENGTH FAST

Fortunately the GRAY SICKNESS responds quickly to proper treatment... and normal healthy color, strength and vigor return. In cases like this doctors usually prescribe an iron tonic containing many times your daily iron requirement. Each daily therapeutic dose, 6 tablets of IRONIZED YEAST, contains 10 times your

daily iron need... and this iron is fortified with vitamin B₁₂. Now this iron goes right to work... within 24 hours... to start building rich red blood... the kind of blood that soon brings back your normal strength and energy... fills you with your old-time pep... brings healthy color back to your cheeks again.

FEEL STRONGER IN 7 DAYS

Actually in just one week you'll start to feel your old self. You'll begin to enjoy doing a normal day's work again. So get IRONIZED YEAST tablets today. They are very economical to use even when taken in maximum dosage of 6 tablets daily. Just be sure you get genuine IRONIZED YEAST.

SIGNS OF THE GRAY SICKNESS

- ☐ PALLOR ☐ WEAKNESS
- ☐ TIREDNESS ☐ NERVOUSNESS
- ☐ LOSS OF APPETITE
- ☐ FREQUENT HEADACHES
- ☐ LOSS OF ENERGY

For "where to buy" and "what to pay" read the retail ads—today—

In other sections of this newspaper

Now! Get rid of Athletes Foot...and block its return!

Even inflamed tender cracks between toes heal fast when stubborn germs die!

No wonder foot specialists constantly recommend Quinsana powder! It kills the fungi that cause Athletes foot! When regularly used, it blocks their return!

Even Raw, Red Cracks Heal! Your Feet Feel Wonderful!

Quinsana's effective powder action goes to work instantly, even in raw, red cracks between toes! You feel no sharp, stinging pain because Quinsana's gentle powder action soothes as it heals! Peeling, maddening itch disappears. Hot, tired, aching feet, become cool, comfortable again!

Quinsana puts a germ-killing powder-barrier between your skin and the germs that cause Athletes Foot. That's why Quinsana can stop Athletes Foot—block its return! Get Quinsana Powder today!

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Grounds for Divorce...No.5



"ALL RIGHT—I GIVE UP.
WHAT DAY IS IT?"

BETTER TAKE HER OUT TO DINNER!

...and for an experience
in enjoyment—ask the
waiter for A.I. Sauce.
Zesty but NOT hot.
Smooth pouring. The per-
fect tangy sauce for all
meats and most other
main dishes. Wonderful
at home, too. On the
table—in cooking.

Always ask for A.I.
when dining out!



The dash that makes the dish!



Shop early in the week
when stores are not so crowded.

Dr. Scholl's BALL-O-FOOT Cushion

LOOPS OVER TOE
QUICK RELIEF
for Calluses,
Burning, Tender-
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Made of LATEX FOAM

You Actually Walk on CUSHIONS!
It's entirely NEW! Without adhesive,
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BALL-O-FOOT Cushion loops over toe
and presses under ball of foot. Relieves
painful calluses, burning, tenderness at
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cushion—not you—absorbs the shock of
each step. Fresh color. Worn invisibly.
Washable. Only \$1.00 pair at Drug
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where. Get a pair today! If not obtain-
able locally, order direct, enclosing \$1.00.
Specify if for man or woman. Address
Dr. Scholl's Inc., Dept. 548, Chicago 10, Ill.

(SEE COVER)

Streamlined Showgirl

The 1955 model is a far cry from yesterday's
chorus girl. As proof, here's Lauris Lambert

by SAM BOAL

NEW YORK.
Want to meet a real, live, 1955 showgirl?
Then come to the most successful night
club in the U.S., the gaudy and celebrated
Latin Quarter on Times Square here.

The Latin Quarter is run by Lou
Walters, a slight, unpretentious, sharply
intelligent man who came to this country
a dozen years ago. On a recent afternoon
he was rehearsing a new show. The place
was in the state common to all theatrical
rehearsals, a kind of confined confusion.

"I've been training showgirls and put-
ting on musicals for 35 years," Walters re-
marked, during a rehearsal break. "Ap-
proximately 11,435 showgirls have passed
through my hands."

He leaned back in his chair and lit a
cigar. Had showgirls, he was asked,



GETTING READY for work, Lauris
applies a base for stage make-up.

changed in the period since World War II?
"They've changed like everything else
has changed," he said immediately. "The
biggest change is that they're more intelli-
gent. The Dumb Dora chorine who went
into show business with the sole purpose
of unearthing some rich guy is a thing of
the past. But the principal reason is the
girls themselves.

"They're better educated now. All of
them have a high-school education; a lot
have had college; most have had some
kind of professional training, either in

dancing school or in dramatic school.
They come to a night club looking for
work because they want to get into show
business.

"They look more like ladies these days.
They eat like ladies. They go to bed
earlier, get up earlier. They read books."

Walters pointed to a girl seated nearby,
a redhead with green eyes. "Marie," he
called, "you ever drink any champagne
from a slipper?"

The girl looked puzzled. "What, Mr.
Walters?"

"Did you ever drink champagne in your
life?" he asked, and she smiled. "One
glass," she said. "Last New Year's Eve."

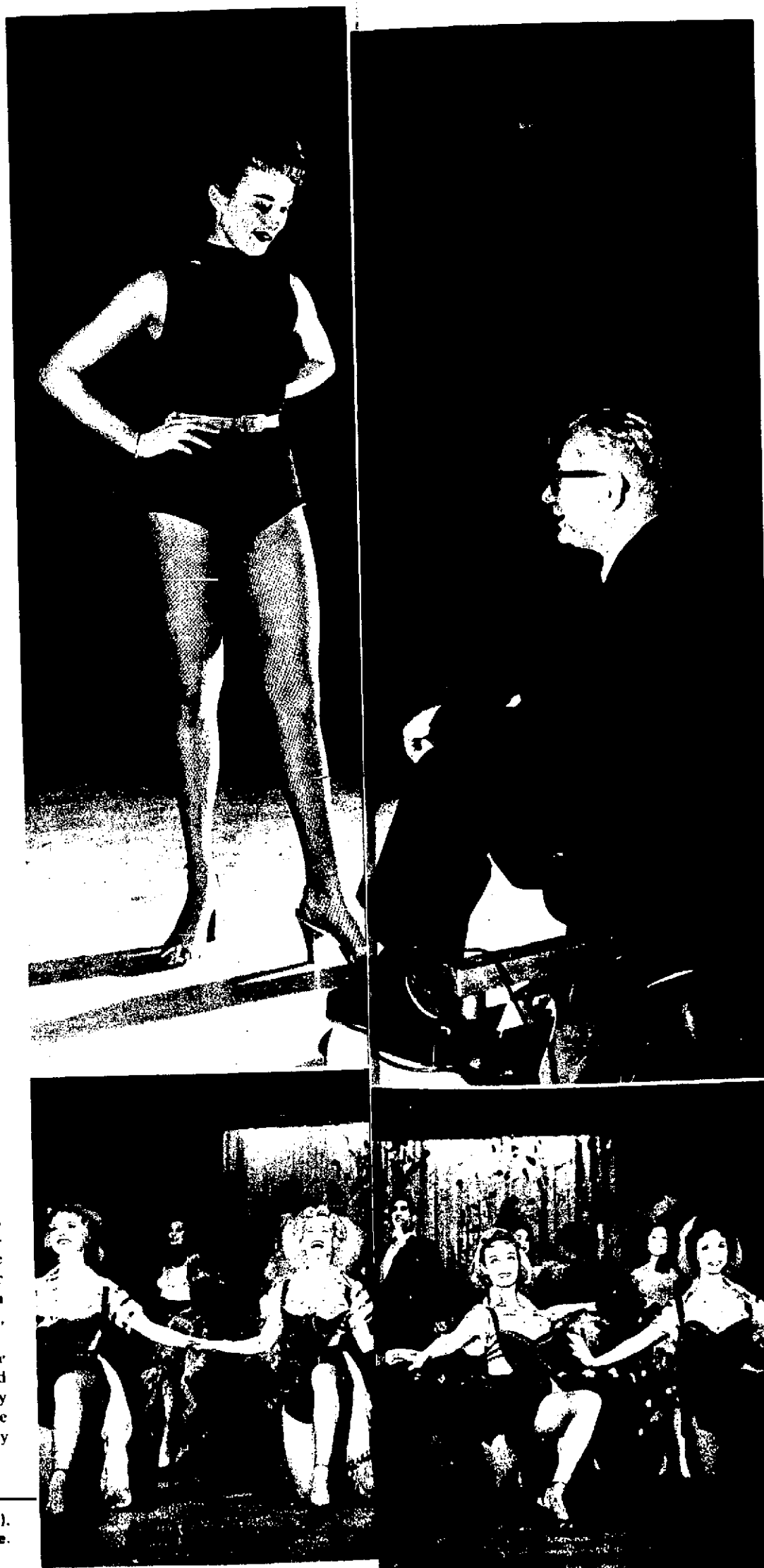
"See?" said Walters. He puffed at his
cigar. "Whenever I see flowers on a girl's
dressing table I know it's not from some
rich old character out front; I know it's
her birthday, and the flowers came from
her family or her boy friend." He pointed
to a honey blonde lounging on the side
of the stage. "Take her. Name of Lauris
Lambert. Comes from Long Island. She's
got a college degree. Her boy friend is a
dentist."

Walters waved his cigar in the air like a
lance. "Laurie!" She turned her head as
gracefully as a cat. "Let her speak for
herself," Walters said.

Lauris didn't look like a standard show-
girl. There was nothing artificial about
her. Her smile was neither too fixed nor
too ready and her friendliness was real.
Her voice was low and soft.

Lauris—that's her real name—explained
that she is a graduate of Queens College,
in New York, where she majored in Eng-
lish. The show-business bug didn't bite
her until she was out of school. Then, four
years ago, she decided to become an
actress. After a year at dramatic school,
she attacked Broadway.

Clifford Odets was casting for *The
Country Girl*, a play now being released
nationally as a movie starring Bing Crosby
and Grace Kelly. She read for the Grace
Kelly part, and was considered seriously
for it—but another girl was chosen.



ON THE JOB, Lauris listens to boss Lou Walters (top).
Below, she's second from right in Latin Quarter chorus line.

Then Lauris met a girl who told her
that with her extraordinary good looks
she could easily get a job as a showgirl.
As it turned out, she easily could. She
went to work in the Copacabana, another
big New York night club. And she con-
tinued studying in the Actor's Workshop.

She began to get work in television;
by now, she has played in most of the
major TV shows. She also has done sum-
mer stock. But she earns her living in
night clubs.

Lauris gets \$85 a week from the Latin
Quarter. She does two hour-and-a-half
shows a night, six nights a week. Coming
in from Long Island, where her family
lives, proved too arduous, so she moved
to a YWCA here.

Her social life is not at all glossy. She
met her boy friend, Dr. David Green,
when she had a toothache and went to
him for treatment. On her night off, they
usually drive into the country for dinner;
occasionally they go to the theater. Some-
times David comes around during the 10-
to-midnight break in the Latin Quarter
show and takes her to dinner.

Lauris never has received gifts from
anonymous admirers in the audience, nor
backstage phone calls from strangers. She
does her work and goes home; next day,
she goes to dramatic school, then makes
the tedious rounds of the casting agents.
Hers is not the wildly adventurous life of
the fictional chorus girl.

A Wolf — or Was He?

Yet there are adventures. On one of
her off nights—before she met David—
Lauris was dining alone at the Automat
when a young man sat down at her table.
She could see he was appraising her. Fi-
nally he said, "Pardon me, but you look
like my best friend's wife."

"It was a novel approach," Lauris re-
calls, "so I talked to him. He turned out
to be a nice fellow, not at all aggressive.
He was from Texas and had come to New
York only two days before. When he
asked if he could take me to a movie, he
was so nice about it that I accepted.

"After the movie we had a drink and he
talked about himself a little bit. He never
asked me what I did, so I didn't tell him.
He explained he knew nothing about New
York night life but he would love to see
a night club. Needless to say, I took him
to the Latin Quarter."

Lauris laughs as she tells this part of
the story. "He was very impressed by the
showgirls. He kept exclaiming over them.
Finally he turned to me and said, 'My,
aren't they pretty! I wish I knew one of
them.'"

"After the show, he took me back to
the YWCA. I didn't explain that I was
one of those girls, and I never heard from
him again."

It might be that Lauris would be as good
an actress on the stage as she is off.

Imagine a dry-type dog food dogs beg for!

Now! Delicious dry dog food that smells meaty, tastes meaty, beats meat for nourishment

...NO COAXING...NO LEFTOVERS!



Your dog will push his nose into
the bowl of Ken-L-Biskit before
you set it on the floor. That's be-
cause Ken-L-Biskit has a meaty
aroma that teases his appetite.
And its meaty flavor will keep
him eating eagerly until he's
cleaned his dish. Once in his
tummy, Ken-L-Biskit releases
solid nourishment, too. Real
meat meal baked right in makes
it rich in protein, and added vi-
tamins, minerals, and other
healthful nutrients make it more
nourishing than meat alone.
Ken-L-Biskit comes crumbled
into nuggets just right for feed-
ing wet or dry, in 2-, 4-, 25-, and
50-lb. packages. Feed Ken-L-
Biskit, and watch your dog sit
up and beg.

Ken-L-Biskit

REAL MEAT MEAL BAKED RIGHT IN!

Helps Heal and Clear ITCHY ECZEMA

Zemo antiseptic promptly relieves
itching of surface eczema and skin
rashes. It stops scratching and so
aids faster healing. Buy Extra
Strength Zemo for stubborn cases.

It's wonderful the way Chewing-Gum Laxative acts chiefly to

REMOVE WASTE - NOT GOOD FOOD

Here's the secret millions
have discovered about
FEEN-A-MINT, the wonder-
fully different chewing-gum laxative.
FEEN-A-MINT is different because you
chew it. It's different, too, because it
removes mostly waste—not good food!
You see, FEEN-A-MINT does not work in
the stomach, where food is being di-
gested. That's why it does not take
away a lot of the good food you need
for energy.

Doctors know that FEEN-A-MINT works
chiefly in the lower bowel...removes
mostly waste, not good food!
So to feel like a million, do as mil-
lions do. Chew delicious FEEN-A-MINT...
and feel full of life and energy! Get
FEEN-A-MINT!

Feen-a-mint
THE CHEWING-GUM LAXATIVE

Mary's DISMAL PERIODIC PAIN

Menstruation is natural and neces-
sary but menstrual suffering is not.
Just take a Midol tablet, Mary, and
go your way in comfort. Midol brings
faster relief from menstrual pain—
it relieves cramps, eases headache
and chases the "blues."



Relief in ALL
these COLD miseries

Now! Tabcin

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EVER
SNEEZES • WATERY EYES
• FEVERISH FEELING •
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NOSE • GENERAL ACES
• THROAT IRRITATIONS
• COUGHING •

MILES LABORATORIES INC. Elkhart, Indiana



'WIDOWED AND DIVORCED'

Many women who have been divorced or widowed write me concerning their names, now that they are no longer married.

Q. I was divorced from my husband before he died. I would like to know how my calling cards should read, and what about my rings?—U.A.C., Long Beach, Calif.

A. When you were divorced you no longer could use your husband's first name in connection with his last. You probably followed the correct procedure of appending your maiden name to his name. In other words, you became "Mrs. Smith Green." It does not change now, since you are not legally his widow, but rather his divorced wife. If you were legally his widow you would still be "Mrs. John Green." A widow retains her husband's

name until such time as she remarries.

In regard to her rings, a divorcee usually removes her wedding ring, even when she has children, and wears her engagement ring on other than the third finger of the left hand. A widow wears her ring or not, as she sees fit.

Q. Within the next few months, my divorce will be final. I have a choice, I know, of returning to my maiden name or of using a combination of my maiden name and my married name. However, I have children. Would it be preferable for me to use "Mrs.," retaining my married name, and preceding it with my former maiden name, for the children's sake?—Mrs. A.J.B., Hartford, Conn.

A. It is usually simpler that way when

there are children. However, there are instances wherein a woman has married twice, and has children by the first marriage, but not by the second. In this case she sometimes chooses to return to her first married name plus her maiden name, to simplify matters.

If for some reason she does not wish to use the name of her former husband or husbands, she returns to her maiden name and, for the sake of her children, precedes it by "Mrs." rather than "Miss." In order that she not be called "Mrs. Mary" she then must find some surname in her family that will do. If her grandmother's name, for example, was Worthington, she may become "Mrs. Worthington Grant."

A woman who has long been in professional life, may, if she is divorced, assume

for all purposes her professional name and, for simplicity's sake, be "Miss," even when she has children.

Q. I am a widower. I plan to marry a widow. We are prominent and our wedding will be covered by the newspapers. In furnishing them with information, must I necessarily state the name of my former wife and that before I became a widower I was divorced?—B.C.L., Youngstown, O.

A. The press release may read merely, "... was married to Mr. John Benson Jones, a widower." Sometimes, when people are very prominent, there is what is called a "morgue" or newspaper file on them, into which society editors dip when anything of consequence takes place concerning them. When this possibility exists, it is usually a good idea to furnish the information.

QUESTIONS FROM READERS will be answered in this column as space permits. Address: Amy Vanderbilt, c/o PARADE, 285 Madison Ave., New York 17, N. Y.



Cookies that taste like Cake!

*Carnation Milk makes them possible.
No Other Form of Milk Will Do!*

**JUBILEE
JUMBLES!**

Easy new way to make old-time
soft drop cookies brought to you
by **CARNATION**...developed by
BETTY CROCKER of General Mills

What cookies...moist and tender-soft, just exactly like little cakes! And you can vary the filling and frosting as you wish, to please your family.

It's Carnation's double-richness that helps give Jubilee Jumbles their tender cake-like texture... and its special blending qualities that make the frosting so smooth.

Wonderful for desserts, snacks, and lunch boxes. And so easy to make. Bake Jubilee Jumbles this very day.

JUBILEE JUMBLES

1/2 cup soft shortening	1 tsp. vanilla
1 cup brown sugar (packed)	2 1/4 cups sifted GOLD MEDAL
1/2 cup white sugar	"Kitchen-tested" Enriched Flour
2 eggs	1/2 tsp. soda
1 cup undiluted CARNATION	1 tsp. salt
EVAPORATED MILK	1 cup cut-up DIAMOND Walnuts

Mix thoroughly shortening, sugars, eggs. Stir in CARNATION Evaporated Milk, vanilla. Sift together flour, soda, salt and stir in. Blend in nuts. Chill 1 hour. Heat oven to 375° (quick moderate). Drop rounded tablespoonfuls 2" apart on greased baking sheet. Bake about 10 minutes, until delicately browned. While warm, frost with Burnt Butter Glaze (recipe below). Garnish with DIAMOND Walnut halves. Makes about 4 dozen.

BURNT BUTTER GLAZE... Heat 2 tablespoons butter until golden brown. Beat

in until smooth 2 cups sifted confectioners' sugar and 1/4 cup undiluted CARNATION Evaporated Milk.

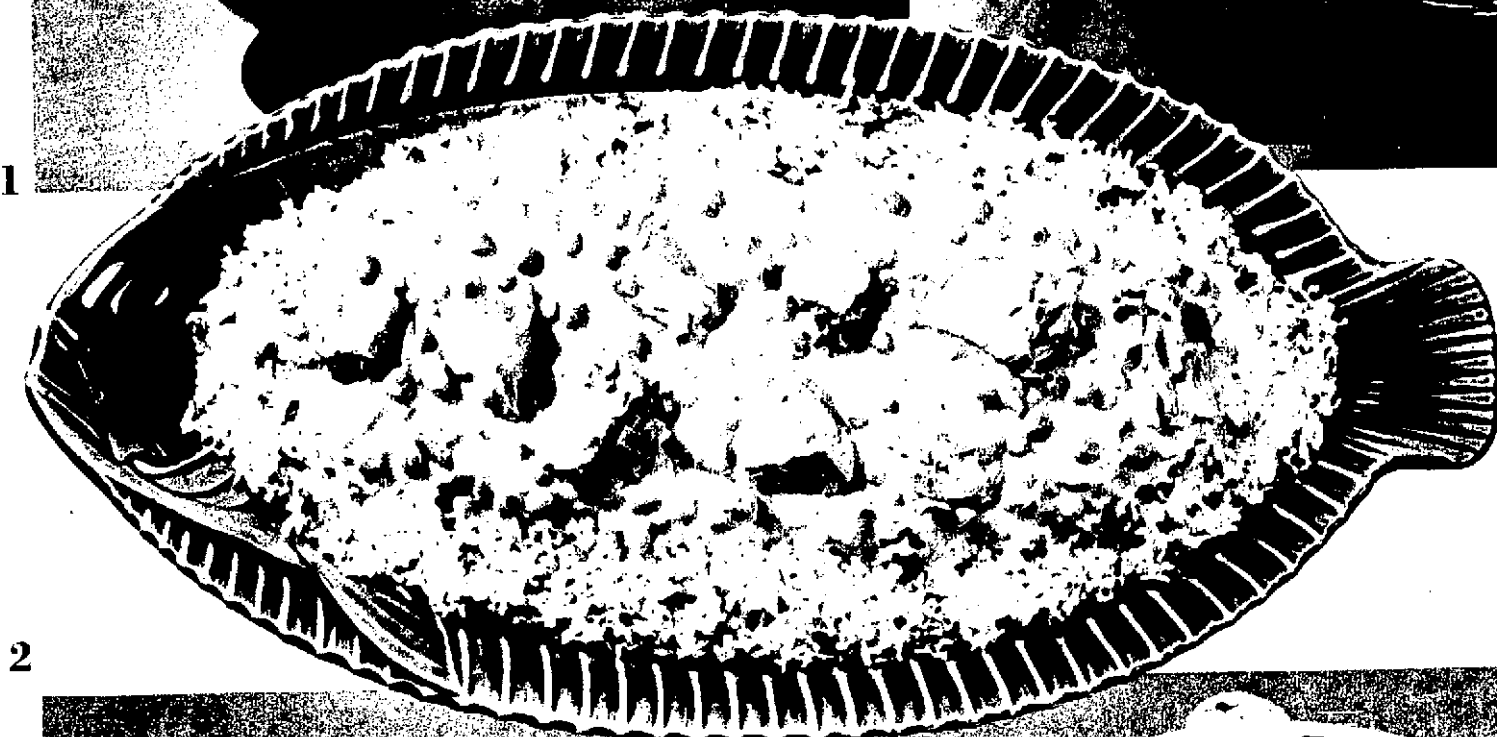
VARIATIONS: 1 cup moist shredded coconut or finely cut dates or seedless raisins or 6-oz. pkg. semi-sweet chocolate pieces may be added to this recipe.

*If you use GOLD MEDAL Self-Rising Flour, omit the soda and salt.

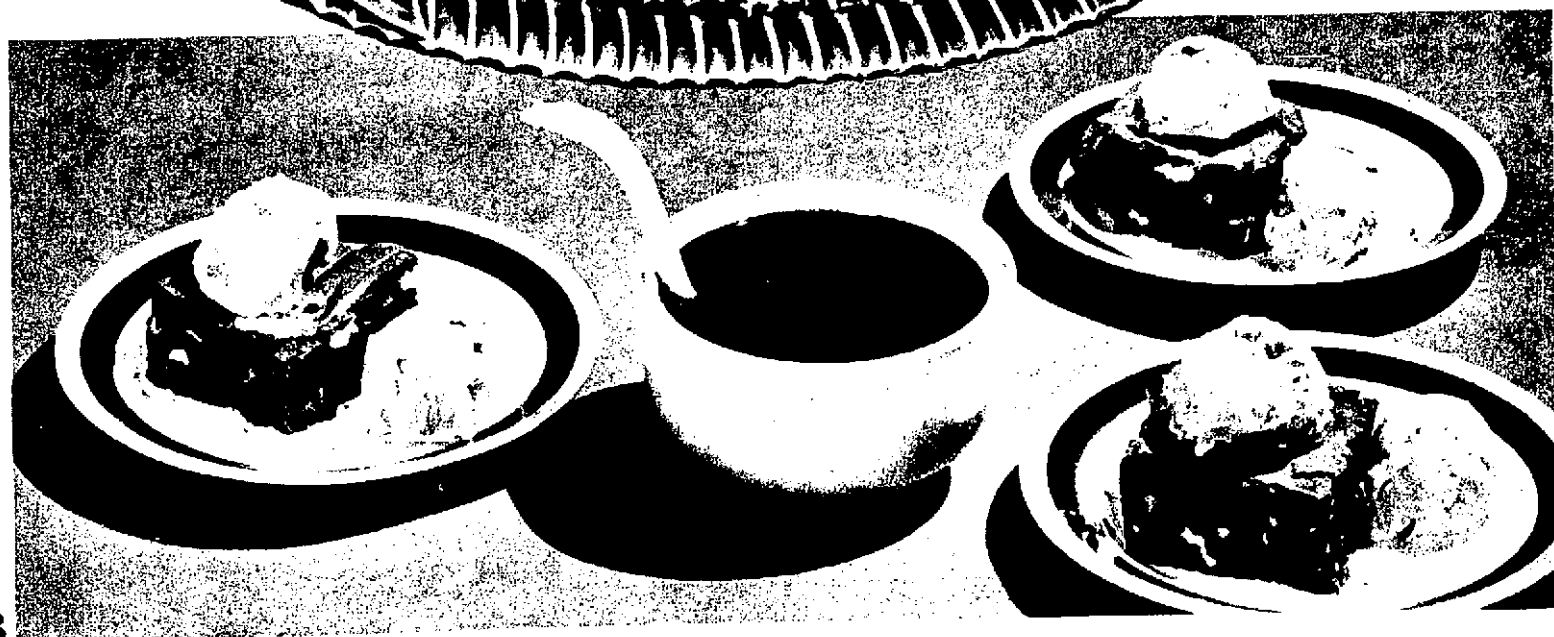


"from Contented Cows"

1



2



3

Lenten Supper

Rosy chunks of salmon and green peas in a rich and savory sauce—a brand-new salad dressing that fairly sings with flavor—these are the high spots of a delightful supper menu to serve during Lent. You'll like the easy dessert, too.

LENTEN SUPPER

**Salmon Wiggle
on Parsley Rice
Green Salad with
Carolyn's Salad Dressing
Hot Biscuits
Brownies à la Mode**

1 CAROLYN'S SALAD DRESSING

1 large garlic clove	1/4 teaspoon black pepper
1/4 cup all-purpose oil	1 egg
1 egg	1 teaspoon Worcestershire sauce
2 tablespoons lemon juice	1/4 cup grated Parmesan cheese
1/2 teaspoon salt	1 tablespoon cut chives
1 teaspoon sugar	

Slash garlic clove; drop into oil; let stand at least 1 hour. Remove garlic. Submerge egg in boiling water for exactly 1 minute. Break into bowl; beat at high speed with electric mixer or rotary egg beater until fluffy. Continue beating at high speed while slowly adding oil. Reduce speed; add remaining ingredients. Mix well. Toss with crisp salad greens; serve at once. Makes about 1 cup salad dressing.

2 SALMON WIGGLE

1 cup well-seasoned thin white sauce	1/2 teaspoon Worcestershire sauce
1 egg yolk	1 can (8 oz.) peas
1 can (1 lb.) salmon	1 tablespoon lemon juice

Stir a little hot white sauce into beaten egg yolk; stir mixture into remaining sauce. Stir over low heat until thickened. Add liquid from salmon and Worcestershire sauce. Fold in salmon and drained peas. Heat. Add lemon juice. Serves four.

3 BROWNIES A LA MODE

Make brownies with packaged mix. Bake as directed on package. Cool; cut into squares. Serve with packaged coffee ice cream and prepared chocolate sauce.



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*Beauty
and utility*



in the kitchen



in the bedroom



the utility room



... anywhere

It's pretty... much prettier than its picture! Smart styling too! Choose Nesco StyleRite Cabinets in any of four HOUSE & GARDEN colors: flame, citron, sand and white. They're SO RYTE... for every room in your house... they blend with the modern trend. Sterling silva-chrome top is heat and acid proof. Spacious shelves, double sure-loc doors, free-wheeling casters for easy portability. Ask your dealer for Nesco StyleRite Cabinets.

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parade do-it-yourself



THE FINISHED JOB
Neat, professional work
makes the whole set look new.

Spruce Up Your Dinette

Worn, torn upholstery can make the most attractive dinette set look shabby. As the photos on these pages show, it's simple to reupholster the chairs and replace the padding with spongy foam rubber.

Leon and Mariam Sirre, of New York City, did this job over a single week end. To recover four chairs, they used elasticized vinyl plastic over foam rubber on the seats and backs. Only tools needed: tack

hammer, scissors, screwdriver and nail puller.

Since they removed the old springs and substituted foam rubber, the job cost \$40.80—one-third the price of a new set. The foam rubber cost \$25.50; the covering plastic, \$13.80; tacks and glue, \$1.50. Result: what looks like a brand-new dinette, one you can easily copy yourself by applying for information as outlined below. ■

* SPRING AIR Mattresses show you where they're extra firm!

See where the covering is darker... that's the Health Center...where extra firmness is built in to support your back—oh, so comfortably!

We can almost hear your deep, contented "ah-h-h" when you stretch out on a Spring Air HEALTH CENTER Mattress. How firmly it braces your back! And yet, how gently it embraces the rest of you.

And here's another intelligent idea. Spring Air features this firmer-in-the-center construction in innerspring and in foam rubber mattresses. They come in matching covers, too...so that you who share a twin bedroom can each enjoy your preferred type of Health Center comfort...and both get your share of better sleep!



SPRINGDALE* Innerspring
Health Center Mattress

SPRING AIR HEALTH CENTER MATTRESS
"Firmer in the Center where your weight lies"

Health Center
Mattresses begin at \$59.50 each.
Other Spring Air Mattresses from \$39.95.

For the name of your dealer write
THE SPRING AIR COMPANY - Executive Offices
666 Lake Shore Drive - Chicago 11, Illinois
36 factories throughout America!

TRI-ZONE*
foam rubber
Health Center Mattress

*Trade-mark
(c) 1955 The Spring Air Company

SPRING AIR
MATTRESSES



START job by unscrewing back and seat from frame; then remove old upholstery with nail puller (above). Save old seat as base for new one and pattern for cutting plastic.



CUT foam rubber ($\frac{1}{2}$ " thick for back, $\frac{3}{4}$ " to 1" for seat) 1" bigger all around than base. Glue together (above). With base as pattern, cut material face up to check design.



TACK material in place, using tack every $1\frac{1}{2}$ " to 2". Do edges first, then corners. Then cut off excess (leave an extra 2" a side when cutting). Make sure plastic is taut.

FOR FULL INSTRUCTIONS, send 10¢ (coin only) with a self-addressed envelope to **PARADE**, Dept. C, Box 1640, Grand Central Station, New York 17, N. Y.



For Playtime

Life Romance No. 366 in cool cotton broadcloth—your sports-going favorite. Will not wilt. Nylo-Braid molds and holds you to youthful beauty. Elasticized band for freedom. 32A to 38C. Only \$2.00



Free! "Your Figure Type—What to Do About It." Send for this informative Formfit booklet today. Mailed in plain envelope. Write to The Formfit Company, Dept. F-55, 400 S. Peoria Street, Chicago, Ill.



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You won't have to dig down to the lining so often if you stay with the manufacturers' branded products that never fail you.

Buying what gives you consistent good value is the only real economy. Even if these products sometimes cost a little more, you're spending wisely and well. Nothing's a bargain that isn't good. So buy the brands that serve you faithfully. No mistakes, that way, no losses . . . no losses, and your money lasts longer.

Nobody's giving anything away, mind. Nothing's for nothing. But nothing's wasted either, when you are buying what is good.

Lots of more-for-your-money ideas in the ads this magazine carries.

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FOUNDATION**

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37 WEST 57 STREET, NEW YORK 19, N. Y.

WANT VALUE? PATRONIZE THE DEALER

WHO PROVIDES YOUR FAVORITE BRANDS

HOLD ON!

...just know

your brands

instead



Now save 50¢ a pair on the world's most comfortable socks!



Modecraft of California
made of *Helanca*® 100% nylon yarn



They gently stretch to fit
every foot perfectly

(SOCK SIZE 9½ TO 14)

SPECIAL KRAFT OFFER!
\$1⁰⁰ retail value **ONLY 50¢**

with the end flap from a Velveeta carton



Your men will love these socks because:

- They're easier to pull on (no bind at the instep or heel).
- And how they fit! Modecraft of California, made of Helanca® nylon yarn that molds to foot and ankle. No wrinkle. No slip.
- Can be worn "long" or "short". They stay put without garters.
- And they're so comfortable! You don't even know you have them on.

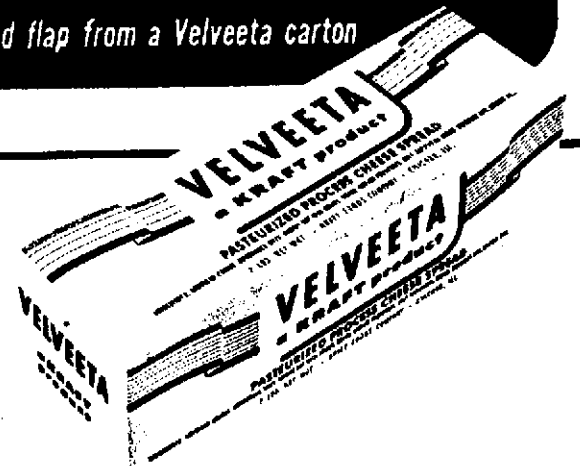


You'll love these socks because:

- One size fits every foot perfectly from size 9½ to 14. (You don't have to remember sizes!)
- They wear "like iron". Goodbye darning!
- Your sons won't out-grow them. The socks "grow" with the boys!
- They wash easily, dry quickly. (Just toss 'em in the washer.) They keep their shape. Stay soft.
- So easy to order for gifts.



These are *high quality* Modecraft of California Helanca Nylons. Regular \$1 retail value—only 50¢ with the end flap from a Velveeta carton. English Rib—comes in Black, Brown, Navy Blue, White, Camel, Grey. "Clocks"—smooth weave available in same colors with a clock in harmonizing shade.



How to order and save money on Men's Socks—Get a package of Velveeta, Kraft's famous pasteurized process cheese spread, and tear off the end flap of the carton. Mail that and 50¢ with your order for a pair of socks. (Order blank in every carton.)

Then enjoy the Velveeta—in snacks, sandwiches, cooked dishes. Velveeta is the quality cheese spread that's rich in vital food values from milk that everybody needs. Wonderful for the children. And you'll all like its mild cheddar cheese flavor.



"We have put an end to scarcities."

WHY, COMRADE!

Jara Kohout, one of Czechoslovakia's top comedians, recently escaped to West Germany. He brought with him 1) a desire to keep entertaining his Czech fans, which he does via Radio Free Europe, and 2) a contempt for Red political meetings, some of whose favorite slogans he satirizes — the way other Czechs would if they dared — in these photos from the new book, *Attention Comrades!**



"Is there anyone opposed?"



"Russia also invented . . ."



"And now let us refresh our minds on the important points."



"Our beloved leader is dead."

* Edited by Morton Sontheimer; photographs by Wallace Litwin; The Viking Press, Inc., New York.
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"Z.B.T. Moisture-Proofs"

your baby against diaper irritation

Ordinary baby powders absorb irritation-causing moisture. Z.B.T. Baby Powder with Olive Oil repels it! Soothes like powder, protects like oil, guards tender skin against urine scald, diaper rash, chafing, prickly heat. After every bath and diaper change, give your baby the "moisture-proof" protection of Z.B.T. Baby Powder.

Does not contain zinc stearate or boric acid
USED BY HUNDREDS OF HOSPITALS

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... there's a parade of good reading—in PARADE.

Can you wear today's styles on "those days"?

H-line? Lean line? Jersey? Bermuda shorts? Kilts? They demand "invisible" protection

You've looked at store windows. You've bought new clothes. You know how tapered and revealing the new fashions are. Can you trust the bulky belt-pin pad harness not to "show"?



Tampax, on the other hand, is completely invisible, once it's in place. (It's unfelt, too.) And Tampax makes you feel modern and streamlined on "those days". The threat of odor is removed. You even wear Tampax in your shower or tub. It's so designed that the wearer's hands need not touch Tampax. In fact, everything about it is dainty and fastidious . . . even the applicator is a throwaway. Get yours at drug or notion counters in a choice of 3 absorbencies (Regular, Super, and Junior.) Purse can carry a month's supply. Tampax Incorporated, Palmer, Mass.

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It is

Stopette . . .

the same

famed

deodorant

formula

now in a

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Stopette-Stopette

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formula

now in a

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cream

new

Stopette CREAM

positive deodorant and anti-perspirant

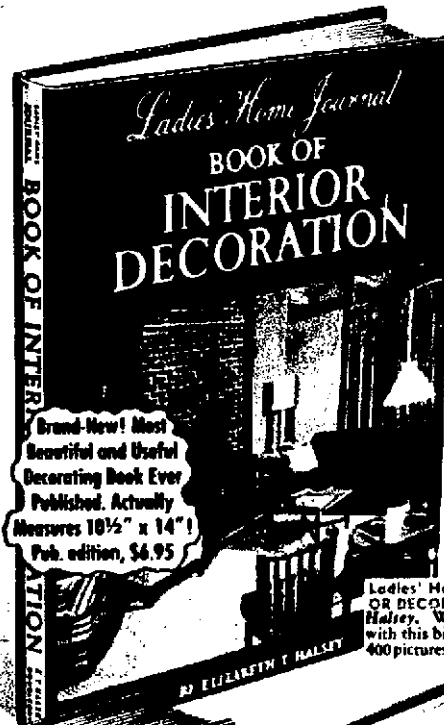
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Any Three of these fine new books (Value up to \$26.95 in publishers' editions) yours for only \$2.00

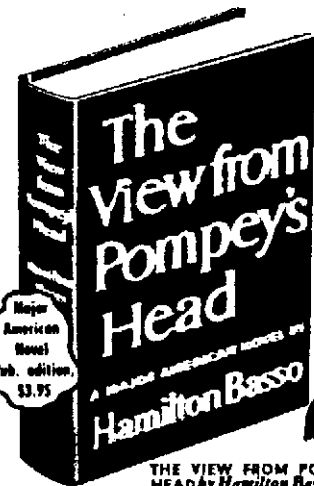
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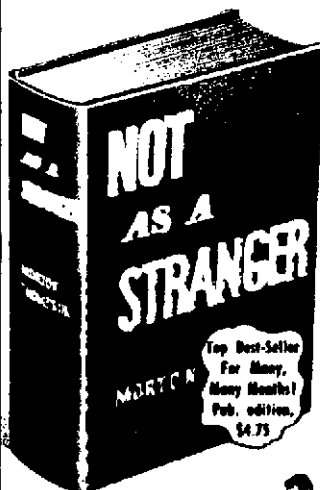
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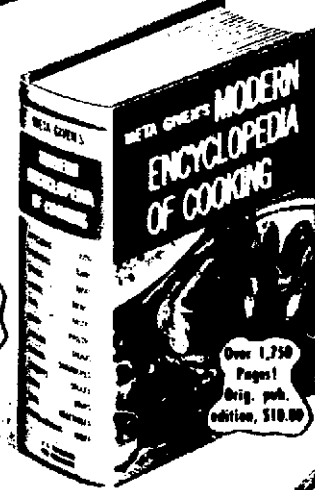
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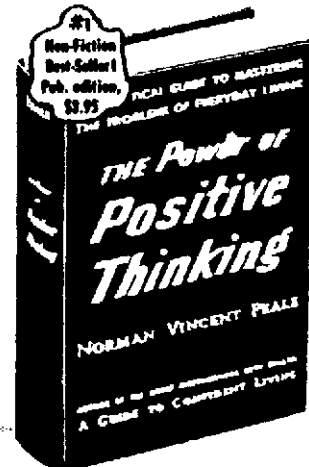
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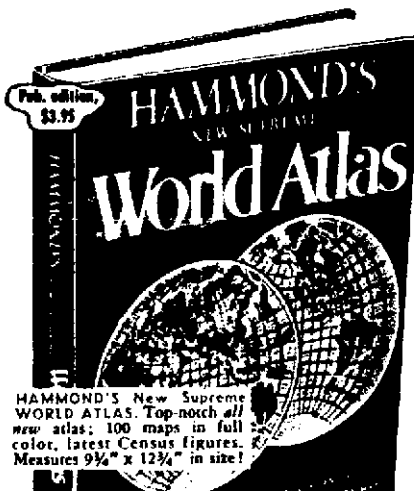
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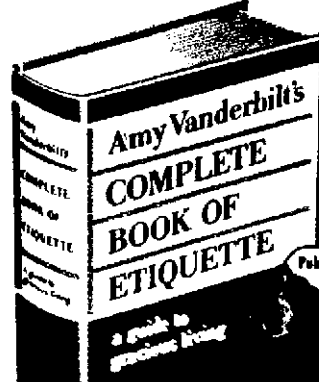
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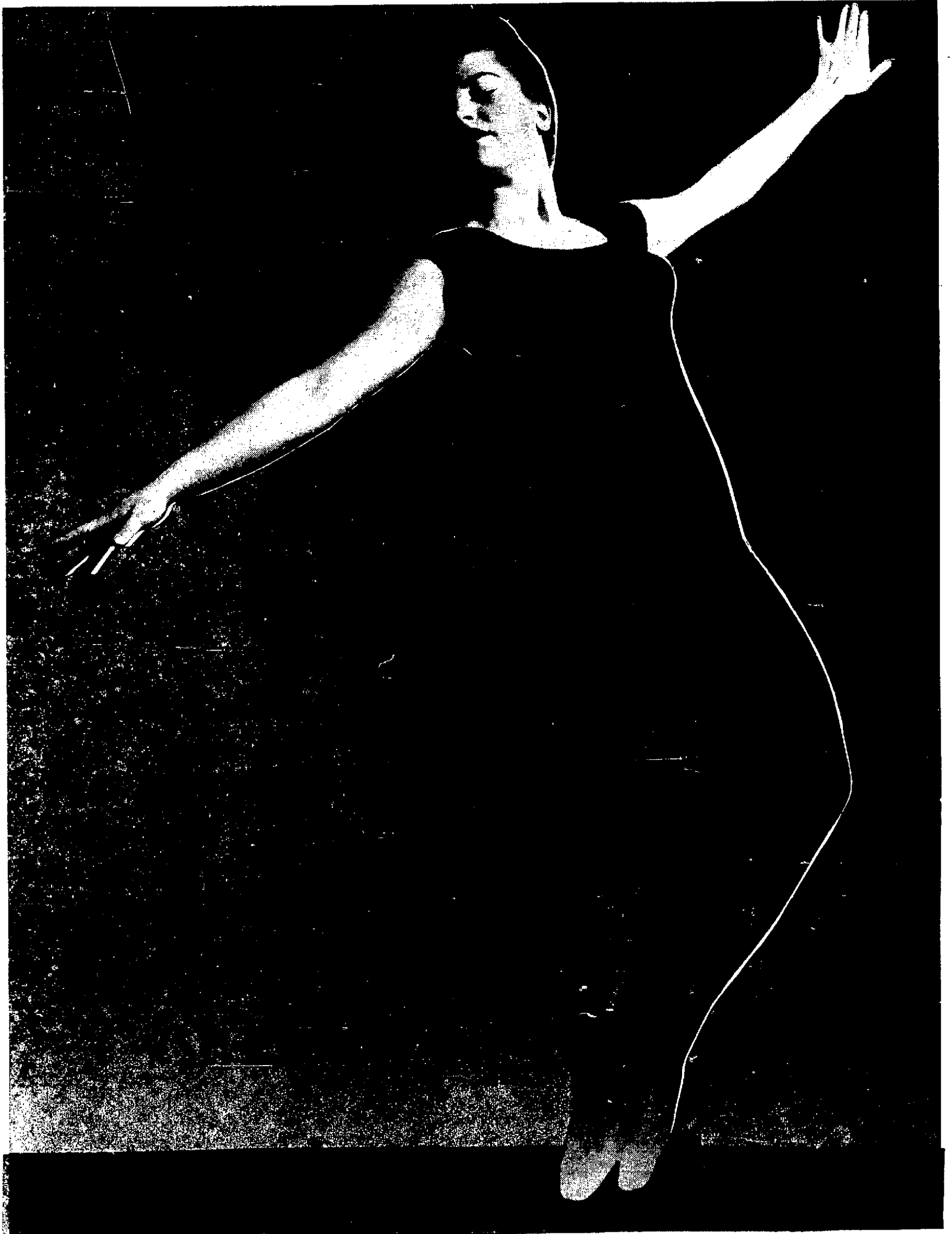
Pocket Telephone

See Page 3

Marina Progress

Turn to Page 10

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Ballet Puts Them on Their Toes ... See Page 5.

Photo of Donna Simpson
by Bryan Hodgson.

MAY LAKEWOOD STOREWIDE MID-MARCH **STRIKE IT RICH SALE**

SAVE OVER 1/2

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PUSH-BUTTON CONTROL

AUTOMATIC 2-HOUR TIMER

BAK-A-TRAY UNIT

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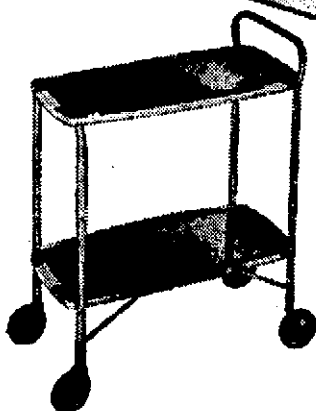


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49.95
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*Monthly payments include Maytime service charge.

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The Telephone That Fits in Your Pocket

Sunday, March 13, 1955

By James Phelan

NOT LONG AGO a Long Beach doctor's son stepped off the curb in front of his house and was hit by a car and badly injured.

His father, a general practitioner, called an ambulance and then telephoned for a specialist to go to the hospital to assist on the case.

"The doctor isn't in," said the specialist's office girl, "but I think I can get in touch with him."

At the time this conversation took place, the specialist was driving down the Coast Highway on his way to Laguna Beach. As he drove along, he reached into his coat pocket and pulled out an odd little gadget, held it up to his ear and pressed a button. He listened intently for a few seconds, then jammed on the brakes, turned around and sped to the hospital. He got there shortly before the patient arrived, and was ready to go into action as soon as the boy was rolled in on a stretcher.

The gadget that brought the specialist back on the urgent mercy mission is a six-ounce device called the Air Page. It is a portable radio permanently tuned to a Long Beach station that you probably never heard of.

HERE'S WHAT HAPPENED when the injured boy's father telephoned for the specialist:

When the office girl took the message, she immediately telephoned the Air Page headquar-

ters at 419 E. 6th St. and gave the dispatcher there a cryptic code message. It consisted of four numbers and a letter.

The Air Page dispatcher picked up a microphone and read the code message into it. This recorded it on a tape recorder that kept repeating it automatically every few seconds. From the tape recorder, the code went by leased wire to a radio transmitter on Signal Hill. The trans-

mitter sent it out over an antenna atop an oil derrick.

When the specialist, miles away on Coast Highway, pressed the button on his tiny radio he heard the three numbers that had been assigned to him. The fourth number and the letter meant "Emergency call to Seaside Hospital."

From the time that the father called the specialist's office until the doctor got the coded

message in his car, only minutes had elapsed.

AIR PAGE began operating in Long Beach just three months ago. Already it has more than 100 subscribers, including doctors, executives, salesmen, trucking companies, oil well service crews and others subject to emergency call.

The idea of the "telephone in your pocket" started several years ago in New York City. It proved so popular that it spread to Chicago, Philadelphia and other large cities.

Long Beach got Air Page only after a long and spirited battle by the American Telephone Answering Service and Physicians' Exchange, which operates Air Page. The Federal Communications Commission, which rules the nation's air waves, allows only two wave lengths to each metropolitan area for this kind of service. Los Angeles already had one and was trying to get the other one. The Long Beach firm won the remaining wave length in a series of hearings and appeals in Washington.

The service is only one-way. The subscriber can't talk back over his miniature radio. But it tells him, whether he is at the beach, in the movies, on the golf course, or out driving, whenever there is an urgent phone call or message at his office.

EACH SUBSCRIBER is given a three-figure identifying number. In addition, he can make up his own code consisting of 70 combinations of letters and numbers. For instance, "101-A2" can mean "Call home"; "101-X7," "Call your office," and "101-R6," "Stop at the Santa Ana branch," and so on.

The pocket Air Page has a

range of 50 miles; a larger auto-dashboard model works up to 100 miles. Messages are repeated constantly by the tape recorder for one hour and then are taken off the air. When a subscriber answers the "paging," his office has the dispatcher take the code off the tape recorder, so he won't answer the same call twice.

The tiny radio is a marvel of compact engineering. It isn't much bigger than a package of cigarettes and is powered by two hearing-aid batteries which will run it for about four months. A four-inch antenna sticks out of the top of the set, and brings in the calls with clarity even when the subscriber is inside a building. Air Page furnishes and services the set for \$10 a month, and there is no limit on the number of calls.

BUSINESS FIRMS keep finding new uses for it. Some companies use it to direct their salesmen in the field. Truckers can be in constant touch with their fleets. A big television network uses it to dispatch roving news cameras to the scene of fast-breaking news stories.

The service is most popular, though, with doctors — and especially obstetricians, who never know when the stork is going to send out an SOS.

"For the first time since I started delivering babies," said one obstetrician, "I can go out and play golf on my day off and really relax. I know the office can get me if they need me, even when I'm 'way out in the rough on the back nine."

"The darn thing has cut five strokes off my golf score. It's like having an extension phone with a 50-mile cord."

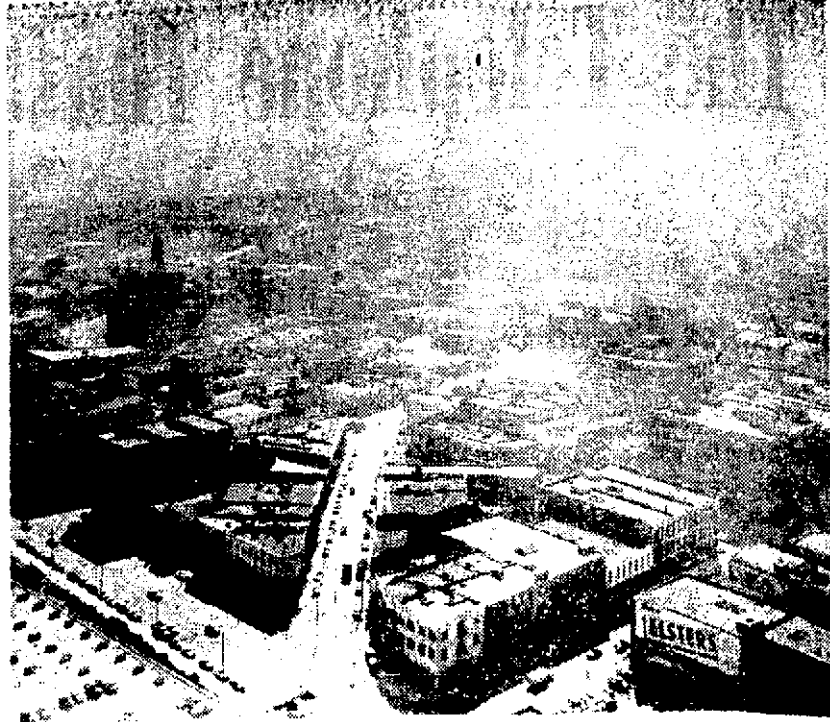


Like using a telephone with a 50-mile extension cord, communication by Air Page, new Long Beach radio call service has wide application for doctors, and in industry. Here, a driver gets instructions over tiny receiver from his distant office.



—A. C. Brown Photos

From this compact operating center, Mrs. Dorothy Emerson, dispatcher, takes calls and sends out coded messages which guide subscribers at remote points.



On a sunny day (left) a white cloud of smog moves into Los Angeles from southwest. Right, vast smog cloud hangs over the same area.

Smoking Out the Smog Facts

(EDITOR'S NOTE: Smog, the murky price of modern industrial civilization, lies heavily over many of the nation's major cities. It's always unpleasant and it can be deadly. And, a few cities have shown, it can be virtually eliminated. Here is a roundup of what is being done about the nation's biggest industrial headache).

IT'S NASTY, dirty, smelly and something every city wants to eliminate without giving up industry, which usually is blamed for it. Nobody, including the President, has a good word for it. It's smog, a two-billion-dollar national headache.

President Eisenhower pointed up the problem in his recent health message recommending record funds (\$742,500) for air pollution studies by the U. S. Public Health Service.

The federal agency now is operating an air sampling network, through which it collects air pollutants in more than a score of American cities.

An Associated Press survey shows a similar increased awareness on many fronts and expenditures of many millions of dollars for smog control.

"As a result of industrial growth and urban development," the President declared in his message, "the atmosphere over some population centers may be approaching the limit of its ability to absorb air pollutants with safety to health."

IN SHORT, as many doctors have said, smog isn't good for you, whether you live in New York, Cleveland, Chicago or Los Angeles.

And if it's Los Angeles, you're apt to be swept up in a civic psychosis. Everybody talks about it in Smogville-on-the-Pacific. And everybody, from the Governor on down, seems to have had a snooftul.

There are 14 anti-smog bills before the California Legislature, including two asking for a state control board. The Los Angeles County Air Pollution Control District, now in mid-upheaval, employs 170 persons and spends more than a million dollars a year on research and enforcement. A businessmen's group, the Southern California Air Pollution Foundation, pro-

posed a two-million-dollar plus research program and warns it will take 100 million dollars in all to eliminate smog in the area.

LAST OCTOBER, when Los Angeles lay besmogged for three weeks, Gov. Goodwin J. Knight declared a state of emergency. He asked oil refineries to shut down for a short period. The owners refused, insisting they had spent 20 millions on control devices and the plants were no longer a major smog factor.

Now the Governor is urging a six-point study by the University of California and the State Public Health Department calling for, among other controls, devices to capture hydrocarbons from auto exhaust fumes.

California has six million autos and trucks, about 40 per cent of them in the Los Angeles area. Research Director Gordon Larson of the Los Angeles Control District says 90 per cent of the city's morning smog comes from auto exhausts. Industry and back yard incinerators (incinerators may be banned this summer if legal proposals go through) contribute the rest.

Where Denver, the mile-high city, enjoys visibility of at least 20 miles for 84 per cent of the time, Los Angeles can now expect air as clear as that only 2 per cent of the time.

Visibility in Los Angeles frequently is less than one-eighth of a mile — about one block.

THE WORST PROBLEM in the east is probably the New York-North New Jersey area. Although Dr. Leonard Greenburg, New York City smog czar, says air over Manhattan has grown cleaner in the last 10 years. Smog lays a heavy hand on the industrial Jersey side of the Hudson.

A New Jersey state commission is just getting under way, but enforcement at city levels has tightened up and industrial smoke fines are increasing.

On the New York side, 175,000 apartment houses with their heating and incinerating equipment are the major problem. Inspectors have fewer than 20,000 factories to watch.

The control program costs New York \$400,000 a year, employs 22 inspectors and numerous researchers. Laws provide for city approval of all smoke-

By Bill Becker

producing equipment before and after installation, and for fines of \$25 and \$50 for offenders.

New England is relatively smog-free. Boston claims one of the first U. S. smoke control laws (enacted in 1910), not much heavy industry, and favoring breezes off the bay. Only on occasional still winter days does smog hang over the Common.

PERHAPS the happiest development in this field in the last decade is the emergence of Pittsburgh into the sunlight. Smoke has been reduced 94 per cent since the end of World War II, says the Weather Bureau — in 1946 the city had 298 hours of heavy smoke, in 1953 only 16, and in the first 10 months of 1954, less than one full hour.

This cleansing came when Pittsburghers finally "got tired of waking up every morning with a nose full of black dust," as one official put it. But it required newspaper, radio and lecture campaigns to arouse interest in smoke abatement.

Then came ordinances prohibiting any coal creating heavy smoke, limiting the time a stack could emit dense smoke, and providing stiff fines for violators. But, as Sumner B. Ely, Pittsburgh's veteran smoke preventer, says:

"Smoke is not stopped in the courtroom; it is stopped in the fire box. Convince a man he is losing money up a smoking stack and you don't need enforcement. Very little legal action has been necessary."

The job in Pittsburgh has been done on a budget averaging about \$85,000 a year for the last five years, with Allegheny County adding \$55,000 annually. Industry, of course, has poured hundreds of thousands into the fight.

A strong contender for Pittsburgh's old smoky laurels is Cleveland which, according to its own smog commissioner, Howard J. Scott, releases more pollutants into the air than Los Angeles.

WHERE INDUSTRY in Los Angeles burns virtually no solid fuel, Cleveland factories burn millions of tons of coal. The Cuyahoga River valley has one

of the nation's biggest concentrations of steel mills, oil refineries and other heavy industry.

Chicago is laying out \$303,232 for its control this year and is sootier than Cleveland.

Detroit, producer of the motorcars other cities blame for their smog, claims relatively clean air.

CINCINNATI is one of the most smog-conscious of cities. It is spending \$108,000 a year and concentrating at present on reducing garbage and rubbish burning.

The Ohio city also is the site of the U. S. Public Health Service's research laboratory, where chemists may come up with a test tube answer to the riddle of smog. They're under the direction of a new federal smog detective, Arthur C. Stern, for 13 years chief industrial hygiene engineer of the New York State Department of Labor.

Stern says there is no definite proof that polluted air is causing diseases like lung cancer, tuberculosis and other respiratory ailments. But, he says, there is a definite suspicion that dirty air affects man's health.

With increasing industrialization, smoke is receiving more attention in Birmingham, Atlanta, Houston and Dallas. Even Denver is beginning to notice a little "smaze" — a concoction of smoke and haze.

But there's scant doubt the problem is causing most apprehension in California. Despite San Francisco's boast of being "the air-conditioned city," with water on three sides and prevailing Pacific winds, studies show decreased visibility, increased odors and dustfall.

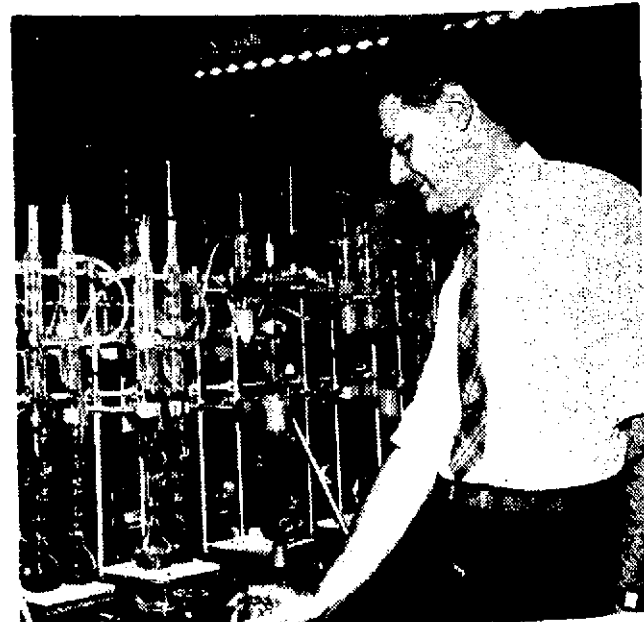
SMOG CROP DAMAGE in Los Angeles County is estimated at several million dollars a year. The acrid fumes have a decided effect on many humans, too. During the peak season, July to November, nasal and chest specialists say their business doubles.

The battle for cleaner air has reached the stage of agitation where men are moved to Scripture. Alfred B. Strickler, a suffering citizen of Elizabeth, write the governor of New Jersey, summing up his opinion of official efforts against smog in this wise:

"The wind goeth toward the south and turneth about unto the north; it whirleth about continually and the wind returneth again according to his circuits."

Replied Gov. Robert M. Meyner: "I would say that air pollution confirms the Biblical teaching, 'As ye sow, so shall ye reap.'"

To which all city dwellers who await the millennium of pure air would add, "Amen."



—AP Newsfeatures Photos

Arthur Stern, new smog detective for U. S. Health Service, examines service's Cincinnati laboratory.



Signals crossed? Not so! Audrey Share (l) directs pupils Victor Riolo and Sandra Bedard in classical ballet pose. Albert Ruiz (R. center) poses two other students, Carol Campbell and George Jack (front) in modern contrast.

Ballet Puts Them on Their Toes

DO YOU THINK that only girls take ballet? You're wrong. A number of boys in their late teens and early 20's are among the most enthusiastic pupils. They find that ballet improves their poise, balance and co-ordination; they can walk better, dance better, even drive a car or pilot an airplane better because of knowledge of ballet.

And certainly they can become better sportsmen. Wrestlers and basketball players especially appreciate ballet. A pirouette in ballet is like a pivot in sports, only more so. A lunge in ballet is the same as the lunge of a basketball player when he tosses a ball into the basket—only if he knows ballet he can do it more gracefully and toss the ball faster and higher because he will be on his toes instead of on the balls of his feet.

Stressing the importance of ballet in the lives of men and women, boys and girls, regardless of age or condition of life, is one of the joys of Audrey Share, English dancer and teacher transplanted in Long Beach. Audrey teaches and directs and her husband, Elmer Share, manages the Audrey Share School of Dance, 617 California Ave.

MISS SHARE, who was born in London, danced in the Sadler's Wells Ballet Co. and then for years taught in the Royal Academy of Dancing. She came to Long Beach eight years ago.

John Hart, one of the outstanding male dancers of the Sadler's Wells Ballet Co., was one of her pupils, and when Hart came to Los Angeles with the ballet company a year ago he came on

to Long Beach and taught some of her classes.

She taught Belita, motion picture ice skater and dramatic actress—but in those days her name was Belita Jepson-Turner. She taught Glynis Johns, actress.

Miss Share has appeared in Singers Workshop productions. She was in "Desert Song" and "Rose Marie" and she was the ballerina in "Song of Norway."

She taught the 12 couples who danced authentic English folk dances in the film, "The World Dances."

In addition to her studio work she teaches a combination of calisthenics, ballet and tap Monday, Wednesday and Friday mornings in Pacific Coast Club for PCC members and their guests. "Some of my pupils are 70 and tell me about their great-grandchildren!" she says.

Miss Share emphasizes classical ballet in her studio instruction but she also teaches character dancing—the Scottish Sword Dance, for instance, in which the dancer dances over crossed swords on the floor; the Irish jig; the Sailors' Hornpipe, which she says first was danced in 1465 in the British navy and has not been changed since then; an Estonian fish girl's dance, the French Galliard, the Italian Tarantella, Tyrolean dances and the Gaviotte, which is an old English dance. These are a few ex-

amples of the dances she teaches.

ALBERT RUIZ, who teaches modern ballet, tap and Spanish dancing in the Share studio, was leading dancer in the original Broadway production of "Brigadoon" and "Pal Joey." He was in "Road to Rio" and taught Bob Hope and Bing Crosby a Latin-American dance for the production. He trained under Agnes DeMille, Bob Alton, Lester Horton, Myra Kinch, Gene Kelly, Danny Hoctor and Carmelita Maracci. He is choreographer for the Dancers Workshop.

George Chakaris, who started with the Share studio five years ago, appeared in the movies, "5,000 Fingers of Dr. T.," "White Christmas," "Brigadoon" and "Girl Rush," and in the stage production, "The Great Waltz." He was so photogenic in "White Christmas" that the studio received a number of fan letters asking for the identity of the "second boy to the left of Rosemary Clooney." Screen tests now are being made of him.

Lisa Lang, now in "Peter Pan" in New York, also in films; Mike Stevens, now studying in New York, and Stephanie Loren, dancing in Las Vegas, are former pupils.

The Shares find that every person has a "dance I. Q. potential," a potential of ability to learn to dance. However, they find that the degree of grace and skill a person acquires in dancing is not directly related to this "I. Q. potential." A person with medium or limited ability who will work can become a better dancer than a more gifted person who is lazy.



Victor Riolo, Victor Potter, Jim Warfel (l to r) do the third arm position which is part of the classical ballet.

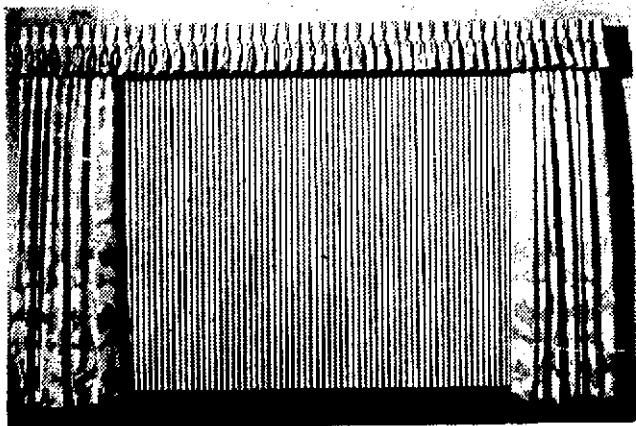


Photos by Bryan Hodgson

Gloria Iseman relaxes in a fetching pose as she relaxes between dances in rehearsals at Audrey Share studio.

By Vera Williams

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Young Edisons Strut Their Stuff

By Bob Swanson

IN THIS SUPER-SCIENCE ERA of jet planes and H-bombs, not all the scientists are adults. Many teen-agers—including teen-age girls—show scientific prowess.

Scientific objects in miniature, such as steam engine, steam turbine, space port, anti-smog device, air conditioner and dynamo capable of producing "home made" electricity will be exhibited at the Lindbergh Junior High School's annual science fair March 15-18.

All of the objects have been made by young scientists—advance students of Dr. Francis St. Lawrence, chairman of Lindbergh's science department. All but one of the students is a 9th grader and two of them are girls!

Six prizes will be awarded, three for operating models and three for non-operating. The winners will be entered in the Southern California Science Fair at the county museum in Los Angeles in April.

The school's science fair represents a conviction of Dr. St. Lawrence that the project method is a valuable educational tool



Science world is for women, too, as Ann Megorden, left, and Lanny Consalvo have proved at Lindbergh Junior High.

in developing the interests and ability of individual students. He told a meeting of science teachers in Berkeley recently that individual projects and science fairs also help utilize the potentials of superior students.

TWO 14-YEAR-OLD GIRLS are entering the fair this year.

Ann Megorden, of 1432 E. Market St., has fashioned a dynamo which, she hopes, will furnish enough "home made electricity" when completed to keep a small street light burning. Her father furnished an old magnet to get her started.

Lanny Consalvo, of 1806 Luray St., is completing work on a practical model—a precipitator which eliminates smog. It is built of a length of pipe, asbestos, and an old heating unit from an electric toaster.

Smoke is introduced into the bottom of the pipe but the unburned bits of carbon are consumed before reaching the top. To add realism, Miss Consalvo may construct the model of a factory near the precipitator.

TO SHOW OPERATION of an oil well, Duane Gann, of 6067 Lemon Ave., and Tommy Thompson, 4571 Banner Dr., both built model oil wells, complete with moving parts. Tommy's even has a blinking red light on the top to warn low flying aircraft.

Hal Hylton, of 1422 E. 55th

St., made a steam engine (the piston is a six penny nail) and spun the flywheel so violently that he decided to add a dynamo. The latter was constructed from a horseshoe magnet taken from an ancient Ford and 12 feet of copper wiring.

Walter Matherly, of 5259 Cherry Ave., built a steam turbine which operates a dynamo. He used parts fabricated by hand or salvaged from junk heaps. He has already produced a "measurable amount" of electricity, but not quite enough to burn a lamp as yet.

Walter, fittingly, hopes to become an electrical engineer or nuclear physicist.

CRAIG WILLETT, of 5650 Rose Ave., has a practical turn of mind. Using a one-quarter-horsepower electric motor from a discarded washing machine, and other assorted materials, he built an air-conditioner which can discharge cooled, filtered air into a room at the rate of 1500 cubic inches per minute.

Inside the plywood box is a blower, a belt, tileboard, water pan, copper screen, and an assortment of nuts, bolts and screws. After 80 hours of labor, Craig reported, the project was almost complete.

Jim Boland took a long look into the future and has constructed his version of the space port.

(Continued on Page 20.)

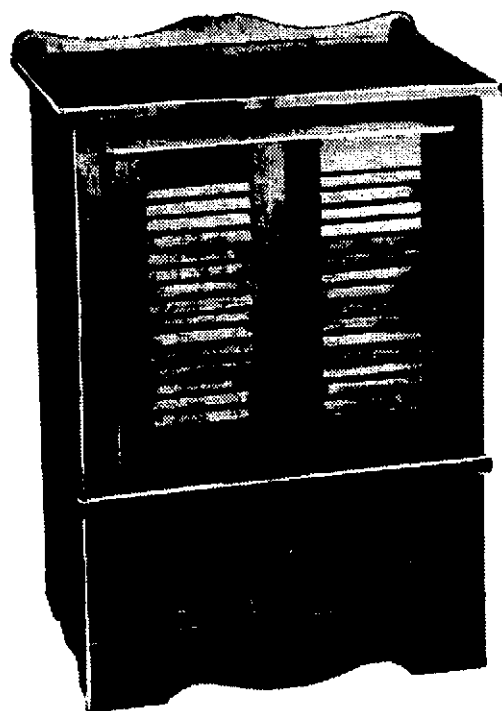
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Young scientist, Craig Willett, has constructed workable air conditioner which he'll show at science fair.

Frank Lindgren Photos



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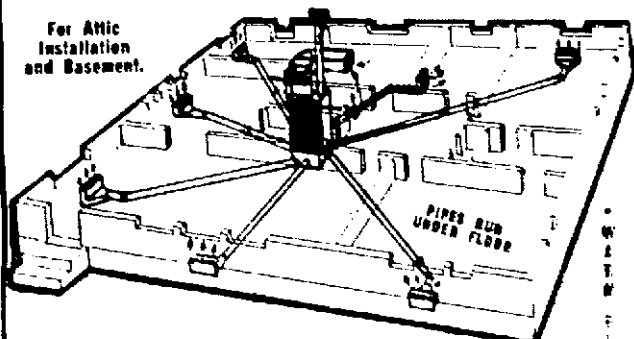
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When Snow's in the Mountains



With ample snow on the slopes of near-by mountains, Long Beach skiers are having happy week ends. Skrid Finnen, a local club of 40 active skiers, recently visited Blue Ridge, Big Pines area. Johnny Stevens finds snow to his liking.



—Photos by Dick Kuhn

Andy Bryson speeds on top of the world. Air is nippy and smog-free.



And sun is shining so brightly that pretty Olive Fiddis tries for a tan.



—Photo by John M. Stevens

This is a slippery business. Bonnie Lee, Joanne Lee and Louise Romine (l. to r.) think so. Skrid Finnen members plan trips every week, to a different snow area. Bob McCoy is club president. Bob Richmond and Doug Lee are student instructors.

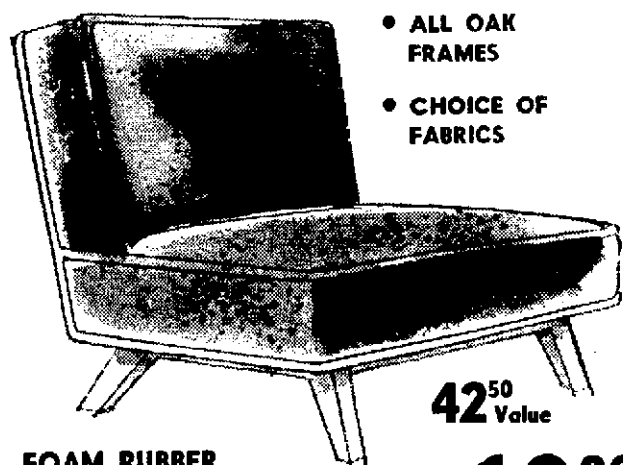
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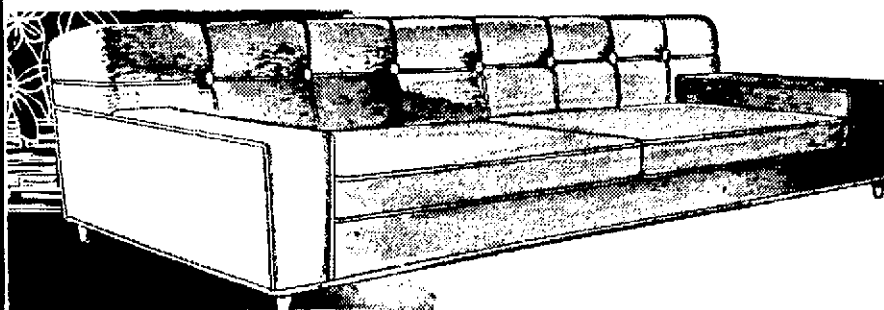
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All hardwood frame, white and black cover.....

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380.00 QUALITY OF CALIFORNIA

8-FT. SOFA The finest in hand tailoring and custom design. Fully guaranteed 10 years.....

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SAVE at LEAST 30% on BEDROOM

199.50 NEW CARRELL MAHOGANY

All eastern hardwood double dresser, mirror, headboard with attached night stands. Choice of coral or ivory mahogany.....

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Low poster bed, double dresser, mirror, 2 night stands.....

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Modern bed, 9-drawer triple dresser, mirror and 2 night stands. All dust-proofed drawers center guided.....

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'Water Capital of the West'

(Editor's Note: This is the first in a series of articles describing the business, industrial, recreational and cultural development of the Long Beach area. A second article will appear in two weeks.)

THE ALAMITOS BAY MARINA, designed to be one of the world's finest small boat harbors, will be filled to capacity almost as soon as it is completed.

This prediction was made by George F. Nicholson, consulting engineer, at the annual convention of the American Society of Civil Engineers in San Diego.

"Practically all of the existing small boat anchorages on the California coast are filled to capacity and boat owners seeking moorings are being constantly turned away due to lack of facilities," Nicholson said.

"The Marina will be a very important link in a chain of

By Harry Fulton

small craft anchorages proposed along the coast, and when completed it will stimulate the development of similar projects which are so urgently needed."

NICHOLSON, along with the consulting firms of Moffatt & Nichol and J. W. B. Blackman, prepared plans for the Marina, which is now in the second of three phases of development.

The \$10,000,000 Marina project, authorized by a vote of the people in 1953, will provide berthing facilities for 1878 pleasure craft in four anchorage basins, an inner bay water recreation area of 365 acres and a smooth-water, deep-channel outlet to the sea. Once outside the channel, the small craft also will have breakwater protection

along the full eight miles of the city's shoreline.

In addition, the Marina will include parking spaces for more than 3,000 automobiles, facilities for boat service and repair, sites for two yacht clubs, administration and operational buildings, concession buildings and a site for a bay-front restaurant.

The entire area will be attractively landscaped, and a four-lane perimeter road will provide easy access to the parking areas and boat berths, with limited through traffic between Seal Beach and Long Beach.

When completed, the Marina, including Marine Stadium, which is reserved for boat racing and water skiing, will combine with the vast protected offshore sailing area and the city's multi-million-dollar harbor to make Long Beach the "Water Capital of the West."

Once a mere tidal estuary of

Seaward extension of rock jetties at channel entrance of Marina is complete. Cost, \$1,769,349.

the Pacific Ocean and a sea outlet for the San Gabriel River, Alamitos Bay is being transformed into a small boat harbor in three stages.

STAGE 1, consisting of seaward extension of rock jetties at the channel entrance to a distance of 3,300 feet, already has been completed at a cost of 1,769,349. Together with proposed deepening of the entrance channel and removal of the low Ocean Blvd. bridge over the entrance, this will provide safe water access to the bay for the first time.

STAGE 2 of Marina development, a \$2,255,045 project, calls for complete development of the area from the entrance channel northward to the Pacific Electric railroad tracks. This work is now under way and will be completed by January or February of next year. Complete anchorage facilities, including individual slips, will be provided in this area for 342 small craft between 20 and 80 feet in size. And as the engineers work on the boating facilities, the city will provide the needed roadways, parking areas and landscaping so that all work will be concluded at the same time.

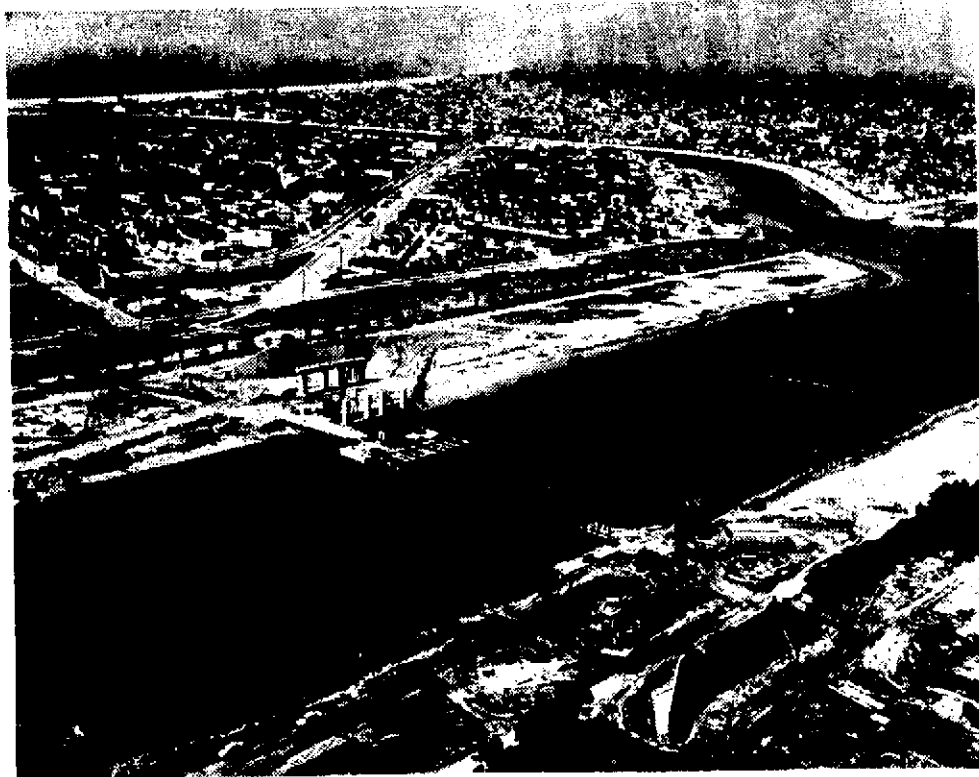
STAGE 3 of the project, which involves complete development in

the area from the Pacific Electric tracks northward to Pacific Coast Highway has been delayed because of problems encountered in rerouting the railroad right of way. The railroad runs through the heart of the Marina, and work on Stage 3 must be delayed until new right of way can be acquired to the north.

This development, a \$5,000,000 or \$6,000,000 project, is the largest of the three. It will provide facilities for more than 1,300 boats. Dredging of the area for Stage 3 will involve removal of 2,130,000 cubic yards of sand. For Stage 2, now under way, 2,500,000 cubic yards are being removed.

When all dredging is completed, the water area of the bay will extend from the Alamitos Bay Peninsula to a point within 500 feet of Pacific Coast Highway.

Loss of the Ocean Blvd. bridge over the channel entrance will be offset by construction of a new bridge over Marine Stadium. This bridge, known as the J. H. Davies Bridge, is now being built under a separate bond issue and will be a connecting highway link accommodating traffic between Seal Beach and Long Beach. A six-lane structure, it will connect E. Second St. and Pacific Coast Highway.



—Pacific Air Industries Photo for Guy F. Atkinson Co.

J. H. Davies Bridge is now being built over Marine Stadium, a connecting link between Seal Beach and Long Beach, and E. Second St. and Pacific Coast Hwy.

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\$3975 TOTAL COST

on your level lot, plus sewer connection

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The name "biogeochemistry" has been given to this new method of exploration. Its application may be extended to detect such rarer minerals as vanadium, silver, gold, tungsten and uranium.

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A sealy innerspring mattress and box spring set

74.95 specifications **49.95**
complete

- 200-COIL UNIT

De luxe feature mattress with medium firm coil tension unit, generous amounts of quality cotton felt and sisal insulation, vertical stitched pre-built borders, ventilators, strap handles, neatly taped edges . . . quality features that add up to a terrific mattress at this price. Tailored in long wearing, striped ticking. Includes matching box spring.

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Button tufted, taped edge mattress with firm tension steel coil unit plus hundreds of eyelets for interior freshness. Beautifully tailored in 8-oz. heavyweight ticking with generous layers of cotton felt and sisal insulation. Metal handles, pre-built borders, plus sturdy box spring.

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Sealy's famous extra firm steel coil unit provides healthful, extra firm support and comfort. Expertly tailored in heavy 8-oz. ticking with neatly taped edges. Expensive 3-row eyelet border for top ventilation. Includes heavy-duty box spring.

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This popular set is also available in oversize sets.	
135.00 twin or full-size 80" length set	89.95
159.00 queen-size set . . . a big 60"x80"	105.00
209.00 huge king-size set, 6-ft. by 7-ft. with two box springs	139.00

D sealy's twin mattress and box spring set with legs

72.50 specifications **47.95**
complete set

2 sets for 95.00

This wonderful versatile set includes innerspring mattress and matching box spring plus 6 smoothly tapered hardwood legs. Quality features include taped edges, strap handles, pre-built borders. Expertly tailored in fancy, durable striped ticking. Smart as studio beds, studio couches in the den or extra beds for the guest room.

EXTRA SPECIAL . . . INNERSPRING MATTRESS AND BOX SPRING SET	
Resilient combination upholstered in heavy ticking, pre-built borders, strap handles, neatly taped edges.	
67.50 value	set 44.95
Mattress only	24.95

May Co. Lakewood—Sleep Shop—Third Floor

When the Mormons Went to War

By Bill Conway



—Photos by the Author

Heavy wagons of this type, drawn by mules or ox teams, carried Mormon troops' supplies on historic trip west.

WESTWARD from Santa Fe to the California coast the old trails of the pioneers are covered over with long, strong ribbons of asphalt and concrete. Hurrying cars and thundering trucks go by in endless streams and the roads are loud with the mutter of motors, the whine of tires and the long howl of warning horns.

Only yesterday, as history is measured, the sound of traffic on the trails was the shriek of dry axles, the rattle of trace chains and the voices of bull-whackers and mule-skinner, harsh as a seagull's cry.

Restless mountain men, adventuring westward from Santa Fe, laid down the first faint paths. Since such men traveled light and fast when they crossed deserts and mountains some of the routes they used could never be traveled by wagon trains. It re-

mained for the United States Army to straighten and broaden the trace.

In 1846, when President James K. Polk dreamed his dream of a western empire, Stephen Watts Kearny and his First U. S. Dragoons rode out from Santa Fe en route to San Diego to aid in taking and holding the California country. Doniphan's Volunteer Missouri Cavalry followed close behind. And after the horsemen marched the Mormon Battalion, 400 fledgling infantrymen under Brevet Col. Philip St. George Cooke.

THE MORMON BATTALION was, perhaps, the most remarkable and undoubtedly the toughest unit ever attached to the United States Army. Having

been driven out of their city of Nauvoo by lawless mobs, they were encamped, in the year 1846, at Council Bluffs, Iowa, awaiting an opportunity to move out across the raw prairies and find, somewhere beyond the barrier mountains, a place where they could live in peace. Brigham Young, however, had neither funds nor gear for the long trek westward and however strongly he desired to send an advance party into the unknown western country it seemed that only a miracle would make such a move possible.

The miracle occurred. Elder Jesse C. Little proposed that a Mormon battalion be offered to President Polk to bolster Kearny, who needed more strength, particularly infantry reserves. The offer was accepted and the battalion formed. Thus the Mormons were able to send an expeditionary force into the west with Uncle Sam paying the bills, the soldiers turning their pay back to the church, which needed funds, and the men keeping uniforms and gear after their enlistment ended.

On July 21, 1846, final arrangements having been cleared by the ancestors of Pentagon brass, the battalion left Council Bluffs for Ft. Leavenworth to be formally enlisted. They marched away without benefit of bands or patriotic speeches, with the solemn sermons of their elders deep-rooted in their minds. They were not to consider themselves mere mercenaries in the Army of the United States. They would be soldiers of the Church and whatever battles they might join would be fought for religious freedom, a principle as old as Christianity itself.

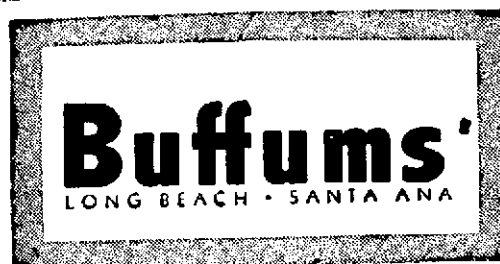
AT LEAVENWORTH, Philip St. George Cooke and Andrew Smith, West Point officers with the brevet rank of colonel and lieutenant colonel, respectively, were assigned to the battalion, Cooke as commanding officer, Smith as adjutant. On the morning of Aug. 13, 1846, they formed their columns and supply train and stepped off from Leavenworth on the trail to Santa Fe.

The horse soldiers made better time but that was because the battalion had 20 wagons in their supply train, each loaded vehicle weighing some 4,000 pounds and hauled by teams of 10 or 12 mules or oxen. They were only a day or two behind Kearny at Santa Fe, however, and when the expedition leader received reports that the campaign in California was not going well and rode westward with his troopers Cooke and the battalion were on their own.

Through that part of old Sonora which is now New Mexico and Arizona the battalion route stepped stubbornly along. Sometimes whole companies heaved and hauled the wagons up steep slopes and through drifts of sand when the weary mules and oxen were too weak to move the loads. The savage sirocco burned them black in the daytime and at night they slept cold in their threadbare blankets under the desert stars. Their government-issue boots wore out and they bound their blistered feet with rags and made moccasins of the raw hides of mules and oxen that died beside the trail.

At the Sonora village of Tuc-

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store hours: 9:30 A.M. to 5:30 P.M. — Fridays 12 noon to 9 P.M.



Where once Mormon Battalion rolled wagons over rugged terrain, a paved road now traverses Santa Rosa Mts.

son the battalion turned northward, heading for the mouth of the Gila River. They reached the Colorado the next day, and there they entered the California desert, beginning their six days of the Jornada del Muerte — the Journey of the Dead — six days in a trackless, blazing hell.

Why Cooke veered northward through the grim Chocolate and Chuckwalla Mountains instead of following Kearny's route along what later became the Vallecita stage route is not known. While parts of the route the battalion traveled across the Southland desert have been chosen by modern engineers for portions of major highways there are many miles of that forgotten trail where wheels will never turn again.

The trail of the battalion, after leaving the Colorado, has been

fairly well authenticated. From the river it struggled through the sand dune country northwest of Yuma and into the rough terrain of the Chuckwalla Mountains. Northward, past the Salton Sink and up to the Pinto foothills it left a dismal pattern of sunbleached skulls of their animals, broken wagons and discarded gear to mark the way they passed.

IN BOX CANYON, an offshoot of Painted Canyon some 15 miles east of Indio, they hacked and blasted ruts in the nearly sheer canyon walls and eased their wagons down to the canyon floor with ropes. Haggard and half-starved, their uniforms in shreds, they stumbled on across the upper end of Coachella Valley and found a tiny oasis at the foot of the Santa Rosa range, believed to be the spot where Palm

(Continued on Page 20.)



exclusive Triple-Action makes Rug-Sheen deep-cleaning three times as efficient

1 Rug-Sheen dry cleans deep into your rug ... right down to the backing; it "shampoos" stubborn spots that must be washed out; fluffs your rug.

2 Rug-Sheen combines the benefits of both dry and moisture cleansing. None of the life and body of your rug is washed out, no shrinking.

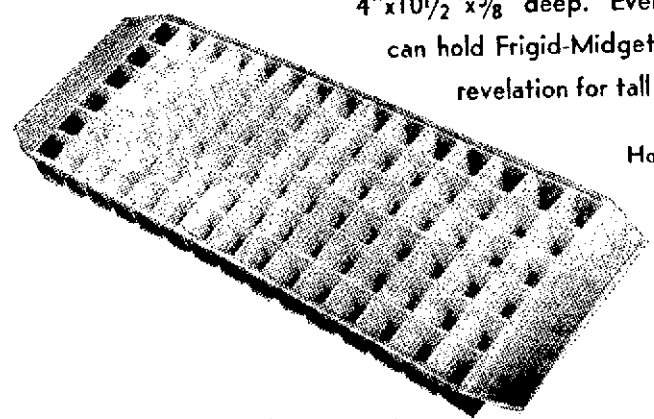
3 You get the magic of lanolin, quickly absorbed by those thirsty fibres, for the conditioning effect that means longer life and beauty.

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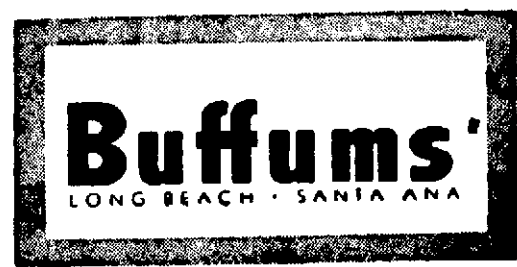
90 miniature ice cubes

'Frigid-Midget' 2 trays for \$1

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with lanolin

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half gallon
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1.25 brush applicator with handle



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Don Garber Photo

Audience-activated forest fire model at Exposition Park fascinates spectators, teaches them fire prevention lesson.

Vacation Preview

By Goldie M. Harper

IF YOU are a nature lover, business man, homemaker, student, sport or commercial fisherman, hunter, trapper, rockhound or tourist, you will have fun and get a lot of sugar-coated education by making a visit to the new exhibit of the California recreation, parks and forest spots, in the State Museum of Science and Industry, in Exposition park, Los Angeles. These exhibits have been expanded into a great \$2,500,000 program.

If you'd like a preview of your vacation spot, in capsule form, colorful landscapes show the state's wide variety of natural terrain, the desert, Death Valley, the mountains for altitude and scenery; Yosemite, Redwood Empire, the Sierra Nevada.

Through cooperation of the Redwood Empire Association, an illusion of an actual forest primeval has been achieved. There is a mammoth real waterfall, an undershot water wheel, small

pinetrees, wild life flora and fauna really growing around it. A heady, piney smell is in the air. There's a real Redwood burl specimen, shaded by tall pines. Their branches have been processed so that they will stay green and will not shed their needles. Displayed is the largest piece of lumber believed to be in existence; a redwood slab, 12 feet six inches by six feet nine inches, two and one-half inches thick.

The exhibit showing how plywood is made—from sawing the round slab from the tree trunk, peeling this round to the core, like an apple, on to the finished product—intrigues all ages.

In the Southwest wing on the ground floor is an exhibit of silky grey, live Chinchillas.

A fascinating exhibit that makes visitors hungry is in the Agricultural hall. Prize fruits and vegetables, preserved by a

(Continued on Page 16.)



Rothschild Photo

Old when Christ was born was giant redwood from which was cut this slab, a part of Exposition Park's museum.

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56 Sizes

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FINISHED LENGTH	50"	Overall width to the pair	75"	100"	125"	150"	175"	200"
10-36"	7.98	12.98	15.98	18.98	24.98	31.98	34.98	
36 1/2-45"	8.98	14.98	17.98	21.98	27.98	35.98	38.98	
45 1/2-54"	9.49	15.98	18.98	25.98	31.98	39.98	44.98	
54 1/2-63"	9.98	16.98	21.98	28.98	34.98	42.98	49.98	
63 1/2-72"	10.29	17.98	24.98	31.98	35.98	45.98	53.98	
72 1/2-84"	10.49	19.98	27.98	34.98	38.98	48.98	55.98	
84 1/2-90"	13.98	21.98	29.98	38.98	44.98	53.98	59.98	
90 1/2-99"	14.98	22.98	34.98	42.98	48.98	57.98	64.98	

Find your size, consult the chart for price and bring us your measurements. Our decorating staff will help you if you so desire. Allow three weeks for delivery as these drapes are made to your order.

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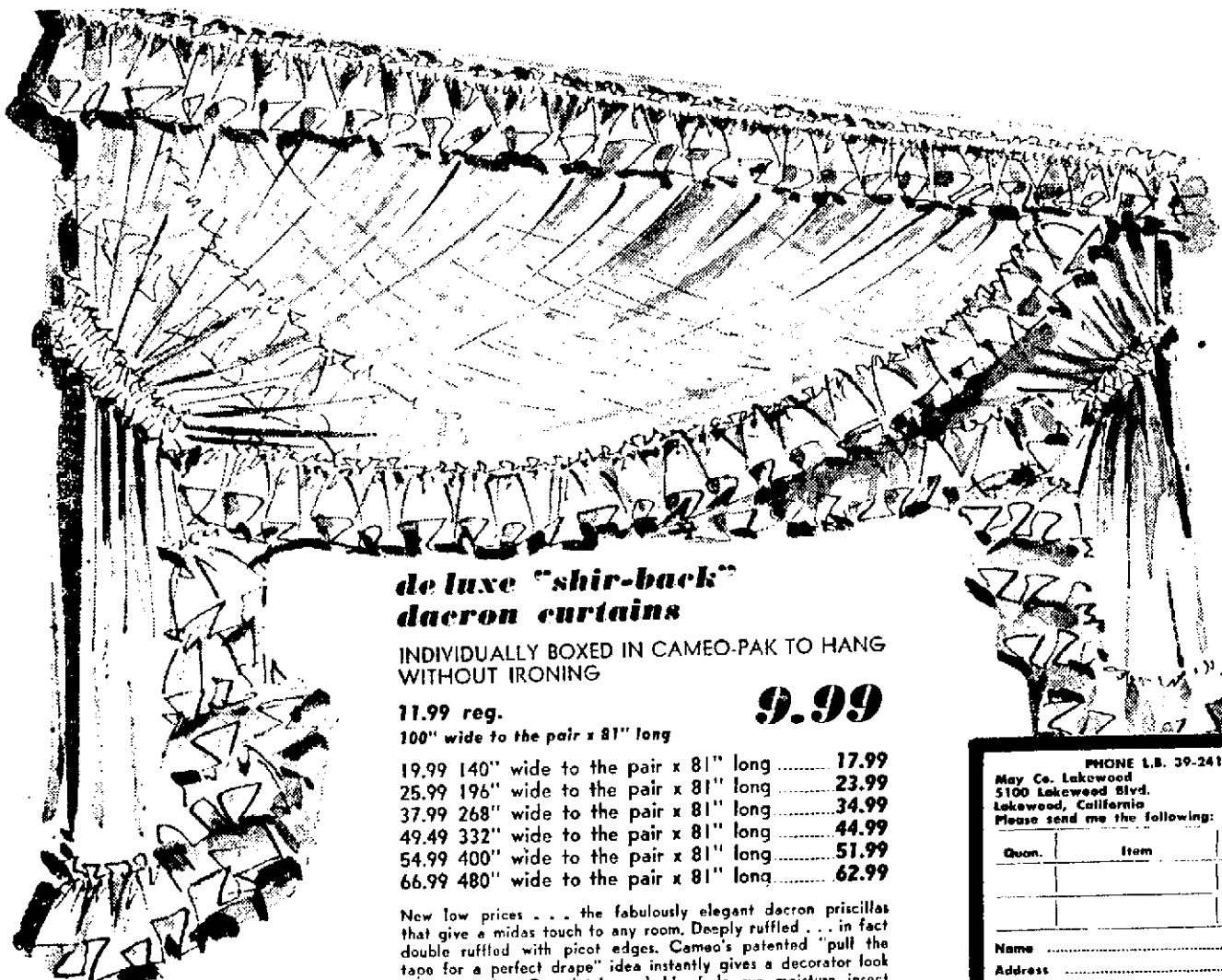
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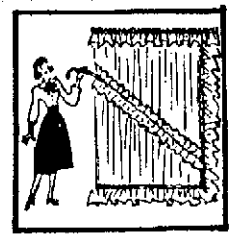
de luxe "shir-back" dacron curtains

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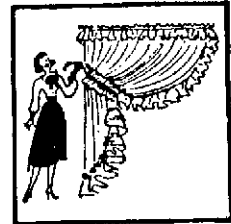
11.99 reg.	9.99
100" wide to the pair x 81" long	
19.99 140" wide to the pair x 81" long	17.99
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37.99 268" wide to the pair x 81" long	34.99
49.49 332" wide to the pair x 81" long	44.99
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66.99 480" wide to the pair x 81" long	62.99

New low prices . . . the fabulously elegant dacron priscillas that give a midas touch to any room. Deeply ruffled . . . in fact double ruffled with picot edges. Cameo's patented "pull the tape for a perfect drape" idea instantly gives a decorator look to your window. Completely washable, fade, sun, moisture, insect and smog-resistant. Ivory color.

May Co. Lakewood Curtains—Third Floor



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100" wide to the pair, 81" long	7.99
140" wide to the pair, 81" long	14.49
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In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. Mail and phone orders for \$3.00 or more. I.P.T.—3-13-55



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"Gloucester" . . . a quaint provincial print in brown or black
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"Bolton" . . . a correlating solid color in green, wine, brown (not shown)

STUDIO COUCH COVER, 14.95

May Co. Lakewood Slipcovers—Third Floor



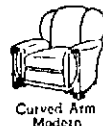
Club



Buttonback



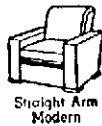
Wing



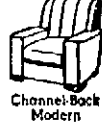
Curved Arm Modern



Lawson



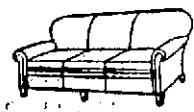
Straight Arm Modern



Channel-Back Modern



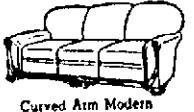
Cogswell



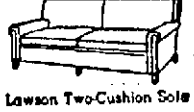
Club



Platform Rocker



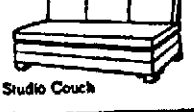
Curved Arm Modern



Lawson Two-Cushion Sofa



Modern Two-Cushion Sofa



Studio Couch

DU PONT ANNOUNCES CUSTOM COLOR PAINTS mixed in just the colors you want

**Your choice of 572 CUSTOM COLORS
ODORLESS,* too, for every interior**

Matching Gloss, Semi-Gloss and Flat alkyd finishes; also Rubber-Base Wall Paint

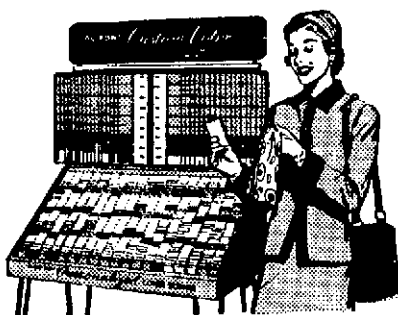
Here's big news for home redecorators. Now it's easy to find just the paint colors you've been looking for. New Du Pont Custom Color Paints and Enamels, in finest-quality alkyd formulations, come in hundreds and hundreds of 1955 style-right shades . . . make it simple to get the very colors your rooms need to bring out their full beauty.



The Colors You Want

Here's all you do. Study the furnishings in the room or rooms you want to redecorate. Consider the basic color scheme of your rug, drapes and furni-

ture. Then, go to your nearest Du Pont Paint Dealer's where you'll find this big Custom Color Selector Rack.

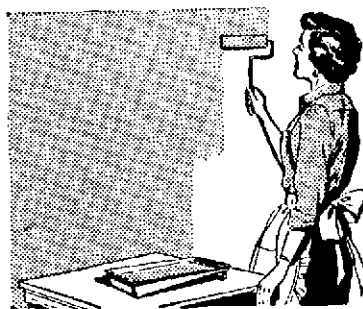


Choose colors that match or harmonize with your present furnishings from the 572 stunning shades displayed on the Custom Color rack . . . or, if you prefer, you can pick out big "take-home" color chips and defer final decisions until you're back "on the spot."

Long-lasting Beauty

These new Du Pont paints are so easy to apply with brush or roller . . . extra-washable . . . extra-durable. They're odorless, too! You can paint indoors any time, anywhere, without the irritation and inconvenience of "painty" smells. (*Though a mild resin odor may be noticed during the final dry-

ing stage, you can even walk into the room blindfolded and not know that painting's going on.) Matching colors are available in all 3 sheens—Gloss, Semi-Gloss and Flat—every type that's needed for interior painting. Choose from the palest of pastels to deep, rich modern tones. Most colors, also, in Rubber-Base Wall Paint.



Also for Exteriors

174 of these new colors are also available in exterior house paint, offering you exciting new color possibilities for the outside of your home.

See Your Du Pont Dealer

See these lovely Custom Colors at your Du Pont Paint Dealer's, and ask him for help on all of your painting and decorating questions. You'll find his name listed below.

Discuss Your Painting Problems With Your Du Pont Paint Dealer Listed Below

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MYHRE'S
116 Main Street
Huntington Beach, Calif.

SUN GARDEN PAINT CO.
8571 Garden Grove Blvd.,
Garden Grove, Calif.

BILLINGS PAINT COMPANY
5235 East Second St.
Long Beach, Calif.

LOS ALTOS HDWE. & APPL.
2123 Bellflower Blvd.,
Long Beach, Calif.

POE & RUSHING COMPANY
1147 American Avenue
Long Beach, Calif.

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3328 East Seventh Street
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Custom Colors

ALKYD ENAMELS IN FLAT, SEMI-GLOSS AND GLOSS.
ALSO RUBBER-BASE WALL PAINT & HOUSE PAINT.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

VACATION

(Continued from Page 14.)

secret process, are in perfect condition.

To reduce the complex agricultural picture so that people can absorb it in a hour's time, more than 20,000 man-hours were spent sifting facts and figures before even one design was put on the drawing board.

California's natural resources—air, sunshine, soil, rain, climate, water, mineral and wild life—are dramatized. From the paleolithic era of millions of years ago down to the present, they make geology intelligible to all.

Color transparencies picture game fish—marlin to surf perch; big game—bighorn sheep to antelope.

ONE OF CALIFORNIA'S most vital problems, its water supply and how it is handled, has been described by educators as one of the "best and most lucid explanations of the situation ever presented."

In Industrial hall are three-dimensional graphic presentations and color accented photo-mural montages to present a basic approach to man-power and machinery.

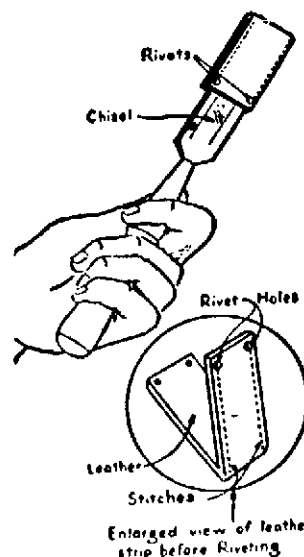
There is a model of a steel mill and foundry, shown running full blast. Miniature railroad freight cars, loaded with scrap steel, run on tracks to the mill, dump the contents and roll on, returning in a few minutes with more scrap.

Audience participation devices for activating lighting effects add much to the interest. No one who has pressed the button that releases the miniature forest fire, sees the red holocaust and havoc wrought by leaping, searing flames right before his eyes, and then watches it slowly die to embers, will never carelessly toss away a lighted cigarette or fail to put out his camp fire. The exhibit states that California has more than 3,000 forest fires every year!

If eyes and minds tire before all the wonders are visited, there is always the park's lovely rose garden.

The exhibit is open to the public, free of charge. From 11 a.m. to 5 p.m. every day of the year except Thanksgiving and Christmas.

Make Do



Sharp edges of tools are often nicked in the average tool box unless they are properly protected. A handy, homemade chisel boot is suggested by the American Builder. It is made of a piece of leather, five inches long, folded and fastened at the ends with a split rivet on each side. The sides are then sewn.



She Likes Azaleas

Ruth Thayer of Van Nuys adds a touch of glamour to the beauty of an azalea display at the mammoth International Flower Show which opened on Thursday night at Hollywood Park, Inglewood.

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TWO SUPERB TEXTURES
COTTON LOW LOOP
AND
COTTON CUT PILE



**TERRIFIC
 BUYS!**

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Soft underfoot, a blaze of color on your floors - our rugs dramatize any decor. Choose from cotton boucle loop or deep cut pile, both have latex backs that hug the floor, bound edges. You'll love the decorating magic these rugs will create.

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 SIZE 34" x 60" 7.90
 SIZE 4' x 6' 14.75

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 FROM OUR**

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In Y.W.C.A. Bldg. on West 6th St.

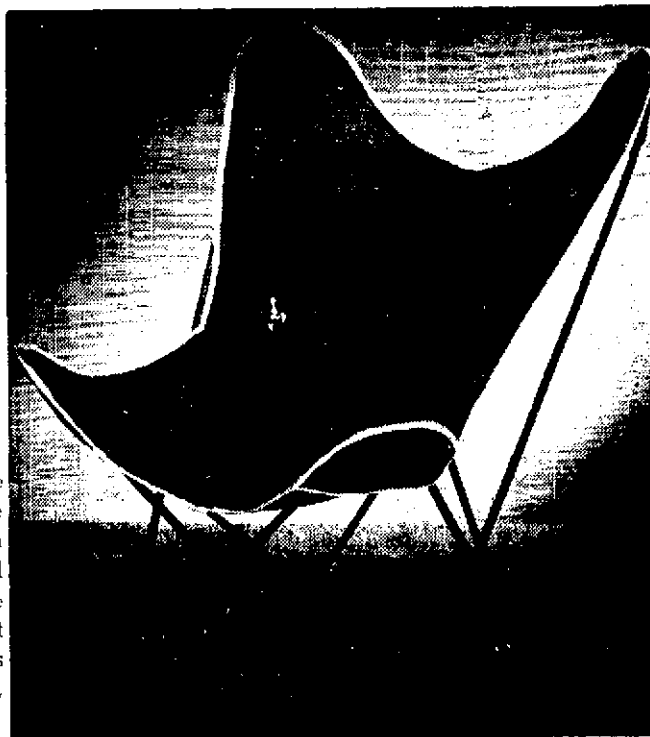
Directly Behind Main Store

BUY NOW ON LAY-AWAY!

**BLACK METAL
 CAMPAIGN
 CHAIRS**

7.50

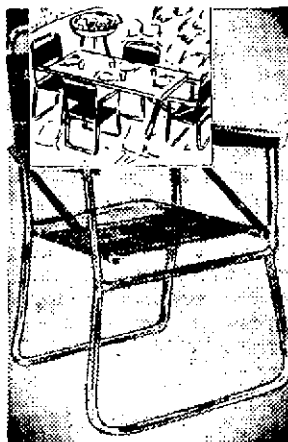
These campaign-type chairs are sturdily made of 1/2 inch metal rod with welded joints and baked black enamel finish. The covering is heavyweight vat-dyed duck. Colors green, yellow, rust, tan, black, orange, white.



CHILDREN'S PEEL CANE TUB CHAIRS

The children love these popular peel cane tub chairs that are good for indoor or outdoor use. Their natural finish blends with any color scheme.

1.88



**Sturdy Aluminum
 FOLDING CHAIRS**

\$6

Multi-purpose folding aluminum chair, exclusively at Penney's. As shown except that back and seat are solid color saran or heavy duck. So easy to fold and store when not in use. Red, yellow, green and blue.



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- space-saving fold-away tables
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- heat and stain resistant tops
- smart color combinations
- 30 x 30 inch tops, 26 1/2" high
- convenient carry-home cartons

\$5

**SPECIAL!
 chairs 2 for \$5**

PENNEY'S

"THE FAMILY STORE"

PINE AT SIXTH

LONG BEACH

RESORTS AND TRAVEL

More National Holidays Proposed

National holidays on Mondays are more nearly a possibility than ever before.

Bills to set three or four holidays on certain designated Mondays each year, based on model legislation prepared by the National Association of Travel Organizations, the trade association of the American travel industry, will be introduced in the

Legislatures of states across the nation in 1955.

The Monday Holiday Plan, as it is presented in various state bills, calls for some or all of the following regular celebrations: President's Day, third Monday in February; Memorial Day, last Monday in May; Independence Day, first Monday in July; Thanksgiving Day, fourth Mon-

day in November. These holidays, along with Labor Day, would provide five long week ends each year.

Legislation passed in Massachusetts last year calls for three Monday holidays: President's Day, Memorial Day and Columbus Day (second Monday in October), to be effective whenever similar bills are enacted in two-thirds of the states.

A MAJOR DIFFICULTY besetting the Monday Holiday Plan, as it has been projected to now, is a proviso in legislation requiring passage by two-thirds of the states before it becomes effective in any one of them. However, a new trend is developing in New England states and in the northwestern section of the United States.

A move is afoot in New England and New York state to call together the states' governors for a conference intended to project the Monday Holiday Plan into a reality in that area, regardless of its enactment in other states.

It is contended that if New York adopts the Monday Holiday Plan, stock markets there will close on the selected dates, and consequently throughout the country. Other states will thence be influenced to join in the movement.

The National Association of Travel Organizations is projecting a new approach to now induce individual states and groups of states to accept the Monday Holiday Plan.



Mediterranean Dream Spot

Dream spot on the Mediterranean is the French Riviera where sun, sea and sky join forces to bring out the best in human nature. On this sparkling strand of coast, in cities bearing the famous names of Nice, Cannes, and Menton, flowers perfume the air, water skiing, golf and tennis enthrall the sports-minded, and the lazy way of life and good living captivates all.



AROUND THE WORLD WITH

DELA PLANE

DUBLIN.

WITH Europe tourist prices leaping upward, Ireland, Austria, Spain and Portugal are the best buys these days.

The best way to see Ireland is by car. You can make arrangements for a small car for about \$27 a week, insurance and Irish driving license included.

Hotels and food are inexpensive and the green Irish countryside with its ruined stone abbeys and towered castles is rewarding.

An added advantage: You don't have to work in a foreign language.

Tipping is about the same as in England but you can go a little lighter. A shilling (14 cents) is equal to a quarter tip in the United States. Ten to 20 per cent on your restaurant bill. Tip the hall porter when you leave your hotel. That about does it.

GASOLINE runs about 50 cents a gallon. But the little foreign cars don't use very much.

The Irish roads are narrow and twisting. Don't count on more than 150 miles a day.

You can have a car waiting for you at the Shannon Airport by writing Brendan O'Regan, catering controller. Or cable "Freeport, Ireland."

The Irish Tourist Bureau, Dublin, will send you an Official List of Registered Premises. A List of Accommodations in the Six-County area is issued by the Northern Ireland Tourist Board, Belfast.

IRISH MONEY comes in the same denomination as English

and exchanges at equal value in Ireland.

However, the Irish and English pound is pegged at \$2.80 but often sells for less in the open market in New York, Chicago or San Francisco. While you are only allowed to bring in 10 English pounds, there is no limit on the number of Irish pounds.

This can make for quite a saving. But check where you buy your money first. Money rules are constantly changing and this may change, too. You may have to shop. English pounds are always available but I could not buy Irish pounds in Switzerland, one of the great money markets.

As soon as you arrive, buy the pocket-size Irish Tourist Bureau's "Ireland Guide," 70 cents. Gives you tours and tells you what you may see in each town.

For another thing, it gives the "E. C." day of each town — "early closing." This is the day in addition to Saturday when the shops close at noon. It varies from town to town.

Take cigarettes in with you. You can buy them at \$1.50 a carton at the Shannon Airport's free port. But only when you are going out. The average price inside Ireland is 50 cents a pack.

Southland's roving correspondent will answer your questions on travel from his own experiences in making reservations, changing money, locating restaurants and battling foreign languages. Make the question specific. And don't forget the stamped, self-addressed envelope, please. Stan Delaplane, care of Southland, Independent, Press-Telegram.

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Hawaii's Newest

Hawaii's newest hotel, named after the winsome Princess Kaiulani, will open on June 11, a royal holiday.

Edwin K. Hastings, Vice President of Hawaii Hotels, a division of Matson Navigation Co., said the 300-room structure will be completed to open on the island-wide observance of Kamehameha Day, a holiday of songs, dancing and pageantry.

Fronting on Kalakaua Ave., the main thoroughfare of famed Waikiki Beach, the \$4.5 million Princess Kaiulani is set in a lush tropical garden that features a large swimming pool. Its modernistic facade rises 104 feet, making it the tallest private building in Hawaii.

Skirting the Issue

Some 200 varieties of the large, glossy ti leaf grow in the Hawaiian Islands, says United Air Lines. Used for table decorations, the leaves also are stripped and made into skirts for Polynesian hula dancers.

going to
EUROPE or HAWAII?
by all means call . . .



PHONE 40-9967
2221 Pacific Ave. Long Beach

Land of Hidden Gold

THE INCAS were masters at the art of how to bury treasure. Though Pizarro and his iron-clad "conquistadores" looted millions from the Indians in the sixteenth century, the amount the Incas were able to put away becomes more and more staggering with each new discovery. Within the last few decades, experts have dug up not only precious metals but works of art as well as the major fragments of a whole civilization — temples, roads, reservoirs and cities, built long before Columbus was born.

Today, the discovery of Inca land rates as the number one attraction for visitors to the west coast of South America. Once a perilous journey into the jagged fastnesses of the Andes, the trip is now only ten and a half hours

via Pan American-Grace Airways from Miami to Lima, capital of Peru. The connecting flight from Lima up to Cuzco, the heart of Inca land, covers 700 miles in less than two hours.

Cuzco which lies two miles above sea level just short of the Andes divide was the capital in 1500 of the Inca Empire, when the Incas rule extended from Chile to Colombia.

Once the holy city for 300,000 Indians, Cuzco is now a sleepy village in a green and sheltered valley. Though its glittering wealth has melted away and the proud Inca warrior is long dead, echoes of the past remain. Indian temples stand beside Spanish cathedrals. Roads still converge on the main square.

Towering above Cuzco is Sacsayhuaman, the giant Inca fortress. Stones in the walls weigh as much as 50 tons and had to be quarried miles away. Shaped like pieces in a jigsaw puzzle, the stones are fitted tightly together without mortar. Nowhere can one wedge so much as a blade of grass between them.

The big thrill in the area is a visit to nearby Machu Picchu, the mountain top sanctuary for the Inca priests and virgins of the sun who came here to hide out from the invaders.

Visitors from Cuzco reach the famous lost city on a narrow-gauge motor bus that claws its way up to a 12,500-foot pass in the Andes. A road zig-zags to the heights of Machu Picchu, balanced 2,000 feet above the V-shaped canyon of the Urubamba River. The panorama of jungle, river, stone cliffs, clouds and glaciers in the high Andes is one of the most dazzling and terrifying of views.

Big Season Ahead

A record season is in prospect for the Timberline Trolley, the nickname for the aerial tramway, longest in the world, which travels over three miles up the slopes of Mt. Hood, Ore., from Government Camp to Timberline Lodge.

The trip takes less than a half hour one way and the rider views miles of the Cascade range to the south.



Pan American World Airways Photo

Views near Cuzco, ancient capital of the Inca Indians, are of sweeping proportions. Cuzco is 10,400 feet above sea level near Peruvian Andes.

Touring Europe

For American tourists who prefer to do Europe on a go-as-you-please basis, Ask Mr. Foster Travel Service has published a booklet of independent trip suggestions with maps to illustrate each specific itinerary.

Listed in the attractively designed booklet are a number of European tours for travelers who want to concentrate on certain cities or areas — perhaps revisit their favorite haunts with family or friends — with the protection and benefit of prearranged itineraries, and all services, reservations and tickets assured before departure.

"Ask Mr. Foster's" independent offerings range from a 14-day trip through Ireland, Scotland and England at \$180, to a six-week "classic" tour visiting Spain, Portugal, Italy, Switzerland and France with all-inclusive rate starting at \$717. Cost of transatlantic passage by air or ship is additional.

Copies of "Ask Mr. Foster's" booklet on all-inclusive independent travel to Europe may be obtained at the local "Ask Mr. Foster" office.

shaped canyon of the Urubamba River. The panorama of jungle, river, stone cliffs, clouds and glaciers in the high Andes is one of the most dazzling and terrifying of views.

Tourists who arrive in Lima at this season will find skies are sunny and the temperatures at an average of 70 degrees through May. In fact, whatever the season, Lima is a rainless city, where umbrellas are useless.

Lodging and meals in Peru run well under \$10 a day. The entire round-trip tourist fare from Miami to Lima via the Pan Am System is \$458 which can be financed for 10 per cent down under Pan Am's Pay Later Plan.

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14" TRAIN CASE.....	8.90*
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21" WARDROBE CASE.....	15.75*

*Plus 10% Fed. tax

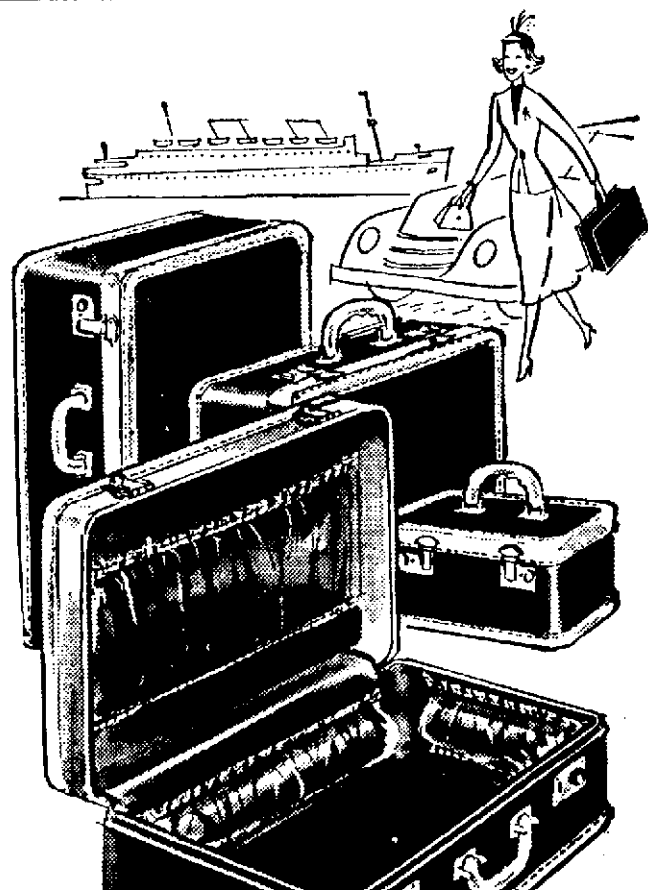
PENNEY'S

DOWNSTAIRS STORE

PINE AT SIXTH

DOWNTOWN

LONG BEACH





Mrs. Harry Gillen has collected many tempting recipes for rice on visits abroad. Arroz con pollo is typical.

By Mildred K. Flanary
Press-Telegram Home Economics Editor

RICE is the principal food of at least one-half of the world's population. It is inexpensive, abundant and the source of an amazing amount of food energy.

American housewives serve almost one billion pounds of rice every year! But the homemaker in foreign lands knows best how to give rice dishes glamour. Her combinations are subtle and exciting, her results elegant!

If you desire to add a bit of foreign lore to your cooking,

there's no better way of doing so than by firsthand observation.

We won't say that was entirely the reason for the grand tour recently made by Mr. and Mrs. Harry Gillen, 1800 E. Ocean Blvd. However, Mrs. Gillen came home armed, feminine fashion, with recipes, the featured one today being Arroz Con Pollo (Rice with Chicken) a la Puerto Rico. It's excellent buffet fare, for she says, "Puerto Ricans live on their lovely tiled porches and

COOKING

Rice Goes Puerto Rican

most meals are served buffet style."

You'll like the Seven Seas Casserole and the Ensenada Olive Curry, too, and those recipes follow. Codfish Fritos are beyond complimentary description. You'll just have to try them to understand.

Seven Seas Casserole

- 1 can condensed cream of mushroom soup
- 1 1/4 cups water or milk
- 1/4 cup finely chopped onion
- 1 teaspoon lemon juice
- 1/4 teaspoon salt
- Dash of pepper
- 1 1/2 cups precooked rice
- Sea foods*
- 1 box frozen peas, thawed
- 1/2 cup grated cheddar cheese
- Paprika

Mix soup, water, onion, lemon juice, salt and pepper in a saucepan. Bring to a boil over medium heat, stir occasionally. Pour about half the soup mixture into a greased 1 1/2-quart casserole. Then in layers, add the precooked rice, sea food and peas. Add remaining soup, top with cheese, sprinkle with paprika. Cover. Bake in moderate oven (375 degrees F.) 20 minutes. Serves 4 or 5.

*Use any of these sea foods:

A can of salmon, tuna, crab, lobster, shrimp or minced clams.

Patio Mural

Your patio may be a pleasant outdoor living room with its vines and shrubbery accented by colorful pottery and comfortable furniture. But how about that big, bare garage door?

Ours hung stark white and glaring, until I sold the family on an outdoor mural.

So now, thanks to bright, weather-resistant enamels and a final coat of heavy, clear shellac, we gaze at a mountain scene as we relax. Nothing but blue skies overhead. Desert sands grow cactus in the foreground. Under a tall palm tree, extreme right, a sombreroed, seraped hombre siestas in the sun. And from this original painting, the grayed greens, browns, blue and yellows march right out to blend with the dashes of color in the patio furnishings.

All of us agree that even the simplest mural decoration looks better than a monotonous stretch of plain door. — ELSA DE BRA.

Or use 1/2 pound of any fresh or frozen sea food (fish, scallops, shrimp, oysters); cut in small pieces and saute in 3 tablespoons butter for about 3 minutes.

Ensenada Olive Curry

- 1 onion
 - 1 cup sliced celery
 - 1 tablespoon butter or margarine
 - 1 1/2 tablespoons flour
 - 1/2 teaspoon salt
 - 1/4 teaspoon curry powder
 - 1 bouillon cube
 - 1 cup milk
 - 2/3 cup ripe olives
 - Hot steamed rice
- Slice onion. Cook onion and celery in butter until tender. Stir in flour, salt, curry powder

and bouillon cube. Blend in milk and cook and stir until thick. Cut olives into quarters and stir into hot mixture. Serve over hot rice. Serves 4.

Codfish Fritos

Usually served with rum punch or rum swizzles.

Soak codfish in water for two hours, then boil it for one-half hour. Grind, and add to 1 cup waffle batter, 1 grated onion and green pepper, a dash of sage, a dash of Worcestershire Sauce, and grated cheese to your liking. Fry in deep fat. When done, cut into edible sizes. Says Mrs. Gillen: "So good — and so fattening!"

Mormons

(Continued From Page 13.)

Springs grew in later years. From that point the weary battalion bore southward through the mountains and arrived in San Diego on Jan. 29, 1847, 170 days out of Ft. Leavenworth, with only five of their original 20 wagons intact.

Cooke reported the battalion to Kearny and turned to face his scarecrow troops, standing proudly at attention in line of company columns, and gave them their accolade.

"In heat and cold and thirst and hunger," the West Point officer said, "you have marched nearly 1800 miles over mountains and across deserts. You have established a record never before approached by United States Army infantrymen. You are good soldiers and I am proud of you. Adjutant, dismiss the battalion."

Kitchen Tip:

Mrs. Gillen's Kitchen Tip: Cologne sprinkled on the ironing board before ironing leaves a nice fragrance to your clothes.

Young Edisons

(Continued from Page 6.)

complete with space ships ready to take off for the moon.

Still to be installed are landing lights, radar screens, signal beams and other "top secret devices."

Bill Jaques, of 470 E. Louise St., built his Geiger counter from a sketch he saw in a magazine. The parts, a Geiger tube, radio tube, condenser, hearing aid battery and other such parts, cost him about \$10.

Bill has proof that the Geiger counter works.

"It picked up the radium dial of our clock at home," he said.

Mrs. Gillen's Arroz Con Pollo:

- 1 4-lb. chicken cleaned and boiled (save broth)

Make a sofriete (mixture) of:

- 1/2 cup diced bacon
- 1/2 cup diced salt pork
- 1 large onion, cut fine
- 1 green pepper
- 2 cloves garlic, mashed with salt
- Parsley

Mix above ingredients and fry for 10 minutes. Add 3/4 cups tomato sauce.

Take bones from chicken, if desired. Add to chicken broth the sofriete and chicken and 2 cups washed rice. Cook slowly until rice is done.

When done, add 1/2 cup of capers and 1/2 cup green olives (or small stuffed onions) to above. Serve on platter with asparagus, green peas, red canned peppers and pimiento.

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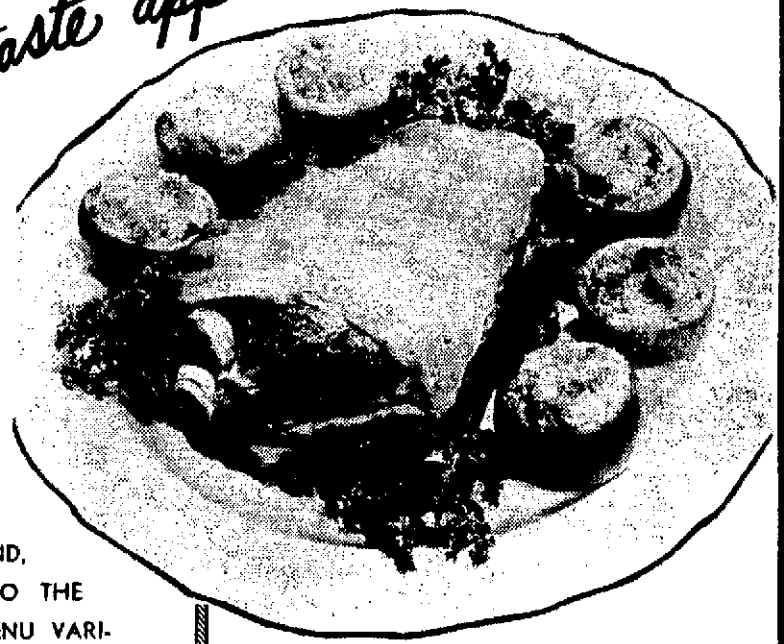
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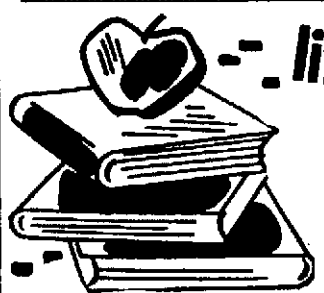


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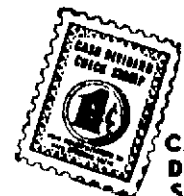
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'Sunshine House' Adds a Room



A spacious new family room at the Robert Hesley home has television, piano, and game tables. The carpeting curves to follow the kitchen traffic lines.

FIFTEEN YEARS AGO a house was built in the most exciting new residential district in the Long Beach area—Lake-wood Village. The house was spectacular for its several advanced architectural ideas as well as for its very regal bearing.

Located at 4600 Pepperwood Ave., the colonial-inspired house

By Eileen Ball

spreads its wings over two city lots, utilizing its 120-foot frontage to an eye-catching advantage.

It was written up in several publications and, for the sake of publicity, it was called "The Sun-

shine House."

Here, then, was one of the first homes that recognized that sunshine and outdoors are nice things to invite inside. And because it was built with considerable foresight, it is still a very commendable house today.

Owned by Mr. and Mrs. Robert Hesley and their two chil-



Brick fireplace and barbecue are part of the Hesleys' new family room. Room and kitchen merge through arch.

dren, "Sunshine House" recently underwent some very beneficial face-lifting (including the addition of an enviable family room) that has given it more noteworthy features than it ever realized!

The exterior of the house, with the exception of an occasional coat of sparkling new white paint, has never been altered. From the day it came from the architect's drawing board to this it is sufficiently lovely to cause passing cars to slow down.

A spacious semi-circular flagstone landing fans out from the front door in an expansive and

welcoming sweep. Four white pillars support the circular green-shingled roof-overhang. Carrying out the crisp white and deep green color duo are the shingle roof and full-length shutters that add colorful comment to the white horizontal wood siding.

The task of the architects in designing the house was immeasurably simplified by the fact that they had such a generous frontage with which to work. (Two standard 60-foot lots were combined for this particular site). The men who dreamed up this handsome, sprawling wide-wing-

(Continued on Page 23.)



Photos by H. S. Melvin

In the living room, the Hesleys have a 14-foot sectional sofa curved around triangular table in window corner.

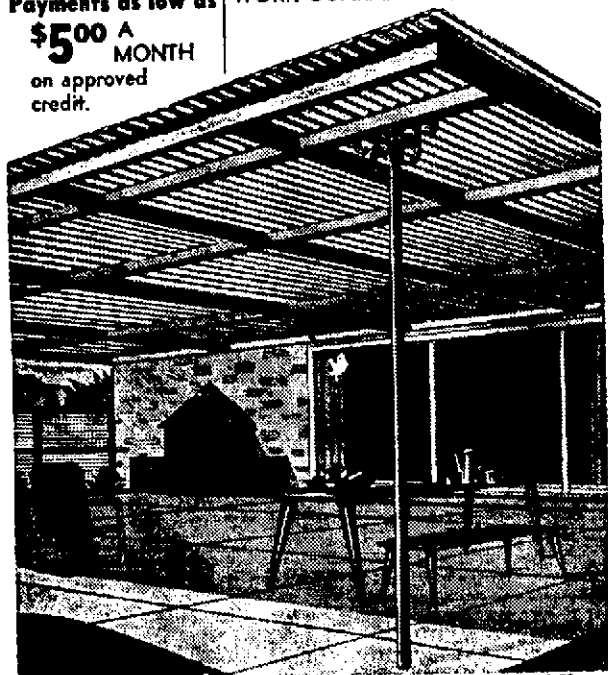
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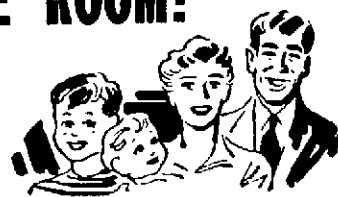
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The exterior of the Robert Hesley house is unchanged, only interior alterations have been made. It spans two lots to capitalize on 120-ft. frontage.

ed structure must be looked back upon with envy by Long Beach architects who now rarely have anything larger than a single standard city lot upon which to base their drawings, lots of sizeable proportions being as scarce today as the proverbial hen's teeth.

SUN STREAMS into the living room through glass brick framing the front door. For those who think that a material as "modern" as glass cannot be used in structures that rely on tradition for styling, the manner in which the Hesley's front door, complete with its Georgian cornice, has been superimposed over the translucent brick is something to study. There is no conflict. It is almost as if the glass were not there at all, so unobtrusive is its presence. Nevertheless, it serves a very real function in permitting a maximum of light to penetrate the room with no sacrifice of privacy.

The living room has been painted a soft aqua, a pale and lovely choice for the rich mulberry carpet. Further introducing the rich red tone is the semi-opaque deep wine colored glass used to face the fireplace.

Over the fireplace hangs a huge mirror, the center ornamented with an intricately-etched figure of a winged horse. It reflects the opposite side of the room, furnished with a 14-foot sectional aqua sofa that curves around a contoured coffee table of oyster-white "novaply" (a pressed wood product that looks like—but has greater durability than—cork).

Pleated drapery fabric of soft rose slubbed with gold dresses the corner windows before which has been placed a second table the top of which is composed of the pressed wood product. Its three-corner proportions enable it to fit right into the window behind the sofa's curved back, thereby permitting a handsome lamp to furnish reading light for this corner of the room.

AN OPEN ARCHWAY, defined on one side by open bookshelves, leads to the dining room which, like the living room, overlooks the front of the lot.

Here, a crystal chandelier, contemporary furnishings and pleated semi-sheer boucle draperies of saffron yellow create a sedate and inviting atmosphere for dining.

A swinging door leads to the kitchen, situated at the back of the plan in a manner that allows the breakfast nook an intimate view of the expansive back garden.

The kitchen has been decorated in tones of soft cocoa and subdued lime, colors that carry right over into the family room.

the end of the spacious kitchen with its pretty dinette alcove was ripped out and an open archway created in its stead.

Now the kitchen merges with the family room (that grew out of the old outdoor patio) in a way that the livability of both gain by the merger. It is but a step from the kitchen into the big 20x22 foot room that features a good-looking fireplace-barbecue, a floor that takes to dancing, a compact built-in bar, the television, a piano and a wealth of comfortable seating for the family—or for a crowd!

The way in which the two rooms have been made to compliment each other is a credit to the decorator whose deft touch was just what it took to make the new room at home with the

original structure.

NEW LINOLEUM in a rich brown flecked with coral and lime was laid in the kitchen. The motif is so small and obscure that a feeling of texture rather than pattern is achieved. Then, rather than having the flooring of the kitchen stop in a straight, severe line at the place where the family room adjoins, the decorator suggested that the brown-and-tan vinyl block flooring used for the family room be introduced part way into the kitchen in a sweeping contour. In this way, the two areas fuse without any feeling of harsh separation. To further integrate the two, and to add a very pleasing pattern, the same linoleum used for the kitchen was cut into narrow

(Continued on Page 37.)

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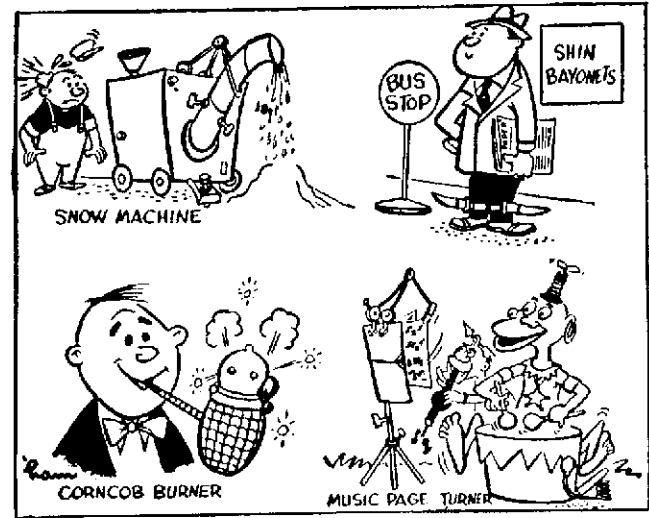


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Drawing by Joe Cunningham, AP Newsfeatures Artist

Man's inventive mind is still turning up with new, and often curious devices. U. S. Patent Office notes these.

Irrepressible Inventors!

THESE ARE GREAT TIMES for anyone who wants (a) a better way to pick up rocks, (b) a bayonet he can strap on his shin or (c) to improve the female form.

All this, and much more, has been thoughtfully provided for us by the nation's inventors during the past year.

You might think everything worth inventing was invented long ago. But no. Each week the official gazette of the U. S. Patent Office is crammed with devices, including solutions to problems many people didn't even know existed.

Take the rock picker. Ray O. Schrum has come up with something that looks like a cross between a hayrake and a manure spreader to do the job. Schrum lives in the town of West Fork, which apparently is in the rocky part of Missouri.

O. the knee bayonet. This may be the atomic age, but Albert Clemens of Louisville, Ky., seems to think there's a need for one. You strap the bayonet on your shin, lift your knee and zzzzt!

THE WOODS are full of ideas on how to improve the female figure, including one by George P. Kempel of Cuyahoga Falls, Ohio.

Kempel has invented something he calls a bust pad, and the government gazette has a drawing of a lady wearing a pair of same. Underneath the sketch is this unromantic description:

"A breast pad of generally ovoid shape in front view, and having an outer, convex surface and an inner, generally concave surface, said inner surface having a cavity located in an offset position with respect to both of the principal axes of the ovoidal pad."

Nearly every issue of the gazette has reminders of the way the world is heading. A new fuel and speed control apparatus for turbojet engines, invented by

Leighton Lee II of Rocky Hill, Conn. A new helicopter control system, by Cyril George Pullin of Birmingham, England.

THE CHEMISTRY SECTION is loaded with such mysteries as "emulsion polymerization of vinylidene compounds in the presence of trisubstituted hydroperoxymethanes having 10 to 30 carbon atoms," a triple play pulled by William B. Reynolds, John E. Wicklatz and Thomas J. Kennedy of Bartlesville, Okla.

Which makes it a relief to run across patent No. 2,666,403: Walter C. Polk of Fort Branch, Ind., and his new corncob burner.

Or the invention by Richard Graves of the Gold Coast, British West Africa, for mechanically turning the pages of music.

Even Graves' description seems to be a throwback to a more leisurely, more harmonious, age. For he says lyrically:

"A device for automatically turning pages of music whilst permitting the retention of the player's hand upon the instrument played."

Wayne M. Pierce Jr. of Milford, Conn., has a "method for making and distributing snow." Pierce is more selective than nature: He wants to make and distribute snow around ski jumps.

SOMETIMES one invention necessitates another. Not too long ago someone took running boards off automobiles. Now Charles H. Schetzer of Goodland, Kan., has a scheme for restoring a part of that loss, a shoe scraper that fits on the car door.

ALL INVENTORS are optimistic, and Wallace S. Dale of Minneapolis appears to be a pace setter. He has developed an "antispill child's drinking cup with magnetic closure valve."

As every parent knows, children are 100 per cent anti-anti-spill. One harassed father of three has figured his children spill enough milk each year to keep 67 cows employed for a week.

There's no doubt about it. If Inventor Dale has pulled this off successfully, he will be hailed as parenthood's greatest benefactor.

By Arthur Edson

AP Newsfeatures Writer

California's Most Enduring Myth

By Fred Taylor Kraft

Independent-Press-Telegram Book Editor



Joaquin Murieta, from the book by John Rollin Ridge.

IN THE EARLY 1850s, only a few years after California had won its independence from Mexico, thousands of Americans swarmed into the state to try their luck in the gold fields, a few to seek opportunities in other lines of endeavor. Those were long years for the Mexicans whose lives of carefree ease and gay fiestas were gone forever. Moreover, those who still held their heads high were badgered and often insulted, often almost beyond endurance.

One so offended was Joaquin Murieta who, legend and history relate, was brutally assaulted and chased from his rich gold claim, tied hand and foot and thus forced to watch his young mistress being ravished; and later tied to a tree and lashed for a horse theft he did not commit after an innocent brother had been cruelly murdered for the same crime. Murieta became solemn with bitterness and revenge, and within a short time many murders had been committed in the locality, all "Yankees" who had engaged in the crimes against him.

Murieta did not stop there. He built up a banditti of literally hundreds of followers. Murder and robbery struck like lightning in almost every community, often many times, until the people became frantic with fear. Finally, the Legislature offered a reward for Joaquin's capture. His career was supposed to have ended and his gang broken up when he and a blood-hungry monster of an accomplice, Three-Fingered Jack, were murdered by a posse.

That was the story told less than a year later by a half-Cherokee writer, Yellow Bird, who also went by the name of John Rollin Ridge, in a paperback book "The Life and Adventures of Joaquin Murieta, the Celebrated California Bandit."

Ridge's book, the first but by no means the last to be written about the bandit, is beautifully republished this week by the University of Oklahoma Press as an addition to its Western Frontier Library (\$2). But in the introduction to the republished work, Joseph Henry Jackson,

perhaps California's foremost living historian, declares the whole thing to be a "preposterous, fantastical tale" which "created California's most enduring myth."

Jackson admits that there was, during the early years of the Gold Rush, a Murieta—in fact, several Murietas—and the Legislature did authorize a Captain Harry Love to raise a company of Rangers to capture the party of robbers commanded by "five Joaquins." The posse shot two men in a raid on a party of Mexicans. One of these, for whom they collected the reward, was supposed to be Joaquin Murieta though, says Jackson, he carried no identification and no Ranger ever testified the bandit had declared his name. The press of the day was dubious, and one San Francisco paper shouted "humbug" and stated flatly that the head of the dead man—exhibited throughout the state—was not that of Joaquin Murieta.

Nevertheless, Jackson writes,

"it was this book that sent this vague bandit to be written into California histories, sensationalized in magazine pieces and books in several languages and eventually to be made the subject of a 'biography' which was brought to the motion picture screen.

"Folk legends of this sort, to be sure, grow up in every era and in every land," Jackson continues. "But it is seldom possible to put one's finger squarely upon the moment when such a mythical figure makes his first bow. In this case it can be done. It is Ridge's distinction that he produced the right fiction at the right moment and in the right place. California badly needed a folk hero and had none. Ridge provided one to fit the specifications."

But true or false, Ridge's republished work—with Jackson's generous introduction—is important Californiana, and fascinating reading, too!

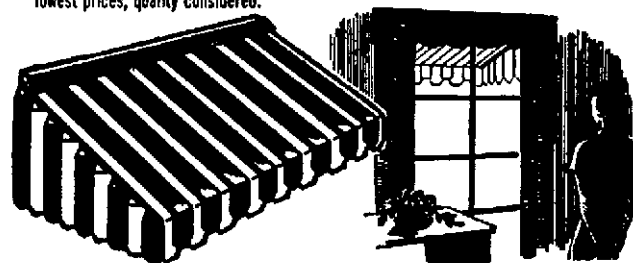
See Page 31 for additional reviews of late books.

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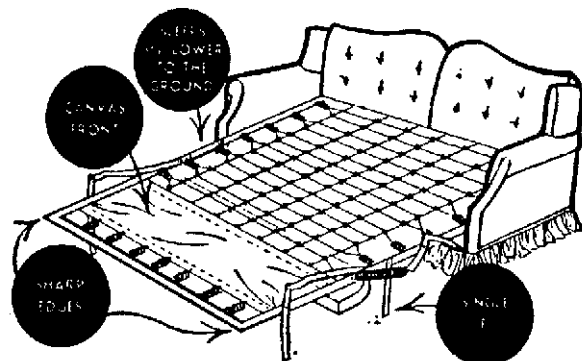
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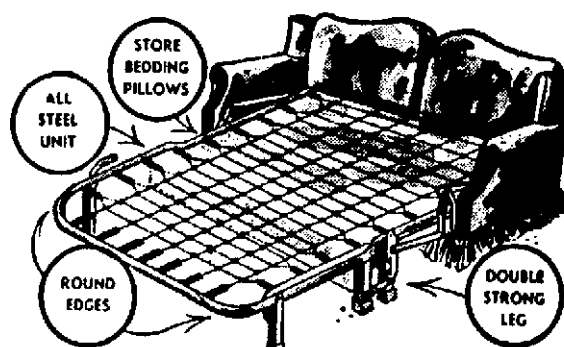
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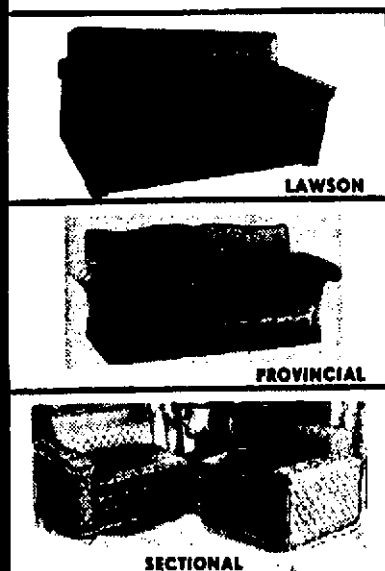
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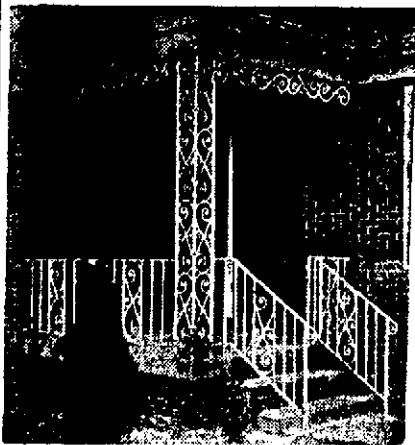
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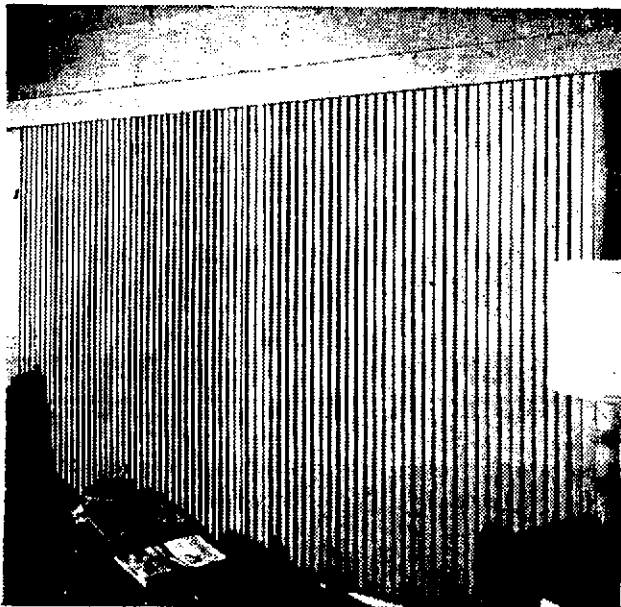
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Bantron was discovered in the research laboratories of a great American university. It comes in tablet form. You just take 1 tablet with water after each meal.

This new scientific formula does not work by making you dislike

smoking. It does not interfere with your taste for smoking, or for anything else. Smoking establishes a craving in your body—Bantron helps relieve that craving. Because of this, many people use Bantron to help them cut down smoking.

We Guarantee Results

Purchase one box of Bantron and take as directed. If you feel Bantron has not helped you stop or cut down smoking within 5 days, send us the empty box and we will refund full purchase price. At all drug stores.

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Miracle of Spring on the Desert

By A. C. McLeod

SOMETIMES the desert is a harridan, an impatient witch who brews strong potions for those who walk her sands. Sometimes she harries her people with bitter dosage of chilling cold and blazing sun, the wild yell of the prowling sirocco and the sharp thrust of the frost. Because of that there are those who hate and fear this tawny, menacing land.

And yet, there are many more who know and love the desert for her ever changing moods. For this is a place of paradox, a vast land of mystery, and in the springtime of the year, a gracious and gentle hostess indeed.

Rain in January, the Cahuilla Indians say, is assurance that the desert flowers, in a breathtaking melange of color, will bloom in April and May in the Coachella and Imperial valleys and on the high mesa of the Joshua Tree Forest. Barring the blight of a late frost these blithe battalions of scarlet and purple and gold will go marching across the valley floor all the way from Sonoraland to the mountains of the north.

ALONG HIGHWAY 60, from Indio to Blythe, you will see thick patches of lupine, desert star, the white dune primrose, desert gold, and desert lily. The desert lily also is found in profusion, if the season is favorable, near the village of Mecca and along the shores of the Salton Sea.

From Garnet to Indio, on Highway 99, the most prominent of the desert flowers are the croton, chia, the indigo bush, loco weed and pincushion. The loco weed also is found on Highway 111 around Cathedral City and Indian Wells.

In Whitewater Canyon, northwest of the Twentynine Palms cut-off, along Highway 99, there will be patches of wild fuchsia, monkey flowers and Canterbury bells. Near Cabazon, on this road, you will see the encelia, the yellow bladder pod and the vicious looking Spanish bayonet.

Almost anywhere on the low desert the tough mesquite bushes will be flaunting delicate new leaves. Cacti should bloom in early April and there are many varieties in the valley and on the table lands. Worth seeing are the cholla, barrel cactus, beaver-tail and buckhorn. The beautiful yucca, sometimes called the Candle of the Lord, is common



Spectacular bloom of the high desert is the yucca, one of the flowers expected to be at its best this spring.

to the slopes of the mountains near Banning and Beaumont.

As you drive along the desert roads you may see, off in the distance, a gray blur like a puff of smoke against a hillside or dune. This is the desert smoke tree, growth of fragile loveliness which produces small flowers of exquisite indigo shade when it blooms briefly in the late spring.

ON THE HIGH DESERT around Twentynine Palms, Morongo Valley and the village of Joshua Tree may be seen the verbena, desert gold, the yucca, and, of course, the grotesquely shaped yet strangely beautiful Joshua Tree.

Average rainfall on the low desert is less than three inches annually, a precipitation of water which would be regarded as a fairly severe two-hour rain-storm in other sections of the nation. When the winter months produce less than average rainfall the desert flowers are few and often non-existent. This happens, sometimes, for three or four consecutive seasons but the gallant little wasteland flowers do not concede defeat.

Driving along the desert side

roads the traveler who sees for the first time the desert's banner of color is impressed and a little awed by this miracle of nature, this mass resurrection of the flowers. Here he will see a patch of white primrose clinging to the naked slope of a dune where, by all the known laws of nature, nothing at all should grow. There he will marvel at the gay little purple by the roadside and on down the valley. With their tough roots firm in dampened soil the little flowers push upward through the gravel and scree, along with the lean mesquite, and will not be denied.

BEST ROUTE from Long Beach would be on Highway 18 to Riverside, south through Banning to the Twentynine Palms cut-off three miles south of Whitewater, thence through Morongo Valley, Yucca, Joshua Tree and Twentynine Palms. Southward from Twentynine Palms, through the Joshua Tree Forest is a 60-mile drive to Highway 111. Follow 111 around the east shore of the Salton Sea, through Niland and Brawley and northward on 99 through Westmoreland, Oasis, 100 Palms and Indio.



All-Year Club of Southern California Photo

One of the miracles of the desert is the floral display that bursts from the parched sands each spring. This year, January rains forecast many flowers.

Island of Wonderful Women



California was an island on 15th Century maps, like this 1556 Paris map.

By Harry Karns

CALIFORNIANS like to think of their state as something apart.

And why not? Where else can you find such things as oil, oranges, Cecil B. De Mille, and sunshine in one congenial mixture?

Distinction has been our destiny. So in a sense the tall tale tellers of the early 16th Century were right, after all.

Long before De Mille—even before Cabrillo—California was pictured, physically, as an island.

Cortes, trying to figure out the geographical jigsaw puzzle of this part of the world, slipped a piece into place. California, he found, was not an island but a part of the main.

Though he shot holes in a romantic legend, the concept of California Island persisted a century longer in the heads of armchair adventurers in the Old World. As late as 1652, a French mapmaker faithfully preserved the myth.

HOW THE MYTH STARTED is not known. But perhaps the first man to make a best seller of it was one Garci Ordóñez de Montalvo. He lived in Spain at a time when men liked to imagine strange things happening in unknown places somewhere out in the horrible seas. So he wrote a lively science fiction piece.

"Know," he said, "that on the right hand of the Indies there is an island called California, very near to the terrestrial paradise,

which was peopled with women without any men among them, because they were accustomed to life after the fashion of amazons."

Such stuff it was that sent men like Hernando Cortes dashing around in ships, risking the navigational hazard of falling off the edge of the world.

In 1524 he reported to King Charles that he was hot on the trail. "I have received," he said with studied restraint, "another account of an island entirely populated by women, without a single man. . . I will endeavor to learn the truth."

ONE OF HIS EXPEDITIONS landed on Lower California. The truth he learned altered the myth in several respects. But still he is believed to have been the one who christened the peninsula California. It remained for Juan Rodríguez Cabrillo to inspect the potential drive-in restaurant sites further north.

One of the magnificent stories of history is that of Cortes. But is somewhat sad, too.

With old Montalvo's tale buzzing in his head, he went hunting an island peopled by fascinating women. The discovery he made brought him historical glory, but shattered the vision before his eyes. The irony of it all is that if there had been no Cortes, there would have been no Hollywood, than which there is no place in the world more replete with fascinating women.

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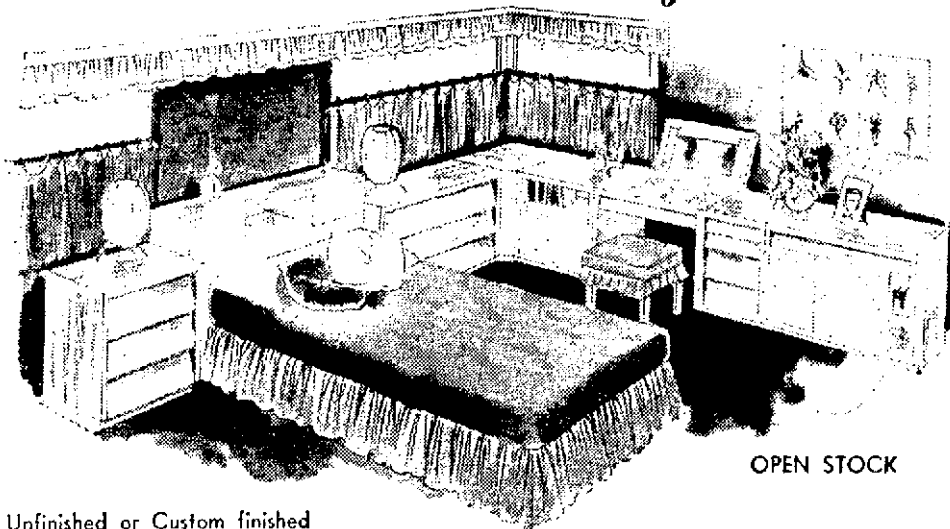
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hedges.

Natal plum carissa, besides offer-
ing waxy-white, fragrant star-
flowers, will give year-around
privacy because the spines make
it impenetrable. And it will give
ruby red, edible fruit throughout
the year.

Plant natal plum in full sun
and water occasionally. The
plant is quite drought resistant
and is especially suited to desert
areas, even though it grows suc-
cessfully along the southern
coast. It may be pruned to for-
mal lines, if desired.

A hedge of Meyer dwarf lem-
ons will give lemons all year —
yes, and for the neighbors, too!
The Meyer is a wondrously frag-
rant citrus with tiny pinkish
blossoms. This plant stands frost
well and loves full sun. Give it
good drainage and occasional
deep irrigation.

Guavas provide table delica-
cies, grow easily in sandy, fairly
rich soil. Pineapple guava and
strawberry guava are most popu-
lar for hedges.

Pomegranate Wonderful, al-
though deciduous, has lovely
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children especially enjoy.

Garden Club Directory

AFRICAN VIOLET SOCIETY: Meets
1 p. m. second Friday of each month
(Linden Hall, Linden and Broadway. Visi-
tors welcome).

AGASSIZ NATURE CLUB: Meets 7:30
p. m. fourth Tuesday of each month
Alamitos Branch Library, 1936 E. Third.
Visitors welcome.

ALAMITOS BAY GARDEN CLUB:
Meets noon last Thursday of each month
in homes. Ph. 90-2298 for meeting place.

BEGONIA SOCIETY: Long Beach Parent
Chapter: Meets 7:30 p. m. second
Tuesday of each month at 2285 Elm
Ave. Visitors invited.

**BELMONT HEIGHTS GARDEN
CLUB:** Meets 2 p. m. first Tuesday of
each month Wesley Hall, Belmont
Heights Methodist Church, Third and
Termino. Visitors welcome.

CACTUS CLUB: Meets 2 p. m. third
Sunday of each month in homes. Ph.
88-490 for meeting place. Visitors wel-
come.

CALIFORNIA FUCHSIA SOCIETY:
Meets 7:30 p. m. fourth Wednesday of
each month Houghton Park Clubhouse,
Atlantic and Harding. Visitors welcome.

LAKEWOOD GARDEN CLUB: Meets
1 p. m. fourth Tuesday of each month,
St. Cornelius Social Hall, Bellflower
Blvd. and Flamingo St. Visitors wel-
come.

LONG BEACH GARDEN CLUB:
Meets 7:30 p. m. second Tuesday of
each month in Linden Hall, 208 Linden
Ave. Visitors welcome.

LOS ALTOS GARDEN CLUB: Meets
12:30 p. m. first Wednesday of each
month in homes. Ph. 90-031 for meeting
place. Visitors welcome.

The Cultivators, garden section of Los
Altos Woman's Club, 8 p. m. third Tues-
day, social hall, Los Altos United Church,
5550 Alhambra St. Phone 31-2509.

NATIONAL FUCHSIA SOCIETY:
Lakeview branch. Meets 8 p. m. sec-
ond Tuesday of each month Lakewood
Community Church, Centralia and Sun-
field. Visitors welcome.

NATIONAL FUCHSIA SOCIETY: Lin-
coln Village Branch. Meets 1:30 p. m.
third Monday of each month at Bu-
minguez Community Hall on Santa Fe
Ave. Visitors invited.

NATIONAL FUCHSIA SOCIETY: Long
Beach branch. Meets 7:30 p. m. second
Thursday of each month Machinists Hall,
725 Elm Ave. Visitors welcome.

**ORCHID SOCIETY OF SOUTHERN
CALIFORNIA:** Meets 8 p. m. second
Monday of each month Pleas Hall
Plummer Park, 7377 Santa Monica Blvd.
Hollywood. Visitors welcome.

PLAZA GARDEN CLUB: Meets first
Wednesday of each month, 8 p. m., in
homes. Phone 90-2819 for meeting place.
Visitors welcome.

SOUTH COAST ORCHID SOCIETY:
Meets 7:30 p. m. fourth Monday of
each month Silverado Park Clubhouse,
31st and Santa Fe. Visitors welcome.

SPADE AND TROWEL CLUB (branch
of Lakewood Plaza Women's Club):
Meets 8 p. m. second Wednesday of
each month in homes, Ph. 90-7252 for
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Chlorodent does not stain.

And no other toothpaste can do
more to prevent decay or keep
gums healthy.

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fresh and healthy, get Chlorodent
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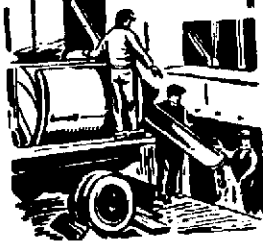
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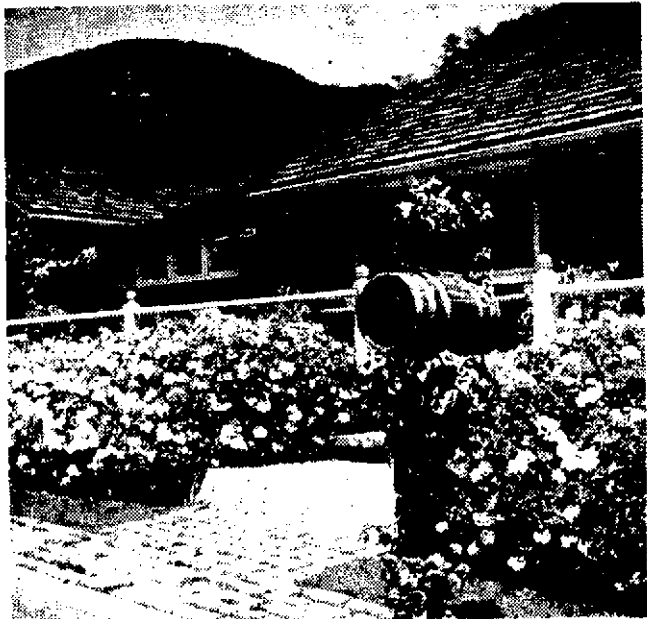
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A small wooden keg with hinged flaps upon the street side for mail is decorative; also gives house number.

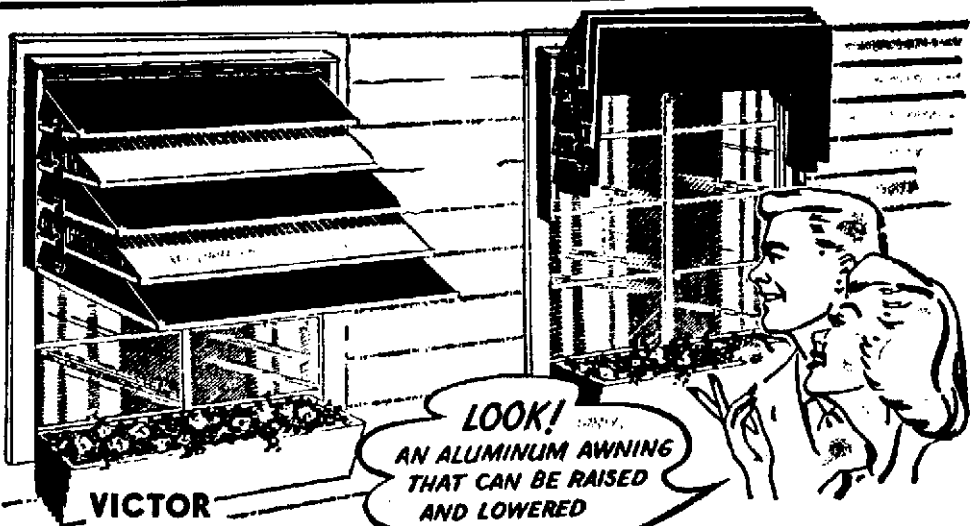


A compacted layer of Imperial Valley soil, deposited by Colorado River, supports mailbox in Palm Springs.



Picture-story by Glenn L. Black

This rustic structure serves as decorative mail container. Pump also blends with the woodsy landscape.



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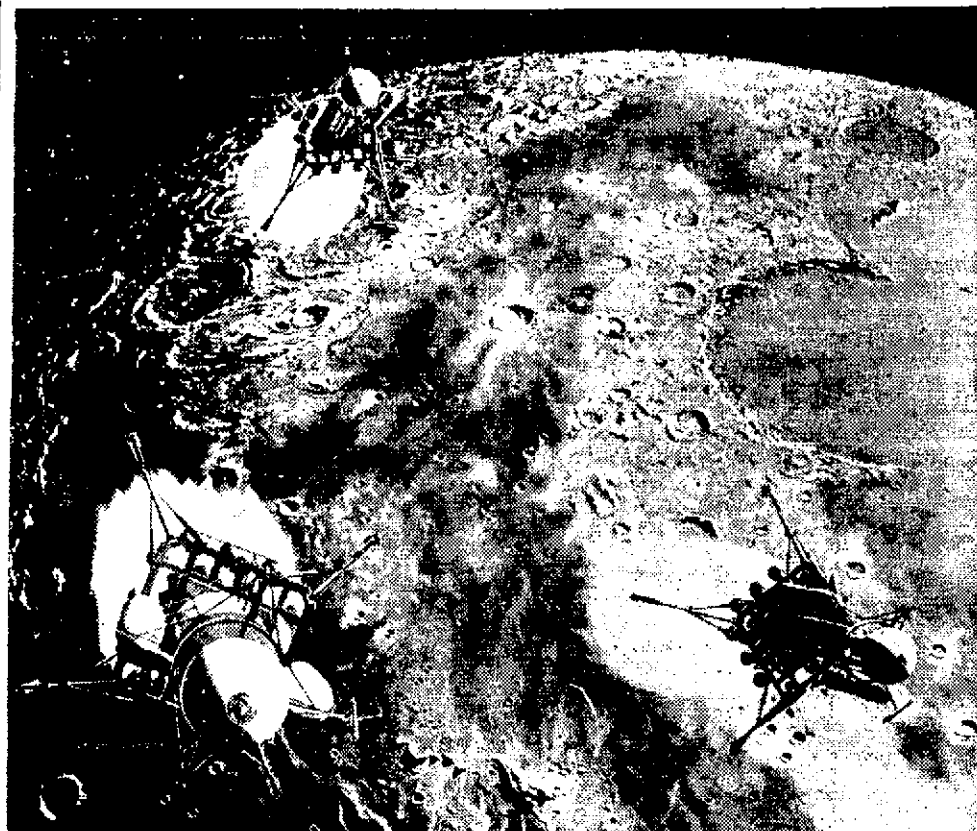
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—Collier's World Copyright Photo

Before you "blast off" with these space travelers to the moon, you'd better get your "fishbowl" full of "space gas" so you won't be called a "Spacecub."

TELEVISION

Jargon of the Zoo-oom Fanatics

By Terry Vernon

Television-Radio Editor,
The Independent

IN ORDER to better understand the new generation it is up to the parents to learn a whole new set of American language words. What can a father answer when his son advises that a "fishbowl" is a necessity when you "blast off" and the "G" takes its pull at you.

In order to be of service to the parents of this amazing new generation of space flying youngsters we have gathered together a sort of dictionary of the "Space Gas" jargon used on television shows today.

Oh, yes, "Space Gas" is the modern term for this new language.

Some of the words will be remembered from World War II, some from little-used science classes in high school or college, and some from the mere reading of the growth of the world of aviation. Some of the words, however, will be complete strangers to you. Many provide some education, too.

ACCELERATION—The effect of gaining speed. Primary danger comes at blast-off of rocket.

AIRLOCK—The space between the outer door of a spaceship and the inner door.

ASTEROID—A small, planet-like body in the heavens.

ASTEROID BELT—The principal location of the asteroids which travel in regular orbits around the sun.

ASTROGATOR—Not an ani-

mal but the navigator of a space ship.

ATOM PACK—An atom bomb in hand grenade form. (Are there any?)

BLIP—A mark on a radar screen made by sighting an object.

BLAST-OFF—The moment the rockets are started.

"C"—The speed of lights, always the same in any part of the universe.

CELESTIAL NAVIGATION—Steering the ship by the stars.

CELESTIAL MERIDIAN—One of a series of imaginary lines dividing the celestial sphere.

COLLISION ORBIT—Course of travel that will end in collision with another object.

CONFIGURATION—The final course of the ship as plotted for its trip into space.

CO-ORDINATE—The exact position of the ship or other object.

DECELERATION—The losing of speed for landing.

ELIPSE ORBIT—The path of a ship or other body in space that is controlled by gravity.

ELECTRONIC BRAIN—A calculating machine operated by electricity.

ESCAPE VELOCITY—The speed required for a space ship to leave the pull of gravity.

FISHBOWL—A space helmet.

FIX—The position of another ship or object determined by mathematics or radar scanning.

"G"—The amount of pull which gravity exerts at the earth's surface.

GLIDE BEAM (or Path)—A landing course set by a radio beam.

GRAVITY GENERATOR—A device on a space ship which manufactures artificial gravity so people can move about in space where there is no natural gravity.

GYRO-STABILIZER—Stabil-

izes the ship so it maintains an even keel.

GRAVITY BARRIER—A term meaning the gravity pull which a space ship has to overcome to get away from earth.

HYDRO-MEMORIZER—A device that hypnotizes a person and forces information into the brain in seconds and which cannot be forgotten. (The Russians are very interested in this invention, it would save months of brainwashing.)

JAMMING—Sending out a noise on a radio channel so that messages cannot be heard or understood. (We call it static now.)

ISOTOPE—A material similar to any one of the elements but but a different number of electrons in each atom. (Anyone knows this... huh?)

MAGNETIC COUPLERS—A device to hold two ships together in space.

P.P.I.—Not a government bureau but the "Plan Position Indicator."

SPACECUB—A neophyte at space travel. (Nice way of saying "drip" or "square.")

SPACE HAPPY—A temporary insanity induced by space travel or by watching the space travel TV shows.

Well, there you have it, a modern lexicon of our young space cadets, rangers and "Zoooom" fanatics, and if you can keep all of this space gas in your fishbowl you'll never be more than moderately space happy.

SOLUTION TO TODAY'S PUZZLE
(See Page 38.)

MAWAS BALL MICE LADIES
OLIVE ABIE ARARR ARRAN
SANGER TEAMSTERS GOUCE
STERES TROY APED MILE
YES NOW SNELAS EVAGES
BELOW ALAS DALS
HABA ONEIDAS DELE VIM
ALITAI DANE SPRES RATA
SHANGERS COONS DILES
POE MARSHALLING DOTES
LEAPS RIANT ARIAN
SHIRTS DIRIGIBLES TOO
PANNE DENIM FATTENING
URGE LINEN WISE DINER
RES LINT EPICARP LESE
FEET TEAR LEAF
MARIAN VESTED OVE TASK
ALAN SLAMZELIA SALTINE
CIGAR OPPONENTS MORAL
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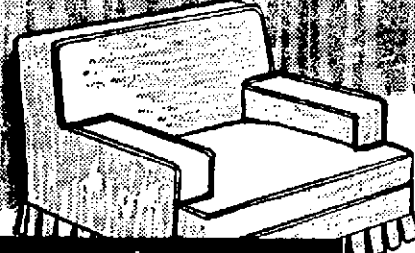
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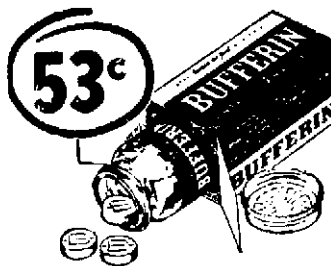
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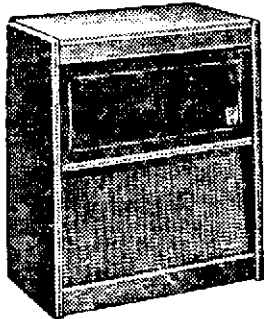
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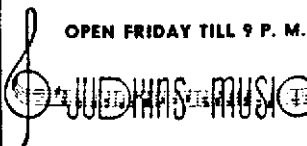
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BOOK REVIEWS

The Stuffed Shirt

THERE IS NO SUBSTITUTE for good writing, and in "Sincerely, Willis Wade" by John P. Marquand (Little, Brown, \$3.95), the reader will be entertained and terrified by the evolution of a stuffed shirt into a man of great aptitude in the business world. Willis was devoted, up to a point. He was loyal, up to a point. And the point will stab the reader in a most vital area — in his confidence that he is sincere and loyal to ideals, and if he works hard he can achieve the American dream of two Cadillacs and an option on unlimited security. Willis proves that success is a manufactured thing that has nothing to do with social humanities: It has nothing to do with anybody but Willis.

Even at the age of 14 Willis Wade looked upon the mill where his father worked as an engineer as a springboard to fortune. That the Harcourt family grew to depend upon Willis to support the fortunes of their mill was flattering, but when they educated him out of confidence in his loyalty, they grew to have reason to regret Willis had not majored in something else but business. But Willis was so smart and so smooth that even in the face of his wretchedly acquired fortune and power you just could not believe you had been stabbed.

Unfortunately, the industrialization of the United States has been perpetrated by countless Willis Wades, and perhaps this novel will bring some understanding of what they call "compromises." But whatever the novel brings to the reader will be worth while, and its selection by the Literary Guild for March is a splendid one.—G. L.

SAVING THE ARCHES: Sarah Polk "believed in Hell-fire" and forbade "actors, cards, dancing and wine" when she was first lady of the White House, and those must have been bleak days for entertainment-conscious Washington, D. C.

But James K. Polk's wife was pretty remarkable at that. When the President's first term was over, he refused to run again. Seems as though Sarah had saved enough of his Presidential salary to buy a fine house in Nashville, Tenn., and retire. Aside, perhaps, from the Polk era, Washington was, is and seems destined to continue to be a pretty gay and wonderful place. Eleanor Early, who has written a shell-load of travel books, does an extremely entertaining job on our national capital in "Washington Holiday" (Prentice-Hall, \$3.95).

There are 300,000 exhibits in the Smithsonian Institute and, Mrs. Early figures, it would take 2½ years for a tourist to see these alone. And the Smithsonian is just one small crumb in the Washington cake. Chances are the reader who owns a copy of "Washington Holiday" will learn more about his capital in a fortnight than the tourist will in a month. And save his arches, too. —G. C. F.

OLDEST OLD TESTAMENT: Publication of the Septuagint Bible, the oldest Old Testament — the one which Jesus read in the Temple — should be a source of great pleasure and satisfaction to all Bible readers. The text

is that of Charles Thomson, secretary of the Continental Congress until the election of George Washington, who spent 20 years translating the Septuagint from the Greek into English. The great value of the new edition (Falcon's Wing Press, \$6.50) lies in the fact that it will clarify all the passages in the New Testament, which are not found as quoted in the Vulgate, the Authorized or Revised Old Testament.—J. W. T.

LADIES AND GENTLEMEN: Chairmen of meetings large and small constantly are faced with the problem of adequate, suitable and clever introductions. Now comes just what is needed for such occasions, "Clever Introductions for Chairmen," by Lawrence M. Brings (Denison, \$4.50). As a help in lifting the tediousness of planning introductions, it will give sparkle and courage to the most timid and help to put the long-winded, pointless introduction out of business. Subjects range from introductions of sports stars to presidents of corporations, plain folks to movie stars. And it's fun to read, too.—E. S.

FOR FREEDOM'S SAKE: Copies of "World of Two Camps," a book recently placed in Long Beach libraries, also are being sent to national libraries of all free countries and dedicated to the Crusade for World Freedom. So says the author, Bernhard Cannard, Long Beach Forum and Town Meeting editorial writer. Mr. Cannard's letters have been written over a period of the last 15 years and they narrate events on the mid-European continent during development of Communist and Fascist tyranny. The writer was once a student and soldier in Prague and Vienna, suffered under dictatorships, and finally, escaping from bondage, came to America.

BIRTH OF ART: "John Sloan: A Painter's Life" (Dutton, \$5) is the biography of a great artist from whose set sprang the first really significant movement in the development, during the first half of this century, of a national art. The author is Van Wyck Brooks, an old friend, who has written a score of stimulating books about Americans and the American scene.

Stamp Notes

A two-color cachet of Kilkenny Castle, County Kilkenny, Ireland, will be sponsored March 17 to honor St. Patrick's Day. The covers are mailed in Ireland with attractive Irish stamps, postmarked Kilkenny, where the castle is situated. Card in cover has a brief summary about the castle. This is the fourth colored cachet of the historical Irish castle series to be issued. Those desiring covers may write to Irish Cachet Covers, 947 E. 32nd St., Brooklyn 10, N. Y. Cost per cover: 35 cents.

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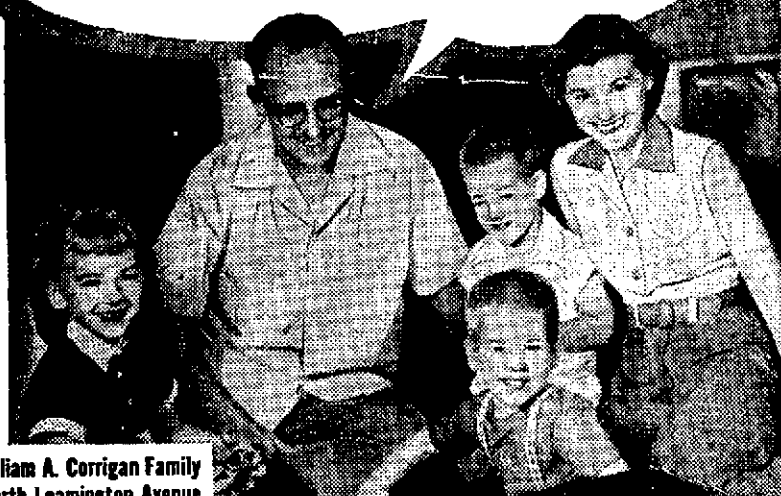
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HOW TO Replace or Repair Broken Handles on Garden Tools

IT'S always better to replace a broken handle when possible instead of repairing it. If the tool is of the shank type, remove the old handle by first hammering the old ferrule into which the handle fits) above and below the retaining nail. This crushes the wood so that the nail can be easily pulled from the head.

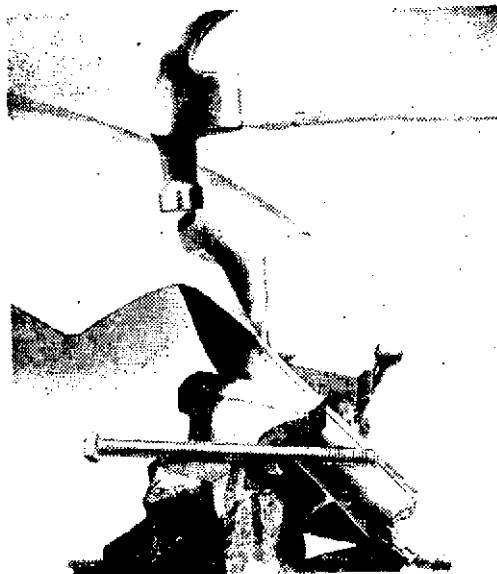
1. AFTER REMOVING THE NAIL, hold the tool with head down and strike a few downward blows with a hammer. This drives the shank out of the handle and lets the head fall free. Take it easy with the hammer and don't hit the tool on any spot where it will be damaged or the edge will be blunted.



2. NOW MEASURE the distance to the nail hole in the shank as shown. Drive the new handle onto the head carefully; then measure up and mark the location of the nail hole. Punch a hole through the ferrule at this spot, drive a nail through the sole, and clinch the protruding point on the other side of the ferrule.



3. IF TOOL IS SOCKET TYPE, remove cross-nails or rivets. Knock off the head, fit a new handle, and fasten it with No. 10 nails. If a broken shovel handle is too short to grip, knock it out with a hammer and long bolt. Never burn out a handle; it will ruin temper of the tool completely.



4. REPAIR SPLIT HANDLES. You can repair a slanting split with waterproof resorcinol resin glue. Clamp as shown till squeezed-out glue is quite hard, and let it cure in a warm place overnight. Remove any sharp edges with sandpaper. Don't repair splits by using friction tape.



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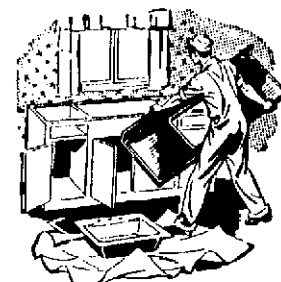
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LONG BEACH CAMERA GUILD will have a color slide competition at 8 p. m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd. Winners in the March black and white competition were Virginia Callender, first and third; Murray Shaner, second; Jim Coverley, Murray Shaner, honorable mention. Judge was Robert Young, past president of Camera Club of Santa Monica and a member of Santa Monica Pictorialists. Marian Paglow was awarded honorable mention for a print in General Electric's recent flash contest.

WINNERS in portrait and commercial competition were announced at the recent monthly meeting of the Professional Photographers Assn., Inc. at Pacific Air Industries Laboratories, 3rd St. and Olive Ave. Simon Silverman took first, Edna Kinney, second, and Verbie Schneller third in the portrait class in the monthly print competition. In the commercial class, Rudy Spika took first, Lynn Hawkins second, and Perry Griffith third. Judges were Joseph Stimson, H. A. Russell and "Red" Schneider. Perry Griffith presided. Hostesses were Irene Feldt and Verbie Schneller.

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PET PARADE

Hungary's Talking Dog

By Eleanor Avery Price

IN HUNGARY, the puli (or pulik) is often called the talking dog because he does his best to communicate with his owner. There he is also referred to as the Hungarian water dog because he is extremely adept at retrieving water fowl.

Without doubt, the puli is one of the most versatile and easily trained dogs in existence anywhere, and it is amazing that we do not see more of him. The United States Department of Agriculture has experimented with these dogs at a training school in Beltsville, Md., and claims they can master as many as 75 commands while other breeds are limited to around 16 commands.

The dog is of medium size, faithful, and so alert and courageous that he makes a splendid guard and companion for children and adults. He especially loves children for he is fun loving and affectionate. He is inclined to be somewhat of a one-man dog, however, and is aloof with strangers, not trusting them until he truly knows them.

More than 1,100 years ago, when the Asiatic warriors were on the march, the puli made his first appearance in Europe. The Hungarian shepherds were captivated by this active dog and his amazing way of herding sheep by running over their backs. Runaways he controls by jumping onto their backs and riding them with his claws dug into their wool. His footwork is equally amazing, for he can move with great rapidity.

In color, this dog may be white, black, and shades of cream or gray. His eyelids are black or in a color harmonizing with his nose. The dark brown eyes are preferred.

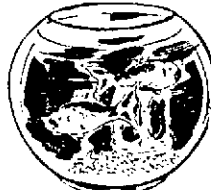
The puli whose picture accompanies this article is blue-gray. He is six and one-half years old, and his name is Ninkito after his breeder's name, Nicholas Roosevelt, former ambassador to Hungary at the outbreak of World War II. He is owned by Mrs. Den W. Vezarian, 1417 S. Sharmrock Ave., Monrovia.

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By the Shutterbug

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Shasta Daisy, Perennial Favorite

By John Ronson



Shasta daisies perform well as bedding plants, bloom heavily. They are hardy, need little care.

BEDDING PLANTS are generally thought of as rather fragile members of the plant kingdom that are chiefly useful to supply quick color in the garden. While many of the popular bedding plants would fit into this classification, there are some that are as rugged and long-lived as many of the shrubs and trees. One of these that is highly recommended by the California Bedding Plant Advisory Board is the Shasta daisy, an oldtime favorite that still deserves planting space in many of today's gardens.

There has been a wide array of new hybrids developed in the past few years in the Shasta daisy family, but the two most popular still seem to be the Esther Reed and the Marconi hybrids. Others may have better form and longer stems but these two have a popular combination of price appeal and quality that make them the top sellers of the Shasta daisy family. The Esther

Reed is a fine fully double daisy with a mound of short white petals completely filling in the center of the bloom. It is obtained from divisions of the parent stock and develops true to form. Bloom is present most of the year except during the winter with a heavy peak of bloom that usually, conveniently coincides with Memorial Day.

The Marconi daisy is usually obtained from divisions but is also grown from seed and is then offered at a bargain price. Such plants will bloom double in the second year although sometimes they come completely single in the first year of bloom.

For the fancier, there are many other hybrids at substantially higher prices that are available usually as container grown plants in gallon cans or pots. And for the home owner with a large area to be planted there is a more reasonable Shasta daisy to be found.

With pure white petals surrounding a heart of pure golden yellow, the sturdy Shasta daisy is a hardy plant, indeed, and serves many uses in the garden. Primarily it has merit for those areas that are subject to heat and periods of drought. It will withstand an amazing amount of abuse. A period of years can pass before division of the planting is necessary and little care and attention is required. Shasta daisy is almost lacking in need for care. Spraying, fertilizing, pruning and cultivating are almost unneeded as this family of plants is rugged.

(mixed and blue gem), scabiosa, Shasta daisy, statice, caspia, latifolia, perezi and sinuata, sunflower, sweet William, vinca rosea and wallflower.

For spring planting we can add portulaca, tithonia, salpiglossis and the entire family of petunias. With a little examination, this list shows us almost the full range of types of plant material as it includes ground covers, border material, bedding material and background plants, items for bank planting, for pots and hanging baskets, for curb plantings, for cut flowers and for rock gardens. One item that is missing is material for shade garden areas and here poor soil must be modified for good results.

ONE OF THE LESSER known plants in the list above is the larkspur. This plant is often grown as a spring annual, but the best result is to be had by making a fall or winter planting as it needs ample time for full root development in order to make a good showing. As with all of the plants above, larkspur will overcome planting in poor soil but this does not eliminate the need for adequate soil preparation. No plant can be expected to push its roots down into material that is packed like cement. Addition of material such as peat moss or sand or steer manure to break up the soil will help the situation.

Larkspur is a tall growing plant and should be given ample space in which to grow. Allow at least one square foot per plant. Color ranges through blue, purple, lavender, white, pink, rose and red with all plants 100 per cent double. Usually larkspur is grown as a mixture although some growers grow some solid blue and solid pink. Larkspur is subject to mildew so watering should be done by irrigation and not by sprinkling.



Where soil is less than good for gardening, try larkspur. It is hardy.

Plants for Tired Soils

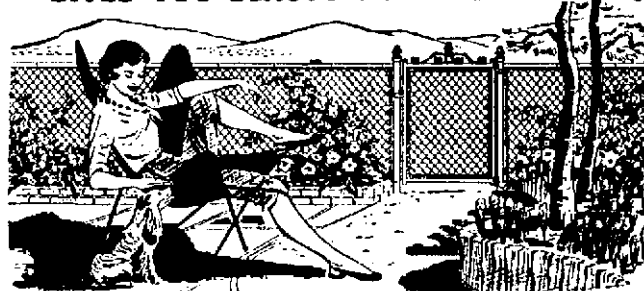
By Walter Finch

MANY HOME OWNERS are plagued with soil that is neither deep nor rich nor in a good mechanical condition. New home areas are increasingly being set upon lands that are sub-marginal for agricultural purposes with the result that this problem becomes even more acute. Luckily, many fine plants are available, according to the California Bedding Plant Advisory Board, that will make satisfactory growth under very adverse soil conditions. There are indeed a few that will do poorly if the soil is normally fertile.

For planting at this time of the year in areas of poor soil, the following plants are recommended: Agapanthus, or lily of the Nile, alyssum (white, violet and saxatile), arctotis grandis or hybrids mixed; cheiranthus aloni, coral bells, coreopsis, dusty miller, gaillardia, gazania (orange, yellow, copper king, white, rose and hybrid mixed), geum, godetia, hollyhock, ice plant, ivy (green English and Algerian variegated), ivy geranium (in all colors), lippia grass, marguerites, nierenbergia, penstemon

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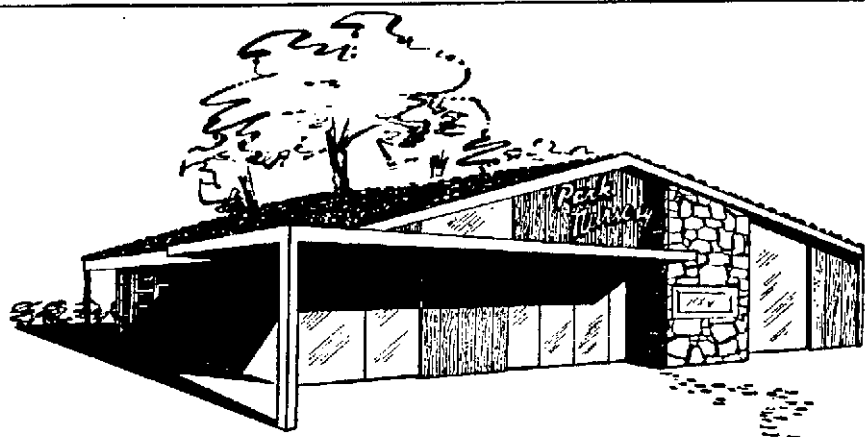
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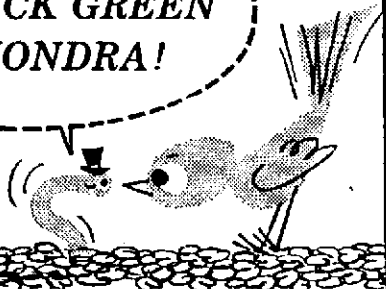
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King Arthur's Garden Court

By Bob Gilmore

SELLECTING named varieties of delphinium is like reading a chapter from an English novel. A few of the more popular types are: King Arthur, violet with large white bee; Galahad, clear white; Black Knight, dark blue; Cameliard, pure lavender, and Guinevere, pinkish lavender with white bee. The bee is the center of the flower.

While the delphinium has been associated more or less with England and her thatched cottages, yet the most exciting strains have been developed on the Pacific Coast. The delphinium, in fact, did not really get started along the road to fame until California seedsmen introduced the Pacific Giant strain. The breeding ground of this now world-famous strain is just a few hundred miles north of Santa Barbara.

The Pacific Giants can be identified by the tremendous size of their flowers, single florets often measuring almost four inches across. The stem, which is thin and woody, supports an almost unbelievable number of completely double blooms. The plants of the Pacific Giant delphinium are well shaped, covered with an abundance of foliage and highly resistant to disease.

IN THIS REGION delphinium can be grown either from seed or plants. Field-grown specimens as well as plants grown under cover are usually carried by local garden supply dealers.

Seed packets should be obtained only from those dealers stocking fresh supplies. It is interesting to note that the visibility of delphinium is very short-lived. Seed that has attained an age of one year may prove very difficult to germinate.

Delphinium have good appetites; they like plant food and they like to be fed fairly often during the growing season. A well-drained, comparatively light soil will keep them happy. Full sun is best, partial shade is a second choice. Apply sufficient moisture to keep the soil from drying out. Good air circulation is another must and that means the plants must not be crowded.

THE DELPHINIUM is a perennial which means it will be in your garden, if properly cared for, for several years. Many varieties grow to a height of six feet and consequently should be placed towards the rear of the border.

While the tall strains are best known, yet bedding types are available. You might try the Dwarf chiensis if plants less than 12 inches in height are desired. The colors in this group include shades of pure white, azure blue, dark blue and a mixture. In addition, other strains that vary in size between the bedding and tall types can be planted.

After the blooming season the stems on which the flowers appeared should be removed just below the foliage. The plants should then be left alone and in several weeks new shoots will appear. Then the old growth should be cut off. Professional growers claim that adding liberal quantities of lime to the soil will prove helpful. In planting, make sure that the crowns of the plants are set above the soil line.



Delphinium grows tall and can be grown as perennial if properly cared for; is a "must" for "Blue gardens."

Tips on Gardening

GARDENING TIPS for the week . . . Ants are very much on the move. The new chlordane ant sprays are just about 100 per cent effective. They can be used both indoors and outdoors but must not be applied directly to food containers or food. They are non-poisonous if used as directed.

If the soil in your potted containers is old or sour this is the time to make a change. Actually, your ornamentals will do better, if potted, when established in a planter mix. This material is processed especially for container-grown subjects. Unlike soil, it will not cake or crust.

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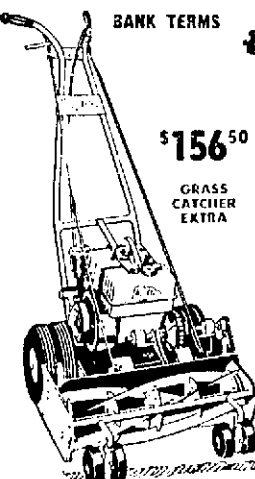
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Here's a Neat Garden Package



If you like the unusual, you will like Ochna multiflora. Yellow flowers, scarlet fruit, black seeds are features.

ance with the advent of each new season. In the spring the handsome evergreen foliage, finely toothed and glossy, takes on a rich bronzy tone. In summer bright yellow flowers borne on short lateral stems hang down all through the branches.

In late summer and early fall the flowers undergo a complete transformation, developing into five-sided seed capsules nearly an inch long. These turn a vivid red and serve as a brilliant cushion for the large shiny jet-black seeds that protrude from each side of the receptacle.

The effect is almost startling, the vivid red and black against the dark glossy somewhat tough foliage gives exciting contrast. All through the winter months the brilliant red tone remains.

Ochna is a compact shrub, growing four to five feet tall. It is hardy to 26 degrees. It makes a decorative and exceedingly showy plant for the patio, or a specimen shrub in the garden, is distinctive and charming set on either side of a doorway and does well as a potted or tubbed plant.

In fact, it is a neat garden "package."

THE PLANT wants a well-drained, rich garden soil on the light side and plenty of moisture. It likes an eastern exposure, thrives on a cool slope. It prefers partial shade, especially inland, and shows its colors better in such a location, though in a moist coastal spot, it can be used in full sun. However, the brilliant red tone is apt to fade considerably in full sun.

The odd name refers to Greek for wild pear, which Ochna is thought to resemble in foliage.

Although this unusual bush is not too well known, those who once give it a place in the garden will not wish to part with it.

By Murtha Hurley

LONG BEACH AREA gardeners continually seek a low-growing shrub, preferably evergreen and one that bears flowers. Such plants are in the minority, to be sure, yet there are a number that can be relied upon to lend color and charm to the garden.

One of the most interesting bushes in this group is a tropical plant from South Africa, Ochna multiflora. It should be better known than it is. For there is hardly a month in the year when the unusual little bush is not attractive and highly decorative. Its brilliant colorings lend a fiesta mood to a garden and especially a cool coast garden. The bush changes its appear-

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Faint double red with deep red veining.	
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Dbl. pale pink peony-form flowers.	
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Large formal white.	
LAUREL LEAF	Reg. \$2.75
Formal pink flowers, white speckles.	
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Large rose-pink flowers splashed with white.	

SALE PRICE **\$1.95** ea.
4 FOR \$6.95



Selection No. 2

KUMASAKA	Reg. \$1.95
Large double medium pink.	
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Deep red peony-type.	
Grandiflora Rosea	Reg. \$1.75
Large semi-double pink.	
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LINDSEY NEILL	Reg. \$1.75
Deep rose with white markings.	
JULIA DRAYTON	Reg. \$2.50
Rose-like double scarlet blooms.	

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FRUIT TREES	Peach, Nectarine, Apricot (Vigorous Stock)	Each	89¢
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GLADIOLUS BULBS	(Large Flowering, Beautiful Colors)	Doz.	29¢
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'Sunshine House'

(Continued from Page 23)

bands and used to "strip" the floor of the family room. Thus, lines of the same good looking dark brown linoleum stretch out from the kitchen to define the four-block widths of vinyl tiling in the family room.

The vinyl flooring used in the den was restricted to that area in front of the fireplace and stretching between the kitchen archway and the bedroom wing of the house located at the other side of the family room. Reasoning that here was the real traffic lane for the room, the decorator wisely chose to leave it free from carpeting.

The major area of the big room (that part containing the piano, television, lounge furniture and game table) has been carpeted in an interesting lime, olive and white wood tweed fabric. Here, again, a restful contour is brought into play. For rather than cut off this carpeted area in a straight line, the rug was cut and bound into a far more restful and welcoming curve.

A small room off the new family room once set itself up for the sole use as a refreshment bar. Needing the space more vitally for a second full bath, the Hesleys converted it into a pretty pink and delft blue bathroom that, in conjunction with the master bath, helps serve the three bedrooms in this wing of the house.

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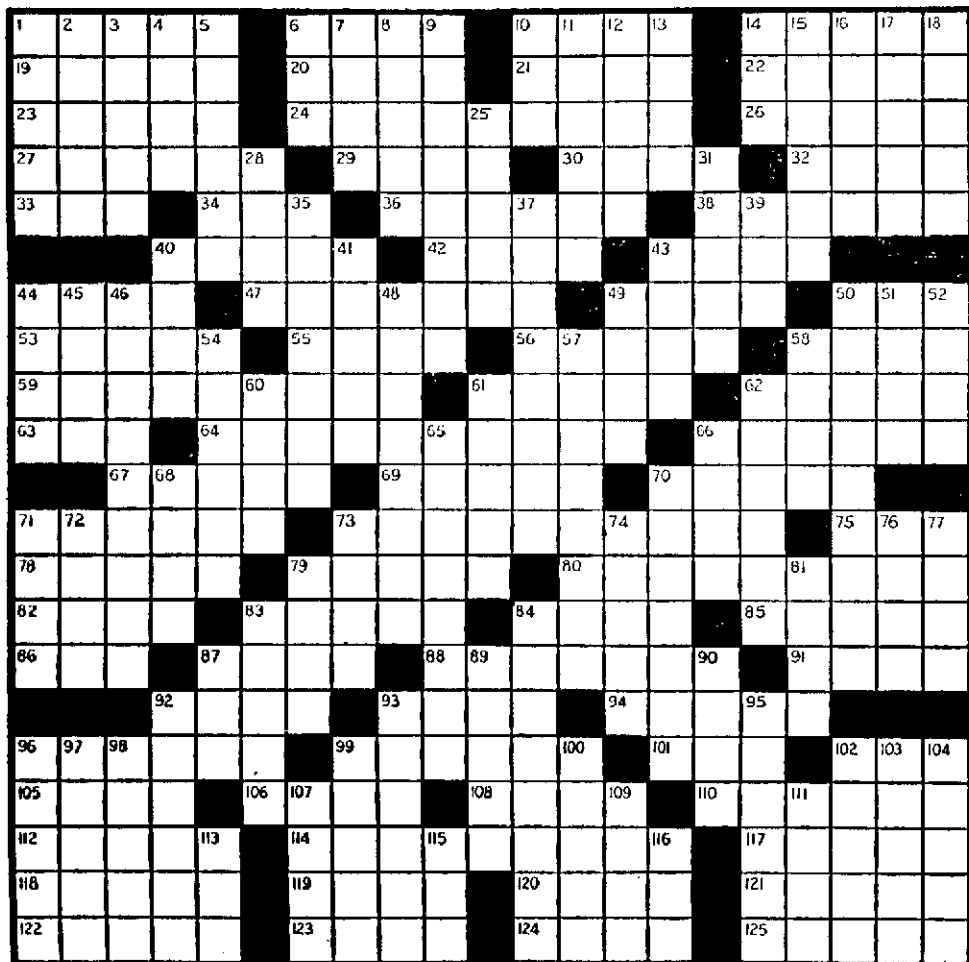
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Southland's Crossword Puzzle

(Solution to Puzzle on Page 30)

14 M. M. MANNING	49 Take out	86 Reserve:	125 No place for	41 Erodes	76 Bills
ACROSS	50 Energy	abbr.	feet	43 School grades	77 Bug-a-boo
1 Mothers	53 Excuse	87 Soft down	DOWN	44 Fastening	79 Blow
6 Sphere	55 Hans	88 Outer layer	1 Like some	45 Voice	81 River in Africa
10 Owl's prey	56 Andersen	91 ——— majestate	2 stoores	46 They work	83 Legal rights
14 Put on board	57 Catches	92 They can be	3 Wing-like	48 Keep sacred:	84 A means of
19 A color	sight of	clay	4 Digs	Var.	communication
20 Name in a	58 Pro	93 Deposed ruler	5 Insist	49 Bell sound	87 Meadow
Nichols play	59 Outsiders	94 Tent	6 Swink at	50 Lover's missive	89 Plate
21 Jewish month	61 Fur-bearing	96 Miss Anderson,	7 Assist	51 Old road	90 Cancels a debt
22 Island off	animals: Slang	singer	8 Fibbers	52 Lump	92 Part of a
Scotland	62 Atomic	99 Endowed	9 Drink	54 Asylum patient	musical
23 More	63 Noted author	101 Color	10 Small rug	57 Relating to a	93 Place on head
reasonable	64 Arraying	102 Request	11 Standards	chief priest	95 Has a joining
24 Drivers	66 Carriers	105 Author Paton	12 Complaints	58 Part of a	96 Parrot
26 Scoop out	67 Jumps	106 Little or grand	13 Highland	Zingfeld title	97 Girl's name
27 Weights	69 Bright and	108 Director	14 Language	60 Spaces	98 Showed anger
29 Pony	shining	Kazan	15 Fall behind	61 Right	99 Mist
30 Copied	70 Follower of	110 Salty	16 Celtic priest	62 Balanced	100 Popular song
32 Landy's race	Arius	112 Churchill's	17 Gold coin	65 Condition of	102 Part of a S. A.
33 Shows ascent	71 Garments	"trademark"	18 Weapons	some rooms	city
34 At present	73 Aircraft	114 Contestants	25 Stone	66 Allowance for	103 Light lunch
36 Fishing	75 Also	117 Ethical	28 Alone	waste	104 Some Britons
gadgets	78 Velvet	118 Girl's name	31 Bargains	68 Sea bird: Var.	107 Storeroom
38 Avoids	79 Overall	119 Pleat	33 Speculates	70 Shifted	109 Alaskan island
40 Under	80 Sugar can be	120 Have enough	37 Snaring	71 Good	111 Knowledge
42 Exclamation	82 Impel	121 Upright	39 Complete	72 Loser in a	113 Color
43 Raised	84 Dress material	122 Coupled the feet	40 All	73 Fender mishap	115 Poem
platform	85 Sapiest	123 Large growth		74 Fundamental	116 Place
44 Good laugh	85 Highway sign	124 Close			
47 Indians					



The Way of Bali

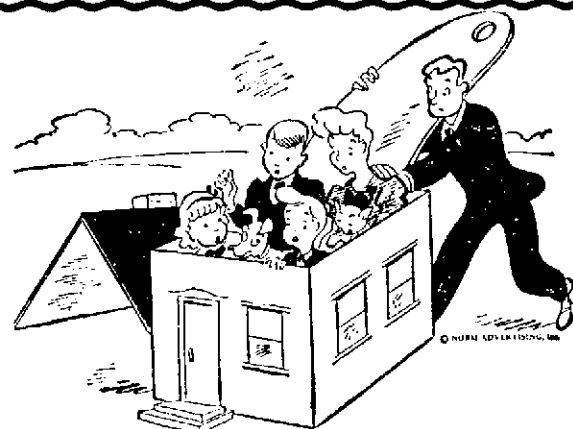
The Balinese set such store by family loyalties that all of the descendants of a grandfather or great-grandfather usually continue to live within the same compound or walled enclosure, each little family unit forming a part of the ancestral whole or clan. A magical quality is attributed to the wall which encloses the dwelling quarters. It shuts out the evil spirits that may be wandering along the open roads, in the fields or woods. The family can only feel secure from such disturbing influences when safely behind their wall with the gates closed. Wealthy families, those of noble descent, often have large and imposing gateways for their compounds, rather more ornamental than practical. In such cases an inner wall is provided, with a smaller gate, to keep out the evil spirits.

In the innermost part of the

compound is the Household Temple, where the ancestors of the residents are venerated at their particular shrines. There are also shrines for gods of the mountains and gods of the lakes. Then there are special shrines for the guardian spirits of the different branches of the family residing within the compound. Offerings are made to all of these gods and ancestral spirits on feast days throughout the year, and on occasions when special favors are desired.

It all seems rather complicated to the Occidental mind, but to the Balinese, who have lived with these traditions for countless generations, it is as simple as A, B, C.

On tours to Bali, visitors will have an opportunity to visit the most interesting parts of this lovely island, to observe the life of the towns and villages, and to witness special performances of Balinese dancing and music.



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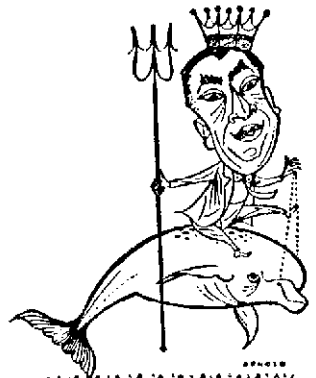
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PETER G. STATHIS
Hi Yo, Dolphin! Away!

THE SEA FOOD Grotto,
which appropriately is located on
E. Ocean Blvd., has added to its
menu another unique item from
the briny deep.

This new dish is called Hono-
lulu Mahimahi.

For the uninitiated, mahimahi
is Hawaiian for dolphin. The Sea
Food Grotto is one of the few
restaurants in Southern Califor-
nia serving this specialty.

Peter G. Stathis, portly co-
owner of the Grotto, sees to it
that fresh shipments of dolphin
are air-expressed to the restau-
rant weekly from Honolulu. The
fish, tender, flaky and white, is
served either broiled, grilled or
planked, according to the pa-
trons' wishes. Dolphin has a
flavor all its own, best described
as resembling that of fine sword-
fish.

The Grotto's Honolulu Mahi-
mahi is \$2.25 per guest on a
splendid complete dinner which
includes the following: Creamy
lobster bisque (soup), served in
shiny abalone shells; tossed
green salad with choice of roque-
fort, thousand island or French
dressing; choice of au gratin,
French fried or baked potatoes;
vegetable; choice of beverage and
dessert.

STATHIS and the other co-
owners of the Grotto, his cousin
Big Pete Stathis and Andrew
Bratsalis, are also featuring an-
other sea food item which is cur-
rently at the height of its sea-
son.

This item is fresh cracked
crab and is absolutely delicious.
The crabs are huge handsome
creatures from Eureka Bay in
Humboldt County and the Grotto
serves them on a bed of chipped
ice with mayonnaise or Thou-
sand island dressing. A half
crab is served on the complete
dinner for just \$2 per person.

Open daily from 11 a. m. to
midnight, the Grotto is closed
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Sensible Prices"**
Jones
DINING ROOM
120 E. Fifth St.
11 A. M. TO 8 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

MEXICAN

You'll Enjoy Our
DELICIOUS and REAL
MEXICAN FOOD
From Our Own Kitchen
Combination Plates, Ta-
males, Tacos, Enchiladas



**EL PATO
CAFE**
3503 ATLANTIC AVE.
OPEN 7 DAYS A WEEK

OUR NEWEST
ADDITION TO



**EL PATO
CAFE**
337 PACIFIC AVE.
CLOSED MONDAYS

Shop Mondays 9:30 a.m. to 9:15 p.m.

Shop Mondays and Fridays 9:30 A. M. to 9:15 P. M. . . . Other Days 9:30 A. M. to 5:30 P. M.

SEARS

Long Beach

Use Sears "Shop at Home" Expert Decorating Service

Exclusively Styled Draw Draperies

We have the design, the color, the fabric that can be worked into your decor to please the most exacting idea for a room of beauty and appeal. Thousands of gorgeous fabrics from which to choose in all the latest designs and colors.

Custom Designed Upholstering

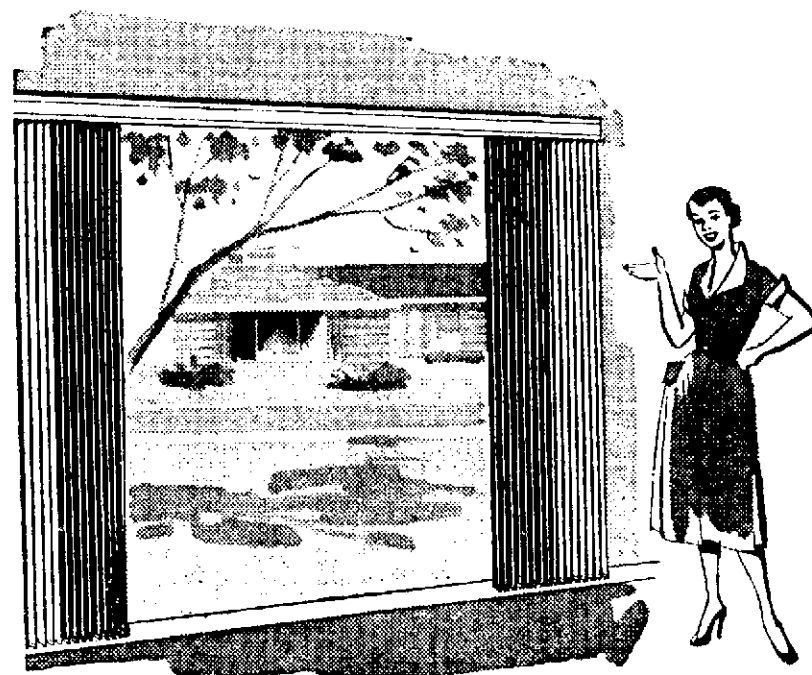
There is hidden beauty in that tired, old living room set of yours! Sears expert reupholsterers will change that tired, old set into a room full of loveliness with the newest in fabrics, colors and top construction. Phone tomorrow 35-0121.

Beautiful Stylized Slip Covers

Your least expensive in decorating ideas . . . stylized slip covers. Add new beauty and styling for functional use or to change the mood of your room. Your choice of lovely fabrics and colors cut to your furniture and fabricated in our shop.

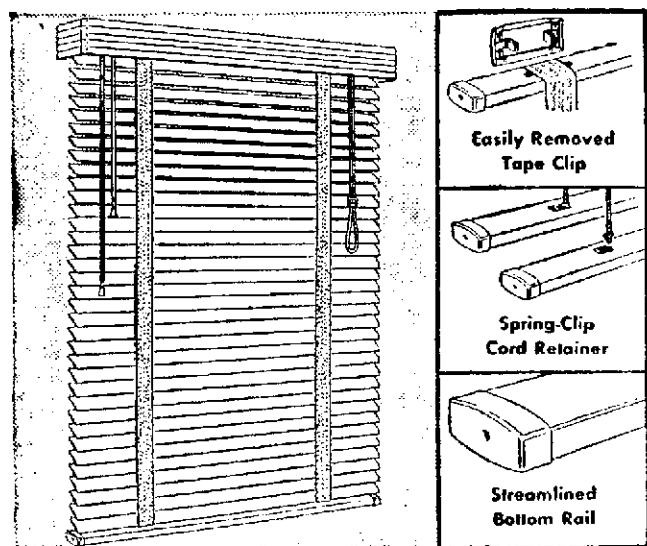


Our Decorator Consultants are as near as your phone. No obligation. Ph. tomorrow 35-0121.



New "Harmony House" Dust-Free Aluminum Vertical Drape Blinds

The newest in decorative and functional window treatments. Have a beautifully soft decorative effect with smart new finishes . . . yet control glare as you wish, with a simple pull of the cord. Pull them like drapery for full use of your view windows, yet retain a smartly framed window that will delight you.



Custom Venetian Blinds

Your best buy! Smart looking and smooth operating. Slip-proof filter keeps slats even. Crash-proof cordlock can't slip, locks in any position. Flexible steel slats easily removed for cleaning. Streamlined bottom rail, easily removed tape clip. Attractive cornice-type head box. Sears best quality, custom made for your windows.

NOW!

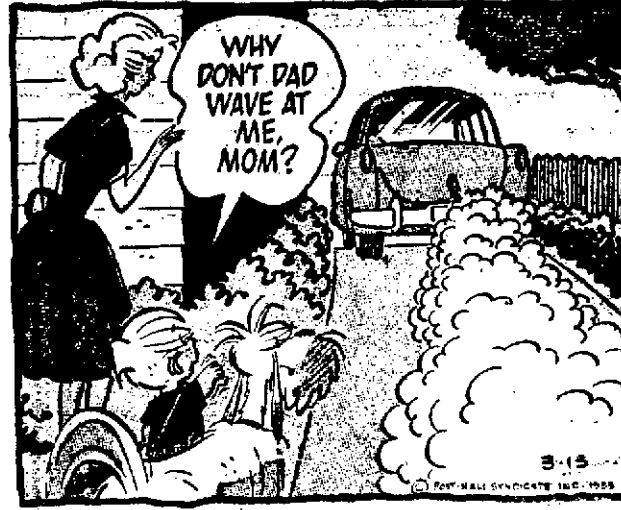
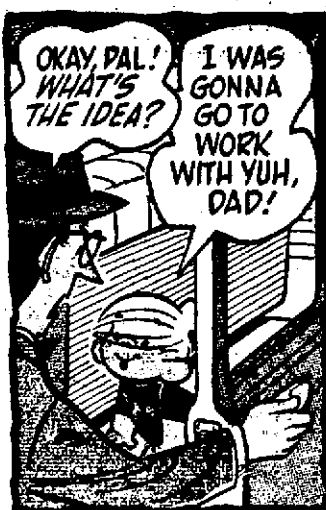
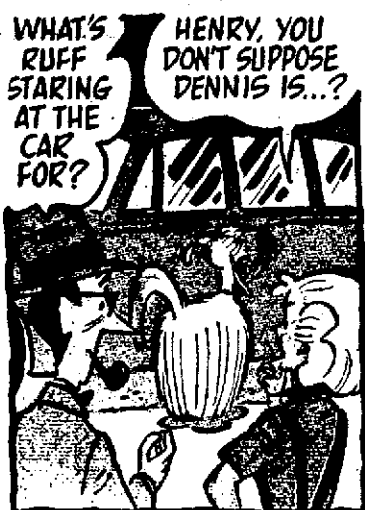
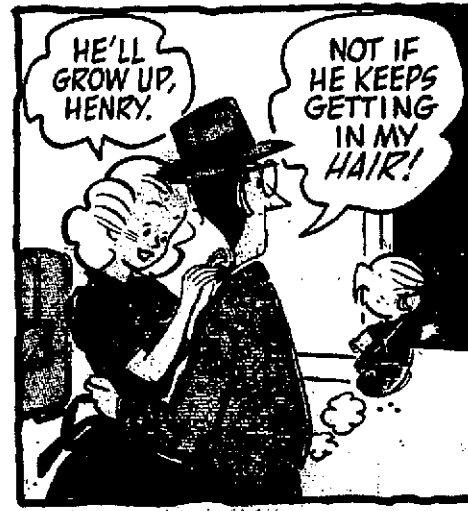
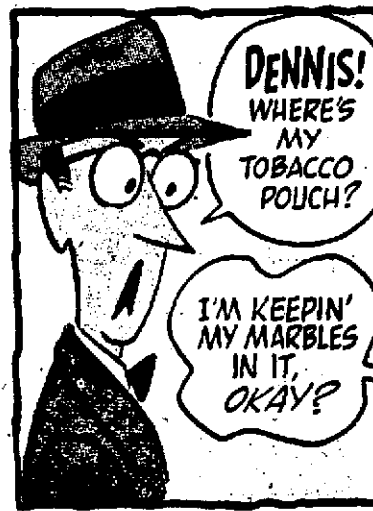
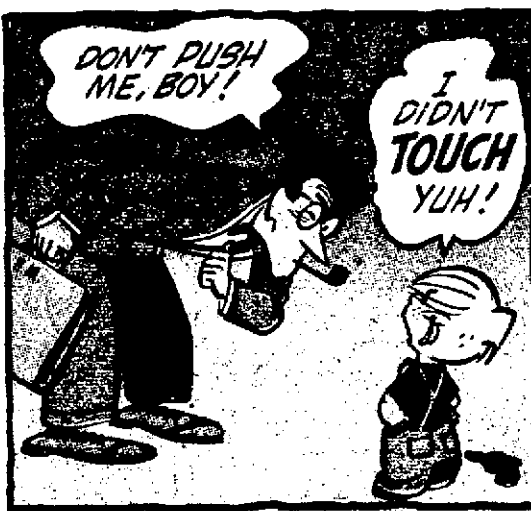
**MORE FREE PARKING
FOR SEARS CUSTOMERS**
With Our New Parking Plan!

*Satisfaction guaranteed
or your money back*

SEARS

Downtown Long Beach
American at Fifth Phone 35-0121

By Hank Ketcham



THE DREWS

by CARL GRUBERT



ROMAN MEAL *Bread*  Helps  keep you  **SLIM** and  **TRIM!**



OUT OUR WAY

The Willets

U. S. Pat. Off.

By J. R. Williams

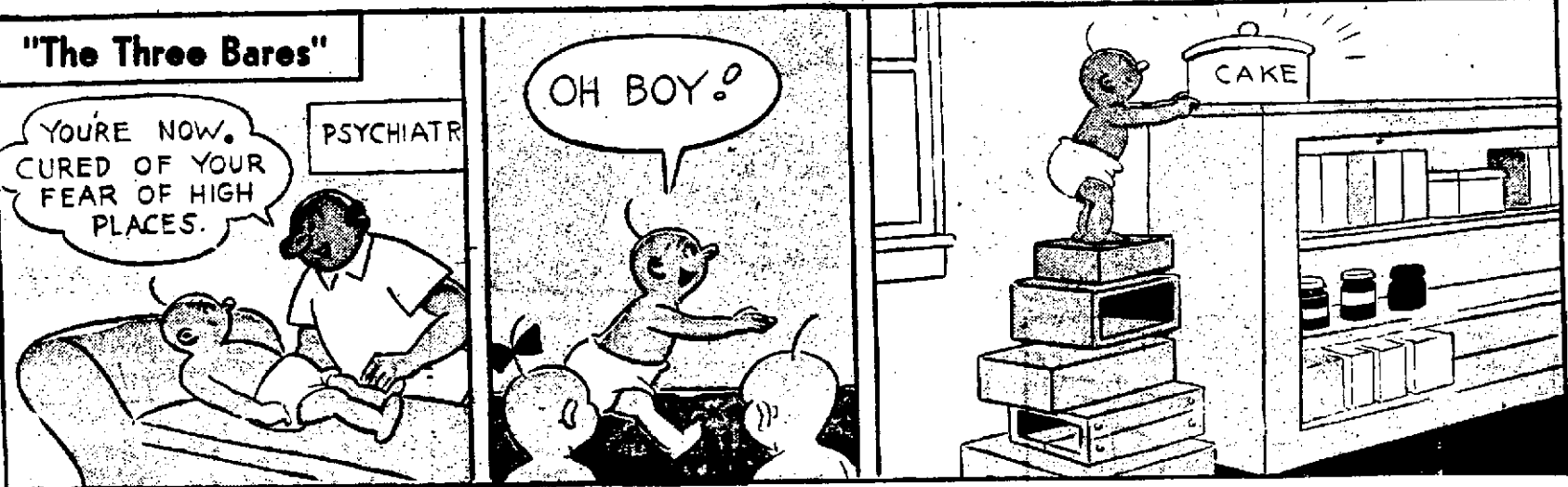


OFF THE RECORD

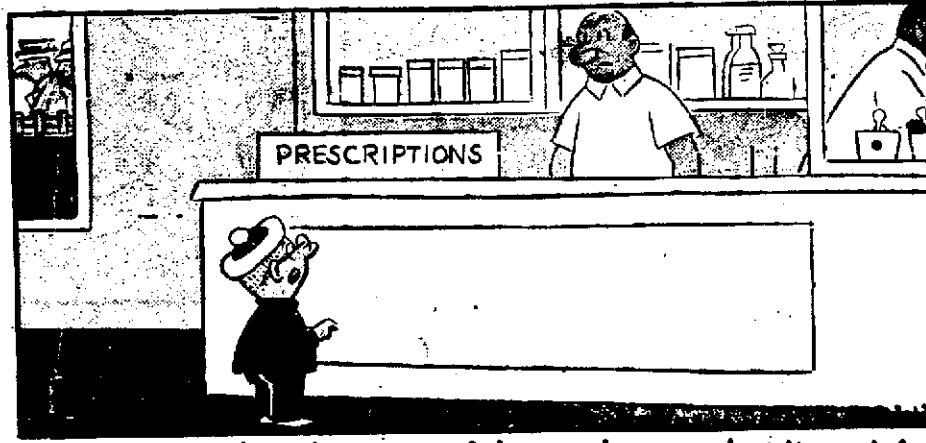
by ED REED



"If old Joe Hoogle here can't cheer him up, nobody can."



"What do you mean, 'congratulations'? I said, I've just become a PAUPER."



"I can't remember the name of the tooth paste, but it contains 'phylophileoniteriteonal'!"

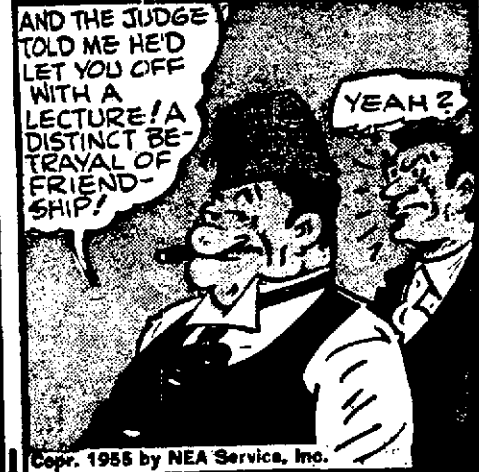
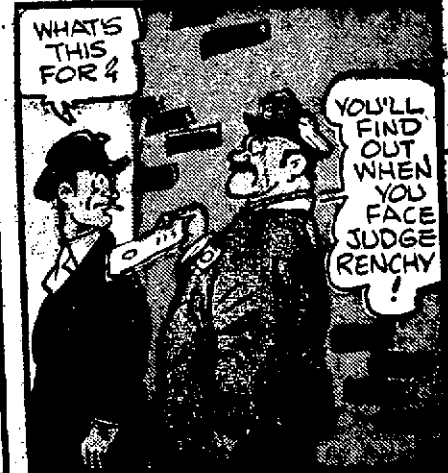
PRISCILLA'S POP

By Al Vermeer



OUR BOARDING HOUSE

With Major Hoople

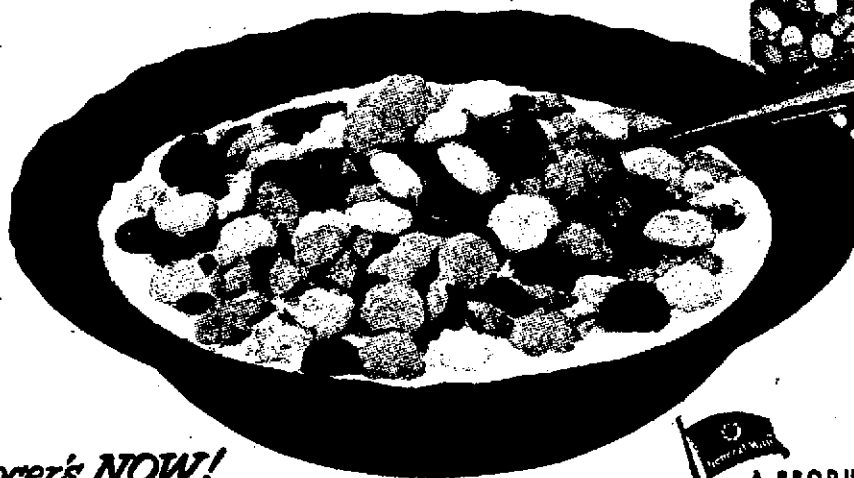


NEW fruit-flavor cereal

... IN GAY FRUIT COLORS!
Raspberry Red • Orange • Lemon Yellow

Think of it! Fruit flavor—right in the cereal itself! That's **TRIX**... new, delicious, sugared corn puffs, with refreshing fruit flavor and bright fruit colors. It's the most exciting thing that ever happened to a breakfast cereal! What fun to pour **TRIX**

into your cereal bowl—have it swimming in fresh milk or cream—makes your morning brighter, makes breakfast fun. **TRIX** are terrific between meals, too. Eat 'em right from the box. Delicious? Ummm! And wholesome, too.

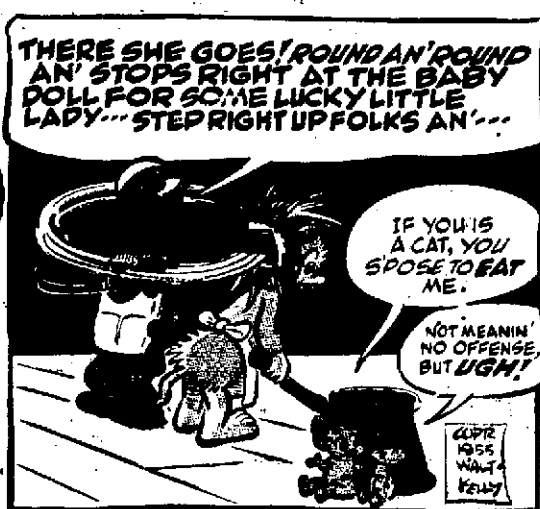
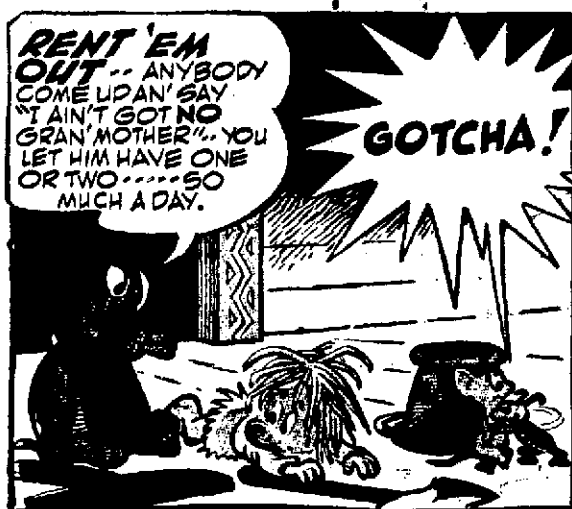
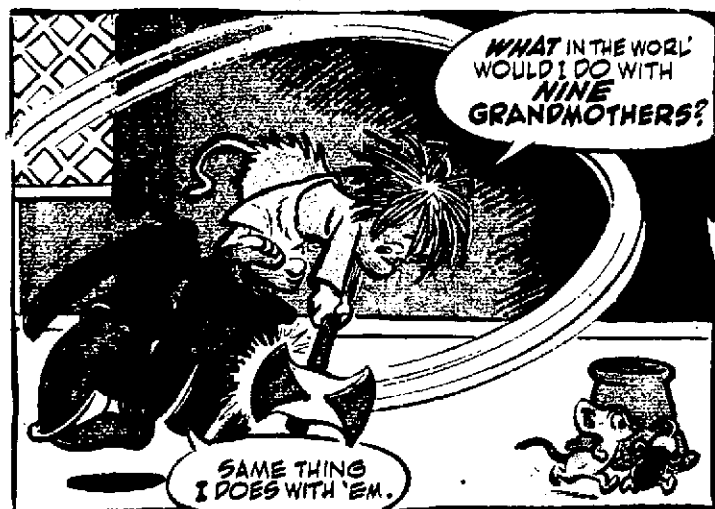
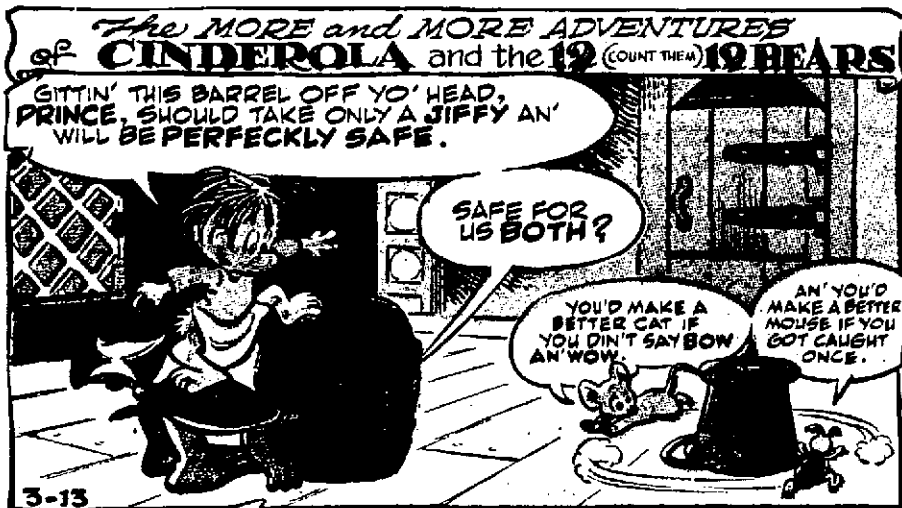


"TRIX really does bring gaiety to your breakfast. And it is a wonderful way to give children nutrients they need. I hope you'll try **TRIX** soon!"

Betty Crocker

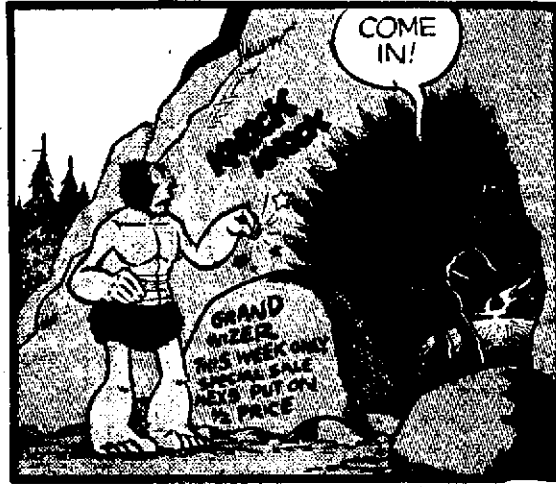
A PRODUCT OF GENERAL MILLS

Get **TRIX**—the fruit-flavor cereal... at your grocer's NOW!



ALLEY OOP

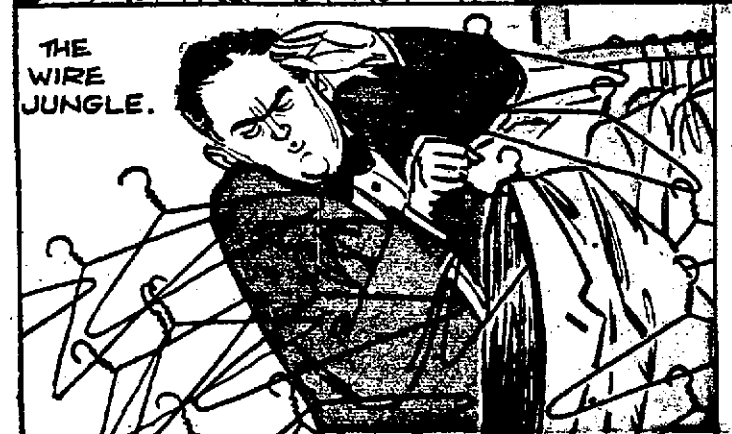
By V. T. Hamlin



VIGNETTES OF LIFE

Just Clothes Hangers

BY HARRY WEINERT



JET SCOTT

by Stark and Robinson



DID YOU EVER? by LITTLE LULU

1.

WHEN YOU'RE PUTTING ON YOUR MAKE-UP AND YOU'RE REALLY ON THE RUN EVER TRY TO GRAB A TISSUE BUT GET TEN INSTEAD OF ONE?

2.

KLEENEX® ANSWERS BEAUTY NEEDS WITH SOFTNESS, STRENGTH AND WASTE! THAT "POP-UP" BOX SAVES FUMBLING, SAVES YOU MONEY, TOO— ENDS WASTE!

Be thrifty - buy quality

Buy Kleenex

For extra softness - extra strength

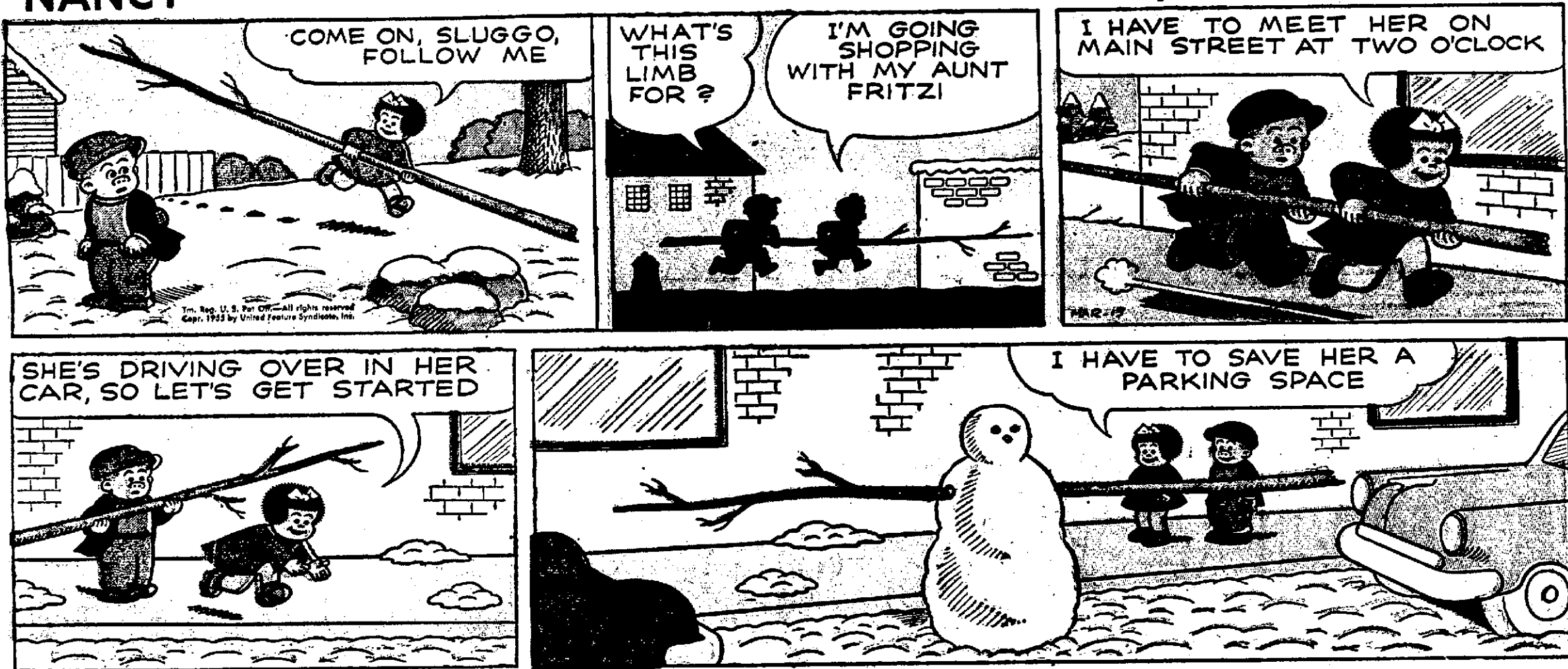
ARCHIE

By Bob Montana



NANCY

By Ernie Bushmiller



NOBODY GETS CLOTHES AS DIRTY AS A KINDERGARTEN COWGIRL!

BUT **FAB** GETS CLOTHES THE **WHITEST-WHITE** AND **CLEANEST-CLEAN** YOU’VE EVER SEEN!

Only new-formula **FAB** gives you **MORE ACTIVE DIRT-REMOVER!**

Washes clothes really white, really clean!

FAB GETS THE DIRT OUT—REALLY OUT: leaves clothes really clean and white. In fact, no soap, no other detergent gives you so much active dirt-remover, plus two such fabulous whitening ingredients. To get the really clean, white wash you want — get Fab!

Fab is milder to hands than even leading “floating” soaps!

NO BLUING! NO BLEACHING (Except for Stubborn Stains)

YES, **FAB** WASHES CLOTHES THE **WHITEST-WHITE** AND **CLEANEST-CLEAN** YOU’VE EVER SEEN!

FAB WASHES CLOTHES CLEANER THAN ANY SOAP

A COLGATE PRODUCT MADE IN CALIFORNIA

NO SURE DUNGEON BUT THE GRAVE
WELL, THIS OLD DUNGEON
VERY WELL COULD BECOME THE GRAVE
FOR TWO PEOPLE WE KNOW.....

KIDS ARE ALL ALIKE!
ANNIE'S JUST EXPLORING...
CAN'T BE OUTSIDE OF THE
CASTLE...SHE'LL BE BACK
BY BREAKFAST TIME...

I HOPE SO!
BUT DID YOU
SEE WHERE
SANDY WENT,
FOLLOWING
HER TRAIL?

NONSENSE, GINI!
HO-HO! PROBABLY
FOLLOWING SOME
CAT'S TRACKS! NO
ONE HAS USED THAT
PART OF THE CASTLE
IN FIVE CENTURIES...

SO THE
DUKE
KEEPS
SAVING...

DID YOU CATCH
THAT CHILD'S
INFERNAL DOG?

I THINK WE
HAVE HIM
CORNERED...
HARK!

OW!
WHY, YOU.....!!!!

WHY,
THAT...!
LOOK AT
HIM GO!

IF THE
DRAWBRIDGE
IS DOWN
HE'LL ESCAPE!

LET HIM GO!
THE FARTHER
THE BETTER!
DOGS CAN'T
TALK!

YOU...YOU KNOW
MY NAME? IN THIS
HORRIBLE DUNGEON?
BUT IT...IT CAN'T BE?

I'M
AFRAID
IT IS,
ANNIE...

HAVEN'T GOT
USED TO TH' DARK
IN HERE YET...IF...
IF... IF IT IS...
YOUR VOICE...

THIS WAY,
ANNIE...JUST
A COUPLE
MORE STEPS...
HOLD OUT
YOUR HANDS...

IT IS!
IT'S YOU!
"DADDY"!

ANNIE...
MY DARLING
LITTLE
ANNIE!

FIRST ANNIE... NOW
SANDY'S GONE! I'M...I'M
SCARED! HAVE YOU
BEEN SENDING REPORTS
BACK TO YOUR BOSS,
MR. PULSE?

I'VE GIVEN THEM
TO THE DUKE'S
SECRETARY EVERY
DAY TO BE SENT...

3-13-55

ODD THING,
JOE...HAVEN'T
HEARD A WORD
FROM OUR "QUEEN",
OR VIC VIOLET...

NO? WHY,
THEY SHOULD
BE BACK
HERE BY
NOW!

WHILE, FROM HIGH ATOP A RIDGE,
ABOVE A FOREIGN SHORE, A
BROODING FIGURE STARES DOWN!

HAROLD GRAY

MARK TRAIL

by

STRETCHING OUT COMFORTABLY
HE BEGINS NOISILY TO GULP
THE COOL SWEET WATER

PETE AND SKEET, HAVING
ENJOYED A LONG WINTER
SLEEP, EMERGE FROM THEIR
DEN INTO BRIGHT SUNSHINE

WHILE PETE IS WIDE AWAKE
AND EAGER TO ROAM,
SKEET MERELY WANTS TO
QUENCH AN IMMENSE THIRST
AND TUMBLE BACK INTO BED

STILL ONLY HALF AWAKE, THE
SLEEPY BEAR WANDERS OUT ON THE
CREAKING ICE TO GET A DRINK

BUT AS SKEET
CONTINUES TO DRINK,
THE WEAK ICE
CANNOT SUPPORT
THIS ADDED WEIGHT

AND IT SUDDENLY GIVES
WAY, CATAPULTING THE CUB
INTO THE ICY CURRENT

SKEET COMES CHURNING
ASHORE...A VERY WET, BUT
VERY WIDE AWAKE BEAR!

BEARS,
LIKE MAN,
WALK FLAT
ON THE SOLES
OF THEIR FEET

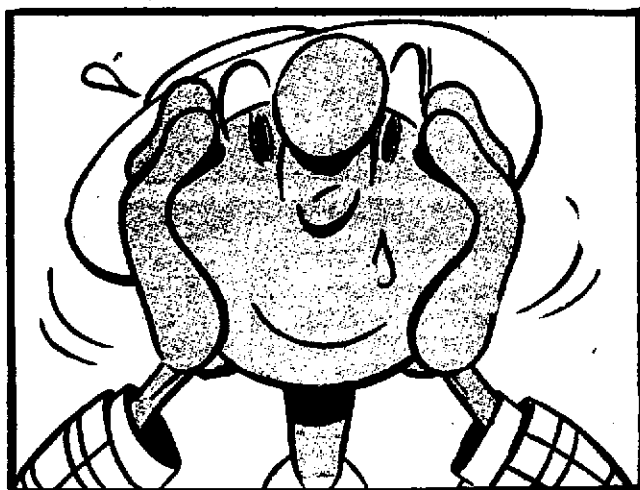
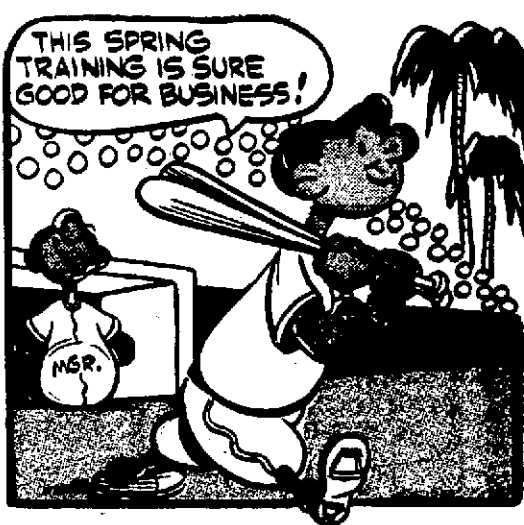
THE FOUR MAJOR SPECIES OF
NORTH AMERICAN BEARS LEAVE
EASILY DISTINGUISHED TRACKS

GRIZZLY BEAR

BLACK BEAR

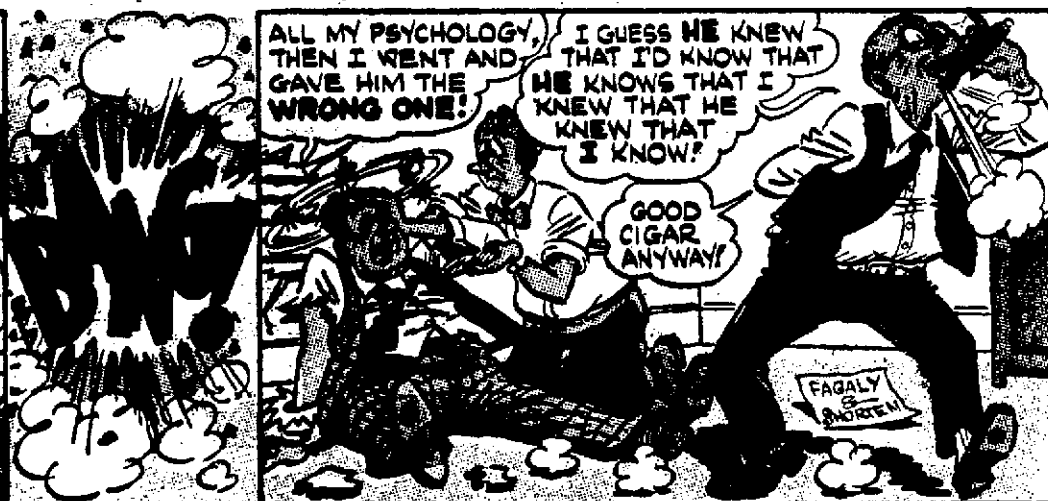
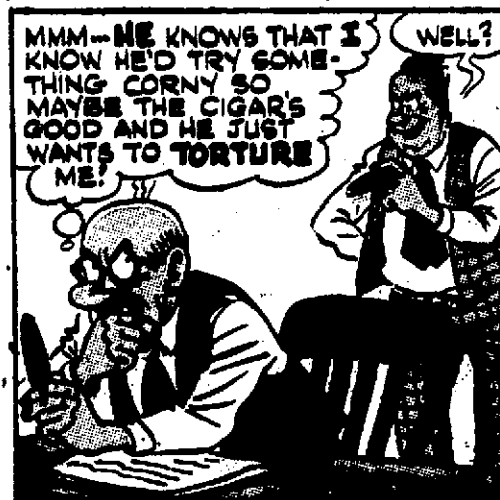
ALASKAN BROWN BEAR

POLAR BEAR



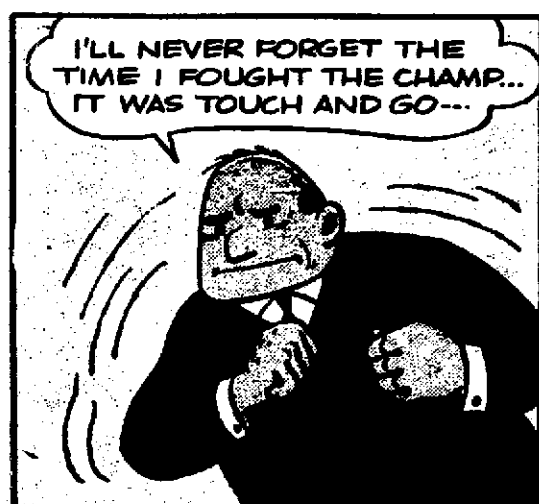
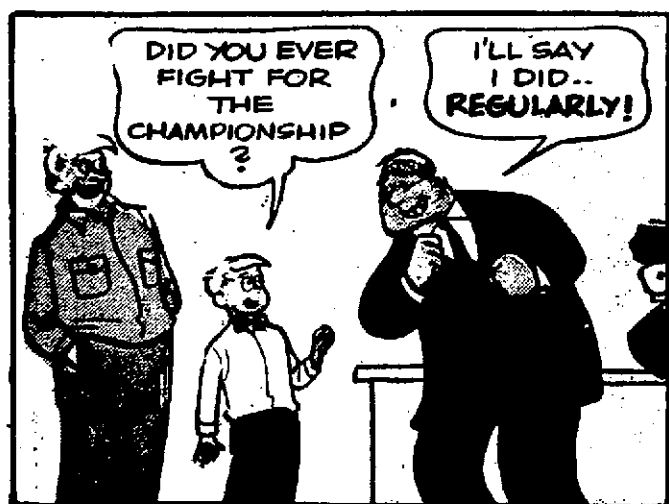
THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



THE NEBBS

By Hess

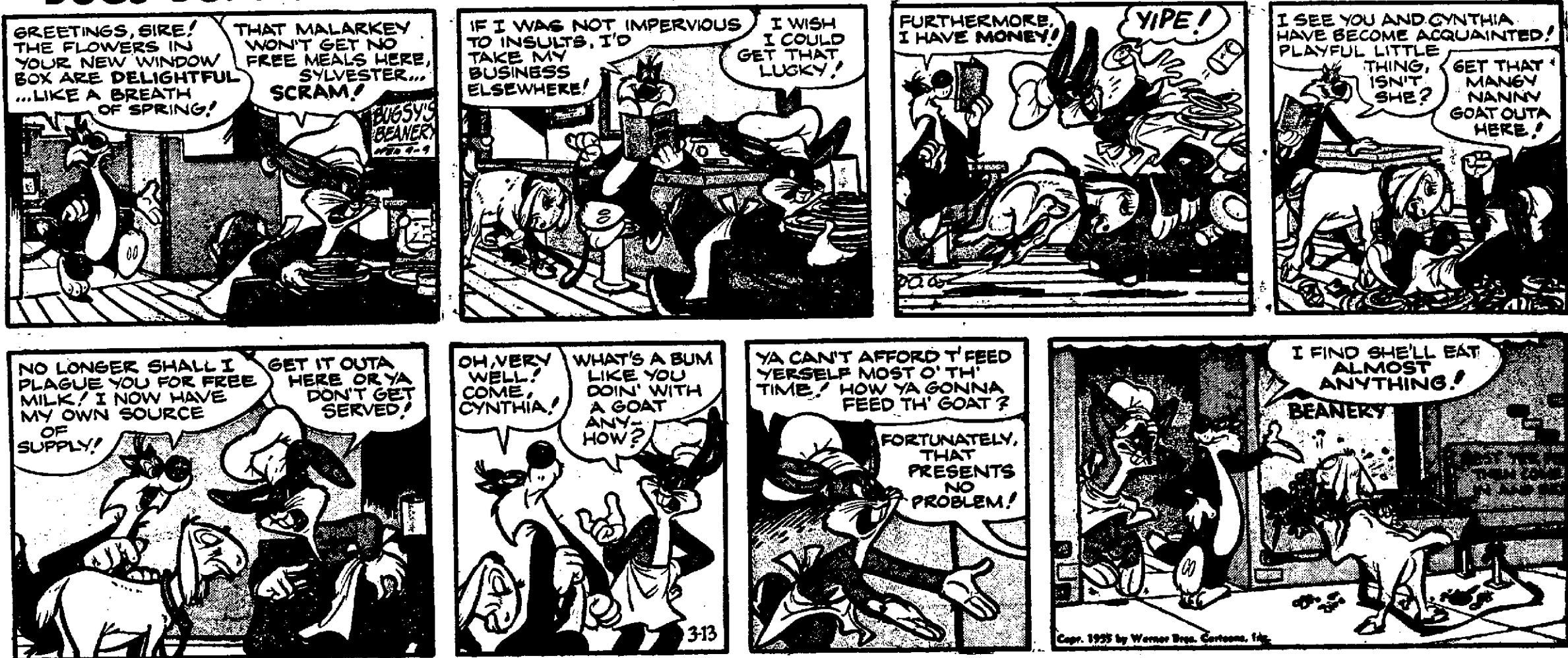


STEVE ROPER



BUGS BUNNY

The Famous Rabbit



Only **AJAX** with "FOAMING ACTION"...

Cleans so Quick!

Polishes so Bright!

Works so Easy!

GIANT SIZE AJAX CLEANSER

NEW TYPE FOAMING CLEANSER POLISHES AS IT CLEANS

Floats DIRT and GREASE Right Down the Drain!

Get Bathroom Surfaces Shiny-Clean Faster with AJAX

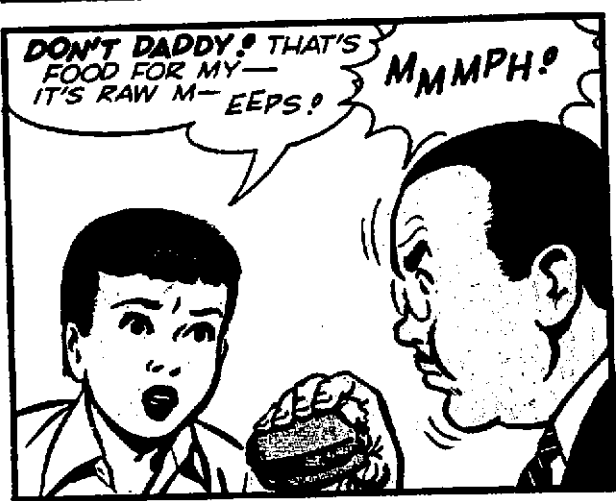
- Colgate's AJAX works miracle-quick on your tub, on all tile and porcelain!
- Lifts off dirt, floats it away! Polishes as it cleans --leaves no gritty scum!
- Keep a can of AJAX in the bathroom, one in the kitchen. It's gentle to hands!

© 1954, Colgate-Palmolive Company

GET THE NEW GIANT SIZE AND SAVE!

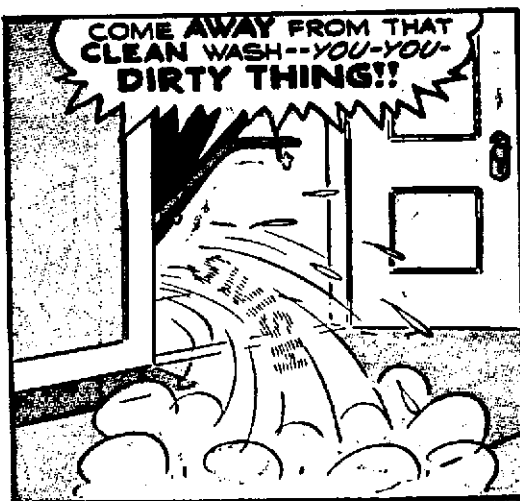
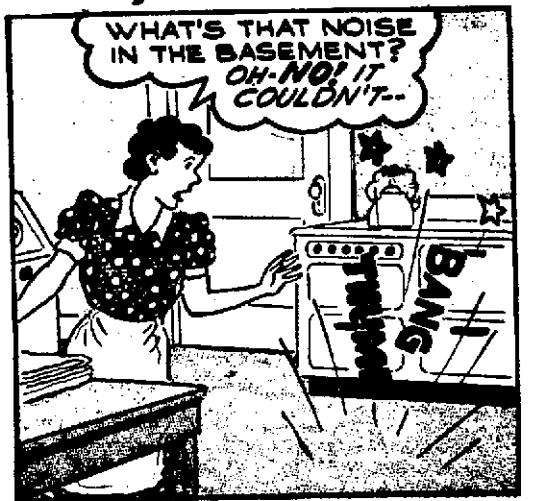
THE JACKSON TWINS

By Dick Brooks



BO

By Frank Beck



ABBIE

an

SLATS.

by

RAEBURN VAN BUREN



All Sis Rates Are TV Dates!

YOU'RE A MEANIE, BEANIE—A SUPER-COLOSSAL 3-D MEANIE! HOW DARE YOU TALK TO ME LIKE THAT?

BECAUSE I KINDA LIKE YOU, SIS! AND YOU'D RATE PLENTY-PLENTY DATES IF YOU'D JUST GET UP-TO-DATE ON NEW COLGATE DENTAL CREAM! BETCHA!

HERE'S WHAT SIS FOUND OUT!

NEW COLGATE DENTAL CREAM WITH GARDOL CLEANS YOUR BREATH WHILE IT GUARDS YOUR TEETH! FOR GARDOL, COLGATE'S WONDERFUL NEW DECAY-FIGHTER, MAKES COLGATE'S DOUBLY EFFECTIVE!

YOUR DENTIST WILL TELL YOU HOW OFTEN YOU SHOULD BRUSH YOUR TEETH. BUT WHETHER THAT'S ONCE, TWICE, OR THREE TIMES A DAY, BE SURE YOU USE NEW COLGATE DENTAL CREAM. STOPS BAD BREATH INSTANTLY IN 7 OUT OF 10 CASES THAT ORIGINATE IN THE MOUTH! FIGHTS TOOTH DECAY 12 HOURS OR MORE! IN FACT, CLINICAL TESTS SHOWED THE GREATEST REDUCTION IN TOOTH DECAY IN TOOTHPASTE HISTORY!

SINCE COLGATE'S FIXED SIS UP FOR ME I SEE THE SHOWS I WANT TO SEE!

Whether You Brush Your Teeth Once, Twice, or 3 Times a Day... Colgate Dental Cream Gives the Surest Protection All Day Long!

Because Only New Colgate Dental Cream—Of All Leading Toothpastes—Contains Gardol® To Stop Bad Breath Instantly... Guard Against Tooth Decay Longer!

Gardol, Colgate's wonderful new decay-fighter, forms an invisible shield around your teeth. You can't feel it, taste it, or see it—but Gardol's protection won't rinse off or wear off all day. That's why Colgate's—the only leading toothpaste to contain Gardol—gives the surest protection ever offered by any toothpaste!

Every Time You Use It... New Colgate Dental Cream **CLEANS YOUR BREATH** While **GUARDS YOUR TEETH!**



You'll be **REALLY** proud of the looks of your clothes when you use **White King Soap** in your washer!



This wonderful soap does not bleach or blue white clothes white... it simply *washes* them white... because it *washes* them *clean*...

This wonderful soap gives you the brightest colored clothes you'll ever see... washes them *bright* because it washes them *clean*!

This wonderful soap is so gentle—it's been used for 3 generations of baby clothes here in the West... yet so thorough it washes the dirt right out of work clothes.

We guarantee the **GOODNESS** of White King Soap—please try it in your washer—be it automatic or not. We think you'll agree—"It's wonderful."



Wonderful Together! Perfect combination for any washer—conventional or automatic—this "1-2" method gives you soft-water washing even in hardest water... saves up to half on soap.

1 Soften your wash water with White King Water Softener.

2 Add enough White King Soap to give you sufficient suds.

New!
DISHWASHING MIRACLE!



TRY WHITE KING LIQUID DETERGENT IN YOUR DISHPAN TODAY!

dishes **SPARKLE** without wiping!
pots and pans **GLISTEN** in a jiffy!
hands stay **SOFT** and **SMOOTH**!

White King Liquid comes in an unbreakable non-skid can. And those soft, silky, non-skid suds help prevent dishwashing breakage.